President Hartley Commends 2019 Conference Chair and Team; Announces New DSJ Co-Editor

DSI closed 2019 with our 50th Anniversary conference. Congratulations to the 2019 DSI Conference Chair Kevin Linderman, University of Minnesota and the Conference team for putting together the perfect 50th Anniversary celebration in New Orleans. As we move into 2020, there will be some changes.... >> More

Candidate Slate for 2020 DSI Officer Election

On January 29, the election will open and DSI members will be asked to cast their votes for the offices of President-Elect and Vice President of Finance, European Division, Conferences, Member Services and Professional Development. >> More

Update Your Assumptions: How Ph.D. Students Can Achieve Success During Their Ph.D. Program Studies In A Business Field

A key challenge of the Ph.D. experience is that many highly qualified students have a disconnect on the purpose of a Ph.D. in a business field in the first place. >> More

Book Review For “The Oxford Handbook Of Organizational Paradox”

The Oxford Handbook of Organization Paradox is an exceptional and an excellent work by Smith, Lewis, Jarzabkowski and Langley endeavor to ascertain the existence of a class of philosophers contributing to the organizational paradox. >> More
2019-2020 Decision Sciences Institute Officers

President
Janet Hartley, Bowling Green State University

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Vijay Kannan, Utah State University

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  EB Khedkar, Ajeenkya DY Patil University
- Vice President for the European Division
  Carmela Di Mauro, Universita di Catania
- Executive Director
  Vivian Landrum, University of Houston

Decision Sciences Journal Co-Editors
Cheri Speier-Pero, Michigan State University
Mark Ferguson, University of South Carolina

Decision Sciences Journal of Innovative Education Editor
Matthew Drake, Duquesne University

Decision Line Editor
Maling Ebrahimpour, University of Rhode Island

2019 Program Chair
Kevin Linderman, University of Minnesota-Twin Cities

2019 Associate Program Chairs
Carmela Di Mauro, University of Catania
Dongli Zhang, Fordham University
Thomas Kull, Arizona State University

Annual Meeting Webmaster and CMS Manager
Stephen Ostrom, Arizona State University

Regional Presidents
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- Indian Subcontinent
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- Southeast
  Tobin Turner, Presbyterian College
- Southwest
  Khaled Alshaire, Qatar University
- Western
  Omer Benli, California State University - Long Beach

Vision Statement
Decision Sciences Institute will be recognized globally as a scholarly professional association that creates, develops, fosters and disseminates knowledge to improve managerial decisions.

Mission Statement
Decision Sciences Institute provides forums to create, disseminate and use knowledge to improve managerial decision making involving systems and people.
Dear Colleagues,

I hope that you had wonderful holidays and on behalf of the DSI Board of Directors I want to wish you all a very happy new year.

DSI closed 2019 with our 50th Anniversary conference. Congratulations to the 2019 DSI Conference Chair Kevin Linderman, University of Minnesota and the Conference team, Carmela Di Mauro, University of Catania, Thomas Kull, Arizona State University, and Dongli Zhang Fordham University, the Track Chairs, and the DSI Home Office Staff for putting together the perfect 50th Anniversary celebration in New Orleans. What a great way to celebrate our heritage and begin our next 50 years. Conference attendance was 1,299 which is the largest that we have had in recent years and the quality of the program and events was excellent. If you were not able to attend the conference be sure to watch the DSI 50th Anniversary video that shares the past, present, and future of DSI on our website.

As we move into 2020, there will be some changes in the editorship of our academic journals. At the November Board meeting, the DSI Board voted to approve the recommendation of the Publications Committee to appoint Xenophon Kouferos, Texas A & M University, to a four-year term as Co-Editor of Decision Sciences. Xenophon joins Co-Editor Mark Ferguson, University of South Carolina effective January 1. I want to thank Cheri Speier-Pero, Michigan State University, who completed her second term as Co-Editor in December, for her outstanding leadership and service. Cheri and Mark have done a great job of increasing the stature of the journal and I expect the trajectory to continue. The Publications Committee is currently evaluating candidates for editor for Decision Sciences Journal of Innovative Education as Editor Matt Drake, Duquesne University completes his term in July.

Plans are already well underway for the 2020 DSI Conference taking place November 21-23 in San Francisco. Conference Chair, Carmela Di Mauro, University of Catania, and her leadership team, Sriram Narayanan, Michigan State University, Wendy Tate, University of Tennessee, and Rebecca Duray, University of Colorado-Colorado Springs are working hard to develop an excellent program including a continued emphasis on interactive workshops. One exciting change is an update in the structure of the Doctoral, New Faculty, and Mid-Career Consortia to allow participants to customize their learning experience.

The success of Decision Sciences Institute depends upon active and engaged members. Elections for new Board members will begin on January 28. Although it is too late to be on the ballot this year, be sure to vote. The best way to get actively involved is by serving on a committee. The list of DSI committees can be found on our website under the About DSI/Leadership tab. Let President-elect Vijay Kannan know if you are interested in serving before April as the committees will be approved at the May Board meeting. Finally, stay engaged between the national annual conferences by participating in one of the conferences hosted by our US Regions or International Chapters or Divisions. They can also be found on our website homepage.

Janet Harltey
DSI 2019 – 2020 President
Dear Readers,

The January issue of Decision Line focuses on the outcome of our annual conference. This year we celebrated the 50th anniversary of the Decision Sciences Institute. Our organization has come a long way from being a small group of dedicated faculty to the theme of Decision Making. We are now a solid group that is strongly connected through a tight network. Our network is built based on our members’ activities at the regional, national, and international conferences.

Then, our two journals, Decision Sciences Journal (DSJ) and Decisions Sciences Journal for Innovate Education (DSJIE) create platforms that we share our work with our colleagues within the DSI community and beyond. The Decision Line (DL), DSI’s scholarly magazine provides a forum for discussion of fresh ideas that have not been tested. In addition, DL updates our membership on various activities that are happening across the DSI universe as well as other interests of our members that may not be solely academic-based.

The 50th anniversary was a great success by all measures. Those of you who could not attend the conference will get a good idea of what inspired at the annual meeting in New Orleans by reading this issue. Vivian Landrum (DSI’s Executive Director) provides a great summary of DSI’s 50th Anniversary Conference. It is very informative and packed with many interesting pictures. I am sure you will enjoy reading this section.

Please extend your congratulations to all who were involved in organizing the 50th Annual Conference, particularly Kevin Lindeman who chaired the conference. The number of people who helped to organize the conference is too many to list. Thanks to all of you who made sure the 50th Anniversary Conference was one of the best that we ever held. Special kudos to Vivian Landrum who made sure everything went according to plan during the conference.

President Hartley, in her remarks, mentions several individuals who were critical in the success of the conference. In addition, she announces the new co-editor for the Decision Sciences Journal. We extend our congratulations to Xenophen Koufteros who is the incoming co-editor of DSJ. President Hartley encourages all of you (DSI members) to take an active role in your organization and help to make it stronger and more welcoming to all.
Another important and special aspect of the January issue of DL is its focus on the future of DSI. A list of all candidates for various DSI offices is announced. You will read vision and strategic statements of the two President-Elect Nominees. Reading these statements should help you to make a more informed decision when time comes. In addition, the list of all other nominees for different offices with the list of their DSI related activities are included. Please cast your vote to select those who will represent you on the board.

In this issue, you will read a very interesting article submitted by Varun Grover, the feature editor for Doctoral Student Affairs. The authors, Paul Lowery and Jason Bennett, successfully discuss the facts and myths about the Ph.D. degree. Please do read this very interesting article whether you are a Ph.D. Student or mentoring doctoral students. You will find this article very helpful. In addition, Mehmet Yalcin, feature editor for the “From the Bookshelf,” provides a detailed review of “The Oxford Handbook of Organizational Paradox.” This review was submitted by Muhammad Hasan Ashraf. This is a detailed review of a handbook that discusses in detail organizational paradox in three separate sections. Ashraf provides a detailed review of each section. I encourage you to read this review and learn more about organizational paradox.

Vivian Landrum provides updates about the DSI’s Annual Business meeting that is always held during the annual conference. This is a very interesting report packed with data about DSI and other related information. I am sure you will find this report very interesting. The rest of this issue is filled with updates and relevant information about next year’s annual conference as well as updates and call for papers from regional conferences.

As always, I encourage you, our reader, to share your opinions, ideas with us by writing and sending it to me at mebrahim-pour@uri.edu, or you may send it to the feature editors as shown in this section.

I am looking forward to reading your articles for inclusion in Decision Line.

Maling Ebrahimpour, PhD
Editor
CANDIDATE SLATE FOR 2020 DSI OFFICER ELECTION

Names offered in alphabetical order

President-Elect
Joy Field, Boston College
Gyula Vastag, Corvinus University

Vice President of Finance
Christina McCart, Roanoke College

Vice President European Division
Bart MacCarthy, Nottingham University

Vice President Conferences
Victor Prybutok, University of North Texas

Vice President Member Services
Mohan Rao, Texas A&M University
Marco Sartor, University of Udine

Vice President Professional Development
Q. B. Chung, Villanova University
Tingting Yan, Wayne State University

DSI ELECTION SPECIAL FEATURE

On January 29, the election will open and DSI members will be asked to cast their votes for the offices of President-Elect and Vice President of Finance, European Division, Conferences, Member Services and Professional Development. We encourage everyone to become familiar with the candidates before the election. Be sure your DSI membership is up to date, as only those current DSI members as of January 24 will be entitled to vote in this election. Once the election is opened, no ballots can be added to the recipient list. If you have any questions, please contact the home office.

The candidates for the position of President-Elect, Joy Field and Gyula Vastag, have provided their vision statements, included below. Candidates for the other officer positions have provided their list of activities/services as related to DSI.

PRESIDENT-ELECT
Joy Field, Boston College

VISION STATEMENT

I am grateful for the opportunity to run for President-Elect of Decision Sciences Institute, an organization that has been such an important part of my professional life. I first attended a DSI conference during my doctoral studies at the University of Minnesota. The other students and faculty I met at the doctoral consortium are some of the most enduring professional relationships I have had over the years. Much of my growth as a scholar and teacher has been due to my network of DSI colleagues and the sessions I have attended and presented in at both DSI and NEDSI conferences. Previously serving in leadership positions at both the Institute and regional levels has also helped me to better understand the needs of the organization and its members. My vision is to enhance the qualities that make DSI an academic home of choice and position DSI to meet the membership needs of the future.

The implementation of the 2018-2023 DSI Strategic Plan is well underway and already yielding positive results. The plan provides a clear roadmap for DSI going forward and, if elected, I will support initiatives aligned with the stated goals across all three thrust areas of DSI members, programs, and capabilities and resources. In the remainder of my statement, I would like to highlight some areas in which I hope to make a particular contribution to the growth and success of DSI.
**Value-added services**

New value-added services, such as the Conference Buddy program, provide touchpoints to engage with and retain DSI’s newest members, while the ever increasing quality of the annual conference provides exceptional value to the membership as a whole. I have seen the impact of increased home office support for the regional conferences that have made the conference chairs’ jobs easier and lowered their costs. I will work to further identify and expand services that continue to increase the value of a DSI membership.

**DSI conferences**

The 50th anniversary conference recently held in New Orleans was a testament to the past, present, and future of DSI and an exemplar of DSI’s best qualities. A particular strength of this and every DSI conference is a dual focus on research and teaching. DSI conferences uniquely support academics in their joint roles as scholars and teachers. In addition, while primarily an academic organization, DSI is increasingly engaging with practitioners through site tours and as conference speakers and attendees. It is important for the DSI and conference leadership teams to continue to reinforce the current strengths of the DSI conferences and broaden their appeal to new participants.

**DSI journals**

DSI is fortunate to have two journals, Decisions Sciences Journal and Decision Sciences Journal of Innovative Education, that provide high-quality publication outlets in both academic disciplines and pedagogy and are critical to operationalizing the DSI mission to “disseminate and use knowledge to improve managerial decision making involving systems and people.” It is essential that DSI strongly support the efforts of the DSJ and DSJIE editors to help deliver on the DSI mission through its journals. Thank you to Cheri Speier-Pero, Mark Ferguson, and Matt Drake for their excellent stewardship of these journals.

Under the capable leadership of the editors, the quality and impact of DSJ, DSI’s flagship journal, has continued its upward trajectory. I look forward to working with Mark Ferguson and Xenophon Koufteros, incoming DSJ co-editor, to further enhance the reputation of the journal and move toward the goals of having DSJ included in lists such as UT Dallas and Financial Times, as well as increasing the number of institutions that include DSJ on their own short-lists of top journals.

**DSI regions**

As a long-time board member and former president of NEDSI, I have seen the important role that the regions play in outreach and branding of the organization. We are one DSI and, with the new regional charters, the organization is moving forward together for the benefit of all stakeholders. Fostering even closer relationships and synergies with the regions will be an ongoing priority.

Finally, I would like to thank the DSI leadership team and, in particular, recent Presidents and Executive Director Vivian Landrum, who have put in so much time and effort to draft and implement the DSI Strategic Plan and pave the way for future leaders to grow and strengthen the organization.

