

DECISION LINE

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January 2015

PRESIDENT'S LETTER

Hello DSI Members:



Marc J. Schniederjans, University of Nebraska-Lincoln

Johnny Rungtusanatham, our DSI 2014 Program Chair made Tampa the place to be in November for research, food and fun. As a result the attendance and general enjoyment level of the meeting exceeded expectations. Thanks Johnny for making it special for all of us.

This new year will mark exciting changes for DSI. The formation of the college structure will bring opportunities for positions of leadership for many of our members. We are counting on many of you who have never assumed a position of leadership to join in and learn how service to DSI not only helps your vita but can enhance networking in your respective field of research. Criteria and notifications for positions will be sent out to the membership once the DSI Board approves them.

Our Home Office in Houston has started settling in and providing the support we need. Our Director, Dana Evans and her staff were instrumental in supporting the DSI 2014 Meeting, there first ever conference. As the new Noah information system is brought further online the Home Office's outreach and support will continue to grow.

It's a new year and we all have things to be thankful for at DSI. Most of all, good members like you who make DSI a unique academic organization!

Best wishes,

Marc Schniederjans
President, Decision Sciences Institute ■

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DECISION LINE

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News Items: Send your news items and announcements to the editor at the address below.

Advertising: For information on agency commissions, annual contract discounts, and camera-ready copy, contact the managing editor. Market-place classifieds (job placement listings) are \$60 per 50 words.

Membership Information/Change of Address: Contact the Decision Sciences Institute (DSI), University of Houston, 334 Melcher Hall, Suite 325, Houston, TX 77204-6021; Phone: 713-743-4815, Fax: 713-743-8984, dsi@bauer.uh.edu.

Website: Decision Line feature articles and more information on the Decision Sciences Institute can be found on the DSI website at www.decisionsciences.org.

Editor: Maling Ebrahimpour, College of Business, University of South Florida St. Petersburg, 140 7th Ave. South, St. Petersburg, FL, 33701; 727-873-4786; mebrahimpour@usfsp.edu

President: Marc Schniederjans, College of Business, University of Nebraska-Lincoln, Lincoln, NE 68588-0491; 402-472-6732, fax: 402-472-5855; mschniederjans1@unl.edu

Interim Executive Director: E. Powell Robinson, Jr., University of Houston, CT Bauer College of Business, Dept of DISC, Melcher Hall, Houston, TX, 77204; eprobinson@uh.edu

DEADLINES: January 2015 issue December 10th
March 2015 issue February 10th
May 2015 issue April 10th
July 2015 issue June 10th

Vision Statement

The Decision Sciences Institute is dedicated to excellence in fostering and disseminating knowledge pertinent to decision making.

Mission Statement

The Decision Sciences Institute advances the science and practice of decision making. We are an international professional association with an inclusive and cross-disciplinary philosophy. We are guided by the core values of high quality, responsiveness and professional development.

2014-2015 Decision Sciences Institute Officers

President

Marc Schniederjans, *University of Nebraska-Lincoln*

President Elect

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Decision Sciences Journal of Innovative Education Editor

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- **Southwest**
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- **Western**
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Decision Lines Feature Editors:

Dean's Perspective, Maling Ebrahimpour, University of South Florida Saint Petersburg, mebrahimpour@mail.usf.edu

Doctoral Student Affairs, Varun Grover, Clemson University, VGROVER@clemson.edu

Ecommerce, Kenneth E. Kendall, Rutgers, The State University of New Jersey, ken@thekendalls.org

From the Bookshelf, James Flynn, Indiana University (Indianapolis) ejflynn@iupui.edu

In the Classroom, Kathryn Zuckweiler, University of Nebraska at Kearney, zuckweilerkm@unk.edu

Analytics and Data Science, Subhashish Samaddar, Georgia State University, s-samaddar@gsu.edu

Information Technology, TBA

In the News, Dana L. Evans, Decision Sciences Institute, dlevans@bauer.uh.edu

International Issues, TBA

Membership Roundtable, Gyula Vastag, National University of Public Service and Szechenyi University, gvastag@gmail.com

Supply Chain Management, Daniel A. Samson, University of Melbourne, Australia, d.samson@unimelb.edu.au

Research Issues, Mahyar Amouzegar, Cal Poly Pomona, mahyar@csupomona.edu



Maling Ebrahimpour is professor of management at the College of Business at the University of South Florida Saint Petersburg. He is an active researcher and has authored or co-authored over 100 articles that have been published in scientific journals and proceedings. Most of his work focuses on various issues of quality in both service and manufacturing companies. He received his PhD in business administration from the University of Nebraska-Lincoln and has served on the editorial review board of several journals, including Journal of Quality Management, Journal of Operations Management, and International Journal of Production Research.
mebrahimpour@mail.usf.edu

Dear DSI Colleagues, this is the first issue of the 2015 Decision Line. I hope the 2015 has been a great year so far! In his letter, President Schneiderjans, mentions about many changes that are happening in DSI. These changes should result in many positive outcomes that will make DSI a much stronger organization. For example, a new Interim Executive Director has been announced, a new journal is being formed, and the Home Office is being very responsive to the needs of the membership.

In November, with many thanks to Johnny Rungtusanathan and his capable team, we had a great annual conference in Tampa. In all counts, the conference was a great success. For more detail about the outcome of the 2014 DSI Conference, please read the section titled 2014 Annual Meeting Wrap-Up.

By now, all members should have received email about 2015 election of officers along with instruction on how to vote for your favorite candidate. PLEASE VOTE. Your vote is extremely important for the future of your organization. Furthermore, we have listed names of all candidates as a re-minder and for your convenience.

There is an update about the Decision Sciences Journal. Please read the article and find out how the new editor is exploring to expand both depth and scope of the journal while increasing the quality of articles published in the flagship journal of our organization.

In the special feature you will find two very interesting articles. Professor Moeeni discusses the use of averages for faculty evaluation purposes. He questions the use of averages of students' evaluation for evaluating the quality of and effectiveness of teaching. Dr. Tehrani, in her article, questions the diversity based on color that is used in our country, especially in higher educa-

tion. The question is should we focus on diversity of people's skin or equality for all human beings.

The co-chairs of the 2015 Annual conference in Seattle have already started working on putting together a high quality program for us. Please read the announcement about the conference, and if you have interest in participating and have ideas to make DSI an even better conference, please contact the co-chairs.

The Carol J. Latta Memorial DSI Emerging Leadership Award for Out-standing Early Career Scholarship will be awarded annually at the DSI Annual Meeting to an early career scholar in the Decision Sciences field who has served the Institute and its goals. Deadline is October 19, 2015. We would appreciate if you could let your colleague know about this award and encourage them to apply for this award. The recipient will receive a plaque and a token financial award, which is funded by DSI and the Carol J. Latta Memorial Fund.

I encourage you to submit your articles and your thought papers to Decision Line for possible publication. The subject matter that you write is wide-open as long as it relates to some aspects of business education such as research, teaching, service, book review, etc. I will be more than happy to send it for a quick review and if relevant, I will include them in the one of the upcoming issues. Please forward your articles and comments to my email: mebrahimpour@mail.usf.edu

As always, I will appreciate receiving your feedback on how to improve Decision Line and make it more relevant to your needs. ■

The two candidates for the position of DSI president-elect—[Shaw K. Chen of the University of Rhode Island](#) and [Funda Shain of the University of Houston](#)—provide their vision statements for the 2015 election of officers.



Shaw K. Chen

It is an honor being nominated for President-Elect of Decision Sciences Institute (DSI). In the past 29 years, I have been very fortunate to have numerous opportunities to serve as a constant contributing DSI member, both at the Institute and regional levels. I understand the importance of regional divisions through my service as the President of Northeast DSI (NEDSI), an exemplary DSI division, twice during 1999-2000 and 2002-2003. At that same time I value the significance of global engagement for the future growth and sustainable strategies of DSI, drawing from my experiences as DSI's Global Development Coordinator, 2007-2013 and chair of the Strategic Planning for International Affairs Committee, 2007-2013. I also helped manage and learned about the financial strength, constraints and flows of DSI from my role as the DSI Treasurer, 2010-2012. I am well aware of the DSI culture, having been mentored by six DSI presidents from 2007-2012 in my role of serving on the DSI Board. I believe my decades of experience serving in various DSI officer positions on the boards of the Institute and the NEDSI Region has well equipped me to handle the challenges of the presidential call I now seek. In addition, my academic administrative experience as an associate dean, research center director, department chair and PhD program director has equipped me to understand the role of leadership and use it effectively in a board setting. To better understand where I would lead DSI, let me articulate my vision statement.

Year 2015 will be monumental for the Institute as DSI moves forward with

many new initiatives undertaken this year; These include the launch of the new DSI website, the new DSI home office at the C.T. Bauer College of Business, University of Houston, the search for a new editor-in-chief for the Decision Sciences Journal, the implementation of a new NOAH information system including a conference management system and many other initiatives. I echo Morgan Swink in the January 2014 Decision Line comments that "as an Institute (we should) embrace and capitalize upon the many opportunities for growth that are presented to us..". The future of DSI should not be a matter to be waited for, but is a matter we need to collectively strive for with a clear vision and consistent and effective actions to exploit all opportunities in the transitional and transformational processes. My vision is to build DSI into a professionally respected and favored global multidisciplinary decision sciences organization. It should offer value-added quality, services, culture and pride to all members.

It is my belief that two priority directives, DSI professional community directive and DSI scholastic learning directive, are essential to achieve this vision and enhance the competitive edge and strength for the Institute and its members. Granted, these two directives are not mutually exclusive, but need to be integrated in the process of formulating action items and priorities to provide the value added for DSI. Professional community directive includes DSI matters such as an efficient and effective organizational structure, a shared culture and identity for all members, great job placement services, membership support, membership benefits, and professional networking mechanisms for career development. Scholastic learning directive comprises areas such as the quality, multidisciplinary nature and global visibility of the Institute's conferences and journal

publications, platforms for intellectual exchanges and dissemination of teaching pedagogy, delivery, assessment, practices and philosophy, and branding to deans, professional communities and others.

Many of these matters require our conscientious attention, thought leadership and prudent actions from DSI Board, officials, home office staffs and all affinity groups. I sincerely pledge my total commitment to devote my presidency to focus on relevant and critical propositions for a growing, quality and member-oriented DSI. Let's look to the future.

