2026 CONFERENCE PROGRAM



Saturday, Nov 21st, 2026, 7:30-8:00 a.m.

1 Saturday, Nov 21st, 2026, 7:30-8:00 a.m. | Salon 8 San Francisco Marriott Marquis

Coffee/Tea: Saturday AM

Welcome to the start of the conference! Enjoy a morning coffee or tea before you begin your day.

Saturday, Nov 21st, 2026, 8:00-9:30 a.m.

2 Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Foothill H San Francisco Marriott Marquis

AGRICULTURE and FOOD SUPPLY CHAINS: Digital/AI Technology Adoption

This session covers work on emerging technologies and AI adoption in food supply chains.

Chair: Yu Nu (University of South Carolina)

Listener Fatigue Asymmetry: Social Stigma, Empathy Depletion, and Repeated Complaint Disclosure to Compassionate AI

Yu Jiang (California State University, Sacramento), Yi Yang (Ohio University), Yiyao Zhou (University of Warwick)

Unveiling the Operational Processes: The Impact of Real-time Videos on Operational Outcomes

Zhanzhi Zheng (UNC Kenan-Flagler Business School), Yuqian Xu (UNC Chapel Hill), Brad Staats (UNC Kenan Flagler Business School)

AI-Based Agricultural Education as a Driver of Drones and Other High-Tech Adoption and Its Effects on Small-Scale Farmers' Operations and Well-Being

Kehinde Adetoun Ibosiola (Morgan State University), Ziping Wang (Morgan State University), Xingxing Zu (Morgan State University)

3 Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 1 San Francisco Marriott Marquis

AI in TEACHING and LEARNING: Faculty as AI Architects

This session brings together faculty development, AI teaching readiness, governance frameworks, and institutional approaches to responsible AI adoption.

Chair: Dennis Jones (Tarleton State University)

AI as a Teaching Partner: Quantitative and Qualitative Evaluation of Faculty Perceptions and Confidence in AI-Enhanced Teaching.

Johnathan Wayne Hill (Tarleton State University), Dennis Jones (Tarleton State University)

Artificial Intelligence Undergraduate/Graduate Education Comparison between China and the U.S.
Xiangrong Liu (Bridgewater State University), Neil Desnoyers (St. Joseph's University)

A tool for evaluating instructor AI tool implementation decisions to ensure grounding in governance and ethics to reduce risk and uncertainty
Scott Warren (University of North Texas), Keith Hankins (University of North Texas), Dennis Beck (University of Arkansas), Arun Pookulangara (University of North Texas), Babar Bhatti (University of North Texas)

Developing AI Teaching Practices with Higher Ed Faculty
Joyce Marie Brusasco (California State University, Northridge), Helen Heinrich (California State University, Northridge)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Sierra G — San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI for Innovation

How does AI move from promising research to products that change how organizations work and people learn? This panel brings together academic founders and venture capital perspectives to examine the journey from laboratory insights to customer adoption. Speakers will discuss entrepreneurial turning points, product development challenges, investment criteria, and the changing structure of AI-native companies. The conversation will also explore the boundaries of autonomous decision-making, the future of business-school education, and the capabilities students and managers need as AI takes on more intellectual work. The discussion asks how people can sustain their judgment, agency, creativity, and a sense of purpose.

Moderator: Allen Hu (Cyber Creation Ventures)

Panelists: Jie Ding (MorphMind), Mochen Yang (Mentorica AI), De Liu (University of Minnesota), Eugene Zhang (TSV Capital)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Pacific E — San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Digital Finance Security, Fraud Detection, and Decision Support Systems

This session examines security, fraud mitigation, and specialized decision support, featuring machine learning for digital transaction security, calibrated cryptocurrency fraud detection, explainable AI in credit underwriting, and system dynamics CLD conversion.

Chair: Mouzam Younas (The University of Tulsa)

A Feasibility Study on Causal Loop Diagram Conversion Using AI Agent Modular Capabilities
Sin-Jhih Lin (Illinois State University), Borinara Park (Illinois State University), Sundeep Inti (Illinois State University)

Calibrated Tri-Zone Risk Framework for Cryptocurrency Fraud Detection Under Temporal Drift: The Elliptic Bitcoin Dataset
Mouzam Younas (The University of Tulsa), Kazim Topuz (The University of Tulsa)

Explainable AI and Cognitive Forcing in AI-Assisted Credit Underwriting Decisions
Dorsa Farahmandazad (Florida Atlantic University), Chul Woo Yoo (Florida Atlantic University)

The security imperative in Digital Finance: Can Machine Learning counter evolving fraud?
Debangi Choudhury (Ravenshaw University, Cuttack, Orissa), Meera Behera (Georgian Court University), Manoj Behera (Maximus)

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Saturday, Nov 21st, 2026, 8:00 a.m.-3:30 p.m. | Sierra H San Francisco Marriott Marquis

AI Research and Innovation Demonstrations

Following each panel, titled "AI for Innovation" and "AI, Science and Platform: The Future of Research" attend a demonstration session featuring MorphMind, SmartPAL AI, Mentorica AI.

Workshop Coordinator: Yumei He (Tulane University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 3 San Francisco Marriott Marquis

BEHAVIORAL OPERATIONS MANAGEMENT: AI Integration and Human Behavior in Healthcare Operations

This session explores how AI and digital tools shape behavior and operations across healthcare settings. Topics include patient portal messaging and emergency department utilization, nurse decision-making in AI-assisted operating room stocking tasks, and primary-care provider responses to human versus AI patient advocates.

Chair: Denise Bergdolt (University of Pittsburgh)

Response Latency in Asynchronous Care Queues: AI-Augmented Measurement and Emergency Department Spillover
Mohamed Megahed (The Ohio State University), Nathan Craig (The Ohio State University), Aravind Chandrasekaran (The Ohio State University), Jane Jiang (Fisher College of Business, The Ohio State University)

When AI Conflicts with the Preference Card: Behavioral Drivers of Operating Room Stocking Decisions
Kyle Chiapperino (University of Arkansas), John Aloysius (University of Arkansas), Claudia Rosales (University of Arkansas)

Patient Advocacy in Primary Care: How Patient Advocate Types Affect Decisions on Requested Additional Testing
Denise Bergdolt (University of Pittsburgh), Andrew Dierkes (University of Pittsburgh), Prakash Mirchandani (University of Pittsburgh)

Why operations research practitioners resist software engineering practices and what changes their behavior
Francisco Zenteno Smith (American Airlines)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Juniper San Francisco Marriott Marquis

COMMITTEE MEETING: Finance and Investment Committee

A meeting of the members of the DSI Finance and Investment Committee.

Members: Matthew Douglas Lindsey (Stephen F Austin State University), Haleh Karimi (Bellarmine University), Thomas Groleau (University of Kentucky), Navya Velverthi (University of Central Missouri), John E Bell (University of Tennessee)

Chair: **Xianghui (Richard) Peng**, *Penn State Erie, The Behrend College*

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Nob Hill C & D San Francisco Marriott Marquis

DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): DASI Welcome and Overview of DASI Activities

Interactive time to give an overview of the Data, Analytics and Statistics Instruction (DASI) Specific Interest Group (SIG) in DSI telling what it does along with an overview for DSI 2026 and welcome new DASI attendees. Each attendee will be asked to introduce themselves and tell about their DASI related activities such as what they teach and what kinds of information DASI could provide that would be beneficial for them. The session will finish with an open discussion.

Chairs: Robert Andrews (Virginia Commonwealth University), Kellie Keeling (University of Denver), Reza Kheirandish (Clayton State University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 4 San Francisco Marriott Marquis

DECISION SCIENCES in PRACTICE: Operations, Supply Chain, and Technology Management

This track investigates operational excellence through manufacturing systems, supply chain innovation, technology deployment, logistics infrastructure, and public service operations. Emphasis is placed on improving efficiency, resilience, service quality, and strategic technology adoption.

Chair: Shahriar Hossain (Northwestern State University)

Deploying advanced technologies: A managerial checklist
Narendar Sumukadas (University of Hartford), Rajeev Sawhney (Western Illinois University)

Examining the quality of different policing services in rural Pennsylvania: Empirical analysis of regionalization and contracting outcomes
Salma Shaik (University of Pittsburgh at Bradford)

A Case Study of Unit Production Costs and Material Requirements in Assembly Systems
Shahriar Hossain (Northwestern State University), Maria Agustina Fariña (Northwestern State University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Sierra A-B San Francisco Marriott Marquis

DOCTORAL CONSORTIUM I: Job Market and Transition to Faculty

Welcome and Introductions. Receive practical, experience-based guidance on navigating the academic job market, interviewing, and transitioning into your first faculty position.

Moderator: Sandun Perera (University of Nevada, Reno)

Panelists: Qili Wang (The Ohio State University), Bernardo Francisco Quiroga (West Virginia University), Yingchao Lan (UNL)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 11 San Francisco Marriott Marquis

EARLY CAREER CONSORTIUM I: Starting Out as Early Career Faculty

Welcome and Introductions. Transitioning from doctoral student to faculty member brings exciting opportunities and a new set of challenges. This panel offers candid insights into navigating the early-career years, including establishing a research pipeline, managing teaching and service expectations, building professional networks, finding mentors and collaborators, and developing a sustainable approach to academic life. Panelists Deepa Goradia, Rick Hardcopf, and Sophie Yang-Sun will share lessons from their own career journeys, practical strategies, and perspectives on what they wish they had known when starting out. Join this interactive discussion and bring your questions about launching a successful academic career.

Moderator: Kefeng Xu (University of North Carolina at Greensboro)

Panelists: Deepa Goradia (Georgia State University), Rick Hardcopf (Utah State University), Yang Sophie Yang-Sun (Baylor University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Foothill E San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Calibrated Trust in Clinical AI: Overcoming Algorithm Aversion While Taming Automation Bias

AI-enabled decision support can improve healthcare operations, but its value depends on how clinicians use it. This panel examines the double-edged challenge of trust: algorithm aversion, when clinicians disregard valid AI insights, and automation bias, when clinicians over-rely on flawed model outputs. Panelists will discuss how workflow design, transparency, human oversight, governance, incentives, and organizational context can help clinicians use AI appropriately. The session will highlight how operations scholars can contribute to safer, more effective, and more accountable AI-assisted healthcare delivery.

Moderators: Nikhil Sharma (The Ohio State University), Claudia Rosales (University of Arkansas)

Panelists: Eric Johnson (Vanderbilt University), Anjana Susarla (Michigan State University), David Dobrzykowski (Auburn University), Sriram Narayanan (Michigan State University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Pacific A San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Healthcare Supply Chains, Allocation, and Network Design

This session addresses pharmaceutical manufacturing capability, organ-exchange optimization, blood supply decisions, and the innovation effects of group purchasing organizations.

Chairs: Ying-Chih Sun (East Central University), Jung Young Lee (Northen Illinois University)

Domestic manufacturing capability and pharmaceutical supply chain efficiency in Ghana: examining logistics infrastructure, regulatory stringency, and capacity development.
Emmanuel Batse (37 Military Hospital, Accra/ KNUST SCHOOL OF BUSINESS, KUMASI), PRISCILLA ADDO ASAMANY (KNUST SCHOOL OF BUSINESS)

Improving Organ Exchange Transplant Success: Empirically Driven Chain Optimization Framework
Yunxia Zhu (University of Nebraska-Lincoln), Rakesh Mallipeddi (Ohio State University), Chelliah Sriskandarajah (Texas A&M University), Jon Stauffer (Texas A&M University)

Leveraging Pricing Adjustment Models to Match Order Quantities with Demand in Blood Supply Chains
Sima Fortsch (Northern Kentucky University), Jeong Hoon Choi (Youngstown State University), Chia-Hung Chuang (University of North Dakota)

The Innovation Implications of Group Purchasing Organization Exposure in Healthcare Supply Chains
Ying-Chih Sun (East Central University), Jung Young Lee (Northen Illinois University), C. Christopher Lee (Central Connecticut State University)

Inventory Management in the Operating Room
Benjamin Neve (Weber State University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Foothill A — San Francisco Marriott Marquis

HUMANITARIAN OPERATIONS and DISASTER MANAGEMENT: Themes Impacting Global Humanitarian Operations

This session examines current and emerging institutional and operational factors that shape global humanitarian operations and outcomes.

Chair: Llord Brooks (University of South Florida)

Technology, Decision-Making, and Equity in Humanitarian Logistics
Iana Shaheen (University of Arkansas), Llord Brooks (University of South Florida)

Food Supply Chain Resilience During Geopolitical Conflict: Evidence from Wartime Grain Shipments
Madison Edwards (Auburn University Harbert College of Bus)

Donor accountability and the nonprofit starvation cycle: The role of outcome and impact evaluation
Hasti Rahemi (University of Wisconsin Whitewater), Sandra Buzon (Sam Houston State University), Mengyun Zhang (Marquette University)
Session Organizer: **Llord Brooks**, *University of South Florida*

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Sierra D — San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Emerging Topics in AI and Technology

This session features four talks at the frontier of business research on AI and emerging technologies. Covering topics such as the token economy, fintech platforms, and AI-enabled software development, the session highlights how technological innovation is transforming firms, markets, and decision-making processes. The presentations address timely business challenges and offer theoretical, empirical, and managerial insights into how organizations can understand and respond to these changes. Together, the talks provide a contemporary perspective on the evolving role of AI and technology in the modern business landscape.

Chairs: Pengyu Wang (University of Washington), Burcu Tan (The University of New Mexico)

Speech Act Activation and Intervention in Online Peer Support
Jun Tan (University of Washington), Xingchen Xu (University of Washington), Lijia Ma (UNC Charlotte), Yong Tan (University of Washington)

A Two-Layer Hybrid Graph Mean-Field Game for Distributed Large Language Model Inference Demand
Pengyu Wang (University of Washington), Shi Chen (University of Washington)

Evaluating the Hidden Costs of Generative AI in Software Development
Burcu Tan (The University of New Mexico)

Agentic Spatial Matching Mechanisms under Supplier Regret Aversion
Brad Kyungmin Lee (Salisbury University), Nitin Joglekar (Boston University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Pacific I — San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Emerging Topics in Sustainable and Financial Operations

This session features research talks on emerging topics in sustainable and financial operations.

Chairs: Yunke Mai (University of Kentucky), Jiarui Wei (The University of Texas at Dallas)

Contract Choice and Commitment Concessions
Fariba Mamaghani (Tulane University), Jiarui Wei (The University of Texas at Dallas), Metin Çakanyıldırım (University of Texas at Dallas)

Technological Risk
Yi Tan (University of Alabama in Huntsville), Zheng Han (DePaul University), Lu Wang (Ball State University)

Integrating Charging Demand Estimation and Infrastructure Deployment for Electric Vehicles
Na Rea Cho (Wichita State University), Jinah Yang (Land and Housing Research Institute), Zahra Ziaei (Wichita State University)

Financial Technology Spillover and Investment Behavior
Jinwei Zhang (University of Washington), Pengyu Wang (University of Washington), Mingwen Yang (University of Washington, Foster School of Business), Shi Chen (University of Washington)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Foothill D

San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: Data-Driven Perspectives on New Product Strategy in Digital Platforms

Digital platforms are reshaping how firms design, launch, and manage products. This session presents empirical, data-driven research on new product and innovation strategy in platform settings. Topics span content creators' specialization-versus-diversification choices on user-generated content platforms, the consequences of retail-investor platform exposure for firm innovation and sustainability, and the promise and limits of automating software-component quality management. Together, the talks examine how platform structure, data, and automation shape product decisions and innovation outcomes, surfacing common methods and managerial insights for navigating product strategy in increasingly digital, data-rich environments.

Chair: Hyunwoo Park (Seoul National University)

The Impact and Limitations of Automating Software Component Quality Management
Seongkyoon Jeong (University of Tennessee, Knoxville), Eunae Yoo (Indiana University)

Specialization or Diversification? Creators' Strategies on User-Generated Content Platforms
Ziwei Ye (Appalachian State University), Kedong Chen (Rensselaer Polytechnic Institute), Lan Cao (Department of Information Technology and Decision Sciences, Strome College of Business, Old Dominion University)

Breakthrough Scientific Tools: Unequal Impact on Research Trajectories across Career Stages
Seokbeom Kwon (Korea Advanced Institute of Science and Technology), HyunJu Jung (Korea Advanced Institute of Science and Technology), Hyunwoo Park (Seoul National University)

The contrasting effects of retail investor platform exposure on firm innovation and sustainability
Xiaowei Liu (Wuhan University), Tingting Yan (Texas Tech University), Shengjie Xie (Zhejiang University)
Session Organizer: **Dohun Lee**, *Seoul National University*

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 12 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Logistics and Society

Logistics issues and resolutions for a better world: Cargo theft, Import/ Export, Humanitarian Logistics

Chair: Thu Trang Hoang (University of Texas Arlington)

Dead or Alive: A country's administrative traceability policy and its effects on human trafficking
Thu Trang Hoang (University of Texas Arlington)

National Overlap in Global Supply Chains and Corporate Greenhouse Gas Emissions
Ha M Lam (University of Arkansas), Adriana Hofer (Univerisity Arkansas), Christian Hofer (University of Arkansas), Claudia Rosales (University of Arkansas)

Coordinating Under Disruption: Mapping Humanitarian Operations Discourse Across Crisis Contexts
Bri-Jae A Scarlander (The Ohio State University)

How Power Balance and Contractual Constraints Shape Strategic Cargo Theft Risk
CHUNYANG YANG (the University of Texas at Arlington)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Foothill B San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: Behavioral Dynamics in Digital Platforms

Digital platforms influence how users discover, engage with, and respond to content and recommendations. This session brings together presentations on news consumption, social media trend-following, and recommendation systems to examine how platform-driven signals shape behavioral outcomes across digital environments.

Chairs: Zijing Zhang (Santa Clara University), Zenan Zhou (Arizona State University)

When Does Trend-following Pay Off? Evidence from Trending Content and Hashtag Use
Wensi Zhang (University of Texas at Dallas), Ying Xie (University of Texas at Dallas), Lingbo Wang (University of Texas at Dallas)

Recommendation Effects in the Presence of Customer Learning
Xiang Wan (Santa Clara University), Xiaojing Dong (Santa Clara University), Yuchi Zhang (Santa Clara University), Xiaosong Dong (Shanghai University of Engineering Science)

Engagement vs. Commitment: The Economic Trade-Offs of Polarizing News Content
Shunyao Yan (Santa Clara University), Klaus M. Miller (HEC Paris)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Foothill G2 San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Governance, Incentives, and Policy in Supply Networks

This session explores governance, incentives, and policy design across supply chain finance and transport decarbonization. Case studies show SSCF governance emerges from actor interactions, not formal blueprints. Invoice-level data reveals bilateral opportunism in trade credit, requiring joint buyer-supplier solutions. Configurational analysis uncovers digital resourcefulness paths to creditworthiness

for peripheral firms. A Sweden-Japan comparison highlights how carbon pricing shapes freight decarbonization differently—innovation-oriented versus technology-specific. Together, these papers demonstrate how institutional contexts and actor dynamics determine the success of financial and environmental mechanisms in global supply systems.

Chair: Luca Gelsomino (University of Groningen)

Stitching Credibility Across Chains: Digital Resourcefulness and the Algorithmic Construction of Creditworthiness in Supply Chain Finance
Hua Song (Renmin University of China), Mengwei Han (Renmin University of China), Yitong Liu (Renmin University of China)

Opening the Black Box of Trade Credit: Bilateral Opportunism in Buyer–Supplier Relationships
WENTING LI (Arizona State University - Tempe, AZ), Thomas Choi (Arizona State University), Dale Stewart Rogers (Arizona State University), Rudolf Leuschner (Rutgers Business School - Rutgers University), Zac Rogers (Colorado State University)

What Shapes the Governance of Sustainable Supply Chain Finance? Insights from Multiple Cases
Ziling Liao (University of Cranfield), Lorenzo Bruno Prataviera (University of Verona), Luca Gelsomino (University of Groningen), Ismail Abushaikha (University of Cranfield), Abhijeet Ghadge (University of Cranfield)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 2 San Francisco Marriott Marquis

PEDAGOGICAL RESEARCH: Curriculum Design for Workforce Readiness

This session explores how business curricula can better prepare students for evolving workplace demands. The papers address algorithmic methods for identifying gaps between curricula and labor-market skill signals, the integration of communication into business analytics education, professional certification pathways in quality and process improvement, and management education for technically oriented students. Together, the session emphasizes curriculum alignment, employability, and competency development across business, analytics, operations, and technical career contexts.

Aligning business school curricula with job-market skill signals: Toward an algorithmic gap framework
Sara Babaee (University Canada West), Maryam Afzalabadi (Wilfrid Laurier University), Amirhossein Adhami (Wilfrid Laurier University), Mojtaba Araghi (Wilfrid Laurier University)

Communication as Analytical Work: Rethinking the Introductory Business Analytics Course
Mark Alan Nadler (Ashland University)

From Classroom to Certification in Quality and Process Improvement: Options, Issues, and Experiences Mentoring Students
Shane J. Schvaneveldt (Weber State University)

Management Education for Technical Students: How Aviation Students Prioritize Management Competencies Across Career Stages
Shanan Gibson (Embry-Riddle Aeronautical University), Arecenia Belo (Embry-Riddle Aeronautical University), James Gibson (Embry-Riddle Aeronautical University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 5 San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Responsible Sourcing, ESG Resilience, and Strategic Risk

Management in Supply Chains

This session presents analytical, decision-support, and strategic frameworks addressing responsible sourcing, environmental, social, and governance (ESG) integration, and risk mitigation across complex global supply chains. The papers examine the dynamics of voluntary supplier conduct codes and buyer auditing intensity, decision models for sustainable "friendshoring" transitions under geopolitical and logistical disruption, and specialized procurement practices for hazardous and perishable materials in high-reliability aerospace operations. Together, these studies offer key theoretical and managerial insights into balancing compliance, operational resilience, and sustainability objectives.

Chair: Danish Nasir (Birla Institute of Management Technology)

A Hybrid Risk-Maturity Model (HRMM) for sustainable friendshoring transitions: integrating ESG and logistical resilience
Kuntal Bhattacharyya (Old Dominion University), Nika Vrbinc (Old Dominion University), Milton Soto-Ferrari (Old Dominion University)

Beyond Substitution: Voluntary Supplier Code and Buyer Auditing in Responsible Sourcing
Han Zhang (Michigan State University), Fei Gao (Indiana University), Mevan Jayasinghe (Michigan State University), Sriram Narayanan (Michigan State University), Huahua Zhu (University of Notre Dame)

Strategic Procurement and Supply Chain Management of Perishable Hazardous Materials in Aerospace Supply Chains
Danish Nasir (Birla Institute of Management Technology)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Pacific D — San Francisco Marriott Marquis

SERVICE SYSTEMS and OPERATIONS: Emerging Topics in Service Science & Operations Management

This session showcases emerging analytical and empirical approaches to improving service and operations systems. It features work on dynamic wage design for middle-mile logistics, activation scores for temporary support in overloaded emergency departments, and dynamic matching mechanisms that better coordinate supply and demand across service environments.

Chair: Goutham Takasi (The University of Alabama)

Prior-Free Design of Dynamic Two-Sided Markets
Arun Kumar Kumar Rout (The State University of New York at Buffalo)

Does the Emergency Department Need Support? Design of Activation Scores for Temporary Interventions
Yajun Lu (Jacksonville State University)

Dynamic Wages in Middle-Mile Networks
Chandrasekhar Manchiraju (Michigan State University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Foothill C — San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Responsiveness and Risk in Organizational Decision Contexts: Disclosure Timing, Persuasive Language, and AI Auditing

This session examines how organizations respond, persuade, and audit under scrutiny and uncertainty. The first paper investigates financial restatement timing, revealing how regulatory scrutiny shapes corporate disclosure responsiveness. The second paper analyzes persuasive language in peer-to-peer platforms, identifying which verbal descriptions drive consumer booking decisions. The third paper

develops an ambiguity-aware AI auditing framework for psychiatric decision support, showing how risk-based governance can prioritize human review. These studies span financial reporting, digital platforms, and AI oversight—united by core decision science themes: responsiveness, risk, and governance. The session offers empirical and theoretical insights for scholars interested in judgment, disclosure strategy, and accountability.

Chair: Yun Wu (Salisbury University)

Ambiguity-Aware AI Auditing: A Risk-Based Governance Framework for Psychiatric Decision Support
Guanghua Wang (Kean University), Hongmin Du (University of Massachusetts at Boston), Zimeng Lyu (Kean University), Yan Ma (Kean University)

Time to Restatement: Regulatory Scrutiny and Corporate Disclosure Responsiveness
Lin Lu (Fairfield University), Dawn W. Massey (Fairfield University)

Words that Sell: Identifying Persuasive Verbal Descriptions for Booking Performance in Peer-to-Peer Digital Platforms
Di Miao (University of Greenwich), Doane S. Ye (Imperial College London), Yun Wu (Salisbury University), Yichuan Wang (Sheffield University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Foothill G1 San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Strategic Responses to Institutions, Technology, and Markets

This session explores how organizations respond strategically to institutional pressures, emerging technologies, and unequal access to markets. The papers bring together empirical and methodological research on managerial attention and quality conformance, the strategic adoption of new service-delivery and decision-making technologies, and the barriers that shape entrepreneurial opportunity and growth.

Chair: Yi Tang (Old Dominion University)

Do Announced and Unannounced Nursing Home Inspections Improve Conformance Quality?
Sehwon Kang (Sogang University), Rachna Shah (University of Minnesota), Xiaojin Liu (Virginia Commonwealth University)

Gender and Racial Gaps in Federal Procurement for Veteran-Owned Small Businesses
Dwaipayan Roy (University of Virginia Darden School of Business), Yi Tang (Old Dominion University)

Large Language Models for Optimization Modeling: A Survey of Methods, Benchmarks, and Open Challenges
Yi Tang (Old Dominion University), Harris Wu (Old Dominion University)

Enhancing Access to Mental Health Services on University Campuses: The Impact of Tragic Events
Xiaoyan Liu (Santa Clara University), Wilson Lin (Santa Clara University), Hussein El Hajj (Santa Clara University)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 10 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Navigating Complexity in Supply Chain Management

This session invites thought-provoking studies that address the evolving challenges and complexity facing supply chain scholars and practitioners. Drawing on diverse methodological approaches and industry contexts, the studies in this session offer fresh theoretical contributions and practical insights that advance our understanding of strategic decision-making, scholarly rigor, and organizational resilience in modern supply chains.

Chair: Gawon Yun (Missouri State University)

Live-Streaming Commerce, Streamer Influence, and Channel Strategy
Haiying Yang (Rider University), Zhuang Qian (Penn State University), Zhengping Wu (Syracuse University)

Multi-Method Research in Supply Chain Management: A Comprehensive Review, Progress, and New Framework
Jiayuan Zhang (University of Wisconsin-Whitewater), Susan Golicic (Colorado State University), John Macdonald (Colorado State University), Zac Rogers (Colorado State University)

Contextual Ambidexterity and Sustainability Performance in Supply Chains
Muhammad Hasan Ashraf (California State University Long Beach), Gawon Yun (Missouri State University), Dara Schniederjans (University of Rhode Island), Mehmet Gokhan Yalcin (The University of Rhode Island)

Advancing Material Recycling through Recycler Cooperation and AI Technology Adoption
Ruozhen Qiu (Northeastern University), Fulu Li (Northeastern University, Shenyang, China), Minghe Sun (The University of Texas at San Antonio), Zhi-Ping Fan (School of Business Administration, Northeastern University, Shenyang, P. R. China, 110167)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 6 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Pending

Pending

Chair: Pankaj Sharma (University of Massachusetts Lowell)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 14 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Geopolitical Risk and Firm Adaptation in Global Supply Chains

Papers in this session take geopolitical risk as the central disruption source. Together they span macro, dyadic, and operational responses to the same phenomenon.

Chair: Ozgur Kabadurmus (University of Wisconsin-Eau Claire)

A Decision Support System for Intermodal Route and Logistics Service Provider Selection under Geopolitical Risk
Ozgur Kabadurmus (University of Wisconsin-Eau Claire), Sercan Demir (Northumbria University), Murat Ozemre (Shipmind Technologies)

The Efficiency Costs of Geopolitical Uncertainty: Supply Chain Adjustments in U.S. Firms
MD Sazzad Sarker (South Dakota State University), Nacasius Ujah (South Dakota State University), Ekaterina Koromyslova (South Dakota State University)

The effect of product complexity on supply disruption: an empirical analysis.
Roger Maull (University of Exeter), Maximilian Stout (University of Exeter)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Salon 13 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Systemic Risk, Strategic Coordination, and Supply Chain Resiliency

This invited session presents innovative quantitative methods and systemic evaluation architectures designed for robust operational analytics and risk diagnosis. The featured research explores how advanced analytics can extract critical decision signals and optimize classification rules under structural uncertainty. By blending data-driven systems with mathematical modeling, this session demonstrates the power of complementary methodologies in improving diagnostic coverage, managing systemic vulnerabilities, and enhancing decision-making quality within highly complex and uncertain contemporary organizational environments.

Chair: Bangdong Zhi (University of Bristol)

Diagnosing Congestion in DEA: A Hybrid Copula-Based Classification Framework
Zakiatul Wildani (University of Bristol), Maria Michali (University of Bristol), Bangdong Zhi (University of Bristol), Ming Luo (University of Bristol)

High-Fidelity Risk Intelligence: A Gamified Collaborative Annotation System for Earnings Call Analytics
Zhengzhe Peng (University of Bristol), Yi Tan (University of Alabama in Huntsville), Jiong Sun (Purdue University), Gianluca Veronesi (University of Bristol), Bangdong Zhi (University of Bristol)

Strategic Contract Design and Coordinating Mechanisms in Decentralized Operational Systems
Bangdong Zhi (University of Bristol), Yilei Liu (Southwestern University of Finance and Economics)

Strategic Sourcing in Decentralized Supply Chains
Hojun Choi (Colorado School of Mines)

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Saturday, Nov 21st, 2026, 8:00-9:30 a.m. | Sierra C San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Sustainable Business Operations

This session explores sustainability challenges and opportunities across manufacturing, retail, and service industries through both empirical and analytical research. The session welcomes studies examining environmental sustainability, ESG practices, sustainable operations, circular economy, green supply chains, energy management, sustainable sourcing, and technology-enabled sustainability initiatives. Papers using analytical modeling, optimization, econometric analysis, machine learning, simulations, and data-driven empirical methods are encouraged. The goal of this session is to provide a multidisciplinary platform for discussing how firms can balance sustainability objectives with operational efficiency, resilience, and financial performance in increasingly complex business environments.

Chair: Fahimeh chomachaei (University of Massachussets Boston)

Dynamic Irrigation Management Under Weather Uncertainty and Soil Heterogeneity
Erkut Sonmez (College of Business, University of Nebraska–Lincoln), Baris Ata (Booth School of Business, University of Chicago), Derek Heeren (Biological Systems Engineering Department, University of Nebraska–Lincoln)

Evolving social standards: governance and social performance in supply chains
Asad Shafiq (California State University Fullerton), Muhammad Usman Ahmed (University of Michigan Flint)

Do Sustainable Suppliers Improve Buyer Performance? Evidence from an Integrated Network DEA Framework
Fahimeh chomachaei (University of Massachussets Boston), Hirofumi Fukuyama (Fukuoka University), sepideh Kaffash (Suffolk university)

An Integrative Perspective of Individual Ethical Decision Making in Organizations

Weichun Zhu (Kean University), John J. Sosik (Penn State Great Valley School of Professional Studies)

Saturday, Nov 21st, 2026, 10:00-11:30 a.m.

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Foothill H — San Francisco Marriott Marquis

AGRICULTURE and FOOD SUPPLY CHAINS: Innovations in Food Supply Chains

This session explores innovative approaches to improving food system performance and food security through operations, analytics, and market design. The papers examine how nonprofit organizations and food supply chains can better mobilize volunteers, manage procurement under uncertainty, reduce food waste through cold-storage investments, understand global agri-food trade dynamics, and promote local food sourcing through retailer programs. Using a range of methodologies—including field experiments, optimization models, causal inference, machine learning, and consumer research—the studies provide actionable insights for enhancing the efficiency, resilience, and equity of food distribution and agricultural markets.

Chair: Orchi Bhattacharyya (University of Minnesota)

Symbolic Rewards with Dynamic Scorecard: A Non-monetary Mechanism to Enhance Volunteer Retention on Online Platforms
Goutham Takasi (The University of Alabama), Stanley Lim (Michigan State University)

A Dynamic Bayesian Updating and Optimization Decision Framework for Procurement in a Charitable Food Supply Chain
Zichu Liu (Georgia State University), Gang Li (Bentley University), Yusen Xia (Georgia State University)

The Role of Cold Storage in Improving Food Access: Empirical Evidence from Refrigeration Donations
Partha Sarathi Mishra (THE UNIVERSITY OF TEXAS AT EL PASO), Stanley Lim (Michigan State University), Monireh Mahmoudi (Michigan State University)

Going Local: Authenticity of Retailers' Buy-from-Local-Suppliers Programs
Orchi Bhattacharyya (University of Minnesota), Necati Ertekin (University of Minnesota), Karen Donohue (Arizona State University), Mehmet Gumus (McGill University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Pacific G — San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI in Leadership, Team Dynamics, and Organizational Agility

This session addresses the influence of AI on leadership credit attribution, team competence perceptions, quality improvement processes, productivity enhancement, and organizational agility during global disruptions.

Chair: Chia-Ching (Edward) Chou (Central Michigan University)

Balancing Human Empowerment and Technological Intelligence: The Dual Impact of AI in Quality Improvement Teams
Sarah Jinhui Wu (Fordham University), Dongli Zhang (Fordham University)

Beyond Displacement: An Empirical Examination of AI Adoption Levels on Productivity Enhancement
Chia-Ching (Edward) Chou (Central Michigan University), Surith Bhowmick (Texas A&M International University), Luxin (Grace) Zhang (University at Buffalo)

How organizations use AI capabilities for organizational agility
Sarvamangala Sahithi Pulugurta (University of North Texas), Robert Pavur (University of North Texas)

When AI shares the credit: AI involvement in leadership, perceived competence discrepancy, and team performance
Baiyun Gong (Nova Southeastern University), Xiaochuan Song (Texas A&M University - Kingsville)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Foothill E San Francisco Marriott Marquis

AWARDS: The Best Teaching Case Studies Award

The Best Teaching Case Award at the Decision Sciences Institute annual conference recognizes outstanding contributions to the field of education through the development of exceptional teaching cases. This award celebrates cases that demonstrate innovative approaches to teaching complex decision sciences concepts, engage students in critical thinking and problem-solving, and provide practical, real-world applications. Submissions are evaluated based on their originality, pedagogical effectiveness, and relevance to current industry practices.

Chair: Yi-Su Chen (University of Michigan-Dearborn)
Judges: Chanchai Tangpong (North Dakota State University), Yuhong Li (Old Dominion University)

Meijer Logistics: Backhauling to Cut Empty Miles
Stanley Lim (Michigan State University), Sophie Xu (Michigan State university)

Optimizing Automated Dispensing Cabinets Inventory: A Prescription for Smarter Medication Management?
Vera Tilson (University of Rochester), Dessislava Pachamanova (Babson College)

Vail Resorts, Inc: Managing the Mountain: Capacity, Experience, and the Epic Promise
Matthew Walsman (Utah State University), Barry Cross (Queens University)
Presenters: Stanley Lim (Michigan State University), Vera Tilson (University of Rochester), Matthew Walsman (Utah State University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Salon 3 San Francisco Marriott Marquis

BEHAVIORAL OPERATIONS MANAGEMENT: Challenges and Opportunities for Field Experimental Work

Field experiments offer a powerful approach for testing theories in real-world settings while achieving both internal and external validity. Yet, conducting field experimental research presents unique challenges, including securing organizational partnerships, designing feasible interventions, managing implementation risks, and navigating publication processes. This panel brings together experienced researchers to discuss lessons learned from completed and ongoing field experiments across multiple contexts. Panelists will share practical insights on research design, execution, and publication, including perspectives from novel Registered Reports to promote field experiments. Attendees will gain actionable guidance for developing, conducting, and publishing impactful field experimental research.