**Biography**

Joy Field is an Associate Professor of Operations Management in the Carroll School of Management at Boston College. Her recent research focuses on designing and managing service processes for improved efficiency and effectiveness, with an emphasis on the role of the customer co-producer. She has published her work in a number of leading academic journals, including Decision Sciences, Journal of Operations Management, Production and Operations Management, Manufacturing & Service Operations Management, Strategic Management Journal, and Academy of Management Journal, and is the author of the book, “Designing Service Processes to Unlock Value,” now in its 2nd edition. Dr. Field serves on a number of editorial boards and is an associate editor for Decision Sciences and five other journals. She has been actively engaged with both Decision Sciences Institute and Northeast Decision Sciences Institute for many years.
Decision Sciences Institute Service

- Publications Committee, 2019-current
- Financial Matters Committee, 2018-current
- Associate Editor, Decision Sciences Journal, 2007-current
- Regional Best Paper Presentation Award Coordinator, 2018 and 2019 DSI Annual Meetings
- Publishing in DSJ Workshop Coordinator, 2018 and 2019 DSI Annual Meetings
- Dennis E. Grawoig Distinguished Service Award Recipient, 2018
- Regional Best Paper Presentation Award Committee Chair, 2017-2018
- VP-Finance/Treasurer, Board of Directors, 2016-2018
- Financial and Investment Advisory Committee Chair, 2016-2018
- Track Chair, 2011, 2012, and 2016 DSI Annual Meetings
- Executive Program Chair and Proceedings Coordinator, 2014 DSI Annual Meeting
- Regionally Elected Vice President, 2012-2013
- Regional Activities Committee, 2012-2014
- Local Arrangements Co-Chair, 2011 DSI Annual Meeting
- Professional and Faculty Development Program Chair, 2007 DSI Annual Meeting
- Editorial Review Board Member, Decision Sciences Journal, 2005-2006

Northeast Decision Sciences Institute Service

- Distinguished Service Award, 2019
- Track Chair, 2004-2019 NEDSI Annual Meetings
- President, 2016-2017
- President-Elect, 2015-2016
- Program Chair, 2015 NEDSI Annual Meeting
- Secretary, 2013-2014
- VP-Communications, 2007-2012
- Board Member, 2004-2007

PRESIDENT-ELECT
Gyula Vastag – Corvinus University

VISION STATEMENT

At my very first DSI conference in 1989, I could not have imagined that 30 years and many turns and twists later, I would be a nominee for the President-Elect position in the society that has served as my professional home throughout my career. (I still owe a great deal to the former DSI leaders – D. Clay Whybark, Vincent A. Mabert, and F. Robert Jacobs – who persuaded me to attend that 1989 meeting). I am also very humbled and honored by this nomination that could give me more opportunities to contribute to the organization where I started my professional career and that I have served in many different capacities.

My active involvement with the DSI Board started in 2008 with the preparations for establishing the European Decision Sciences Institute (EDSI). I was a Founding Member of EDSI, on the Organizing Committee, prepared much of the documentation needed for this new DSI chapter and was instrumental in making EDSI a thriving division. Between 2009 and 2016, I served on the DSI Board. My work on EDSI and being on the DSI Board gave me the opportunity to appreciate the DSI culture, to work with and get to know the DSI leadership like: Presidents Norma J. Harrison, Ram Narasimhan, G. Keong Leong, Krishna S. Dhir, E. Powell Robinson, Maling Ebrahimpour, Marc Schniederjans, Morgan Swink, Funda Sahin, Jeet Gupta, M. Johnny Rungtusanatham, and long-time Executive Director Carol Latta as well as many-many other DSI members. As a Board member, in order to increase membership reach, I was the proponent of DSI’s tiered membership fee structure based on the country’s GDP per capita. Over the years, I also managed to secure sponsorships to support DSI.
Now in 2020, after 50 years of accumulated wisdom and DSI success, I believe that DSI’s strategic goals for membership, programs, capabilities and resources are well-formulated and sound. Further development of DSI, I think, is not so much about coming up with radically new ideas, rather it is about refining and executing the many good ideas we had over the years to reach DSI’s goals. DSI is us! Only we, DSI members, can lead the organization to fulfill its vision to “be recognized globally as a scholarly professional association that creates, develops, fosters and disseminates knowledge to improve managerial decisions.” To do this it is clear that we have to go global to recruit new members, to increase our professional network, and to have a global footprint.

From the three major thrust areas of DSI’s Strategic Plan 2018-2023, membership is the foundation that supports programs and capabilities. Our members are the ones who can make our journals more prestigious, our conferences and professional development programs more successful, and contribute the most to enhancing the DSI brand globally. The ultimate goal of creating a globally integrated but locally active international professional society has never been closer. It may sound paradoxical that we may be closer to achieving this goal now – in, perhaps, the most fractured world of the last 50 years – than we were at any time in our history. The professional networks and linkages already produced by DSI through its journals, conferences, colleges, divisions and regions may provide much needed global connections, infusion of talents and opportunities for cooperation when we need them the most.

In my view, there is lots of potential in fully exploiting the benefits of the tiered membership system in order to expand DSI’s global reach, to recruit members who could serve as contributors, reviewers, editors, conference organizers, and who could provide links to industry and academia. Despite many past efforts there are still many large regions where DSI is not visible or not visible to the extent we would like. One such region is South America/Latin America. DSI should vigorously pursue setting up more international regions to address future growth opportunities. Consequently, membership drives and increasing DSI’s global footprint are top priorities for me. Lack of membership growth limits all other strategic goals. However, these goals cannot be achieved without providing better service starting with our conferences. We can start with small things, for example, offering “full service” conferences (with all or most meals included) which increase the chances that attendees stay together and communicate more. Inviting speakers from other fields, both industry and academic, may help broaden our professional development as well.

In closing, let me emphasize that I am running for this office because I am committed to making DSI better and better known all over the world. Our success depends on working together. I do not carry the stone of wisdom in my pocket; I will rely on your advice and collective wisdom to have DSI fulfill its vision. Thank you very much for your consideration, your support is very much appreciated.

Biography

Gyula Vastag is Professor and Vice-Rector for Research at his alma mater, Corvinus University of Budapest, Hungary. Between 1989 and 2006, he taught in the United States on the faculties of the Kelley School of Business (Indiana University), The Kenan-Flagler Business School (University of North Carolina at Chapel Hill), and The Eli Broad Graduate School of Management (Michigan State University). He co-authored five research books (by Elsevier, Pearson and the National Association of Purchasing Management) and several textbooks in Hungarian. He wrote eight business cases and contributed chapters to 20 books. His papers (30+ refereed journal publications) were published in a variety of professional and peer-reviewed academic journals (including five papers in the Financial Times list of Top Journals) in the United States and in Europe. Gyula received several research awards: New Central Europe Distinguished Senior Researcher Scholarship (2014), Best...
Applications Paper Award by Alpha Iota Delta (2012), and Award for Research Excellence from Corvinus University (2009). He was the Founding Editor of the Pannon Management Review, is the Associate Editor of the Decision Sciences and serves on the editorial boards of several journals. He has worked on projects with a number of organizations both in academia and practice. He has served as external promotion reviewer for US and European universities, was jury member for award committees (most recently the European Public Sector Award – 2019) and has been on various national and international scholarship and award committees. Gyula is Founding Member and past Associate Director of the Global Manufacturing Research Group. He served on the Executive and Auditing Committees of the International Society for Inventory Research (1998-2014). Between 2017 and 2019, he was a member of the European Operations Management Association’s Board. Gyula was Program Chair of numerous conferences, including the 4th Annual Conference of the European Decision Sciences Institute (2013), 2015 Conference of the International Public Management Network (IPMN), and the 25th Conference of the European Operations Management Association (2018).

Decision Sciences Institute Service
• 2019: DSI Dennis E. Grawoig Distinguished Service Award
• 2019: Senior Editor, Decision Sciences Special Issue on “Information and Operational Decision Sciences: The Interplay of Information Technology and Operational Decision Sciences”
• 2017: Track Chair, 47th Annual Meeting of the Decision Sciences Institute
• 2016: Senior Editor, Decision Sciences Special Issue on “Supply Chain Decisions in Governmental Organizations”
• 2016: International Scientific Committee, DSI First World Congress and 2016 Asia Pacific DSI Conference (“Managing Big Data and Decision Making in A New Global Economy”), Beijing, China
• 2013: Track Chair, 44th Annual Meeting of the Decision Sciences Institute
• 2016-2019: EDSI President-Elect, President, Immediate Past President
• 2009-2016: Member of the DSI Board
• 2014-2015: Member of the Executive Board
• 2014-2016: Vice-President for Global Activities
• 2011-2014: Member Services Committee
• 2012-2013: Development Committee for Excellence in Decision Sciences
• 2009-2014: Regional Activities Committee
• 2009: EDSI Founding Member
• 2008-2009: Member of the EDSI Organizing Committee
• 2012: EDSI 2012 Best Application Paper Award; the paper was later published in the Decision Sciences
• 2010-2019: Member of the Scientific Committee, Program Committee or Organizing Committee of all annual EDSI Conferences – Barcelona, Spain (2010), Wiesbaden, Germany (2011), Istanbul, Turkey (2012), Budapest, Hungary (2013), Kolding, Denmark (2014), Taormina, Italy (2015), Helsinki, Finland (2016), Granada, Spain (2017), Udine, Italy (2018), and Nottingham, UK (2019).

OTHER BOARD POSITIONS TO BE VOTED ON

VICE PRESIDENT OF FINANCE
Christina McCart, Roanoke College

DSI Member Activity
• Member of Financial and Investment Advisory Committee, 2016 – 2018
• Member of DSI and Regions Bilateral Presence Ad Hoc Committee, 2018
• Panelist for New Faculty Consortium, 2008
• Innovative Education Committee, 1995 – 1997

Decision Sciences Institute, Southeast Region of DSI
• VP – Finance, February 2016 – present
• Track Chair, 2015
• Track Chair, 2014
• Secretary, February 2010 – February 2012
CANDIDATE SLATE FOR 2020

CONT. FROM PG. 10

• VP – Publications, February 2007 – February 2010
• Placement Coordinator, 2000
• Local Arrangements Coordinator, 1998
• Session Chair/Discussant/Reviewer – more years than not

VICE PRESIDENT EUROPEAN DIVISION
Bart MacCarthy, Nottingham University

DSI Member Activity

• 2020 - Track chair Manufacturing Management, DSI 51, San Francisco
• 2011-2015 - Member, Strategic Planning for International Affairs Committee
• Host/Co-host EDSI receptions at DSI annual conferences in San Diego (2010), Boston (2011), San Francisco (2012), Baltimore(2013)
• 2009 - present - Member, Session Chair, Panel Organizer, Presenter

Decision Sciences Institute, European Division of DSI

• 2019 - Conference Chair, 10th Annual European Decision Sciences Conference, Nottingham, UK
• 2010 - present - Member of the Executive Committee, European Region (EDSI)
• 2012 - 2013 - Immediate Past President, European Region (EDSI)
• 2011 - 2012 - President, European Region (EDSI)
• 2010 - 2011 - President-Elect European Region (EDSI)

VICE PRESIDENT CONFERENCES
Victor Prybutok, University of North Texas

DSI Member Activity

• Decision Sciences Institute, 2019 DSI Lifetime Distinguished Educator Award Committee
• Recipient of DSI Lifetime Distinguished Educator Award, 2018
• Decision Sciences Institute, Doctoral Student Affairs Committee 2011-2012
• Presenter and Panelist - DSI Doctoral Student Consortium for Pre-Proposal Defense Stage Students, Seattle, WA, Nov 19-22, 2016
• Judge for the Decision Sciences Institute 2012 Elwood Buffa Dissertation Award
• Session Chair of 2 Sessions (Innovative Education and Marketing and Cross-Functional Interfaces) at the DSI Annual Meeting, November 19-22, 2011
• Session Chair in Innovative Education Track, DSI Annual Meeting, November 2010
• Reviewer for Proceedings of the Annual Meeting of the Decision Sciences Institute, 2009
• Session Chair in Innovative Education Track, DSI Annual Meeting, November 2009
• Reviewer for Decision Sciences Institute – National meeting, CIS Track, 2006
• Chair of Session, "Innovative Approaches to Creating an Effective Learning Environment" at the 21st Annual Meeting of the Decision Sciences Institute, November 1990

Decision Sciences Institute, Southwest Region of DSI

• Nomination Committee 2017-2019
• Officer, Vice President –Student Liaison 2013-2018
• Chair of Conference Best Student Paper Committee 2013-2018
• Chair of Student Track for conferences 2013-2018
• Chair of Doctoral Student Consortium 2013-2018
• Outstanding Educator Award Selection Committee Member 2016-2017
• Track Chair with Hong Qin of Quantitative Methods, Quality, and Analytics 2013
• Reviewer - Southwest, 2011.
• Session Chair of 2 Sessions at Southwest Region Annual Meeting, Mar 9-12, 2011
• Reviewer for SWDSI, Quality Issues Track, 1996
• Session Chair - Tutorial: Illustrated Examples and Tutorial on Applications of Neural Network Models, SWDSI, March 1996
• Session Chair in Quality Issues Track, SWDSI, March 1996
• Reviewer for SWDSI, Quality Issues Track, 1995

VICE PRESIDENT MEMBER SERVICES
Mohan Rao, Texas A&M University, Corpus Christi

DSI Member Activity
• Member, DSI and Regions Bilateral Presence Ad Hoc Committee, 2018-2019
• Panel Member and Presenter, Best Practices in Planning a US Regional DSI Conference, National DSI Conference 2017, Washington, DC
• Member, DSI Programs and Meetings Committee, 2007-09
• Session Chair: Several times since 1994 at DSI and SWDSI conferences
• Paper Reviewer: Several papers since 1994 for SEDSI, MWDSI, APDSI and SWDSI.
• Paper Presenter: Several papers since 1994 for SEDSI, MWDSI, APDSI, ISDSI and SWDSI

Decision Sciences Institute, Southwest Region of DSI
• Past President, SWDSI, 2018-2019
• President, SWDSI, 2017-2018
• President-Elect, SWDSI, 2016-2017
• Program Chair, SWDSI Conference, 2015-2016
• Vice President - Finance, SWDSI, 2003-06
• Proceedings Editor, 2018 SWDSI (Albuquerque) Conference Proceedings
• Proceedings Editor, 2017 SWDSI I (Little Rock) Conference Proceedings
• Proceedings Editor, 2016 SWDSI (Oklahoma City) Conference Proceedings
• Proceedings Editor, 2015 SWDSI (Houston) Conference Proceedings
• Proceedings Editor, 2014 SWDSI (Dallas) Conference Proceedings
• Proceedings Editor, 2013 SWDSI I (Albuquerque) Conference Proceedings
• Proceedings Editor, 2012 SWDSI (New Orleans) Conference Proceedings
• Proceedings Editor, 2011 SWDSI (Houston) Conference Proceedings
• Proceedings Editor, 2009 & 2006 SWDSI (Oklahoma City) Conference Proceedings
• Track Chair, Research Pedagogy Track, SWDSI, Dallas, 2014
• Track Chair, Research Pedagogy Track, SWDSI, Albuquerque, 2013
• Track Chair, Management Information Systems Track, SWDSI, Dallas, 2005
• Track Chair, DSS, Intelligent Sys & KM Track, SWDSI, Orlando, 2004
• Track Chair, DSS, Intelligent Sys & KM Track, SWDSI, Houston, 2003
• Track Chair, DSS, Intelligent Sys & KM Track, SWDSI, St. Louis, 2002
• Track Chair, MIS/DSS Track, SWDSI, New Orleans, 2001
• Campus representative for SWDSI since 1995.