DSI Member Activity

Nominating Committee, 2013-15
Member Services Committee, 2007-09, 2010-14
Finance & Investment Advisory Committee, 2012-13
Global Development Coordinator, 2007-13
Strategic Planning for International Affairs Committee, Chair 2007-13
Development Committee for Excellence in the Decision Sciences, 2010-12
Executive Committee/Strategic Planning Committee, 2011-12
Finance Committee Chair 2011-12; Member 2010-11
Investment Advisory Committee, 2011-12; Member 2010-11
Treasurer, 2010-12
Executive Committee, 2010-11
Ad hoc Committee on World Congress, 2010-11
Track Chair, 1999, 2001, 2010
At-Large Vice President, 2008-10
Vice President, Northeast, 2007-08
Regional Activities Committee, 1998-00, 2002-03, 2006-08
Regionally Elected Vice President, Northeast, 2006-08
President, Northeast, 1999-2000, 2002-03
President-Elect, Northeast, 1998-99, 2001-02
Nominating Committee, 2000-02
Program Chair, Northeast, 1998
Vice President Programs, Northeast, 1996-97
Publications Committee, 1994-96



Funda Sahin

I'm most fortunate to have been a member of DSI since my early doctoral student days and to have had the opportunity

to serve the DSI community in many roles. DSI has been instrumental in my professional and personal growth throughout my academic career. It would be an honor to serve as President-Elect of the Institute and to further its development so that others can also enjoy the many benefits that our organization has provided me.

I've served the Institute in various capacities. As many of our members do, I started out as a participant at the DSI Annual Meeting and a paper reviewer for *Decision Sciences Journal (DSJ)*. From there I worked my way onto the editorial board and am currently an Associate Editor for *DSJ* having served in this role under the leadership of the last two Editor-In-Chiefs. I have published three papers in *DSJ*. My *DSJ* article on supply chain information sharing and coordination was the most highly cited article during the 2002-2012 time span.

I'm currently Secretary of DSI and serve on the DSI Board of Directors. From 2010-2012, I served as a Vice President At-Large. I've been actively involved in many of the transitions undergoing DSI at this time. I served as Program Chair for the 2013 Annual DSI Meeting in Baltimore, MD. This was a unique learning experience since it was the first Annual Meeting after the passing of Carol Latta, DSI's long-term Executive Director. In order to deliver a successful conference, I coordinated with the Home Office staff to fulfill many of the responsibilities previously handled by the Executive Director. This helped me understand the full range of responsibilities and processes associated with hosting the Annual Meeting.

As part of my development, I was a member of many committees including, the Strategic Planning Committee,

Nominating Committee, Member Services Committee, Doctoral Student Affairs Committee, Programs and Meetings Committee, Annual Meeting Committee and Ad-Hoc Committee on Conference Management Systems. I later chaired the Programs and Meetings Committee, Doctoral Consortium, and Elwood S. Buffa Doctoral Dissertation Competition committees. Other DSI activities include participation at the Annual Meetings as a track chair, invited panelist, presenter, paper reviewer, and Best Case Study Competition judge, among others.

Through my many service activities, I developed a good understanding of DSI's vision and strategy and participated in building a shared vision for enriching the Institute and its membership value propositions. In addition, I gained experience with the DSI Home Office operations, Annual Meeting processes, and conference planning systems. Consequently, if elected, I believe that I have the required experience with DSI, energy, vision and motivation to serve as the President and help move the Institution forward by building upon our recent accomplishments in organizational restructuring, information systems implementation, enhancing the Annual Meetings, and establishing the Home Office at its new location.

My vision for DSI focuses on enhancing the DSI brand globally. This starts with better understanding of DSI's core values and then capitalizing on them. The foundation of the institute lies in the core value of *creating new knowledge and providing a platform for sharing and disseminating the knowledge*. DSI enables its members to stay abreast of new and emerging theories and technologies in their respective fields. Recognizing that DSI is a multi-disciplinary organization that embraces operations and supply chain management, management information systems, marketing, finance, and other disciplines, I believe it is critical that we make a conscious effort to attract eminent scholars and thought leaders in these fields to participate in DSI activities and become DSI members. This can be accomplished in various ways

by providing opportunities for leading scholars to develop a vested interest in the well-being of the society (e.g. by taking on leadership roles, participating as thought leaders, and such). It is also important for us to realize that DSI must evolve with its environment or be left behind. For instance, industry interest in decision/business analytics and the decision sciences is on an upswing since its downturn in the 1980s. This is in essence, reverting back to the roots of our society. There are tremendous opportunities for the Institute to leverage our collective strengths in decision technologies, information systems, behavioral decision making and other areas to make a significant impact in the decision/business analytics areas. I selected "Decision Analytics" as the theme for the 2013 Baltimore Annual Conference as I firmly believe it provides a unifying thread and focus than can help better bind the diverse interests of DSI into a comprehensible whole.

Journals are of paramount importance in creating and disseminating new knowledge. I believe there is significant value in refocusing and expanding our journal portfolio to better represent the interests of the membership and provide additional professional development opportunities. I favor retaining the *Decision Sciences Journal of Innovative Education* in its current format. I support the current initiatives to reposition Decision Line from a batch production process into a more dynamic, real-time electronic format using our new NOAH information system. The *Decision Sciences Journal* would remain our flagship journal. However, there is merit in shifting its emphasis more closely back to its roots, which is the science of decision making. This would include increased emphasis on analytics, which some view as the intersection of the business problem domain, information technologies, decision technologies, and the behavioral elements of decision making. This realignment would expand the multi-disciplinary attractiveness of the journal and solidify its position as DSI's flagship journal. At the same time, launching a new supply chain journal

would enhance publication and professional development opportunities for the creative work represented by the largest functional group of our membership base. An expanded journal portfolio can help us reach a larger audience, attract a more diverse population of researchers and help strengthen the DSI brand. Strategically managing our journal portfolio has been one of the high priority items at the DSI Board of Directors meetings for the past few years. It is time to act.

DSI can also serve as a platform for bringing together like-minded researchers and scholars in a collaborative environment with the intent to discuss important societal problems, explore future research areas, network, and conduct research under a welcoming, but organized structure. While DSI has struggled to effectively launch specific interest groups (SIGS), other organizational structures should be explored. One approach under discussion is to draw upon the leadership of eminent scholars to form colleges or divisions that can bring major segments of the membership together for collaboration and significantly contribute to our core values of knowledge creation and dissemination. Having served on the Board that was instrumental in bringing our IT capabilities up to state-of-the-art, I realize that the technology is available to support such working groups in a virtual environment (in addition to face-to-face meetings).

The DSI Annual Meeting also contributes to knowledge creation and dissemination. Recent conference chairs, with support of the Board of Directors, have made conscious efforts to improve the quality of the annual meeting by experimenting with new formats, enhancing food offerings, and hosting industry keynote speakers. Some of these ideas work and some don't. However, we are adopting the best practices in order to provide an improved meeting and continuity from year to year. As DSI President, I would encourage exploring social media, industry engagement, and keynotes by visionary thought leaders as mechanisms for enhancing the value of the annual meeting and attracting larger attendance. This should be an on-going effort to help

elevate the quality of knowledge shared at our annual meetings.

When asked, many of our members cite networking as an important value proposition for the membership and one of the main reasons for participating in the society and the annual meetings. DSI provides an inclusive and welcoming environment that fosters innovative ideas. However, I feel that we do not adequately market this strength nor capitalize on it. Networking is a competitive advantage that can aid in building membership and promoting the DSI brand. My belief is that developing effective marketing strategies for communicating this dimension will offer promising results.

Beyond *knowledge creation/dissemination* and *networking*, DSI also offers opportunities for *professional development* for members at various stages of their careers. Aside from research development, many of our members turn to the Institute for assistance in other areas; e.g. career development and related issues, learning about innovative teaching ideas, tips on teaching at different levels, curriculum development, pursuing an administrative career path, and such. While we address some of these needs in sessions at our conferences, these can easily be better organized and discussions can be continued outside of our conferences in virtual environments utilizing our new IT capabilities. Like *networking*, this is another area that we need to promote heavily as part of the DSI brand and organize our efforts to meet the needs of our membership.

Another of DSI's competitive advantages is placement services. Every year, the annual meeting attracts new talent seeking to benefit from our placement services and attend the doctoral/young faculty consortia. As important as talent development and mentoring are to our Institute, we are not always successful in retaining the new talent as members. As a result, it is worthwhile to develop onboarding strategies to make our young colleagues feel welcome and develop as participating and contributing members of the Institute. If elected, I will collaborate with our VPs for Professional Develop-

ment and Member Services to develop these strategies.

DSI is going through exciting times. Our new Home Office and staff are well established at the new DSI home location at the University of Houston and are well-supported by C.T. Bauer College of Business and the DSI Board. The Home Office relocation provided an opportunity to document and revise processes, streamline operations and re-define the staff roles, thereby significantly reducing Home Office overhead expenses. Additionally, our new state of the art information systems are up and running. If you haven't already done so, you will soon experience a much more responsive Home Office staff. The new Home Office and the improved IT systems are also designed to better support the DSI regions, which is very important for enhancing the DSI brand. Stronger regions, whose needs and activities are well-integrated into all DSI activities, mean improved visibility and stronger brand image for DSI globally with potential new opportunities. If elected, I will ensure that we continue to improve upon these efforts.

As an active DSI member, I'm very grateful for DSI's contribution to my personal and professional development. I firmly believe that DSI is well positioned to make significant improvements in its product offerings by leveraging current strengths. I'm very hopeful for DSI's future. I'm honored to be nominated for President-Elect and if elected, I'm committed to working hard, with your participation, to elevate DSI to the next level.

Statement of Qualifications

Funda has been an active member of DSI having served as 2013 Annual Meeting Program Chair, VP-At Large, Secretary, DSJ AE, Chair Doctoral Consortium, Track Chair, Session Chair, Chair 2013 Program Committee, and served on numerous committees among other contributions. She has a strong sense of responsibility, solid leadership skills, and is highly organized.

