

VITA

DR. MARTIN FEINBERG
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EDUCATION

D.B.A. - May 1999 – LOUISIANA TECH UNIVERSITY
Dissertation - The Effect of Solicitation and Independence on the Determination of Corporate Bond Ratings
Major – Quantitative Analysis
Minor – Finance

M.B.A. – 1982 – UNIVERSITY OF ROCHESTER
Major – Finance
Minor – Operations Management

B.A. – 1980 – S.U.N.Y. at Binghamton
Major – Economics

Valedictorian of Yonkers High School Class of 1975. Graduated as number one rank in class of 502 students. Winner of 1975 Peoples Savings Bank of Yonkers Scholarship Award – given to one graduating high school student in the city of Yonkers, NY.

PROFESSIONAL EXPERIENCE

Feinberg Statistical Consulting, Oxford, OH 45056 – September 2005 to Present

Assistant Professor and Associate Professor of Business Quantitative Methods
Sept. 1999-August 2007 - The University of Texas – Pan American (tenured in 2005)

Classes taught in Introductory Statistics, Intermediate Statistics and M.B.A. classes in Business Research Methods and Quantitative Methods

Grambling State University – Instructor-1998.

Classes taught in Business Finance and Quantitative Methods

Louisiana Tech University – Teaching Assistant-1996-1998.

Classes taught in Introductory Statistics and Introduction to Computers

Feinberg Sports Management – worked as a sports agent for players in the Canadian Football League.

Refereed Journal Articles - Published

Feinberg, Martin and Kennedy, Jeffrey (2008). The Effects of Self-Efficacy and Adaptability on Salesperson Orientation and Customer Orientation and on Job Performance and Customer Satisfaction. **Journal of Business and Economic Research**, vol. 6, no. 11, November, pp. 1-6 .

Feinberg, Martin; Shelor, Roger; Cross, Mark and Grossmann, Axel (2006). A Comparison of the Solicited and Independent Financial Strength Ratings of Insurance Companies. **The Journal of American Academy of Business Cambridge**, vol. 10, number 1, pp. 37-43.

Grossmann, Axel and Feinberg, Martin (2006). The Dividend Anomaly from the Individual Perspective: A survey Involving Dividend Preference Clientele. **Journal of the ooi Academy of Transactions in Finance**, vol. 6, no. 1, pp. 101-109.

Tokic, Damir and Feinberg, Martin (2004). Why the Euro was Undervalued during 1999-2000 - A Portfolio Balance Approach Explanation. **Journal of Business, Industry and Economics**, volume 4, Spring, pp. 21-32.

Tokic, Damir and Feinberg, Martin (2004). Comparing relative contributions to the Internet Firm Valuation Bubble: R&D- Oriented versus Advertising-Oriented Dot.Coms in the Pre-Dot.Bomb era. **Journal of E-Business**, vol. 4, issue 2, December, pp. 1-16.

Wei, June and Feinberg, Martin. (2004). Forecasting Internet Penetration in China: The Effect on E-Commerce. **The Journal of Internet Commerce**, vol. 3, no. 3, pp. 83-93.

Feinberg, Martin; Shelor, Roger, and Jiang, James. (2004). The Effect of Solicitation and Independence on Corporate Bond Ratings. **The Journal of Business, Finance and Accounting**, vol. 31, issue 9, November/December, pp. 1327-1353.

Feinberg, Martin and Tokic, Damir. (2004). ITC Investment, GDP and Stock Market Values in Asia-Pacific NIC and Developing Countries: Some Preliminary Results. **Journal of the Asia Pacific Economy**, volume 9, number 1, pp. 70-84.

Brewerton, F.J. and Feinberg, Martin. (2004). Perceptions of Internet Technology in Small Businesses: An Empirical Comparison of the U.S., Mexico and Croatia. **The Review of Business Information Systems**, volume 8, number 3, July.

McBride, John W.; Bhatti, Muhammad; Hannan, Abdul, and Feinberg, Martin. (2004). Using an Inquiry approach to Teach Science to Secondary School Science Teachers, **Physics Education** , September, 39(5), pp. 434-439.