VICE PRESIDENT MEMBER SERVICES
Marco Sartor, University of Udine

DSI Member Activity
• Past President the European DSI (EDSI), 2020
• President of the European DSI (EDSI), 2019
  - President Elect of the European DSI (EDSI), 2018
  - Conference Chair of the European DSI (EDSI) Conference in Udine and Venice (Italy), 2018
  - European DSI (EDSI) board member, 2016 – 2020
  - Chair of the Doctoral Consortium of the
European DSI (EDSI) Annual Conference in Taormina (Italy), 2015
- Member of the Scientific Committee of the European DSI (EDSI) annual conferences, 2015-2020
- Paper Author and/or Presenter and/or Chair in several European DSI and DSI Conferences, 2011-2018

Decision Sciences Institute, Northeast Region of DSI
- Board of Directors, Northeast DSI, 2014-Present
- Chair, E-Commerce Track, Northeast DSI Conference, 2011
- Co-Chair, E-Commerce Track, Northeast DSI Conference, 2014
- Presenter, Session Chair, Referee, Northeast DSI Annual Meetings, on going

VICE PRESIDENT OF PROFESSIONAL DEVELOPMENT
Q. B. Chung, Villanova University

DSI Member Activity
- Nominee, DSI VP Professional Development, 2016
- Nominee, DSI VP Professional Development, 2014
- Chair, DSI Programs & Meetings Committee, 2007-2008
- Coordinator, DSI Mini-Conference on Successful Grantsmanship, 2008
- Co-coordinator, DSI Mini-Conference on Successful Grantsmanship, 2007, 2009
- DSI Information Technology Committee, 2010-2012
- DSI Programs & Meetings Committee, 2001-2009
- Program Committee, International DSI, 2013
- Chair, E-Commerce Track, Asia-Pacific DSI Conference, 2015
- Chair, E-Commerce Track, International DSI Conference, 2009
- Co-Chair, E-Commerce Track, International DSI Conference, 2013
- New Faculty Consortium, 1993
- Doctoral Student Consortium, 1991
- Presenter, Discussant, Session Chair, Referee, DSI Annual Meetings, 1991-Present
- Presenter, Session Chair, Referee, International DSI Annual Meetings, on going
- Referee, Decision Sciences, Irregularly

VICE PRESIDENT OF PROFESSIONAL DEVELOPMENT
Tingting Yan, Wayne State University

DSI Member Activity
- 2009-2019 DSI conference presenter
- 2016-2019 Carol J. Latta Early Career Award committee member
- 2012 and 2014 DSI conference reviewers
- 2014 DSI conference innovation panelist
- 2016 DSI conference supply chain innovation panelist
- 2019 Post Proposal DSI PhD Consortium panelist
- 2014 DSI conference session chair
- 2012-2019 Decision Sciences Journal reviewer
DSI 2019 ANNUAL CONFERENCE WRAP-UP

By Vivian Landrum
DSI Executive Director

DSI celebrated its 50th Anniversary in grand style as it went back to its roots in New Orleans November 23-25, 2019. This year’s theme: “Transforming Decision Sciences through Emergent Technologies” was evident throughout the more than 1257 submissions. Conference registration hit a decade all-time high at 1300.

Our sincerest thanks to DSI Conference Chair Kevin Lindeman (University of Minnesota), Conference Chair of Professional Development Carmela Di Mauro (Universita’ di Catania), Conference Chair of Research Thomas Kull (Arizona State University), Conference Chair of Pedagogical Research Dongli Zhang (Fordham University) and Conference Information Systems Manager Stephan Ostrom (Arizona State University) for their hard work and dedication in ensuring this conference was held to the highest standards.

HIGHLIGHTS

DSI Pre-Conference Site Visit – NASA Michoud Facility Plant Tour
A lucky group of 28 attended the NASA Michoud Assembly Facility Tour in New Orleans, which took place the Friday before the 2019 DSI conference began.

This facility is one of the largest production buildings in the nation spanning 43 acres under the same roof. Attendees viewed a replica of the facility, which is located on 832 acres about an hour outside of New Orleans. Tour participants met with NASA engineers who answered questions and walked them through the history of NASA in general and the history of the facility in particular. Following this, NASA engineers personally explained to tour participants how the space shuttle external tank is constructed, tested, and delivered to NASA's Kennedy Space Center. Participants not only were able to tour the entire space shuttle production process, but also saw the Artemis Space Shuttle, which is scheduled to launch in December 2020, fully assembled and ready to be taken out for testing. (Copy here written by tour leader Kaitlyn Wowak, University of Notre Dame.)

DSI Welcome Reception
To begin the celebration of its 50th Anniversary, DSI treated its guests to a lavish welcome reception at Mardi Gras World, a working design and art studio for parade floats and costumes. Thank you to Corvinus
University, who was a co-sponsor of this event. Mardi Gras World houses many of the major floats and characters for the infamous Mardi Gras Parade in New Orleans. Attendees were treated to up close and personal views of the huge, colorful floats and larger than life props, as well as several artists working on their craft of creating new designs. Lavish food buffets and New Orleans music filled the air as attendees were able to mingle, network and simply enjoy the robust atmosphere. The view from the warehouse veranda was breathtaking as attendees could watch riverboats cruise up and down the Mississippi River. A fun addition was a photo booth and many took advantage of the playful props available to enhance their photo op.

Plenary
Two keynote sessions presented at the conference this year included Rahul Basole, Anubhav Shrivastava and Dale Rogers.

First up on Saturday was Rahul Basole with his presentation titled: Strategy and Structure: Visualizing Complex Ecosystems. Basole is the Managing Director & Global Lead, Visual Data Science with Accenture and he shared how Accenture is focusing on developing and delivering new competencies at the intersection of visual analytics, data science and strategy. Basole’s expertise is in advancing and applying novel, interactive and human-centered visual analytic approaches to understanding and managing complex enterprise and ecosystems and bringing effective data-driven visual solutions to the C-suite.

Sunday’s keynote included Anubhav Shrivastava, Finance Head and North America Supplier for Citibank, NA and Dale Rogers, ON Semiconductor Professor at Arizona State University. Together these two offered Technology Powering the Evolution of Supply Chain Financing and expounded on the symbiotic effect between the combination of supply chain management and finance. Supply Chain Financing offers managers the ability to make different decisions when working to reduce costs, improve service and increase the value of the organization.

New this year, companion workshops followed the keynotes to expand and continue the conversations from the keynotes. “Uses of Data Visualization Across the Research Cycle: Opportunities and Disciplinary Caveats” was presented on Saturday led by Elliot Bendoly (Ohio State University) followed on Sunday with the workshop “Research Opportunities in Supply Chain Financing” moderated by Tom Choi (Arizona State University). The concept of companion workshops was well received and will continue for the DSI 2020 conference.

DSI Past Presidents Luncheon
18 of DSI’s past presidents attended a special luncheon in their honor on Sunday during the conference. This was a great opportunity for old friends
to catch up with each other. Many memories were shared along with fun anecdotes on trials, challenges and great times encountered while serving the DSI membership.

**DSI Sunday Dinner Banquet**

A change in award lineup took place this year to allow for a special dinner program to celebrate DSI’s 50th and honor its past, present and future. Institute awards and recognitions, including the Fellow announcement, the Dennis E. Grawoig Distinguished Service Award, the DSI Lifetime Distinguished Educator Award and the Carol J. Latta Memorial DSI Emerging Leadership Award were presented during this event. These recipients will be highlighted in the copy under Recognitions below.

To share DSI’s past history, expound on its present and look to its future, DSI presented a special video celebrating its roots, its leadership, its accomplishments and its promise to continue to serve its international community. This video can now be found on the DSI website. A special surprise then followed as a personal message from Past President 1974 – 75, Albert Simone, was shared via a short video clip. Simone was part of the original group that founded DSI in 1968, then called the American Institute of Decision Sciences, and he was the founder and first editor of the *Decision Sciences* journal. All agreed it was a joy and privilege to see him offer his own words of congratulations and encouragement to the group.

To close out the evening, a special performance by Alicia Renee and her Blue Eyes Jazz Quartet had guests dancing in the aisles. Her soulful voice shared tunes by Billie Holiday and many other jazz favorites.

**DSI Walk of History**

To commemorate DSI’s past, the history of DSI was shared via colorful posters, one for each year beginning with its inception in 1968. Important events for that year, a listing of the Board of Directors, images of the conference and images of award recipients were included. The 51 posters were stretched along a long corridor leading up to the registration area. Attendees and guests of the hotel were able to stroll the “Walk of History” of DSI during their leisure as the posters were up throughout the conference. Many comments were received by the home office expounding on their delight in viewing the posters. Two include: “Thank you for the most extraordinary walk down memory lane. It was wonderful to see pictures of old friends and colleagues.” “When I reviewed the video and the “Walk of History”, it brought tears to my eyes. I recalled the challenges and, especially, the remarkable people, so many of whom became close friends, whom I was privileged to have the opportunity to work with as together we strived to meet these challenges and reach for the accompanying vision and dream.” The posters are available for viewing on the DSI website.

**DSI Recognitions**

This year, the conference awards were presented at the Monday luncheon on the final day of the conference. Congratulations to all award recipients – those who received their recognition on Sunday evening as well as Monday afternoon!
DSI Fellow Designation
Congratulations to Kathryn Stecke, University of Texas at Dallas, Morgan Swink, Texas Christian University and Srinivas Talluri, Michigan State University, for being selected to join the illustrious list of DSI Fellows. To qualify as a Fellow one must have distinguished themselves as an eminent scholar in their field and be an active member of the Institute. Each of these candidates surpassed all qualification criteria.

Lifetime Distinguished Educator Award
Congratulations to Paul Cronan, University of Arkansas and Jatinder (Jeet) Gupta, University of Alabama, Huntsville for receiving DSI’s Lifetime Distinguished Educator Award. This award recognizes exceptional contributions to teaching and learning in the disciplines of decision sciences during one’s career.

Dennis E. Grawoig Distinguished Service Award
Three recipients were selected to receive this high honor, named after DSI founder Dennis E. Grawoig. Robert Andrews, Virginia Commonwealth University, Maling Ebrahimpour, The University of Rhode Island and Gyula Vastag, Corvinus University of Budapest were recognized for their selfless contributions and unremitting leadership to the Institute.

Carol J. Latta Emerging Leadership Award for Outstanding Early Career Scholar
Named after beloved past Executive Director Carol Latta, this award recognizes a scholar in the early stages of his or her career in the field of Decision Sciences and who has contributed to the institute and its goals over the recent past. Yinliang (Ricky) Tan, Tulane University was chosen as this year’s recipient.

Elwood S. Buffa Doctoral Dissertation Award
The Elwood S. Buffa Doctoral Dissertation Award identifies and recognizes outstanding doctoral research in the development of theory or applications of the decision sciences. With his submission, Data-driven Models of Customer Behavior to Improve Operational Efficiency in Service Systems, Pradeep Pendem from the University of Oregon received the award this year.

Best Paper Awards
Each year, a number of full paper submissions are recognized as best papers. The following awards were bestowed on praiseworthy individuals who met the requirements and/or were deemed worthy. Congratulations to the following winners:

Instructional Innovation Award – sponsored by Alpha Iota Delta
Kevin Shang, Duke University
Supply Chain Simulation Games

Best Teaching Case Studies Award
Mike Dixon, Arizona State University
Alyssa Henke, Arizona State University
Morgan Jones, Utah State University
Tyler Orr, Utah State University
From A to Z – Capacity Issues of Arches and Zion National Parks
Best Problem-Driven Analytical Research Paper
Hossein Rikhtehgar Berenji, Pacific University
Nagesh Murthy, University of Oregon
Zhibin (Ben) Yang, University of Oregon
Using Auditing and Commitment for Engaging the Supplier for Supply Chain Sustainability

Best Theoretical Research Paper
Yolanda Obaze, University of Evansville
Sethlyn Morgan, University of Evansville
The Social Innovation of Community-Based Logistics and Supply Chain Management

Best Theory-Driven Empirical Paper
Kang Hsu, Arizona State University
Kevin Dooley, Arizona State University
Corporate Greenhouse Gas Emissions: Setting Goals for Operational Efficiency

Best Student Paper
Parshuram Hotkar, University of Texas at Austin
Stephen Gilbert, University of Texas at Austin
Supplier Encroachment in a Non-Exclusive Reselling Environment

DSI Regional Best Paper Award
Albachiara Boffelli, University of Bergamo
Malin Johansson, Lund University
Jan Olhager, Lund University
Matteo Kalchschmidt, University of Bergamo
A Meta-Analysis of Reshoring Case Studies: The Influence of Contingency Factors on the Relocation Decision

Decision Sciences Journal Best Paper Award
Min Choi, California State University, Fullerton
Elliot Rabinovich, Arizona State University
Timothy Richards, Arizona State University
Supply Chain Contracts and Inventory Shrinkage: An Empirical Analysis in the Grocery Retailing Industry

Decision Sciences Journal of Innovative Education Best Empirical Research Paper Award
A Meta-Analysis of the Relationship Between Experiential Learning and Learning Outcomes
Authors: Gerald F. Burch, Robert Giambatista, John H. Batchelder, Jana J. Burch, J. Duane Hoover, Nathan A. Heller

Decision Sciences Journal of Innovative Education Best Teaching Brief Award
Patio Swings Intermodal Shipping Competition: An Inquiry-Based Partial Information Exercise
Authors: Brent Snider, Nancy Southin, Rosanna Cole

Consortia
To help navigate PhD students in their different stages
of doctoral completion, two half-day doctoral consortia were planned: Doctoral Student Consortium for Pre-Proposal Defense Stage Students and Doctoral Student Consortium for Post-Proposal Defense Stage Students. Additionally, two half-day faculty development consortia were also offered to those in different stages of their career: New Faculty Development Consortium and Mid-Career Faculty Development Consortium. Consortium participants were treated to a luncheon and each consortium participant received a certificate by co-sponsor Alpha Iota Delta, recognizing their participation.

Workshops
Professional development workshops were expanded during the course of the conference this year. DSI had over 40 workshops dedicated towards helping DSI members become better researchers, teachers, administrators, and professional service volunteers.

Exhibitors
At this year’s conference, DSI was pleased to showcase 22 exhibitors, highlighting their products and services to attendees. DSI participants were exposed to a variety of displays ranging from publishing, simulations, software providers, certification/educational programs, and pain relieving products. With the addition of the Member Lounge, attendees were given the opportunity to browse each exhibitor as well as build networks and enhance connections during coffee breaks and downtime.