Moderator: Qilong Zhu (Arizona State University)
Panelists: Rafael Escamilla Gonzalez Aragon (Arizona State University), Bernardo Francisco Quiroga (West Virginia University), Heng Zhang (Arizona State University), Daniel Kwasnitschka (University of South Carolina), Raimundo Contreras (LATAM Airlines)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Juniper San Francisco Marriott Marquis

BOARD MEETING: Northeast DSI Board Meeting

A meeting of the members of the Northeast DSI Board of Directors.

Members: Neil Desnoyers (St. Joseph's University), Xiangrong Liu (Bridgewater State University), Afrooz Moatari-Kazerouni (Widener University), Md Golam Kibria (Kean University), Haleh Karimi (Bellarmine University), Soheil Sibdari (UMASS Dartmouth), Ju Myung Song (University of Massachusetts Lowell), EunSu Lee (Kean University), Raktim Pal (James Madison University)

Chair: **Dinesh R Pai**, *Penn State Harrisburg*

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Pacific F San Francisco Marriott Marquis

BUSINESS ANALYTICS: Data-Driven Insights into Operational Performance: Errors, Disruptions, Work, and Competition

This session demonstrates how analytical methods and granular data uncover hidden drivers of performance across diverse settings. The presentations examine mapping errors in last-mile delivery, stockout contagion in retail networks, remote work's effects on employee productivity and well-being, and the performance patterns that enable underdog success in professional tennis.

Chair: Fahimeh chomachaei (University of Massachussets Boston)

Online Mapping Errors and their Impact on Last-Mile Delivery Operations
Aric Cheng (W.P. Carey School of Business, Arizona State University. Tempe,AZ), Elliot Rabinovich (Arizona State University), Stanley Lim (Michigan State University)

Stockout Contagion Effects in A Grocery Retail Setting
Fahimeh chomachaei (University of Massachussets Boston), ricardo montoya (Universidad Católica de Chile), Wenjun zhou (University of Tennessee)

Analyzing the Effect of Remote Work on Employee Productivity and Well-Being Using Machine Learning
Kelly Versailles (SUNY Plattsburgh), Sabrina Burgess (SUNY Plattsburgh), Rohit Rampal (State University of New York, Plattsburgh)

Performance Pathways to Underdog Success in Men's Tennis
Mykhailo Polishchuk (Mercyhurst University), Rajkamal Kesharwani (Mercyhurst University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Willow San Francisco Marriott Marquis

COMMITTEE MEETING: Information Management Committee

A meeting of the members of the Information Management Committee.

Members: Stephen Ostrom (Arizona State University), David Dobrzykowski (Auburn University), Jason Davidson (Butler University), Tom Lang (The Office of the Deputy Assistant Secretary of Defense, Logistics), Elena Olson (Virginia Commonwealth University), William D Senn (Tarleton State University)

Chair: **Mark Ferguson**, *University of South Carolina*

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Pacific E San Francisco Marriott Marquis

CYBER SECURITY and SYSTEM RESILIENCY: Phishing Detection in the AI Era

This session focuses on phishing as an evolving threat: AI-synthesized decision support for detection, the role of judgmental confidence in human detection, an AI-powered backend framework (PhishGuard) for multi-vector detection, and how protection motivation shapes user response, bridging automated systems and human judgment.

Chair: Md Rasel Al Mamun (University of Illinois Springfield)

AI-Synthesized Decision Support for Phishing Detection: Confidence, Calibration, and Cost
Jack Stavrakas (University of South Carolina), Andrew Smith (University of South Carolina), Neset Hikmet (University of South Carolina)

An Exploration of the Effect of Judgmental Confidence in Phishing Email Detection
Yuan Li (University of Tennessee), Jingguo Wang (University of Texas at Arlington)

PhishGuard: An AI-Powered Backend Framework for Multi-Vector Phishing Detection
Nivesh pawar (University of Illinois Springfield), Md Rasel Al Mamun (University of Illinois Springfield), Rishikesh Sahay (University of Illinois Springfield), Bell Punneliparambil Eapen (University of Illinois Springfield), Md Mehedi Hasan (University of Illinois Springfield)

Protection Motivation from Phishing Attack: The Effect of Appraisal and Coping Style
Md Mahamud Hasan (Louisiana Tech University), Johnnecia Agyemang (University of Illinois Springfield), Tabia Sultana Ritu (BRAC University), Md Rasel Al Mamun (University of Illinois Springfield), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Nob Hill C & D San Francisco Marriott Marquis

DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Rethinking Analytics Instruction: Decision Intelligence and Backwards Thinking in the Gen AI Era

Business schools are increasingly challenged to prepare students for decision-making in an AI-saturated environment. This session explores two complementary approaches: decision intelligence, which integrates human judgment with data, analytics, and AI across the insight-to-action cycle, and a backwards-thinking instructional method that begins with AI-generated solutions to develop deeper critical thinking. The session distinguishes decision intelligence from traditional Quant II courses while demonstrating how generative AI can create case studies, datasets, and analytical prompts that transform classroom learning. Participants will examine how these approaches can reshape problem-solving, strengthen critical thinking, and inform the evolution of modern DASI curricula in business education.

Chairs: Robert Andrews (Virginia Commonwealth University), Kellie Keeling (University of Denver), Reza Kheirandish (Clayton State University)

Presenters: Jeffrey D. Camm (Wake Forest University), David Stephan (Two Bridges Instructional Technology)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Salon 4 San Francisco Marriott Marquis

DECISION SCIENCES in PRACTICE: When Patients Don't Feel Like They Have a Choice: Rethinking Medical Decision-Making in High-Stakes Care

Shared decision-making is widely promoted as a cornerstone of patient-centered medicine, yet many patients facing serious illness do not perceive their treatment decisions as meaningful choices. When treatment is tied to survival, decision-making is shaped by fear,

urgency, and trust in clinicians rather than by choosing between options. This panel explores the gap between how medical choices are presented and how patients experience them. Drawing from clinical medicine, behavioral science, ethics, and health communication research, panelists will discuss how patients navigate decisions that feel constrained or inevitable and how healthcare teams can better support understanding, preparation, and engagement in care.

Moderators: Kimberly E Kopecky (Department of Surgery, University of Alabama at Birmingham, Birmingham, AL), Jacquelyn Elise Fitzgerald Speer (University of Alabama at Birmingham Heersink School of Medicine, Birmingham, AL)

Panelists: Louise Davies (Industry Expert), Carlie Arbaugh (Industry Expert), Rana Kabeer (Industry Expert), Monica Bodd (Industry Expert)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Sierra A-B San Francisco Marriott Marquis

DOCTORAL CONSORTIUM II: Research Strategies: PhD and Beyond

Learn how to develop a sustainable research pipeline, position your work, and publish effectively during and after your PhD.

Moderator: Sandun Perera (University of Nevada, Reno)

Panelists: Asoo Vakharia (University of Florida), Tingting Yan (Texas Tech University), Sean Wan (The Ohio State University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Salon 11 San Francisco Marriott Marquis

EARLY CAREER CONSORTIUM II: Navigating the Tenure Path (and Beyond)

The tenure journey is one of the most consequential stages of an academic career and success requires more than simply publishing strong research. This panel brings together accomplished senior scholars Nagesh N. Murthy, W. C. Benton, Craig Carter, and Arash Azadegan to discuss how faculty can strategically navigate research expectations, teaching, service, professional visibility, and institutional dynamics. Panelists will share perspectives on building a coherent scholarly identity, responding to setbacks, making career decisions before and after tenure, and sustaining long-term impact. Join the conversation for practical guidance on thriving through tenure and beyond.

Moderator: Kefeng Xu (University of North Carolina at Greensboro)

Panelists: Nagesh Murthy (University of Oregon), WC Benton (The Ohio State University), Craig Carter (Arizona State University), Arash Azadegan (Rutgers University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Foothill F San Francisco Marriott Marquis

EMERGING ECONOMIES SHOWCASE: Building Resilient and Responsive Supply Chains in Emerging Economies

This session examines how organizations and communities strengthen supply chain resilience, efficiency, and outcomes in emerging economies. Research spanning humanitarian flood relief, pharmaceutical manufacturing, and online grocery platforms highlights the roles of community participation, domestic capabilities, and behavioral interventions in managing risk, improving performance, and creating more responsive supply systems.

Chair: David Dreyfus (Rutgers University)

Community Participation as a Risk-Management Mechanism in Flood Relief Supply Chains: A Qualitative Case Study of Pakistan

Attique ur Rehman (Lahore University of Management Sciences), Namrah Ashraf (Lahore University of Management Sciences)

Domestic Manufacturing Capability as a System Stabiliser: Explaining Pharmaceutical Supply Chain Efficiency in an Emerging Economy
Emmanuel Batse (37 Military Hospital, Accra/ KNUST SCHOOL OF BUSINESS, KUMASI), PRISCILLA ADDO ASAMANY (KNUST SCHOOL OF BUSINESS)

Nudging healthy food choices for healthier baskets and fulfillment efficiency in an Emerging Economy: A field experiment in India
Vijaya Sunder M (Indian School of Business), Siddhartha Modukuri (Indian School of Business)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Pacific B San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Advancing Healthcare Systems: Methods, Pathways, and Evaluation

This session addresses critical management and policy challenges in modern healthcare infrastructure. By analyzing primary care reforms, community health centers, and rehabilitative care pathways, the papers highlight how integrated analytical tools and stakeholder-driven approaches improve spatial accessibility, optimize resource delivery, and provide data-driven insights for sustainable healthcare operations.

Chair: Simone Gitto (University of Siena)

Integrating Staggered Difference-in-Differences and Spatial Accessibility Analysis to Evaluate Community Health Centers
Francesca Flaminio (University of Siena), Simone Gitto (University of Siena)

A Process Diagnostic Model for Maternal Care Delivery Failures in Underserved Border Communities
Oluwadamilola Rachael Obalana (University of Texas Rio Grande Valley), Kayode Olusegun Fadare (University of Texas Rio Grande Valley)

From problem framing to decision structuring: advantages of a co-creation approach in cardiac rehabilitation pathways
Federica Asperti (LIUC - Carlo Cattaneo University), Emanuela Foglia (LIUC - Carlo Cattaneo University), Elisabetta Garagiola (LIUC - Carlo Cattaneo University), Lucrezia Bianca Ferrario (LIUC - Carlo Cattaneo University), Federico Filippo Orsini (LIUC - Carlo Cattaneo University), Nuccia Morici (Don Gnocchi Foundation)

Rural Healthcare and Transportation Deployment Planning
Laquanda Leaven Johnson (North Carolina A&T State University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Foothill A San Francisco Marriott Marquis

HUMANITARIAN OPERATIONS and DISASTER MANAGEMENT: Optimization for Vulnerable and At-Risk Populations

This session presents research that applies optimization and simulation to problems affecting populations under resource scarcity, risk, or exploitation. The first presentation develops a routing and scheduling framework for mobile public service vehicles that reach rural communities in developing countries. The second studies how a nonprofit should allocate a budget to move artisanal gold miners in the Amazon away from mercury use. The third builds a facility location and capacity model for disaster shelters that accounts for how people decide to seek shelter. The fourth uses network simulation to study how illicit massage businesses relocate, and how enforcement disrupts them.

Chair: Telesilla Kotsi (The Ohio State University)

Recurring Visit Planning for Public Service Vehicles in Developing Countries
Kerim U. Kizil (University of San Diego), Huseyn Abdulla (The University of Tennessee, Knoxville), Chelliah Sriskandarajah (Texas A&M University), Jon Stauffer (Texas A&M University), Christopher S. Tang (Anderson School of Management - University of California Long Beach)

Supporting the Transition to Clean Gold Mining in the Amazon: An NGO Resource Allocation Approach
Alfonso Pedraza Martinez (University of Notre Dame), Junghee Lee (University of Notre Dame), Huahua Zhu (University of Notre Dame)

Behavioral-Informed Optimization Approach to Shelter Planning: Implications for Humanitarian Operations
Paula Penagos (University of Missouri-Saint Louis), Trilce Encarnacion (University of Missouri-Saint Louis)

Modeling Illicit Massage Business Location Dynamics: A GIS Network Simulation Approach
Jennifer Nowicki (Penn State University), Sergey Naumov (Penn State University), Kevin W. Linderman (The Pennsylvania State University)
Session Organizer: **Telesilla Kotsi**, *The Ohio State University*

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Pacific I San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Artificial Intelligence, Data Governance, and Digital Platforms: Emerging Challenges and Opportunities

Artificial intelligence and data-driven technologies are reshaping organizations, digital platforms, and labor markets while raising important questions about governance, trust, privacy, and decision-making. This invited session presents four studies examining these challenges from complementary perspectives. The papers explore the role of data integrity in product recall risk, human responses to AI-generated fact-checks, the opportunities and privacy implications of voice-based recommender systems, and the impact of generative AI on worker career mobility. Together, they provide new insights into the organizational and societal consequences of emerging digital technologies and offer implications for information systems research and practice.

Chair: Yu-Wei Lin (Santa Clara University)

Broken Records, Broken Products: How Data Integrity Shapes Recall Risk
Chunjie Zhao (Denison University), Anqi Wu (Florida International University)

When Artificial Intelligence (AI) Writes Fact-Checks: Human Responses to AI-Generated Fact-Checks
Yingxin Zhou (University of Arkansas at Little Rock), Jingbo Hou (Santa Clara University)

Voice Your Preferences: Dual Effects of Personal Voice on Recommender Systems
Yaqiong Wang (Santa Clara University), Scott Schanke (University of Georgia), Zongxi Liu (Missouri State University), Huimin Zhao (University of Wisconsin Milwaukee)

Generative AI and Worker Career Mobility: Evidence from the U.S. Labor Market
wencui han (Stony Brook University), Shiyu Yang (San Francisco State University), Yu-Wei Lin (Santa Clara University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Pacific J San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: GenAI Use, Content, and Online Communities on Platforms

Using large-scale platform/network data with causal, structural, and time-series designs to examine on GenAI participation, content engagement, and community dynamics.

Chair: Zhengzhong Shi (University of Massachusetts Dartmouth)

How People Use Generative AI in Organizations
Yingying Chen (University of Washington), Yumei He (Tulane University), Xingchen Xu (Northwestern University), Chuang Dai (Independent Researcher), Yong Tan (University of Washington)

Lowering Barriers, Unequal Gains: How Generative AI Reshaped Participation and Recognition in Knowledge Production on Kaggle
Qiuli Su (Creighton University), Bahar Khasraghi (Central Michigan University), Hanieh Javadi Khasraghi (University of Delaware)

The Impact of Social Media Community Structural Dynamics in the Cloud Computing Industry
Zhengzhong Shi (University of Massachusetts Dartmouth)

Platform Entry and Seller Heterogeneity in Hybrid Online Marketplaces
Zohre Yahyaee (University of Kansas), Anurag Garg (University of Kansas), Arvind Tripathi (University of Kansas)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Foothill D San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: Innovation Under Change: Technological Transitions, Competitive Disruptions, and Emerging Research Methods

Innovation Under Change: Technological Transitions, Competitive Disruptions, and Emerging Research Methods

Chair: Yasaman Asayesh (Carlson School of Management)

Supplier Innovation Response to Buyer's Technological Transition: A Study of the Automotive Industry
Apurva Shrey (Michigan State University), Adrian Choo (Michigan State University), Sri Talluri (Michigan State University)

Service Sustainment under Regulatory Shocks: Customer-Service Threads and Financial Wellness in the Loan Industry
Jeff Shockley (Virginia Commonwealth University), Xiaojin Liu (Virginia Commonwealth University), Brett Massimino (VCU), Jeff Smith (Virginia Commonwealth University), Tobin Turner (World Acceptance)

Dealing with Disruption: Product Innovation and Management Under Asymmetric Competition
Siqi Wang (University of California, San Diego)

Reading Between the Lines: Diagnostic AI for Operationalizing Complex Text-based Constructs in Research Proposals
Deepika Gopukumar (Saint Louis University), Karthik Srinivasan (University of Kansas), Pallab Sanyal (George Mason University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Salon 2 San Francisco Marriott Marquis

INNOVATIVE EDUCATION: Case-Based Teaching for Real-World Decision-Making Across Accounting, Finance, Auditing, and Public Health

This session presents teaching cases and frameworks that connect business education to real-world organizational decisions. Topics

include integrating CSR principles into accounting curricula, an Excel-based decision model for endowment fund planning under new regulatory drawdown requirements, an internal audit case examining how auditor bias undermines procurement evaluations, and a public health teaching case on selecting mobile clinic locations using GIS and equity-based criteria. Spanning accounting, finance, auditing, and public administration, these papers demonstrate how case-based and quantitative decision-making frameworks prepare students to navigate complex, high-stakes organizational choices.

Chair: Bulent Erenay (Northern Kentucky University)

Advancing Sustainability-Oriented Business Education Through CSR Integration
Jiangxia Liu (Valparaiso University)

An integrated approach to endowment fund planning with required drawdowns
John Wilson (University of Western Ontario)

Coop Manufacturing, An Internal Auditing Case Study
Mark W McCartney (Saginaw Valley State University)

Goal-First, Perception-Ranked Chart Selection: A Visualization Selection Instrument for Graduate Business Analytics
Patrick J Slattery (Baruch College, City University of New York (CUNY))

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Salon 13 San Francisco Marriott Marquis

Leading Through Uncertainty: Perspectives and Advice from DSI Fellows

The theme of the 57th Annual Conference of the Decision Sciences Institute is "Leading through Uncertainty: People, Processes, and Decisions." This panel brings together Fellows of the Decision Sciences Institute, scholars recognized for their lasting contributions to research, teaching, and service to DSI. They will discuss what leading through uncertainty means for the decision sciences community. Each panelist will also give practical advice to attendees at different career stages: doctoral students, junior faculty, mid-career scholars, and academic leaders. Advice will cover choosing research questions, building collaborations, adapting teaching to AI, and keeping a career going in a changing higher education landscape.

Moderator: Rohit Verma (University of South Carolina)

Panelists: Sri Talluri (Michigan State University), Barbara Flynn (Fundacao Getulio Vargas EAESP), Kevin W. Linderman (The Pennsylvania State University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Salon 12 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Policy, Technology, and Uneven Outcomes in Logistics and Operations

This session examines how policy and technology interventions reshape organizations, managerial decisions, and labor outcomes. The studies show that interventions rarely produce uniform outcomes. Their effects depend on how policies are implemented, how individuals interact with technology, and how labor-market changes are experienced by organizations and workers.

Chair: Ryan Schollmeier (Grand Valley State University)

Ambiguity Tolerance and Planner Performance in ERP-Augmented Decision Making
Angel Simon (The Ohio State University)

Labor Supply Expansion and the Erosion of Social Sustainability
Dhiraj Kumar Pal (Iowa State University), Henrik Sternberg (Iowa State University), Molly Hughes (West Virginia University)

Uneven Roads: Federal Mandates, State Discretion, and Heterogeneous Enforcement in U.S. Trucking
Ryan Schollmeier (Grand Valley State University), Molly Hughes (West Virginia University), Andrew Zeiser (John Carroll University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Foothill B San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: Consumer Behavior and Value Creation in Changing Markets

This session explores how consumers, firms, and market intermediaries respond to uncertainty, disruption, and evolving market conditions. The session highlights issues related to consumer confidence, pricing, product value, and strategic decision-making across different market settings. Together, the presentations examine how market participants adapt when information is incomplete, product value is uncertain, or existing routines are disrupted. The session offers insights into consumer response, pricing strategy, and value creation in dynamic marketing environments.

Chair: Kevin Park (University of Dayton)

Employee-driven pricing practices in the secondhand market
Vipul Garg (Texas State University), Seongkyoon Jeong (University of Tennessee, Knoxville), Zoe Schumm (University of Wyoming), Joshua Schumm (University of Wyoming)

Grounded Generosity: Flight Delays and the Economics of Rideshare Tips
Zenan Zhou (Arizona State University), Yuhao Zhang (Kyung Hee University), Miao Su (Kyung Hee University)

Platform Disruption and Consumer Confidence in Mobile Payments
Kevin Park (University of Dayton), Doehun Kim (Florida Atlantic University), Suhyung Lee (Korean Airports Corporation)

Consumer satisfaction and loyalty in open banking apps: A hybrid LLM-human approach
Mohamed M. Mostafa (Institute of Business Administration- Karachi)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Foothill G2 San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Navigating Corporate Complexity: Supply Chain Finance, Operational Design, and Geopolitical Intelligence

This session dissects how firms manage financial supply chains, organizational design, and geopolitical communication. The first study shows supplier competition boosts trade credit, but supplier concentration curbs this effect. The second proposes a decentralization mechanism that achieves all-win outcomes through productivity enhancement. The third uses LLMs on earnings calls, revealing that markets price concrete actions—not vague geopolitical talk. Collectively, these papers bridge empirical finance, operations, and NLP, offering evidence-based strategies for optimizing working capital, designing incentive-compatible systems, and delivering credible narratives that withstand market scrutiny.

Chair: Bangdong Zhi (University of Bristol)

The Impact of Competition in Supplier Networks on Received Trade Credit: The Moderating Role of Supplier Concentration
Jinliang Chen (Central University of Finance and Economics), Qiujun Chen (Henan University of Engineering), Bangdong Zhi (University of Bristol), Ruihan Zhou (Central University of Finance and Economics)

A Decentralization Mechanism for All-Win Through Productivity Enhancement
Jiong Sun (Purdue University), Yingchen Yan (Beihang University), Bangdong Zhi (University of Bristol)

Talk is Cheap, Action is Priced: An LLM Analysis of Geopolitical Risk in Earnings Calls
Zhengzhe Peng (University of Bristol), Woon Sau Leung (University of Southampton), Jiong Sun (Purdue University), Gianluca Veronesi (University of Bristol), Bangdong Zhi (University of Bristol)

Contract Design under Product Value Uncertainty: Evidence from NFT Online Marketplaces
Shenyang Jiang (The Hong Kong Polytechnic University), Xiaoyan Liu (Santa Clara University), Dmitry Mitrofanov (Boston College), Kedi WANG (South China University of Technology)

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Saturday, Nov 21st, 2026, 10:00 a.m.-5:00 p.m. | Golden Gate BSan Francisco Marriott Marquis

Placement Interview Tables Saturday

Placement Interview Tables Saturday

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Pacific D San Francisco Marriott Marquis

SERVICE SYSTEMS and OPERATIONS: From Methods to Medicine: Practical Lessons for Building Research Partnerships Between Business Schools and Health Systems

Business researchers have strong analytical methods, including forecasting, optimization, simulation, and data mining, but few of these models reach clinics or hospital boardrooms. A key obstacle is finding clinical collaborators, securing funding, accessing data, and reconciling how business schools and health systems define evidence and impact. The E.V. Williams Faculty Fellowships at Old Dominion University's Strome College of Business were created to address challenges of this kind. This panel presents one such partnership. The panelists describe how the collaboration was built and what they learned in the process, offering faculty a concrete starting point for similar work at their own institutions.

Moderator: Kuntal Bhattacharyya (Old Dominion University)

Panelists: Anca Dobrian (Virginia Health Sciences at ODU), Milton Soto-Ferrari (Old Dominion University), Amro El-Adle (Old Dominion University), Yi Tang (Old Dominion University)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Pacific C San Francisco Marriott Marquis

SOCIETY and OPERATIONS: When Systems Collide: Paradox, Shadow Demand, and Spillovers in Public Operations

This invited session examines how interdependence across public service systems shapes operational performance and societal outcomes. Across humanitarian supply chains, AI-enabled urban services, and behavioral health interfaces between hospitals and jails, the papers highlight how localized decisions generate cross-sector spillovers and unintended consequences. Drawing on diverse empirical contexts, the session advances a systems-level perspective on managing capacity, coordination, and competing incentives. Collectively, the work contributes to Operations and Society by demonstrating how interdependent structures create persistent bottlenecks, shadow demand, and externalities, and by identifying opportunities for more coordinated, system-aware policy and operational interventions.

Chair: Sarah Sengupta (St. Cloud State University)

Managing the Collaboration–Competition Paradox in Humanitarian Supply Chains
ujjwal kumar (Indian Institute of Technology Delhi), Iana Shaheen (University of Arkansas), Zach Zacharia (Lehigh University), Ravi Shankar (Indian Institute of Technology)

Generative AI Creates Shadow Demand in Urban Public Service Systems

Christopher W Zobel (Virginia Tech)

Operational and Capacity Interdependences between Healthcare and Public Safety
Sarah Sengupta (St. Cloud State University), Sudipendra Nath Roy (St. Cloud State University)

• Toward a Universal Marker for AI-Generated Text: A Conceptual Study
Vitaly Brazhkin (University of West Florida), Maria Brazhkina (Independent Researcher)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Foothill G1 San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Decisions beyond organizational boundaries: Research opportunities in digital supply chains and business ecosystems

Digitalization, AI, and platform technologies are reshaping how decisions are made across organizational boundaries. Traditional decision models often assume identifiable decision makers, clear governance structures, and organizational control. Digital supply chains and business ecosystems challenge these assumptions through distributed decision rights, algorithmic coordination, platform governance, and increasing interdependence among actors. This panel brings together perspectives from supply chain management, business ecosystem research, and decision sciences to identify emerging research opportunities, methodological challenges, and promising theoretical foundations for studying decisions in digitally connected systems operating under uncertainty.

Moderator: Sabine Baumann (Berlin School of Economics and Law)

Panelists: Dmitry Ivanov (Berlin School of Economics and Law), Bartholomew MacCarthy (Nottingham University Business School)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Salon 10 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: General topics in supply chain management research

This session includes papers that contribute to the discussion of emerging topics in supply chain management, such as paradoxical tensions arising from digitalization, supply chain sustainability, and consumer-centric research. The papers focusing on these emerging topics add important contributions to the field of supply chain management research.

Chair: Jiayuan Zhang (University of Wisconsin-Whitewater)

Navigating Tensions in Port Operations: A paradox theory perspective
Muhammad Hasan Ashraf (California State University Long Beach), Jessica Robinson (California State University Long Beach), Yavuz Idug (California State University Long Beach)

Understanding Consumer Channel Choice between Brand-Owned Online Stores and Third-Party E-Commerce Platforms
Jianliang Hao (California State University, Chico), Delan Chiang (California State University, Chico), Xun Xu (San José State University)

The Leader-Follower Decision of Shared Order Fulfillment Infrastructure for Direct-to-Consumer Businesses
Jiayuan Zhang (University of Wisconsin-Whitewater), Yuwen Chen (University of Rhode Island)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Salon 6 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Managing Service Quality, Vendor Selection, and

Technology Decision

This invited session examines service supply chain management across organizational, vendor, and customer contexts. The presentations explore service quality during mergers and acquisitions, vendor selection using multi-criteria performance dimensions, and customers' technology preferences. Together, the session highlights emerging perspectives on service quality management, vendor selection approach, and technology-enabled operations.

Chair: Chia-Chun Yang (Northeastern University)

On the Ball: Maintaining Service Quality through Mergers & Acquisitions
Peter Thurston Carrera (The Ohio State University), Rakesh Mallipeddi (Ohio State University), Kenneth Boyer (The Ohio State University)

Outsourced Vendor Selection using Willingness-to-Pay for Multi-Criteria Performance Dimensions
John Maleyeff (Boston University), Yiqiu Li (Boston University), Huy Tuan Ngo (Boston University)

Customer Preference for Self-Service Technology under Task Complexity and Time Pressure
Chia-Chun Yang (Northeastern University), Yinghao Zhang (University of Cincinnati), Craig Froehle (University of Cincinnati)

Cross-Industry Endogenous Uncertainty: How Vehicle-to-Grid Technology Disrupts Coordination in EV Battery Closed-Loop Supply Chains
Ali Raoufi (University of Rhode Island), Douglas N Hales (University of Rhode Island), Yuwen Chen (University of Rhode Island)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Sierra C — San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Emerging Topics in Sustainable Operations #1

This session covers emerging Topic in Sustainable Operations.

Chair: Donghyun (Daniel) Choi (Georgia Institute of Technology)

The Role of Spontaneous vs Flexible Breaks in Affecting the Productivity of Call Center Agents with Disabilities: A Mediation Analysis
Yingru Han (Clemson University), Luv Sharma (University of South Carolina), Sriram Narayanan (Michigan State University)

Attending to the Supply Chain: Science-Based Climate Commitments
William Diebel (University of South Carolina), Robert Klassen (Western University)

Recycling in Developing Economies: Building Capabilities, Legitimacy and Household Habits.
Rafael Escamilla Gonzalez Aragon (Arizona State University), Sebastian Villa (University of New Mexico), Veronica Villena (Arizona State University)

Closing the Loop or Opening the Market? Implications of Priority Access and Recycled Content Mandate
Donghyun (Daniel) Choi (Georgia Institute of Technology), Andre Calmon (Georgia Institute of Technology), Beril Toktay (Georgia Institute of Technology)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Sierra D — San Francisco Marriott Marquis

WORKSHOPS: Beyond the Case Study: AI-Powered Project Management Simulations as Experiential Learning

Case studies teach students to analyze decisions — after the fact. This session goes further. Through a live project management simulation, attendees will experience the pressure, ambiguity, and real-time tradeoffs that traditional methods can't replicate, and leave with a concrete plan to bring simulations into their own courses.

Workshop Coordinator: Samir Penkar (Simulation Powered Learning)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Pacific H — San Francisco Marriott Marquis

WORKSHOPS: LLM based Natural Language Processing (NLP) - Context Analysis for Research and Business Audiences

Context windows are constructs that all LLMs deploy during NLP to focus attention on relevant outcomes. Context can be operationalized as explainable summaries of large corpuses of textural data. In this workshop, we introduce basic constructs and principles for pre, post and iterative processing of textural data. We delineate context consistency, categorization and reliability metrics for different units of analyses. We contrast these context constructs against traditional lexical methods and metrics. We provide hands-on examples from peer-reviewed research, and practical applications for creating decision briefs, to illustrate opportunities and pitfalls while processing large textural supply chain management and marketing datasets.

Workshop Coordinator: Nitin Joglekar (Villanova University)

Presenters: Nitin Joglekar (Villanova University), Nitin Mayande (Tellagence)

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Saturday, Nov 21st, 2026, 10:00-11:30 a.m. | Salon 15 — San Francisco Marriott Marquis

WORKSHOPS: Teaching the ISO 56000 Innovation Management Ecosystem: A Workshop on Standards, Systems, and Strategic Decisions under Uncertainty

The ISO 56000 ecosystem remains largely unfamiliar to scholars and educators in these fields. This workshop introduces participants to the ISO 56000 family of standards, with particular emphasis on ISO 56000 (vocabulary), ISO 56001 and 56002 (Innovation Management Systems), ISO 56012 (Innovation Ecosystem Management), and a number of guidance standards on tools and methods, such as IP and metric management. Participants will explore how the standard integrates strategic intent, governance, culture, processes, and performance measurement to support innovation amid uncertainty. The workshop will examine how standardized innovation management systems can inform strategic decision-making, resource allocation, risk management, and organizational learning.

Workshop Coordinators: Leila Halawi (Embry Riddle Aeronautical University), Annika Steiber (N/A), Joseph NG (New York University)

Saturday, Nov 21st, 2026, 11:30 a.m.-1:00 p.m.

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Saturday, Nov 21st, 2026, 11:30 a.m.-1:00 p.m. | Salon 9 — San Francisco Marriott Marquis

MEAL: Saturday Lunch On Own

Enjoy lunch with colleagues at the variety of venues nearby.

Saturday, Nov 21st, 2026, 1:00-2:30 p.m.

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 1 San Francisco Marriott Marquis

AI in TEACHING and LEARNING: Course Re-designs in the AI Age

This session focuses on redesigning courses and curriculum in business, analytics, strategy, engineering management and simulation with AI-integrated instruction.

Chair: Xiaojun Gene Shan (University of Houston Clear Lake)

Evolution of analytics courses using AI: the death of Excel?
John Wilson (University of Western Ontario), Mehmet Begen (Ivey Business School), Mustafa Tongarlak (Ivey Business School)

Simulation-Informed AI Pedagogy: A Multi-Course Pilot Study
HYESUNG PARK (Georgia Gwinnett College), Kihyun Kim (Jacksonville State University), Tacksoo Im (Georgia Gwinnett College)

Integrating artificial intelligence into the engineering management curriculum: a systematic literature review
Xiaojun Gene Shan (University of Houston Clear Lake)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Sierra G San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI, Science, and Platform: The Future of Research

What should research look like when AI agents and shared platforms become part of everyday scientific work? This panel brings together researchers, journal editors, AI developers, and entrepreneurs to examine how platforms could support reusable methods, shared workflows, and reliable validation. Topics include openness and proprietary boundaries, platform standards and governance, incentives for contribution and maintenance, and sustainable funding. Panelists will discuss human–AI collaboration, doctoral training, workforce reskilling, and the limits of automated verification. The central question is how to organize AI-enabled research so that it improves scientific quality, supports cumulative learning, and earns trust beyond claims of greater speed.

Moderator: Yumei He (Tulane University)

Panelists: Liangfei Qiu (Warrington College of Business, University of Florida), Subodha Kumar (Fox School of Business, Temple University), Hemant Bhargava (University of California, Davis), Zhengzhong (Hector) Liu (MBZUAI Institute of Foundation Model (IFM)), Kolento Hou (Emergences Labs)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Pacific G San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Analytics in Higher Education: Advising, Student Outcomes, and Fairness

This session explores analytics and decision support in higher education and societal applications, including transfer advising knowledge construction, uplift modeling for high-impact educational practices, privacy disclosure intentions, and algorithmic fairness in job ad delivery.

Chair: Shebuti Rayana (SUNY at Old Westbury)

Constructing Verified Advising Knowledge from Student-Generated Discourse: An End-to-End Framework for Transfer Advising Decision Support
Phuong Minh Nguyen (Texas A&M University-Victoria), Yun Wan (University of Houston-Downtown), Xiwei Wang (Northeastern Illinois University), Sherrene Bogle (Cal Poly Humboldt), Palvi Aggarwal (University of Texas at El Paso), Shebuti Rayana (SUNY at Old Westbury)

From Identity to Intention to Disclose Information: A Moderated Serial Mediation Model
Roya Ashrafidehkordi (Department of Information Technology and Decision Sciences, G. Brint Ryan College of Business, University of North Texas)

Improving Student Success through Uplift Modeling: Evidence from High-Impact Practices in Business Education
Yertai Tanai (California State University, Fresno), Kamil Ciftci (California State University, Fresno)

AI-Enabled Flood Adaptation Planning for Public Transit Systems: A Hybrid Geo-CNN and Optimization Approach
Mubarak Iddrisu (Tulane University), Davood Golmohammadi (University of Massachusetts, Boston)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 3 San Francisco Marriott Marquis

BEHAVIORAL OPERATIONS MANAGEMENT: Bridging Models and Behavior in Operational Decision-Making

This session ranges from inferring the long-term impact of brand marketing investments to understanding how nanostore owners' product-adoption decisions depart from rational Bayesian benchmarks. Sitting at the intersection of analytical modeling and behavioral decision-making, they show how pairing behavioral insight with rigorous models sharpens our understanding of how operational decisions are made.

Chair: Qilong Zhu (Arizona State University)

Customer Pull versus Supplier Push: Overcoming Behavioral Barriers to New Product Adoption in Nanostores
Qilong Zhu (Arizona State University), Karen Donohue (Arizona State University), Rafael Escamilla Gonzalez Aragon (Arizona State University), Shreya Kankanhalli (Cornell University)

Generative AI and Team Decision Processes: Evidence from a Behavioral Experiment
Erim Ergene (Bryant University), Yasamin Salmani (Bryant University)

Government Incentives, Battery Electric Vehicles, and Hybrid Competition
Dong Yoo (Virginia State University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Juniper San Francisco Marriott Marquis

BOARD MEETING: Western DSI Board Meeting

A meeting of the members of the Western DSI Board of Directors

Members: Stanley E. Griffis (Michigan State University), Shuo Zeng (California State Polytechnic University, Pomona), Sally Baalbaki-Yassine (Metropolitan State University of Denver), Alireza Yazdani (California State Polytechnic University, Pomona), John E Bell (University of Tennessee), Tom Lang (The Office of the Deputy Assistant Secretary of Defense, Logistics), Hossein Rikhtehgar Berenji (Pacific University)

Chair: **Seong-Jong Joo**, *Air Forces Institute of Technology*

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Sierra D — San Francisco Marriott Marquis

BUSINESS ANALYTICS: Business Analytics for Digital Innovation

This session focuses on how business analytics supports digital innovation in technology-enabled business environments. Topics may include digital platforms, emerging technologies, cybersecurity, user behavior, technology adoption, pricing, incentives, and AI-supported decision-making. The session welcomes analytical, empirical, simulation-based, optimization, and AI-driven studies.

