

## **CANDIDATE SLATE FOR 2019 DSI OFFICER ELECTION**

### **President-Elect**

**Soumen Ghosh**, Georgia Institute of Technology  
**Vijay Kannan**, Utah State University

### **Secretary**

**David Ding**, Rutgers University  
**Anthony Ross**, University of Wisconsin - Milwaukee

### **VP Americas Division**

**Lawrence (Larry) Fredendall**, Clemson University  
**Peggy Daniels Lee**, Indiana University

### **VP Asia- Pacific Division**

**EB Khedkar**, Ajeenkya DY Patil University  
**Tritos Laosirihongtong**, Thammasat University

### **VP Marketing**

**Amrou Awaysheh**, Indiana University  
**David Dobrzykowski**, Bowling Green State University

### **VP Publications**

**WC Benton**, Ohio State University  
**Shawnee Vickery**, Michigan State University

### **VP Information Systems**

Nominations will be accepted until December 1

In January, DSI members will be asked to cast their votes for the offices of President-Elect, Secretary, and Vice Presidents of the Americas and Asia-Pacific Divisions, Marketing and Publications. We encourage everyone to become familiar with the candidates before the election.

The candidates for the position of President-Elect, Soumen Ghosh and Vijay Kannan, have provided their vision statements, included below. Candidates for the other officer positions have provided their list of activities/services as related to DSI.



#### **PRESIDENT-ELECT**

***Soumen Ghosh – Georgia Institute of Technology***

#### **Vision Statement**

I have now been a member of the Decision Science Institute (DSI) for 32 years, right from my days as a doctoral student during the mid-eighties! During all this time,

I've missed attending the DSI annual conference only three times! I've also held several offices in the Institute, from being Track and Session Chair, to being a member as well as Chair of several standing committees (Fellows Committee, Programs and Meetings Committee, Member Services Committee, Publications Committee, Doctoral Student Affairs Committee), and coordinator of several DSI services (Professional Development Program, Doctoral Student Consortium, Doctoral Dissertation Competition). Perhaps most importantly, I've had the opportunity to serve on the DSI Board of Directors for four terms - twice as At-Large Vice President (1998-2000 and 2003-2005), once as Secretary of the Board (2007-2009), and most recently as Vice President of Professional Development (2016-2018), with the last year being on the Executive Committee of the Board of Directors. One of the highest honor bestowed on me as a member of this great Institute was being appointed as a *Fellow* of DSI in 2011. Given this long history of my relationship with the Institute, I have been the beneficiary of considerable cumulative knowledge and understanding of the inner workings of the Institute, as well as its policies and procedures. It is an absolute honor and privilege to be nominated as a candidate for the position of DSI President-Elect. Given my considerable history of involvement and knowledge about the Institute, I feel quite well qualified, confident, and ready to lead the Institute on its continuing journey for pursuit of excellence.

### **Vision**

The Decision Sciences Institute has been a long-standing and prominent organization for academics and professionals in the decision sciences area. Over the years, the Institute has built a prestigious reputation for the quality of its products and services, such as its annual and regional conferences, faculty and students development activities, placement services, and of course, it's erudite journals of high academic repute. A long line of able Presidents of the Institute have endeavored hard to provide a continued ascent towards excellence and success. However, the Institute also has to operate in a very challenging environment where the competition keeps getting stronger (e.g., INFORMS, POMS, AIS/ICIS, AOM, just to name a few), and hence the pressure to continuously improve is unrelenting. We have to recognize that our members have other choices, and if we are not able to keep improving our products and services, we have the clear and distinct danger of losing our membership to competitor organizations. Thus, we have to keep our strategic vision and priorities aligned to not only meet our competitive challenges, but at the same time to also drive continued growth, enhance global reputation, and keep improving the "delivered value" of our products and services. Therefore, my overall *vision* for the Decision Sciences Institute is to be the *pre-eminent Institute of global repute for scholars and professionals in the multidisciplinary area of decision sciences*.