Sponsors
Our sponsors have played an integral role in contributing to the success of the DSI 2019 Annual Conference. DSI appreciates and sincerely thanks its many sponsors for their support. We are proud to post our Sponsor listing following this article.
THANK YOU TO THE SPONSORS OF THE 2019 DSI ANNUAL CONFERENCE

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Decision Sciences Institute

51st Annual Conference

San Francisco, CA
November 21-23, 2020

Decision Sciences in the Age of Connectivity

Understanding the challenges and expanding the opportunities of the connected business world

The rapid advancements in connectivity enabled by technologies such as cloud computing and internet of things have brought about a fundamental change in how firms design business models and deliver business processes. Specifically, cloud computing and internet of things underpin the emergence and success of platform-based business models. In parallel with advancements in computer processing and data management, these technologies are dramatically changing information processing, knowledge accumulation and knowledge management within organizations.

Connectivity is also strengthening competition across organizations based on business networks interlinking customers, suppliers, distributors and developers together, and is offering new opportunities for improving business networks’ operational, economic and sustainability performance.

In this new business landscape, firms, researchers, educators, and institutions need to discuss and research the challenges and opportunities these technologies bring to the table.

The conference theme for the Decision Sciences 2020 conference “Decision Sciences in the Age of Connectivity” aims at deepening the decision sciences community’s understanding of the opportunities and the challenges that the connectivity paradigm poses to research in decision sciences, to business leaders and policy makers. We cordially invite you to join this conversation by submitting your research for presentation at the conference.

Please join us in San Francisco, California for the 51st DSI Annual Conference!

The 2020 conference will continue along the path of past DSI conferences, however DSI prides itself that each year the conference program becomes richer and more innovative in all of its constituent pillars:

- **Research tracks** - Theme-based sessions showcasing cutting-edge business research on unique decision-making issues.
• **Educational tracks** – Research into business student learning and curriculum
• **Professional development sessions** – Workshops and panels by leading scholars in their fields providing refreshing and energizing new perspectives.

As a participant at DSI 2020 you will enjoy numerous opportunities to meet new people, consider new research/teaching approaches, and opportunities to scout out the job market and the talent pool.

The venue for the 2020 DSI Annual Conference will be the San Francisco Marriott Marquis. This hotel is centrally located and offers excellent access to restaurants, tours and entertainment.

Submissions to the conference program will be open soon with the following deadlines:

• Full Paper Deadline: May 15th, 2020
• Abstract Deadline: May 30th, 2020
• Panel Proposal Deadline: May 15th, 2020
• Workshop Proposal Deadline: May 15th, 2020
• Award Competition Deadline: May 30th, 2020

We look forward to welcoming you in San Francisco!

The 2020 DSI Annual Conference program team:

Carmela Di Mauro  
University of Catania (Italy)  
Conference Chair

Sriram Narayanan  
Michigan State University  
Chair of Research

Rebecca Duray  
University of Colorado, Colorado Springs  
Chair of Pedagogical Research

Wendy Tate  
University of Tennessee, Knoxville  
Chair of Professional Development

The host hotel for the DSI 2020 conference is the San Francisco Marriott Marquis. Located on Mission Street, this location is convenient to numerous attractions, restaurants and sights. The View Lounge offers sweeping views of San Francisco. With more than 133,000 sf of meeting space, conference attendees will enjoy ample space for sessions, receptions, exhibits, meals and networking.
DSI HOLDS ANNUAL BUSINESS AND BOARD MEETING AT ANNUAL CONFERENCE

By Vivian Landrum, Executive Director

As per the Decision Sciences Institute Bylaws, the Institute holds an Annual Meeting of the Members each fiscal year. This meeting takes place on the morning of the final day of the annual conference (Monday). All members are notified of the date, time and place of the meeting in advance and encouraged to attend. This meeting is also timed to take place prior to the Board’s November meeting to allow for discussion at the Board level of any issues or concerns that may arise during the general business meeting.

DSI ANNUAL BUSINESS MEETING RECAP

DSI President Janet Hartley called the meeting to order and introduced the 2018-2019 DSI Board of Directors. DSI’s statement of financial position was presented. It was noted the Institute continues to remain in a strong financial position, with total liabilities and net assets over $2,000,000. The final audit for FY2018-19 will be available in January.

President Hartley noted the Board continues to move the Institute forward following the DSI Strategic Plan. Thrust Area A in the Plan focuses on growing and retaining members, identifying and enhancing existing services and increasing engagement of visible scholars within the institute.

Growth in membership is evidenced by a rise in total membership of 619 from November of 2018 to November of 2019 (2019 = 2770, 2018 – 2151). Of the 619, 194 were Regular A members and 215 were Student A members.

Under the header of enhancing services, the Institute is currently exploring additional website improvements and is in the process of adding regional webpages on the DSI site that each region can control independently. This will allow the regions to maintain stability from year to year as well as ensure the DSI brand is consistent. In addition, the conference mobile app has been enhanced and DSI will continue to work on developments in this arena as well.

A concerted effort was made to have several sessions at the 2019 DSI Annual Conference to be planned and presented by DSI Fellows. This was highlighted under Thrust Area A as well and was accomplished this year. This concept will continue into the 2020 conference, as they were highly successful.

Strategic Plan – Thrust Area B focuses on DSI programs. First on this list are the journals. Hartley shared the DSJ citation report which noted the following improved numbers from 2017 to 2018:

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<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>2-year Impact Factor</td>
<td>1.641</td>
<td>1.960</td>
</tr>
<tr>
<td>5-year Impact Factor</td>
<td>2.479</td>
<td>2.799</td>
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<tr>
<td>Rank I Management</td>
<td>121/210</td>
<td>127/217</td>
</tr>
</tbody>
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While both Decision Sciences Journal and Decision Sciences Journal of Innovative Education are doing well, they will see new editors in the coming year as some terms will end.

Also focusing on programs, the annual conference has seen some changes to increase its stature and the results have increased attendance over the past several years. Attendance at the 2019 conference was 1300, a record high. New at this year’s conference was the pairing of keynote speaker presentations with companion workshops.

Thrust Area C deals with DSI capabilities and resources. To further these goals, DSI has approved charters for its US regions to keep all in alignment with current DSI governance documents. International charters for EDSI and ISDSI were also drafted. In addition, DSI is exploring collaboration with other organizations to enhance connections for DSI stakeholders as well as build and enhance the DSI brand.
President Hartley closed the meeting with a call to action for all DSI members to become more actively involved with DSI by volunteering to serve on committees, volunteer and serve on regional boards, participate in local regional conferences and spread the good news – DSI is on the rise!

**DSI NOVEMBER BOARD MEETING RECAP**

DSI President Janet Hartley called the Board meeting to order at 1 pm on Monday, November 25 with all Board members present, either in person or via phone conference.

Mark Ferguson, co-editor of Decision Sciences journal, joined the meeting as a guest and presented an overview of the state of DSJ with numbers reflecting Nov. 2018 – 2019. Highlights include:

- Department structure/editors reviewed. With new co-editor coming onboard, may revise as needed.
- Submissions by area numbers: Analytical (32), Marketing (26), Business Analytics (24), IT/IS (19), Empirical (19), Health (17), NPD (16), Sustainability (13), Behavioral (10), Accounting (6), Rev. Management (3).
- New submissions are up from 462 to 573 – 33% increase. High number (40%) from China.
- Acceptance rate @ 8.6%. Number of desk rejects are going down indicating higher quality submissions.
- Reviewer speed for 2019 is 34.4 days.
- Handful of papers with large number of cites drives impact factor.
- Reviewer templates may be implemented to assist in comments, quicker reviews.

The Board thanked Mark for his presentation. This information is invaluable and will assist in decision-making for the journal.

As the DSI Board is in communication and constantly working throughout the year, many actions are taken on behalf of DSI via email votes in between Board meetings. These activities allow DSI to be more responsive, reactive and continue forward progress on its goals and objectives. The following motions were made and approved by the DSI Board of Directors or the Executive Committee before the November Board meeting and read into the record/approved by the full Board:

- Motion to approve NEDSI Charter as presented to be accepted and granted. Motion carried 6/5/2019.
- Motion to approve and grant the WDSI Charter as presented. Motion carried 6/17/19.
- Executive Committee vote – Motion to allow APDSI to retain income received from non-DSI member fees collected from the 2019 APDSI conference. Money to be used to support any loss incurred by the sponsoring institution and/or support an APDSI Best Paper award candidate to participate in the 2019 Annual Conference. No money will be transferred to APDSI for DSI members attending the conference. Motion carried 7/30/19.
- Motion to amend the template of the DSI Country Charter as presented. Motion carried 8/29/19.
- Motion to approve the DSI Division Charter template with a revision in the Publications section. Motion carried 8/29/19.
- Executive Committee vote – Motion to amend the Division and Country Charter templates Section 2 – Paragraph 4 to read: The organization, structure, membership, voting, activities, finances, and reporting of the same, and all other matters relating or pertaining thereto, of the [INSERT Country Chapter Name] shall be conducted in accordance with and subject to the Bylaws of the Decision Sciences Institute and the Policies and Procedures of the [INSERT Country Chapter Name]. Motion carried on 9/4/19.
- Motion to accept requested revisions by SWDSI on their SWDSI Charter. Motion carried on 9/18/19.
- Motion to approve the recommended slate of Paul Cronan and Jatinder (Jeet) Gupta for the DSI Life-time Distinguished Educator Award. Motion carried 10/9/19.
- Motion to approve the recommended slate of Rob-
Interim committee reports were presented. Notably:

• Nominating Committee presented its slate of candidates for the DSI Board of Directors, with the election taking place late January. Slate was approved and can be found in this issue under Special Reports.
• Publications Committee presented their final report on the search for a new co-editor of Decision Sciences journal. Four outstanding candidates were considered by the committee. Final recommendation was to approve Xenophen Koufterous as new co-editor of DSJ with term starting January 2020 for a period of 4 years. Recommendation approved by the Board.
• Conference Committee will be looking to restructure the consortia for the 2020 DSI annual conference, as well as identifying up to ten fixed locations for future DSI annual conferences.
• Information Management Committee has been working diligently on creating a regional web gallery that mirrors the DSI website look but also contain components that have been identified as important/necessary elements of existing regional websites. Keeping the DSI brand consistent is important in its web presence. Each region will have access to and be responsible for their own pages. Several sites are near completion. Committee is also in process of reviewing Ex Ordo for future conferences.
• Marketing Committee has developed several new interviews for the ‘Members Say’ section of the website and will be finalizing another 6 soon. The committee worked with the DSJ editors and promoted and offered a new session at the 2019 DSI Annual Conference dedicated to the DSJ best paper finalists. The winner was presented at the awards luncheon. Committee continues to work on drafting copy for a promotional brochure for DSI.
• Member Services Committee planned and hosted the New Member Reception at the conference and incorporated the DSI Buddy Program into this event. A new concept, mimicking speed-dating,
was incorporated and this worked well as new members mingled and networked with a variety of new and veteran members. Committee also wants to add value to membership by utilizing the Member Resources section of the website by adding resources such as datasets, teaching cases, etc. that align with the new AACSB’s standards.

- Professional Development Committee is working to develop risk management as a SIG as well as creating PDW’s for clinical professors for next year’s conference.

Continuing initiatives the Board has been working on:

- The European Decision Sciences Institute charter was received from the EDSI leadership. With some minor revisions, the charter was accepted/granted by the DSI Board. It was noted DSI is in discussions with China, Thailand and Qatar and hopes to have updates on possible charters for these countries by the February meeting.

- 2020 Conference Planning – the Board approved the motion that the Executive Director may appoint a member of DSI to the role of sponsorship coordinator for one year to assist with procuring sponsorship monies for the conference. This position will be compensated via a percentage of the total amount obtained. (NOTE: Anyone interested in this position is to contact E.D. Landrum at vlandrum@bauer.uh.edu.)

- 2021 Conference – The Board appointed Sriram Narayanan, Michigan State University, as Conference Chair for the 2021 DSI Annual Conference in Boston, MA.

- Rodger Collons Update – Collons continues to file contentious suits against DSI in Pennsylvania courts. His actions continue to force DSI to retain legal services to refute.

The DSI member management system, GrowthZone, enables DSI to better manage and track membership renewal dates, payments and provides invoices in the member’s portal for payment, download and printing. The process for member renewal is as follows: 30 days from member renewal due date, an email is sent to the member with an invoice attached. The date of the invoice is the renewal date/deadline. Members may pay directly from the invoice via a link embedded within. Or pay from their DSI member portal. If payment is not received by the due date, a reminder email is sent. If payment is not received within 30 days after the renewal date, one last email is sent asking the member to confirm they wish to continue their membership and allows another seven days for a response/payment. If no response is received, it is assumed the member no longer wishes to continue as a DSI member and the membership is automatically discontinued. This will void the invoice. Should a member wish to renew at a later date, they simply JOIN again and the old record will be attached to the new membership to preserve the history.

Questions? Contact the Home Office at 713-743-4815 or email info@decisionsciences.org.
UPDATE YOUR ASSUMPTIONS: HOW PH.D. STUDENTS CAN ACHIEVE SUCCESS DURING THEIR PH.D. PROGRAM STUDIES IN A BUSINESS FIELD

Feature Editor: Varun Grover
VGrover@walton.uark.edu

A key challenge of the Ph.D. experience is that many highly qualified students have a disconnect on the purpose of a Ph.D. in a business field in the first place. This is a serious problem because such disconnects increase the likelihood of students dropping out of their Ph.D. programs, increase the time spent in earning a Ph.D., and decrease the likelihood of long-term academic success. Having counseled and prepared scores of students for the Ph.D. experience and having collectively acted as Ph.D. advisors for scores more, we share some insights on how students can form realistic expectations, so that they will have better early success in your Ph.D. program. To help students shift to a realistic mindset, we offer pragmatic advice to help them navigate their years in in their Ph.D. program and increase their likelihood of career success.

SHIFT YOUR MINDSET ABOUT WHAT YOU ARE GETTING INTO

Whatever first-year Ph.D. students think about getting a Ph.D. in a business field, our experience is that they are likely wrong about key aspects of the experience; worse, many students do not figure this until after they finish their Ph.D. Even if students have been trained in a business field, there is a high likelihood that they think earning a Ph.D. means learning applied skills or solving applied problems or successfully completing a series of courses, like a management consultant. If trained outside of a business school, a Ph.D. student likely does not understand the nuances of researching industry-relevant topics. Here, to help students make the transition into a business Ph.D. program, we cover some key facts about the Ph.D. experience and dispel some of the common myths and misunderstanding.