Chair: Asit Bandyopadhayay (Austin Peay State University)

Predict-then-Optimize for Livestream Shopping under Uncertainty
Mingyao Song (McMaster University), Kai Huang (McMaster University), Manish Verma (DeGroote School of Business, McMaster University)

Safe Exploration in Online Pricing: Evidence from a Bayesian Shape-Constrainced Decision Engine
Vasileios Pavlopoulos (University of Alabama in Huntsville), Jatinder N.D. Gupta (University of Alabama in Huntsville), Hieu Pham (University of Alabama in Huntsville)

Data-Driven Workforce Planning in Higher Education: Longitudinal Evidence from Faculty Staffing Patterns
Asit Bandyopadhayay (Austin Peay State University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Willow — San Francisco Marriott Marquis

COMMITTEE MEETING: Member Services Committee

A meeting of the members of the DSI Member Services Committee.

Chair: Nunzia Zecchillo (University of Udine)

Members: Ravi Srinivasan (Loyola University Maryland), Toyin Clottey (Wayne State University), Simone T. Peinkofer (Michigan State University), Laquanda Leaven Johnson (North Carolina A&T State University), Hakan Yildiz (Wayne State University), Matthew Castel (Boise State University), Hee Yoon Kwon (The Citadel, The Military College of South Carolina), Abubaker Haddud (The University of Southern Mississippi)

Chair: **Marco Sartor**, *University of Udine*

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Pacific E — San Francisco Marriott Marquis

CYBER SECURITY and SYSTEM RESILIENCY: AI Risk Frameworks: From Literature to Practice

This session surveys AI-driven security and privacy risk, from a systematic literature review and framing of AI as a double-edged sword for cybersecurity, to ethical and privacy barriers facing generative AI in academia, and a validated AI safety testing system, moving from broad risk cataloging toward concrete mitigation tools.

Chair: Xiaodong Deng (Oakland University)

Design and Validation of an Integrated AI Safety Testing System
Andres Fortino, PhD (New York University), sicong Ma (NYU), Hongyi Yang (NYU), Meiran Guo (NYU)

Privacy and Security Challenges of Artificial Intelligence: A Literature Review
Xiaodong Deng (Oakland University)

Reshaping Cybersecurity: AI as a Double-Edged Sword

Sharon He (Auburn University at Montgomery)

The Three-Dimensional Constraint: Mapping Ethical, Privacy, and Security Barriers to Generative AI in Academia
Tewei Wang (University of Illinois Springfield)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Nob Hill C & D San Francisco Marriott Marquis

DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Preparing AI-Ready Analysts: Skills, Tools, and Process-Focused Learning for the Modern Workforce

This session brings together three perspectives on preparing students for data-driven roles in an AI-accelerated workplace. First presents findings from early-career professionals on the tools they use, their awareness of organizational AI initiatives, and the competencies students need to be workforce-ready. The second examines how AI-enabled features in JMP can reduce procedural friction, allowing students to focus on statistical reasoning and practical interpretation. The last explores how a Stop-Think-Do-Learn framework can preserve the essential problem-solving process in introductory programming courses, even as GenAI makes it easy to bypass uncertainty. Collectively, these talks outline a coherent strategy for building adaptable, AI-literate analysts.

Chairs: Robert Andrews (Virginia Commonwealth University), Reza Kheirandish (Clayton State University)
Presenters: Zsolt Ugray (Utah State University), Sherry Marx (Utah State University), Kevin Potcner (JMP Statistical Software), Kellie Keeling (University of Denver)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 4 San Francisco Marriott Marquis

DECISION SCIENCES in PRACTICE: Applied Analytics, Modeling, and Societal Impact

This track highlights the application of quantitative methods, statistical modeling, and data analytics to complex business and societal challenges. Research spans finance, sports analytics, labor markets, forecasting, validation methods, and public policy, demonstrating the power of analytics to generate actionable insights.

Chair: Sajad Ebrahimi (Grand Valley State University)

Agility of ANOVA in the Context of Validating Discrete Choice Models Coupled with Hold-out Validation
Zainab Alisaii (Sultan Qaboos University), Ronald Ekyalimpa (Sultan Qaboos University), Mubarak Al-Alawi (Sultan Qaboos University), Khalifa Al-Jabri (Sultan Qaboos University)

An Empirical Assessment of Fat-Tailed Distributions forTechnology Stock Returns
Farok A. Vakil (St. John's University), Victor Lu (St. John's University)

Identifying the Elite: A Machine Learning Study of Player Quality Using Elo Ratings of Premier League Clubs
Zekeriya Yalcin Karatas (University of Cincinnati Blue Ash), Bulent Erenay (Northern Kentucky University), Ibrahim Berber (Case Western Reserve University)

Spatial Patterns of Nonprofit Labor Market Resilience Across U.S. States
Sajad Ebrahimi (Grand Valley State University), Jean C. Essila (Grand Valley State University), Jaideep Motwani (Grand Valley State University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Foothill A San Francisco Marriott Marquis

DISRUPTION & RESILIENCE (DIRE): Business Meeting

Placeholder for DiRe business meeting

Chair: Natalie Simpson (University at Buffalo)

Session Organizer: **Christopher W Zobel**, *Virginia Tech*

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Sierra A-B San Francisco Marriott Marquis

DOCTORAL CONSORTIUM III: Building a Successful Long-Term Academic Career

Gain insights into tenure expectations, career trajectory planning, and long-term success in academia.

Moderator: Sandun Perera (University of Nevada, Reno)

Panelists: David Dobrzykowski (Auburn University), Joy Field (Boston College), Nagesh Murthy (University of Oregon)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Pacific J San Francisco Marriott Marquis

DOCTORAL RESEARCH SHOWCASE AWARD: AI, Machine Learning, and Digital Service Operations

This session brings together studies examining how artificial intelligence and machine learning are transforming digital services and operational decision-making. The papers explore methods for attributing LLM-generated text, the operational value of machine learning tools in the airline industry, and pricing decisions for delayed agentic AI services.

Chair: Esmail Mohebbi (University of West Florida)

A Training-free Method for LLM Text Attribution
Tara Radvand (Ross School of Business, University of Michigan), Izak Duenyas (University of Michigan), Ambuj Tewari (University of Michigan)

ML On Time? The Value of Machine Learning Tools on Airlines' Operational Performance
Rang Gong (The Ohio State University), Sean Wan (The Ohio State University)

Pricing Delayed Agentic AI Services: When High-Value Jobs Wait Longer
Mojtaba Abdolmaleki (University of Michigan), Izak Duenyas (University of Michigan), Roman Kapuscinski (University of Michigan)

Distant Mines, Local Risks: The Impact of Deregulation on Fissured Workforce Risk Management Systems
Jennifer Nowicki (Penn State University), Brian Lee (Penn State University), Kevin W. Linderman (The Pennsylvania State University)

Slack and Science-Based Target Commitments
Donghyun (Daniel) Choi (Georgia Institute of Technology), Abhinav Shubham (Georgia Institute of Technology), Manpreet S Hora (Scheller College of Business, Georgia Tech)
Discussants: **Abhishek Roy**, *Temple University, Fox School of Business*
Xiao Xiao, *California State University Stanislaus*
Ya You, *California State University, East Bay*
Leily Kamali Farrokhvar, *California State University Northridge*

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Foothill C — San Francisco Marriott Marquis

DOCTORAL RESEARCH SHOWCASE AWARD: Finalists

This session features the presentations of the Doctoral Research Showcase finalists.

Chair: Jafar Namdar (Michigan State University)

Telehealth Initiation and Continuity of Care in the Mental Health Care: Evidence from a U.S. Nationwide Claims Database

Shenghan Li (University of Minnesota), Yi Tang (Old Dominion University), Kingshuk Sinha (University of Minnesota)

Decision-Focused Bias Correction for Fluid Approximation

Can Er (University of North Carolina at Chapel Hill), Mo Liu (University of North Carolina at Chapel Hill)

Decision Levers or Structural Correlations? A Within-Firm Diagnostic Applied to Employee Benefits and Workplace Injuries

Kai Qin (University of north texas), Vipul Garg (Texas State University), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Discussants: **Manish Tripathy**, *DePaul University*

Yusoon Kim, *Oregon State University*

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Foothill E — San Francisco Marriott Marquis

EMERGING ECONOMIES SHOWCASE AWARD: Finalists

This session brings together the three finalists for the 2026 DSI Emerging Economies Research Showcase Award. Cheer on the candidates as they vie for the top prize.

Chair: David Dreyfus (Rutgers University)

Entrepreneurial Risk Orientation and Operational Performance: Distinguishing Boldness from Recklessness under Environmental Uncertainty

Okyere Anim Barima (KNUST School of Business), Listowel Owusu Appiah (Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development (AAMUSTED)), Matilda Owusu Bio (KNUST School of Business), Francis Kamewor Tetteh (KNUST School of Business)

Nudging Farmers for Conformance Quality: Evidence from a large-scale field experiment in smallholder farming in an emerging economy

Vijaya Sunder M (Indian School of Business), Anjan Goswami (Indian Schol of Business), Siddhartha Modukuri (Indian School of Business)

The Role of Social Influence in E-Waste Disposal and Second-Hand Purchases: Empirical Evidence from Developing Economies

Attique ur Rehman (Lahore University of Management Sciences), Namrah Ashraf (Lahore University of Management Sciences), Muhammad Adeel Zaffar (Lahore University of Management Sciences)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Foothill H San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Digital Technologies and Measurement for Healthy Aging

This session examines technology adoption, digital interventions, sensing, and longitudinal measurement for physical activity, cognitive decline, and functional outcomes among older adults.

Chairs: Md Golam Rabbani (University of North Texas), Ashrafe Alam (University of North Texas)

AI in the Support Network: Examining Acceptance of AI Facilitation in Older Adult Relational Technology Adoption
John Alagood (Texas Woman's University), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Beyond Workout Classification: When Does Body Capacitance Sensing Help?
Heechang Shin (Iona University)

Can Digital Health Technologies Delay Cognitive Decline and Promote Healthy Aging Among Older Adults? A Systematic Review and Meta-Analysis
Md Golam Rabbani (University of North Texas), Ashrafe Alam (University of North Texas), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Dynamic Weighted Win Ratio for Longitudinal Evaluation of Physical Activity, Dementia Progression, and Functional Decline Among Older Adults
Md Golam Rabbani (University of North Texas), Ashrafe Alam (University of North Texas), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Pacific B San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Selected Topics in Supply Chain and Lean Operations

This session brings together supply chain considerations in the pharmaceutical supply chain and in the coffee supply chain, along with a framework for Lean operations in hospital services. In the pharmaceutical supply chain, the study considers the importance of capacity alignment via an assessment of the financial benefits of product personalization and its alignment with organizational capabilities. In the coffee supply chain, the study examines how firms can pursue growth when volume expansion becomes constrained or counterproductive. In hospital services, the study outlines a theoretical approach to Lean hospital operations and illustrates this approach with a collection of case studies.

Chair: Yann Ferrand (Augusta University)

Aligning Capabilities for Personalized Medicine
Marouen Ben-Jebara (Augusta University), Yuan Wang (Sam Houston State University)

A Theoretical Approach for Lean Healthcare Operations and Process Flow
Yann Ferrand (Augusta University), Lawrence Dean Fredendall (Clemson University)

Reconfiguring Growth Beyond Volume
Maria Alice Moreira Trindade (Texas A&M University, Information and Operations Management Department)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Pacific I — San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Operational Decisions and Societal Impact

This session highlights research that examines how operational frameworks and empirical methods can generate meaningful societal impact across diverse domains. Attendees will explore how rigorous decision-making shapes outcomes in human capital management, emerging logistics technologies, and animal welfare policy. Together, these papers advance our understanding of how operational thinking can address real-world challenges and inform consequential decisions across organizational, environmental, and social settings.

Chair: Qiuxia Chen (University of Texas at Dallas)

Does Foster Care Save Dogs? Causal Evidence from a Rapid Program Expansion at Dallas Animal Services
Qiuxia Chen (University of Texas at Dallas)

Economic and Environmental Impacts of Integrated Drone Delivery Systems
Juan Zhang (University of Wisconsin - Eau Claire), Willow Yang (Sam Houston State University), James F Campbell (University of Missouri-St. Louis)

Developing an operational framework for assessing person-job fit: Integrating Theory and Practice Using Action Research
Bhavjot Singh (Michigan State University), Sriram Narayanan (Michigan State University), Rajiv Ranganathan (MSU), Hung Jen Kuo (MSU)

Interoperability Meets Accountability: How Data Interoperability and Experiential Quality Influence Malpractice Lawsuits
Sukrit Pal (Iowa State University), David Cantor (Iowa State University), Anand Nair (D'Amore-McKim School of Business Northeastern University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Foothill D — San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: Innovation Management Under Uncertainty: Standards, Ecosystems, and AI-Enabled Execution

This invited session examines how organizations can govern innovation and new product development amid technological disruption, AI acceleration, ecosystem complexity, and institutional uncertainty. The session brings together papers focused on AI information products, ISO 56000-based innovation management systems, U.S. participation in ISO/TC 279, ecosystem governance, and real-time education analytics. Collectively, the papers explore how governance structures, standards, ecosystem models, and evidence-based assessment frameworks can help organizations translate uncertainty into responsible innovation, measurable capability development, and practical execution.

Chair: Joseph NG (New York University)

Governance-as-Moat: Designing Dignity-Sensitive AI Information Products
Joseph NG (New York University), Nihareeka Mhatre (NYU)

Innovation Governance-as-System: Applying the ECTM to Assess ISO 56002 Innovation Management Systems in AI-Enabled Enterprises
Joseph NG (New York University), Ricardo Fernandez (20-20 Innovation), William Swart (East Carolina University)

Leading Innovation Under Uncertainty: An Introduction to the ISO 56000 Standards Ecosystem and U.S.

Participation in TC 279
Leila Halawi (Embry Riddle Aeronautical University), Joseph NG (New York University), Annika Steiber (N/A)

Ecosystem Governance as a Resilience Mechanism: Evidence from Haier's AI-Enabled Innovation Ecosystem
Annika Steiber (N/A), Joseph NG (New York University), Leila Halawi (Embry Riddle Aeronautical University)

Adaptive Context Understanding: An Innovative Framework for Real-time Education Analytics in Higher Education
Joseph NG (New York University), Hui Soo Chae (NYU)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 2 San Francisco Marriott Marquis

INNOVATIVE EDUCATION: Operations Management, New Trends and Teaching Methodologies -New Directions

This panel will blend cutting-edge technology with practical applications across multiple disciplines to showcase the latest teaching methodologies for Operations Management. The panel will blend innovative technology with practical application and will provide a rich ground for exploring how education and industry adapt to new challenges and opportunities. All panelists are educators at Northwestern State University in Natchitoches, Louisiana, teaching in the field with many years of experience

Moderator: Elizabeth A Prejean (Northwestern State University)
Panelists: Weiwen Liao (Northwestern State University), Vianka Miranda (Northwestern State University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 12 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Innovation, Visibility, and Resilience in Logistics Networks

This session explores how strategic capabilities and resources such as managerial incentives, digital visibility, innovation, and network design influence logistics and supply chain performance. Studies highlight how organizations convert capabilities, information, and strategic choices into operational and competitive outcomes across supply chain and logistics contexts.

Chair: Ata Karbasi (Valparaiso University)

Intermodal Integration and Airline Network Resilience: A Graph Theory Approach
Ata Karbasi (Valparaiso University), Andrew Zeiser (John Carroll University)

Intangible Resources and Business Performance: The Mediating Role of Supply Chain Efficiency
Huiling Liu (Arkansas State University)

The Visibility Paradox in Digital Logistics: Experimental Evidence on Managerial Decision-Making
Irita Mishra (University of Wisconsin- River Falls)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Foothill B San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: Consumer-centric logistics and operations strategy.

Consumer-centric logistics and operations strategy has emerged as an important area of inquiry as firms increasingly recognize

consumers as active participants in operational outcomes. This invited session brings together four studies examining how consumers influence and respond to logistics, supply chain, and service operations decisions. The papers explore consumer compliance with product recalls, reactions to supplier social responsibility failures, consumer distribution of information in digital media supply chains, and the economic effects of urban micromobility infrastructure. Collectively, these studies demonstrate the importance of incorporating consumer perspectives into logistics and operations research.

Chair: Nadja Vorontsova (University of Tennessee Knoxville)

Super Spreaders: Reframing the Role of Consumer as Supplemental Distributor in the News Media Supply Chain.
Derek Dubois (The University of Rhode Island), Muhammad Hasan Ashraf (California State University Long Beach), Mehmet Gokhan Yalcin (The University of Rhode Island)

A study of consumers' reaction to supplier social incidents.
Jiayuan Zhang (University of Wisconsin-Whitewater), Gawon Yun (Missouri State University), Zenan Zhou (Arizona State University), Pengyu Qian (University of Wisconsin-Whitewater)

Wheels of Change: E-Bike Deployments and Business Growth.
Elnaz Hesami Naghshbandi (PhD student), Johanna Amaya (Penn State University), Jennifer Blackhurst (Auburn University)

Who Speaks Up? A Latent Class Analysis of Word-of-Mouth Responses to Service Failure and Recovery
Kyunghwa Chung (University of South Carolina), Saram Han (College of Business and Technology, Seoul National University of Science and Technology), Rohit Verma (University of South Carolina)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Foothill F — San Francisco Marriott Marquis

OPERATIONS SYSTEM: Operations Strategy, Sustainability, and Organizational Performance

This session examines how organizational practices, governance, and emerging analytical approaches influence operational performance, sustainability, and decision-making.

Chair: Vladyslava Snyder (University of Tennessee, Knoxville)

The Impact of Gender-Specific Representation on Sustainability Risks, Violations, and Organizational Outcomes
Vladyslava Snyder (University of Tennessee, Knoxville), Bolumole Yemisi (University of Tennessee)

Understanding Expediency, Quality Systems, Practices, and Performance Dynamics
Santosh K Mahapatra (Clarkson University), Ajay Das (Baruch College), Santanu Mandal (Amrita University)

Wind-breaking or Trapping: Copy Trading Analysis Using Large Language Model Agent-based Modeling
Shujian Guo (Sun Yat-Sen University), Ning Luo (Virginia Commonwealth University), Zehan Allen Zhao (Grand Valley State University)

Who decides when no one is in charge? Decision architectures in business ecosystems
Sabine Baumann (Berlin School of Economics and Law)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 5 — San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Supply management that shapes society

This panel explores where Purchasing and Supply Management (PSM) can create societal impact. Drawing on the research and

editorial experience of the panelists, it examines how PSM contributes to value creation beyond cost efficiency, including social and environmental sustainability, resilience, and innovation. Panelists will reflect on insights from extant empirical studies and their engagement with organizations, highlighting where PSM can influence not only firm performance and supply networks, but also broader societal outcomes. The discussion aims to identify key pathways for future empirical research in PSM.

Moderator: Carmela Di Mauro (University of Catania)

Panelists: Andrea S. Patrucco (Florida International University College of Business), Andrew Kach (Willamette University), Frederik Vos (Portland State University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 11 San Francisco Marriott Marquis

PROJECT MANAGEMENT: Generative AI and LLMs in Project Management

This session examines how generative AI and large language models are reshaping project work—spanning workflow efficiency and decision quality, risk propagation modeling, and team dynamics. Together, the papers map both the promise and the pitfalls of embedding AI in project environments.

Chair: Jason Deane (Virginia Tech)

Generative AI in Engineering Project Management: Evidence from a Turkish SME
Mary Fisher (Eastern Oregon University)

Generative AI in Project Management: Effects on Planning, Communication, Coordination, and Decision Quality
Ajaya K Swain (St. Mary's University)

Modeling Project Risk Propagation from Risk Sources to Activity Networks Using Large Language Model
Liting Zhang (Nanjing University, China), Yan Ning (Nanjing University, China)

Socially Awkward Team Experiences - The Impact of GenAI Delegation
Jason Deane (Virginia Tech)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Foothill G2 San Francisco Marriott Marquis

Secure Data Exchange in Practice: Responsibility Isolation, Repository Boundaries, and Accountability

How can organizations exchange sensitive files while maintaining clear access and responsibility boundaries? This workshop connects Responsibility Isolation research with an APX.AI demonstration covering repository isolation, recipient-bound encryption, and exchange accountability. We welcome discussion of practical challenges and opportunities to connect with research and industry partners for future collaboration.

Chair: Teddy Chen (I-One Information Technology Company)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Pacific D San Francisco Marriott Marquis

SERVICE SYSTEMS and OPERATIONS: Operational Strategies for Emerging Platforms and Tech Services

This session explores operational strategies for managing resource allocation, routing, and sourcing challenges in emerging platforms and tech-enabled services. Attendees will gain insights into novel strategies for demand prediction, capacity management, and dynamic matching that balance operational costs with service quality, offering valuable managerial takeaways for today's rapidly

evolving tech and service landscapes.
Chair: Arun Kumar Kumar Rout (The State University of New York at Buffalo)

Structural Estimation of B2B Demand in Local Food Distribution
Goutham Takasi (The University of Alabama)

From Hatchbacks to Minivans: Optimizing Acceptance, Packing, and Payment Policies on Two-Sided Car-Shipping Platforms
Arun Kumar Kumar Rout (The State University of New York at Buffalo)

Retrieve or Reason? Cost-Effective Routing in Hybrid AI Chatbots
Shailender Joseph (University of Texas at Dallas)

Dynamic Labor Pricing in Service Networks
Chandrasekhar Manchiraju (Michigan State University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Pacific C — San Francisco Marriott Marquis

SOCIETY and OPERATIONS: Digital Platforms and Financial Inclusion: Design Levers for Efficient Prosocial Markets

This session explores how digital platform design shapes outcomes in prosocial and financial-inclusion markets, integrating behavioral operations, information economics, and platform governance perspectives. A featured study examines crowdsourced microlending, showing that simple design levers — specifically, keyword tags on loan listings — meaningfully influence funding dynamics. Analysis reveals that additional tags accelerate funding speed and attract more lenders, with diminishing per-lender contributions, while closely related tags amplify these effects and loan-description tone plays a limited moderating role. Findings highlight how lightweight platform interventions can reduce lender cognitive burden, improve funding efficiency, and help close financing gaps in bottom-of-the-pyramid economies.
Chair: Llord Brooks (University of South Florida)

When Attention Becomes the Bottleneck: Digital Nudging as an Operational Design Lever in Online Fundraising Platforms
Charles Brock Herron (Auburn University), Dustin Cole (Auburn University), Shashank Rao (Manipal Academy of Higher Education)

Product Vulnerability, Executive Incentives, and Sustainability Performance: Evidence from Three Industries
Saurabh Ambulkar (University of Texas at Arlington), Li Cheng (Michigan State University), Jingguo Wang (University of Texas at Arlington)

Capital Inflows and Manufacturing Competitiveness in Developing Economies: Evidence from Lower-Middle-Income Countries
Bulent Erenay (Northern Kentucky University), Dekuwmini Mornah (Northern Kentucky University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Foothill G1 — San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Strategic Decisions in Co-Branded Credit Cards, Carbon Emissions, and Assortments

This invited session features three empirical studies on firm strategy in distinct business contexts: co-branded credit card offers and airline complaints, corporate carbon emission strategies under technological uncertainty, and organic product spillovers in assortment.

Chair: Zhihao Zhang (Penn State Behrend)

Incentivizing Friction: Co-Branded Credit Card Offers and Airline Complaints
Zenan Zhou (Arizona State University), Jing Wang (Beijing Technology and Business University), Sining Li (Beijing Technology and Business University), Kevin Park (University of Dayton), Miao Su (Kyung Hee University)

The impact of technological uncertainty on corporate carbon emission strategies
Lu Wang (Ball State University), Yi Tan (University of Alabama in Huntsville), Zheng Han (DePaul University)

An Empirical Study of Organic Product Spillover in Assortment
Zhihao Zhang (Penn State Behrend), Yan Dong (University of South Carolina), Sriram Venkataraman (University of South Carolina), Jayanth Jayaram (University of North Carolina Wilmington), Manpreet Gill (University of South Carolina)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 10 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Data-Driven Supply Chain Management under Uncertainty

This session examines how organizations make supply chain–related decisions under uncertainty. The papers explore how data, networks, governance, and emerging analytical tools shape responses to changing conditions across supply chain and interorganizational settings. By connecting operational and strategic perspectives, the session highlights how firms improve visibility, coordination, resilience, and long-term value in complex supply chain environments.

Chair: Miao Su (Kyung Hee University)

Human-LLM Collaborative Probabilistic Forecasting for Resilient Construction Supply Chains under Material, Logistics, and Site Uncertainty
Zhen-Song Chen (WUHAN UNIVERSITY)

Common Institutional Ownership and Technological Diversification: The Contingent Roles of Investor Turnover and Corporate Governance
Luyi Chen (Dankook University), Mingjie Fang (Nanjing Agricultural University), Miao Su (Kyung Hee University)

When Supply-Chain Visibility Becomes Ownership Control: Structural Holes, Supplier Dependence, and Boundary-Expanding Acquisitions
Luyi Chen (Dankook University), Xiao Kou (KYUNG HEE UNIVERSITY), Miao Su (Kyung Hee University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 6 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Decision Making in Dynamic Supply Chains

This session on Decision Making in Dynamic Supply Chains examines how organizational decision-making responds to volatility, uncertainty, and rapid market shifts. It highlights data-driven approaches, real-time visibility, and advanced analytics that enable faster, more informed decisions. Topics may include, but are not limited to, key trade-offs between efficiency, resilience, and agility, as well as practical strategies for implementing adaptive decision-making frameworks. Emphasis is placed on strengthening decision-making capabilities to improve overall supply chain performance.

Chair: Yuhong Li (Old Dominion University)

Beyond Direct Relationships: The Role of Upstream ICT Suppliers in Supply Chain Value Creation
Kara Li Liu (Roger Williams University), Seung Kyoon Shin (University of Rhode Island), Koray Özpolat (University

of Rhode Island)

Joint Sustainability and Technology Investment in Sourcing Decision
Yu Amy Xia (College of William and Mary), Gang Li (Bentley University)

Extending the Motivational Model of Sustainable Supply Chain Management: Leadership Antecedents and Performance Outcomes
Xianghui (Richard) Peng (Penn State Erie, The Behrend College), Lu Xu (University of North Georgia), Xinyu Wei (California State University, Chico), Ying Cao (Penn State Erie, The Behrend College), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Using case competitions to provide college students with project-based learning in supply chain sustainability and cross-cultural communication
Janos Kata (University of Rhode Island), Koray Özpolat (University of Rhode Island), Zsolt Matyusz (Corvinus University of Budapest), Chung Tam (Global Supply Chain Classroom)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 13 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Interface of Operations, Service, and Supply Chain

This session examines the interface of operations, service, and supply chain management in creating customer value and organizational performance. As businesses face growing risks and disruptions, the effective integration of these functions is essential for enhancing service quality, controlling costs, improving customer satisfaction, and building resilient operations and supply chains. The session will explore current challenges, opportunities, and strategies for achieving these objectives.

Chair: EunSu Lee (Kean University)

Predictive Modeling of Trade Diversion: The Impact of the Port of Chancay on U.S. Maritime Logistics
Sayuri Montalvan (Kean University), J.D. Jayaraman (Kean University)

A Study on the Development of a Korean Maritime Logistics Supply Chain Early Warning Index
Jisung Jo (Korea Maritime Institute), Sewon Kim (Sejong University), Hyun Jun Lee (Sejong University), Eun Kyung Lee (Korea Maritime Institute)

A Cooperative-Competitive Game-Theoretic Model for Product Positioning: Intra-Firm Coalition and Inter-Firm Price Competition
Sangwon Eum (Kyung Hee University), Hosun Rhim (Korea University), EunSu Lee (Kean University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 14 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Strategic, Operational, and Organizational Responses

This session examines how organizations manage supply chain risk, uncertainty, and disruption. The papers explore resilience across multiple contexts, including workforce performance, multi-tier sustainability practices, supply disruptions, product recalls, and logistics outsourcing. Together, they provide insights into how firms can build resilience and sustain performance in complex and uncertain supply chain environments.

Chair: Jaeyoung Oh (Sejong University)

Short-Term Resilience Strategies Amid Supply Disruptions
Ryan Choi (Eastern Michigan University)

The Economic Returns of Logistics Outsourcing: The Moderating Role of Environmental Uncertainty

Soomin Park (Howard University), Donghyup Woo (University of Pittsburgh at Greensburg), Iman Ghalehkhondabi (Howard University)

Behind the Recall: Mapping Safety Issues and Dynamics in U.S. Consumer Home Appliances
Gawon Yun (Missouri State University), Jiyoon An (Fayetteville State University)

Task Uncertainty and Job Performance: The Roles of JD-R Mechanisms and Organizational Resilience
Jiwon Lee (Help University), June Young Rhee (Heriot-Watt University), Jaeyoung Oh (Sejong University)

Beyond Direct Suppliers: Cascading Direct and Indirect Sustainability Practices to Mitigate Multi-Tier Supply Chain Risk
Jaeyoung Oh (Sejong University), JUDITH QUAICOE (University of Warwick), Sangho Chae (University of Warwick)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Sierra C — San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: ESG Non-Compliance Across the Supply Chain Network.

This session explores the multifaceted risks and cascading effects of Environmental, Social, and Governance (ESG) non-compliance across complex, multi-tier supply chains. These presentations examine multiple themes, including how hidden compliance failures at lower tiers propagate upward, impacting buyer resilience and brand reputation. We also study frameworks for enhancing network visibility and traceability in ethical sourcing. Lastly, we investigate supplier collaboration mechanisms to bridge the gap between corporate ESG commitments and end-to-end execution. Together, these projects offer actionable insights into mitigating structural risks and maintaining operational integrity amid growing regulatory and stakeholder demands.

Chair: Afjal Hossain Jisan (Pennsylvania State University)

Behind the Emerald Veil: A Study on When Sustainability Becomes a Scam
Matthew Reid (Auburn University)

ESG Risks Across the Infrastructure Project Lifecycle: A Text Analysis Approach
Sun Kim (Michigan State University), Sriram Narayanan (Michigan State University)

Managing ESG Pressures in the Apparel Supply Chain: Perspectives from Bangladesh
Afjal Hossain Jisan (Pennsylvania State University), Kevin W. Linderman (The Pennsylvania State University)

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Saturday, Nov 21st, 2026, 1:00-2:30 p.m. | Salon 15 — San Francisco Marriott Marquis

WORKSHOPS: Translating Academic Research into Real-World Value

How can academic research move beyond publication to create meaningful impact for organizations, policymakers, and society? Moderated by Kevin Linderman (Penn State University), this panel brings together Johnny Rungtusanatham (University of Cincinnati), Sergey Naumov (Penn State University), and Mateus do Rego Ferreira Lima (Indiana University) to discuss pathways for translating rigorous scholarship into real-world value. Panelists will share experiences engaging with industry and practice, identifying consequential research questions, communicating findings to nonacademic audiences, and balancing scholarly rigor with relevance. The session will offer practical insights for researchers seeking to broaden the reach, visibility, and impact of their work.

Moderator: Kevin W. Linderman (The Pennsylvania State University)

Panelists: Manus Rungtusanatham (University of Cincinnati), Sergey Naumov (Penn State University), Mateus do Rego Ferreira Lima (Indiana University)

Saturday, Nov 21st, 2026, 2:50-4:20 p.m.

101 Saturday, Nov 21st, 2026, 2:50-4:20 p.m. | Golden Gate A San Francisco Marriott Marquis

KEYNOTE #1: AI in Operations and Supply Chain Settings

Artificial Intelligence is reshaping how businesses move, but moving from concept to execution requires a proven roadmap. In this year's keynote, Ashley will dive deep into the real-world application of AI in Operations and Supply Chain settings. Attendees will gain critical insights into: Real-World Use Cases: How leading organizations are successfully leveraging AI today. Implementation Challenges: The hidden roadblocks to deployment and how to overcome them. Evaluation Metrics: How to accurately measure ROI and operational impact. This keynote promises to spark vital ideas for future research agendas and provide fresh, real-world case studies to bring back to your business school classrooms.

Moderator: Rohit Verma (University of South Carolina)
Presenter: Ashley AuBuchon-Arcand (IBM Consullting)
Chair: **Luv Sharma**, *University of South Carolina*

Saturday, Nov 21st, 2026, 4:30-6:00 p.m.

102 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Foothill H San Francisco Marriott Marquis

AGRICULTURE and FOOD SUPPLY CHAINS: Operational Decisions in Agriculture and Food Supply Chains

This session examines how operational decisions shape performance, safety, and accountability across agriculture and food supply chains. The papers study food safety inspections, meat processing operations, and perishable inventory management. Together, they highlight how decisions made by frontline facilitators, production managers, regulators, and supply chain partners affect inspection quality, worker safety, productivity, waste, pricing, and inventory outcomes. The session emphasizes the operational trade-offs that arise in food systems, especially when products are perishable, work is safety-sensitive, and information is incomplete or unevenly distributed across supply chain actors.

Chair: Kevin Park (University of Dayton)

Strategic Inventory with Partial Perishability
Sangphil Kim (Winona State University), Ryan Choi (Eastern Michigan University), Junhyun Bae (Oakland University)

Effect of Production Speed Deregulation on Worker Safety: Evidence from the Meat Processing Industry
Charles Brock Herron (Auburn University), Abhay Grover (Iowa State University), Shashank Rao (Auburn University)

Who's Minding the Inspector? How Facilitators Affect Restaurant Inspections
Kevin Park (University of Dayton), Abhay Grover (Iowa State University), Laharish Guntuka (Rochester Institute of Technology), Martin Dresner (University of Maryland)

From Discretionary to Rule-Based Storage Regulation: A Markov Decision Process Analysis of Alternative Regulatory Regimes
Rajeev Kumar (Kutztown University of Pennsylvania)

103 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 1 San Francisco Marriott Marquis

AI in TEACHING and LEARNING: AI Enhanced Learning Tools: From Dashboards to Digital Judgment

This session explores how instructors can teach analytics, creativity, prototyping, systems development, and "digital judgment" in AI-enabled environments.

Chair: Yu Liu (Saginaw Valley State University)

Differences in Perceptions of the Ethical Use of AI in Higher Education: An Experimental Study of College Students and Faculty Members
Yu Liu (Saginaw Valley State University)

Integrating Generative AI into Undergraduate Business Analytics: A Backward-Design Curriculum Framework
Mary Fisher (Eastern Oregon University)

Meeting Students Where They Are: Leveraging AI and Digital Creativity Tools to Enhance Learning
Amrita Tharappel (University of North Texas)

Professor, Are You Teaching AI Slop? Vibe Coding and the MVP Illusion in Business Education
Piyush Shah (Florida Gulf Coast University), Irita Mishra (University of Wisconsin- River Falls), Senali Amarasuriya (Middle Tennessee State University)

104 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Pacific G San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Agentic AI - Are Supply Chain Workflows being Setup for Incremental or Disruptive Shifts in Governance?

This panel will foreshadow a forthcoming book on agentic workflows, by exploring the question: how do supply chains set up oversight and guardrails when AI systems -- either with or without humans-in-the-loop -- plan, decide, and act across complex workflows?

Moderators: Nitin Joglekar (Villanova University), Kejia Hu (Oxford University), Subodha Kumar (Fox School of Business, Temple University)

Panelists: Juliana Hsuan (Copenhagen Business School), Sriram Narayanan (Michigan State University), Liangfei Qiu (Warrington College of Business, University of Florida), Rachna Shah (University of Minnesota), Stephan M. Wagner (ETH Zurich)

105 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Pacific F San Francisco Marriott Marquis

BUSINESS ANALYTICS: Explainable and Trustworthy AI for Business Analytics and Decision-Making

As AI systems increasingly drive business decisions, the ability to explain, trust, and verify their outputs has become essential. This session brings together research on explainable AI (XAI) in business analytics—spanning interpretable machine learning, transparency of large language models, and methods for detecting and mitigating unreliable model behavior such as hallucination. Presentations explore both technical advances in model interpretability and their practical implications for deployment.