Feinberg, Martin; Grossmann, Axel, and Tokic, Damir (2004). German Consumer Perceptions of the Euro Conversion: The Effect on International Credit Management. **Credit and Financial Management Review**, vol. 10, no. 1, First Quarter, pp. 13-20.

Feinberg, Martin and Siekpe, Jeffrey (2003). An Empirical Comparison of Student User-Satisfaction between SPSS and Minitab. **College Student Journal**, vol. 37, no. 4, December, pp. 509-514.

Feinberg, Martin and Tokic, Damir. (2003). Long-Run Diversification of Latin American Markets: Lessons from Argentina. **Journal of Emerging Markets** vol. 8, no. 2, Summer, pp. 16-23.

Feinberg, Martin; Rydl, Les and Vinaja, Robert. (2002). A Pre and Post-NAFTA of Economic Indicators of the Imperial Valley versus the Rio Grande Valley. **Midwestern Business and Economic Review**, number 30, Fall, pp. 1-8.

Feinberg, Martin (2003). The New Certified MBA Exam: Perceptions of MBA Students, Professionals, and Professors. **Texas Business and Technology Educators Association Journal (TBTEA Journal)**, vol. 8, no. 1, Summer, pp. 38-44.

Feinberg, Martin (2003). An Evaluation of the Bicultural Services of the McAllen, TX Central Bus Station linking the U.S. and Mexico. **World Transport Policy & Practice Journal**, vol. 9, no. 1, pp. 18-25.

Feinberg, Martin; Rydl, Les; Vinaja, Robert, and Flores, Oscar. (2003). An Empirical Comparison of Maquiladoras to Mexican Service Firms with respect to ISO 9000 Compliance. **International Journal of Management**, vol. 20, no. 2, pp. 209-215.

Feinberg, Martin. (2003). Synthesizing Research Across Different Functions: The Case of Marketing and Operations Management. **Journal of Global Competitiveness**, vol. 11, no. 1, pp. 160-177.

Feinberg, Martin and Vinaja, Robert (2002). Faculty Perceptions of Bi-National Distance Education between the U.S. and Mexico: An Empirical Analysis” with Roberto Vinaja. **United States Distance Learning Association (USDLA) Journal**, September.

Feinberg, Martin. (2002). Degree of International Involvement and Market Value of Dot.coms. **The Credit and Financial Management Review**, Third Quarter, pp. 19-26.

Feinberg, Martin and Tokic, Damir. (2002). Beta and Return: One-day effect. **Journal of Asset Management**, vol. 3, no. 1, July, pp. 67-72.

Crews, Mike and Feinberg, Martin (2002). Perceptions of University Students Regarding the Digital Divide. **Social Science Computer Review**, Summer, pp. 116-123.

Feinberg, Martin (2001). Determining College of Business Department Efficiencies over time utilizing DEA. **The Journal of American Academy of Business, Cambridge**, volume 1, number 1, September, pp. 29-35. **Won best author award.**

Feinberg, Martin (2001). Analyzing Perceptions of Compliance by Mexican Accountants to Mexican GAAP. **The Journal of American Academy of Business, Cambridge**, volume 1, number 1, September, pp. 115-121.

Refereed Articles in Newsletters – Published

Feinberg, Martin; Rydl, Les and Vinaja, Robert (2002). Significant Variables for Not Crossing the Border to Purchase Pharmaceuticals at Mexican Pharmacies. **Texas Pharmacy Association SpeedLetter**, February, pp. 1-12.

Pedagogy Journal Articles – Published

Ellard, Charles; Feinberg, Martin and Siekpe, Jeffrey. Classifying Student Errors in the Introduction to Microeconomics Course (2002). **Business Quest: A Journal of Applied Topics in Business and Economics**, 10 pages. Available online at: <http://www.westga.edu/~bquest/>

Papers Presented at Professional Conferences

“The effect of SOCO on Job Satisfaction and Customer Satisfaction (with Jeffrey Kennedy) at the International Business and Economic Research and Teaching and Learning Conference, Las Vegas, NV, October 2007.