DSI Member Activity

Programs and Meetings Committee Chair 2011-12;
Member 2010-11, 2012-14, ex officio 2014-15
Secretary, 2013-15
Associate Editor, Decision Sciences Journal
Nominating Committee, 2012-14
Annual Meeting Program Chair, 2013
Ad hoc Committee on Conference Planning, 2012-13, 2014-15
At-Large Vice President, 2010-12
Doctoral Student Affairs Committee, 2006-08, 2011-12
Member Services Committee, 2006-08, ex officio 2011-12
Doctoral Student Consortium, Coordinator, 2011, Co-Coordinator, 2007
Elwood S. Buffa Doctoral Dissertation Award Competition Coordinator, 2009
Editorial Review Board, Decision Sciences Journal Track Chair, 2008
Best Case Studies Committee, 2003-05

2015 Secretary

Jennifer Blackhurst, Iowa State University

Statement of Qualifications

- Jennifer has been an active and dedicated member of DSI, who wants to continue to serve the society. The following lists some of her service to the society:
- Associate Editor, Decision Sciences Journal, 2011 – present
 - 2011 Outstanding Reviewer Award, Decision Sciences Journal
 - Editorial Review Board, 2005 – 2010, Decision Sciences Journal
- 2011 Track Co-Chair, 2011 DSI Annual Meeting (with Gopesh Anand), Supply Chain, Logistics and Quality Management Track (largest track in the conference)
- Reviewer, Risk Analysis and Crisis Management Track, 2010 DSI Annual Meeting
- Reviewer, Elwood Buffa Doctoral Dissertation Award, 2010 DSI Annual Meeting
- Paper Reviewer, 2008 DSI Annual Meeting, Supply Chain Management Track
- Track Co-Chair (with Scott Webster), 2007 DSI Annual Meeting, MS/OR Track
- Session Chair, 2004 DSI Annual Meeting. Session Title: Inventory Management

DSI Member Activity

Outstanding Associate Editor, Decision Sciences Journal, 2013
Associate Program Chair, 2013
Associate Editor, Decision Sciences Journal Track Chair, 2007, 2011
Editorial Review Board, Decision Sciences Journal

2015 VP Americas Division

Ina Markham, James Madison University

Statement of Qualifications

Ina S. Markham is Professor of Management Science in the CIS&BSAN Department at James Madison University. She received her Ph.D. from Virginia Tech. She has published articles in Decision Sciences, INFORMS Transactions on Education, Journal of Productivity and Quality Management, Journal of Integrated Manufacturing Systems, Journal of International Technology and Information Management, Computers and Industrial Engineering, Computers and Operations Research, Production Planning and Control, Production and Inventory Management Journal, among others. Dr. Markham is also a member of INFORMS and received the 2012 INFORMS Moving Spirit Award for service.

DSI Member Activity

Alpha Iota Delta Member, 2014
Nominating Committee, 2000-02, 2010-12
At-Large Vice President, 2006
Curricular Issues Mini-Conference Coordinator, 2007
At-Large Vice President, 2005
President, Southeast, 2002-03
Regional Activities Committee, 2001-03
Program Chair, Southeast, 2001
Ad hoc Committee on Regional Accounting Practices, 1999-2000, 2000-01, 2001-02
Track Chair, 1999
Innovative Education Committee, 1998-2000
Vice President Finance, Southeast, 1998-99
Vice President Publications, Southeast, 1996-97

Southeast DSI Region Service

President
Program Chair
Council member
Vice President Finance
Vice President Publications
Vice President Planning and Development
Placement Coordinator

Annual Meeting Track chair, Session Chair, Discussant, Reviewer

Robert Pavur, University of North Texas

Statement of Qualifications

“Currently serving as VP Membership for DSI and has served in numerous officer positions at the regional level including President of SWDSI. He has been Track chair twice for DSI and has been the proceedings coordinator. In addition, he has been a Regional VP. In short, He has been a long time member of DSI.”

DSI Member Activity

Vice President for Member Services, 2013-14
Member Services Committee, Chair, 2013-14, Member, 2011-13
Vice President Member Services, Southwest, 2009-13
Track Co-Chair 2008
Proceedings Coordinator, 2007
Regionally Elected Vice President, Southwest, 2005-07
Track Chair, 1999, 2000, 2008
Past President, Southwest, 1998-99
President-Elect, Southwest, 1996-97
Regional Activities Committee, 1996-98, 2005-07
Program Chair, Southwest, 1996
Vice President-Programs, Southwest, 1995-96
Vice President Student Liaison, 1987-88
President, Southwest, 1997-98

2015 VP Asia-Pacific Division

Don Kerr, University of the Sunshine Coast, Australia

Statement of Qualifications

Professor Don Kerr is currently a member of DSI and was the president of APDSI in 2011-2012.

DSI Member Activity

Strategic Planning for International Affairs Committee, 2004-09, 2011-13
Immediate Past President, Asia-Pacific, 2012-13
President, Asia-Pacific, 2011-12
President-Elect, Asia-Pacific, 2010-11
Regional Activities Committee, 2010-12

Bhimaraya Metri, International Management Institution

Statement of Qualifications

Professor Metri is presently serving as the president of ISDSI (2012-2013) and held earlier positions like President-Elect, Vice President and been a very active member of ISDSI. His constant encouragement and support, since the inception of ISDSI, has been the driving force behind the growth and promotion of ISDSI in Indian sub-continent region. He has successfully organized the ISDSI annual conference during 2011 and is also chairing the current year's (2013) annual meeting. He has also been a great support for all other initiatives at ISDSI. He is also very widely networked and very resourceful in accomplishing international initiatives (For more details a brief profile of Prof. Metri is enclosed with the nomination form).

DSI Member Activity

President, Indian Subcontinent, 2013-14
Regional Activities Committee, 2012-14
President-Elect, Indian Subcontinent, 2012-13
Vice President Meetings and Conferences, Indian Subcontinent, 2011-12

2015 VP Marketing

Kaushik Sengupta, Hofstra University

Statement of Qualifications

Kaushik has been a very active and dedicated member of DSI. He is very eager to serve the society in leadership roles and has DSI's best interest at heart. The following lists his service to DSI over the years:

- New Faculty Consortium Program Coordinator, Annual DSI Meeting, Tampa, 2014
- Local Arrangements Coordinator, Northeast DSI Conference, Brooklyn, New York, 2013
- Track Chair, Service Management Track, ISDSI, Bali, 2013
- Member, Board of Directors, Northeast DSI, 2009-2012
- Track Chair, Service Management Track, Northeast DSI Annual Conference, Montreal, 2011
- Track Chair, Health Services Management Track, Northeast DSI Annual Conference, Washington D.C., 2010

- Vice President-at-Large, Indian Subcontinent Region of DSI, 2009-2011

DSI Member Activity

VP Marketing, 2014-15
Marketing and Communication Committee, 2013-15
Development Committee for Excellence in the Decision Sciences, 2012-13
Instructional Innovation Award Competition Coordinator, 2013
Member Services Committee, 2011-13
Best Teaching Case Studies Awards Coordinator, 2012
Proceedings Coordinator, 2011
Programs and Meetings Committee, 2006-08
Alpha Iota Delta Liaison Committee, 2000-02
Finalist, Best Case Studies Competition Award, 1997

Natasa Christodoulidou, California State University, Dominguez Hills

DSI Member Activity

Annual Meeting Co-Program Chair, 2015
Member Services Committee, 2010-12, 2013-15
Vice President for Member Services, Western Region, 2013-15
Track Co-Chair 2008, 2009

2015 VP Publications

Anand Nair, Michigan State University

DSI Member Activity

Associate Editor, Decision Sciences Journal
Track Chair-Strategic Sourcing and Supply Management, 2013
Track Chair, 2012
Elwood S. Buffa Doctoral Dissertation Competition, Winner 2004

Tobias Schoenherr, Michigan State University

Statement of Qualifications

Tobias Schoenherr is Associate Professor of Supply Chain Management at Michigan State University. He holds a Ph.D. in Operations Management and Decision Sciences from Indiana University, Bloomington. Tobias' research focuses on strategic supply management, with the pillars of strategic sourcing, leveraging the supply base, and strategic operations management. His work has appeared in Decision Sciences, Management Science, Journal of Operations Management, Production and Operations Management,

and Journal of Business Logistics, among others. Dr. Schoenherr is an Associate Editor for Decision Sciences and for the Journal of Operations Management, and is on the Editorial Review Boards of the Journal of Business Logistics, IEEE Transactions on Engineering Management, and the Journal of Supply Chain Management. He is also currently co-editing a special issue for the Journal of Operations Management. Tobias has taught operations and supply chain management courses, both graduate and undergraduate, at Michigan State University, Indiana University, Eastern Michigan University, the International Graduate Business School in Zagreb (Croatia), and the Central European University, Budapest (Hungary).

Tobias Schoenherr has won several teaching and research awards and grants. For example, he received ISM's Senior Research Fellowship for 2009 and MSU's Lilly Teaching Fellowship for the 2010-2011 academic year. Most recently, he received the 2011 Richard J. Lewis Quality of Excellence Award, the 2011 Best Paper Award at the Annual Conference of the Midwest Decision Sciences Institute, a 2012 Award for Excellence from the Emerald Literati Network for a Highly Commended Paper, the 2012 Michigan Campus Compact Faculty/Staff Community Service-Learning Award, the 2012 John D. and Dortha J. Withrow Endowed Emerging Scholar Award, and the 2013 MSU Teacher-Scholar Award.

Ever since his first year in the doctoral program at Indiana University, Tobias has been actively involved with the Decision Sciences Institute. For example, he was the Associate Program Chair for the 2011 conference, and served as a member on the regional activities committee and the doctoral student affairs committee. On the regional level, he served the Institute in various functions leadership roles, including President of the Midwest Decision Sciences Institute.

DSI Member Activity

Alpha Iota Delta Member, 2014
Outstanding Reviewer, Decision Sciences Journal, 2013

See DSI ELECTION SPECIAL FEATURE, page 15

This update was written by Merrill Warkentin (VP of Publication) and Thomas Stafford (The New Editor of DSJ)

Update on Decision Sciences Journal

As we reported to you in December, Asoo Vakharia informed the Board of Directors in mid-2014 of his intention to finish his term as Editor of Decision Sciences journal (DSJ) at the end of the year. The Board appointed Merrill Warkentin (VP of Publications) to Chair the Search Committee for a new Editor. The Search Committee reviewed the applications and provided a recommendation to the Board.

The Board has appointed Dr. Tom Stafford of the University of Memphis to serve as the Editor of DSJ from January 2015 through 2018, with the potential for an additional two-year term. Cheri Speier-Pero of Michigan State will serve as the Co-Editor. Asoo will continue his involvement as Editor for manuscripts submitted during his term, but Tom and Cheri are now handling new manuscript submission. Tom provides some details below about the journal's future focus and structure in this first report for Decision Line:

Welcome scholars to the new Decision Sciences Institute! Certainly you've already encountered the rubric of "DSI 2.0?" We're growing and going places, and as part of the DSI 2.0 initiative, the **Decision Sciences Journal** is growing in exciting ways, too!

So, then: welcome to the new *Decision Sciences Journal*! Decision Sciences 2.0 would be one way of putting it, but we prefer the rubric of "back to the Future."