Chair: Christopher Starkey (Rhode Island College)

A Directional Timezone-Overlap Correction for Cross-Market Contagion Tests
Christopher Starkey (Rhode Island College)

Improving High-Dimensional Forecasts via Two-Stage Change-Point Detection
Stergios B. Fotopoulos (Washington State University), Alexandros Paparas (Eastern Washington University), Styliani Alevra (Washington State University)

Embedding-Friendly Algorithms for Adiabatic Quantum Computation
Deshawn Falls (Robert Morris University), Feng Qiu (Argonne National Laboratory), SANGHO SHIM (Robert Morris University)

Statistical approaches to determining the gerrymandering of political district maps
Sunil Chopra (Kellogg, Northwestern University), Noah Lee (Purdue University), Hyunwoo Park (Seoul National University), SANGHO SHIM (Robert Morris University)

106 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Pacific E San Francisco Marriott Marquis

CYBER SECURITY and SYSTEM RESILIENCY: Data Sovereignty, Platform Trust, and Digital Disinformation

This session takes a broader view of digital trust: a hybrid control model for Indigenous data sovereignty, user experience and trust in cloud storage platforms like Dropbox and Google Drive, and an economic perspective on why brand disinformation is hard to counter.

Chair: Jim Sill (University of Tulsa)

Why Disinformation Against Brands Is Hard: An Economic Perspective
Bryan Boots (University of Missouri-Kansas City)

From Recognition to Execution: A Hybrid Control Model for Indigenous Data Sovereignty
Jim Sill (University of Tulsa)

Understanding User Experiences with Cloud-Based Applications: Evidence from Dropbox and Google Drive
Yaojie Li (University of New Orleans), Xiaodong Deng (Oakland University), Yuan Li (University of Tennessee)

Measuring Security Friction: How Security Measures Get in the Way of Work
Sahar Farshadkhah (University of Illinois Springfield), Craig Van Slyke (Louisiana Tech University)

107 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Nob Hill C & D San Francisco Marriott Marquis

DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Assessing Learning in the GenAI Era: From Smarter Assignments to Collaborative Experiential Models

These two presentations offer complementary strategies for redesigning assessment in an age where students routinely use GenAI. The first shares practical, classroom-tested approaches for embracing student use of AI while still evaluating genuine learning—highlighting assignment structures, verification habits, and grading methods that reward thoughtful engagement rather than AI-generated shortcuts. The second presents a research-informed framework, Collaborative Experiential Learning, which rethinks project-based assessment by focusing on process evidence such as problem framing, AI-supported exploration, human judgment, validation, critique, and reflection. Together, the session equips instructors to evaluate how students learn with AI, not just what AI helps them produce.

Chairs: Robert Andrews (Virginia Commonwealth University), Kellie Keeling (University of Denver), Reza Kheirandish (Clayton State University)

Presenters: Vern Richardson (University of Arkansas), Leida Chen (alifornia Polytechnic State University, San

Luis Obispo), Yongcheng Zhan (California Polytechnic State University), Bingyi Wu (California Polytechnic State University), Kevin Lertwachara (California Polytechnic State University, San Luis Obispo)

108 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Sierra D San Francisco Marriott Marquis

DATA SCIENCE, MACHINE LEARNING, and AI (DASMALAI): Deploying AI for Decision Support: Diffusion, Trust, Forecasting, and Risk

This session examines how AI diffuses across organizations and supports learning and operational decision-making. The presentations explore AI adoption within multinational firms, trust calibration in AI-assisted supply chain education, machine-learning-enhanced demand forecasting, and risk-aware human–AI collaboration for cybersecurity decisions in high-stakes environments.

Chair: Timothy Destefano (Georgetown University)

AI Diffusion Within Multinationals
Timothy Destefano (Georgetown University), Flavio Calvino (OECD), Chiara Criscuolo (IFC), Jonathan Timmis (World Bank), Antonio Ughi (Paris School of Economics)

AI Tutor or Human Tutor? Source Attribution and Trust Calibration in Supply Chain Analytics Learning
Anjana Arunkumar (Northeastern University), Arun Madapusi (Northeastern State University), Daniel Arturo Cernas Ortiz (Universidad Autónoma del Estado de México)

A machine learning enhanced SARIMAX Approach for demand forecasting
Hesham Allam (Ball State Univeristy), Qiannong Gu (Ball State Univeristy), Lakshika Kuruppuarachchi (Ball State Univeristy)

A Risk-Aware Collaborative Intelligence Framework for Human–AI Cybersecurity Decision Support Under Prompt-Based Threats
Saleh Bayramli (The University of Tulsa), Kazim Topuz (The University of Tulsa)

109 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 11 San Francisco Marriott Marquis

DISRUPTION & RESILIENCE (DIRE): UCSC's Wildfire Games Workshop

Experiential learning offers new opportunities to better prepare communities for effective response to disasters. This interactive workshop introduces the University of California Santa Cruz's Wildfire Games Minigame Collection, a suite of online games that teach wildfire preparedness and evacuation principles. Workshop participants will learn how these games were developed collaboratively through an iterative process of community engagement, before engaging in hands-on gameplay and discussion. This session explores how game-based learning can strengthen emergency management education and offers new opportunities to strengthen decision making during disasters.

Chair: Natalie Simpson (University at Buffalo)
Session Organizer: **Christopher W Zobel**, *Virginia Tech*

110 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 4 San Francisco Marriott Marquis

GIG ECONOMY and SOCIAL MEDIA RESEARCH: Urban Mobility & Ridesharing Dynamics

This session examines ridesharing perception and gig economy behavior across demographic, geographic, and temporal dimensions. Utilizing BERT-driven sentiment analysis, graph-constructed topics, and cross-national data, papers investigate how factors

like age, gender, nationality, price, and pandemic shifts shape user experiences and time cost perceptions in urban transportation networks.

Chairs: Anae Sobhani (Harford University), Narendar Sumukadas (University of Hartford)

Beyond the Fare: How Pandemic, Age, Gender, and Nationality Shape Ridesharing Time Cost Perceptions on Social Media
Anae Sobhani (Harford University), Ting Fu (Tongji University), Negin Askarzadeh (Fairfax County Department of Transportation), Vahid Mozayan (University of Texas Rio Grande Valley)

Graph-Constructed Topics and BERT-Driven Sentiment: A Demographic and Temporal Analysis of U.S. Ridesharing Conversations on Twitter
Anae Sobhani (Harford University), Ting Fu (Tongji University)

Two Nations, One Pandemic: A Comparative Sentiment Analysis of Ridesharing Prices in the USA and Great Britain Across Demographics
Anae Sobhani (Harford University), Behnaz rauof Hassanzadeh (Fairfax county department of transportation), Ting Fu (Tongji University)

What Makes a Quality Ride in the Gig Economy? A Cross-National Analysis by Age and Gender Before and After COVID-19 (2017–2023)
Anae Sobhani (Harford University), Ting Fu (Tongji University), Vahid Mozayan (University of Texas Rio Grande Valley)

111 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Pacific A San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Continuity of Care in Healthcare Operations

The session will focus on understanding care continuity in healthcare systems, including themes such as coordination, standardization, patient transfers or any other related factor influencing continuity of care.

Chair: Dhiraj Kumar Pal (Iowa State University)

Decision Making and Care Continuity
Dhiraj Kumar Pal (Iowa State University), Sukrit Pal (Iowa State University)

The Impact of Hospital Algorithm Adoption on Care Delivery, Outcomes, and Equity
Qi Wang (Boston University), Jiayi Liu (Virginia Tech), Anandhi Bharadwaj (Emory University), Ruba Aljafari (Virginia Tech), Abhinav Goyal (Emory University)

The Impact of AI in Patient Navigation Services: Advancing the Service Impact Chain in Healthcare Operations
Ying Fan (University of Colorado Colorado Springs), Greg Stock (Northern Arizona University)

112 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Pacific B San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Improving Healthcare Delivery, Quality, and Access to Care

This session explores factors affecting healthcare delivery, quality, and access. We first examine the impact of KAS-250, a new deceased-donor kidney allocation policy designed to reduce geographic disparities in access to kidney transplantation, on transplant center activity and patient outcomes. Next, we analyze the associations between hospital accreditation and hospital-level technical efficiencies. We then investigate the effects of telemedicine adoption on hospital performance. Finally, we examine hospitals' decisions

to participate in Group Purchasing Organizations (GPOs).
Chair: David D Cho (California State University, Fullerton)

Hospital Accreditation and Technical Efficiency of Hospital Operations: Patient Days, Patient Admissions, and Inpatient Surgeries
Aaron Bonnett (University of North Texas), Gregory Heim (Texas A&M University)

Kidney Allocation Reform and Transplant System Outcomes
Maryam Khatami (University of North Texas), Mansour Shahhosseini (University of Texas at Dallas), Shervin Shahrokhi Tehrani (University of Texas at Dallas), Arunachalam (Chalam) Narayanan (University of North Texas), Anto John Verghese (University of North Texas)

On the Effects of Telemedicine Adoption on Patient Leakage in Competitive Hospital Markets
Bipin Yadu (Auburn Uniersity), Shashank Rao (Manipal Academy of Higher Education), Nitish Patidar (Quinnipiac University), Sid Yamalakonda (California State Universtiy, Fullerton)

113 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 14 San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Where AI Matters Most in Healthcare: High-Stakes vs. High-Volume Operations

AI is rapidly reshaping operational decision-making, but where does it create the greatest systemic value? This panel debates whether AI matters most in high-volume, standardized environments—such as outpatient check-ins, scheduling, lab processing, and supply chain coordination—where small improvements scale broadly, or in low-volume, high-variability, high-stakes settings—such as emergency department routing, ICU bed allocation, surgical capacity, and crisis response—where decisions are complex and consequential. Panelists will discuss scalability, risk, human judgment, equity, implementation, and how organizations should prioritize AI investments to improve operational performance.

Moderators: Mohamed Megahed (The Ohio State University), Mona Jabbari (University of Colorado Colorado Springs)

Panelists: Vikram Tiwari (Vanderbilt University), Anita Carson (Boston Univeristy), WC Benton (The Ohio State University), Antonio Arreola-Risa (Texas A&M University)

114 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Pacific I San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Advanced Technologies in Operations Management

The session aims to bring together researchers examining how advanced technologies reshape operational efficiency, coordination, resilience, and strategic interactions across industries. Topics may include artificial intelligence, machine learning, digital platforms, IoT, blockchain, automation, and data analytics applications in supply chain management, service operations, manufacturing, sustainability, platform ecosystems, and beyond.

Chair: Yu Amy Xia (College of William and Mary)

Harnessing AI Capabilities for Team-Based Innovation
Yuhong Li (Old Dominion University), Kenneth Kahn (Old Dominion University), Long Xia (Elon University)

Agentic AI and purchase order decision accuracy: The moderating role of human oversight
Zannatun Nayeem (Old Dominion University), Weiyong Zhang (Old Dominion University)

Does Generative AI Accelerate Knowledge Integration in Manufacturing?

Aleema Shuja (Rensselaer Polytechnic Institute), Kedong Chen (Rensselaer Polytechnic Institute), T. (Ravi) Ravichandran (Rensselaer Polytechnic Institute (RPI))

115 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Pacific J San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Survey Studies of Individual AI and Technology Adoption

Cross-sectional user surveys with PLS-SEM / adoption models on individual acceptance of AI, LLMs, and fintech

Chair: Xiaoguang Tian (Purdue University Fort Wayne)

Can personality traits influence the AI use in Higher Education?
Jennifer Anckner (College of Charleston), Maria Gonzalez (University of British Columbia), Gioconda Quesada (College of Charleston), Marvin Eduardo Gonzalez (College of Charleston)

Financial Expectations, Trust, Risk, and Hedonic Motivation in Cryptocurrency Adoption
Quynh Nguyen (Stockton University), Alsius David (SUNY Oneonta), Anh Ta (University of Nebraska Omaha), Steve Schulz (University of Nebraska at Omaha)

Transparency, cognitive and emotional trust in AI-based recommendation systems: evidence from e-commerce user
Cho-Hsun Lu (Department of Industrial Engineering Management, Yuan Ze University)

Understanding User Adoption of Large Language Models: PLS-SEM Analysis
Xiaoguang Tian (Purdue University Fort Wayne)

116 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Foothill D San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: AI and Technology-Driven Innovation: Emerging Research in Product Development, Customer Experience, and Supply Chains

AI and Technology-Driven Innovation: Emerging Research in Product Development, Customer Experience, and Supply Chains

Chair: Anurag Tewari (University of Washington Bothell)

Forgiving the Machine: AI Sentience Beliefs and the Human-Versus-AI Divide in Customer Service Apologies
Rasam Dorri (University of California Riverside), Rami Zwick (University of California Riverside), Ye Li (University of California Riverside)

Rethinking the Last Mile: An Autonomous Robot-Truck Hybrid Routing System for Suburban Delivery
Anurag Tewari (University of Washington Bothell), Mikele Gajda (UNIL - University of Lausanne Switzerland)

How Buying Firms Shape Supplier Innovation
Apurva Shrey (Michigan State University), Adrian Choo (Michigan State University), Sri Talluri (Michigan State University)

117 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 3 San Francisco Marriott Marquis

INNOVATIVE EDUCATION: Games, Simulations, and AI: Innovations in Experiential Supply Chain Education

This session showcases four innovative approaches to experiential learning in supply chain and operations management. Presentations span AI-powered negotiation coaching, multi-player contract negotiation, competitive network-building simulations, and reflective current-events assignments, each bridging classroom theory with real-world supply chain decision-making. Together, the papers demonstrate how interactive tools, structured feedback, and game-based pedagogy strengthen students' strategic reasoning, negotiation skills, and communication in supply chain contexts. Attendees will leave with practical, classroom-ready methods for enhancing experiential learning in their own supply chain courses.

Chair: Huiling Liu (Arkansas State University)

Alex: An AI-Powered Negotiation Simulator for Experiential Learning in Supply Chain Management
Umit Saglam (East Tennessee State University)

FloraPark (the Flower Game) – A Supply Chain Contract and Collaboration Simulation
Yao Zhao (Rutgers Business School), Arim Park (North Carolina A&T State University), Ju Myung Song (University of Massachusetts Lowell), Olena Rudna (NJIT)

Race for the Route: A Supply Chain Network Game Under Competition and Uncertainty
Huiling Liu (Arkansas State University)

SCM in the News: Integrating Current Events and Reflective Learning in Supply Chain Education
Andrew Zeiser (John Carroll University)

118 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 12 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Operating at the Edges: When Structure Shapes Performance in Supply Chain Systems

This session examines how structural features of supply chain and logistics systems shape operational and organizational performance. Across diverse empirical contexts, the papers explore what happens when organizations must make consequential decisions at the boundaries of formal systems, under resource constraints, or in the face of structural complexity. The presentations collectively advance theory on how organizational structure and systemic constraints drive performance heterogeneity in supply chain settings.

Chair: Chris Faires (Georgia Southern University)

When Exceptions Leave No Trace: How a Multi-Actor Reverse Logistics System Manages What It Cannot Measure
Monique Murfield (Miami University), Chris Faires (Georgia Southern University), Haozhe Chen (Iowa State University)

Operational and Logistics Performance and Organizational Tradeoffs in Nonprofit Firms
Rahul Nilakantan (Western Kentucky University), Deepak Iyengar (Georgia Southern University), Scott Ellis (Georgia Southern University)

Rethinking Supply Chain Integration and Profitability in Maritime Shipping
Kehinde Yinusa (Georgia Southern University)

Asset Heaviness and Firm Performance in Transportation: The Moderating Role of Redeployability.

Justine Koranteng (Georgia Southern University)

119 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Foothill B San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: From Signals to Decisions: Consumer Behavior and Its Operational Implications

This track explores how information signals from a variety of sources (i.e., media, marketing interventions, or delivery systems) shape consumer and managerial decision-making, and how these behaviors translate into measurable operational outcomes.

Chair: Derek Dubois (The University of Rhode Island)

Extra! Extra! Supply Chain Managers and Their Need for News
Derek Dubois (The University of Rhode Island), Muhammad Hasan Ashraf (California State University Long Beach), Mehmet Gokhan Yalcin (The University of Rhode Island)

Pre-Purchase Indecision and Product Returns: Mitigating Operational Impact of "Flaky" Customers
Nadja Vorontsova (University of Tennessee Knoxville), Shashank Rao (Auburn University), John-Patrick Paraskevas (University of Tennessee), Thomas Goldsby (University of Tennessee Knoxville)

Parcel Locker Adoption in Emerging Economies: Consumer Drivers and Sustainability Gaps
Paula Penagos (University of Missouri-Saint Louis), Trilce Encarnacion (University of Missouri-Saint Louis), Carlos A. Gozalez-Calderon (University of North Carolina at Charlotte)

The Influence of Star Rating on e-Commerce Purchasing Decisions
Farhad Moeeni (Arkansas State University), Shahjahan Jabbar Memon (Arkansas State University)

120 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Foothill G2 San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Supply Chain Optimization, Risk Analysis, and Profitability

This session brings together research on Supply Chain Optimization, Risk Analysis, and Profitability.

Chair: Xiao Xiao (California State University Stanislaus)

Energy-Flow Upper Bounds and Surrogate-Subgradient Decomposition for Battery-Swapping UAV Routing
Peng Li (Embry-Riddle Aeronautical University), aqi dong (Embry-riddle Aeronautical University), Farshid Azadian (Embry-Riddle Aeronautical University)

Healthcare Quality Professionals' Skill Clusters and Organizational Outcomes: An Empirical Investigation
Xinyu Wei (California State University, Chico), Xianghui (Richard) Peng (Penn State Erie, The Behrend College), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Dynamic Human–AI Collaboration with Endogenous Confidence, Trust, and Learning
Xiao Xiao (California State University Stanislaus)

Inform to Conform: Evidence from a large-scale field experiment in smallholder farming
Vijaya Sunder M (Indian School of Business), Anjan Goswami (Indian Schol of Business), Siddhartha Modukuri (Indian School of Business)

121 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Foothill F San Francisco Marriott Marquis

OPERATIONS SYSTEM: Digital Infrastructure, Platforms, and Coordination

This session examines how organizations design, coordinate, and adapt complex operational systems across digital and physical environments. The papers highlight challenges related to disruption, fragmentation, coordination, and system resilience.

Chair: Changseung Yoo (Yeshiva University)

Cybersecurity Disruptions and Supply Chain Transactions in Buyer–Supplier Relationships
Jaehoon Kim (Lamar University), Saurabh Ambulkar (University of Texas at Arlington), Jingguo Wang (University of Texas at Arlington)

Policy Fragmentation across Digital and Physical Platforms: Evidence from Logistics Ecosystems
Brad Kyungmin Lee (Salisbury University), Nitin Joglekar (Villanova University), Geoffrey Parker (Dartmouth College), Naoum Tsolakis (University of Cambridge)

Systems Thinking Perspective of Israeli Healthcare Using Endsley's Model
Michael Naor (American University)

Logistics and Supply Chain Management in ensuring access to Education in Emergencies
Julie Niederhoff (Syracuse University)

The Danger Zone of Workload: Effects of Workload Intensity on Operational Safety
Donggyu Jeon (Indiana University), Mateus do Rego Ferreira Lima (Indiana University), Zach Wright (The Ohio State University), Diwas KC (Emory University)

122 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 5 San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Managing External Relationships for Innovation, Sustainability, and Supply Chain Performance

As firms increasingly depend on external partners for innovation, operational excellence, and sustainability, understanding how these relationships are developed and managed has become a critical research priority. This session presents four studies that examine supplier capability development, environmental improvement initiatives, buyer–supplier relationship survival, and green technology adoption. Together, these papers highlight the strategic importance of external relationships in shaping organizational capabilities, sustainability outcomes, and long-term supply chain success.

Chair: Sophie Song (Bowling Green State University)

Developing External Innovation Suppliers: Capability Growth on Digital Crowdsourcing Platforms
Zhongzhi Liu (Zhejiang Gongshang University), Rongrong Shi (Jiangsu University of Science and Technology)

Supplier Development's Influence on Supplier's Environmental Orientation and Practices
Janet Hartley (Bowling Green State University), Man Zhang (Bowling Green State University), Huan Liu (Xi'an International Studies University), Shaojun Bai (Xi'an International Studies University)

Does international operational exposure determine whether green supply chain management practices translate into green technology adoption?
Prabhjot Mukandwal (Wayne State University)

When Firms Marry Their Equals: Socioeconomic Homogamy and Buyer–Supplier Relationship Survival
Sophie Song (Bowling Green State University)

123 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Foothill E San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Managing Sourcing Risk Amid Tariffs, Cyber Threats, and Geopolitical Tension

The panel will also examine how firms can manage sourcing and supply chain risk in an increasingly turbulent geopolitical environment. Recent challenges—including tensions in the Middle East, tariff uncertainty, the U.S.–China trade war, sanctions, export controls, cyber threats, and broader political instability—have made sourcing decisions more complex and exposed firms to new forms of disruption. The discussion will explore how companies can use new technologies such as AI, predictive analytics, digital twins, real-time visibility platforms to respond more effectively. - Jennifer Blackhurst — Auburn University - Christopher W. Craighead — University of Tennessee, Knoxville - Mikaella Polyviou — Arizona State University - Arash Azadegan — Rutgers University

Moderator: Jafar Namdar (Michigan State University)

Panelists: Christopher Craighead (University of Tennessee), Jennifer Blackhurst (Auburn University), Mikaella Polyviou (Arizona State University), Arash Azadegan (Rutgers University), Manus Rungtusanatham (University of Cincinnati)

124 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Pacific C San Francisco Marriott Marquis

SOCIETY and OPERATIONS: Operations, Policy, and Social Outcomes

This session presents four studies on how operational decisions interact with policy, sustainability, and social welfare. The first evaluates how a 2012 FDA policy change affected shortages of critical drugs and what could improve it. The second examines which operational strategies help nonprofits win federal funding, comparing breadth of programs against depth. The third uses a large supply chain dataset to test whether the gap in environmental performance between a buyer and a supplier affects supplier selection and how long the relationship lasts. The fourth proposes an AI framework to support workplace accommodation decisions for employees with disabilities.

Chair: Telesilla Kotsi (The Ohio State University)

An Employee-Centered Agentic AI Framework for Disability Accommodation in the Workplace
Sun Kim (Michigan State University), Sriram Narayanan (Michigan State University), Ranjan Mukherjee (Michigan State University)

Birds of a feather may flock together. But do they also fly far?
Dustin Cole (Auburn University), Wayne Fu (University of Michigan-Dearborn), Hung-Chung Su (University of Michigan-Dearborn), Tobias Schoenherr (Michigan State University)

Mitigating Pharmaceutical Shortages in the U.S.: an Evaluation of FDA Strategy
Michael Stott (Texas A&M University), Andres Jola-Sanchez (Texas A&M University)

Chance-Constrained Two-Stage Stochastic Programming Model For Shelter Location and Post-Occupancy Mobile Resource Reallocation
Amir Hossein Moadab (Washington State University), Charles Lee Munson (Washington State University)

125 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Foothill G1 San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Strategic Adaptation under Uncertainty and Market Frictions

This session examines how firms adapt to uncertainty, policy pressures, and market frictions through strategic and operational

responses. The papers investigate diverse buffering and adaptation mechanisms, including import timing under trade policy uncertainty, capacity and service-rate decisions in critical-mineral supply chains, firm responses to environmental policies, inventory distortions resulting from demand shifts, and value diffusion through professional service firms. Despite their varied contexts, the studies share a common focus on how organizations navigate external pressures and imperfect information to enhance performance and create value. Collectively, they provide insights into strategic adaptation in dynamic business and supply chain environments.
Chair: Minseok Park (Salisbury University)

Buffering under Uncertainty: Trade Policy Risk, Capacity Constraints, and Import Dynamics
Hee Yoon Kwon (The Citadel, The Military College of South Carolina), Minseok Park (Salisbury University), Jason Shin (Mississippi State University)

The Effect of Environmental Policy on Business Outcomes
Seungkwon Joo (Chungang university), Seung Jun Lee (Chung-Ang University)

Demand Shifts, Product Returns, and Inventory Distortion in Remote Retail
Sangjoon Lee (Dongguk University), Hojung Shin (Korea University Business School), WC Benton (The Ohio State University)

Professional Service Firms (PSFs) for Startups and Beyond
Jaeseok Lee (Coastal Carolina University), Woosung Jeong (Seoul Women's University)

126 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 6 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: AI Readiness, Adoption, and Human-AI Capability in Supply Chains

This session examines how organizations and educational institutions build capabilities for effective AI adoption in supply chains. The papers address curriculum alignment, employer expectations for AI skills, manufacturing adoption barriers, and adaptive supply chain maturity through human-AI collaboration.
Chair: Melissa Andrea Chavez Grados (New Mexico State University)

Closing the Gap: Manufacturing Focused AI and Machine Learning Adoption
Melissa Andrea Chavez Grados (New Mexico State University)

Aligning Supply Chain Management Education with Emerging Industry Needs: A Global Curriculum Analysis
Ali Vaezi (Trent University)

Defining AI Readiness in Supply Chain Education: Employer Consensus on Knowledge, Skills, and Critical Judgment
Patrick Jaska (University of Mary Hardin-Baylor), Pedro Reyes (Baylor University), Philip Young (Baylor University)

Reconceptualizing Supply Chain Maturity Through Human-AI Symbiosis: Toward an Adaptive Perspective
Youssra Riahi (Rabat Business School, International University of Rabat)

127 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 13 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Optimization and Inventory Models for Resilient Operations

This session presents prescriptive analytical models for designing and operating resilient supply chains. Papers in this session develop risk-aware optimization approaches for regionalization and network reconfiguration, derive state-dependent ordering policies for replenishment from unreliable suppliers, and propose a blockchain-enabled decision analytics framework for trusted deployable inventory in telecommunications.

Chair: Esmail Mohebbi (University of West Florida)

State-Dependent Ordering Policies for Replenishing Stock from Unreliable Suppliers
Esmail Mohebbi (University of West Florida)

Regionalization and Reconfiguration: Risk-Aware Optimization of Resilient Supply Chains
Ge Claire Guo (University of Baltimore), Qiong Wu (Iowa State University)

Trusted Deployable Inventory in Telecommunications Supply Chains: A Blockchain-Enabled Decision Analytics Framework
Lakshmanaprakash Murugesan (Independent Researcher / Supply Chain and Demand Planning Professional)

Building Resilient Supply Chains by Detecting Anomalies through Energy, Economic, and Operational Signals
Tugba Efendigil (Questrom School of Business Boston University)

128 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 10 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Supply Chain Resiliency, Sustainability, and Strategic Decision Making

This session explores how firms can strengthen supply chain performance in the face of growing uncertainty, complexity, and sustainability challenges. We first develop a Supplier Power Index to assess supplier influence and dependence within interconnected supply chains. Next, we investigate how dynamic capabilities help firms adapt to geopolitical risk and maintain supply chain performance and stability. Finally, we present a mixed-integer optimization model that integrates Buy-Online-Return-In-Store and Ship-from-Store strategies to improve operational and environmental outcomes. Together, these studies provide insights into supply chain risk management, strategic decision making, sustainability, and resilience in increasingly complex business environments.

Chair: Kara Li Liu (Roger Williams University)

A Supplier Power Index for Supply Chains: Adapting Porter's Five Forces Using the Analytic Network Process
Olakunle Kayode (University of Rhode Island), Douglas N Hales (University of Rhode Island), Danielle Cedeno (University of Rhode Island), Janos Kata (University of Rhode Island)

Geopolitical Risk and Firm Adaptation in Global Supply Chains
Janos Kata (University of Rhode Island), Jiayuan Zhang (University of Wisconsin-Whitewater), Koray Özpolat (University of Rhode Island)

Beyond Resilience: Strategic Opportunism in Supply Chain Disruptions
Jen-Yi Chen (Cleveland State University), Jiong Liu (Cleveland State University)

From Preparedness to Growth: Examining the Four Stages of Supply Chain Resilience
Trung Kien Ho (University of North Texas), Ila Manuj (University of North Texas)

129 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Sierra C San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Topics on ESG Violations in

Supply Chain

The session features three papers that tackle various issues related to managing ESG violations in sustainable supply chain. Collectively, the research findings offer insights into how the occurrence violations can be mitigated and prevented, and; once violations have happened, how firms and other stakeholders (e.g., consumers) react.

Chair: Li Cheng (Michigan State University)

The Tension Test: Continuity of Supply Chain Relationships Following Labor Violations
Vladyslava Snyder (University of Tennessee, Knoxville), John-Patrick Paraskevas (University of Tennessee), Wendy Tate (University of Tennessee, Knoxville), John E Bell (University of Tennessee)

Exploring the Consumer Impact of Social Sustainability (In)Congruence and supplier misconduct in Supply Chains
Jot Singh (Michigan State University), Li Cheng (Michigan State University), Han Zhang (Michigan State University), Sriram Narayanan (Michigan State University)

The Joint Role of Vertical Integration and ESG Oversight Capability in Shaping ESG Violations
Finn Petersen (Indiana University), William Diebel (University of South Carolina)

Environmental Lawsuits in Supply Networks: Consequences for Buyer Firms' ESG Outcomes
zhenia - Tahmasebinia (Iowa state university), David Cantor (Iowa State University), Meltem Denizel-Karakaya (Iowa State University), Isaac Elking (University of Houston - Downtown)

130 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Foothill C San Francisco Marriott Marquis

WORKSHOPS: Journal of Supply Chain Management Special Issue on "Expanding the Frontiers of Supply Chain Management through Traditional Knowledge and Indigenous Worldviews"

Global supply chains face challenges — climate disruption, modern slavery, biodiversity loss, structural inequality — that the field's existing frameworks only partially explain. This Professional Development Workshop invites SCM scholars to engage a forthcoming JSCM Special Issue that treats Indigenous worldviews, traditional knowledge, and pluriversal perspectives as foundations for theorizing supply chains, not just as exotic contexts. Guest editors will discuss the call, share examples spanning extractive, agri-food, faith-based, and humanitarian chains, and offer feedback on participants' research ideas. All theoretical traditions and methods welcome. Come curious, leave with collaborators, a path to publication, and a richer view of the field.

Workshop Coordinators: Adegboyega (Ade) Oyedijo (Baylor University- Waco, TX), Minelle Silva (University of Manitoba)

131 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Foothill A San Francisco Marriott Marquis

WORKSHOPS: Meet the Journal Reviewers

This panel brings together experienced reviewers, editors, and scholars to offer insights into academic peer review and effective research writing. Learn how to write and review with clarity, structure manuscripts for publication, and understand what editors seek. Topics include crafting constructive reviews, positioning your research, and more. Designed for scholars at all stages, the session provides practical guidance to help you become a stronger reviewer and author—skills that reinforce each other and enhance your scholarly impact.

Moderator: Harish Guda (Arizona State University)

Panelists: Sandun Perera (University of Nevada, Reno), Eunae Yoo (Indiana University), Heng Zhang (Arizona State University), Deepa Goradia (Georgia State University)

132 Saturday, Nov 21st, 2026, 4:30-6:00 p.m. | Salon 15 San Francisco Marriott Marquis

WORKSHOPS: Using Beer Game on Steroids (BGOS) to Teach Supply Chain Dynamics to SCM Students

This hands-on workshop provides a tutorial on how to use Beer Game on Steroids (BGOS), including installation, setup, and example scenarios. BGOS is a free supply chain simulation tool for instructors to teach supply chain dynamics and "physics." Based on the classic beer game, BGOS allows users to create complex supply chains with multiple factories, distributors, suppliers, and customers. Participants can explore scenarios such as multi-tier supply chain behavior, disruptions, and supplier transitions. Unlike the traditional beer game, BGOS is a true simulation tool using SD agent models based on Dr. John Sterman's production model from Business Dynamics (2000).

Workshop Coordinator: Sarah Sengupta (St. Cloud State University)
Panelist: Sudipendra Nath Roy (St. Cloud State)
Presenter: J. Chris White (University of North Texas)

Saturday, Nov 21st, 2026, 5:00-6:00 p.m.

133 Saturday, Nov 21st, 2026, 5:00-6:00 p.m. | SOMA San Francisco Marriott Marquis

RECEPTION: New Member Welcome Reception

Vice President for Member Services, Marco Sartor and DSI President Jason Deane, welcomes all new members of DSI for a meet and greet reception. This is the perfect opportunity to meet new colleagues and learn more about DSI. For new DSI members only.

Host: **Marco Sartor**, *University of Udine*
Jason Deane, *Virginia Tech*

Saturday, Nov 21st, 2026, 6:30-8:00 p.m.

134 Saturday, Nov 21st, 2026, 6:30-8:00 p.m. | Salon 9 San Francisco Marriott Marquis

RECEPTION: DSI 57th Annual Conference Welcome Reception

Reunite with colleagues or meet new ones for light hors d'oeuvres and beverages.

Sunday, Nov 22nd, 2026, 7:00-8:30 a.m.

135 Sunday, Nov 22nd, 2026, 7:00-8:30 a.m. | Salon 4 San Francisco Marriott Marquis

Cengage Focus Group

Cengage Focus Group

Chair: Christine Rocco (Cangage)

136 Sunday, Nov 22nd, 2026, 7:00-9:30 a.m. | Foothill H San Francisco Marriott Marquis

McGraw Hill - Beyond the Dashboard: Visualization, Python, and AI-Powered Analytics INVITE ONLY

Together, we'll discuss emerging curriculum trends, evolving employer expectations, and practical approaches for helping students develop the technical and storytelling skills needed to turn analysis into action. This is an invite-only session. Not open to all attendees.

Workshop Coordinator: Kelsey Darin (McGraw-Hill)

137 Sunday, Nov 22nd, 2026, 7:00-8:00 a.m. | Nob Hill C & D San Francisco Marriott Marquis

NETWORKING: Nondenominational Christian Fellowship

A time of Christian fellowship, sharing and reflection to begin the day on Sunday.

Chairs: Robert Andrews (Virginia Commonwealth University), Kellie Keeling (University of Denver)

Sunday, Nov 22nd, 2026, 7:30-8:00 a.m.

138 Sunday, Nov 22nd, 2026, 7:30-8:00 a.m. | Salon 7 San Francisco Marriott Marquis

Coffee/Tea: Sunday AM

Enjoy your morning coffee or tea while networking with colleagues before Day 2 begins.

Sunday, Nov 22nd, 2026, 8:00-9:30 a.m.

139 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Foothill A San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI at Work and in Markets: Agent Design, Labor, Incentives, and Persuasion

This session examines how AI and algorithmic systems are designed and how they reshape work, incentives, and customer behavior. The presentations introduce a modular framework for analyzable AI agents, assess gig workers' responses to algorithmic targets and penalties, trace generative AI's reorganization of labor demand, and evaluate AI-generated promotional messages.

Chair: Yikun Jiang (Purdue University)

AgentFactory: A Modular Framework for Composable and Analyzable Agent Design
Leon Leng (University of Washington)

Algorithmic Targets and Monetary Penalties in Gig Work: Evidence from a Food Delivery Platform
Yikun Jiang (Purdue University), Nan Chen (National University of Singapore)

Generative AI and the Reorganization of Labor Demand
Fangyan Wang (Purdue University), Zaiyan Wei (Purdue University), Yang Wang (Purdue University)

When Machines Persuade Better Than Humans: Generative AI, Cognitive Constraints, and Promotional Effectiveness
Wenying Gu (University of Maryland, College Park)

140 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Pacific H San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI in Education, Student Learning, and Employability

This session explores the impact of artificial intelligence and generative tools on university learning outcomes, cognitive performance across Bloom's Taxonomy levels, faculty perceptions, and graduate employability.