“U.S. Border Student Perceptions of the E-Mexico Project” (with Mike Crews) at the **Association of Borderlands Studies Conference**, Albuquerque, NM, April 2005.

“Quantitative Forecasting Methods: Rio Grande Valley/Texas vs. Tamaulipas, Mexico” (with Les Rydl) at the **Association of Borderlands Studies Conference**, Albuquerque, NM, April 2005.

“The Effect of a Major Sporting Event on the Stock Index of the Host Country” (with Damir Tokic) at the **Society of Business, Industry and Economics Conference**, Branson, MO, April 2004.

"An Analysis of Perceptions of German Consumers to the Euro Conversion: Results of an e-mail Survey" (with Axel Grossmann and Damir Tokic) at the **Society of Business, Industry and Economics Conference**, Branson, MO, April 2004.

“Rating Agencies: How Do Their Track Records Compare” (with Roger Shelor and Mark Cross) at the **Risk Insurance Management Society Conference**. Chicago, IL April 8, 2003.

“Faculty Perceptions of Bi-National Distance Education: An Empirical Analysis” (with Robert Vinaja) at the **International Technology and Distance Education Conference**, May 17, 2002 in Edinburg, TX.

“The Effect of IT Investment on the Stock Market-The Asian Pacific Case” (with Damir Tokic) at the **Society of Business, Industry and Economics Conference**, April 15-17, 2002 in Gulf Shores, AL.

“Why the Euro is Undervalued – A Portfolio Balance Approach” (with Damir Tokic) at the **Society of Business, Industry, and Economics Conference**, April 15-17, 2002 in Gulf Shores, AL.

“Determining Corporate Bond Ratings: The Impact of Solicitation and Independence” (with Roger Shelor and James Jiang) at the **Eastern Finance Association Conference**, April 13, 2002 in Baltimore, MD.

“Delivery of Special Services Along the U.S.-Mexico Border: the Utilization of Computer Labs” (with Mike Crews) at the **Association for Borderlands Studies Conference** in Albuquerque, NM April 10-13, 2002.

“Winter Texan Perceptions of Mexican Pharmaceuticals” (with Les Rydl and Robert Vinaja), **The Association for Borderlands Studies Conference**, Albuquerque, NM on April 10-13, 2002.

“The Effect of Air Emissions from Maquiladoras on Ozone Levels at the Mission, Texas Monitoring Station” (with Robert Vinaja) at the **Rio Bravo/Rio Grande Environmental Conference**, February 21, 2002 in South Padre Island, TX.

“An Empirical Analysis of the Impact of NAFTA on the Environment of the U.S.-Mexico Border” (with David Sturges) at the **Rio Bravo/Rio Grande Environmental Conference**, April 27, 2001 in Weslaco, TX.

“Empirical Analysis of U.S. Border Student Perceptions Regarding the Utilization of the Internet in Rural Areas” (with Mike Crews) presented at **Association of Borderlands Studies Conference**, April 18-22, 2001 in Reno, NV.

“A Pre and Post-NAFTA Empirical Comparison of the Lower Rio Grande Valley versus the Imperial Valley” (with Les Rydl and Robert Vinaja) presented at **Association of Borderlands Studies Conference**, April 18-22, 2001 in Reno, NV.

“An Empirical Analysis Comparing the Utilization of Business Forecasting Techniques on Both sides of the U.S.-Mexico Border” (with Robert Vinaja, Oscar

Flores and Les Rydl) at the **Rio Bravo Conference** in Kingsville, TX on April 1, 2000.

“Assessing the Effects of NAFTA Environmental Side Agreements on the U.S.-Mexico Border and Suggested Strategies,” (with Abdalla Hagen), presented at the **Business, Industry and Higher Education on the U.S.-Mexico Border Conference**, March 9, 2000 in Mexicali, Mexico and Calexico, CA. This paper won **Presentation Honorarium** for best paper of the conference.

