

Curriculum Vitae
Alexandre Luis Prim – 29 years old
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Blumenau, Santa Catarina State, 89040-400 – Brazil.
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EDUCATION

Fundação Getúlio Vargas – Escola de Administração do Estado de São Paulo, São Paulo, Brazil. *Accredited by AACSB, EQUIS and AMBA institutions.*

Ph.D. in Business Administration – Department of Operations management, 2018 (expected).

Dissertation title: Operational capabilities' development: a co-evolutionary perspective

Universidade Regional de Blumenau, Santa Catarina, Brazil.

M.S. in Business Administration, 2014.

Faculdade de Administração e Economia, Santa Catarina, Brazil.

Project management specialization, 2011.

Universidade do Sul de Santa Catarina, Santa Catarina, Brazil.

B.S. in Business Administration, 2016.

Serviço Nacional de Aprendizagem Industrial, Santa Catarina, Brazil.

B.A. Textile and Clothing Technology, 2009.

RESEARCH INTERESTS

- ✓ Operations strategy
- ✓ Supply chain management
- ✓ New trends in Operations management (servitization, operations analytics)
- ✓ Behavioral supply chain management (risk, power, persuasion)
- ✓ Theory in OM

TEACHING INTERESTS

- ✓ Operations strategy
 - ✓ Operations management
 - ✓ Supply chain management
 - ✓ Organizational theory
 - ✓ Research methods (quantitative and/or qualitative)
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PROFESSIONAL EXPERIENCE

Fundação Getúlio Vargas, São Paulo, Brazil.

Operations Management Department

- ✓ Research assistant (fall 2015 – at moment)
- ✓ Ad hoc consultant at AACSB metric (winter 2015 – summer 2017)
- ✓ MBA Coordination assistant (fall 2015 – summer 2017)

Serviço Nacional de Aprendizagem Comercial, Santa Catarina, Brazil.

Management Department

- ✓ Lecturer (winter 2017 – at moment)

Serviço Nacional de Aprendizagem Industrial, Santa Catarina, Brazil.

Textile Technology Institute

- ✓ Lecturer (fall 2016 – fall 2017)
- ✓ Business Management Consultant (winter 2012 – summer 2015)
- ✓ Lecturer (winter 2010 – winter 2012)

Dudalina Corporation, Santa Catarina, Brazil.

Production department

- ✓ Production manager (winter 2011 – winter 2012)

Engineering department

- ✓ Process analyst (winter 2008 – winter 2011)
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RESEARCH

PAPERS PUBLISHED IN PEER-REVIEW JOURNALS

Prim, A. L., Filho, L. S., Zamur, G. A. C., & Di Serio, L. C. (2017). The relationship between national culture dimensions and degree of innovation. *International Journal of Innovation Management*, 21(01), 1730001.

<https://doi.org/10.1142/S136391961730001X>. JCR: not listed; Scimago: Q2 (h-index: 27).

Prim, A. L., Amal, M., & Carvalho, L. (2016). Regional cluster, innovation and export performance: An empirical study. *BAR - Brazilian Administration Review*, 13(2).

<https://doi.org/10.1590/1807-7692bar2016160028>. JCR: not listed; Scimago: Q3 (h-index: 9).

BUSINESS CASES PUBLISHED

Prim, A. L. (Forthcoming). Rafiki's Make-or-Buy Dilemma: Is It Time to Outsource Outbound Logistics Services? *SAGE Business Cases*.

Prim, A. L., Pereira, L. H. (2017). Expansão organizacional – caso TOTVS. *GVcasos-Revista Brasileira de Casos de Ensino em Administração*, 7(2).
<http://dx.doi.org/10.12660/gvcasosv7n2c11>. (teaching case written in portuguese).

WORK IN PROGRESS

Prim, A. L., Paiva, E. L., Kumar, M. Understanding operational capabilities development through co-evolutionary lens: a theoretical conceptualization. *Target journal: International Journal of Production economics*.