Chair: Schenita Antone Floyd (University of North Texas)

AI Usage and Blooms' Taxonomy
Alexander Chen (University of Central Arkansas), Ming Li (University of Central Arkansas), Angela Weng (University of Central Arkansas), Moustapha Fofana (University of Central Arkansas)

Mapping the Evolution of Faculty Perceptions of Artificial Intelligence: A Network Analysis Approach
Kellie Keeling (University of Denver), Robert Pavur (University of North Texas), Schenita Antone Floyd (University of North Texas), Tania Heap (University of North Texas), Aleshia Hayes (Southern Methodist University)

Students' Learning Outcomes from AI Usage and Demographics
Alexander Chen (University of Central Arkansas), Angela Weng (University of Central Arkansas), Ming Li (University of Central Arkansas), Mark McMurtrey (University of Central Arkansas), Parvinder Pal Singh (University of Texas at Permian Basin)

The Future STEAM+IP Education: Using Ontology and Generative AI for Wisdom Learning
Adela S.M. LAU1 (Department of Statistics and Actuarial Science, The University of Hong Kong, Dr Adela Education Limited)

141 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Pacific E San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI, Reinforcement Learning, and Decision Architectures in Supply Chains

This session examines AI-driven supply chain management, highlighting GenAI co-pilots for exception handling, reinforcement learning with graph neural networks for inventory control, scoping reviews of supply chain agility, and adaptive human-AI decision architectures.

Chair: Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Artificial Intelligence Technologies for Supply Chain Agility and Adaptability: A Scoping Review and

Research Agenda
Vikas Kumar Reddy Sangana (University of North Texas), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Generative AI Co-Pilot for Supply Chain Exception Management
Gang Wang (University of Massachusetts Dartmouth)

Hierarchical Reinforcement Learning with Graph Neural Networks for Robust Inventory Control Under Supply Chain Disruptions
Rashedul Hasan (university of massachusetts Lowel)

Human-AI Symbiosis for Adaptive Decision Architectures: A Framework for Managing Transitions Across Decision-Making Domains in a Supply Chain Context
Youssra Riahi (Rabat Business School, International University of Rabat)

142 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Pacific G San Francisco Marriott Marquis

AI/ML in DECISION MAKING: The Hidden Costs and Conditional Gains of AI in Expert Decision-Making

As generative AI becomes infrastructure in expert work, the central question shifts from whether AI helps to when, how, and at what cost. This session brings four studies that surface the hidden costs and conditional gains of AI across diagnostic, creative, and analytical settings. Together, they show that the value of AI is not uniform but contingent, shaped by task complexity, the scope of human delegation, the integrity of learned representations, and the sequencing of human and machine judgment. The papers move the conversation beyond adoption to design, identifying the levers that determine whether AI augments or quietly undermines expert decision-making.

Chair: Ziyi Zhao (Florida International University)

Coded Certainty: Authored Ignorance and the Limits of Transparency in Vibe Coding
Leonard Boussioux (University of Washington)

Resolving the Representation Dilemma in Visual Causal Inference: A Generative AI-Assisted Double Machine Learning Approach
Yizhi Liu (Temple University)

Sequencing AI Input in Expert Decision-Making: How Workflow Order Shapes Diagnostic Performance under Case Ambiguity
Kanghyun Cho (Indiana University)

The Verification Tax: Task Complexity, Learning, and the Productivity Effects of an Ambient AI Scribe in Emergency Medicine
Ziyi Zhao (Florida International University)

143 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Foothill F San Francisco Marriott Marquis

AWARDS: DSI Chapter Best Paper Presentation Award Session I

This session recognizes research contributions made at the chapter level through a competition among regional and international annual conference Best Paper winners. All Chapters are invited to submit one entry from their Student and Faculty submissions to compete for the award. Winning paper for each category (Student and faculty) receives a $500 award. Finalists receive a $250 award.

Judges: FUNDA SAHIN (University of Houston), John Visich (Bryant University)

Decarbonization as an Operational Capability: Trade-offs and Complementarities within Firms - EDSI Student
Gabriele Mauro (Solvay Brussels School ULB), Evelyne Vanpoucke (Solvay Brussels School ULB)

Juggling Multiple AIs: A Framework for Understanding Human-AI Delegation in Multi-Agent Settings - MWDSI Student
Marshia Mostafiz Mim (The University of Alabama)

Oreo: A Global Succes Story In Brand Evolution And Market Leadership - WDSI
Sally Baalbaki-Yassine (Metropolitan State University of Denver)

144 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Foothill C San Francisco Marriott Marquis

AWARDS: Elwood Buffa Doctoral Disertation Award Competition

This award identifies and recognizes outstanding doctoral dissertation research, completed in the calendar year prior to the conference, in the development of theory for the decision sciences, the development of methodology for the decision sciences, and/or the application of theory or methodology in the decision sciences. Winning dissertation receives a $1,500 award.
Chair: Dwaipayan Roy (University of Virginia Darden School of Business)

Experimental Design in Operations
Chonghuan Wang (UT Dallas)

Green Ties, Media Eyes, and Financial Tides: Exploring the Dynamics of Corporate Sustainability Through Networks, Innovation Diffusion, and Media Influence
Nima Safaei (The University of Illinois Urbana Champaign)

The Emancipatory Role of Technology in Mental Healthcare: The Case of Conversational Artificial Intelligence and Digital Platforms
Ryan Raimi (Virginia Tech)

145 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 3 San Francisco Marriott Marquis

BEHAVIORAL OPERATIONS MANAGEMENT: Investigating Norms and Decision-Making in Behavioral Operations Management

This session brings together exciting new research in behavioral operations management examining norms and decision-making in a variety of OM contexts. Presenters will address topics including designing effective performance incentives for decision-makers, reconciling priority designation and time-based equity in queuing, whether losses loom larger than gains in a prosocial task, and disclosure norms surrounding generative artificial intelligence use in supplier evaluations. Come hear these great presentations from a group of dedicated and passionate BOM researchers!
Chair: Finnegan McKinley (Colorado State University)

Repeated Decision-Making in a Dynamic Setting
Anuj Ghildial (Pennsylvania State University), Saurabh Bansal (The Pennsylvania State University), Shivam Gupta (College of Business, University of Nebraska–Lincoln)

Whose Turn is it Anyway? Discretionary Ordering in Priority Queue
Adam Arveson (University of Cincinnati), Craig Froehle (University of Cincinnati)

Do Losses Loom Larger than Gains in a Prosocial Task?

Gabriel Pensamiento (IPADE Business School), Mahyar Eftekhar (Arizona State University), Leon Valdes (University of Pittsburgh)

When Norms Overpower Policies: Exposing the Irresponsible Use of Generative AI via Disclosure Accuracy in Procurement
Matrika Shukla (University of Arkansas), John Aloysius (University of Arkansas), Zach Steelman (University of Arkansas), David Dobrzykowski (Auburn University)

146 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Pacific F San Francisco Marriott Marquis

BUSINESS ANALYTICS: Automation, Uncertainty, and Strategic Design in Technology-Enabled Service Systems

This session presents four analytical studies on the operational and strategic challenges of deploying emerging technologies. Topics include waiting-time reallocation and driver retention in hybrid ride-hailing platforms, AI-guided human decision-making in perishable inventory management, distributionally robust network design for Urban Air Mobility under demand and energy uncertainty, and game-theoretic platform competition between cloud gaming and traditional consoles. Collectively, the papers advance our understanding of how technology shapes operational efficiency, human behavior, and competitive strategy across diverse service industries.

Chair: Yu Jiang (California State University, Sacramento)

Waiting-Time Reallocation and Human Driver Retention in Hybrid Ride-Hailing Platforms
Si Liu (Kent State University), Xiao Xiao (California State University Stanislaus)

Human-Centric Perishable Inventory Management with AI Assistance
Yu Nu (University of South Carolina), Meng Qi (Cornell University), Karan Girotra (Cornell University), Elena Belavina (Cornell University)

Robust Urban Air Mobility Network Design under Demand and Energy Uncertainty: A Wasserstein Distributionally Robust Optimization Approach
Peng Li (Embry-Riddle Aeronautical University), aqi dong (Embry-riddle Aeronautical University), Lin Zhao (Embry-riddle Aeronautical University), Yang Sophie Yang-Sun (Baylor University), Liang Sun (Baylor University)

School quality capitalization in suburban housing markets: Evidence from Alpharetta, Georgia
Mitra Lal Devkota (University of North Georgia), Humnath Panta (California State Polytechnic University, Humboldt), Arun Narayanasamy (Sam Houston State University)

147 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Willow San Francisco Marriott Marquis

COMMITTEE MEETING: Chapter Presidents Committee

A meeting of the members of the DSI Regional and International Chapter Presidents Committee.

Members: Jason Deane (Virginia Tech), Ravi Srinivasan (Loyola University Maryland), PJ Byrne (Dublin City University), Khaled Abdou (Penn State University), Sourish Sarkar (Penn State Behrend), Amit Arora (University of the District of Columbia), Clint Harshaw (Presbyterian College), Kabir Hassan (University of New Orleans), Seong-Jong Joo (Air Forces Institute of Technology), Alessandro Ancarani (University of Catania), Khalid Shams Al-Abdulqader (Qatar University)

Chair: **Qiannong Gu**, *Ball State Univeristy*

148 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Juniper San Francisco Marriott Marquis

COMMITTEE MEETING: Fellows Committee

A meeting of the members of the DSI Fellows Committee.

Members: Peter Ward (Ohio State University), Kevin W. Linderman (The Pennsylvania State University), WC Benton (The Ohio State University), Sri Talluri (Michigan State University), Rohit Verma (University of South Carolina), Xenophon Koufteros (Texas A & M University), Kathryn Stecke (University of Texas Dallas), Xiande Zhao (China Europe International Business School)

Chair: **Jan Olhager**, *Lund University*

149 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Nob Hill C & D San Francisco Marriott Marquis

DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Building Better AI Learners: Course Design, Pre-Class Scaffolding, and Practical Shortcuts for Effective AI Use

This session presents three practical perspectives on integrating AI into teaching and learning. The first explores using diverse AI tools to rapidly design and deliver an undergraduate honors course, highlighting effective tools and common pitfalls. The second examines an AI-assisted pre-class preparation model piloted in graduate analytics courses, sharing workflows, semester results, and lessons for redesign. The third focuses on practical techniques and shortcuts that help students and instructors use AI more effectively. Together, these perspectives provide adaptable strategies for incorporating AI into course design, student preparation, and classroom instruction while improving the effectiveness of AI-supported learning across disciplines.

Chair: Robert Andrews (Virginia Commonwealth University)

Presenters: Tom Robbins (East Carolina University), Andres Fortino, PhD (New York University), Reza Kheirandish (Clayton State University)

150 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Pacific J San Francisco Marriott Marquis

GIG ECONOMY and SOCIAL MEDIA RESEARCH: Platform Moderation, Sponsorship & Digital Well-Being

Exploring platform mechanisms and digital user dynamics, this session addresses moderation, transparency, and workplace social media behaviors. Research analyzes methods for detecting undisclosed platform sponsorships, the ripple effects and content substitution stemming from content moderation policies, and how day-to-day workplace social media variations impact overall employee well-being.

Chairs: Kriti Chauhan (Austin Peay State University), Ting Zhang (University of Bristol)

A Daily Diary Investigation of Work-Life Enhancement: How Day-to-Day Social Media Use Variations at Work Impact Employee Well-Being
Kriti Chauhan (Austin Peay State University), Katherine Lehtola (Austin Peay State University), Triston Hauser (Austin Peay State University), Leong Lee (Austin Peay State University)

Detecting Undisclosed Sponsorship on Content Platforms
Yuan Tian (University of Bristol)

The Ripple Effects Of Social Media Moderation: Social Contagion, Content Substitution, And The Heterogeneous Impacts
Jishan Mahmud (Florida Atlantic University)

Unpacking Unpaid Labor in Online Labor Markets: Client Threats and Platform Fairness
Aman Goswami (California State University Northridge), Abdulaziz Alshalfan (Kuwait University)

151 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Pacific B San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Designing Better Healthcare Operations: Value, Equity, Capacity, and Staffing

This session examines how organizational practices, analytical frameworks, and resource decisions shape healthcare quality, equity, and cost. The presentations explore value-based care orientation, geographically equitable Medicare Advantage risk assessment, innovative emergency-department capacity models, and the complex relationship between nurse staffing, patient outcomes, and financial performance.

Chairs: Karen Moses (Prairie View A&M Univesity), Al Moses (Prairie View A&M Univeristy)

Perceived Quality of Care in Accountable Care Organizations: The Moderating Role of Value-Based Care Orientation
Stephanie Darilus (Florida International University)

Risk Visibility and Geographic Equity in Medicare Advantage: The Integrated Clinical Value Score
Karen Moses (Prairie View A&M Univesity), Al Moses (Prairie View A&M Univeristy), Shamara D Bryant (Prairie View A&M University), Atosha Tysha Whitehead (Prairie View A&M), Rose Grace (Prairie VIew A&M University)

Impacts of Innovative ED Capacity Models on Patient Care Outcomes
Lei (Raymond) Fan (Grand Valley State University), Yuan Ye (California State University, Sacramento)

The Nurse Staffing Paradox: An Analytics Framework for Quality and Cost
Dinesh R Pai (Penn State Harrisburg), Esmaeil Bahalkeh (University of New Hampshire), Marcy Ainslie (University of New Hampshire)

152 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Pacific A San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Healthcare System Resilience, Structural Change, and Public Response

This session explores facility resilience, pharmaceutical partnership fragility, healthcare expenditure under structural change, and government interventions during COVID-19.

Chairs: Hongli Zhu (Tsinghua University), Kefeng Xu (University of North Carolina at Greensboro)

How Government Interventions Shaped COVID-19 Waves: A Cross-Country Analysis
Emre Kirac (Christopher Newport University), Dmitriy Shaltayev (Christopher Newport University), Sierra Pratzner (Christopher Newport University)

Healthcare Expenditure Dynamics Under Structural Change: A Nonparametric Time-Series Analysis of Washington State
Xingguo Zhang (Healthcare Research and Data Center, Office of Financial Management, Olympia WA), Mandy Stahre (Healthcare Research and Data Center, Office of Financial Management, Olympia WA), Fen Wang (Central Washington University)

Pandemics and Emergency Response: Optimal Design of Intervention Measures with Hybrid Simulation

Hongli Zhu (Tsinghua University), Shiyong Liu (Beijing Normal University at Zhuhai), Kefeng Xu (University of North Carolina at Greensboro), Wai Kin (Victor) Chan (Tsinghua University), Sheng Li (City University of New York (CUNY))

Beyond the wealth proxy: Visual decision tools for healthcare facility resilience investment and patient care continuity
Melody Ann Spradlin (Recent Gradaute, 2026), Khalid Osman (Stanford University), Martin Fisher (Stanford University), Clea Sarnquist (Stanford University)

153 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Foothill E San Francisco Marriott Marquis

INCLUSIVE OPERATIONS and SUPPLY CHAINS: Supply Chains for Social Impact

This session focuses on research that improves inclusivity and social impact in supply chains.

Chair: Medha Kanakamedala (Auburn University)

The Last Mile of Reform: Market Integration, Access, and Inclusion at the Geographic Periphery
Sid Yamalakonda (California State Universtiy, Fullerton), Rahul Nilakantan (Western Kentucky University)

Store Placement and Household Outcomes: A Supply Chain Perspective
Medha Kanakamedala (Auburn University)

The Productivity Returns to Gender Inclusion: Evidence from Mining Operations in India
Alok Raj (xlri jamshedpur), Ujjal Kumar Mukherjee (Gies College of Business, University of Illinois at Urbana-Champaign), Sriram Narayanan (Michigan State University), Ritika Chandra (Tata steel)

SCM Practices, Information Sharing, and Perceived Business Performance among Small Traders in Kigali, Rwanda: The Moderating Role of Digital Technology Adoption
Sang-Heui Lee (Pittsburg State University)

154 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Pacific I San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Computational Text Analysis of Online Discourse

NLP, sentiment/stance classification, and computational analysis of Reddit, YouTube, social media, and publishing platforms.

Chair: Amirsalar Jafari Gorizi (University of Texas at Dallas)

Bringing AI to the Conversation: How Online Mental Health Communities Legitimize or Contest Support Sourced from AI
Kayode Olusegun Fadare (University of Texas Rio Grande Valley), Oluwadamilola Rachael Obalana (University of Texas Rio Grande Valley)

From Sentiment to Strategy: AI-Driven Analysis of Information Diffusion
Kofi Nketia Ackaah-Gyasi (Baylor University), Shaurya Chowdhri (Saratoga High School), Joti Kaur (University of North Texas), Francis Andoh - Baidoo (University of Texas Rio Grande Valley), Gurpreet Dhillon (University of Nebraska at Omaha)

Moral-Emotion and Stance Analysis of Consumer Responses to AI Video Ads

Alsius David (SUNY Oneonta), Md Rasel Al Mamun (University of Illinois Springfield), Oteng Ntsweng (Arizona State University)

Socio-Algorithmic Divergence in Digital Research Publishing Platforms
Amirsalar Jafari Gorizi (University of Texas at Dallas), Anna Fung (American University)

155 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Foothill G2 San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Literature-Based Perspectives: Adoption of AI and Emerging Technologies

Literature-grounded analyses of AI/emerging-tech adoption in workforce and their implications on education, classroom GenAI evaluation, and blockchain-AI adoption taxonomy.

Chair: Mayur Desai (Texas Southern University)

Implications of Artificial Intelligence (AI) on the corporate workforce and higher education institutions
Mayur Desai (Texas Southern University), Rajkumar Pandiampalayam Venkatachalam (University of Central Missouri)

The Adoption Paradox of Blockchain-AI Integration: A Systematic Review and Multi-Dimensional Taxonomy of Adoption Challenges
Sai Neelima Seru (Dakota State University), Omar El-Gayar (Dakota State University)

Bounded AI and the Limits of Artificial General Intelligence: A Sociotechnical Theory
Kaiyue Liu (The University of Texas at Arlington), Samaneh Samiee (University of Texas at Arlington)

Exploring machine learning and generative ai for teaching introductory programming
Yung-Ting Chuang (National Yang Ming Chiao Tung University), Szu-Yu Lin (National Yang Ming Chiao Tung University)

156 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Foothill D San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: Strategic Decisions Under Uncertainty: Implementation Realities and Capability Constraints

This session examines strategic pricing mechanisms with imperfect information, pharmaceutical R&D decisions under clinical uncertainty, AI-enabled healthcare service design, and the paradox of intermediaries—revealing how capability constraints and delegation scope shape outcomes.

Chair: Qiong Chen (Southwestern University of Finance and Economics)

Self-Matching Price Guarantees under Imperfect Claiming and Strategic Waiting
Jing Chen (Faculty of Management, Dalhousie University), Qiao Zhang (Xi'an Jiaotong University)

Leveraging AI to Address Access and Workflow Challenges in Mental Health Service Delivery: A Service Blueprint Approach
Sudipendra Nath Roy (St. Cloud State University), Sarah Sengupta (St. Cloud State University)

When Better Intermediaries Are Not Better: Delegation Scope and Capability Traps in Entrepreneurial Offshoring
Qiong Chen (Southwestern University of Finance and Economics), Gulru Dev Ozkan-Seely (University of

Washington), Manus Rungtusanatham (University of Cincinnati), Aleda Marie V. Roth (Clemson University)

157 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 2 San Francisco Marriott Marquis

INNOVATIVE EDUCATION: Experiential Learning in Operations Management: Simulations, Industry Partnerships, and Real-World Projects

This session explores experiential approaches to teaching operations management and operations research. Presentations cover simulation games that capture human behavior in stochastic systems, an industry-collaborative lean operations module adaptable across course levels, a student-led service quality audit at a local organization, and a LEGO-based factory simulation that builds readiness for capstone projects. Across contexts—manufacturing, healthcare, service, and logistics—these papers show how hands-on, real-world engagement deepens students' understanding of operational concepts and strengthens their ability to apply theory to authentic operational challenges.

Chair: Sajad Ebrahimi (Grand Valley State University)

Enhancing Student Readiness for Operations Management Project: A LEGO-Based Simulation Approach
Mohsen Mosayebi (Georgia College and State University), Mehrnaz Khalaj Hedayati (Georgia College and State University)

Lean in Action: Experiential Learning Through Industry Collaboration
Ashish Thatte (Gonzaga University), Mirjeta Beqiri (Gonzaga University), Parag Dhumal (Arizona State University), Jacob Zijian Zeng (Gonzaga University)

The Integration of Simulation Games in Operations Research: Methodologies, Applications, and Pedagogical Frameworks
Stephen B Richter (West Chester University)

158 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 13 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Managing Vulnerabilities in Supply Chain and Logistics Management

This session explores how firms manage vulnerabilities and develop capabilities through AI-enabled operations, buyer-supplier relationship, and inventory management decisions in supply chain and logistics contexts.

Chair: Chaehwan Lim (Michigan State University)

Creating Value Through AI: Operational Capabilities and Financial Performance among Logistics Service Providers
Kehinde Yinusa (Georgia Southern University)

Inventory Leanness and Supply Chain Resilience
Chaehwan Lim (Michigan State University), Jordan Barker (Michigan State University), Stanley E. Griffis (Michigan State University)

When Do Customers Walk Away? Cybersecurity Breaches and the Dissolution of Buyer-Supplier Relationships
Hasan Md Shahriar (University of Arkansas), Christian Hofer (University of Arkansas), Ellie Falcone (Texas Christian University), Adriana Hofer (Univerisity Arkansas), Marc Scott (University of Arkansas)

When Customers Cannot Discipline: Supplier Regulatory Violations, Asset Impairment, and the Lock-In Pattern in Buyer–Supplier Relationships

Tai Anh Nguyen (University of Texas at Arlington), Kay-Yut Chen (The University of Texas at Arlington), Saurabh Ambulkar (University of Texas at Arlington)

159 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Foothill B San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: Consumer Response to Information Signaling in Retail

This session examines how information signals in retail environments influence consumer perceptions and decision-making. We welcome diverse methodological approaches, including empirical, experimental, and analytical research. This session aims to foster a broad dialogue on the behavioral and operational impacts of information signaling in the modern retail landscape.

Chair: Ceren Gultekin (BARUCH COLLEGE, CUNY)

Direct-to-Worker Tipping in Retail
Aditya Balaram (Loyola Marymount University), Punya Chatterjee (University of Memphis), Mina Iravani (University of Oxford), Mark Ferguson (University of South Carolina)

Impact of Carbon Offset Project Transparency and Alignment on Consumer Willingness-to-Pay for Voluntary Green Shipping
Nadja Vorontsova (University of Tennessee Knoxville), Huseyn Abdulla (The University of Tennessee, Knoxville), Thomas Goldsby (University of Tennessee Knoxville)

Restocking Lead-Time Information and Customer Purchase Intention
Minseok Park (Salisbury University), Kelly Eunjung Yoon (California State University Los Angeles), Jaeyoung Oh (Sejong University)

Inventory Disclosure When Consumers Anticipate Stock-Out Inconvenience
Ceren Gultekin (BARUCH COLLEGE, CUNY), Qiuyu Fan (Rice University), Tolga Aydinliyim (Baruch College, CUNY)

160 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 1 San Francisco Marriott Marquis

PEDAGOGICAL RESEARCH: Active, Learner-Centered, and Contextualized Pedagogy

This session highlights teaching approaches that promote active learning, learner engagement, and applied skill development. The papers examine soft skills instruction, supply chain literacy through illustrative learning, glossary building for active reading, learner-centered syllabus design, and contextualized exercises for operations management concepts. Across varied business disciplines and learning environments, the session emphasizes practical pedagogical strategies that strengthen conceptual understanding, student engagement, and transferable skills.

Chair: Lei Wang (University of Texas, Rio Grande Valley)

A Study of Teacher-Centered vs. Learner-Centered Accounting Course Syllabi
Theresa Henry (Seton Hall University), Elizabeth McCrea (Seton Hall University), Eric Rosenberg (Seton Hall University)

Do Soft Skills Instructions Have an Impact on Student Learning? An Exploratory Study
Felix Kamuche (Morehouse College)

Enhancing Business Students' Procedural and Conceptual Fluencies in OM Techniques and Concepts
Esmail Mohebbi (University of West Florida)

Glossary Building: A Strategy for Developing Active Reading Skills
Lei Wang (University of Texas, Rio Grande Valley)

161 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 5 San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Emerging Issues in Procurement and Supply Chain Networks

This session brings together research examining emerging procurement and supply chain challenges across both public and private sectors. The presentations explore the effects of intermediary regulation in pharmaceutical supply chains, the role of competition in shaping organizational outcomes under government dependence, and the governance of large-scale public IT procurement projects. Together, these studies provide insights into how institutions, market dynamics, and procurement practices influence supply chain performance and organizational decision-making.

Chair: Nikhil Sharma (The Ohio State University)

How Does Competition Reshape the Productivity Trap of Government Dependence?
Ta-Wei (Daniel) Kao (Wayne State University), Zhenzhen Yan (Penn State University), Hung-Chung Su (University of Michigan-Dearborn), Tingting Yan (Texas Tech University)

Institutional Oversight and DMV Modernization: A Comparative Analysis of State-Level IT Procurement
Stella Hua (Western Washington University), Kenyon Woodley (Western Washington University)

Regulating Powerful Intermediaries: An Empirical Assessment in the Retail Pharmacy Supply Chain
Nikhil Sharma (The Ohio State University), John Gray (Ohio State University), Jurriaan de Jong (The Ohio State University)

162 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 11 San Francisco Marriott Marquis

PROJECT MANAGEMENT: Analytics in Action: Data-Driven Decisions Across Media, Markets, and Management

This session showcases how data and empirical modeling are transforming decision-making across entertainment platforms, film markets, and project organizations. The first paper uses natural language processing and sentiment analysis of user-generated content to build a dynamic model that optimally times ad placement on streaming platforms, balancing viewer engagement against ad intrusion. The second examines movie screening allocation—screening share, golden-hour sessions, and seat allocation—as the central pivot linking online buzz and reviews to box office performance. The third develops and empirically tests, via structural equation modeling, a theoretically grounded model of Agile Project Management aligned with sustainability and long-term value creation.

Chair: Edwin Wang (The University of Massachusetts Boston)

Screening Allocation Mechanism
Lingfei Luan (Belmont University), Edwin Wang (The University of Massachusetts Boston)

Bridging Team and Enterprise Agility: An Empirical Study on Implementation Practices, Challenges, and Success Factors
Xianghui (Richard) Peng (Penn State Erie, The Behrend College), Xinyu Wei (California State University, Chico), Ying Cao (Penn State Erie, The Behrend College)

163 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Pacific C San Francisco Marriott Marquis

SERVICE SYSTEMS and OPERATIONS: Service Operations, Capacity, and Performance Analytics

This session examines operational models and analytics for improving service performance. The presentations address bottleneck management, healthcare access, and performance evaluation across service and infrastructure contexts.

Chair: Xiaofeng Zhao (University of Mary Washington)

Applying the theory of constraints to service operations
Xiaofeng Zhao (University of Mary Washington)

Mobility-Informed Location Modeling for Healthcare Access Optimization
Zhiyuan Wei (California Polytechnic State University)

Application of DEA for performance analysis of English Premier League teams
Sanjeev Bordoloi (University of St. Thomas), Albert Obodo (University of St. Thomas, Minnesota)

Air Quality, Worker Retention, and Labor Supply in the Meal Delivery Industry
Kevin Park (University of Dayton), Xiaodan Pan (Concordia University), Martin Dresner (University of Maryland), Hom Prasad (Concordia University)

164 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Pacific D San Francisco Marriott Marquis

SOCIETY and OPERATIONS: Managing Supply Chains under Dynamic Conditions: People, Processes, and Decisions

This session examines how supply chains and the people inside them adapt when conditions shift. Four papers cover the human, environmental, and policy pressures reshaping modern operations. One links task familiarity to on-time performance in last-mile delivery. Another models the environmental cost of moving from store visits to home delivery. A third measures innovation intensity after tariff shocks. A fourth surfaces the lived experience of workers on crowdsourced delivery platforms. Across methods, they explore how firms and individuals make decisions when supply chains are in flux, and what those decisions mean for labor, sustainability, and resilience under uncertainty.

Chair: Michael J Dwyer (Texas A&M International University)

From store visits to home deliveries: modeling the environmental cost of e-commerce growth
Albert Adjekum Essuman (Iowa-State-University)

How Gig Delivery Drivers Navigate Platform Work
Michael J Dwyer (Texas A&M International University), William J Rose (Iowa State University)

Tariff Shock and Innovation Intensity
Rezaul Karim (IOWA STATE UNIVERSITY)

Task familiarity and on-time performance in last-mile delivery
Nicolo Masorgo (Miami University), David Dobrzykowski (Auburn University), Christopher S. Tang (Anderson School of Management - University of California Long Beach)

165 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Foothill G1 San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Information, Identity, and Decision-Making in Healthcare and Crowdfunding

This session examines how information, communication, and identity signals influence decision-making and organizational outcomes in entrepreneurial and innovation-driven contexts. The papers explore how advanced information systems support decision-making in healthcare, how entrepreneurs strategically manage first impressions through self-introduction narratives in crowdfunding campaigns, and how identity-related factors such as parenthood and communication style affect access to entrepreneurial funding. Together, these studies highlight the importance of signaling, stakeholder perceptions, and information processing in shaping resource acquisition, entrepreneurial success, and organizational performance.

Chair: Dan Cindy Liu (James Madison University)

Source-Assisted Federated Learning for LLM-Enhanced ICU Classification
Qian Chen (Penn State University)

Managing First Impressions: Self-Introduction Narration and Crowdfunding Success
Dan Cindy Liu (James Madison University)

Language as a Shield: Mitigating the Parenthood Penalty in Crowdfunding
Zahra Booyavi (Rutgers Business School | Newark & New Brunswick), Dan Cindy Liu (James Madison University)

166 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 6 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Optimization and Decision-Making in Modern Supply Chains

This session brings together recent research on modeling, optimization, and decision-making in supply chain management. The talks span a range of settings, from production scheduling in additive manufacturing to pricing and logistics decisions in e-retail, illustrating how analytical models and algorithms can address emerging operational challenges across the supply chain.

Chair: Qilong Zhu (Arizona State University)

Nesting and Scheduling in Additive Manufacturing: Basic Models, Algorithms, and Complexity
Michael Stott (Texas A&M University), Bala Shetty (Texas A&M University), Chelliah Sriskandarajah (Texas A&M University), Jon Stauffer (Texas A&M University)

Hidden Costs, Biased Decisions: Predicting and Optimizing E-Retailer Shipping Charges Under Information Asymmetry
Qilong Zhu (Arizona State University), Esmaeil Keyvanshokooh (Texas A&M University), Gregory Heim (Texas A&M University)

Who Stops Shipping First? Supplier Exit and Supply-Base De-scaling Before Buyer Bankruptcy.
WENTING LI (Arizona State University - Tempe, AZ)

167 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 14 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Complex Adaptive Supply Networks: Disruption and Resilience Trajectories

This session will address various issues at the intersection of disruption and supply chain resilience.

Chair: David C Novak (University of Vermont)

Corporate Reshoring and Its Ripple Effects: Supply Chain Spillovers and Local Benefits
Robert Wiedmer (Arizona State University), Anurag Tewari (University of Washington Bothell), Veronica Villena (Arizona State University)

Supply Network Reconfiguration During Innovation-Induced Shock
Junwoo Cha (Wayne State University), Young Ro (University of Michigan, Dearborn), Wendy Tate (University of Tennessee, Knoxville), Yang Sophie Yang-Sun (Baylor University), Frederik Vos (Portland State University)

Selective Reconfiguration: A Process Theory of Sector-Level Resilience in Supply Networks
David C Novak (University of Vermont), Kevin C Dooley (Arizona State University), Zhaohui Wu (Oregon State University)

Leveraging Digital Capabilities for Supply Chain Recovery and Renewal: The Mediating Roles of Spontaneous and Creative Improvisation
Lei Wang (Donghua University), Chun Zhang (University of Vermont, Grossman School of Business)

168 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Sierra A-B San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Circular Economy and Recycling Systems

This session focuses on circular economy practices and recycling systems across diverse sectors. Papers examine resource flows and waste management in agriculture, recycling efficiency measurement, consumer attitudes toward reusable packaging, and the effects of trade policy on recycling markets. The session also considers how supply chains can incorporate renewable energy to reduce costs and emissions, offering a comprehensive look at circularity from production through consumption.

Chair: Nallan C Suresh (SUNY University at Buffalo)

Circular Economy Practices in Ontario's Greenhouse Vegetable Sector: Resource Flows, Waste, and Implications for Human Health
Ayush Chawla (University of Guelph), Kalinga Jagoda (University of Guelph), Claire Buxton Buxton (University of Guelph)

A Latent Class Stochastic Frontier Analysis for Assessing Recycling Efficiencies in Moving Towards a Circular Economy
Nallan C Suresh (SUNY University at Buffalo), Gilwhan Kim (Keimyung University)

Consumer's Knowledge and their Concerns with Reusable Food Packaging: A Survey Study
Raj Kamalapur (Angelo State University)

The impact of import restrictions on the US recycling market: Evidence and interventions
Mateus do Rego Ferreira Lima (Indiana University), Christian Blanco (The Ohio State University), Suvrat Dhanorkar (Georgia Institute of Technology)

169 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Sierra C San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Toward Industry 5.0: Understanding Sustainable Operations and Supply Chains

As Industry 5.0 reshapes operations and supply chains, social and environmental sustainability are no longer aspirational, they are strategic imperatives. This session features cutting-edge research, exploring how and why firms are adopting human-centric innovation, and stakeholder conscious practices.

Chair: Bhavjot Singh (Michigan State University)

Supplier Grievances in Concentrated Markets: The Case of Australian Grocery Supply Chains
Mehrdokht Pournader (University of Melbourne), Andrew Kach (Willamette University), Stephanie Eckerd (University of Tennessee, Knoxville)

CDP Supply Chain Membership and External Monitoring
William Diebel (University of South Carolina), Jury Gualandris (Western University), Robert Klassen (Western University)

Please Help (Only If You Want to): Politeness Strategies and Crowdfunding Success
Yasamin Hadavi (Marquette University), Xunyi Wang (Baylor University), Robin Wakefield (Baylor University), Stacie Petter (Wake Forrest University)

Does your consumer care who certifies your apparel? An experimental investigation.
Li Cheng (Michigan State University), Han Zhang (Michigan State University), Sriram Narayanan (Michigan State University), Bhavjot Singh (Michigan State University)

170 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 12 San Francisco Marriott Marquis

WORKSHOPS: C-Suite: New competitive simulations to teach Integrated Strategic Management and Operations Strategy

Successfully beta tested in undergraduate, MBA, and executive courses, C-Suite is a set of online games that integrates Operations, Marketing, and Finance, supported by a full set of financial statements in different strategic settings. Entire courses can be built around a sequence of up to five games of increasing complexity.

Workshop Coordinator: Sam Wood (Responsive Learning Technologies)

171 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 15 San Francisco Marriott Marquis

WORKSHOPS: Differential Games for Military-Civilian Innovation Incentives

The collaboration between the military and civilians can facilitate dual-use innovation, reduce research and development costs, and enhance resource utilization efficiency. However, it also faces unstable factors such as uneven income distribution, high investment, and long return periods. We employed the differential game model to compare four incentive models. The results indicate that the optimal model depends on the research and development stage, resource conditions, and product positioning. Excessive civilian subsidies will lead to the problem of free-riding; mismatch between goals and capabilities will cause strategic incompatibility, and only deep integration can solve this issue.

Workshop Coordinator: Zhangweili Zhang (Dongbei University of Finance and Economics)
Panelist: Zhangweili Zhang (Dongbei University of Finance and Economics)
Presenter: DEHAI LIU (DSI Member)

172 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Golden Gate A San Francisco Marriott Marquis

WORKSHOPS: Meet the Editors of Academic Journals

This panel will tap the perspectives of the editors of the leading journals across several disciplines that are encompassed within the decision sciences and operations management. Editors will share their perspectives on the current state of research in their discipline, the publication process in their journals, and future trends and directions.

Workshop Coordinator: Brandon Lee (University of Dayton)

Panelists: Nagesh Murthy (University of Oregon), Liangfei Qiu (Warrington College of Business, University of Florida), Elliot Bendoly (The Ohio State University), Subodha Kumar (Fox School of Business, Temple University), Hannah Stolze (Wheaton University)

173 Sunday, Nov 22nd, 2026, 8:00-9:30 a.m. | Salon 10 San Francisco Marriott Marquis

WORKSHOPS: The Supply Chain Butterfly Effect

The supply chain butterfly effect describes an economic phenomenon that a small improvement in supply chain operations may lead to a proportionately larger increase in financial performance and consequently an even larger increase in market valuation, just like the butterfly effect: A butterfly flapping its wings can cause a massive storm. We develop a course module on the supply chain butterfly effect which highlights the importance of the supply chain related majors among all business majors, and provides prevailing evidence from massive data and strong motivation for students to pursue a career in supply chain operations.