Fact: A Ph.D. is a Scientific Research Degree, First and Foremost

A starting problem for many first-year students in business Ph.D. programs is that they see a Ph.D. as a natural continuation of their professional master’s degree or as a natural step to become a ‘teacher.’

Authors

Paul Benjamin Lowry is a Chair Professor and Ph.D. program director in Business IT at the Pamplin College of Business at Virginia Tech. He was a tenured Full Professor at both City University of Hong Kong and University of Hong Kong. His Ph.D. is in MIS from the University of Arizona. He has 121+ journal articles in MISQ, ISR, JMIS, DSJ, and others. He is a department editor at DSJ, and an SE at JMIS, JAIS, and ISJ. His interests are security/privacy, online deviance, computer ethics, HCI, gamification, business analytics, decision sciences, innovation, and supply chains. Paul.Lowry.PhD@gmail.com

Jason Bennett Thatcher is an MIS Endowed Faculty Fellow in the Culverhouse College of Business of the University of Alabama. Dr. Thatcher studies strategic, human resource management, and cybersecurity issues related to the effective application of information technologies in organizations. His work appears in the MIS Quarterly, Information Systems Research, Journal of Applied Psychology, and other refereed outlets. He has served as President of the Association for Information Systems.
By contrast, a Ph.D. in business is a serious scientific research degree; it is not a natural continuation of any professional master’s degrees, especially an MBA. Training in business Ph.D. programs focus on teaching rigorous scientific methods, statistics, analytics, and theories in order to teach students how to create original scientific theories that inform findings relevant to business disciplines and our industry audiences.

Most first-year students enter with a false notion of what business research is, unless they have conducted theory- and empirical-based scientific research as part of a Master of Science degree. Most business students have not been exposed to peer-reviewed scientific research. Materials in most classes, such as business cases, are not ‘research’ that will qualify you for tenure later on. The ability to craft a business case differs from the kind of research required by typical tenure-track faculty positions, which require multiple publications in elite peer-reviewed scientific journals. A business Ph.D. trains students to focus on publishing in such journals in business fields.

**Myth: A Ph.D. is a Teaching Degree**

Many first-year students cite a calling to teach as a reason to earn a business Ph.D. In reality, most business schools do not require a Ph.D. to teach in them, and mastering material required to teach business courses is dramatically easier to learn than it is to learn how to conduct scientific research. Most Ph.D. programs offer little formal training on teaching. At most, a program might have one course on teaching, and faculty generally expect students to learn how to teach on their own.

Yes, it is important to master teaching; but savvy students wait to start teaching later in their Ph.D. experience (and also minimize teaching preparations into their early career), and first focus on acquiring research, research, and more research skills. While enrolled in a Ph.D. program, students’ first priority should be on acquiring the expertise necessary to become a scholar and researcher, as opportunities to acquire teaching expertise will surface later in most Ph.D. programs and will be abundant at a first academic job. Frankly, a pragmatic reason for prioritizing scholarship, is that although teaching is highly important, it is an exponentially easier skill to learn to do than is scientific research. Good teaching does not require a Ph.D., but good research does. Moreover, we would argue that good teaching is more about presentation skills, empathy, presence, kindness, attentiveness, timely objective feedback, and listening than it is about a particular teaching skill set or delivery mechanism. That is also why there is not one successful approach to teaching; a teaching technique (e.g., lecture versus flipped classrooms) that works extremely well for one professor, or at one school, can be disastrous for another if he/she provides poor feedback or is a poor listener or unaware of institutional norms, for example.

**Myth: ‘Business’ is your Core Scientific Anchor**

Successful Ph.D. students should acquire a deep understanding of business problems, especially in their particular business discipline (e.g., Accounting, Finance, Managerial Economics/Economics, Management, Human Resources/Organizational Behavior, Information Systems or Business Analytics, Operations Management/Supply Chain...
Management, and Marketing). However, because business research is problem-centered, it is important to anchor their research agenda in science, theory and even the methods, from at least one key ‘reference discipline.’

Often, business Ph.D.’s and disciplines build on the following reference disciplines – one of which savvier Ph.D. students should ideally master: psychology, sociology, economics, statistics/analytics, computer science or engineering, and mathematics. Expertise in one or two of these is crucial to successfully conducting business research, because expertise in at least one of these helps students understand how to study a business problem, in a manner, that will offer novel scientific insight. For example, finance and accounting rely heavily on economics and applied mathematics; operations management relies heavily on industrial engineering and mathematics; some management disciplines rely heavily on psychology and some rely heavily on economics; variations of analytics and information systems rely on different combinations of psychology, economics, statistics/analytics, computer science or engineering, and mathematics. Students need careful faculty mentoring to wisely choose their reference disciplines.

**Myth: For Academic Credentials, all that Matters is Earning the ‘Ph.D.’**

This is an especially misleading notion, and thus early on in a student’s Ph.D. experience, he/she needs to come to grips with the reality that the Ph.D. is the starting point, not the culminating point. Completing a Ph.D. is a first step in a career path. If Ph.D. students master the fundamentals, their career path becomes easier. Better business scholars think of earning a Ph.D. more like earning an MD: it only entitles them to start the next steps. With an MD, doctors cannot practice medicine with a full license and board certification without a residency and further formal training. Typically, the location and quality of training of an MD’s residency will shape a young medical doctor’s career path. Like MDs, where and how a young faculty member starts their career as a Ph.D. matters— seek work at the highest quality school possible.

Although it may not feel like it, Ph.D. students exert substantial control over how they start their careers. Many fresh business Ph.D.’s start as an untenured assistant professor (worst case, they start as post-doc’s or in a non-tenure track positions) and will have six years to publish high level scientific research and do a good job with teaching and service. To earn a tenure-track assistant professor position, PhD. students need to aggressively pursue publishing high quality scientific research—something that a student greatly controls during the Ph.D. Unfortunately, too often, students become distracted writing conference papers, book chapters, or for low quality journals; worse, some programs do them the disservice of overburdening them with teaching assignments. These are serious problems that hurt students in the long-run, because only top business publications will provide them the opportunity to compete for a tenure-track position at a high quality institution.

Moreover, the scientific research skills, theories, and methods that Ph.D. students master will shape their publication strategy for years to come. If a Ph.D. student has mastered them well, they create increased likelihood of earning tenure at a quality institution, and the legitimacy that comes
with it as a permanent member of the academic community. However, business Ph.D.s will not achieve full respect, influence, and internal and external power until or unless they become a full professor, which takes a minimum of another six years of demonstrating research excellence such that you earn internationally recognition. After this, there is one more possible formal title and honor, although this one is highly scarce because it is a highly resource-intensive position: that is, earning an endowed named chair as an eminent scholar. To have a hope of earning these positions and recognitions, a Ph.D. student needs to acquire a fundamental mastery of relevant scientific skills and an ability to contribute to not only business but also to their chosen referent discipline.

The point of all of this is that the choices that Ph.D. students make throughout their program, will shape their life-long career path involving immense learning, growth, and frankly, at times, some pain. A Ph.D. only gives students a license to walk on this path; the steps that they take while earning that license matter, so what work that students do in the program, and what they learn, have important implications.

**Myth: It’s About Being a ‘Straight A’ Student**

Virtually every Ph.D. student is smart (if not brilliant), hardworking, and has the strong academic record necessary to earn position in a Ph.D. program. And yes, a Ph.D. involves rigorous coursework, where students strive to earn top marks. However, it is important to remember that final grade earned in coursework is a secondary consideration for a Ph.D.; the primary emphasis is acquiring skills necessary to produce original scientific research that changes research and practice. It is thus important for students, especially in their first two years, to carefully select coursework that will develop their ability to conduct high-quality research, especially in terms of capacity to employ rigorous methods, create or apply theory, and apply the most appropriate statistical analyses to their work.

Moreover, although mastering many statistical techniques, mathematical equations, and data collection methodologies—especially now in the era of big data, AI, and analytics—such techniques alone are just part of what will make a Ph.D. student a successful researcher. Ph.D. students must develop the ability to write, read exceptionally difficult articles, communicate, work with others, innovate, persevere, provide objective critical feedback, and to create original theoretical ideas. In fact, these may be the most important skills in the long run. Consequently, a good Ph.D. program should primarily focus on molding students into becoming true scholar scientists, not fostering their professional-student and test-taking skills.

**Conclusion**

To conclude, strong students should consider their Ph.D. program experience a starting point in their academic career, not a culminating point. Thus, they should think of it more as ‘an apprentice piece’ than a ‘masterpiece.’ The primary goal is to acquire the skills necessary to conduct independent, thoughtful scientific research. If done correctly, a young scholar will earn the highly rewarding opportunity for a life of continual learning, influencing thousands of students for the better, and contributing meaningfully to the broader scientific discourse to make the world a better place.
BOOK REVIEW FOR

“The Oxford Handbook of Organizational Paradox”

Edited by Wendy K. Smith, Marianne W. Lewis, Paula Jarzabkowski, Ann Langley


Mehmet G. Yalcin, Ph.D.

Keywords: paradox, dialectics, dualities

“The linguistic origin of the word paradox derives from two Greek words para (beyond) and doxa (belief); a paradox, therefore, is one that is incredible, absurd, or “beyond belief”. Note that, because it emphasizes going “beyond” conventional belief, there is a hint of the para-digmatic nature of paradox so that a situation may well appear paradoxical to someone but not to another from a different tradition, culture, or epoch; there is a relative dimension in the experience of paradox.” (Smith, Lewis, Jarzabkowski, Langley, 2017, p. 129)

Muhammad Hasan Ashraf who is a doctoral student of supply chain management in College of Business at The University of Rhode Island has done a great job again and offered his latest book review for the readers of Decision Line. Mr. Ashraf’s work will make you want to obtain a copy of this book...

The Oxford Handbook of Organization Paradox is an exceptional and an excellent work by Smith, Lewis, Jarzbowski and Langley. The editors of the book have tremendously contributed to the research of organizational paradox in the past and through this ambitious work, they endeavor to ascertain the existence of a class of philosophers contributing to the organizational paradox. The book aims to accelerate the interest in paradox for the students, scholars and business professionals by bringing together some of the finest intellectuals of the paradox research.

Wendy K. Smith earned her PhD in organizational behavior at Harvard Business School and currently is professor of management at University of Delaware. The second editor, Marianne W. Lewis is professor of management and dean of the Cass Business School, University of London. Paula Jarzabkowski is a professor of strategic management at the University of London and, Ann Langley is a professor of management at HEC Montreal, Canada. The book has been contributed by a large number of authors each chipping in their work through one or more chapters in the book. Authors adopt a variety of lenses, theories, and language to describe contradiction, paradox, tensions and dialectics.

The book is organized into three sections. The first section, foundations and approaches, has six chapters examining and extending the foundations
of paradox theory. The second section, phenomena in and beyond organizations, contains nineteen chapters and illustrates paradox research across organizational phenomena and levels. The third and the final section, engaging paradoxes, has three chapters exploring the scholarly engagement with paradox from research methods to teaching to business engagement. The book juxtaposes paradox insights drawing on diverse theoretical approaches and applying to a broad range of phenomena.

The book begins by drawing upon a variety of disciplines to discover the foundational understandings of paradox. Chapters in the first section highlight the limits of assuming a formal either/or logic which prevents the creative opportunities and breakthrough thinking. In Chapter 1, Schad identifies various foundational philosophies from formal Greek logic and highlights the wide-ranging definitions, assumptions and implications of paradox across foundational philosophy. The author argues that the literature lacks a systematic overview of the philosophical traditions and their links to different elements of paradox research in management. To fill this gap, he uses the term “ad fontes” that means to return to the sources i.e. The philosophical roots. He presents six philosophical lenses dealing with paradoxes and persistent tensions: logic, Eastern philosophy, dialectics, existentialism, philosophy of language and political philosophy. The second half of the chapter shows how the philosophical lens are applicable at different levels of analysis in management research, where some are more appropriate for certain managerial challenges but add little to others. Moving on to the second (Jarrett and Vince) and third (Keller and Chen) chapters, the authors explore individual-level engagement and interactions with paradox, drawing on psychoanalytic and cognitive theories respectively. The authors argue that psychoanalytic theories offer a framework for the study of emotions in organization and for the paradoxical tensions arising from emotions. The chapter explores constructs that shed light on the unconscious dynamics at work in organizations, alongside examples illustrating how organizational paradox can help transform understandings of relationships in groups and organizations. Likewise, the cognitive approach drives the researcher or the manager towards categorizing and highlighting the paradoxes. The authors examine how cognitive processes impact why paradoxes emerge and outlines a process of how an individual experiences paradox starting with stimuli generated by material conditions, followed by perception, affective responses and conscious or unconscious reasoning and finally by a response.

Towards the end of the section, the authors examine how the social factors depict paradoxes as arising from individual and collective sensemaking. Holt and Zundel in chapter 4 explore the manner in which abstraction of language provides an efficient form of reasoning in which one is able to identify classes of people, things and activities. Drawing upon Epimenides the Cretan statement, “Cretans, always liars”, authors unfold how an essence of paradox was created. More interestingly, Chia and Nayak in the last chapter of the section shed light on how East and West cultures approach to deal with paradoxes. The West on one hand is well aware of the shortcomings and limitations of formal logic, language and reason, whereas, the East on the other hand is rich in paradoxes. In Eastern thought, paradox is the norm rather than the exception. Chinese language, in particular, differs substantially from
the austere language and logic of the West. To understand Chinese is to learn to “decrypt the conversations and to constantly seek alternative meanings”. Not only the language, even the traditional philosophical streams in the East are concerned with the conduct of life, as well as with the relation between the individual and the whole. Perhaps the most recognizable Oriental symbol, Yin/Yang, symbolizes interdependent opposites. Chia and Nayak end the chapter by recognizing divisions and distinctions that emerge from the abstractions of our mind.

