# DOCTORAL CONSORTIUM November 18, 2023

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Join Consortium Coordinator Luv Sharma for a full day dedicated to the advancement of learning for doctoral students and the building of a professional career in the decision sciences.

# Session 1 - Publication Strategies in Top OM/SCM Journals

Moderator: Dr. Luv Sharma, Associate Professor, Management Science, Darla Moore School of Business, University of South Carolina

**Panelists** 

- Dr. Xenophon Koufteros, Jenna and Calvin R. Guest Professor, Department of Information and Operations Management, Mays Business School, Texas A&M University
- Dr. Sri Talluri, John Hoagland Richard Metzler Professor in Purchasing and Supply Management, Department of Supply Chain Management, Broad College of Business Michigan State University
- Dr. Aravind Chandrasekaran, Professor of Operations, Associate Dean for Graduate Programs and Executive Education, Fisher College of Business, The Ohio State University
- Dr. Christopher Craighead, Dove Professor of Supply Chain Management, Haslam College of Business, University of Tennessee
- Asoo Vakharia, McClatchy Professor, Warrington College of Business, University of Florida

*Description*: A key professional role young academics should master is conducting a review of a manuscript for an academic journal. Similarly, as new researchers, you will be challenged to respond professionally to the comments you receive on your own manuscripts from anonymous reviewers. This session will focus on both of these topics. First, we will take a close look at what a good review looks like, and we will discuss "what to do" and "what not to do" as you create a professional review of an academic manuscript for a journal. This will include suggestions on format, how to help the authors develop their manuscripts, and how to send the right messages to the Associate Editor and the Editor about the quality of the research paper. Senior faculty will address topics such as response formats, approaches to tackling tough

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reviewers, how to get clarity on vague review comments, and how not to make things worse for your paper.

## Session 2 – Crafting your Research Agenda

Moderator: Dr. Luv Sharma, Associate Professor, Management Science, Darla Moore School of Business, University of South Carolina

#### <u>Panelists</u>

- Dr. Anant Mishra, Associate Professor in Supply Chain and Operations, Carlson School of Management, University of Minnesota
- Dr. David Dobrzykowski, Associate Professor & Director, Walton College Healthcare Initiatives, JB Hunt Transport Department of Supply Chain Management, Sam M. Walton College of Business, University of Arkansas
- Dr. Sriram Venkatraman, Associate Professor in Management Science, Darla Moore School of Business, University of South Carolina
- Dr. Deepa Wani, Assistant Professor, Department of Management, Robinson College of Business, Georgia State University

*Description*: Creating a research agenda should be a major goal for all Ph.D. students — regardless of theoretical interests, methodological preferences, or career aspirations. A research agenda helps you orient yourself toward both short- and long-term goals; it will guide your selection of classes, help you decide which academic conferences (and within those, which specific divisions) to engage in, and steer you in recruiting mentors and research collaborators. This session will discuss aspects such as what is a research plan, how to focus your research agenda for promotion and tenure, how many projects should be included in your agenda, how long your research plan should be etc.

#### Session 3 – How to Transition from a Ph.D. Student to a Full-time Faculty

Moderator: Dr. Luv Sharma, Associate Professor, Management Science, Darla Moore School of Business, University of South Carolina

#### Panelists

- Dr. Justin Kistler, Assistant Professor, Supply Chain Management, Haslam College of Business, The University of Tennessee
- Dr. Jonathan Phares, Assistant Professor of Supply Chain Management, Iowa State University
- Dr. David Dreyfus, Assistant Professor, Department of Supply Chain Management Rutgers Business School, Rutgers University
- Dr. Telesilla O. Kotsi, Assistant Professor, Operations and Business Analytics Department, Fisher College of Business, The Ohio State University

*Description*: Transitioning from a Ph.D. student to a full-time faculty involves several changes and requires you to develop new skills and organize your time and life in a different way. In this session, participants will learn how to deal with the job market and how to best transition from being graduate students to a full-time faculty – including aspects such as time management, managing conflicting activities, establishing work priorities, balancing research, teaching, and service activities.