### **Priorities**

To keep improving in the face of challenging competition and strategic threats from competing organizations, we need to consider ways in which we can strengthen the strategic position of the Institute. In addition to leveraging our existing strengths, it also entails focusing on our "multidisciplinary" strength, and even discovering new ways to exploit this strength in order to solidify our competitive advantage. This requires us to make careful strategic moves that can be effective in creating a more positive and high quality image for the Institute, enhancing our responsiveness to changing demands/requirements from our members and their universities, having a diversified portfolio of offerings to create better "delivered value", attracting the top scholars around the world in the broad area of decision sciences to be our most ardent ambassadors, and being proactive in exploiting new opportunities of interest to the Institute. However, we are not going to be able to accomplish these goals unless we embrace a collaborative mindset and work together diligently towards a common agenda for the pursuit for excellence. I see the following priorities and imperatives as being important to achieve the vision and goals I have stated above.

**Reputation and Growth Priority.** We have to drive continued growth and reputation of DSI by engaging eminent scholars in the affairs of our Institute. This can significantly help to propel our competitive advantage. But we cannot engage them unless we are able to attract them by providing a high “delivered value” of our products and services, and the prestige of membership in the Institute. In addition, managing external perceptions, reputational rankings, and the quality of our journals and publications warrant dedicated efforts from our membership, the editorial team, along with the editorial office of the publisher. Maintaining and further *building* upon the high reputation of our journals would need to be a key priority for us. This is a particularly critical imperative because several of our closest competitors have already built their reputation based on their flagship journals, for example, INFORMS, POMS, AOM, etc. We need to redouble our efforts in this regard, which will also serve to fuel further growth in the Institute membership.

**Delivered Value Priority.** The Institute provides value through its product and service offerings delivered to its members. Along with maintaining and further enhancing the reputational value and quality of our products, i.e., our journals and publications, we also need to keep building better value in our service offerings via our conferences, placement services, service to the regions, professional development service, our doctoral students consortium, doctoral dissertation competition, new faculty consortium, professional development workshops, instructional innovation activities, etc. We have a lot going for us, and already provide high value to our members, but we need to strive to keep improving and innovating, and keep creating, building, and delivering better value to our members.

**Interdisciplinary Collaboration Priority.** In order to leverage and further strengthen the “multi-disciplinary” focus of our Institute, we need to foster collaboration across disciplines, other professional organizations/societies, and universities. This issue gets to the very core of “Decision Sciences” - while there are several professional societies that primarily focus on a single or limited set of disciplines, such as POMS, AIS, AOM, etc., DSI has the unique competitive position of being able to create innovations, customer value, and competitive advantage through “multidisciplinarity”. This can only be enhanced through the creation of meaningful collaborations and team building, which in turn can provide a sound way to strategically differentiate DSI from our key competitors, thus creating significant competitive advantage for the Institute.

**Globalization Priority.** We live in the era of globalization, whereby the notion of domestic dominance is merely ephemeral. Most organizations today compete in global markets, and need to develop appropriate global strategies in order to drive their global competitiveness. DSI is no exception – we cannot be a great organization simply based on our domestic activities and offerings. We need to embark on a significant globalization drive to dramatically increase our global membership base (which will also drive growth), as well as substantially enhance our global reputation. We do lag behind our key competitors in our global reputation, memberships, and conference attendance (for example, compared to INFORMS, POMS, AOM, AIS, etc.). This is another important imperative to keep building global linkages and significantly increase our global activities, and the membership and involvement of colleagues from around the world.

In summary, based on my vision and goals for DSI mentioned above, my immediate priorities for action would be as follows.

1. Place high strategic emphasis to further enhance the stature, reputation, image, profile, and competitive strength of the Institute in the global arena.
2. Drive continued growth, both domestically and globally, and significantly increase the involvement of global top-tier schools and leading scholars in the affairs of the Insitute.

3. Significantly enhance the delivered value of the Institute's products and services, particularly the quality of the conferences, the scholarly reputation of all the journals/publications, and the mentoring of new faculty and doctoral students.
4. Maintain strategic and operational stability in the Institute to continue the pursuit of excellence and competitive success.