In the tenure of past Editor, Asoo Vakharia, who has brought the journal farther than it has been in my scholarly memory, we've become more friendly to technology research in addition to our normal SCM/OR/MS market niche, so the journal has grown already. But, we can do even more than that: we can truly seek a truly interdisciplinary appeal, going forward. After all, the theories and methods of good business decision making span all

functional business areas of practice, don't they? What balances a flow line in a factory also optimizes a telecommunications router on the Internet, and can similarly predict superior performance in company operations as a managerial research focus.

The math is generic; it can be applied most anywhere the notion of doing business better exists. We always viewed the Journal in line with the long-standing Decision Sciences Institute mission of interdisciplinary coverage of important research on business decision making, wherever it occurred.

Hence, in taking the Editorship, our goal and strategic perspective is to broaden the appeal and impact of the Journal. We do this for several reasons; one is that the Journal has existed for the past few decades in a fulsome niche of worthy competitors who do *exactly what we have been doing*, and doing it as well as we have, which leaves us stalled for further growth. This co-existence among a group of worthy journal peers in SCM/OR/MS says nothing wrong or bad about our worth as a Supply Chain/Operations/Management Science player. In fact, it affirms our worth; we are right at the top; but we co-exist right at the top right along with several other fine journals that it would be a good idea to have some differentiating traction against, since we truly want to grow the journal, rather than maintaining a holding pattern.

But to challenge worthy venues such as *Management Science*, *Journal of Operations Research*, *POMS*, and others, we have to build a more solid cross-disciplinary impact. And that means, pragmatically, growing the Thomson Reuters Journal Citation Report (JCR) Impact Factor. It's a simple equation, really: the more widely you are cited, the better the impact factor is.

We're already as widely cited as we can get in our historic niche; we need to broaden decision making research out to account-

ing researchers, economists, management scholars, marketers, financial scholars, and even into areas outside of business, such as healthcare and data analytics. When we took the Journal to the exhibitors' hall at INFORMS this past November, it was for purposes of announcing to the world of analytics and industrial engineering that *Decision Sciences* was moving to cover new and important topical and methodological areas, and that move is paying off now in important new submissions flows. Once these articles from new areas are published, they will be read and cited, and other researchers will conduct follow up work and place it in our pages, leading to more reading and citing. Our Impact Factor will increase and that will be all to the good. Our research can rightfully be a reference for scholars across a broad spectrum of disciplines.

When that happens, important outcomes will follow. Better rankings for T&P, more status in the academy, inclusion on prestigious journal lists that we'd like to be on, and so forth.

Stay tuned; more details to follow. This is just the preview from the launch pad as Decision Sciences Journal 2.0 leaps into the future.

Follow our progress online; even though it's still an ongoing work in progress, as most Web sites are. The DecisionSciencesJournal.org domain is now connected to the content that is representative of the new journal focus.

With best regards from the Editor's desk, we look forward to seeing your very best work on decision making in any relevant business area in our esteemed pages!

Tom Stafford and
Cheri Speier-Pero ■

Dear Members of DSI:

Appointment of Interim Executive Director

I am pleased to inform you that the Board of Directors voted at the January Board meeting to appoint Professor M. Johnny Rungtusanatham as the Interim Executive Director for the Decision Sciences Institute (DSI). Johnny was the 2014 Annual Meeting of DSI Program Chair, had previously served on the Board as Treasurer and Vice President, and remains a full-time faculty of the Fisher College of Business at The University of Ohio.

Johnny's appointment as Interim Executive Director is effective February 1, 2015, and lasts for approximately one year. DSI will compensate Johnny an honorarium of \$2000.00 per month, with a work expectation of about 6-8 hours per week of time devoted to DSI. In addition, DSI will cover business trips related to DSI business.

DSI is fortunate to be able to count on many individuals who care deeply for the organization. Many qualified individuals stepped forward when the search was announced. Needless to say, it did not make for an easy decision.

Background Information Pertaining to Appointment Decision

DSI relocated in 2014 from its Atlanta office and affiliation with Georgia State University to its new home in Houston and new affiliation with the C. T. Bauer College of Business at the University of Houston. As part of this relocation, DSI hired new staff members who did a wonderful job of ensuring that the 2014 Tampa annual meeting went well, despite only having been on the job for 6-8 months.

During this past year, DSI and the Home Office benefitted significantly from asking Professor Powell Robinson at the University of Houston, a DSI Past President, to serve in the role of a limited-time Interim Executive Director. Powell not only led the physical relocation of DSI but was also instrumental in beginning the journey to support DSI with a new IT system. When Powell decided to step down from this role to refocus on his faculty responsibilities at the University of Houston, the Board felt it would be best to continue with a limited-time Interim Executive Director until a

current staff member is ready to assume the full-time Executive Director position.

The Board envisioned this Interim Executive Director appointee as someone with deep knowledge of the recent past and who can provide advisory leadership in developing current staffing understanding and capabilities as they relate to (a) membership services and growth initiatives, (b) financial reporting and budgeting processes, (c) IT system roll-out to support conference management, (d) conference site selection and negotiation, and (e) Board interactions.

Please join me in welcoming and supporting Johnny R in this interim role. We are grateful to all of you who are helping us continue to improve the value of the DSI for its members.

Sincerely,

Marc J. Schniederjans, President, DSI
DSI Board of Directors ■

Update on DSI Annual Membership Fee Structure

by Hope Baker, VP-Member Services

I would like to "welcome" our new DSI members and say "thank you" to those who attended the New Member Reception at the 2014 Annual Meeting in Tampa. This event was a highlight for the DSI Board of Directors who took a break from their meeting to drop in and mingle with some of our newest members. If you are a new member and were unable to attend in 2014, please plan to do so at the 2015 Annual DSI Meeting in Seattle next November.

To better meet the needs of our global membership, the DSI Board of Directors instituted a change in the membership fee

structure, effective June of 2014. Member fees are now based on the GDP per capita (PPP) of one's home country, as illustrated in the table below. A comprehensive list of countries within each category can be found in the member registration area of the DSI website (www.decisionsciences.org).

For questions, concerns or suggestions related to DSI Member Services, please contact Hope Baker at hbaker@kennesaw.edu.

DSI Annual Membership Fee Structure (Values in US \$)			
Membership Category	GDP per Capita (PPP) for Home Country		
	>75th Percentile	50th – 75th Percentile	< 50th Percentile
Regular	\$160	\$80	\$40
Emeritus	\$35	\$18	\$9
Student	\$0	\$0	\$0

2015 Program Chairs' Message



Natasa Christodoulidou, California State University DH

We are pleased to share with you the call for papers for the

Decision Sciences Conference 2015 in Seattle, Washington! Our conference is now only 10 months away and our submission deadlines are coming up very soon this spring.

The theme for this year's conference is **Decision Sciences in the 21st Century: Theoretical Impact and Practical Relevance**. We have two program pillars: (1) research and (2) education/professional development. This year we are introducing some new tracks as

well as retaining many of the ones that were well received last year. The new tracks include Supply Chain Flexibility, Agility, Resilience and Strategic Management. We also have several special focus tracks: Healthcare Management, Ethics, Hospitality Management and Marketing, Public Policy, and Entrepreneurship.

We ask that you save the dates of our conference, **November 21-24, 2015** and stay tuned for updates on exciting networking events and other relevant issues that we will keep you posted on.

How is the 2015 Annual Meeting Organized?

The program for the 2015 Annual Meeting of the Decision Sciences Institute is organized around its two pillars, plus keynote addresses, and special events.



Shawnee Vickery, Michigan State University

Pillar 1: Research
Invites full paper, abstract, and panel proposal submissions

that speak to the generation of new knowledge pertinent to relevant business disciplines. Research presentations for this pillar are ideally positioned for publication consideration by Decision Sciences or other high impact business related journals. Panels for this pillar focus

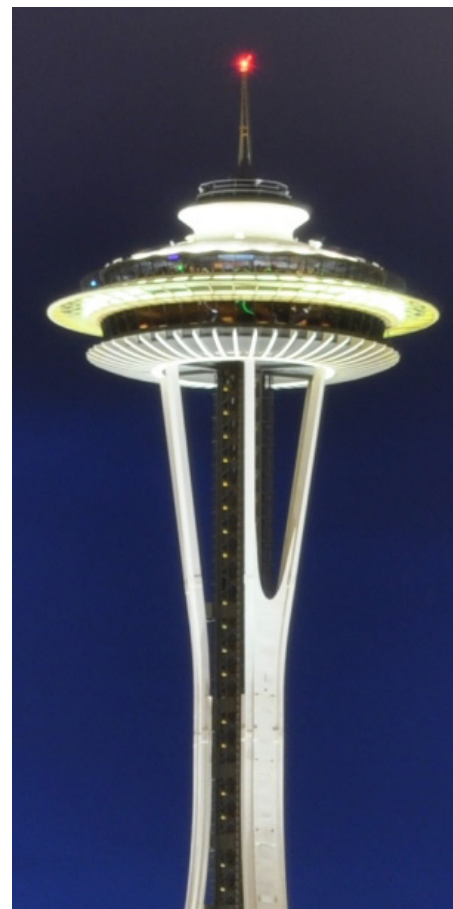
on identifying emerging research interests and topics.

Pillar 2: Education and Professional Development
Invites full paper, abstract, and panel

proposal submissions that speak to the generation of new knowledge pertinent to the design, delivery, and evaluation of business curricula. Presentations for this pillar are ideally positioned for publication consideration by Decision Sciences Journal of Innovative Education or similar business education journals. Panels for this pillar focus on identifying leading edge issues and topics.

We look forward to seeing everyone at the DSI 2015 Annual Meeting in Seattle!