Papers accepted for Presentation at Conferences but unable to attend

“ISO 9000 Compliance in Maquiladoras, Mexican Interior Firms and Mexican Service Firms: Some Evidence”, (with Les Rydl and Robert Vinaja) accepted for presentation at the **BALAS Conference**, March 20-23, 2002 in Tampa, FL.

“Comparing Economic Indicators of the Imperial Valley versus the Rio Grande Valley” (with Les Rydl and Robert Vinaja) accepted for presentation at the Fall 2001 **Business, Industry and Higher Education on the U.S.-Mexico Border Conference** in Mexicali, Baja California, Mexico. The paper won the best paper for the conference, however presentation was not made due to travel problems as a result of September 11, 2001.

Refereed Proceedings – Published

Tokic, Damir; Feinberg, Martin and Tokic, Stijepko. (2004). Analyzing The Dot.Com Valuation Bubble: A Determination Of Differences Between R&D Intensive And Advertising Intensive Dot.Coms From 1996 To 2000. **International Applied Business Research Conference**, San Juan, Puerto Rico, March.

Wei, June and Feinberg, Martin. (2003). A Time Series Analysis Comparison of Internet Penetration in China. **International Decision Sciences Institute Conference**, Shanghai, China, July.

Feinberg, Martin; Rydl, Les and Vinaja, Robert. (2002). A Prediction Model for Crossing and not Crossing the Texas-Mexico Border to Purchase Pharmaceuticals. **Decision Science Institute Annual Conference**. San Diego, CA. November.

Crews, Mike and Feinberg, Martin. (2002). Adaptation of Mobile Computer Internet Services to meet Modern Consumer Needs. **Emerging Issues in Business and Technology Conference**, October.

Feinberg, Martin; Flores, Oscar; Rydl, Les; and Vinaja, Robert. ISO 9000 Compliance in Maquiladoras and Mexican Service Firms (2001). **Applied Business Research Conference Proceedings, Cancun, Mexico, March.**

“Bi-National Distance Education: An Empirical Study” (with Robert Vinaja) in **International Business Education & Technology Conference Proceedings**, Cancun, Mexico, March 2001.

“Determining Factors as to why U.S. Residents Cross the Border to Purchase Pharmaceuticals at Mexican Pharmacies” (with Robert Vinaja, Les Rydl and C. Raul Medina) in **Proceedings of the OOICTL-Business 2000 Conference**, Shreveport, LA, September 18-21, 2000, pages 113-116.

Honors and Distinctions

Received **Best Author Award on December 30, 2001** as distinguished author for the article: “Determining College of Business Department Efficiencies over time utilizing DEA,” **The Journal of American Academy of Business, Cambridge**, volume 1, number 1, September 2001, pp. 29-35.

SERVICE

Service to the Profession

Moderator at the **Association of Borderlands Studies Conference**, Albuquerque, NM, April 2005.

Discussant at **Association of Borderlands Studies Conference**, Albuquerque, NM, April 2005.

Panelist - for the session - Developing and Maintaining an Award Winning Research Park at **The Info Tech Summit**, May 28, 2004 in Edinburg, TX.

Discussant - at the **Society of Business, Industry and Economics Conference**, April 4-7, 2004 in Branson. MO.

Editorial Advisory Board – **The Journal of the American Academy of Business - Cambridge**

Session Chair – at the **Conference on Emerging Issues in Business and Technology**, October 24-26, 2002 at Myrtle Beach, SC.

Reviewer – for **Business Quest: A Journal of Applied Topics in Business and Economics** during 2002-2004

Co-chair - at the Rio Bravo/**Rio Grande Environmental Conference**, February 21, 2002 in South Padre Island, TX.

Discussant - at the **Society of Business, Industry and Economics Conference** , April 15-17, 2002 in Gulf Shores, AL.

Referee - for the **Eastern Finance Association Conference**, April 13, 2002 in Baltimore, MD.

Discussant – at **OOICTL-Business 2000 International Conference**, Shreveport, LA, September 18, 2000.