Finally, I want to reiterate that I am absolutely privileged, honored, and humbled to be nominated for the position of DSI President-Elect. I pledge my strong commitment to furthering the core values of DSI, and I feel confident that I can provide effective leadership in continuing to lead DSI towards further greatness and success.

*Soumen Ghosh is the Nancy and Lawrence Huang Professor of operations and supply chain management, and Associate Dean of Academics for executive education in the Scheller College of Business at Georgia Institute of Technology (Georgia Tech).*

#### **DSI Service Record**

Executive Committee, Board of Directors, 2017-18  
 Board of Directors, Vice President, Professional Development, 2016-18  
 Chair, Fellows Committee, 2017-18  
 Fellows Committee, 2016-19  
 Chair, Programs & Meetings Committee, 2016-18  
 Co-Track Chair, APDSI Conference, Bangkok, 2018  
 Best Papers Awards Coordinator, Annual Conference, 2015  
 Fellows Track Coordinator, 2013 Annual Conference  
 Nominee for DSI President, 2012  
 DSI Fellow, 2011  
 Board of Directors, Secretary, 2007-2009  
 Board of Directors, At-Large Vice President, 2003-2005  
 Board of Directors, At-Large Vice President, 1998-2000  
 Nominee for Vice President on the Executive Committee, 2003-04 and 2004-05  
 Associate Editor, Decision Sciences Journal, 1999-2004, 2009-current  
 Professional Development Program Coordinator, 2004  
 Doctoral Student Consortium Coordinator, 2000  
 Doctoral Student Consortium Faculty Participant, 1991-1996, 2005-2007, 2011  
 Member Services Committee, 1997-98 and 2001-02  
 Elwood S. Buffa Doctoral Dissertation Competition Coordinator, 1996  
 Doctoral Student Affairs Committee, Chair, 2001-02;  
 Doctoral Student Affairs Committee member, 1995-97, 1999-01, 2002-03  
 Publications Committee, Chair, 1997-98  
 Publications Committee member, 1995-97 and 1998-99  
 Programs and Meetings Committee, 1992-94  
 Track Chair for Production/Operations Management, 1993  
 Editor, Proceedings, 1993 Midwest DSI Conference, Lansing, MI, April 1993.

## **PRESIDENT-ELECT**

***Vijay Kannan – Utah State University***

### Vision Statement



I am honored and privileged to be a candidate for President-Elect of DSI. For more than 25 years, DSI has been a place where I have formed countless friendships and learned from many colleagues, mentors, and leaders. I have had the good fortune to serve DSI in a number of capacities. These include editorial roles with each of our publications, and serving on DSI and regional Boards and annual meeting program planning teams. I am sensitive to the fact that we serve a diversity of stakeholders and interests, and must continue to do so in an inclusive, collaborative manner.

Over the last eighteen months, I have served on the DSI Board as it has asked important questions about the DSI of the future, established a strategic plan, and committed to governance practices consistent with our status as a non-profit organization. We now have clarity in a path forward. My commitment is to working together with the Board, regional leadership, and our members to achieve a shared vision and build on the foundation that has been laid.

Three principles underlie the strategic plan: strengthening programmatic offerings, increasing engagement of members and other stakeholders, and adding value to members. Operationally, this means

- Continuing to encourage and empower Annual Meeting Program Chairs to innovate, experiment, and learn from other professional organizations, and ensuring that they have the resources and supporting infrastructure to execute effectively.
- Collaborating with regional leadership to create synergy between DSI and regional meetings and using this to strengthen our meeting portfolio and brand.
- Supporting our journal editors in their efforts to continue raising the quality, profile, and visibility of our journals.
- Continuing conversations about strengthening our portfolio of publications to increase the visibility and profile of our existing publications and of the DSI brand.
- Exploring how to make DSI compelling for doctoral students and junior faculty looking to find a professional organization home, and for current and former DSI members for whom our value proposition is not as clear as it might have been in the past.
- Building on recent efforts to increase communication, transparency, and accountability throughout the organization, and further cultivating a culture of engagement in which members are motivated to not only get involved but seek out leadership roles.