Submission Deadlines:
Referred Papers and Competitions
May 1, 2015
Abstracts and Proposals
May 15, 2015
www.decisionsciences.org



2015 Annual Meeting Coordinators

Program Chair

Natasa Christodoulidou
California State University DH
nchristodoulidou@csudh.edu
Shawnee Vickery
Michigan State University
vickery@broad.msu.edu

Executive Program Chair & Proceedings Coordinator

Cihan Cobanoglu
University of South Florida Sarasota-Manatee
cihan@cihan.org

Annual Meeting Webmaster & CIS Manager

Stephen Ostrom
Arizona State University
sostrom@gmail.com

TRACKS:

Accounting

Sheldon Smith
Utah Valley University
Smithsh@uvu.edu

Decision Models in Finance

Mark Schroeder
Michigan State University
Schroeder@msu.edu

2015 ANNUAL MEETING ANNOUNCEMENT

Information Systems Strategy and Design

Nancy Deng
California State University DH
ndeng@csudh.edu
Ozgur Turetken
Ryerson University
turetken@ryerson.ca

Information Privacy and Security Risks

Ravi Behara
Florida Atlantic University
rbehara@fau.edu

Emerging Information Technologies

Pankaj Setia
University of Arkansas
psetia@walton@uark.edu

Organizational Behavior

Donald Conlon
Michigan State University
conlon@broad.msu.edu

Human Resources

You Jin Kim and Thomas Norman
California State University DH
ykim@csudh.edu
tnorman@csudh.edu

Strategic Management

Sanjay Nadkharni
Emirates Academy Dubai
Sanjay.nadkharni@emiratesacademy.edu
Xia Zhao
California State University DH
xzhao@csudh.edu

Marketing Strategy

Cary Countryman
Brigham Young University Hawaii
Cary.countryman@byuh.edu
Meng Zhao
California State University DH
mzhao@csudh.edu

Consumer Behavior

Berna Devezer
University of Idaho
bdevezer@uidaho.edu

Social Media and Internet Marketing

Chen Lin
Michigan State University
linc@broad.msu.edu

Operations Strategy

Barbara Flynn
Indiana University
bbflynn@iupui.edu

Lean, Quality & Six Sigma

Kevin Linderman
University of Minnesota
linde037@umn.edu

Decision Models in Operations & Manufacturing

Srinivas Talluri
Michigan State University
talluri@msu.edu

Service Design and Delivery

Kirk Karwan
Furman University
kirk.karwan@furman.edu

Strategic Logistics and Networks

Lisa M. Ellram
Miami University
elramlm@miamioh.edu
Wendy Tate
University of Tennessee-Knoxville
Wendy.tate@utk.edu

Distribution, Order Fulfillment, & Logistics Service Performance

Dianne Mollenkopf
University of Tennessee Knoxville
mollenkopf@utk.edu
Stephan M. Wagner
Swiss Federal Institute of Technology
stwagner@ethz.ch

Decision Models in Logistics

Hakan Yildiz
Michigan State University
yildiz@broad.msu.edu

Supply Chain Strategy and Networks

Thomas Goldsby
Ohio State University
Goldsby.2@fisher.osu.edu

Supply Chain Design & Integration

Jennifer Blackhurst
Iowa State University
Jblackhurstv@iastate.edu

Supply Chain Flexibility, Agility, and Resilience

A. Mackelprang
Georgia Southern University
amackelprang@georgiasouthern.edu
Manoj Malhotra
University of South Carolina
malhotra@moore.sc.edu

Strategic Sourcing & Supply Networks

Jan Olhager
Lund University Sweden
Jan.Olhager@tlog.lth.se

Sourcing Decisions and Relationships

Thomas Kull
Arizona State University
Thomas.Kull@asu.edu

Decision Models in Procurement

W.C. Benton
Ohio State University
Benton.1@osu.edu
Shawn Hanley
University of Notre Dame
shanley@nd.edu

New Product Development & Introduction

Debasish N. Mallick
University of St. Thomas
dnmallick@stthomas.edu
David Peng
University of Houston
Xpeng@bauer.uh.edu

Data Analytics

Sriram Narayanan
Michigan State University
narayanan@broad.msu.edu

Statistical Models in Decision-Making

Vishal Gaur
Cornell University

Vg77@cornell.edu

Optimization Models in Decision Making

Eva Lee
Georgia Institute of Technology
evakylee@isye.gatech.edu

Ethics

Dara G. Schniederjans
University of Rhode Island
schniederjans@mail.uri.edu

Entrepreneurship

Tayyeb Shabbir
California State University DH
tshabbir@csudh.edu

Health Care Management

Neset Hikmet
University of South Carolina
nhikment@hrsm.sc.edu
Anand Nair
Michigan State University
nair@broad.msu.edu

Hospitality Management and Marketing

Orie Berezan
California State University DH
oberezan@csudh.edu
Carola Raab
University of Nevada Las Vegas
Carola.raab@unlv.edu

Public Policy

Theodore Byrne
California State University DH
tbyrne@csudh.edu
Marie Palladini
California State University DH
mpalladini@csudh.edu

Developing & Delivering Curriculum

Albert Huang
University of the Pacific
ahuang@pacific.edu
Kim McNutt
California State University DH
kmcnutt@csudh.edu

Assessment of Curriculum (AACSB)

Daniel Connolly
University of Denver
Daniel.Connolly@du.edu

Technology Related Innovations in Pedagogy

Melissa St. James
California State University DH
mstjames@csudh.edu

Teaching Students On-line

Kaye Bragg
California State University DH
kbragg@csudh.edu

CONSORTIA:

PhD Students Consortium Post-Proposal Defense Stage

G Keong Leong
California State University DH
gkleong@csudh.edu

See 2015 ANNUAL MEETING COORDINATORS,
page 25

The Paradox of Obsession with “Average”

by Farhad Moeeni, Ph. D, Arkansas State University

“Average” or more precisely, “arithmetic mean” has a number of interesting mathematical properties and is routinely used to estimate the center of measurements or populations. “Average” is also regularly used as a reference point to assess performance. For example, the annual performances of employees are compared to the average performances of the unit. Another example is, how the average of students’ annual (or semester) evaluations of various courses taught by their instructors is compared to the departmental average for that year. In many schools, those who score above average are considered effective teachers. The untold recommendation to, or the expectation from, those who score below average is typically the need to improve one’s teaching effectiveness - this means trying to score above average.

The debate on using students’ perception of teachers as a valid method to measure teaching effectiveness has not settled yet. Assuming it has, one should be cautious that using “average” evaluation scores as a standard for evaluating teaching effectiveness has a number of inherent shortcomings and leads to unresolvable paradox. The shortcomings stem from the mathematical properties that make “average” a poor choice for assessing teaching effectiveness or teaching performance. Consider for example the following:

1. Obviously, not everyone can be above average. Therefore, some people are doomed to be below average.
2. For some people to become “good” teachers and score above average, others must become “bad” teachers and

score below average.

3. Having a few instructors with extremely low evaluation scores can bump the scores of the rest of us across the above average line, even if we obtained a low score, thus falling into the “good” teacher category. Is it a desirable (and meaningful) trade-off -- a few extremely “bad” teachers but many “good” teachers?

4. The only way to get rid of all the below-average teachers is to become replicas of each other (cloned). There will be no “bad” teachers if all of us score identically on students’ evaluations.

5. Using “average” as a baseline and assuming a symmetric distribution of class evaluation averages (such as a bell-shaped distribution **), only about 50% of all teachers of the world can be “good” teachers. The dilemma is that the other roughly half of the world’s teachers are predestined to be “bad” teachers and nothing can be done about it.

The bottom line is this: In the pursuit of teaching excellence, schools may fire all those who score below average this year and instead replace them with the best teachers that they can hire. But unfortunately, next year, they will face the same dilemma -- half of their teachers will again score below average.

Now let’s predict the state of the world’s education assuming that “average” is a valid baseline for teaching effectiveness.

See THE PARADOX OF OBSESSION WITH “AVERAGE”, page 15



Farhad Moeeni

Farhad Moeeni is Professor of Operations and Information Systems, and the Founder of Data Automation Laboratory at Arkansas State University. He holds a M.S. degree in industrial engineering and a Ph.D. in operations management from the University of Arizona. His work appeared in Decision Sciences Journal, Int. journal of Production Economics, Int. Journal of Production Research, Int. Transactions in Operational Research, Quality Progress, and several others. Additional contributions include keynote speech on the topic of data automation, frequent guest lecturer at the University of Caen, France, and a pioneer of integrating data automation topic and MIS curriculum. Farhad is on the Editorial Board of the International Journal of RF Technologies: Research and Applications.

ment from the University of Arizona. His work appeared in Decision Sciences Journal, Int. journal of Production Economics, Int. Journal of Production Research, Int. Transactions in Operational Research, Quality Progress, and several others. Additional contributions include keynote speech on the topic of data automation, frequent guest lecturer at the University of Caen, France, and a pioneer of integrating data automation topic and MIS curriculum. Farhad is on the Editorial Board of the International Journal of RF Technologies: Research and Applications.

Teaching Diversity: “People Of Color”, Are There Any Species Without Color?

by Minoo Tehrani, Ph.D., Roger Williams University

The first time I heard the phrase “people of color”, I was confused. Learning English as a second language, it was a new phrase to me and I asked our English teacher: Who were these “people of color”? He explained that anybody who was not white was considered a person of color. In our science classes, from elementary school onward, we had learned several explanations as to what color white was. Was it a color or absence of color? According to the additive theory, white is a color since it is composed of all light. According to others, white cannot be created by adding other colors, so it is the absence of color. Based on the chemistry classes about pigmentation, white is a color. Therefore, applying pigmentation chemistry to describe the color of skin, white people have a color, white.

That was years ago. Now, every organization in the U.S., including academic organizations, heavily emphasizes diversity teaching/training. In an academic environment, we have courses, workshops, training sessions, and guest speakers to ensure that we understand diversity, respect it, and embrace it. However, we still talk about “people of color”.

Some time ago, I received an email with an invitation to have lunch with “people of color”. I was encouraged to invite “other people of color” to the luncheon, too. The invitation took me back to my English as a second language classes. What color should I be looking for? I am kind of a beige color myself! I do not like the phrase “olive skin.” Every olive that I have eaten or seen hanging from a tree is

either green (Martian green) or purplish black. Therefore, I approached one of my Irish American colleagues. She does a lot of gardening and her skin is tanned practically brown, much browner than mine is. She has blue eyes and blond hair. Is this a person of color? I asked her if she wanted to come to the luncheon of “people of color” with me.

Having lived in different countries, I know that this phrase is very particular to few countries, mostly the ones that have a history of colonialism and/or slavery. Therefore, I decided to do some checking online. I Googled the phrase “people of color”. According to Wikipedia: “*Person of color (plural: people of color, persons of color) is a term used primarily in the United States to describe any person who is not white*”. Meanwhile, I found hundreds of articles in different publications in which the phrase “people of color” was used to describe non-whites. Therefore, while white is a color everywhere with different shades and degrees, how is it that when we want to teach diversity, we exclude it from our discussions?

I also checked to see if there were any species without color, transparent. I remember from my zoology classes taken in high school that there is one species of jelly fish that is transparent, with no color, and they can sting very badly if one encounters them because they cannot be easily seen. Apparently, there are very few species, if any, without color and we, the human beings, are not of them.