Service to the University

Chair - UTPA Admissions Committee - 2002-2006.

As the Chair - Led the committee to produce Admissions Committee Report to answer the charge of UTPA President Dr. Miguel Nevarez.

Service to the College of Business Administration

Presenter – Meet Your College session of the Entering Freshman Orientation – May 29, 2004.

Faculty Advisor to the MBA Association – 1999-2001

Member of MBA Curriculum Committee – 1999-2001, 2005

Member of the COBA Mission Committee – 1999-2000

Service to the CIS/QUMT Dept.

Member – CIS/QUMT Dept. Merit Committee, 2005-2006

Member – CIS/QUMT Dept. QUMT Faculty Search Committee – 2002-2003, 2005-2006

Member – CIS/QUMT Dept. Merit Committee - 2002

Member – CIS/QUMT Dept. - Merit Committee 1999

Service to the Community

Compiled Statistics Injury Report to the Mission Independent School District – September 2003.

Letters to Newspapers

1. "UTPA President Defended," The Monitor, September 14, 1999.
2. "Letter to the Editor," Edinburg Daily Review, October 3, 1999.
3. "Experiencing Excellence," The Pan American, October 5, 1999.
4. "Pan Am geared up for future," Valley Morning Star, October 14, 1999.
5. "UTPA Parking Just Fine With Prof," The Monitor, April 20, 2000.
6. "AACSB article attacked by Business faculty member," The Pan American, April 25, 2000.
7. "UTPA: More Than Meets the Eye," Valley Morning Star, April 30, 2000.
8. "Headline was not correct," The Brownsville Herald, April 30, 2000.
9. "Letter to the Editor," Edinburg Daily Review, July 4, 2000.
10. "Tourism Studied," The Valley Morning Star, July 10, 2000.
11. "Much excitement happens at UTPA," The Brownsville Herald, July 16, 2000
12. "More on UTPA Safety Award," Valley Town Crier, July 19, 2000.
13. "UTPA Racking Up Accomplishments," The Monitor, July 20, 2000.
14. "UTPA Contributing to Tourism Research," Rio Grande Valley Business, July 17, 2000.
15. "Make UT-Pan Am a flagship," San Antonio Express-News, July 27, 2000.
16. "Another Flagship," Austin American-Statesman, August 13, 2000.
17. "A Strong Candidate," The Daily Texan, August 14, 2000.
18. "Other Flagship Schools," Houston Chronicle, August 16, 2000.
19. "Make UTPA flagship school", The Monitor, December 3, 2000
20. "UTPA helps bilingualism", The Monitor, February 11, 2001.
21. "UTPA doing its part", Valley Morning Star, February 19, 2001.
22. "Difference in Pharmacies", (with Les Rydl and Robert Vinaja), The Monitor, August 2, 2001.
23. "Dr. Bhatti an excellent choice for prestigious selection," The Pan American, November 8, 2001.
24. "UT-Pan Am and eChalk" The Monitor, January 24, 2002.
25. "UTPA devoted to science" The Monitor, January 24, 2003.

Letter to Magazine

"Honors for Texas, Washington Universities", Occupational Health & Safety, November 2000.

References

Dr. Miguel Nevarez, former President of The University of Texas – Pan American (Dr. Nevarez was President of The University of Texas-Pan American for 24 years from 1981 – 2004), Executive Director, Coastal Studies Lab, 100 Maureen Dr., South Padre Island, 78597, Phone 956-381-2044, MN38F1@utpa.edu

Dr. F.J. Brewerton, Professor of Management, (Dr. Brewerton was the former Dean of the College of Business Administration for 12 years), College of Business Administration, University of Texas – Pan American, Edinburg, TX 78539, Phone – 956-381-3387, brewerton@utpa.edu

Dr. Olga Chapa, Assistant Professor, 3007 N. Ben Wilson, College of Business, University of Houston-Victoria, Victoria, TX 77901, Phone – 361-570-4312, chapao@uhv.edu