Our success will depend on pragmatic, collaborative decision making, well thought out execution, and a single minded focus on who we serve and how. If elected, our strategic plan will be my guide, the Board, leaders throughout the DSI family, and our members will be my sources of input and wisdom. I believe that my leadership record within DSI provides evidence of effective execution in a collaborative, respectful manner, and a deeply held commitment to the organization. Thank you for your consideration.

*Vijay R. Kannan is Vernon and MaRee Buehler Endowed Professor and Head of the Management Department in the Jon M. Huntsman School of Business, Utah State University. He previously served as Associate Dean for Academic Affairs. Dr. Kannan is the author of more than forty refereed articles in journals including Decision Sciences Journal, the Journal of Supply Chain Management, and Academy of Management Learning and Education. He is a co-author of an operations management textbook and the editor of books on international business and strategic management. Dr. Kannan is a committed educator, and has led over 15 student programs to more than a dozen countries, and taught in China, France, India, Thailand, and Vietnam. His involvement in DSI includes:*

**DSI Service Record**

*Executive Committee, 2018-2019  
Vice President, 2006–2008, 2009–2011, 2017–2019  
Editor, Decision Sciences Journal of Innovative Education, 2012-2016  
Editor, 'From the Bookshelf' Column, Decision Line, 2009-2011  
Associate Editor, Decision Sciences Journal, 2010-2017  
Mid-Career Faculty Development Consortium Co-Coordinator, 2017  
New Faculty Development Consortium Coordinator, 2009  
Curricular Issues Mini-Conference Coordinator, 2008  
Doctoral Dissertation Competition Coordinator, 2002  
Track Chair, Annual Meeting, 1999  
Nominating Committee, 2011-2013, 2017-2019  
Publications Committee, 2012-2016  
Regional Activities Committee, 2006-2007, 2009-2011, 2017-2019  
Strategic Planning for International Affairs Committee, 2009-2011  
Innovative Education Committee, 2004-2006  
Doctoral Student Affairs Committee, 2001-2003  
Chair, Programs & Meetings Committee, 2000-2001  
Member Services Committee, 2000-2002  
Programs & Meetings Committee, 1999-2002, 2005-2007*

**Western DSI**

*Past President, 2008-2009  
President, 2007-2008  
President Elect, 2006-2007  
Program Chair/Proceedings Editor, 2006 Annual Meeting  
Vice President - Programs, 2005 - 2006  
Chair, Best Paper Award Committee, 2013  
Track Chair, 2002-2004*

**Southeast DSI**

*Vice President - Member Services, 2000-2002  
Proceedings Coordinator, 2001  
Vice President - Finance, 1996-1997  
Track Chair, 1996, 1998*

**SECRETARY**

**David Ding, Rutgers University**

### DSI Member Activity

- Associate Editor: Decision Sciences Journal (2017 - )
  - Ad-hoc reviewer: Decision Sciences (18 reviews from 2010-2016)
  - Decision Sciences Journal of Innovative Education (2 reviews from 2012)
  - Membership with DSI - 2005 –
  - Conference planning committee: 45<sup>th</sup> DSI Annual Meeting, Tampa, FL, Nov 2014
  - Session chair for DSI Annual meetings: Healthcare Management, 49<sup>th</sup> DSI Annual Meeting, Chicago, Nov 2018; Service Systems, 47<sup>th</sup> DSI Annual Meeting, Austin, TX, Nov 2016; Operations and Supply Chain Management, Southwest Decision Sciences Conference, Houston, TX, May 2008
  - Workshop host “Introducing service learning and storytelling concepts to OM course projects” for 45<sup>th</sup> DSI Annual Meeting, Tampa, FL, Nov 2014
  - Panelist, “Workshops: Mediation and Moderation Analysis” for 49<sup>th</sup> DSI Annual Meeting, Chicago, Nov 2018; “Service System: Value Co-Creation in Health Care,” 47<sup>th</sup> DSI Annual Meeting, Austin, TX, Nov 2016
- Awards from DSI/DSJ:
- Best Interdisciplinary Paper Award, 48<sup>th</sup> DSI Annual Meeting, Washington, D.C., Nov 2017
  - Outstanding Reviewer Award, Decision Sciences Journal, 2014
  - Instructional Innovation Award Honorable Mention, 43<sup>th</sup> DSI Annual Meeting, San Francisco, CA, Nov 2012