Sá, M. M., Prim, A. L., Pereira, S. C. F. Extending the value creation and appropriation perspective in supply chain management literature. *Target journal: Supply Chain Management an International Journal*.

Prim, A. L., Paiva, E. L., Kumar, M. Interplaying internal and external mechanisms for the development of operational capabilities. *Target journal: International Journal of Operations and Production Management*.

Prim, A. L., Kumar, M., Paiva, E. L. The microscopic view of operational capability development: an empirical study of co-evolution. *Target journal: Journal of Operations management*.

NON-ENGLISH PUBLICATIONS – PORTUGUESE LANGUAGE

Prim, A. L. Gerenciamento do Escopo, Tempo e Custos em Projetos. 1ed. Uniasselvi, 2016. 157 pages. (Book written for the MBA in Project management of a private Brazilian business school).

Baraldi, A., De Vasconcellos, M. A., Di Serio, L. C., Pereira, S. M. D. S., & Prim, A. L. (2016). Competências da organização inovadora: um estudo em empresas do instituto paulista de excelência da gestão e da fundação nacional da qualidade. *Revista Alcance (Online)*, 23(3), 312.
<https://dx.doi.org/alcance.v23n3.p312-328>.

Prim, A. L., & Ehmke, R. M. (2015) A influência da cultura organizacional no processo de consultoria empresarial. *Revista Organizações em Contexto-online*, 11(21), 345-366. <https://dx.doi.org/10.15603/1982-8756/roc.v11n21p345-366>.

Fávero, J. D., & Prim, A. L. (2014). A influência das prioridades competitivas na gestão global da cadeia de suprimento-um estudo multicaso. *Revista E-Tech: Tecnologias para Competitividade Industrial-ISSN-1983-1838*, 7(1), 67-86. <https://doi.org/10.18624/e-tech.v7i1.437>.

Prim, A. L., & Fávero, J. D. (2013). Motivos da evasão escolar nos cursos de ensino superior de uma faculdade na cidade de Blumenau. *Revista E-Tech: Tecnologias para Competitividade Industrial-ISSN-1983-1838*, 53-72.
<https://doi.org/10.18624/e-tech.v0i0.382>.

RESEARCH GRANTS

2016 – 2018 Doctoral Scholarship - Federal Agency for Development of Research (Capes, Brazil) - US\$ 20,000.00

RESEARCH PROJECT

Operations Strategy and co-evolution of operational capabilities in Brazilian firms (from 2016 to 2017).

ACADEMIC SERVICES

AD HOC REVIEWER OF PEER-REVIEWED JOURNALS

- ✓ Benchmarking: an international journal.
- ✓ REUNIR - Revista de Administração, Contabilidade e Sustentabilidade (*This is a double-blind peer-reviewed Brazilian journal with 3 issues per year*).

CONFERENCES

- ✓ Reviewer, AOM – 78th Academy of Management annual meeting, Chicago, 2018 (*five papers reviewed*).
 - ✓ Session Chair, POMS – 28th Production and Operations Management Society, Seattle, 2017.
 - ✓ Session Chair, SIMPOI, XX Simpósio de Administração da Produção, Logística e Operações Internacionais, São Paulo, 2017.
 - ✓ Session Chair, SIMPOI, XVIII Simpósio de Administração da Produção, Logística e Operações Internacionais, São Paulo, 2015.
 - ✓ Organizer, FGV/EAESP and Northampton University. The Researchers Link Workshop: Eco food supply chains - Exploring industrial ecosystems to minimize food waste and maximize social benefits, São Paulo, 2015.
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PROCEEDINGS AND PRESENTATIONS IN CONFERENCES

Prim, A. L., Paiva, E. L. “The process of operational capabilities development”. *Proceedings of 28th POMS Annuals Conference*, Seattle, 2017.

Prim, A. L., Paiva, E. L. “The operational capabilities development through co-evolutionary lens: Toward an extended theoretical conceptualization”. *Proceedings of 2nd Becoming an International Researcher in Management Studies*, Cardiff, 2017.