In the second section, the authors apply paradoxical lenses to different organizational theories and phenomena, extending intuitions within each of these domains, while at the same time broadening the knowledge of paradox. In chapter 7, Bommel and Spicer provide a critical theory perspective on paradox. The authors discuss the main principles of Critical Management Studies (CMS) and examine the paradoxes that exist within the CMS. The primary relation of CMS to paradox theory is that CMS tries to make organizational contradictions explicit by critically scrutinizing mainstream management and organization studies. However, authors argue that CMS yet has been less successful at finding ways to cope with paradoxes. The primary reason given by the authors is the parasitic aspect of CMS since its existence is based on the things against which it rebels. Moving forward, in chapter 8, Tracey and Creed express disappointment in how institutional theorists had shown little interest in paradox. They introduce the institutional theory and argue that the intersection of paradox and institutional theory challenges the critical issues around social status, race, gender, etc. On one hand institutional theory portrays features that reinforce existing social order, whereas on the other, paradox theory explores where such fault lines exist. Authors argue that institutional and paradox theorists should take into account much broader range of actors and organizational settings to consider problems that stretch beyond managerial concerns and corporate performance, to instead focus on the paradoxes deep rooted in social issues facing the societies and economies. Drawing from two vignettes; 1) slave trading and 2) dining ritual at Cambridge University, authors depict institutional paradoxes that characterize the most deep-rooted and contentious social issues facing the societies and economies. Similarly, in chapter 9, Besharov and Sharma introduce the concept of organizational identity in the paradox domain and argue that it shares underlying concepts with paradox while highlighting the contradictory yet interdependent nature of features of organizational identity which can surface new, valuable insights. Their analysis focused on four key tensions: social reality versus social construction, stable versus dynamic, multiple versus singular and incompatible versus synergistic. On similar lines, authors in chapter 10 bring the concept of pluralism and paradox together to discuss their possible inter-relation and the implications for the study of paradox within organizations. Likewise, chapters that follow underline different theories and phenomena’s that relate to organizational paradox. For instance, chapter 11 (Cameron) explains how paradox is illustrated in

“...how cognitive processes impact why paradoxes emerge and outlines a process of how an individual experiences paradox starting with stimuli generated by material conditions, followed by perception, affective responses and conscious or unconscious reasoning and finally by a response.”
the emerging field of study i.e. Positive Organizational Scholarship (POS). The concept of POS incorporates the notion of “the positive” which focuses on extraordinarily positive outcomes of the organization. Correspondingly, authors in chapter 12 shed light on how managers deal with tensions that involve conflicting moral values. They introduce the concept of Economies of Worth (EW), where actors evaluate the worth of things and people in situations of disputes within and across social spheres. Most paradoxes have a moral dimension which is largely overlooked in the existing studies. Authors comprehensively present the commonalities and differences in EW and paradox frameworks and suggest that these elements can be leveraged by paradox scholars to theorize the normative dimension of paradoxes.

Learning tensions between exploration and exploitation are the paradoxical relationship that has attracted the greatest research in recent years (Smith and Lewis, 2011). Recent scholarly debate has claimed that the firm’s ability to balance exploration and exploitation is associated with improved long-term firm performance. Authors in the chapter 16 argue that the organizations tend to experience three distinctive stages of managing the ambidexterity tensions; initiation stage where paradoxes are identified and defined, contextualization stage to design processes to manage tensions and lastly, implementation stage to work through the paradox in daily operations.

Another equally interesting topic is sustainability which has become a buzzword in management and politics. Chapter 18 (Jay, Soderstrom and Grant) examines the important topic of paradoxes of sustainability. The aim of the sustainability is to achieve a “win-win” for organization, and the society, however, this agenda often clashes with paradoxes arising due to inadequacy of resources and plurality of viewpoints from numerous stakeholders involved. The authors in this chapter explore the “contradictory yet interrelated” elements that exist simultaneously over time in theory and practice of sustainability. They have done an amazing job by drawing on a range of examples to prove how sustainable paradoxes are salient to the organizations and the stakeholders involved. Authors argue that plurality of stakeholders act as a defining feature for sustainability efforts which may lead to companies undertaking a process of stakeholder engagement and management. Consequently, this engagement may result in a change from dominant practices to a new set of sustainability-oriented practices. For example, facing the aftermath of Rana Plaza collapse in Bangladesh, H&M changed their previous supplier management processes and also added metrics for employee wages, cost of labor, safety inspections, took more control over certain factories and joined industry accords for worker safety. Towards the end of the chapter the authors present the strategies to respond to the paradoxes embedded in sustainable initiatives, including a mix of defensive strategies that seek short-term relief from paradox and active strategies that acknowledge paradox in a more enduring way (Jarzabkowski).

Section 2 comprises the crux of the book where authors examine the interplay between paradox and varied theoretical lenses and approaches. Phenomena’s such as temporality, human resource management (HRM), creativity and individual identity are reviewed to determine how they fuel reinforcing cycles and contribute to paradox framework. Towards
the end of this section, the authors emphasize the consequence of the divide between academic and practitioner that raises some of the ultimate tensions around how to address core problems. The duality that exists between the two parties is consistent with the expectation that the relationship between them reflects underlying paradoxes. The authors portray the similarities between academics and practitioners as they believe it would help provide common ground that can form the basis for building relationships between them. Finally, the section is ended by presenting a practice-theory framework which is based on social construction and everyday practice that can generate new understandings about paradoxes. Using rich examples, the authors are able to layout a research agenda that explores the mutual interests of the two approaches and enables practice theory to address some of the under discovered elements in paradox studies.

The third and final section of the book is titled as engaging paradoxes and portrays the experiences of the authors as scholars, teachers and consultants. The authors underscore the importance of the business school instructors in creating appropriate conditions through which students can see and appreciate the paradoxical nature of tensions in real context. They propose that paradoxes should be given importance through capstone consultancy courses and recommend specific suggestions about how to develop curriculum for an MBA capstone course outlining the implications of paradox theory. Lastly, through a case, the authors end the book by describing the experience of citizens and public officials in Charleston, SC as they applied the paradoxical approach to address complex social challenges. One of the policies of the paradoxical approach was the Polarity Approach for Continuity and Transformation (PACT) which was incorporated in the Charleston Police Department.

On June 17, 2015 a tragedy took place in Charleston where nine parishioners were killed by a gunman. Acknowledging the tensions between various groups in the community, Charleston police used the PACT to address the tensions at a deeper level. The process promoted offering ideas for improvements that police and citizens can make together and, demonstrated that all the involved parties supported leveraging “and” thinking to strengthen relationships amongst each other. The ending of the book at such a high note provokes us to introduce paradox into our own lives by offering us tools, models and examples to help us do so.

This book is undoubtedly one of the most comprehensive ones I have ever came across accentuating the paradoxes of knowledge. As it is said that the more we know, the more we know we do not know, the authors in this book uncover how much there is to learn. The book is highly recommended for the students and scholars who are actively involved in the paradox research. Each chapter of the book inspires new research questions, motivate future alliances, and encourage provocative research. Moreover, the book is highly advised for the practitioners as well, who face paradoxes/dilemmas on daily basis. Drawing on the examples given in the book, they can acknowledge how crucial it is to complement the “or” thinking with “and” thinking to enhance strength, reduce polarization and improve quality of life. Well done all the contributors!

“Paradoxes should be given importance through capstone consultancy courses and recommend specific suggestions about how to develop curriculum for an MBA capstone course outlining the implications of paradox theory.”
Call for Papers
European Decision Sciences Institute
11th Annual Meeting

A New World of Decision Sciences
May 24-27, 2020
Lund, Sweden

Conference theme
New concepts, perspectives, and tools such as sustainability and digitalization are successively penetrating and populating the area of Decision Sciences, and renewing the world of Decision Sciences. At the same time, Decision Sciences can contribute to a new, and hopefully better world.

Program Tracks
Behavioral Operations
Data Analytics
Decision Making in the Era of Industry 4.0
Decision Making in Public Organizations
Decision Support Systems
Digitalization in Operations and Supply Chains
Digital Business Transformations
Global Operations, Plant Location and Rightshoring
Healthcare Operations
Humanitarian Operations
Information Systems in Operations and Supply Chains
Innovation
Innovative Teaching Methods
Interfaces between Functional Areas
Logistics and Transportation
Operations Planning and Control
Operations Strategy
Performance Measurement and Management
Purchasing, Procurement and Rightsourcing
Retail Operations
Risk Management
Service Operations
Strategy
Supply Chain Management
Supply Networks
Sustainability
Technology Management

Abstract and Paper Submissions
Presentation at the conference will be based on acceptance of an abstract, which should include the title, author(s) and affiliation(s), and briefly describe (up to 300 words) the aims, methods / approach, results / findings, and implications. Following abstract acceptance, delegates will have the option to submit a full paper, addressing the review comments. The conference proceedings will include both full papers and accepted abstracts. There has to be one unique conference participant per paper or abstract, i.e. one person can present at most one paper or abstract.

Venue
EDSI 2020 will be hosted by Lund University, in Lund, Sweden. The Lund Cathedral was established in 1123, and the Lund University was established in 1666. The conference will take place in some of the older university buildings in downtown Lund.

Important Dates
Abstract submission extended to January 25, 2020
Notification of acceptance: February 15, 2020
Full paper submission (optional): April 1, 2020
Early bird registration: April 1, 2020

Sunday May 24
• Registration, from 4pm
• Welcome Reception, from 6pm
• Concert, 7.30 pm

Monday May 25
• Keynote
• Parallel sessions
• City tour
• Gala dinner

Tuesday May 26
• Keynote
• Parallel sessions
• Dinner at nearby castle, bus transfer

Wednesday May 27
• Tours and visits (optional, numbers limited):
• IKEA, Älmhult, bus transfer
• Additional tours to be announced

Conference Chair
Professor Jan Olhager, Lund University

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Conference Fees
Early Bird registration until April 1, 2020
DSI members, 4,000 SEK (400 €)
Non-DSI members, 5,000 SEK (500 €)
PhD students, 3,000 SEK (300 €)
Spouse/partner, 2,000 SEK (200 €)

Standard registration after April 1, 2020
DSI members, 4,500 SEK (450 €)
Non-DSI members, 5,500 SEK (550 €)
PhD students, 3,500 SEK (350 €)
Spouse/partner, 2,500 SEK (250 €)

Early/standard fee includes: Admission to all academic sessions, handout materials and conference proceedings, welcome reception, 2 lunches, 2 dinners, 4 coffee breaks, and bus transfer to dinner on Tuesday evening.

Spouse/partner fee includes: Welcome reception, 2 lunches, 2 dinners, 4 coffee breaks, and bus transfer to dinner on Tuesday evening

Getting to and from Lund
- Copenhagen Airport (Denmark) + train 35 minutes (15 €, every 20 minutes)
- Mal Moorea Airport (Sweden) + bus 35 minutes (10 €, every 30 minutes)
- Stockholm airport (Sweden) + train 4.5 hours (100 €, every hour)

Hotels
Conference rates have been negotiated with a few centrally located hotels in Lund. Hotel information will be available soon on the conference web site.

Information
For a tour of Lund
More information will be available soon at:
e-mail: EDSI2020@the.se
website: http://www.edsi2020.event.lu.se/app/netattm/attendee/page/92610

Awards
Best paper awards will be made for the best theory-oriented paper and the best applications-oriented paper presented at the conference. Awards will also be made for the best PhD student presentation and best runner up.
MEETING ANNOUNCEMENT
The 2020 Northeast Decision Sciences Annual Meeting will be held between March 26-28, 2020 in Cambridge, MA. The conference will start on Thursday and continue through Saturday night. All paid attendees are invited to the Welcome session, paper presentations, the President’s Reception, Award Ceremony, and other events.

REGISTRATION IS OPEN
An early registration discount is being offered. The deadline to receive this discount is February 10.

FEES:
- Early
  - Regular DSI Member: $245
  - Regular Non DSI Member: $295
  - Emeritus DSI Member: $50
  - Emeritus Non DSI Member: $100
  - Student DSI Member: $50
  - Student Non DSI Member: $100
- Late
  - Regular DSI Member: $275
  - Regular Non DSI Member: $325
  - Emeritus DSI Member: $80
  - Emeritus Non DSI Member: $130
  - Student DSI Member: $80
  - Student Non DSI Member: $130

OUTSTANDING PAPER AWARDS
Outstanding papers are eligible for awards:
- Best Application of Theory
- Best Contribution to Theory
- Best Paper on Innovation or Sustainability
- David M. Levine Award for Innovative Education
- Richard Briotta Award for Knowledge Management/Strategy
- Best Student Papers

PROGRAM TRACKS
- Accounting, Finance, Economics
- Big Data, Business Analytics and Knowledge Management
- Decision Making
- Information Systems and Decision Support
- Innovation and Creativity
- Legal, Ethical, and Social Issues
- Marketing and Consumer Behavior
- Operations Management/Operations Research
- Service and Healthcare Management
- Strategy and Organizational Behavior
- Supply Chain Management and Logistics
- Sustainability
- Teaching and Innovative Education
- Undergraduate Posters

HOTEL ARRANGEMENTS
The host hotel is the Hyatt Regency, overlooking Boston and the Charles river. For reservations with the conference rate please go to https://www.hyatt.com/en-US/group-booking/BOSRC/G-NEDS

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2020 NEDSI Program Co-Chairs
Management Department, Bentley University, Waltham, MA
Fiftieth Annual Meeting — February 12 - 14, 2020

Charleston, South Carolina

Francis Marion Hotel Charleston – Historic District
387 King Street, Charleston, SC 29403
Call 1-(877) 756-2121 or visit https://www.francismarionhotel.com/directions-and-map/

Keynote — Rama Akkiraju, IBM Distinguished Engineer, IBM Watson AI Operations, IBM Master Inventor, Member, IBM Academy of Technology, Janet Crouch at infodev@us.ibm.com. President’s Award Luncheon Distinguished Speaker Dr. Andrew T. Hsu, President of College of Charleston. Many former SEDSI Presidents and their current school deans.

Special Sessions and Workshops on Blockchain Technology in SCM, GIS in SCM, Emergency! The ED Simulation Game, Award Winning Educator on Hospitality Instructions, First Gen[ethics]: Fostering Mutual Understanding for Greater Success of First Generation / Lower Income Students.

Data Analytics and Statistics Instruction (DASI) (Invited sessions only) — Robert Andrews, Virginia Commonwealth University, randrews@vcu.edu and Kelli Keeling, University of Denver, kkeeling@du.edu

Assessment and Learning Improvement (Invited session only) — Linda Campion, East Carolina University, campion16@ecu.edu. Diane Lending, James Madison University and Hope Baker, Kennesaw State University

Meet College/School Deans (Invited session only) — Michael Busing, James Madison University, busingme@jmu.edu

Meet Journal Editors (Invited sessions only) — Binshan Lin, Louisiana State University at Shreveport, binshan.lin@lsus.edu

Don’t forget to make your hotel reservations at the Francis Marion Hotel - Historic District!