### **SECRETARY**

***Anthony Ross, University of Wisconsin - Milwaukee***

### DSI Member Activity

- 2017- DSI Member Services Committee (2017-2019)
- 2016 - DSI Nominating Committee (2016-2019)
- 2015 - Coordinator, Elwood Buffa Doctoral Dissertation Competition, Annual DSI Meeting, Seattle WA
- 2013 - Chair, New Faculty Development Workshop, 2013 Annual DSI Meeting, Baltimore, MD
- 2012 - Invited Panelist, DSI New Faculty Development Workshop, Annual DSI Meeting, San Francisco, CA
- 2011 - 2008 - Committee member (2008-2011), DSI Doctoral Student Affairs.
- 2010 - Invited Panelist, Global Issues in Operations Management, Annual DSI Meeting, San Diego, CA
- -Mini-Conference on Globalization, Annual Meeting of the Decision Science Institute, San Diego, CA. 2008 - Proceedings Coordinator (2008), Annual Meeting of the Decision Science Institute, Baltimore, MD
- 2007 - Track Chair, Supply Chain Management, Annual Meeting of the Decision Science Institute, New Orleans, LA
- 1999 - Track Chair, Management Science/Operations Research, Annual Meeting of the Decision Science Institute
- Session Chair (1995-2006): Annual DSI Conferences
- 1994-2006 - Various roles as discussant and/or reviewer, DSI Annual Meetings.

### **VP AMERICAS DIVISION**

***Lawrence (Larry) Fredendall, Clemson University***

DSI Member Activity

No Service Listing Received as of publish date

**VP AMERICAS DIVISION**

***Peggy Daniels Lee, Indiana University - Indianapolis***

DSI Member Activity

National Activities

- 2016 - present - Regional Representatives Committee
- 2014 -2016 - Member Services Committee
- 2015 - 2016 - Treasurers' Committee
- 2003 – 2004 - Programs and Meetings Committee
- 1996 - present - Member, Session Chair, Presenter

Regional Activities

- 2018-2019 - Co-Program Chair, Midwest Region
- 2018-2019 - Past President, Midwest Region
- 2017-2018 - President, Midwest Region
- 2016-2017 - President-Elect, Midwest Region
- 2012-2016 - Treasurer, Midwest Region
- 2010 - Associate Conference Chair, Midwest Region
- 2007-2009 - Member of the Board, Northeast Region
- 2008 - Track Chair – Supply Chain Management Track, Northeast Region

**VP ASIA-PACIFIC DIVISION**

***EB Khedkar, Ajeekya DY Patil University***

DSI Member Activity

- Organized 8<sup>th</sup> ISDSI International Conference 2015 in Pune, India
- Organizing member for 9<sup>th</sup> ISDSI International Conference 2016 in Goa, India
- Organizing member for 10<sup>th</sup> ISDSI International Conference 2017 in Nashik, India
- Organizing member for 11<sup>th</sup> ISDSI Conference 2018 at IIM Tiruchirapalli campus

**VP ASIA-PACIFIC DIVISION**

***Tritos Laosirihongtong, Thammasat University***

DSI Member Activity

- 2012 Technical Program Chair of APDSI 2012
- 2013-2014 VP-Thailand, APDSI Board Member
- Technical Program Committee, APDSI Annual Conference
- 2015-2016 Technical Program Committee, APDSI Annual Conference
- 2017-2018 President, APDSI and Organizing Chair of APDSI 2017 Annual Conference
- 2018-2019 Immediate Past-President, APDSI

**VP MARKETING**

***Amrou Awaysheh, Indiana University***

DSI Member Activity



- Winner of the Elwood Buffa DSI Dissertation Award, 2009.
- Buffa Dissertation Award Committee Chairperson, “Elwood Buffa Dissertation Award” *Decision Sciences Institute*, (2017).
- Track co-Chair Decision Sciences Conference (2011), Boston
- Dissertation Award Reviewer “Elwood Buffa Dissertation Award” – *Decision Sciences Institute* (2010, 2012)