Since what we consider and categorize as colors in objects depends upon different wavelengths of light, colors are



Minoo Tehrani

is a professor of management and international business and the director of International Business major at Roger Williams University. She received her Ph.D. from Arizona State University in Business Administration with specialization in Strategy and International Management.

She attended school in several cities in four continents. She speaks three languages and teaches courses in international business and strategy.

just our perception based on variations in the frequency of light. So, how is it that we appreciate the brown, yellow and orange leaves of fall, the white and red clouds in the blue sky, and so many other colors that we find around us, but we are so determined to differentiate human beings based on different hues of color or the absence of it?

Looking back, one of the early passages that I memorized in English was Dr. Martin Luther King's speech *"I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character."*

I believe it is about time that in teaching diversity to our students and to ourselves, we talk about equality across human beings, train to see the colors and admire and enjoy the diversity in different shades of every color, abandon the old clichés that separated us, and concentrate on connecting all people, pink white, pale white, black, light brown, dark brown, beige, and everything else in between. We all are "people of color". That is where diversity teaching/training could be successful, seeing the diversity, respecting it, embracing it and *"sitting at the table of the brotherhood"* and have lunch with the glory of our colors in prominent display from the palest white to the darkest hues.

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From DSI ELECTION SPECIAL FEATURE, page 8

Associate Editor, Decision Sciences Journal
Associate Program Chair, 2011
President, Midwest, 2009-10
President-Elect, Midwest, 2008-09

2015 VP Technology

John Robert "Bob" McQuaid Jr, Pepperdine University

Statement of Qualifications

Dr. McQuaid is noted for applying operations research techniques to real-world situations. In 12 years with Abbott Laboratories and General Dynamics, he made significant contributions in manufacturing engineering and planning, project management, and manufacturing supervision. Dr. McQuaid is especially interested in the development and application of practical analytical tools to solve complex operations problems.

Dr. McQuaid is currently working on a second PhD in Information Systems. His expected completion is May 2014. He served as Chair of the Information Systems discipline at Pepperdine for five years. He has experience working with databases and web programming.

More recently, Dr. McQuaid served on the DSI IT Committee for the last two years. In 2013, he accepted the task of reviewing the DSI website and several reports from the last couple of years to provide guidelines for updating the DSI website as we transition to the new NOAH system.

DSI Member Activity

Information Technology Committee, 2012-14

Silvana Trimi, University of Nebraska-Lincoln

DSI Member Activity

Nominating Committee, 2013-15
Information Technology Committee, 2013-14
Strategic Planning for International Affairs Committee, 2011-13
Associate Editor, Decision Sciences Journal
Doctoral Student Affairs Committee, 2007-09
Track Chair, 2009 ■

From THE PARADOX OF OBSESSION WITH "AVERAGE", page 13

Half of the education that we (the world's teachers) received was below standards because half of our teachers were ineffective (i.e. were below average). Thus half of us who were predestined to be "bad" teachers also acquired an education of which half of it was considered to be below average. If half of our teachers were predestined to be "bad" teachers, then the other half must be "good" teachers. However, the "good" teachers would also suffer from obtaining half of their knowledge being below average. If this is the case, then obtaining an above average evaluation score, when compared to the department, may provide some information about you as a teacher, but it does not truly determine teaching effectiveness, since, after all, only half of the knowledge you acquired institutionally and shared with your class is above average.

Accordingly, it seems that our generation is worse off than the generation before us with respect to our institutionally acquired knowledge. And our students' generation will be worse off than ours. Using "average" as a baseline to measure teaching effectiveness should alarm us that the world's knowledgebase is in decline. But is it?

We still certainly need to collect data on the perception of students about instructors and instructions. We should find useful methods of interpreting the evaluation data so it can help improving teaching effectiveness. Clearly, using "average" as a dividing line between good and bad instructions does not improve effectiveness. This approach is a futile struggle with no possible win. It is the paradox.

** Central Limit Theorem ■



2014 DSI Annual Meeting Wrap-Up



M. Johnny Rungtu-sanathan, The Ohio State University

The 2014 Annual Meeting of the Decision Sciences Institute in Tampa,

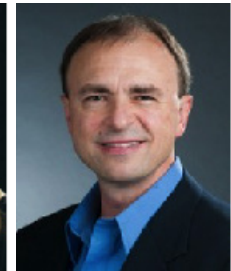
Florida, this past November celebrated the 45th year of our beloved institute. It welcomed past members and long-time supporters, paid homage to members who passed away but whose spirit and contributions remain with us, and opened our doors to new members from near and far, distance-wise and discipline-wise. By all indications, we all had a good time, enjoying the various programmatic innovations (e.g., Mid-Career Faculty Development Consortium), new paper award competitions (e.g., Best Learning & Education Research Paper Award), live competitions (e.g., Instructional Innovation Award Competition), new tracks (e.g., Social Media), networking events (e.g., Dali Museum, DSI Member Bowling League, etc.), and continued improvement in meal and beverage functions (e.g., the cooked-to-order pasta stations, the top-shelf wine and cocktail bar, etc.).

A WORD OF THANKS TO ALL WHO PLAYED SIGNIFICANT ROLES

Of course, the success of the Tampa annual meeting depended on the collective efforts and the tireless contributions of many . . . plus keynote addresses, and special events.

- The Program Team worked diligently to ensure that the conference theme, **Technology and the Rapidly Changing Global Business Landscape**, is appropriately embodied in the 300+ sessions for the 770+ submissions of abstracts, full papers, panels, and workshops that had been scheduled (see Tables 1-3

for details). I am honored to say that the Tampa annual meeting benefitted from probably one of the largest, if not the largest, program team ever. The approximately 100 volunteers served as the Executive Program Chair and Proceedings Coordinator, Associate Program Chairs, country-specific or region-specific Ambassadors, Track Chairs, Consortia Co-Coordination, Competition Co-Coordination, Track Chairs/Co-Chairs, Panel Moderators (invited), and Workshop Leaders (invited).



Kathy Zuckweiler (University of Nebraska at Kearney) and Ben Arbaugh (University of Wisconsin Oshkosh), Associate Program Chairs, Business Learning & Education Research PILLAR

Table 1
Scheduled Content at the 2014 Annual Meeting of the Decision Sciences Institute:
Business Knowledge Research PILLAR

Tracks	# of Sessions	# of Submissions
ACCOUNTING	1	3
ANALYTICS	5	17
AUCTIONS	1	3
CORPORATE GOVERNANCE	2	3
ENTREPRENEURSHIP	2	5
FINANCE	4	10
GENERAL BUSINESS	7	19
HEALTHCARE	21	64
HUMANITARIAN (Concerns)	4	13
INNOVATIONS	10	30
IS/IT	12	37
KNOWLEDGE MANAGEMENT	1	4
LEAN & QUALITY	9	32
LOGISTICS	10	33
MARKETING	3	7
METHODS	3	9
MILITARY (Applications)	1	2
MS/OM/OR	16	54
MSMEB: Making Statistics More Effective in Schools of Business	8	8
NON-PROFIT	1	3
NPD: New Product Development	4	12
OBHRM: Organization Behavior and Human Resources Management	12	39
PROJECT MANAGEMENT	5	17
RETAILING & e-TAILING	6	20
SCM: Supply Chain Management	36	117
SERVICES	11	37
SOCIAL MEDIA	7	21
STRATEGY	2	4
SUSTAINABILITY	13	44
TECHNOLOGY	7	20



Table 2
Scheduled Content at the 2014 Annual Meeting of the Decision Sciences Institute:
Business Learning & Education Research PILLAR

Tracks	# of Sessions	# of Submissions
CURRICULUM	9	28
EDUCATION (Administration)	3	10
PEDAGOGY	9	34
STUDENT SUCCESS	7	23
TEACHING ASSESSMENT	1	3

Table 3
Scheduled Content at the 2014 Annual Meeting of the Decision Sciences Institute:
Professional Development PILLAR

Activity	# of Sessions	# of Submissions
WORKSHOPS (Invited and Submitted)	29	29
PROFESSIONAL PANELS	12	12
RESEARCH PANELS	7	7
COMPETITION: Best Teaching Case Studies Award	1	4
COMPETITION: Instructional Innovation Award	1	3
COMPETITION: Elwood S. Buffa Doctoral Dissertation Award	1	4
Doctoral Consortium for Pre-Proposal Defense Students	4	
Doctoral Consortium for Post-Proposal Defense Students	4	
New Faculty Development Consortium	4	
Mid-Career Development Consortium	4	
New DSI Member Welcome Reception	1	
DSJ Editorial Reception	1	

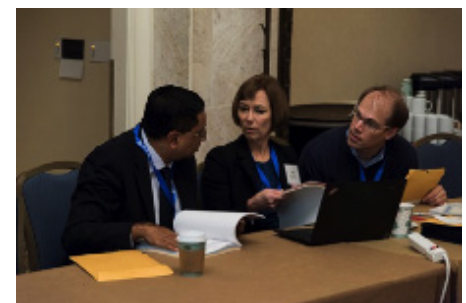
Table 4
Scheduled Content at the 2014 Annual Meeting of the Decision Sciences Institute:
ADMINISTRATIVE MEETINGS and SPECIAL EVENTS

Activity	# of Sessions
DSI Board and Committee Meetings	17
Editorial Meetings	1
Regional Board Meetings	6
Making Statistics More Effective in Schools of Business BUSINESS MEETING	1
SPECIAL EVENT: Dwight Smith-Daniels Commemoration	1
SPECIAL EVENT: DSI Bowling League	1
SPECIAL EVENT: Dali Museum	1



Madison Maddux, Dana Evans, and
Madeline Apperson

• The Home Office staff worked alongside the Program Team to make sure that the Tampa Marriott Waterside Hotel & Marina and the Tampa Convention Center met our expectations for logistical arrangements, rooms, and meals. For **Dana Evans** (Director of Operations), **Madison Maddux** (Administrative Assistant), and **Madeline Apperson** (Multi-Media Specialist), this was their first “gig”, and they came through with flying colors.



Kaushik Sengupta, Hope Baker,
and Constantin Blome

• The Board of Directors for the past two years stood firm on a course of action to continue investing in the quality of the networking events and meal and beverage functions. Working closely with the hotel and the convention cen-



ter, we were able to maintain costs at approximately \$50.00 per person per event without compromising on the beverage and food offerings.

- The sponsors who generously provided \$30,000+ to support various activities of the Tampa annual meeting.
- The presenters who registered and dutifully showed to present, the recruiters who came to find new talent, and the attendees who partook in the various activities designed into the Tampa annual meeting. Without you, why even have a conference?