Workshop Coordinator: Yao Zhao (Rutgers Business School)

Presenter: Yao Zhao (Rutgers Business School)

Sunday, Nov 22nd, 2026, 10:00-11:30 a.m.

174 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Foothill H San Francisco Marriott Marquis

AGRICULTURE and FOOD SUPPLY CHAINS: Research in Food Sustainability and Operational Practices

This session features research in food sustainability and operational practices.

Chair: PING Wang (James Madison University)

Cooperative Green Practices and Circular Economy Outcomes: Evidence from Member-Producers
Marcia Scarpin (Concordia College Moorhead MN), Cyntia Meireles Martins (UNAMA), Susana Carla Farias Pereira (FGV EAESP), Janaina Siegler (Butler University)

Deep Learning-Driven Sustainability Across the Agricultural Value Chain: A Systematic Literature Review
YESU VARA PRASAD KOLLIPARA (DAKOTA STATE UNIVERSITY), Omar El-Gayar (Dakota State University)

Digital Empowerment and Agro-Food Supply Chain Resilience: A Moderated Mediation Model Integrating Dynamic Capability and Information Processing Perspectives
Xiaofei Zhao (School of Management, South-Central Minzu University, Wuhan, Hubei 430074, China), PING Wang (James Madison University)

175 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Salon 1 San Francisco Marriott Marquis

AI in TEACHING and LEARNING: AI Adoption, Advising, and Readiness

This session groups studies on AI acceptance, student advising, workforce readiness, perceived usefulness, and students' ability to evaluate AI use responsibly.

Chair: Sherrie Drye (NC A&T State University)

AI Adoption in Higher Education: Perceived Usefulness, Perceived Ease of Use, and the Moderating Roles of Academic Role and Discipline
Ross Malaga (Montclair State University), Kathy Turrisi (Centenary University)

AI workforce readiness: a systematic review
Sherrie Drye (NC A&T State University), Richelle DaSouza (NC A&T State University)

Technology Acceptance of Artificial Intelligence Among Students in Online Learning Environments
Yim-Yu Wong (San Francisco State University), Yabing Zhao (San Francisco State University), Stewart Liu (San Francisco State University), Theresa Roeder (San Francisco State University)

176 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Pacific G San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Computational Design Science in AI/ML

This session focuses on the role of Computational Design Science in advancing AI and machine learning research for decision making. Computational Design Science emphasizes the design, development, and evaluation of innovative computational artifacts—including algorithms, models, frameworks, and intelligent systems—to address complex organizational and societal decision problems.

Chair: Tianyang Xie (University of Arizona)

Distributional Control Function Estimation with Tabular Foundation Models
Geping Chen (Iowa State University)

Efficient Causal Harness Using Agentic AI Auxiliary Information
Tianyang Xie (University of Arizona)

Identifying Vulnerability Propagation in Semiconductor and Quantum Code Clones: A Retrieval-Augmented Generation Approach
Andrea Ndubizu (University of Arizona)

177 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Foothill C San Francisco Marriott Marquis

AWARDS: 2026 Instructional Innovation Award Competition

The Instructional Innovation Award at the Decision Sciences Institute annual conference honors educators who have demonstrated exceptional creativity and effectiveness in their teaching practices. This award recognizes innovative instructional methods, tools, and strategies that significantly enhance student learning and engagement in decision sciences. Submissions are evaluated based on their originality, impact on student outcomes, and potential for broader application.

An International Case Competition Model for Developing Sustainability, Cross-Cultural Collaboration, and

Professional Communication Competencies in Supply Chain Education
Janos Kata (University of Rhode Island), Koray Özpolat (University of Rhode Island), Zsolt Matyusz (Corvinus University of Budapest), Chung Tam (Global Supply Chain Classroom)

Escape to Learn: A Virtual Escape Room for Teaching Linear Programming
Yeawon Yoo (California State University, Northridge)

Lean Jets Game: An experiential exercise for teaching Lean principles in operations management
Vijaya Sunder M (Indian School of Business)
Coordinator: **Satish Nargundkar**, *Georgia State University*

178 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Foothill F San Francisco Marriott Marquis

AWARDS: DSI Chapter Best Paper Presentation Award Session II

This session recognizes research contributions made at the chapter level through a competition among regional and international annual conference Best Paper winners. All Chapters are invited to submit one entry from their Student and Faculty submissions to compete for the award. Winning paper for each category (Student and faculty) receives a $500 award. Finalists receive a $250 award.
Chair: Qiannong Gu (Ball State Univeristy)
Judges: FUNDA SAHIN (University of Houston), John Visich (Bryant University)

The Effects of Physician Focus and Manufacturer Variation on Surgical Supply Waste - MWDSI
Rajib Dutta (Miami University), David Dobrzykowski (Auburn University), Brian Fugate (University of Arkansas - Fayetteville, AR), Claudia Rosales (University of Arkansas), Diwas KC (Emory University)

The Evolving Impact of Health Information Technology on Hospital Performance - NEDSI
Dinesh R Pai (Penn State Harrisburg), Piyal Sarkar (Penn State Harrisburg)

The Impact of Handheld Cellphone Bans on Fatal Crashes: A State-Level Panel Analysis - SWDSI
Trung Kien Ho (University of North Texas), Aaron Heinrich (Western Carolina University), Vipul Garg (Texas State University)

179 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Salon 3 San Francisco Marriott Marquis

BEHAVIORAL OPERATIONS MANAGEMENT: Power Shifts: Transitions in Energy Supply and Demand

The electricity sector is undergoing momentous change. On the supply side, polluting fossil plants are being phased out: in this session, Jermain et al. examine how coal plants may be repurposed after retirement. Meanwhile, electricity distribution is being disrupted by distributed energy resources (DERs) such as batteries and by wildfire risk. Kuptel and Warner et al. study the impacts of DER adoption and wildfires, respectively, on the grid. On the demand side, data centers are increasing consumption; McNeil et al. study the implications for power prices. Together, these presentations explore the implications of these shifts on electricity sustainability and affordability.
Chair: Alexander Kuptel (MIT Sloan School of Management)

Saving Costs and Shaving Demand: Batteries and Rooftop Solar as Complements to Grid Investment in Massachusetts
Alexander Kuptel (MIT Sloan School of Management)

Electricity System Costs of Data Center Load Growth in the United States

Wilson McNeil (Stanford University), Edgar Virguez (Stanford University), Ines Azevedo (Stanford University)

Optimal Rolling Blackout with Dynamic Value of Lost Load
Charles Gulian (University of California Berkeley)

180 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Willow San Francisco Marriott Marquis

BOARD MEETING: European DSI Board Meeting

A meeting of the members of the European DSI Board of Directors.

Members: Sabine Baumann (Berlin School of Economics and Law), Ou Tang (Linköping University), PJ Byrne (Dublin City University), Mihalis Giannakis (Audencia Business School), Margherita Molinaro (Free University of Bozen-Bolzano)

Chair: **Alessandro Ancarani**, *University of Catania*

181 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Juniper San Francisco Marriott Marquis

BOARD MEETING: Southwest DSI Board Meeting

A meeting of the members of the Southwest DSI Board of Directors.

Members: William D Senn (Tarleton State University), Suman Niranjan (University of North Texas), Catalin C. Dinulescu (Tarleton State University), Kittipong Boonme (Texas Woman's University), Navya Velverthi (University of Central Missouri), Rajat Mishra (Stephen F. Austin State University), Adeela Gulzari (Texas Woman's University), Denise Philpot (University of North Texas)

Chair: **Kabir Hassan**, *University of New Orleans*

182 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Pacific F San Francisco Marriott Marquis

BUSINESS ANALYTICS: Artificial Intelligence and Behavioral Decision Analytics

This session explores emerging research on artificial intelligence, behavioral analytics, and technology-enabled decision-making. Topics may include human–AI interaction, trust in AI systems, technology adoption, behavioral and neurobehavioral analytics, and AI-supported recommendations. The session welcomes analytical, experimental, interdisciplinary, and AI-driven studies examining the role of AI and digital technologies in shaping individual and organizational behavior.

Chair: Farnaz Ghashami (California State University, Fullerton)

Dark-Web Incentives & Forensic Signal Detection: An LLM-Based Application of the Venn Fraud Model to Unregulated Market Discourse
Deniz Applebaum (Montclair State University), Maksym Lasirko (Rutgers, the State University of New Jersey), James DiGabriele (Montclair State University)

The Analytics of Winning: Resource Efficiency and Team Performance in the National Basketball Association
Mason Platzke (Austin Peay State University), Anna Germano (Austin Peay State University), Asit Bandyopadhayay (Austin Peay State University)

From Analytics Capability to Market Performance: A Meta-Analytic Structural Equation Model of Customer Insight and Brand Equity

Serdar Turedi (Purdue University Northwest), Ceren Turedi (Purdue University Northwest), Arifin Angriawan (Purdue University Northwest)

An Intervention Fallacy: Predictive Models, Causal Identification, and the Lessons of California's Minimum Wage Law
Alfonso Berumen (Pepperdine University)

The Probabilistic And Stochastic Audit Of Uncertainty: Judging Fragility Rather Than History
Deniz Applebaum (Montclair State University), Danielle Lombardi (Villanova University), Janice Sipior (Villanova University)

183 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Nob Hill C & D San Francisco Marriott Marquis

DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Reimagining Data Instruction in an AI Enabled Classroom: AI Fluency, Syntax Relief, and Authentic Analytics

As AI becomes embedded in students' academic workflows, data oriented courses must evolve. This session integrates three instructional perspectives: shifting from rigid coding expectations to an "AI fluency is the new spreadsheet literacy" model; designing curricula where tools like Excel, SQL, and R/Python build conceptual data literacy without overwhelming students with syntax; and understanding how AI reshapes learner behavior, expectations, and critical thinking demands. Practical strategies are presented for using AI to bridge coding barriers, strengthen interpretation and judgment, and create authentic assessments that emphasize reasoning over mechanics. The goal is a human centered, AI supported approach to developing analytical thinkers.

Chairs: Robert Andrews (Virginia Commonwealth University), Kellie Keeling (University of Denver), Reza Kheirandish (Clayton State University)

Presenters: Leslie Hendrix (University of South Carolina), Ron Guymon (University of Illinois), Redwan Siddiqui (University of Waterloo)

184 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Foothill A San Francisco Marriott Marquis

DISRUPTION & RESILIENCE (DIRE): Partnering in the ecosystem with faith-based organizations to respond to disruptions and enhance resilience.

Faith, often associated with spiritual well-being, plays a vital role in disaster response and community resilience through faith-based organizations. These organizations strengthen resilience by developing leadership, building trusted partnerships, and creating enduring supply chains that support communities before, during, and after disasters. They also mobilize volunteers and resources to address immediate community needs during response and recovery. Their efforts complement those of government, nonprofit organizations, and the private sector. Often serving as a hidden army, faith-based organizations can respond rapidly when provided with clear direction, coordination, and opportunities for focused action, making them an essential part of the resilience ecosystem.

Chair: Barry Brewer (Brigham Young University)

Flourishing in the Global Supply Chain
Hannah Stolze (Wheaton University), Sara Perry (Baylor University), Sophie Yang (Baylor University), Min Kyung Lee (Baylor University), Adegboyega (Ade) Oyedijo (Baylor University- Waco, TX), Matt Douglas (Baylor University)

Faith-Based Organizations and Buyer–Supplier Trust: Exploring an Emerging Research Agenda
Hugo A DeCampos (Weber State University)

Deployable Hospitals: lessons learned from Covid-19 deployments of Samaritan's Purse.
Ali Mchiri (Sam Houston State University), Corey Billington (University of Wyoming), Barry Brewer (Brigham Young University)

Tapping community resources as hospitals collaborated with a faith-based women's organization to produce six million masks for Covid-19: Project Protect
Barry Brewer (Brigham Young University), Ali Mchiri (Sam Houston State University), Corey Billington (University of Wyoming)
Session Organizer: **Barry Brewer**, *Brigham Young University*

185 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Salon 4 San Francisco Marriott Marquis

GIG ECONOMY and SOCIAL MEDIA RESEARCH: Text Analytics, Generative AI & Consumer Insights

This session highlights advanced natural language processing, explainable AI, and market dynamics modeling. Studies investigate economic signals surrounding electric vehicle public discourse using Generative AI, linguistic feature integration with XAI for online review sentiment analysis, and structural AI dynamics influencing value creation and market fluctuations.

Chairs: Sina Shokoohyar (Seton Hall University), Nolan M Talaei (Seton Hall University)

AI structurally lifts value while cyclically amplifying volatility
Meera Behera (Georgian Court University), Manoj Behera (Maximus)

Economic Signals and Electric Vehicle Public Discourse: A Generative AI Approach to Social Media Analysis
Nolan M Talaei (Seton Hall University), Sina Shokoohyar (Seton Hall University), Weimin Liang (University of Massachusetts Amherst)

Integrating Linguistic Features and Explainable AI for Online Review Analysis
Nolan M Talaei (Seton Hall University), Asil Oztekin (University of Massachusetts Lowell), Luvai Motiwalla (University of Massachusetts Lowell)

The Impact of AI-Powered Vibe Coding Tools on Freelancers in Online Labor Markets
Seyed Mahdi Bohloul (Old Dominion University)

186 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Pacific B San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Intelligent Systems and Preventive Care Design: AI, Diagnostics, and Service Innovation in Healthcare

This invited session explores the intersection of intelligent systems and healthcare service innovation from a decision science perspective. The three presentations address: the design and pricing of genetic testing services for family-centered preventive care; the role of diagnostic AI in dynamic sequential care workflows; and AI alignment strategies grounded in a quality management systems framework. Together, they offer complementary insights into how AI-driven technologies and precision services can be designed and governed to enhance healthcare delivery and patient outcomes.

Chairs: Xianghui (Richard) Peng (Penn State Erie, The Behrend College), Edwin Wang (The University of Massachusetts Boston)

AI Alignment in Healthcare: Strategies and Recommendations from a Quality Management System Framework
Heng Xie (California State University, Sacramento), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Designing and Pricing Genetic Testing Services for Family-Centered Preventive Care

Ying Cao (Penn State Erie, The Behrend College), Xinyu Wei (California State University, Chico), Edwin Wang (The University of Massachusetts Boston), Xianghui (Richard) Peng (Penn State Erie, The Behrend College), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Diagnostic AI and Dynamic Absorption in Sequential Care Lines
Chenhao Zhou (Rutgers Business School), WENTING LI (Arizona State University - Tempe, AZ)

Bridging the Digital Divide: Investigation of Telehealth Adoption
Edwin Wang (The University of Massachusetts Boston), Lingfei Luan (Belmont University), Adeela Gulzari (Texas Woman's University), Feng Cheng (Towson University)

187 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Pacific C San Francisco Marriott Marquis

INCLUSIVE OPERATIONS and SUPPLY CHAINS: Inclusive and Sustainable Workplaces: DEI, Workforce Practices, and Employee Well-Being

This session examines how organizational commitments and workforce conditions shape market perceptions, workplace inclusion, and employee safety. The presentations explore investor responses to DEI announcements in Taiwan, differences in supply chain and workplace practices across the United States and China, and the effects of employee food insecurity on workplace safety.

Chair: Charles Brock Herron (Auburn University)

Diversity, Equity, and Inclusion Announcements in Taiwan: Evidence from Signaling Characteristics and Leadership Demographics
Fei Li (The Hong Kong Polytechnic University), Yi Zhou (Monash University), Andy C. L. Yeung (The Hong Kong Polytechnic University), Chris K. Y. Lo (The Hong Kong Polytechnic University)

Global Operations, Local Inclusion: A Mixed Methods Analysis of Supply Chain and Workplace Practices in the United States and China
Man Fong LI (The Hong Kong Polytechnic University), Michael Dik (Kenan Flagler Business School, UNC Chapel Hill), Chris K. Y. Lo (The Hong Kong Polytechnic University)

The Hidden Costs of Hunger: Food Insecurity's Impact on Workplace Safety
Charles Brock Herron (Auburn University), Dustin Cole (Auburn University), Anthony Roath (Auburn University Harbert College of Business), Tyler Morgan (Auburn University Harbert College of Business)

Signals from the Shelf: How Food Pantry Design Influences Donors
Madison Edwards (Auburn University Harbert College of Bus), LaDonna Thornton (Auburn University)

188 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Foothill E San Francisco Marriott Marquis

INCLUSIVE OPERATIONS and SUPPLY CHAINS: Sustainability, Transparency, and Stakeholder Management in Supply Chains

This session focuses on emerging challenges and evolving practices in contemporary supply chains. Emphasis is placed on how organizations adapt to changing stakeholder expectations, institutional pressures, and operational complexities in increasingly interconnected environments. The session highlights themes related to governance, transparency, sustainability, and human-centered management approaches shaping modern business practices.

Chair: Aditya Balaram (Loyola Marymount University)

Fragmented reality: How various ESG requirements complexify supplier-oriented compliance in Vietnam
Mehrdokht Pournader (University of Melbourne), Andrew Kach (Willamette University), Kiet Hong Vo Tuan Truong (FPT University)

The Role of Humanization in Direct-to-Worker Tipping in Retail Supply Chains
Aditya Balaram (Loyola Marymount University), Punya Chatterjee (University of Memphis), Gretchen Ross (Texas Christian University)

Are workplaces that are accessible for people with disabilities safer and more profitable?
Fan Zou (The Pennsylvania State University), Suresh Muthulingam (The Pennsylvania State University), Charles Corbett (UCLA Anderson School of Management), Sriram Narayanan (Michigan State University)

189 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Pacific J San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Data Driven Decision Making

This session invites scholars in supply chain and operations management to present their latest work on data driven decision making, especially research that leverages the power of emerging information technologies and information systems.

Chair: Gang Li (Bentley University)

To Commit or Not to Commit: The Implications of Contractual Commitments on Cost-sharing in Collaborative New Product Development
Abhishek Roy (Temple University, Fox School of Business), Ganesh Balasubramanian (Dubai Business School)

Fairness-Aware Dynamic Allocation of Medical Supplies During Epidemics
Hanpeng Zhang (Southwestern University of Finance and Economics), Yijie Huang (Southwestern University of Finance and Economics), Jin Fang (Clark Univeristy)

AI-Enabled Interactive Maritime Dashboard Using Public AIS Data
EunSu Lee (Kean University), Eman Ali (Kean University)

When All-or-Nothing Fails: Rethinking Guaranteed Service Time Models
Gang Li (Bentley University), Zichu Liu (Georgia State University), Xinyuan Wei (Georgia State University), Yusen Xia (Georgia State University)

190 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Pacific I San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Human Responses to AI-Mediated Communication in Digital Platforms

This session examines how humans respond when AI mediates creation, verification, and communication on digital platforms. The papers explore AI adoption in digital artwork markets, GenAI-enabled fact-checking on social media, and hyper-realistic AI avatars delivering weather information and recommendations. Together, they move beyond a simple "AI versus human" framing by examining how audience feedback, contribution substitution, disclosure, appearance, authorship, and task type shape engagement. The session highlights when people value AI efficiency, human judgment, and agency–task fit, offering insights for platform governance, creator strategy, and responsible AI-mediated communication design.

Chair: Meixian Wang (San Jose State University)

How Do Humans Respond to Creators' Adoption of Artificial Intelligence? Insights From the Digital Artwork Market

Yingxin Zhou (University of Arkansas at Little Rock), Ling Xue (University of Georgia), Arun Rai (Georgia State University)

Who Speaks, Who Thinks, and Does It Matter? Appearance, Authorship, and Task Fit in AI-Mediated Communication
Meixian Wang (San Jose State University), Xincheng Ma (The Hong Kong University of Science and Technology), Jaehwuen Jung (Temple University)

From Notes to Bots: How Generative AI Impacts Human-Led Fact-Checking
Jingbo Hou (Santa Clara University), Yingxin Zhou (University of Arkansas at Little Rock), Pei-yu Chen (Arizona State University)

How Does the Stock Market View Firms' AI-Related Initiatives?
Junyoung Park (San Jose State University)

191 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Foothill D San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: Innovation in Platforms, AI, and Policy

This session examines how digital and institutional innovations reshape firm outcomes across markets and supply chains. The papers study how platform badges influence sales, how AI implementation affects supply-chain business performance, and how patent reforms in emerging economies shape firms' outward innovation.

Chairs: Xiaojin Liu (Virginia Commonwealth University), Zehan Allen Zhao (Grand Valley State University)

Visible but Not Causal: Which Platform Badges Actually Drive Sales
Yuxiao (Rain) Luo (Loyola University Chicago, Quinlan School of Business), Zehan Allen Zhao (Grand Valley State University), Yiming Dong (University of Illinois Urbana-Champaign)

The Effect of Artificial Intelligence (AI) Implementation on Business Performance in Supply Chain Context: the Moderating Role of Macroenvironment
Daniel Prajogo (Monash University), Michael Wang (Kingston University)

Emerging-Economy Patent Reforms and Firms' Outward Innovation
Pankaj Kumar (Virginia Tech), Xiaojin Liu (Virginia Commonwealth University), Akbar Zaheer (University of Minnesota)

Promethean Innovation: A Categorical Extension of Breakthrough Innovation Theory, with Empirical Validation Through Human–LLM Inter-Rater Reliability
Andres Fortino, PhD (New York University)

192 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Sierra A-B San Francisco Marriott Marquis

INNOVATIVE EDUCATION: Building Critical Judgment in Business Students: Statistics, Software Design, Simulation, and AI Literacy

This session explores approaches for developing students' critical thinking and judgment across decision sciences curricula. Presentations include an experiential activity for building statistical communication literacy when evidence is ambiguous, a business-relevant method for teaching software design patterns to IS students, results from beta testing the C-Suite cross-functional simulation game, and the PILOT framework for teaching students to interrogate and verify AI outputs. Together, these papers highlight a shared goal: equipping students to reason carefully, communicate uncertainty, and apply sound judgment across statistical, technical, and AI-assisted business contexts.

Chair: Rohit Rampal (State University of New York, Plattsburgh)

Teaching Design Patterns for Functional Requirements- Bridging the Gap
Anil Singh (University of Texas at Arlington), Gajanan Ganji (The University of Texas at Arlington), Richa Rawat (University of Texas at Arlington), Vikram Bhadauria (Texas A&M Texarkana)

Using group discussion questions to enhance teaching effectiveness: Interrelationships among the SDGs
Paul Larson (University of Manitoba)

The PILOT Framework: Teaching Business Students to Interrogate and Verify AI Outputs
Brennan Davis (Cal Poly)

193 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Salon 13 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Emerging Challenges in Logistics and Transportation Management

This session addresses contemporary challenges in logistics and transportation, spanning technology, policy, and societal dimensions.

Chair: Sid Yamalakonda (California State Universtiy, Fullerton)

Heterogeneous Mobility Responses to Public Transit Access Expansion: Evidence from Indian States
Medha Kanakamedala (Auburn University), Laharish Guntuka (Rochester Institute of Technology)

Route Familiarity and Delivery Performance in On-Demand Logistics Networks
Sid Yamalakonda (California State Universtiy, Fullerton), Shashank Rao (Manipal Academy of Higher Education)

Tip Baiting and Information Design in Last-Mile Delivery Platforms
MIKYOUNG Lim (California State University, Fullerton)

A Data-Driven Investigation of Incidents and Delays in the MTA Subway Systems
Mary Cable (Western New England University), Elsa Cable (Western New England University), Ella Lupo (Western New England University), Tuncay Bayrak (Western New England University)

194 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Salon 12 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Responsible Innovation in Logistics and Supply Chain Operations

This session explores responsible innovation in logistics and supply chain operations. The papers examine how new delivery models, platform-based transportation markets, consumer-facing service design, and environmental regulatory pressure influence operational decisions and sustainability-related outcomes. By bringing together social, environmental, and technological perspectives, the session highlights how firms and policymakers can better align logistics and supply chain decisions with broader sustainability goals.

Chair: Yeonjoo Lee (The Pennsylvania State University)

Beyond compliance: Does local environmental regulatory pressure drive digital transformation in supply chains?
Huiru Wei (Shihezi University), Haozhe Chen (Iowa State University), Jie Zhang (Shihezi University), Jonathan

Phares (Iowa State University)

Consumer Choices and Scope 3 Emissions in Last-Mile Delivery: Implications for Service Design
Andrew Collins (The University of Sydney), Rico Merkert (The University of Sydney)

Improving Food Security with Scheduled Neighborhood Grocery Delivery
Yeonjoo Lee (The Pennsylvania State University), Karen Donohue (Arizona State University)

When the Next Employer Is One App Away: Ride-Sharing, Marketplace Thickness, and Labor Turnover in Small Manufacturing Firms
Yasaman Asayesh (Carlson School of Management), Anant Mishra (University of Minnesota)

195 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Foothill B San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: Digital Technology and Consumer Behavior

Digital technologies have been transforming the world of marketing and information systems over the last few decades and they continue to do so. The goal of this session is to bring together latest research in the field of use of digital technologies by consumers. Topics include use of virtual influencers by firms and their impact on consumers, research on effect of online review length, rating and sentiment on review helpfulness, research on the role of internal reliability of customer evaluations of airline services on recommendation intent by customers, and fraud prediction in online consumer reviews.

Chair: Somnath Banerjee (North Dakota State University)

Virtual Influencer Endorsements: The Interactive Effects of Visual and Verbal Anthropomorphism
Ozan Ozdemir (North Dakota State University), Paul Messinger (University of Alberta), Feyzan Karabulut (North Dakota State University)

Effect of Online Review Length, Rating and Sentiment on Review Helpfulness: Evidence from Online Reviews for Appliances
Somnath Banerjee (North Dakota State University), Supavich (Fone) Pengnate (North Dakota State University)

When Do Evaluations Translate into Behavior? The Role of Internal Reliability in Behavioral Translation
Linlin Chai (North Dakota State University), Jin Li (North Dakota State University), Somnath Banerjee (North Dakota State University)

Online Review Fraud Prediction: Review and Application
Somnath Banerjee (North Dakota State University), Dibyanshu Tibrewal (North Dakota State University)

196 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Foothill G2 San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Risk, value and strategic decision-making at the operations-finance interface

This session bridges operational finance, supply network value, and AI-driven strategy. Weather-index insurance designs stabilize smallholder incomes via simple, loss-aligned policies. A real-options framework integrates financial puts with production flexibility to manage exchange-rate risk across multi-period horizons. Empirical value-chain analysis reveals that R&D and marketing intensities determine firms' local margins and transitions into inverted-U shapes. Finally, event-study evidence shows markets interpret AI-linked layoffs as disciplined capital allocation signals. Collectively, these studies offer rigorous tools for managing volatility, structuring networks, and communicating strategic intent.

Chair: Piyal Sarkar (Penn State Harrisburg)

Design and Comparison of Weather-Based Insurance for Smallholder Farmers
Candace Yano (University of California -- Berkeley), Roy Lin (University of California -- Berkeley)

Managing multi-period flexible production capacities under exchange rate risk integrating real and financial options
Piyal Sarkar (Penn State Harrisburg), Mohamad Wahab Mohamad Ismail (Toronto Metropolitan University)

Value Creation in Supply Networks
Deepak Agrawal (Carnegie Mellon University)

Age of Artificial Intelligence: How Shareholders Respond to Layoff Announcements
Sourish Sarkar (Penn State Behrend)

197 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Pacific A San Francisco Marriott Marquis

PEDAGOGICAL RESEARCH: AI, Academic Integrity, and Assessment Governance

This session examines how generative AI is reshaping academic integrity, assessment policy, and faculty decision-making in business education. The papers explore faculty perceptions of AI's learning benefits and dependency risks, experimental evidence on cheating deterrence, institutional performance metrics and integrity pressures, and educators' evolving responses to AI-related misconduct. Together, the session highlights the need for thoughtful governance, assessment design, and faculty support in an era where AI complicates traditional assumptions about learning, evaluation, and student accountability.

Chair: Pedro Reyes (Baylor University)

The dependency paradox: Business school faculty simultaneously believe AI benefits and harms student learning
Pedro Reyes (Baylor University), Chris Meyer (Baylor University), Philip Young (Baylor University), Jamie Collins (Tarleton State University)

The Evaluation Crisis: Performance Metrics, Generative AI, and the Erosion of Academic Integrity
Mohan Rao (Texas A&M University-Corpus Christi)

The Evolution of Educators' Responses to Academic Integrity Challenges in the Generative AI Era: Evidence from Anonymized Social Media Posts
Achita Muthitacharoen (Wichita State University), Akmal Mirsadikov (Wichita State University), Murtaza Nasir (Wichita State University), Tyler Beach (Wichita State University)

The PEACE framework: Peer-anchored emergency assessment continuity and ethics during learning management system failure
Xiao Li (University of Nebraska Kearney), Jae Man Park (San Diego State University), Mark Biscone (Texas Woman's University)

198 Sunday, Nov 22nd, 2026, 10:00 a.m.-5:00 p.m. | Golden Gate B San Francisco Marriott Marquis

Placement Interview Tables Sunday

Placement Interview Tables Sunday

199 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Salon 5 San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Is Artificial Intelligence (AI) a Panacea for Sourcing and Procurement? Promise, Limits, and Future Research Opportunities

If AI improves information processing and decision support, does it necessarily lead to better procurement outcomes? This panel aims to move beyond the question of whether AI is simply "good" for sourcing. Instead, it examines a more nuanced and research-driven question: under what conditions does AI create real value in sourcing and procurement? How do existing theories, such as TCE, RBV, etc, explain when AI creates value in sourcing and procurement? Does AI primarily reduce transaction costs by improving information processing? Invited Panelists Morgan Swink, Texas Christian University Nada Sanders, Northeastern University Anand Nair, Northeastern University Sachin Modi, University of Cincinnati

Moderator: Jafar Namdar (Michigan State University)

Panelists: Nada Sanders (Northeastern University), Morgan Swink (Texas Christian University), Sachin Modi (Department of Operations, Business Analytics and Information Systems, University of Cincinnati), Anand Nair (D'Amore-McKim School of Business Northeastern University), Meng Li (University of Houston)

200 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Salon 11 San Francisco Marriott Marquis

PROJECT MANAGEMENT: Human and Behavioral Dynamics in Project Management

This session explores the human and behavioral forces that shape project and operational outcomes—from servant leadership and agile practices to managers' cognitive strategies under uncertainty and the unintended behavioral consequences of AI-based monitoring. Together, the papers show how leadership, cognition, and human responses to management practices and technology drive performance.

Chair: Zhanzhi Zheng (UNC Kenan-Flagler Business School)

Examining the moderating role of Servant Leadership in the relationship between Agile Project Management Practices and Project Success.
Akinbobola Victor Ibosiola (Morgan State University)

Navigating Project Uncertainty: How Real-World Managers Use Mental Contrasting to Handle Project Complexity
PANKAJ VISHRAM JADHAV (Case Western Reserve University)

Video-Based AI Misconduct Monitoring: Unintended Consequences on Operational Outcomes
Zhanzhi Zheng (UNC Kenan-Flagler Business School), Shenyang Jiang (The Hong Kong Polytechnic University), Yuqian Xu (UNC Chapel Hill), Brad Staats (UNC Kenan Flagler Business School)

An Integrated Decision Framework for Project Delivery under Demand and Lead-Time Uncertainty
Ruoqing Zhang (Central Connecticut State University), Xue (Snow) Liu (TCL Technology), Xiao Ling (Central Connecticut State university)

201 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Pacific E San Francisco Marriott Marquis

SCHOLARSHIP of TEACHING and LEARNING (SOTAL): Tools, Platforms, and AI: Practical Innovations for Transforming the Business Classroom

This SOTAL session offers business faculty a hands-on, practitioner-focused exploration of three powerful tools reshaping student engagement, collaboration, and learning in higher education. Each presentation delivers actionable strategies that instructors can

evaluate and implement in their own courses, regardless of discipline or class size.
Chair: Karen Eboch (Bowling Green State University)

A guide to Minecraft for student engagement
Natalie Simpson (University at Buffalo)

AI as a pedagogy to transform teaching and learning
Karen Eboch (Bowling Green State University)

Two tools to transform teamwork
Frank Montabon (Iowa State University)

202 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Pacific D San Francisco Marriott Marquis

SOCIETY and OPERATIONS: Human Behavior, Social Context, and Organizational Outcomes

This session examines how human behavior, social context, and organizational practices shape operational and market outcomes. Across commercial trucking, banking, humanitarian logistics, and service firms, the presentations explore how experience, monitoring, religiosity, psychological well-being, and sustainability practices influence safety, decision-making, customer behavior, and brand perception.
Chair: Llord Brooks (University of South Florida)

The Impact of Familiarity and Monitoring on Safety Performance
Satabdi Hazarika (University of Arkansas - Fayetteville, AR), Llord Brooks (University of South Florida)

Faith and Finance: The Impact of Religiosity on Bank Deposits
Nur Al Faisal (Texas A&M International University), Xiaochuan Song (Texas A&M University - Kingsville), Lukai Yang (Texas A&M International University)

Predictors Of Psychological Distress in Humanitarian Aid Logistics Workers and the Impact on Decision-Making
Llord Brooks (University of South Florida), Julie Niederhoff (Syracuse University)

203 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Foothill G1 San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: From Discovery to Scale: Strategic AI Transformation in Healthcare

Artificial intelligence is reshaping healthcare innovation, from scientific discovery and drug development to enterprise-scale deployment and patient engagement. This panel brings together leaders from AI infrastructure, translational innovation, and healthcare operations to discuss how organizations are creating value with AI across the healthcare ecosystem. Panelists will share perspectives on building scalable AI capabilities, translating research into real-world impact, deploying AI responsibly in healthcare settings, and navigating organizational and operational challenges. The discussion will explore the strategic capabilities, partnerships, and leadership approaches needed to successfully move AI from experimentation to sustainable transformation.
Moderator: Deepika Gopukumar (Saint Louis University)
Panelists: Jo Varshney (VeriSim Life), Vinod Subramanian (MedAdvisor Solutions), Shreyas Vajjhala (NVIDIA)

204 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Salon 10 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Applications of Generative AI in Operations Management and Supply Chain Management

This session features talks on the application of Generative AI in operations management and supply chain management.

Chair: CANAN GUNES CORLU (Boston University)

When Anyone Can Build: Curation, AI Fluency, and Use-Side Governance in AI Skill Ecosystems
Leonard Boussioux (University of Washington), Nursaya Imamurat (Boston University)

GenAI to Implement DMAIC for Novice Users
CANAN GUNES CORLU (Boston University), John Maleyeff (Boston University), Florence Metivier (Boston University), Nursaya Imamurat (Boston University)

Beyond Optimization: How Artificial Intelligence and Large Language Models Are Reshaping Supply Chain Governance
Jesus Igor Barahona (King Fahd University of Petroleum and Minerals - Business School)

Agentic AI for Detecting Phantom Inventory: Towards Real-Time Autonomous Reconciliation in Supply Chains
Senthilkumar Thiyagarajan (Medline Industries, LP), Nachiappan Subramanian (University of Sussex Business School), Raja Jayaraman (New Mexico State University)

205 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Salon 6 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Behavioral and Operational Alignment in Supply Chain Decision-Making

This session examines how firms can improve supply chain decision-making by better aligning behavioral, operational, and technological factors. The presentations study diverse settings, including experimentation with learning spillovers, fit-risk mitigation in retail, dispatcher deviations from routing algorithms, and hybrid production strategies for print-on-demand platforms. Together, these papers highlight how operational performance depends not only on optimization and process design, but also on human behavior, incentive compatibility, and implementation frictions. The session offers insights into how firms can design more effective policies, algorithms, and operational practices to improve decision quality, execution, and profitability across supply chain contexts.

