

**In Memoriam**  
**Marc J. Schniederjans, Ph.D. 1950-2017**



It is with great sadness that we note the passing of Dr. Marc J. Schniederjans. Marc passed away at the age of 66, at his home in Lincoln, Nebraska on July 18, 2017 after battling a yearlong illness. He was a lifelong member and friend of the Decision Sciences Institute. Marc was named a Fellow of DSI in 2006 and served as President of DSI from 2014-2015. He was the Wheaton Battey Distinguished Professor of Business Supply Chain Management and Analytics at the University of Nebraska-Lincoln in the College of Business Administration. Marc, who was born in St. Louis, Missouri, earned his Ph.D. and MBA from Saint Louis University. Before joining UNL in 1981, he taught at the University of Hawaii at Hilo, the University of Missouri at St. Louis, and the University of Nebraska Omaha.

Marc was a leader. Marc's areas of expertise included supply chain management, business analytics, lean management, ecommerce, and outsourcing. He served as a journal editor and was active on editorial review boards or advisory boards of over 40 journals. Marc was a leader in offering a variety of Web-based courses and his experiences are documented in several empirical studies, one of which was published in the *Decision Sciences Journal of Innovative Education (DSJIE)*. Among his outstanding service contributions to DSI, Marc served as Doctoral Dissertation Award Competition Coordinator, Professional and Faculty Program Coordinator, and as Program Chair for the Annual Meeting as well as Program Chair for the Midwest Region. Earlier this year Marc co-edited a special issue of *DSJIE* on *Developing Executive Education Programs with Online Distance Education*.

Marc was a beloved professor and won numerous teaching awards. He was an honorary member of the Golden Key honor society, the Alpha Kappa Psi business honor society, and Alpha Iota Delta, the international honor society in the decision sciences and information systems. He won the University of Nebraska Recognition Award for Contributions to Students and the College of Business Distinguished Teaching and Distance Teaching awards multiple times.

Marc was a prolific scholar. In his lifetime, Professor Schniederjans published more than a hundred journal articles including those in *Decision Sciences*, *Production and Operations Management*, and *European Journal of Operational Research*, and has authored or coauthored twenty three books including *Reinventing the Supply Chain Life Cycle*, published by the Financial Times Press, *Business Analytics: Principles, Concepts and Applications*, by Pearson, and *E-commerce Operations Management (2nd edition)* published by World Scientific Publishing.

Marc was a great colleague. Each of us published an article with Marc during our careers, but we were in different disciplines. As President of DSI, Marc was a strong advocate of the interdisciplinary nature of DSI.

Marc was a terrific friend. He would drop everything to help us if we were in need. We enjoyed his sense of humor and his eagerness to help out at a moment's notice. Marc loved spicy food and the Fourth of July. We were all great friends and solved a lot of problems during our long *Risk* and *UNO* games over the years.

Marc is survived by his devoted wife of 45 years, Jill, who is a retired schoolteacher; two adult daughters (both of whom were his co-authors from time to time); Ashlyn who is a CFP in New York City; Dara, a Ph. D. who is an assistant professor of supply chain management in Kingston, Rhode Island, one adult son, Xan, who is an electronic medical records specialist in Lincoln; two sons-in-law, Aaron and Chris, a grandson Miles, and countless Ph. D. students and friends. One of the many contributions Marc unselfishly made to improve his community was to donate two large, strikingly beautiful, original abstract metal sculptures to the Lincoln Airport to ease travelers' journeys as they said goodbye to family members or greeted them on their return.

<https://cba.unl.edu/people/mschniederjans/>

Ken and Julie Kendall  
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