Southeast Decision Sciences Institute
Dr. Ping Wang – 2020 Program Chair

Registration is Open
Regular DSI Member $235
Regular Non-DSI Member $280
Emeritus DSI Member $135
Emeritus Non DSI Member $180
Student DSI Member $135
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All questions should be addressed to:

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For more information and various meeting related forms, please visit the SEDSI website: www.sedsi.org

FROM THE REGIONS - SEDSI
SEDSI: NETWORKING, LEARNING, & VALUE

The 49th Annual Meeting of the South-east Decision Sciences Institute (SEDSI) was held on February 20-22, 2019 at the Marriott Riverfront in Savannah, Georgia. The conference brought together over 155 attendees interested in the decision sciences. As a result of intentional planning by the Program Chair, Cheryl Aasheim (Georgia Southern University), the meeting had something for everyone. The conference provided a wide range of panels, speakers, and vendors to create significant learning and engagement opportunities for attendees.

SEDSI 2019 had another impressive collection of submissions, both in terms of quantity and quality. The conference continues to provide excellent opportunities for attendees to grow their skill sets and network with colleagues. The Data, Analytics and Statistics Instruction (DASI) Track had nine sessions for attendees to discuss best practices in delivering curricula to train students to use large volumes of data to improve decision-making. The DASI Track along with the Innovative Education, Teaching and Pedagogy Track provided a wide selection of topics such as designing class projects, enhancing online instruction, and using electronic textbooks in the classroom. Other sessions highlighted the importance of decision making in business intelligence and data mining, information technology, and cybersecurity to name a few.

This year SEDSI welcomed Matthew Drake (Duquesne University), Editor of the Decision Sciences Journal of Innovation.

Photo 1 (left to right): Quinton Nottingham and William Carper

Photo 2 (left to right): Cheryl Aasheim (Program Chair), Chris McCart (VP Finance), Johnny Rungtusanatham (DSI Past President)

Photo 3 (left to right): SEDSI Officers – Chris McCart, Drew Rosen, Jay Teets (back), Sara Kiser, Mauro Falasca (back), Shona Morgan
to lead a session on publishing in DSJIE. Between sessions, conference attendees were able to visit with exhibitors from The Case Centre, JMP-SAS, Minitab, and Hawkes Learning.

Generous sponsorships from colleges and universities (James Madison University, Presbyterian College, Roanoke College, Randolph Macon College, Clayton State University, Georgia Southern, Virginia Tech, Virginia Commonwealth, and Lander) made the President’s Reception and Lunch as well as coffee breaks, inviting opportunities to network with friends and recognize the hard work of colleagues. Track chairs, reviewers, officers, and select researchers all received certificates at the President’s Luncheon.

We are actively planning our upcoming meeting scheduled for February 12-14, 2020 in Charleston, South Carolina. This will be the 50th anniversary of SEDSI. We plan to celebrate our success over the years and welcome you to join us. For more information about SEDSI, please visit our web site at http://www.sedsi.org or contact the current Program Chair, Ping Wang, at wangpx@jmu.edu.
The REAL 50th ANNUAL MEETING

Southwest Decision Sciences Institute, March 11-14, 2020
Hyatt Regency, San Antonio, TX

Program Chair, Daniel Peak, University of North Texas, daniel.peak@unt.edu.
For more information, refer to the conference website: www.swdsi.org/SWDSI2020

→We recently discovered that 2020 is really the 50th Annual SWDSI Conference!

REGISTRATION IS NOW OPEN
Here are the registration costs for SWDSI 2020 San Antonio, TX

FBD Registration Fee .................................................................$100.00
FBD Student Member Registration Fee .......................................$50.00
SWDSI Registration Fee For DSI Member ..................................$60.00
SWDSI Registration Fee for non-DSI Member .........................$105.00
Student Registration for DSI Member ....................................$15.00
Student Registration for non-DSI Member ..............................$60.00

Remember to make your hotel reservations at the Hyatt Regency San Antonio Riverwalk.
Distinguished Paper Awards. Distinguished paper awards will be presented to the outstanding papers.

Student Papers. Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI website for information about a Doctoral Student Consortium.

Fast Track Journal Reviews. The papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in these journals:

- International Journal of Mobile Communications
- International Journal of Electronic Finance
- International Journal of Services and Standards
- Electronic Government: An International Journal
- Studies in Business and Economics

www.inderscience.com/jmcc
www.inderscience.com/ieef
www.inderscience.com/jiss
www.inderscience.com/eg
www.qu.edu.qa/business/journal/

Workshop: Python and the Jupyter Notebook environment for data analysis, University of Central Arkansas, mellis@uca.edu

TRACKS & CHAIRS

- Accounting and Ethics, Mary Fischer, University of Texas at Tyler, mlfischer@uttyler.edu
- Decision Support and Expert Systems, Binshan Lin, Louisiana State University at Shreveport, binshan.lin@lsus.edu
- E-Commerce and Social Networking, Gina Harden, Stephen F. Austin State University, hardengm@sfasu.edu
- Economics, Law and Finance, M. Kabir Hassan, The University of New Orleans, mrahman@uno.edu
- Enterprise Systems (ERP), Information Security and Privacy, Mohammad I. Merhi, Indiana University South Bend, mmerhi@iusb.edu
- Innovative Education, Pamela Rogers, Stephen F. Austin State University, rogerspp@sfasu.edu
- Internet of Things and Big Data, John Seydel, Arkansas State University, jsuydel@astate.edu
- Management Information Systems, Mike Ellis, University of Central Arkansas, mellis@uca.edu
- Management, Healthcare and Org Behavior, Venugopal Gopalakrishna-Remani, University of Texas at Tyler, venugopal@uttyler.edu
- Marketing and International Business, Thiagarajan Ramakrishnan (Ram), Prairie View A&M University, Ram@pvamu.edu
- Operations and Project Management, Balaji Janamanchi, Texas A&M IU, bjanamanchi@tamu.edu
- Quantitative Methods, Quality and Business Analytics, Robert Pavur, U of North Texas, Robert.pavur@unt.edu
- Supply Chain, Logistics and UAVs, Mary Helen Fagan, University of Texas at Tyler, mfagan@uttyler.edu
- Student Track, Gayle Prybutok, University of North Texas, gayle.prybutok@unt.edu
- Special Panels, S. Mantravadi, University of West Florida, smantra2013@gmail.com
- Proceedings Editor, Will Senn, Emporia State University, wsenn@emporia.edu
Call for Papers

WESTERN DECISION SCIENCES INSTITUTE
Forty-Ninth Annual Meeting,
April 7th – April 10th, 2020
Portland Marriott Downtown Waterfront
1401 SW Naito Parkway,
Portland, Oregon, 97201 USA
Submission Deadline: October 25, 2019

WDSI is the Western Regional Subdivision of the Decision Sciences Institute

Topical Areas and Tracks

Accounting: Salem Boumediene, Montana State University Billings, salem.boumediene@msubillings.edu
Business Analytics and Data-Driven Decision Making: Abbas Heiat, Montana State University Billings, abheiat@msubillings.edu
Business Environment - Strategy, Policy, Law, Ethics: Xia Zhao, California State University Dominguez Hills, xzhao@csudh.edu
Finance and Investment: Pia Gupta, California State University Long Beach, pia.gupta@csulb.edu and KC Chen, California State University Fresno, kchen@mail.fresnostate.edu
Hospitality Management and Marketing: Natasa Christodoulidou and Keong Leong, California State University Dominguez Hills, nchristodoulidou@csudh.edu and keong.leong@unlv.edu
Innovative Education: Rita Kumar, California State Polytechnic University, Pomona, adkumar@cpp.edu
Internet and e-Business: Albert Huang, University of the Pacific, ahuang@pacific.edu and David Yen, Sunny Oneonta, david.yen@oneonta.edu
Management Information System: Marcus Rothenberger, University of Nevada Las Vegas, marcus.rothenberger@unlv.edu
Management Science and Quantitative Methods: Seong-Jong Joo, Air Force Institute of Technology, sludoc95@gmail.com
Management, Entrepreneurship and Organization: Cindy Sutton, Metropolitan State University of Denver, suttoncy@msudenver.edu
Marketing: Sally Baalbaki-Yassine, University of New Orleans, mahyar@lmu.edu
Military Applications: Eddine Dahel, Naval Postgraduate School, edahel@nps.edu and Jeremy Jordan, Air Force Institute of Technology, jeremy.jordan@afft.edu
Modeling and Simulation: Khosrow Moshirvaziri, California State University Long Beach, khosrow.moshirvaziri@csulb.edu and Mahyar Amouzezar, University of New Orleans, mahyar@lmu.edu
Operations, Logistics and Supply Chain Management: Stanley Griffis, Michigan State University, griffis1@msu.edu and John Bell, University of Tennessee, bell@utk.edu
Public Policy and Public Administration: Rui Sun and Theodore Byrne, California State University Dominguez Hills, rsun@csudh.edu and tbyrne@csudh.edu
Sustainability Issues in Decision Making: Yuanjie He, California State Polytechnic University, Pomona, he@cpp.edu

Program Chair

Salem Boumediene, Montana State University Billings

Best Paper Awards

Accepted regular papers will be considered for the Decision Sciences and Information Systems Honor Society, Alpha Iota Delta, Best Paper Awards in the following categories:

- Applications
- Case Studies
- Environmental Issues
- Interdisciplinary Issues
- Theoretical Research
- Empirical Research

In addition, awards will be given for the best undergraduate student paper and the best graduate student paper.

Junior Faculty Awards

The governing board of the Western Decision Sciences Institute (WDSI) has approved funding for a number of $500 awards to support tenure-track faculty to attend the 2020 WDSI annual meeting. For details, please refer to the conference website, https://wdsi2020.org

Important Dates

Submission Deadline: October 25th, 2019
Notification of Acceptance: November 15, 2019
Camera-Ready Manuscript Submission Deadline: January 15, 2020

Regional Contacts

China, Hong Kong, Taiwan: Shin-Yuan Hung, National Chung Cheng University, syhung@mis.ccu.edu.tw and Yue “Jeff” Zhang, California State University-Northridge, jeff.zhang@csun.edu
## OFFICERS OF OUR AMERICAS REGIONAL SUBDIVISIONS

### MWDSI
**President:** Sanjay Kumar, Valparaiso University  
**Past President:** Peggy Daniels Lee, Indiana University Purdue University – Indianapolis  
**Transition Team:**  
- Jaideep Motwani, Grand Valley State University  
- Diane H. Parente, Penn State University - Erie  
- John Parente, Mercyhurst University  
- Stephanie Eckerd, Indiana University Purdue University – Indianapolis  
- Sanjeev Jha, Valparaiso University  
- Janaina Siegler, Butler University  
**Archivist:** Xiaodong Deng, Oakland University  
**V.P. of Technology:** Sourish Sarkar, Penn State University – Erie

### NEDSI
**President:** Doug Hales, University of Rhode Island  
**President-Elect:** Eric Stein, Pennsylvania State University, Malvern  
**Immediate Past President:** Neset Hikmet, University of South Carolina  
**Program Chair 2020:** Effie Stavrulaki and Gang Li, Bentley University  
**Program Chair-Elect 2021:** Dinseh Pai, Pennsylvania State University, Harrisburg  
**VP Communications:** Hal Ravinder, Montclair State University  
**VP Member Services:** Carolyn Lamacchia, Bloomsburg University of Pennsylvania

### SWDSI
**President:** Khaled Alshare, Qatar University  
**President-Elect:** Matthew Lindsey, Stephen F. Austin State University  
**Program Chair:** Dan Peak, University of North Texas  
**Program Chair-Elect:** Venugopal Gopalakrishna-Remani, The University of Texas at Tyler  
**Past President:** Mark McMurtrey, University of Central Arkansas  
**Secretary:** Balaji Janamanchi, Texas A&M University  
**VP – Finance:** Lynne Cagle Cox, University of North Texas  
**VP – Member Services:** Gina Harden, Stephen F. Austin State University  
**VP – Student Liaison:** Gayle Prybutok, University of North Texas  
**Regional Archivist:** Peggy Lane, University of Louisiana Monroe

### WDSI
**President:** Omer Benli, California State University, Long Beach  
**President-Elect:** Theodore Byrne, California State University, Dominguez Hills  
**Immediate Past President:** Albert Huang, University of the Pacific  
**Vice President and Program Chair:** Salem Boumediene, Montana State University – Billings  
**Vice President and Program Chair-Elect:** Pia Gupta, California State University, Long Beach  
**Vice President for Advancement and Marketing:** Yuanjie (Ed) He, Cal Poly Pomona  
**Treasurer/Secretary:** Sheldon Smith, Utah Valley University  
**Director of Information Systems:** Khosrow Moshirvaziri, California State University, Long Beach
OFFICERS OF OUR INTERNATIONAL REGIONAL SUBDIVISIONS

EDSI
President: Jan Olhager, Lund University
President-Elect: Markku Kuula, Aalto University
Immediate Past President: Marco Sartor, University of Udine
European VP at DSI: Carmela Di Mauro, University of Catania
Secretary/Treasurer: Guido Orzes, Free University of Bozen-Bolzano

ISDSI
President: M.P. Jaiswal, Indian Institute of Management
Immediate Past President: Abhijeet K. Digalwar, BITS Pilani
Vice President: E.B. Khedkar, Pune University
Immediate Past Vice President: Ravi Kumar Jain, Symbiosis Institute of Business Management
Vice President (At Large): Ramachandran (Nat) Natarajan, Tennessee Tech University
## OPEN POSITIONS AT HIGHER EDUCATION INSTITUTIONS

The Decision Sciences Institute website provides a listing of open academic positions. Below you will find Placement Listings for July 8–October 9, 2019. For more details on these and other position listings, as well as applicant listings, visit the DSI website – [decision-sciences.org](http://decision-sciences.org) Ready to post a position? Guidelines on how to list your position can be found there as well.