## **VP MARKETING**

David Dobrzykowski, Bowling Green State University

### DSI Member Activity

- Co-Department Editor (with Professor Rachna Shah), Healthcare & Service Operations Department, *Decision Sciences Journal* (2018-present).
- Associate Editor, *Decision Sciences Journal* (2016-2018).
- Reviewer, *Decision Sciences Journal* (2012-2016). \*\*Received the Outstanding Reviewer of the Year award.
- Organizer and chair, Mediation and Moderation Analysis Workshop, 2018 DSI Conference.
- Judge/reviewer, Best Conference Paper Award, 2018 DSI Conference.
- DSI Marketing Committee Member (2018-2020).
- DSI Member Services Committee Member (2016-2018).
- DSI Buddy Project, Veteran Member (Mentor) (2017-present).
- Coordinator with Professor Arash Azadegan, 2016 DSI New Faculty Consortium, DSI Conference.
- Panelist, “Value Co-Creation in Healthcare” organized by Professor Joy Field, 2016 DSI Conference.
- Reviewer, Elwood S. Buffa Doctoral Dissertation competition, 2014 DSI Conference.
- Organized a special session on Electronic Medical Records, 2013 DSI Conference.
- Case study judge, 2013 DSI Conference.
- Organizing Committee Member, 2010 Midwest Decision Sciences Institute 41st Annual Meeting.
- Track Chair for the Healthcare IT, Operations, and Delivery Track, 2010 Midwest Decision Sciences Institute 41st Annual Meeting.
- Panel Organizer and Moderator, 2010 Midwest Decision Sciences Institute 41st Annual Meeting: “Healthcare Process Improvement and IT Expert Panel.”
- Session Chair, *Decision Sciences Institute Annual Meetings* (2008, 2009, 2013, 2014).
- Reviewer, 2009 Western Decision Sciences Institute 38th Annual Meeting.
- Reviewer, Supply Chain and Healthcare Decision-Making and Policy Sections, *Decision Sciences Institute Annual Conferences* (10 reviews since 2008).

## **PUBLICATIONS**

***WC Benton, Ohio State University***

### DSI Member Activity

- Program Chairperson
- Track Chairperson
- Session Chair
- Best Paper Selection Committee
- Stan Hardy Best Paper Committee
- Best Dissertation Selection Committee
- Member of the Publications Committee

- Reviewer
- Associate Editor
- Ad hoc Committees

## **PUBLICATIONS**

***Shawnee Vickery, Michigan State University***

### DSI Member Activity

- DSI Fellow, DSI Annual Meeting, Chicago, Illinois, November 2018.
- Program Co-Chair, DSI Annual National Meeting, Seattle, November 2015.
- Co-Director of the Faculty and Professional Development Program for Decision Sciences Institute, DSI Annual National Meeting, Baltimore, MD, Nov. 2013.
- Co-Director of the Doctoral Student Consortium for Decision Sciences Institute, DSI Annual National Meeting, San Francisco, CA, November 17, 2012.
- Feature Editor--Research Issues Column, *Decision Line*, 1994-2007
- Associate Editor, *Decision Sciences*, 1990-93; 1995-99
- Member, Doctoral Student Affairs Committee, Decision Sciences Institute (DSI), 1984-85, 1994-96
- Member, Nominating Committee, Decision Sciences Institute (DSI), 1994-96, and again recently
- Member, Programs & Meetings Committee, Decision Sciences Institute (DSI), 1989-91.
- Member, Publications Committee, Decision Sciences Institute (DSI), 1991-93
- Track Chair for various DSI Annual meetings, including most recently for the Health Care Management Track (with Davood Golmohammadi) for the Annual Meeting of the Decision Sciences Institute, Washington, DC, Nov. 2017.
- Also of interest, was a participant in the first ever Decision Sciences Institute Doctoral Student Consortium in 1983