Chair: Yu Jiang (California State University, Sacramento)

Experimentation in Complex Environments with Learning Spillovers
Yuqi Yang (Arizona State University), Harish Guda (Arizona State University), Hongmin Li (Arizona State University)

Reducing Fit Risk: Substituting Technology- and Human-Based Pre Sales Practices for Lenient Return Policies
Brett Wang (Middle Tennessee State University), Yanji Duan (University of North Florida), Martin Dresner (University of Maryland), Xiaodan Pan (Concordia University)

When Human Preferences Meet Routing Algorithms: Mitigating Dispatcher Deviation in Vehicle Routing
Jingjing Weng (Temple University), Guangwen Kong (Temple University), Xue Bai (Temple University)

Can Less be More? A Hybrid Solution to the Print-on-Demand Platforms
Pengyu Wang (University of Washington), Masha Shunko (University of Washington, Foster School of Business), Yong-Pin Zhou (University of Washington)

206 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Salon 14 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Building Resilience and Competitiveness under Uncertainty: Governance and Artificial Intelligence in Supply Chains and Platforms

This session examines how firms build resilience and competitiveness under supply-chain and market disruption, through two complementary levers, board governance and artificial intelligence. One study shows how board gender diversity shapes firms' strategic and communicative responses to geopolitical supply-chain shocks. A second uses a spatial, partial-differential model to ask when generative AI should strengthen cross-regional platform competitiveness and cost allocation. A third uses transformer-based text analysis to test whether AI-read supply-chain disclosure and ESG ratings reflect a firm's actual supplier-network environmental risk. Together they connect governance, artificial intelligence, and information to supply-chain risk and resilience.

Chair: WEN ZHANG (University of Bristol)

When Should Artificial Intelligence Be Used to Enhance Cross-Regional Platform Competitiveness?
Yishuai Ren (Hunan University), Sunil Tiwari (University of Bristol), Liangfei Qiu (Warrington College of Business, University of Florida)

Dirty Suppliers, Clean Talk
WEN ZHANG (University of Bristol)

Gender Diversity in Corporate Boards and Strategic Responses to Geopolitical Supply Chain Shocks
Sunil Tiwari (University of Bristol), WEN ZHANG (University of Bristol), Wenjin Hu (University of Bristol)

207 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Sierra C San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Responsible HR and AI Implementation

This session includes empirical studies on responsible HR and AI implementation.

Chair: Maria Ibanez (Northwestern University)

Relative Schedule Quality and Employee Outcomes
Paige Tsai (Harvard Business School), Ryan Buell (Harvard Business School)

Building the science of agentic behavioral evaluations
Mana Azarm (University of San Francisco)

The Impact of Batching Advanced Imaging Tests in Emergency Departments
Jacob Jameson (Harvard University)

Coordinating Decisions with Algorithmic Advice
Zhiwei Wang (Univeristy of California, Berkeley), Park Sinchaisri (UC Berkeley Haas)

208 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Pacific H San Francisco Marriott Marquis

WORKSHOPS: Analyzing Multidimensional Data and Building Predictive Models in an Interactive No Code Environment

Analyzing real data is best done through an exploratory approach. The results from each analysis step informs the next. A statistical scientist from JMP will illustrate how easy it can be to explore multi-dimensional data through interactive visualizations, analyses, and predictive models in a "no code" environment.

Workshop Coordinator: Kevin Potcner (JMP Statistical Software)

209 Sunday, Nov 22nd, 2026, 10:00-11:30 a.m. | Golden Gate A San Francisco Marriott Marquis

WORKSHOPS: Deans' Panel - Challenges and Business School Deans' Perspectives

The panel will focus on admissions and funding challenges and the evolving demands placed on academic leadership. It will bring together experienced deans to share insights and strategies for navigating an increasingly complex higher-education environment. Some example topics will include but are not limited to best practices for positioning business schools for long-term success, managing the pressures associated with rankings, securing external funding, advancing research excellence, and enhancing the recruitment and retention of both faculty and students. The goal is to offer practical perspectives that can help academic leaders and faculty adapt and thrive amid these ongoing changes.

Moderator: David Dobrzykowski (Auburn University)

Panelists: Randy V Bradley (Belmont University), Aravind Chandrasekaran (The Ohio State University), Manoj Malhotra (LeHigh University), David Souder (Michigan State University)

Sunday, Nov 22nd, 2026, 11:30 a.m.-1:00 p.m.

210 Sunday, Nov 22nd, 2026, 11:30 a.m.-1:00 p.m. | Salon 9 San Francisco Marriott Marquis

MEAL: Sunday Lunch On Own

Enjoy lunch with colleagues at the variety of venues available nearby.

Sunday, Nov 22nd, 2026, 1:00-2:30 p.m.

211 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Foothill H San Francisco Marriott Marquis

AGRICULTURE and FOOD SUPPLY CHAINS: Research on Demand Impacts

This session features research on how information/video cues, perishability information, and transportation infrastructures impact pricing and demand.

Chair: Zhanzhi Zheng (UNC Kenan-Flagler Business School)

Food on Road: Food-Price-Reducing Effects of Roads - Evidence from Urban Demand, Retail Structure, and Spatial Spillovers

Fuqin Zhou (New Jersey Institute of Technology), Jasmine Chang (New Jersey Institute of Technology), Jim Shi (New Jersey Institute of Technology)

The Value of Advance Perishability Information in Dynamic Inventory Control

Luanxi Mao (National University of Singapore), Mabel C Chou (National University of Singapore), Xiaobo Li (National University of Singapore)

Unveiling Operational Processes: The Impact of Real-time Videos on Operational Outcomes
Zhanzhi Zheng (UNC Kenan-Flagler Business School), Yuqian Xu (UNC Chapel Hill), Brad Staats (UNC Kenan Flagler Business School)

212 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 1 San Francisco Marriott Marquis

AI in TEACHING and LEARNING: AI for Learning Management and Higher-Order Learning

This session focuses on AI-supported ssytems, higher-order learning, student evaluation of AI outputs, ethical learning outcomes, and prototype-based problem solving.

Chair: Kaushik Sengupta (Hofstra University)

From Architecture to Deployment: A Generative AI-Assisted Redesign of Undergraduate and MBA Capstone Courses
Keith Miller (Clayton State University), Morten Brante (Clayton State University), Antoinette Miller (Clayton State University), Craig Hill (Clayton State University)

Innovative Approaches to Integrate AI in Business School Curriculum and Maps to Ethical Theories of Learning
Kaushik Sengupta (Hofstra University), Alexander Pelaez (Hofstra University)

An AI-driven Transfer Student Advising System: Design, Implementation, and Evaluation
Deep Mandloi (Northeastern Illinois University), Lizi Zhu (Northeastern Illinois University), Shebuti Rayana (SUNY at Old Westbury), Palvi Aggarwal (University of Texas at El Paso), Sherrene Bogle (Cal Poly Humboldt), Yun Wan (University of Houston-Downtown), Xiwei Wang (Northeastern Illinois University)

Requirements-to-Prompt (R2P): A Design Science Framework for AI-Enabled Systems Development Education
Chang Heon Lee (California State University Fresno), Zhezhu Wen (California State University, Fresno), Jaebong Son (California State University, Chico), Heeseung Lee (California State University Chico)

213 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Pacific H San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI-Enabled Business Decision-Making

This panel explores how artificial intelligence is reshaping business decision-making across organizational, platform, and human–AI interaction contexts. Panelists will discuss emerging opportunities and challenges in adopting AI for analytics, automation, personalization, and strategic decision support. The session highlights both managerial implications and research opportunities, including how firms can design, evaluate, and govern AI-enabled systems to create business value while addressing risks related to trust, bias, accountability, and organizational change.

Chair: Haonan Yin (Iowa State University)

Toward Cost-Effective Multi-LLM Agent Systems for Business Decision-Making: The Roles of Communication, Model Composition, and Identity
Dongqing Lin (University of California, Irvine), Wanfen Yang (University of California, Irvine), Vidyanand Choudhary (University of California, Irvine)

Making the Invisible Visible: Computational Process Tracing of Human-GenAI Decision Making
Ziyi Zhao (Florida International University), Kanghyun Cho (Indiana University), Aleksi Aaltonen (Stevens Institute of Technology), Detmar Straub (Temple University)

Search De-personalization
Xingchen Xu (Northwestern University), Jinglong Zhang (University of Science and Technology of China), Yong Tan (University of Washington)

214 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 3 San Francisco Marriott Marquis

BEHAVIORAL OPERATIONS MANAGEMENT: Incentives, Algorithms, and Behavior: Empirical Frontiers in Behavioral Operations Management

This session brings together empirical research on the behavioral drivers of operational performance. These projects explore how organizations can leverage recognition and incentive design to improve employee and customer outcomes, and how human biases shape—and sometimes undermine—the adoption of data-driven decision tools. Together, the work advances our understanding of the gaps between how operational systems are designed and how they actually perform—and what organizations can do to close them.
Chair: Paige Tsai (Harvard Business School)

The Effect of Operational Transparency on Customer and Employee Engagement
Paige Tsai (Harvard Business School), Ryan Buell (Harvard Business School)

Agentic Dynamics in Supply Chains
James Paine (Bucknell University), Howard Hao-Chun Chuang (National Chengchi University, Taipei, Taiwan), Rogelio Oliva (Texas A&M University)

When More Experience Is Not More Helpful: Evidence from Positive and Negative Reviews on Steam
Nalin Shani (Northwestern Kellogg), Achal Bassamboo (Kellogg School of Management, Northwestern University), Maria Ibanez (Northwestern University)

215 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Pacific F San Francisco Marriott Marquis

BUSINESS ANALYTICS: Advancing Healthcare Through AI and Business Analytics

The integration of Artificial Intelligence (AI) and Business Analytics is transforming healthcare through faster, smarter, and data-driven decision-making. As healthcare organizations strive to improve quality, efficiency, accessibility, and cost management, AI-powered analytics enables better clinical and operational outcomes. This session explores applications such as predictive modeling, intelligent decision support, and population health management. Participants will also examine critical considerations including data governance, ethical AI practices, and organizational readiness. Attendees will gain insights into how AI and analytics together can support efficient, patient-centered healthcare systems and drive sustainable healthcare innovation and transformation.
Chair: Shilpa Balan (California State University, Los Angeles)

Exploring the Potential of AI-Driven LLM Chatbots in Patient Education
Shilpa Balan (California State University, Los Angeles), Sumali Conlon (University of Mississippi)

Data-Driven Subtyping in Parkinson's Disease
ILYAS USTUN (Washburn University)

A Heterogeneity-Aware Ensemble Framework for Continuous Outcome Prediction
Shaya Sheikh (New York Institute of Technology), Meysam Rabiee (University of Colorado Denver), Matt

Baucum (Oklahoma State University), Rosa Taghikhah (University of Sydney)

Developing a Financial Wellness Risk Index: An Analytics Framework for Early Identification of Financial Vulnerability Among Generation Z College Students
Asit Bandyopadhayay (Austin Peay State University)

Financial Stress Analytics: Predicting Financial Vulnerability Among Gen Z College Students
Anna Germano (Austin Peay State University), Mason Platzke (Austin Peay State University), Asit Bandyopadhayay (Austin Peay State University)

216 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Pacific E San Francisco Marriott Marquis

CYBER SECURITY and SYSTEM RESILIENCY: Cognitive and Behavioral Dimensions of Security Awareness

This session probes human factors in security: how AI overreliance undermines situational awareness, cognitive load during IT disaster response, general versus specific self-efficacy in antiphishing education, and URL-based features predicting phishing incidence, linking cognition, training design, and technical cues to threat response.

Chair: Yaojie Li (University of New Orleans)

General vs. specific self-efficacy as mechanisms of antiphishing education: Evidence from three experiments
Jungwon Kuem (SUNY - Albany), Lara Khansa (Virginia Tech), Shihe Pan (University of Wisconsin, Madison), Sung Kim (University of Wisconsin, Madison)

Cognitive load during IT disaster response situations: implications for practice and academia
Sherrie Drye (NC A&T State University)

When Overreliance Undermines Situational Security Awareness and Upsurges Disclosure Risks
Yaojie Li (University of New Orleans), Yu Zhao (Lamar University), Yuan Li (University of Tennessee)

Cybersecurity Breaches and the Management Accounting Ecosystem: Evidence on Technology-Layer Disruption and Management Accounting Output Reallocation
Linh Le (University of Nebraska at Omaha), Nicholas Jasa (University of Nebraska Omaha), Roopa Venkatesh (University of Nebraska Omaha)

217 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Nob Hill C & D San Francisco Marriott Marquis

DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): AI Driven Course Improvement and AI for Business Literacy: Practical Models for Instruction

This session pairs two complementary approaches to integrating AI into business education. It begins with a case study showing how AI can redesign a mid semester survey, analyze student feedback, and guide accessibility focused course improvements—resulting in clearer modules, streamlined assignments, richer feedback, and significantly stronger evaluations. Then the shift is to a full course blueprint for teaching AI to business students with no technical background, progressing from foundational literacy to applied research, writing, data analysis, risk evaluation, and functional business applications. Together, these presentations offer adaptable models for strengthening judgment, data literacy, and responsible AI use across the curriculum.

Chairs: Robert Andrews (Virginia Commonwealth University), Kellie Keeling (University of Denver), Reza Kheirandish (Clayton State University)

Presenters: Leslie Hendrix (University of South Carolina), Brennan Davis (Cal Poly)

218 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 4 San Francisco Marriott Marquis

DECISION SCIENCES in PRACTICE: Decision Intelligence, AI, and Human Decision Making

This session examines emerging theories and technologies that support decision-making, including artificial intelligence, intelligent agents, critical thinking, and behavioral decision processes.

Chair: Ted Ladd (Harvard College)

Capable Agent Theory (CAT): A General Framework for Analyzing Agent Capabilities and Designing Capable Agents
Roy Jafari (University of Redlands)

Power-Log Asset Allocation with Traditional and Alternative Asset Classes, for Higher Portfolio Growth with Downside Protection
Jivendra Kale (Saint Mary's College of California), Tee Lim (Saint Mary's College of California), Manvendra Tiwari (Saint Mary's College of California)

Skeptical Intelligence: Disambiguating Critical Thinking for AI-Powered Innovation
Ted Ladd (Harvard College), Priyanka Shrivastava (Hult International Business School)

Optimality and Bias in Sequential Decisions: A Statistical Decision Analysis Perspective
Young H Chun (Louisiana State University)

219 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Pacific B San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Managing AI, Regulation, and Operational Performance in Healthcare Systems

This session explores how AI and regulatory oversight are reshaping healthcare operations, with studies on clinical decision-making, documentation quality, workforce impacts, and pharmaceutical supply chain performance

Chair: Sarah Zheng (University of Victoria)

Does Artificial Intelligence Take Away Decision-making Capability and Autonomy? Impact of Artificial Intelligence Policy Strictness on Professional Service Providers in Healthcare
Dan Shin (University of Manitoba), Andreawan Honora (University of Western Australia), David Dobrzykowski (Auburn University), Sarah Zheng (University of Victoria), Jo Holt (Vanderbilt University)

Regulatory Inspections and Supply Chain Disruption Recovery Time
Saurabh Ambulkar (University of Texas at Arlington), Manus Rungtusanatham (University of Cincinnati), Sriram Venkataraman (University of South Carolina)

The Impact of AI Adoption on Workforce in U.S. Hospitals
Qi Wang (Boston University), Anita Carson (Boston Univeristy)

Where Do Medical Errors Come From? A Decomposition of Quality in an AI-Assisted Clinical Workflow
Ruozhu (Savannah) Wang (Boston Univeristy), Anita Carson (Boston Univeristy)

220 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Pacific G San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Telehealth, Appointment Access, and Capacity Management

This session considers delegation in tele-ICU care, telehealth effects on emergency departments, appointment-system flexibility, and predictive overbooking under uncertainty and socioeconomic disparity.

Chair: Jishan Mahmud (Florida Atlantic University)

Does Tele-ICU Delegation Authority Resolve the Cost–Quality Tradeoff?
Feng Cheng (Towson University), Xiaosong (David) Peng (Lehigh University), Edwin Wang (The University of Massachusetts Boston)

Effect of Telehealth on Emergency Department Performance
Amitava Dutta (George Mason University), Deepika Gopukumar (Saint Louis University), Sidhartha Das (George Mason University), Nirup Menon (George Mason University)

Flexibility, Complexity, and Performance in Appointment Scheduling
Peter A. Salzarulo (Miami University of Ohio)

Predictive Overbooking: A Multi-Objective Appointment Scheduling Model Under Socioeconomic Disparity And No-Show Prediction Uncertainty
Jishan Mahmud (Florida Atlantic University)

221 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Pacific C San Francisco Marriott Marquis

HUMANITARIAN OPERATIONS and DISASTER MANAGEMENT: Information, Analytics, and Decision Support for Climate-Resilient Humanitarian Operations

This session explores how information, analytics, and optimization can improve humanitarian decision-making in the face of climate change and evolving disaster risks. The papers examine system dynamics modeling of climate-driven disaster impacts, behavioral interventions to encourage cash donations over in-kind contributions, stochastic optimization for adaptive emergency shelter planning and post-occupancy resource rebalancing, and analytics-driven frameworks for adaptive resource positioning under evolving risk signals. Together, these studies demonstrate how integrating predictive information, behavioral insights, and decision-support models can strengthen preparedness, resource allocation, resilience, and operational performance in increasingly uncertain humanitarian environments.

Chair: Amir Hossein Moadab (Washington State University)

Adaptive Pre-Positioning of Critical Supplies Under Evolving Disaster Warning Signals
Ajaya K Swain (St. Mary's University)

Cash or in-kind? Information effects on donation choice in humanitarian giving
Peter Imbriale (U.S. Coast Guard Academy), Euthemia Stavrulaki (Bentley University)

Assessing last-mile delivery's impact on emergency response efficiency in Ghana, considering response time, road infrastructure, and technology influences.
PRISCILLA ADDO ASAMANY (KNUST SCHOOL OF BUSINESS), Georgina Quartey (KNUST SCHOOL OF BUSINESS)

222 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Foothill A San Francisco Marriott Marquis

HUMANITARIAN OPERATIONS and DISASTER MANAGEMENT: Organizational Decision-making in Humanitarian Operations and Disaster Management

TBD

Chair: Varada Krishnaswamy (Virginia Tech)

Human Judgment and Autonomous Systems: Decision Allocation Under Uncertainty
Varada Krishnaswamy (Virginia Tech), Christopher W Zobel (Virginia Tech)

Human-Centric Drivers of Supply Chain Integration in Nonprofit Organizations
Cigdem Ataseven (Cleveland State University)

Examining Enterprise Systems (ES) Enabled Process Change through the Lens of Behavioral Control and Sensemaking in Emergency Services
Mithu Bhattacharya (University of Detroit Mercy), Thiagarajan Ramakrishnan (Prairie View A&M University), Rajat Mishra (Stephen F. Austin State University)

223 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Foothill E San Francisco Marriott Marquis

INCLUSIVE OPERATIONS and SUPPLY CHAINS: Addressing the ability and resource gaps in inclusive operations

The session features three projects that explore a key issue common in many inclusive operations: how to address the resource and ability gaps at the individual and organization levels to advance inclusion. The projects deploy a diverse range of methodological approaches.

Chair: Li Cheng (Michigan State University)

Scoping the Commons: A Theoretical and Practical Paradigm for Managing Supply Disruptions with Collective Adverse Outcomes
Gene Schneller (Arizona State University), Ahmed Al-Baloul (Arizona State University), Mikaella Polyviou (Arizona State University)

Ability-centric Worker-Task Assignment Framework in Apparel Manufacturing
Sun Kim (Michigan State University), Sriram Narayanan (Michigan State University), Ranjan Mukherjee (Michigan State University), Rajiv Ranganathan (MSU), Hung Jen Kuo (MSU)

Understanding Willingness to Pay for Products Made by People with Disabilities: A Consumer Perspective
Farnoosh Khodakarami (San Diego State University), Sriram Narayanan (Michigan State University), V Kumar (Brock University), Li Cheng (Michigan State University)

224 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Pacific I San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Artificial Intelligence and Decision Making

Artificial intelligence (AI) is increasingly influencing how people acquire, evaluate, and use information when making decisions. As AI becomes embedded in a growing range of digital technologies, understanding its effects on decision making has become an important research priority. This session brings together research that advances our understanding of both the opportunities and unintended consequences of AI and offers insights for the design and use of future information systems.

Chair: Qili Wang (The Ohio State University)

From Search Results to Synthesized Advice: Evaluative Query Framing in AI Search
Zhiyuan Liu (University of Connecticut), Jing Peng (University of Connecticut)

AI-generated Summaries in Prediction Markets
Kaiyu Zhang (University of Florida), Yi Tong (University of Florida), Qili Wang (The Ohio State University), Liangfei Qiu (Warrington College of Business, University of Florida)

Identifying Purchase-Evoking Social Media Posts: A Theory-Driven Deep Multimodal Learning Framework
Zhechao Yang (George Mason University), Qili Wang (The Ohio State University), Liangfei Qiu (Warrington College of Business, University of Florida), Hsing Cheng (University of Florida)

Cultivating AI Literacy of K-12 Students: A Randomized Field Experiment
Jingran Xu (University of Connecticut), Jaeung Sim (University of Connecticut)

225 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Pacific J San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Qualitative and Review Studies of Organizational Adoption and Knowledge Practices

Interpretive and review-based studies of organizational practices: AI adoption, platform ecosystems, AI strategy in finance, and Knowledge Management in nonprofits.

Chair: Anietie Andrew-Essien (Florida Atlantic University)

AI Answer Engines and the Google Zero Phenomenon: Emerging Challenges for Digital Platform Ecosystems
Anietie Andrew-Essien (Florida Atlantic University)

AI as Strategic Intelligence: Balancing Performance and Ethics
Hong-Hee Lee (St. Mary's University), Mercedes Palacios Diaz (St. Mary's University), Jaesol Lee (University of Texas at Austin)

Knowledge Management in Nonprofit Organizations: A Systematic Literature Review of Practices, Enablers, and Barriers
Sai Mounika Chintalapudi (Dakota State University), Omar El-Gayar (Dakota State University), Srinivasa Reddy Arekuti (Dakota State University), Sai Anurag Illendula (Dakota State University)

Employee Job Satisfaction and Knowledge Sharing: A Systematic Literature Review
Sai Mounika Chintalapudi (Dakota State University), Sai Anurag Illendula (Dakota State University), Srinivasa Reddy Arekuti (Dakota State University), Omar El-Gayar (Dakota State University)

226 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Foothill D San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: Innovation Dynamics: Financing, Technology, and Generative AI in New Product and Service Development

This session explores how emerging technologies and financial mechanisms shape innovation outcomes across diverse contexts, from supply chain financing and social enterprise incentives to AI-driven educational tools and creative industries. Papers examine the interplay between resource allocation, technological adoption, and organizational performance in fostering sustainable innovation.
Chairs: Junhyun Bae (Oakland University), Junghee Lee (University of Notre Dame)

Supply Chain Financing and Firm Performance in Emerging Economies
Xiaojin Liu (Virginia Commonwealth University), Tianxiu Zhang (The Hong Kong Polytechnic University), Andy C. L. Yeung (The Hong Kong Polytechnic University), Chris K. Y. Lo (The Hong Kong Polytechnic University)

Beyond Instant Answers: Designing a RAG-Based Educational Chatbot to Help Students Ask Questions, Refine Ideas, and Develop Critical Thinking
Rami Huu Huu Nguyen (University of Massachusetts Boston), Funda Durupinar (University of Massachusetts Boston), Tarikul Islam Papon (University of Massachusetts Boston), Christian Calienes Deza (The Office of Institutional Research, Assessment, and Planning (OIRAP), University of Massachusetts Boston), Sun-young Whang (University of Massachusetts Boston)

Perversely-Incentivized Social Innovation: A Pass-Through Model of Financial Incentives for Social Enterprises
Ryan Choi (Eastern Michigan University), Sang-Joon Kim (Ewha Womans University), Junhyun Bae (Oakland University)

Reconfiguring Cultural Intermediation through Generative AI in the Korean Webtoon Industry
Jeong Hoon Choi (Youngstown State University)

227 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 12 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Logistics and Supply Chain Management in Dynamic and Disrupted Environments

This session examines logistics and supply chain management in dynamic environments shaped by environmental, institutional, technological, and market forces. Topics include the role of supply networks in mitigating stockouts following hurricanes, reshoring decisions in response to import restrictions, the propagation of technology-induced disruptions across interconnected firms, and the effects of on-premises and e-commerce services on warehouse club access in areas with limited retail food access. Collectively, these studies highlight how logistics and supply chain management practices address a diverse set of contemporary challenges.
Chair: Ha M Lam (University of Arkansas)

Enhancing Consumer Access to Warehouse Clubs Amidst the Retail Food Desert: Assessing the Impact of On-Premises and E-commerce Services
Brett Wang (Middle Tennessee State University)

Hurricane and Stockouts: The Impact of Supply Networks
Kevin Park (University of Dayton), Kevin Sweeney (Rochester Institute of Technology), Xiaodan Pan (Concordia University)

Navigating Import Restrictions: An Institutional Theory Perspective on Reshoring Decisions
Sparsh Sinha (University of Arkansas), Matthew Waller (University of Arkansas), Adriana Hofer (Univerisity Arkansas), Ha M Lam (University of Arkansas)

Technology-Induced Disruptions in Supply Chains
Tianyu Xu (The Ohio State University)

228 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 13 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Supply chain actor response to uncontrollable events

Supply chain actors face events in their supply chains that they cannot control. In response, they may take drastic actions like updating their supply networks, shifting their labor models, and finding new occupations. This session presents three studies that explore these responses.

Chair: Jonathan Phares (Iowa State University)

Supply Chain Contagion: How Buyers Respond to Supplier ESG Violations
Rezaul Karim (IOWA STATE UNIVERSITY), Jonathan Phares (Iowa State University)

When the Wind Blows: Derecho Events and Labor Market Resilience in Grain Supply Chains
Jonathan Phares (Iowa State University), Peter Ralston (Iowa State University)

Where Supply Chain Workers Go: Labor Mobility Across Supply-Chain-Related Industries
Ryan Schollmeier (Grand Valley State University), Jonathan Phares (Iowa State University), Vladyslava Snyder (University of Tennessee, Knoxville)

Optimizing vessel transit efficiency in the Welland canal under uncertainty
Ashesh Kumar Sinha (West Virginia University), John Patrick Saldanha (West Virginia University, Chambers College of Business, Supply Chain Management)

229 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Foothill B San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: AI-Enabled Consumer Experiences: Adoption, Service Quality, and Evaluation

This is a cohesive AI-focused session covering adoption, personalization, service quality, convenience, and consumer evaluations.

Chair: Sergio Palacios Wulschner (St. Mary's University)

Exploring the Key Dimensions of Generative AI Assistant Mobile Service Quality
Sergio Palacios Wulschner (St. Mary's University), Paola Canedo (St. Mary's University)

Saving Time or Creating Friction? Exploring Mobile Service Convenience in Mobile AI Chat Assistants
Sergio Palacios Wulschner (St. Mary's University), Paola Canedo (St. Mary's University)

Adoption of AI-Based Product Recommendations in Online Apparel Shopping: Extending UTAUT2 with Trust, Perceived Personalization, and Risk
MUHAMMAD FATHUR REZA (National Dong Hwa University), Yuh-Jia Chen (National Dong Hwa University)

Saying AI Out Loud: Cross-Category Evidence on How AI-Signaling Keywords Shape Post-Purchase Consumer Evaluations
MD Kamrul Islam (Illinois State University), Sandeep Jagani (Illinois State University)

230 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Foothill G2 San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Industry Practices in Supply Chain Finance

This session discusses Industry Practices in Supply Chain Finance.

Chair: Ershen Danish Ali (Loyola Marymount University)

AI-Driven Supply Chain Finance: From Big Data to Executive Decisions
Mahmoud Parsian (Santa Clara University)

Do firms that use SCF improve performance vs the ones that do not?
Ershen Danish Ali (Loyola Marymount University)

Leveraging Large Language Models and Business Intelligence for Supply Chain Finance Management
Lucas Cai (Live Oak Academy)

231 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Foothill F San Francisco Marriott Marquis

OPERATIONS SYSTEM: Service Operations, Queueing, and Logistics

This session explores operational decision-making in service systems, including queue management, customer experience, and emerging logistics technologies.

Chair: Abhishek Roy (Temple University, Fox School of Business)

Checkout externalities: A slow Server Problem with Two Classes
Delaram Heydarian (Northwestern University), Achal Bassamboo (Kellogg School of Management, Northwestern University), Martin Lariviere (Northwestern University)

Fairness in Drone Flight Path Selection for Parcel Delivery
Amro El-Adle (Old Dominion University)

Designing Service Systems in the Age of Yelp: Incorporating Reviews in Queueing Decisions
Abhishek Roy (Temple University, Fox School of Business), Debjit Roy (Indian Institute of Management Ahmedabad), Sagnik Sarkar (Indian Institute of Management Ahmedabad)

Evaluating quantile predictive distributions for inventory record inaccuracy (IRI) and its impact on beverage distributor inventory management
Toyin Clottey (Wayne State University), WC Benton (The Ohio State University)

232 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 5 San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Sourcing the Future- Sustainability, Inclusion, and Green Innovation

This panel examines how sourcing decisions can advance sustainability while responding to recent disruptions, including emerging technologies, geopolitical tensions, supply shortages, and shifting regulatory expectations. The discussion will explore how firms can use innovation and digital tools to improve supplier transparency, reduce environmental harm, and manage social risks. Special attention will be given to critical social issues such as child labor, worker rights, disability inclusion, and responsible supplier development in global sourcing. Panelists Tingting Yan — Texas Tech University Veronica Villena — Arizona State University Thomas J. Kull — Arizona State University Vaidyanathan "Vaidy" Jayaraman — University of Texas at Dallas

Moderators: Nima Safaei (The University of Illinois Urbana Champaign), Jafar Namdar (Michigan State University)

Panelists: Tingting Yan (Texas Tech University), Veronica Villena (Arizona State University), Thomas Kull (Arizona State University), Sriram Narayanan (Michigan State University)

233 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 11 San Francisco Marriott Marquis

PROJECT MANAGEMENT: Mentorship in the Making: Supporting the Development and Growth of Emerging Scholars

Mentorship is a cornerstone of scholarly development, yet it remains underexplored in academic forums. This panel brings together mentors and mentees to share experiences, challenges, and best practices in academic mentorship in the Decision Sciences Institute community. Panelists will reflect on the mentor-mentee relationship across career stages, from PhD advising and dissertation support to early- and mid-career faculty development, and discuss how intentional mentorship structures can accelerate research productivity, professional identity formation, and long-term career success. The session aims to foster a community of practice around mentorship and inspire attendees to champion mentorship initiatives within their own institutions and professional networks.

Moderator: Xianghui (Richard) Peng (Penn State Erie, The Behrend College)

Panelists: Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS)), Ray Venkataraman (Penn State Erie, The Behrend College)

234 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Pacific D San Francisco Marriott Marquis

SERVICE SYSTEMS and OPERATIONS: Advanced Demand, Assortment, and Operations Analytics

This session features advanced analytical and empirical modeling approaches for demand, assortment, forecasting, and operational decision-making. The papers examine structural demand estimation, intermittent demand forecasting, technology-enabled assortment planning, and optimization-based service operations.

Chair: Goutham Takasi (The University of Alabama)

Structural Estimation of B2B Demand in Local Food Distribution: Demand Insights and Incentive Design to Improve Farmer Sourcing
Goutham Takasi (The University of Alabama), Stanley Lim (Michigan State University)

A Spectral-Logistic Approach to Intermittent Demand Forecasting for Spare Parts Inventory Management
Matthew Douglas Lindsey (Stephen F Austin State University), Robert Pavur (University of North Texas)

Elevator Dispatching Optimization integrating Conventional and Destination Control Systems
Ling-Hsuan Chen (National Taiwan University), Ling-Chieh Kung (National Taiwan University), Hsiao-Chiao Lin (National Taiwan University)

235 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Foothill G1 San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: A Global Economy

This track explores how established firms and entrepreneurial ventures develop and execute strategies to compete, innovate, and grow in an increasingly interconnected yet volatile global economy. It examines the intersection of strategic management, including competitive positioning, resource allocation, and long-term value creation, with analytics. It leverages data-driven insights, predictive modeling, and business intelligence to inform strategic decisions, identify market opportunities, optimize operations, and measure performance across borders. Entrepreneurship is also central to the track, with attention to opportunity recognition, new venture

creation, and scaling.
Chair: Steve A Essi (Salisbury University)

Venture Capital Investments into AI: Global Typologies and National Frameworks
Eugene D Hahn (Salisbury University)

Stage-Conditional Signaling in New Venture Strategy: How Signal Effectiveness Shifts Across the R&D Venture Lifecycle in Global VC Syndication Networks
KwangWook Gang (Salisbury University), Boreum Choi (Yonsei University)

Strategic Evaluation of Innovation Ecosystems: Supporting Sustainable Entrepreneurship in West Africa: A Case of Nigeria
Steve A Essi (Salisbury University)

236 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Pacific A San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Data-Driven Strategy and Digital Innovation

This session examines how AI, data analytics, and digital technologies shape strategic decision-making across supply chains, healthcare ventures, and platform markets. The presentations address demand forecasting, healthcare startup success, and automation in ride-hailing, highlighting implications for competition, participation, innovation, and welfare.
Chairs: Ying Cao (Penn State Erie, The Behrend College), Lu Xu (University of North Georgia)

Machine Learning-Based Demand Forecasting in Strategic Supply Decisions
Xiaotong Liu (California State University Monterey Bay)

Strategic Automation in Ride-Hailing Platforms: Competition, Driver Participation, and Welfare
Si Liu (Kent State University), Xiao Xiao (California State University Stanislaus)

From Health Data to Health Ventures: An Integrated TOE–VAM–Entrepreneurial Orientation Framework for Healthcare Startup Success
Marwah Ahmed Halwani (king Abdulaziz University), Yolanda Obaze (University of Evansville), Manal Halwani (king Abdulaziz University), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

237 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 6 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Advances in Retail Operations: Inventory, Demand, and Consumer Behavior

This session highlights recent advances in retail operations research, focusing on the challenges and opportunities arising in increasingly dynamic and interconnected retail environments. Topics include inventory and demand management, consumer purchasing behavior, distribution strategies, and operational decision-making under uncertainty. The session showcases analytical, empirical, and data-driven approaches that contribute to a deeper understanding of retail systems and provide insights for improving efficiency, responsiveness, and overall supply chain performance.
Chair: Shabnam Salehi (The University of Alabama)

A Click Away: Purchase Behavior and Shared Inventory Dynamics after Online Channel Adoption

Bengu Ozdemir (University of Wisconsin-Whitewater), Stanley Lim (Michigan State University)

Order Timing in the Nanostore Setting
Simone Balvers (Tilburg University), Rafael Escamilla Gonzalez Aragon (Arizona State University), Sebastian Villa (University of New Mexico)

Food Donation Policies for Supermarkets Managing Perishable Products Under Age-Dependent Demand
Shabnam Salehi (The University of Alabama)

238 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 10 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: The Architecture of Supply: Network Structure and Resilience under Uncertainty

Supply chains operate as complex networks whose structure shapes performance and resilience under uncertainty. This session presents empirical, data-driven research linking network structure to consumer and stakeholder behavior across supply and retail systems. Talks examine how usage-time limits for refunds affect consumer product reviews, whether news coverage of ESG violations influences brand sales, and how the structure of supply networks shapes firm outcomes under risk. Across these studies, the session traces how information, transparency, and sustainability pressures propagate through supply chains, integrating structural and behavioral perspectives on building resilient, responsible supply networks in uncertain environments.

Chair: Hyunwoo Park (Seoul National University)

Firm-level Small-worldliness: Exploring the Structural Characteristics and Performance Effects
Hyunwoo Park (Seoul National University), Yusoon Kim (Oregon State University)

Usage Time Limits for Refunds and Consumer Product Reviews
Yu Jiang (California State University, Sacramento), Seongkyoon Jeong (University of Tennessee, Knoxville), Huseyn Abdulla (The University of Tennessee, Knoxville)

Does News Coverage of ESG Violation Affect Brand Sales: An Empirical Analysis
Yao Chen (Bucknell University), Rakesh Mallipeddi (Ohio State University), M. Serkan Akturk (Clemson University), Arvind Mahajan (Texas A&M University)
Session Organizer: **Dohun Lee**, *Seoul National University*

239 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 14 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Beyond Operational Risk: Public Policy, AI, Networks, and Sustainability

Supply chain resilience is increasingly shaped by forces that extend beyond traditional operational risks. This invited session examines four such forces: public policy uncertainty, infrastructure and network disruptions, technological change, and sustainability challenges. The studies investigate how firms navigate policy uncertainty, how transport network structures influence recovery from disruptions, how generative AI affects supplier selection and supply base design, and how sustainability contributes to resilience capabilities and performance. Together, they show that resilience is shaped by the interaction of institutional, technological, network, and organizational factors, offering more holistic insights into resilience in contemporary supply chains.