- Finally, a small group of individuals at the Fisher College of Business went above and beyond to help me.

To all of you, I say:

Thank you, Gracias, Grazie, Danke, Merci, köszönöm

... without you the **2014 Annual Meeting of the Decision Sciences Institute** would surely have been less exciting and less rejuvenating. BTW, for more photos, please check out: <http://www.decisionsciences.org/Meetings/Annual-Meeting/Previous-Meetings>

Annual Meeting: Innovations & Highlights

Keynotes

- **John J. Fernandes** (President and CEO, AACSB International) and **Eric Cornuel** (Director and CEO, European Foundation for Management Development) shared with us their insights into how technology is changing the competitive landscape of business education and urged us to focus on engaged scholarship . . . We are also honored that the 2014 Tampa annual meeting was chosen to be the forum for which **Eric** was presented with the prestigious **John J. Fernandes Strategic Leadership Award**. More details can be found at: <http://enewline.aacsb.edu/eric-cornuel-receives-fernandes-leadership-award.asp>.



Norma Harrison, MGSM (Moderator), Eric Cornuel, John Fernandes

- The Honorable Judge Tony N. Leung, federal magistrate judge from the U.S. District Court for the District of Minnesota, spoke to us about challenges posed by technologies as it relates to privacy issues for individuals as well as for businesses.



Joy Field, Boston College (Moderator), Judge Tony Leung

- **Dr. Anthony Joseph, MD** (Chief Strategic Office, The Healthcare Colloquium, A Battelle Company) showed and discussed how emerging technologies can help with healthcare delivery and performance decision-making; read press release at <http://www.colloquiumhealth.com/news-resources/?postname=dr-anthony-joseph-delivers-keynote-address-at-the-2014-annual-meeting-of-the-decision-sciences-institute&news=3313>.



Dr. Anthony Joseph at podium
Vicki Smith-Daniels, Indiana University (Moderator) sitting

DSI Recognitions

- Congratulations to the 2014 recipients of the **Dennis E. Grawoig Distinguished Service Award**:



Marc Schniederjans, University of Nebraska (DSI President) presents award to Jeet Gupta, University of Alabama in Huntsville (left) and Ken Kendall, Rutgers University (right)

- Congratulations to **Antti Tenhiälä, IE Business School**, for his recognition as the 2014 **Carol J. Latta Memorial DSI Emerging Leadership Award for Outstanding Early Career Scholar**.



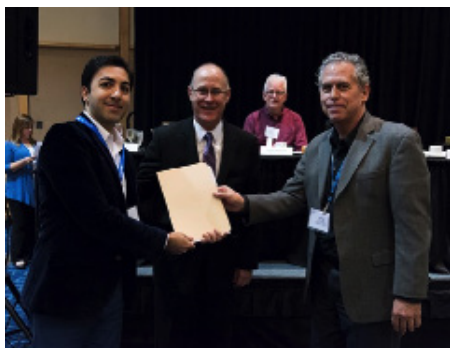
Maling Ebrahimpour, University of South Florida (Immediate Past-President) shakes hands with Antti Tenhiälä

"Live" Competition Winners

Congratulations to our "live" competition winners. For 2014, recipients of the **Elwood S. Buffa Doctoral Dissertation Award**, the **Best Teaching Case Studies Award**, and the **Instructional Innovation Award** were selected from among 3-4 finalists at an "American Idol"-style competition held at 2014 Tampa annual meeting. These events were a huge success with many quality submissions, which made the jobs of the coordinators and judges very difficult.

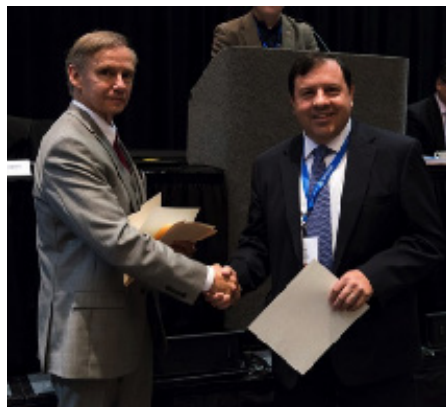
The **2014 Elwood S. Buffa Doctoral Dissertation Award** competition received 23 dissertation entries and involved 24 judges, according to the co-Coordinators **John Gray** and **Gökçe Esenduran** (both of The Ohio State University). The four finalists received their doctorates from Carnegie Mellon, Harvard, HEC Paris, and the University of Maryland, with the 2014 award winner as follows:

- Congratulations to **Mayhar Eftekar** (Ph.D., HEC Paris) for his dissertation titled *Fleet Management in the Humanitarian Sector* (advisors: Luk Van Wassenhove and Andrea Masini); Mayhar is currently on the faculty of Arizona State University



Mayhar Eftekar (left) with award sponsors, Dick Hercher (right) of Hercher Publishing and Morgan Swink (middle) of Texas Christian University

Matt Drake, Duquesne University, reported that the **2014 Best Teaching Case Studies Award** competition evaluated 12 submissions and involved five judges. The 2014 winning entry, selected from four finalists, was titled *Container Returns at Pasadena Water Solutions*, co-authored by **John Visich** (Bryant University), **Christopher J. Roethlein** (Bryant University), and **Pedro M. Reyes** (Baylor University):



John Visich (right) accepts award on behalf of co-authors from March Schniederjans, standing in for the coordinator (Matt Drake) and representing the award sponsor, APICS | APICS Supply Chain Council

15 submissions were entered into the **2014 Instructional Innovation Award** competition, with three selected as finalists, according to coordinator, **Bryan Ashenbaum** (Miami University of Ohio). The four judges at the "live" competition selected Teaching Lean Six Sigma within a Supply Chain Context: *The Airplane Supply Chain Simulation* by **Scott C. Ellis** (University of Kentucky), **Thomas J. Goldsby** (The Ohio State University), **Ana Bailey** (LeanCor LLC), and **Jae-Young Oh** (University of Kentucky) to be the 2014 award winner:



Jae-Young Oh and Scott C. Ellis accepts award from Dave Olson (left), representing award sponsor, Alpha Iota Delta

Competitive Paper Award Winners

The 2014 Tampa annual meeting evaluated submissions for the following "best papers" categories: **Best Conceptual Research Paper**, **Best Theory-Driven Empirical Research Paper**, **Best Analytical Research Paper**, **Best Application Paper**, **Best Student Paper**, and **Best Learning & Education Research Paper**. These \$500 and certificate awards were made possible by the generosity of many sponsors – Hofstra University, Texas A&M University, University of Minnesota, University of Nebraska at Kearney, and University of South Carolina. For 2014, all full paper submissions were eligible to be considered unless the author(s) chose not to be considered.

Gopesh Anand and **Ramanath Subramanyam** (both of the University of Illinois at Urbana-Champaign) worked with a panel of judges including **Greg Heim** (Texas A&M University), **Manpreet Hora** (Georgia Tech University), **Abhay N. Mishra** (Georgia State University), **Anand Nair** (Michigan State University), **Enno Siemsen** (University of Minnesota), **Narayan Ramasubbu** (University of Pittsburgh), and **Gil Souza** (Indiana University) to identify winners from 50 full paper submissions to the Business Knowledge

Research PILLAR for the following categories:

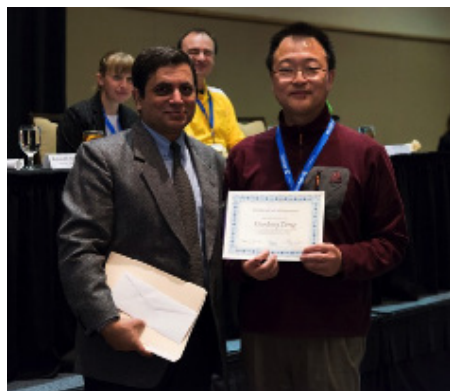
Best Conceptual Research Paper

No award presented

Best Theory-Driven Empirical Research Paper

The Impact of Dependability Trust on Suppliers' Order Fulfillment

by **Xiaodong Deng** (Oakland University), **Kun Liao** (Central Washington University), and **S. Duane Hansen** (Weber State University)



Xiaodong Deng (right) with Manoj Malhotra of the University of South Carolina (award sponsor)

Best Analytical Research Paper

Final Purchase and Trade-In Decisions in Response to a Component Phase-Out Announcement

by **Dwayne Cole** (University of Central Florida), **Burak Kazaa** (Syracuse University), and **Scott Webster** (Arizona State University)



Scott Webster (middle) and Dwayne Cole (right) congratulated by Greg Heim, representing award sponsor, Texas A&M University

Best Application Paper

Disentangling the Corporate Social Responsibility and Financial Performance Relationship: Examining the Mediating Role of Productivity

by **Patti C. Miles** and **Grant Miles** (both of the University of Maine)



Kaushik Sengupta of Hofstra University (award sponsor) with Grant Miles and Patti Miles

Best Student Paper

The Agency Model in the Electronic Publishing Industry

by **Yinliang Tan** (University of Florida) and **Janice Carillo** (University of Florida)



Janice Carillo (left) and Yinliang Tan (right) flanks Manoj Malhotra of University of South Carolina (award sponsor)

Ben Arbaugh (University of Wisconsin Oshkosh), **Kathy Zuckweiler** (University of Nebraska at Kearney), and **M. Johnny Rungtusanatham** (The Ohio State University) evaluated 15 full paper submissions to the Business Learning & Education Research PILLAR and selected the following as the **Best**



Learning & Education Research Paper:

Best Student Paper

The Future of Supply Chain Management Education: Developing Entrepreneurial Leaders

by **Kate McKone-Sweet**, **Danna Greenberg**, and **Jim Wilson** (all of Babson College)



Kathy Zuckweiler (University of Nebraska at Kearney, award sponsor) and Ben Arbaugh flank Kate McKone-Sweet

Consortia

Realizing that doctoral students at different stages of their program need different types of information, the 2014 Tampa annual meeting split the traditional forum into two separate consortia – one targeted at Ph.D. candidates who have successfully defended their dissertation proposals and another targeted at Ph.D. students who have not defended their dissertation proposals. In addition, a new consortium aimed at faculty, post-tenure, was also launched

A joint luncheon, sponsored by Alpha Iota Delta, Beta Gamma Sigma, and Hofstra University, preceded the programming for all four consortia. To maximize participation in other annual meeting events, each consortium was constrained to 4-sessions over a 4-hour block of time. Word-of-mouth comments inform us that the respective attendees learned quite a bit from the consortia panels.