# Session 4 – How to Write a Syllabus

Speaker:

• Dr. Qiannong (Chan) Gu, Associate Professor of Information Systems and Operations Management, Department of Information Systems and Operations Management, Miller College of Business Ball State University

Description: Your syllabus gives students a first impression of what to expect from your course and fosters their curiosity and interest. A comprehensive syllabus helps you to structure and articulate your course expectations in support of student learning. An effective course syllabus fulfills several important functions. In particular, it sets the tone for the course, it communicates what, when, and how students will learn, it clarifies for students what they need to do in order to be successful, it communicates expectations in terms of student responsibilities, and it avoids misunderstandings about course policies. This session discusses strategies and approaches to effectively writing a syllabus that defines the instructor's role and responsibility to students; provides a clear statement of intended course goals (learning outcomes); establishes standards and procedures for evaluation; acquaints students with course logistics; and establishes a pattern of communication between instructor and students.

# Session 5 – Engaging Students in Teamwork Activities

Speaker:

• Dr. John Visich, Professor of Management, Department of Management, Bryant University

*Description*: Team building is not just for the corporate workplace — it can also be used in business classrooms to encourage collaboration, problem-solving and decision-making. Engaging, relevant teambuilding activities for students can energize the classroom environment and take learning to a new level. By accomplishing group tasks, students learn to listen, trust and support each other, while developing skills such as communication and collaboration that can't be learned from a textbook. After an introduction to these concepts, the second part of the session will involve some examples of team building activities used by senior faculty in their courses and will discuss challenges and benefits related to the integration of teamwork activities in students' learning process.

# Session 6 – How to Engage with Industry, Government and Professional Associations for Research, Education and Service

Moderator: Dr. Luv Sharma, Associate Professor, Management Science, Darla Moore School of Business, University of South Carolina

#### Panelists:

- Dr. Nagesh Murthy, Roger Engemann Professor of Operations and Business Analytics, Department of Operations and Business Analytics, Lundquist College of Business, University of Oregon
- Dr. Pelin Pekgun, Assistant Professor, Management Science, Darla Moore School of Business, University of South Carolina
- Dr. Dale Rogers, Professor & ON Semiconductor Professor of Business, W.P. Carey Supply Chain Management, Arizona State University

*Description*: Effective collaboration between academics, and industry, government and professional associations is critical for business and management teaching and research. It can (1) inspire research topics that are relevant to business, (2) encourage the implementation of research findings, (3) introduce professional experiences to your class, and (4) provide opportunities for serving communities. However, conducting collaborative research and engaging university-industry relationship is not always easy;

professional organizations can also play a critical role, but how to connect with them and how they can help is not common knowledge. As a part of this session, you will learn about strategies for engaging with industry, government and professional association, the benefits and the drawbacks connected to it, and what professional associations in the OM/SCM field are most popular among the academic community.

# DSI Luncheon for the Doctoral Consortium 11:30 am – 1 pm

DSI will organize a luncheon for networking purposes for all Doctoral Consortium participants. All the speakers in the consortium are invited to attend as well.

If you are interested in participating in the DSI 2023 Doctoral Consortium, you will need to apply via an email to the Doctoral Consortium Coordinator, Luv Sharma (*luv.sharma@moore.sc.edu*). The following documents will be requested:

- A brief statement describing why you would like to participate in the Doctoral Consortium and why you should be selected for participation (less than one page, double spaced).
- Your current CV.
- A list of 3-5 questions you would like answered during the event.

There is no additional cost to attend the Doctoral Consortium, but selected participants must register for the **2023 DSI Annual Conference to participate in the event**. We encourage you to submit abstracts (the deadline is **June 15<sup>th</sup>, 2023**) to participate in the conference. The conference abstract differs from the documents you submit for participating in the doctoral consortium. Check the DSI conference website for details.

Invitation letters will be sent by email by **October 15<sup>th</sup>, 2023**.

Questions? Contact Doctoral Consortia Coordinator: Luv Sharma, Associate Professor, Management Science, Darla Moore School of Business, University of South Carolina (<u>luv.sharma@moore.sc.edu</u>)