<table>
<thead>
<tr>
<th>POSTING DATE</th>
<th>INSTITUTION</th>
<th>LOCATION</th>
<th>JOB TITLE</th>
<th>JOB TYPE</th>
<th>AREA OF INTEREST</th>
</tr>
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<tbody>
<tr>
<td>11/18/19</td>
<td>Ohio Northern University</td>
<td>Ada, OH USA</td>
<td>Assistant Professor of Operations and Supply Chain Management</td>
<td>Full-Time, Tenure Track</td>
<td>Supply Chain Logistics, Operations Management</td>
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<tr>
<td>11/15/19</td>
<td>California State University Fullerton</td>
<td>Fullerton, CA USA</td>
<td>Assistant/Associate Professor</td>
<td>Full-Time, Tenure Track</td>
<td>Statistics, Business Analytics</td>
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<td>11/15/19</td>
<td>Washington University St. Louis</td>
<td>St. Louis MO USA</td>
<td>Lecturer</td>
<td>Full-Time</td>
<td>Operations/Manufacturing Management</td>
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<td>11/15/19</td>
<td>Miami University</td>
<td>Oxford, OH USA</td>
<td>Assistant Teaching Professor/Lecturer</td>
<td>Full-Time</td>
<td>Foundations of Business/Business Communications, Information Systems</td>
</tr>
<tr>
<td>11/13/19</td>
<td>California State University San Marcos</td>
<td>San Marcos, CA USA</td>
<td>Assistant Professor</td>
<td>Full-Time, Tenure Track</td>
<td>Business Analytics; Operations and Supply Chain Management</td>
</tr>
<tr>
<td>11/13/19</td>
<td>Metropolitan State University</td>
<td>St Paul, MN USA</td>
<td>Open-Rank Professor</td>
<td>Full-Time</td>
<td>Supply Chain Management, International Business, Marketing</td>
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<tr>
<td>11/12/19</td>
<td>Winthrop University</td>
<td>Rock Hill, SC USA</td>
<td>Assistant Professor of Business Analytics</td>
<td>Full-Time, Tenure Track</td>
<td>Business Analytics</td>
</tr>
<tr>
<td>11/12/19</td>
<td>University of Massachusetts Lowell</td>
<td>Lowell, MA USA</td>
<td>Assistant Professor of Operations &amp; Information Systems (OIS)</td>
<td>Full-Time, Tenure Track</td>
<td>Computer Info. Systems, Network Security, Information Systems Auditing, IT Infrastructure</td>
</tr>
<tr>
<td>11/8/19</td>
<td>California State Polytechnic University Pomona</td>
<td>Pomona, CA USA</td>
<td>Assistant Professor of Computer Information Systems</td>
<td>Full-Time, Tenure Track</td>
<td>Information Technology</td>
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<td>11/8/19</td>
<td>Old Dominion University</td>
<td>Norfolk, VA USA</td>
<td>Assistant Professor of Information Technology</td>
<td>Full-Time, Tenure Track</td>
<td>Business Analytics</td>
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<tr>
<td>11/8/19</td>
<td>Florida Gulf Coast University</td>
<td>Fort Myers, FL USA</td>
<td>Assistant Professor of Data Analytics</td>
<td>Full-Time, 9-Months</td>
<td>Data Analytics</td>
</tr>
<tr>
<td>11/8/19</td>
<td>Florida Gulf Coast University</td>
<td>Fort Myers, FL USA</td>
<td>Assistant/Associate Professor of Supply Chain Management</td>
<td>Full-Time, 9-Months</td>
<td>Supply Chain Management</td>
</tr>
<tr>
<td>11/6/19</td>
<td>Middle Tennessee State University</td>
<td>Murfreesboro, TN USA</td>
<td>Assistant Professor</td>
<td>Full-Time, Tenure Track</td>
<td>Business Intelligence/Analytics, Big Data and Database</td>
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<tr>
<td>11/6/19</td>
<td>Penn State Erie</td>
<td>Erie, PA USA</td>
<td>Assistant Professor of Management Information Systems</td>
<td>Full-Time, Tenure Track</td>
<td>Management Information Systems</td>
</tr>
<tr>
<td>POSTING DATE</td>
<td>INSTITUTION</td>
<td>LOCATION</td>
<td>JOB TITLE</td>
<td>JOB TYPE</td>
<td>AREA OF INTEREST</td>
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<td>11/4/19</td>
<td>Massachusetts Institute of Technology (MIT)</td>
<td>Cambridge, MA USA</td>
<td>Dual Appointment Position</td>
<td>Full-Time, Tenure Track</td>
<td>Materials Science, Engineering</td>
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<tr>
<td>11/4/19</td>
<td>Corvinus University Budapest</td>
<td>Budapest, Hungary</td>
<td>Associate/Full Professor</td>
<td>Full-Time</td>
<td>Supply Chain Management, Business Analytics, Information Systems, Accounting</td>
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<td>11/4/19</td>
<td>Purdue University Fort Wayne</td>
<td>Fort Wayne, IN USA</td>
<td>Assistant Professor of Operations Management &amp; Business Analytics</td>
<td>Full-Time, Tenure Track</td>
<td>Operations Management, Business Analytics, Operations Research, Management Science</td>
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<tr>
<td>10/30/19</td>
<td>George Mason University</td>
<td>Fairfax, VA USA</td>
<td>Assistant/Associate Professor of ISOM Information Systems</td>
<td>Full-Time</td>
<td>Information Systems, Operations Management</td>
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<tr>
<td>10/29/19</td>
<td>University of Houston Downtown</td>
<td>Houston, TX USA</td>
<td>Assistant Professor in Management Information Systems</td>
<td>Full-Time, Tenure Track</td>
<td>Management Information Systems</td>
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<tr>
<td>10/28/19</td>
<td>IE University</td>
<td>Madrid, Spain</td>
<td>Assistant Professor</td>
<td>Full-Time, Tenure Track</td>
<td>Operations Management</td>
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<td>10/24/19</td>
<td>The University of Western Australia</td>
<td>Perth, Western Australia</td>
<td>Lecturer/Senior Lecturer in Business Analytics</td>
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<td>Business &amp; Management</td>
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<td>10/24/19</td>
<td>VinUniversity</td>
<td>Hanoi, Vietnam</td>
<td>Professor/Lecturer</td>
<td>Full-Time</td>
<td>Economics/ Business Analytics, Statistics, Supply Chain Management, Entrepreneurship</td>
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<td>10/23/19</td>
<td>University of Houston</td>
<td>Houston, TX USA</td>
<td>Assistant Professors</td>
<td>Tenure Track</td>
<td>Management Information Systems, Supply Chain Management</td>
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<tr>
<td>10/23/19</td>
<td>Penn State Schuylkill</td>
<td>Schuylkill Haven, PA USA</td>
<td>Assistant Professor of Project and Supply Chain Management</td>
<td>Full-Time, Tenure Track</td>
<td>Supply Chain Management</td>
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<tr>
<td>10/21/19</td>
<td>Michigan State University</td>
<td>East Lansing, MI USA</td>
<td>Assistant Professor</td>
<td>Full-Time, Tenure Track</td>
<td>Sourcing/Supply Chain Management, Operations</td>
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<tr>
<td>10/21/19</td>
<td>University of Minnesota</td>
<td>Minneapolis, MN USA</td>
<td>Assistant Professor (Job ID# 333674)</td>
<td>Full-Time, Tenure Track</td>
<td>Supply Chain Management</td>
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<td>10/21/19</td>
<td>Northern Illinois University</td>
<td>Dekalb, IL USA</td>
<td>Visiting Professor</td>
<td>Full-Time or Part-Time</td>
<td>Operations Management, Supply Chain Management</td>
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<tr>
<td>10/21/19</td>
<td>University of Missouri</td>
<td>Columbia, MO USA</td>
<td>Assistant Professor of Supply Chain Management</td>
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<td>Supply Chain Management</td>
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<tr>
<td>10/21/19</td>
<td>New Mexico State University</td>
<td>Las Cruces, NM USA</td>
<td>Assistant/Associate Professor in Management</td>
<td>Full-Time, Tenure Track</td>
<td>Supply Chain Management, Operations, Strategy</td>
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<tr>
<td>10/21/19</td>
<td>City University of Hong Kong</td>
<td>Hong Kong, China</td>
<td>Head of Department of Information Systems</td>
<td>Full Time</td>
<td>Management Information Systems</td>
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<tr>
<td>10/18/19</td>
<td>Massachusetts Institute of Technology (MIT)</td>
<td>Cambridge, MA USA</td>
<td>Assistant/Associate Professor</td>
<td>Full-Time</td>
<td>Education, Civil/Environmental Engineering</td>
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<td>10/17/19</td>
<td>California State University Northridge</td>
<td>Northridge, CA USA</td>
<td>Assistant Professor of Business Analytics</td>
<td>Full-Time, Tenure Track</td>
<td>Business Analytics, Data Science, Applied Statistics</td>
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<tr>
<td>10/17/19</td>
<td>California State University Northridge</td>
<td>Northridge, CA USA</td>
<td>Assistant Professor of Business Analytics &amp; Operations Management</td>
<td>Full-Time, Tenure Track</td>
<td>Business Analytics, Operations Management/Research</td>
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<td>10/17/19</td>
<td>Frostburg State University</td>
<td>Frostburg, MD USA</td>
<td>Instructor/Assistant Professor of Operations &amp; Data Analytics</td>
<td>Full-Time, Tenure Track</td>
<td>Data Analytics, Operations/Quantitative Management</td>
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<tr>
<td>10/17/19</td>
<td>College of Charleston</td>
<td>Charleston, SC USA</td>
<td>Assistant Professor of Business Analytics</td>
<td>Full-Time, Tenure Track</td>
<td>Business Intelligence, Data Mining/Visualization</td>
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<td>10/16/19</td>
<td>Niagara University</td>
<td>Lewiston, NY USA</td>
<td>Assistant Professor of Management</td>
<td>Full-Time, Tenure Track</td>
<td>Supply Chain Management</td>
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<td>10/16/19</td>
<td>University of Texas Permian Basin</td>
<td>Odessa, TX, USA</td>
<td>Assistant/Associate Professor of Management</td>
<td>Full-Time, Tenure Track</td>
<td>Operations Management</td>
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<td>10/16/19</td>
<td>University of Missouri Kansas City</td>
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<td>Open Rank</td>
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<td>Supply Chain Management</td>
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<td>10/14/19</td>
<td>University of Southern Indiana</td>
<td>Evansville, IN USA</td>
<td>Assistant Professor of Computer Information Systems</td>
<td>Full-Time</td>
<td>Computer Information Systems, Information Sciences</td>
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<tr>
<td>10/14/19</td>
<td>Nanjing Audit University</td>
<td>Nanjing, China</td>
<td>Assistant/Associate Professor</td>
<td>Full-Time, Tenure Track</td>
<td>Operations Research, Management/Decision Sciences, Operations Management</td>
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<td>10/11/19</td>
<td>University of Texas San Antonio</td>
<td>San Antonio, TX USA</td>
<td>Assistant Professor</td>
<td>Tenure Track</td>
<td>Supply Chain &amp; Operational Analytics, AI/ Data Mining/Decision Science</td>
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<tr>
<td>POSTING DATE</td>
<td>INSTITUTION</td>
<td>LOCATION</td>
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<td>JOB TYPE</td>
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<td>Columbus, OH USA</td>
<td>Post-Doctoral Researcher</td>
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<td>Operations Management</td>
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<td>10/11/19</td>
<td>James Madison University</td>
<td>Harrisonburg, VA USA</td>
<td>Assistant Professor of Computer Information Systems &amp; Business Analytics</td>
<td>Full-Time, Tenure Track</td>
<td>Operations Management, Operations Research, Management Science</td>
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<tr>
<td>10/11/19</td>
<td>College of Charleston</td>
<td>Charleston, SC USA</td>
<td>Assistant Professor of Supply Chain &amp; Information Management</td>
<td>Full-Time, Tenure Track</td>
<td>Supply Chain Planning/Analysis, Business Analytics/Statistics, Logistics/Enterprise Software</td>
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<tr>
<td>10/10/19</td>
<td>Florida Gulf Coast University</td>
<td>Fort Myers, FL USA</td>
<td>Eminent Scholar/Full Professor and Alico Chair - Operations Management</td>
<td>Full-Time, 9-Months</td>
<td>Supply Chain Management, Operations Management</td>
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<tr>
<td>10/10/19</td>
<td>New Mexico State University</td>
<td>Las Cruces, NM USA</td>
<td>Assistant Professor of Information Systems</td>
<td>Tenure Track</td>
<td>Information Systems, Business Analysis, Security Analytics/Cyber-Security</td>
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### Past Presidents

<table>
<thead>
<tr>
<th>Year Range</th>
<th>President Name</th>
<th>University/Institution</th>
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<tbody>
<tr>
<td><strong>2010 - CURRENT</strong></td>
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<tr>
<td>2018–2019</td>
<td>M. Johnny Rungtusanatham</td>
<td>The Ohio State University</td>
</tr>
<tr>
<td>2017–2018</td>
<td>Jatinder (Jeet) Gupta</td>
<td>University of Alabama – Huntsville</td>
</tr>
<tr>
<td>2016–2017</td>
<td>Funda Sahin</td>
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<td>Berry College</td>
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In order for the nominee to be considered, the nominator must submit in electronic form a full vita of the nominee along with a letter of nomination which highlights the contributions made by the nominee in research, teaching and/or administration and service to the Institute. Nominations must highlight the nominee’s contributions and provide appropriate supporting information which may not be contained in the vita. A candidate cannot be considered for two consecutive years.

Send nominations to:
Chair of the Fellows Committee Decision Sciences Institute
C.T. Bauer College of Business 334 Melcher Hall, Suite 325
Houston, TX 77204-6021
info@decisionsciences.org
# INSTITUTE CALENDAR

## 2020

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<tr>
<th>Month</th>
<th>Event</th>
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<tr>
<td>February</td>
<td>Southeast DSI Annual Conference</td>
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<td>March 11-14</td>
<td>Southwest DSI Annual Conference</td>
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<td>March 26-28</td>
<td>Northeast Annual Conference</td>
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<td>April 7-10</td>
<td>Western DSI Annual Conference</td>
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<td>November 21–23</td>
<td>DSI Annual Conference</td>
<td>San Francisco, CA</td>
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Visit the [DSI website](http://www.dsi.org) for details on these upcoming events.

## MEMBERSHIP RATES

**DSI Membership Rates**

Based on the GDP per Capita (PPP)

All dues amounts are in United States dollars ($)

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<th>MEMBER TYPE</th>
<th>MEMBER CATEGORY A (Greater than 75th Percentile)</th>
<th>MEMBER CATEGORY B (50th -75th Percentile)</th>
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Updated July 1, 2019