Prim, A. L., Paiva, E. L. “The operational capabilities development through co-evolutionary lens: Toward an extended theoretical conceptualization”. *Proceedings of 41th Encontro da Associação Nacional de Pós-Graduação e Pesquisa em Administração-EnANPAD*, São Paulo, 2017.

Prim, A. L., Paiva, E. L., Pereira, S. C. F., Carvalho, J. P. “Empirical overlapping of supply chain management constructs”. *Proceedings of 41th Encontro da Associação Nacional de Pós-Graduação e Pesquisa em Administração-EnANPAD*, São Paulo, 2017.

Prim, A. L., Sá, M. M. “Insights de campo da cadeia da laranja para a abordagem de criação e apropriação de valor”. *Proceedings of 41th Encontro da Associação Nacional de Pós-Graduação e Pesquisa em Administração-EnANPAD*, São Paulo, 2017.

Prim, A. L. “Development of operational capabilities for firms and supply chains”. *Proceedings of Becoming an International Researcher in Management Studies*, São Paulo, 2016.

Prim, A. L., Amal, M., & Carvalho, L. “Fatores determinantes do desempenho exportador sob perspectiva organizacional e locacional”. *Proceedings of 39th Encontro da Associação Nacional de Pós-Graduação e Pesquisa em Administração-EnANPAD*, Belo Horizonte (Brazil), 2015.

Favero, J. D., Parisotto, I. R. S., Carvalho, L. C., Prim, A. L. “Análise Discriminante das Formas de Evasão de uma Instituição de Ensino Superior - IES Privada de Blumenau”. *Proceedings of 39th Encontro da Associação Nacional de Pós-Graduação e Pesquisa em Administração-EnANPAD*, Belo Horizonte (Brazil), 2015.

TEACHING EXPERIENCE

COURSES TAUGHT

- ✓ Strategic planning (Serviço Nacional de Aprendizagem Comercial), 2017.
- ✓ Outbound logistics (Serviço Nacional de Aprendizagem Comercial), 2017.
- ✓ Logistic management, distribution and trade marketing (Universidade do Alto Vale do Itajaí), 2017.
- ✓ Quality management (Universidade Regional de Blumenau), 2014.
- ✓ Operations management (Serviço Nacional de Aprendizagem industrial), winter 2012; summer 2016.
- ✓ Project management (Serviço Nacional de Aprendizagem Industrial), summer 2013.

- ✓ Industrial costs (Serviço Nacional de Aprendizagem Industrial), winter 2011; summer 2011; summer 2013; winter 2016; summer 2016.

STUDENTS ADVISED

- ✓ Ricardo Cleber Belegante, MBA in e-commerce management, 2017.
- ✓ Caira Daniela de Campos Ribeiro, Textile and Clothing Technology Course, 2013.
- ✓ Daniela Hodecker Formento, Textile and Clothing Technology Course, 2013.
- ✓ Lucineia Tavares Baehr, Textile and Clothing Technology Course, 2013.
- ✓ Cledemilson Alves de Andrade, Textile Processing Technology Course, 2013.

PARTICIPATION IN DEFENSE COMMITTEES OF UNDERGRADUATE STUDENTS

- ✓ Jenniffer Luisa Guths, Textile and Clothing Technology, 2013.
 - ✓ José Luiz Wollinger, Foreign Trade Technology, 2013.
 - ✓ Joseane Ivete Pereira, Foreign Trade Technology, 2013.
 - ✓ Edgar Lucas de Souza, Foreign Trade Technology, 2013.
 - ✓ Gabriela Suski Dias, Foreign Trade Technology, 2013.
 - ✓ Juliana de Oliveira, Textile and Clothing Technology, 2012.
 - ✓ Manoela Torres Bernz, Textile and Clothing Technology, 2012.
 - ✓ Alessandra Caviquioli, Textile and Clothing Technology, 2012.
 - ✓ Eduarda Mendes Soares, Textile and Clothing Technology, 2012.
 - ✓ Rafaela Laís Bortoluzzi, Textile and Clothing Technology, 2012.
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REFERENCES

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