Table 5
Consortia Participation

Activity	# of Participants	# of Panelists	TOTAL
Doctoral Consortium for Pre-Proposal Defense Students	19	13	32
Doctoral Consortium for Post-Proposal Defense Students	42	14	56
New Faculty Development Consortium	18	15	33
Mid-Career Development Consortium	14	11	25

Table 5 is a breakdown of the number of participants by consortia.



Consortia participants waiting for lunch



Panel sessions for the consortia . . .

Special Networking Events

The 2014 Annual Meeting of the Decision Sciences Institute fully or partially sponsored two networking events. Many attendees took the 30-minute ride to the Dali Museum (and another 30 minutes back) where they enjoyed the exhibits, as well as some light refresh-

ments and hors d'oeuvres.

Others participated in the inaugural DSI Bowling League, thanks to Rohit Verma from Cornell University who organized this outing. The photos below tell the entire story . . . they had a good time bowling and socializing . . .



Greg Heim (Texas A&M University): "uh . . . check out my form . . . I guarantee a strike!"



"Craig Froehle (University of Cincinnati), why are you holding a red bowling ball?"



Xiande Zhao (CEIBS) says "We are really here to bowl . . . this is just a short break . . ."



The Three Musketeers . . .
(with their bowling weapons)



2014 DSI Annual Meeting Awards and Winners

Best Learning & Education Research Paper

The Future of Supply Chain Management Education: Developing Entrepreneurial Leaders by



Kate McKone (Babson College),



Danna Greenberg (Babson College),



and **Jim Wilson** (Babson College)

Best Student Paper

The Agency Model in the Electronic Publishing Industry by



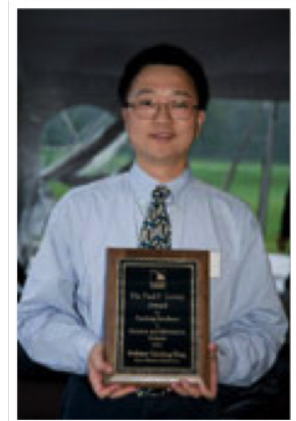
Yinliang Tan (University of Florida)



and **Janice Carillo** (University of Florida)

Best Theory-Driven Empirical Research Paper

The Impact of Dependability Trust on Suppliers' Order Fulfillment by



Xiaodong Deng (Oakland University),



Kun Liao (Central Washington University),

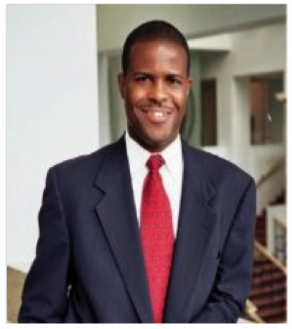


and **S. Duane Hansen** (Weber State University)



Best Analytical Research Paper

Final Purchase and Trade-In Decisions in Response to a Component Phase-Out Announcement by



Dwayne Cole (University of Central Florida),



Burak Kazaa (Syracuse University),



and **Scott Webster** (Arizona State University)

Best Application Paper

Disentangling the Corporate Social Responsibility and Financial Performance Relationship: Examining the Mediating Role of Productivity by



Patti C. Miles
and **Grant Miles** (both of the Univer-

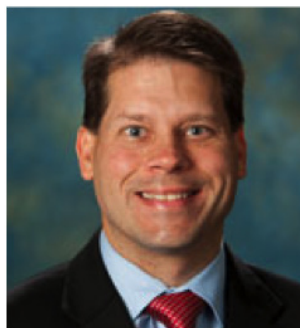


sity of Maine)

Instructional Innovation Award

Teaching Lean Six Sigma within a Supply Chain Context: The Airplane Supply Chain Simulation

RECIPIENTS



Scott C. Ellis (University of Kentucky),



Ann Bailey (LeanCor LLC),



Thomas J. Goldsby (Ohio State University)



and **Jae-Young Oh** (University of Kentucky)



Best Teaching Case Studies Award
Container Returns at Pasadena Water
Solutions
RECIPIENTS



John Visich (Bryant University),



Chris Roethlein (Bryant University),



and **Pedro M. Reyes** (Baylor University)

*Elwood S. Buffa Doctoral Dissertation
Award*

Fleet Management in the Humanitar-
ian Sector (Ph.D., HEC Paris)
RECIPIENTS



Mayhar Eftekhari (Arizona State Uni-
versity)

Carol J. Latta Memorial Award



Antti Tenhiälä (IE Business School)

Carol J. Latta Memorial DSI Emerging Leadership Award for Outstanding Early Career Scholar

The **Carol J. Latta Memorial DSI Emerging Leadership Award for Outstanding Early Career Scholarship** will be awarded annually at the DSI Annual Meeting to an early career scholar in the Decision Sciences field who has served the Institute and its goals. The recipient will receive a plaque and a token financial award, which is funded by DSI and the Carol J. Latta Memorial Fund.

To be eligible for consideration, the applicant must be nominated by a faculty member or academic administrator. Nominators must submit a nomination letter describing the basis for the recommendation along with the candidate's curriculum vita. Recommendations may be sent electronically to info@decisionsciences.org with Carol Latta Memorial Award in the subject

line. Paper nominations may be sent to:

Carol Latta Memorial Award, Decision Sciences Institute, ATTN: Ms. Dana Evans, C.T. Bauer College of Business, 334 Melcher Hall, Suite 325, Houston, Texas 77204-6021. All nominations must be received by October 19, 2015.

Award Criteria

This award shall go to an emerging scholar in the decision sciences disciplines who has earned his or her terminal degree (e.g. PhD, DBA, etc.) in the previous five (5) years. Evidence of excellence in research, teaching, and/or service to DSI may be provided as an appendix to the recommendation letter (limited to five pages,

Please do not include full journal articles.). Such evidence may include documentation regarding Institute-related professional service (DSI committees, reviewing, session chair, track chair, etc.), teaching performance (teaching award, new course development, etc.), and scholarly research (publications in Decision Sciences, Decision Sciences Journal of Innovative Education, and other highly-regarded journals in the decision sciences field and presentations at DSI meetings). The awardee must be a member of the Institute in good standing.

Please share this email with your junior faculty members and consider their recommendation. ■

From 2015 ANNUAL MEETING COORDINATORS, page 12

Marcus Rothenberger
University of Nevada Las Vegas
Marcus.Rothenberger@unlv.edu

PhD Students Consortium Pre-Proposal Defense

John Olson
University of St. Thomas
jrolson2@stthomas.edu
Scott Swenseth
University of Nebraska
Sswenseth1@unl.edu

New Faculty Development Consortium

Constantin Blome
University of Sussex
cblome@sussex.ac.uk
Rohit Verma
Cornell University
Rv54@cornell.edu

Mid-Career Faculty Development Consortium

Gyula Vastag
National University of Public Service Hungary
gvastag@gmail.com

AWARDS COMPETITIONS:

Best Paper Awards Competition

Soumen Ghosh
Georgia Tech
Soumen.ghosh@schiller.gatech.edu

Instructional Innovation Award

Mahyar Amouzegar
California State Polytechnic University Pomona
mahyar@csupomona.edu

Best Lean Enterprise Paper Awards Competition

Rita D'Angelo
D'Angelo Advantage LLC
dangeloadvantage@gmail.com
Sriram Narayanan
Michigan State University
narayanan@broad.msu.edu

Best Teaching Case Studies Awards

Tanja Mihalic
University of Ljubljana
Tanja.Mihalic@ef.uni-lj.si
Burhan Yavas
California State University DH
byavas@csudh.edu

Elwood S. Buffa PhD Dissertation Award

Anthony Ross
University of Wisconsin-Milwaukee
antross@uwm.edu

WORKSHOPS/PANELS:

How to Publish in Top Tier Journals

Ram Narasimhan
Michigan State University
narasimh@broad.msu.edu

How to Review to Become Editor of a Journal

Johnny Rungtusanatham
Ohio State University
Rungtusanatham1@osu.edu

Making Statistics in Business Schools More Effective Consortium

Robert (Bob) Andrews

Virginia Commonwealth University
randrews@vcu.edu

Publishing in DSIJ

Nalian Suresh
University of Buffalo
ncsuresh@buffalo.edu

Publishing in DSIJIE

Vijay Kannan
Utah State University
Dsjie.editor@gmail.com

Meet the Editors of DSI publications

Thomas Stafford
Memphis State University
tstafford@memphis.edu

Meet the Editors of Non-DSI Journals

Dan Guide
Journal of Operations Management
Pennsylvania State University
dguide@psu.edu

Regional Contacts - Asia

Honghui Deng
University of Nevada Las Vegas
Honghui.deng@unlv.edu

Europe

Constantin Blome
University of Sussex
cblome@sussex.ac.uk ■

INSTITUTE CALENDAR

■ FEBRUARY 2015

February 25 - 27

The **45th Annual meeting of SEDS** will be held in **Savannah, Georgia**

■ MARCH 2015

March 11 - 14

The **46th annual meeting for SWDSI** will be held in **Houston, Texas**

March 20 - 22

The **2015 Annual Meeting of the Northeastern DSI Region** will be held in **Cambridge, MA**

March 31 - April 3

The **45th Annual meeting for WDSI** will be held in **Lahaina, Hawaii** at the Westin Maui Resort and Spa

■ OCTOBER 2015

October 25

All papers and proposals must be submitted electronically on or before this date for the 2015 NEDSI conference in March

■ NOVEMBER 2015

November 21 - 24

The **46th Annual Meeting of the Decision Sciences Institute** will be held in **Seattle, Washington** at the Sheraton Seattle Hotel

Decision Sciences Institute Application for Membership



Name, Institution or Firm

Address (☐ Home ☐ Business)

Phone Number

Dues Schedule: ____ Renewal ____ First Time ____ Lapsed

(circle one) U.S./Can. International

Regular Membership\$160.....\$160

Student Membership\$0.....\$0

(Student membership requires signature of sponsoring member.)

Emeritus Membership\$35.....\$35

(Emeritus membership requires signature of member as a declaration of emeritus status.)

Institutional Membership\$160.....\$160

(You have been designated to receive all publications and special announcements of the Institute.)

Please send your payment (in U.S. dollars) and application to: Decision Sciences Institute, University of Houston, 334 Melcher Hall, Suite 325, Houston, TX 77204-6021. Phone: 713-743-4815, Fax: 713-743-8984, or email dsi@bauer.uh.edu.

CREDIT CARD INFORMATION: Visa MC AmEx Disc.

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Houston, TX 77204-6021