Chair: Tri Mikael Tran (Kuehne Logistics University)

Into the Unknown: Understanding and Defining Public Policy Uncertainty
Molly Hughes (West Virginia University), Andrew Zeiser (John Carroll University)

Addressing the Blind Spot: The Contribution of Network Intermediaries to Supply Network Resilience
Matthias Winter (University of Applied Sciences Upper Austria), Robert Wiedmer (Arizona State University), Mikaella Polyviou (Arizona State University)

Generative AI in Supplier Selection and Supply Chain Resilience
Anne Dohmen (Michigan State University), Finnegan McKinley (Colorado State University), Vince Castillo (The Ohio State University)

Two for One: Resilience Benefits of Sustainable Practices
Tri Mikael Tran (Kuehne Logistics University), Katja Wölfl (Vienna University of Economics and Busines)

240 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Sierra C San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Emerging Topics in Sustainability Operations #2

In this session, we invite scholars to share their latest research relating to emerging issues in sustainable operations

Chairs: Wayne Fu (University of Michigan-Dearborn), Hung-Chung Su (University of Michigan-Dearborn)

Driving Innovation: Environmental Regulation and Technology Adoption in the Automotive Sector
Fahimeh chomachaei (University of Massachussets Boston), Robert Klassen (Western University)

Strategic Design of Remanufactured Products Assortment
Mengyun Zhang (Marquette University), Neil Geismar (Texas A&M University), Huseyn Abdulla (The University of Tennessee, Knoxville), James Abbey (Texas A&M University)

Theory of Performance Frontier Revisited: Implication under Command and Control and Cap and Trade
Kang Hsu (Georgia Southern University), Rahul Nilakantan (Georgia Southern University), Deepak Iyengar (Georgia Southern University)

Anticipating Spillover Risk: Sustainable Supplier Selection Following Competitor Supply Chain Misconduct
Simone T. Peinkofer (Michigan State University), Ellie Falcone (Texas Christian University), Satabdi Hazarika (University of Arkansas - Fayetteville, AR)

241 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Sierra A-B San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Public Policy and Sustainability Outcomes

Sustainable development presents significant opportunities and challenges for policymakers and companies. This session presents empirical research on how environmental and incentive policies shape sustainability outcomes across firms, markets, and regions.

Chairs: Anqi Wu (Florida International University), Chunjie Zhao (Clark University), Chunjie Zhao (Denison University)

Investing Next Door? Misallocation from Opportunity Zones in Energy Infrastructure
Yifan Liu (Georgia Institute of Technology), Chunjie Zhao (Denison University), Anqi Wu (Florida International University)

Avoiding Carbon Emissions: The Unique Case of Twisted X

Jin Fang (Clark Univeristy), Yanjing Wang (Clark University), Joseph Sarkis (Worcester Polytechnic Institute), Tricia Mahoney (Twisted X Global Brands), Scott Perry (Suddath Global Logistics), Jing Zhang (Clark University), Will O' Brien (Clark University)

The United Nations Sustainable Development Goals Global Indicator Framework: Structure, Governance, and Data Reporting
Xueyao Pan (The Food and Agriculture Organization)

242 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 2 San Francisco Marriott Marquis

WORKSHOPS: 2026 DSI Mid-Career Faculty Development Panel

This workshop is designed to support faculty who are navigating the mid-career stage, including the transition from tenure to full professor, expanding research and leadership impact, balancing service commitments, and sustaining professional growth. The session will feature experienced faculty panelists who will share insights on setting post-tenure goals, developing a stronger scholarly identity, building meaningful collaborations, managing increasing leadership and mentoring responsibilities, and maintaining resilience and work-life balance.

Moderator: FUNDA SAHIN (University of Houston)

Panelists: Jennifer Blackhurst (Auburn University), David Dobrzykowski (Auburn University), Manus Rungtusanatham (University of Cincinnati), Sri Talluri (Michigan State University)

243 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Salon 15 San Francisco Marriott Marquis

WORKSHOPS: How to Teach Management When AI Is Part of the Decision Process: Designing Learning for AI-Enabled Decision Environments

As AI becomes increasingly embedded in managerial decision-making, management educators face growing pressure to rethink curricula, learning environments, and capability development priorities. Adding standalone AI courses is insufficient to prepare students for contemporary management contexts. This workshop explores how management education can move beyond teaching AI tools toward designing programs that develop capabilities for AI-enabled environments. Participants will engage in interactive activities to identify critical capabilities, within integrated decision environments that transcend traditional functional silos. The workshop provides practical frameworks, strategies, and actionable guidance for faculty and curriculum designers seeking to redesign curricula and course content for AI-enabled decision environments.

Workshop Coordinator: Youssra Riahi (Rabat Business School, International University of Rabat)

Presenter: Youssra Riahi (Rabat Business School, International University of Rabat)

244 Sunday, Nov 22nd, 2026, 1:00-2:30 p.m. | Foothill C San Francisco Marriott Marquis

WORKSHOPS: Meet the Editors of DSI Journals

Get up close and personal with the editors of the two Decision Sciences Institute's Journals, Decision Sciences and Decision Sciences Journal of Innovative Education. The editors will share their insights into what they are looking for and how to successfully position your work to be published in the Decision Sciences Journal and the Decision Sciences Journal of Innovative Education.

Workshop Coordinator: Vivian Landrum (Decision Sciences Institute)

Panelists: Liangfei Qiu (Warrington College of Business, University of Florida), Nagesh Murthy (University of Oregon), Ashish Gupta (Auburn University), Pedro Reyes (Baylor University)

Sunday, Nov 22nd, 2026, 2:50-4:20 p.m.

245 Sunday, Nov 22nd, 2026, 2:50-4:20 p.m. | Golden Gate A San Francisco Marriott Marquis

keynote #2: Augmented Intelligence for the Connected Worker: AR and AI at the Fingertips of Frontline Workers

As manufacturing enters a new era of digital transformation, the role of the frontline worker is being redefined. In this session, Paul Ryznar, CEO of LightGuide, will explore how augmented intelligence is connecting people, processes, and data through AR and AI, putting actionable intelligence at the fingertips of frontline workers across factory floors, data centers, logistics hubs, and beyond.

Moderator: Sriram Narayanan (Michigan State University)
Presenter: Paul Ryznar (LightGuide)
Chair: **Luv Sharma**, *University of South Carolina*

Sunday, Nov 22nd, 2026, 4:30-6:00 p.m.

246 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Pacific F San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Emerging Frontiers in AI: Misinformation, Prediction Markets, and Model Interpretability

This session highlights emerging frontiers in AI research, including the impact of fake GenAI videos under uncertainty, AI-driven metaphoric analogies for quantum physics, prediction markets vs. models in sports analytics, and scalable model-agnostic feature importance.

Chair: Tom Robbins (East Carolina University)

AI-Driven Metaphoric Analogies for Bridging Classical and Quantum Theories
Michael Naor (American University), Darlena Bari Stark-Naor (American University)

Markets vs. Models: Predicting Outcomes in the NFL for the 2025 Season
Tom Robbins (East Carolina University)

Scalable Model-Agnostic Feature Importance via Optimization-Based Subset Design
Mona Jabbari (University of Colorado Colorado Springs), Meysam Rabiee (University of Colorado Denver), Matt Baucum (Oklahoma State University)

The Impact of Fake GenAI Videos on Human Behavior and Perceptions During Situations of Uncertainty: An Urgent Call for Ethical Intervention
Khaled Alshare (Qatar University), Murad Moqbel (The University Of Texas Rio Grande Valley)

247 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Pacific H San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Explainable AI, Trust, and Decision Support in Healthcare

This session presents research on AI-driven clinical decision support systems, focusing on diagnostic accuracy, explainability, clinician adoption, epistemic human-AI conflict, and productivity effects in healthcare networks.
Chair: Satvika Marrapu (Department of Computer Information Systems and Business Analytics)

Designing a Multi-Model Clinical Information System for Chronic Diseases Self-Management
Ryan Zoutni (Sotogrande International School), Yaojie Li (University of New Orleans), Cherie Trumbach (University of New Orleans), Scott Phillips (University of New Orleans)

Explainable AI in Healthcare Decision Support Systems: Balancing Accuracy, Transparency, and Trust
Satvika Marrapu (Department of Computer Information Systems and Business Analytics), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

When AI Knowledge Is Contested: A Systematic Review of Human–AI Conflict and Validation in Clinical Decision-Making
Vahini Atluri (Dakota State University), Omar El-Gayar (Dakota State University)

From Popularity to Legitimacy: How Generative AI Reweights Trust Signals in Digital Marketplaces
Jie Mei (Arizona State University)

248 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 1 San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Human-AI Collaboration, Verification Vigilance, and Decision Quality

This session investigates the dynamics of human-AI collaboration, examining verification vigilance, epistemic fatigue, metaknowledge deficits, and strategies for preserving human advantages in AI-augmented decision environments.
Chair: Q Chung (Villanova University)

Do knowledge workers collaborate with AI? Taking issue with AI anthropomorphism
Q Chung (Villanova University)

Partnering with AI: Preserving the Human Advantage
Rui Huang (University of Massachusetts Dartmouth), Leili Soltanisehat (Umass Dartmouth), Yuzhu Li (University of Massachusetts Dartmouth)

Verification vigilance, epistemic fatigue, and employee reliance on AI decision support
Rania Radwan (Towson University), Anita Jose (Hood College)

When Experts Don't Know What They Don't Know Metaknowledge Deficits, AI-Augmented Feedback, and Decision Quality in High-Stakes Human-AI Collaboration
Sayed Abu Sayeed (Florida Atlantic University), Fatima Ibrahim Ibrahim (Florida Atlantic University), Jishan Mahmud (Florida Atlantic University)

249 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Willow San Francisco Marriott Marquis

BOARD MEETING: Midwest DSI Board Meeting

A meeting of the members of the Midwest DSI Board of Directors.
Members: Jeong Hoon Choi (Youngstown State University), Osman Aydas (Oakland University), Jiangxia Liu (Valparaiso University), Yi Guo (University of Michigan -- Dearborn), Shubham Singh (Purdue University Fort

Wayne), Jason Merrick` (Virginia Commonwealth University), Alina Marculetiu (Yougstown State University), Ata Karbasi (Valparaiso University), Matthew Lanham (Purdue University), Bulent Erenay (Northern Kentucky University)
Chair: **Sourish Sarkar**, *Penn State Behrend*

250 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 3 San Francisco Marriott Marquis

CO-CURRICULAR INNOVATIONS: Progressive Skill Development Beyond the Classroom

A focus on co-curricular innovations beyond the classroom including progressive summer internships, incorporating AI skill development into MIS and Data Science programs, and a focus on developing career-ready students.
Chair: JINHO KIM (University of Houston Downtown)

A Three-Summer Special Problems Internship Model for Progressive Skill Development
Shahriar Hossain (Northwestern State University)

Back to Our Roots: An Approach to Career-Ready Education
Nihar Nitin Kumthekar (Johnson & Wales University)

Reshaping MIS and Data Science Programs for AI-Powered Student Entrepreneurship: A Startup Business as a Service (SBaaS) Framework
JINHO KIM (University of Houston Downtown), Kayoung Park (Old Dominion University)

Scaffolding reasoning, not scoring: How the grading agent shapes measured competence in a single-section DMAIC operations project
Himali Patil (Texas Tech University), Kiran Patil (University of Houston)

251 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Juniper San Francisco Marriott Marquis

COMMITTEE MEETING: Professional Development Committee

A meeting of the members of the DSI Professional Development Committee.
Members: Kellie Keeling (University of Denver), Jung Young Lee (Northen Illinois University), Jay Brown (Loyola University Maryland), Soheil Sibdari (UMASS Dartmouth), Jonathan Phares (Iowa State University), Yanni Ping (St. John's University), David Dreyfus (Rutgers University)
Chair: **Tyson Browning**, *Texas Christian University*

252 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Pacific E San Francisco Marriott Marquis

CYBER SECURITY and SYSTEM RESILIENCY: Architecting Trust: Zero-Trust, Governance, and Deception in AI Systems

This session covers structural defenses against AI-era threats: a blockchain-enabled zero-trust authentication framework, a sociotechnical model coordinating AI-enabled cybersecurity across technical, human, and organizational layers, a cyber deception performance framework, and governance-by-design principles for AI infrastructure, emphasizing proactive architecture over reactive defense.
Chair: Tripti Singh (University of Alabama in Huntsville)

Blockchain-Enabled Zero-Trust Cybersecurity: A Multi-Factor Adaptive Authentication Framework via User Behavioral Biometrics, Geo-fencing, and Intelligent Access Control
chloe Tchewa Kamssu (Tennessee State University), Aurore Jose Kamssu (Tennessee State University)

Coordinating AI-Enabled Cybersecurity: A Sociotechnical Perspective of System Interdependence and Organizational Practice
Chengqi Guo (James Madison University), Tom Dillon (James Madison University), Yuyun Zhong (James Madison University), Clare Irons (James Madison University)

Towards Understanding Cyber Deception Across Digital Domains: A Cyber Deception Performance Framework
Paras Bhatt (University of Alabama in Huntsville), Tripti Singh (University of Alabama in Huntsville), Ravi Patnayakuni (University of Alabama in Huntsville)

Zero trust for AI infrastructure: Embedding governance-by-design at the data, model, and Interaction layers
Tracy Gaolese (Claremont Graduate University), Tripti Singh (University of Alabama in Huntsville), Allen Johnston (The University of Alabama - The Culverhouse College of Business)

253 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Nob Hill C & D San Francisco Marriott Marquis

DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): AI Enhanced Visualization: From Custom Shiny Apps to Next Generation Insight Workflows

This session presents two complementary approaches to modernizing data visualization in an AI-enabled analytics environment. The first demonstrates how tools such as ChatGPT can accelerate development of customized Shiny applications, transforming static reports into interactive, company-specific dashboards, even for instructors with limited programming experience. The second explores how AI can enhance data visualization curricula through improved data exploration, chart selection, anomaly detection, and storytelling using tools such as Tableau Pulse, Power BI Copilot, and NotebookLM. Together, these approaches offer practical, industry-aligned strategies for integrating AI into visualization development and instruction while maintaining strong visual reasoning and analytical rigor.

Chairs: Robert Andrews (Virginia Commonwealth University), Kellie Keeling (University of Denver), Reza Kheirandish (Clayton State University)

Presenters: Bob McQuaid (Perpperdine University), Shilpa Balan (California State University, Los Angeles)

254 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 4 San Francisco Marriott Marquis

DECISION SCIENCES in PRACTICE: Operations Improvement and Societal Applications

This session explores operations management applications that improve organizational performance and societal outcomes through analytics, healthcare operations, manufacturing improvement, and urban systems.

Chair: Reza Maihami (Associate Professor of Management and Supply Chain Analytics, School of Business, Mercer University)

Allocating scarce vaccines in a crisis: Balancing equity and efficiency
Ehsan Ahmadi (Mercer University), Reza Maihami (Associate Professor of Management and Supply Chain Analytics, School of Business, Mercer University), Minghe Sun (The University of Texas at San Antonio), Kibeom Joshua Park (Mercer University - MSBA)

A Simulation Study of System Cost of the Flexible and Fixed Appointment Scheduling Systems
Feng Tian (Governors State University), John Simon (Governors State University)

NOAH: An Integrated Geospatial Platform for Naturally Occurring Affordable Housing Analysis in New York City
Andres Fortino, PhD (New York University), Yue Yu (New York University), Chaoou Zhang (New York University)

A Fundamental Comprehensive Algorithm for Human Behavior: A Framework for Leading Through Behavioral Uncertainty
D.M. Chabon (Applied Behavioral Science Strategies)

255 Sunday, Nov 22nd, 2026, 4:30-5:30 p.m. | SOMA San Francisco Marriott Marquis

Decision Sciences Journals Reception

Join the DSI journal Editors, Department Editors and Associate Editors as they celebrate outstanding papers and performances for the Decision Sciences Journal and Decision Sciences Journal of Innovative Education.

Host: **Nagesh Murthy**, *University of Oregon*
Liangfei Qiu, *Warrington College of Business, University of Florida*
Ashish Gupta, *Auburn University*
Pedro Reyes, *Baylor University*

256 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Foothill A San Francisco Marriott Marquis

DISRUPTION & RESILIENCE (DIRE): Building Resilient Supply Chains Through Analytics, AI, and Network Design

This session examines emerging approaches for strengthening supply chain resilience in the face of disruption, uncertainty, and sustainability challenges. Collectively, the papers being presented advance operations management by integrating analytics, optimization, network science, and governance perspectives to improve resilience, sustainability, and decision-making in complex supply networks.

Chair: James Minas (Cornell University)

Achieving Resilience through Manufacturing as a Service, Digital Twins and Ecosystems
Valeria Borodin (IMT Atlantgique), Alexandre Dolgui (IMT Atlantgique), Rim Djazia Gaouar (IMT Atlantique), Simon Thevenin (IMT Atlantique)

Hybrid Machine Learning Models for Multiobjective Optimization in Smart Supply Chains
FAHIMEH ASGARI (Department of Information Technology and Decision Science, G. Brint Ryan College of Business, University of North Texas, Denton, TX, 76207, USA)

Monitoring Supply Risk Exposure: Surveillance Measures for Detection of Extreme Co-Dependency within Large Supply Networks
Natalie Simpson (University at Buffalo), James Minas (Cornell University)

257 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Pacific B San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Hospital Consolidation, Network Integration, and Operational Performance

The papers evaluate rural hospital mergers, system affiliation, AI-created operational value, and configurations of integrated delivery networks.

Chairs: Esmaeil Bahalkeh (University of New Hampshire), Dinesh R Pai (Penn State Harrisburg)

Effects of Rural Hospital Mergers on Patient Experience
Andrew Li (Old dominion university), Ling Li (Old Dominion University), Weiyong Zhang (Old Dominion University), David Selover (Old Dominion University)

From Independent to Affiliated: Hospital Performance Outcomes in a Consolidating Market
Esmaeil Bahalkeh (University of New Hampshire), Dinesh R Pai (Penn State Harrisburg)

How Does AI Create Operational Value? Evidence from U.S. Hospitals
Huilan Zhang (Penn State Altoona), Phuoc Pham (West Chester University)

Scale, Clutter, or Synergy? Identifying Causal Recipes for Operational Excellence in Integrated Delivery Networks
Esmaeil Bahalkeh (University of New Hampshire), Dinesh R Pai (Penn State Harrisburg)

258 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Pacific A San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Workforce Well-Being, Engagement, and Organizational Interventions

This session examines burnout, turnover, employee voice, and wellness-program design across hospital and workplace settings.

Chair: Hyoun Sook Lim (Central Connecticut State University)

Emotional exhaustion, work engagement and turnover intention among rural hospital employees: The moderating role of employee voice.
Kwabena Boakye (Georgia Southern University), Bettye Apenteng (Georgia Southern University), Samuel Opoku (Georgia Southern University), Charles Owens (Georgia Southern University), Linda Kimsey (Georgia Southern University), Angela Peden (Georgia Southern University), William Mase (Georgia Southern University), Andrew Hansen (Georgia Southern University), Mayo-Gamble Tilicia (Georgia Southern University), Jason Murdock (Georgia Southern University)

Factors Impacting Nurse Burnout and Turnover
C. Christopher Lee (Central Connecticut State University), Hyoun Sook Lim (Central Connecticut State University)

Impact of Workplace Health and Wellness Programs on productivity and Cost saving in Manufacturing Sector
Jafar Alavi (East Tennessee State University)

When Does Medication-assisted Opioid Therapy Work? Evidence on Heterogeneous Treatment Outcomes in Substance Use Disorder Programs
Linh Dinh (University of Massachusetts Boston), Davood Golmohammadi (University of Massachusetts, Boston)

259 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Pacific I San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Consumer Trust and Responses to AI:

Disclosure, Signaling, and Recommendations

Experiments and multi-wave survey study on how AI disclosure, anthropomorphism, and recommendations shape consumer trust, loyalty, and decisions related to banking, e-commerce and platform.

Chair: Md Golam Kibria (Kean University)

Leveraging AI Recommendation Capabilities to Enhance Customer Loyalty
Xiaolin Lin (CUS Sacramento)

Anthropomorphic Chatbots in Banking: How Task Sensitivity Shapes User Trust
Moumita Saha (University of Massachusetts Boston), Romilla Syed (University of Massachusetts Boston), Edwin Wang (The University of Massachusetts Boston)

Generative AI in Upstream Electronic Markets: How AI-Generated Supplier Offerings Influence Buying Decisions in B2B Networks
Md Rifayat Islam Rushan (University of Manchester), Md Afnan Md Afnan Hossain (Adelaide University), Md Golam Kibria (Kean University)

When Individuals Compete with Organizations: Messaging Strategies and Funding Outcomes in Reward-Based Crowdfunding
Shaolin Pu (University of Kansas), Karthik Srinivasan (University of Kansas), Ben Sherwood (University of Kansas), Arvind Tripathi (University of Kansas)

260 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Pacific J San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Designing and Validating AI Methods and Systems

Design-science and method-validation work: algorithm development, prediction systems, ontology validation, LLM validation

Chair: FNU Sakshi (University of Illinois Springfield)

Enhancing Crowdfunding Success Prediction in Social Media Using Federated Learning and Chimp Optimization
Srinivasa Reddy Arekuti (Dakota State University), Jun Liu (Dakota State University), Sai Anurag Illendula (Dakota State University), Sai Mounika Chintalapudi (Dakota State University)

Validating Large Language Models for Sentiment Analysis: High Theoretical Validity vs. Low Algorithmic Reliability
Tewei Wang (University of Illinois Springfield), FNU Sakshi (University of Illinois Springfield)

AI-Driven Social Media Intelligence for Type 2 Diabetes Risk Prediction in Qatar
Muhammad Sohail (Qatar University), Shah Nazir (University of Swabi), Mohammad Kamel Bader Alomari (Qatar University), Habib Ullah Khan (Qatar University)

Testing the Five Factor Theory of Scrum Team Effectiveness for Teams Whose Work Includes Software Engineering and Data Analytics Tasks
Mary L Lind (University of the Cumberlands), Tracy Hansen (University of the Cumberlands)

261 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Pacific G San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: New Venture Development: Navigating Novelty, Funding, and Commercialization

This session examines launch timing and strategy, venture capital allocation patterns globally, the novelty paradox affecting commercialization, and how operational practices like lean manufacturing enhance collaborative product development for competitive advantage.

Chair: Mohammad Meybodi (Indiana University Kokomo)

Too Novel to Succeed? The Novelty Trap in New Venture Commercialization
Heeseung Lee (California State University Chico)

Two-Stage Launch Strategy for Development Intensive Product Analysis of Movie Launches
Wenge Zhu (California State Polytechnic University, Pomona), Shuo Zeng (California State Polytechnic University, Pomona), Yuanjie He (California State Polytechnic University, Pomona)

On the Relationship Between Lean Manufacturing Practices and Cooperative Product Development
Mohammad Meybodi (Indiana University Kokomo)

262 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Foothill D San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: Supply Chain Innovation

This session covers four presentations on different aspects of Supply Chain Innovation.

Chair: Shubhobrata Palit (Rochester institute of technology)

Human–AI Collaboration: Information Acquisition Under Disruption Risk
Harish Guda (Arizona State University), Yimin Wang (Arizona State University)

The Influence of Supply Base Network Characteristics on Firm Performance
Jihyun Ahn (Missouri State University), Ying Zhang (University of Auckland), Tava Olsen (The University of Melbourne), Jaeseok Lee (Coastal Carolina University)

Dyad Asymmetries and Knowledge Spillovers in Buyer-Supplier Relationships
Shubhobrata Palit (Rochester institute of technology), Manpreet S Hora (Scheller College of Business, Georgia Tech)

Turn and Face the Strange: Buyer-Base Turnover and Firm Innovation When Change Stops Being a Choice
Chenhao Zhou (Rutgers Business School), WENTING LI (Arizona State University - Tempe, AZ)

263 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 2 San Francisco Marriott Marquis

INNOVATIVE EDUCATION: Teaching Enterprise Systems and Planning Processes: ERP, Simulations, Sustainability, and AI-Driven Analytics

This session examines innovative methods for teaching enterprise resource planning and production planning and control. Presentations cover cloud-based ERP platforms and AI tools in ERP instruction, mapping experiential simulations (TFC/TTC) to planning and control curricula at undergraduate and graduate levels, incorporating sustainability and Triple Bottom Line considerations into planning decisions, and an MBA product analytics assignment pairing generative AI with human strategic judgment. Together, these papers show how simulation, evolving decision factors, and human-AI collaboration are reshaping how students learn to manage complex enterprise systems.

Chair: Scott R. Swenseth (U of Nebraska)

Innovative approach in teaching the Enterprise Resource Planning (ERP) course
Eniola Olagundoye (Texas Southern University), Mayur Desai (Texas Southern University)

Mapping The Fresh Connection (TFC) and The Triple Connection (TTC) Experiential Learning Simulations to Planning and Control Classes
Scott R. Swenseth (U of Nebraska)

Sustainability impacts on the Planning and Control Process
Scott R. Swenseth (U of Nebraska)

Teaching investigative discovery in product analytics: A human-AI collaborative approach for MBA students
Alison Lo (University of Southern Mississippi | University of California Riverside)

264 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 12 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Designing Responsive and Customer-Centered Last-Mile Delivery Systems

This session examines how operational design, technology, and social factors shape last-mile delivery performance and customer experience. The presentations explore informal governance in emerging-market delivery networks, robust parcel-locker assignment, the operational consequences of unattended home delivery, and the effects of tracking information richness on perceived service quality and customer satisfaction.

Chair: Ehsan Teymourian (James Madison University)

Informal Social Norms and Operational Boundaries in Last-Mile Service Triads: Evidence from Emerging Markets
Sulemana Ibrahim (Kwame Nkrumah University of Science and Technology), ELIKPLIM ABUI TAMAKLOE (Kwame Nkrumah University of Science and Technology)

Sequential Robust Locker Assignment
Ehsan Teymourian (James Madison University), Mohamed Komaki (Texas A&M University at Commerce)

The Impact of Unattended Home Delivery on Redelivery and Delivery Failure of Electronic Commerce Products
Yoshiki Matsui (The Open University of Japan)

When More Is Not Always Better: Information Richness in Last-Mile Tracking, Perceived Service Quality, and Customer Satisfaction
Kai Qin (University of north texas), Trung Kien Ho (University of North Texas), Vipul Garg (Texas State University), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS)), Suman Niranjan (University of North Texas)

265 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 13 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Navigating Uncertainty in Transportation and Logistics: Risk, Resilience, and Sustainability

This session examines how transportation and logistics systems respond to geopolitical, environmental, regulatory, and operational uncertainty. The presentations explore airline resilience to fuel shocks, hazardous-material routing under uncertain demand, temperature effects on battery-electric truck performance, and the impact of tariff announcements and import frontloading on supply chain lead-time volatility.

Chair: Kamran Moghaddam (Clayton State University)

Fuzzy Multi-Objective Model for Hazardous Materials Routing and Scheduling under Demand and Service Time Uncertainty
Kamran Moghaddam (Clayton State University)

Temperature Effects on Long-Haul Delivery Time of Battery-Electric Trucks
Wasiu Ismail (Morgan State University), Maxim Bushuev (Morgan State University), Jay Brown (Loyola University Maryland)

The Effects of Tariff Announcement Uncertainty on Lead Time Volatility: Hidden Impacts of Frontloading Imports
Prof. (Dr.) Soumyatanu Mukherjee (XLRI - Xavier School of Management, Delhi-NCR), John Patrick Saldanha (West Virginia University, Chambers College of Business, Supply Chain Management), Prof. (Dr.) Sayan Mukherjee (XLRI - Xavier School of Management, Delhi-NCR)

266 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Foothill B San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: Responsible Consumption, Consumer Well-Being, and Policy

These papers address responsible consumption from consumer, firm, and policy perspectives, including alcohol alternatives, compulsive purchasing, sustainability, and obesity policy.

Chair: MD Kamrul Islam (Illinois State University)

Alleviating Role of Personal Financial Literacy on Compulsive Buying Behavior
Qiang Fei (Prairie View A&M University), Thiagarajan Ramakrishnan (Prairie View A&M University), Sanzid Haq (Prairie View A&M University)

Do Established Mother Brands Shape Consumer Preferences for Non-Alcoholic Beverages? - An Experimental Study
Sreedevi Rajagopalan (Massachusetts Institute of Technology)

Investigating Managerial Perceptions of Obesity Policies and Firms' Marketing Outcomes
Ozgur Araz (University of Nebraska), Sajeesh Sajeesh (University of Nebraska - Lincoln), Ece Baskol (City University of London)

Investigating delivery time performance and consumer repurchasing behaviors
Nicolo Masorgo (Miami University), Iana Shaheen (University of Arkansas), Rodney W Thomas (University of Arkansas), David Dobrzykowski (Auburn University), Christopher S. Tang (Anderson School of Management - University of California Long Beach)

267 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Foothill H San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Studies on Supply Chain Contracting, Pricing, and Financing

This session brgins together papers on Supply Chain Contracting, Pricing, and Financing.

Chair: Lan Wang (Cal State East Bay)

Contracting for Decarbonization: The "Green Elephant" and "Green Mask" Effects under Subsidies and Capital Rationing
Ting Luo (California State University Fullerton), Jingyun Li (California State University Stanislaus)

Strategic improvement of supplier reliability under coopetition
Han Zhang (Michigan State University), Chandrasekhar Manchiraju (Michigan State University), Lusheng Shao (University of Melbourne, Australia), Sri Talluri (Michigan State University)

Subscription vs. Token Based in AI LLM Pricing
Lan Wang (Cal State East Bay)

268 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Foothill G2 San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Topics on Interface of Supply Chain and Accounting

This session explores various topics at the Interface of Supply Chain and Accounting.

Chair: Vincent (Qiru) Zhang (Santa Clara University)

Aggregate Deferred Tax Asset Valuation Allowance and GDP Growth
Shiran Vaknin Froymovich (Binghamton University)

Primum Non Nocere: The Unintended Consequences of Financial Reporting Frequency in Healthcare
Vincent (Qiru) Zhang (Santa Clara University)

The Long Shadow of Activist Shorts: Disclosure Spillovers in Peer Firms
Sophie Zhang (Duke University)

269 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Foothill F San Francisco Marriott Marquis

OPERATIONS SYSTEM: Leading Operations Systems Through Uncertainty: Learning, Scheduling, Sustainability, and Inventory Decisions

This session explores how modern operations systems can lead through uncertainty by combining online learning, scalable optimization, empirical evidence, and neural decision policies. The papers examine rating-sensitive dynamic pricing, index-based advance scheduling, electric-vehicle infrastructure and pollution evidence, and contextual inventory replenishment. Together, they show how data-rich operations can convert uncertain demand, capacity, sustainability, and contextual signals into better decisions for people, processes, and systems.

Chair: Yoli Liang (University of Miami)

Neural Contextual Base-Stock Policies For Dynamic Inventory Control
Yishen Cai (University of Miami), Yoli Liang (University of Miami), Lisha Zhou (University of Miami), Cong Shi (University of Miami)

Online Learning for Dynamic Pricing with Rating-Based Demand
Xinxiu Wang (University of Miami)

Do Electric Vehicles Reduce Pollution? Direct $PM_{2.5}$ Evidence from California and the United States
Yuxi Wang (University of Miami), Joseph Johnson (University of Miami)

Index Policies for Advance scheduling
xu zheng (University of Miami), xu sun (University of Miami), Christos Zacharias (University of Miami)
Presenters: Yishen Cai (University of Miami), Xinxiu Wang (University of Miami), Yuxi Wang (University of Miami), xu zheng (University of Miami)

270 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 5 San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Managing Value, Risk, and Resilience Across Supply Chain Relationships

Managing Value, Risk, and Resilience Across Supply Chain Relationships brings together research on how firms create value while navigating uncertainty, interdependence, and evolving partner dynamics. The session examines cost-to-serve decisions in make-to-order fulfillment, the mixed effects of supplier inventory leanness on selection and relationship dissolution, and the role of intermediaries in enabling or eroding value. It also explores how interdependencies across supply chain networks shape firm resilience. Together, these studies highlight the tradeoffs managers face when balancing efficiency, risk exposure, collaboration, and adaptability across complex relationships.

Chair: Anne Dohmen (Michigan State University)

What Does It Really Cost to Serve a Customer? Real Options and Cost-to-Serve in Make-to-Order Fulfillment
Anne Dohmen (Michigan State University), Jason Merrick` (Virginia Commonwealth University), Jordan Barker (Michigan State University)

Mixed Signals: The Impact of Supplier Inventory Leanness on Supplier Selection and Relationship Dissolution
Jordan Barker (Michigan State University), Chaehwan Lim (Michigan State University)

Understanding Intermediaries: A Framework of Value Creation vs Destruction
Nikhil Sharma (The Ohio State University), Molly Hughes (West Virginia University), John Gray (Ohio State University), Jurriaan de Jong (The Ohio State University)

Interdependencies Within and Across Supply Chain Networks and Firm Resilience
Robert Wiedmer (Arizona State University), Carlos Mena (Portland State Univeristy), Mikaella Polyviou (Arizona State University), Zac Rogers (Colorado State University), Sangho Chae (University of Warwick)

271 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Walnut San Francisco Marriott Marquis

SCHOLARSHIP of TEACHING and LEARNING (SOTAL): SOTAL SIG Business Meeting

This session serves as the annual business meeting for the Scholarship of Teaching and Learning (SOTAL) Special Interest Group. As teaching effectiveness takes center stage under the 2026 AACSB Global Standards, this meeting provides a vital forum for members to review the group's progress and shape its future trajectory. The session will feature a recap of SOTAL initiatives and accomplishments over the past year, followed by a strategic discussion on how the group can best support faculty professional development in the evolving academic landscape. If you are looking for ways to get more involved, please attend.

Chair: Karen Eboch (Bowling Green State University)

272 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Pacific C San Francisco Marriott Marquis

SOCIETY and OPERATIONS: Operational Governance for Societal Impact

This session examines how operational policies and governance mechanisms shape organizational responses to social, institutional, and market uncertainty. The session highlights operations management as a tool for building more accountable, resilient, and socially responsible systems.

Chair: Abhay Grover (Iowa State University)

Product Vulnerability, Executive Incentives, and Sustainability Performance: Evidence from 3 Industries
Saurabh Ambulkar (University of Texas at Arlington)

Ending Inventory Commingling in Platform-Based Retailing: Operational Effects and Seller Responses
Hao Su (University of New Orleans)

Safe Rates: Unintended effects of Social Sustainability policy in the trucking industry
Dhiraj Kumar Pal (Iowa State University), Henrik Sternberg (Iowa State University)

273 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Pacific D San Francisco Marriott Marquis

SOCIETY and OPERATIONS: Research Overview and Trends

This panel explores current and future research trends at the intersection of operations management and societal impact. The discussion draws on insights from leading scholars in the area: Elliot Bendoly, Sriram Narayanan, KK Sinha, and Veronica Villena (listed alphabetically).

Moderator: Eunae Yoo (Indiana University)

Panelists: Elliot Bendoly (The Ohio State University), Sriram Narayanan (Michigan State University), Kingshuk Sinha (University of Minnesota), Veronica Villena (Arizona State University)

274 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Foothill G1 San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Transforming Firm Operations: Generative AI as an Operational Catalyst

This session will explore how generative AI is reshaping operational processes and performance across industries. Key questions include: How does GenAI reconfigure operational architectures? What are the performance implications beyond efficiency — including quality, flexibility, and resilience? How do firms navigate implementation challenges related to technology–process fit and organizational learning? We welcome empirical and conceptual papers examining GenAI's impact on service operations, supply chain management, production systems, and decision making. Studies grounded in OM theories such as process design, queuing, capability development, and sociotechnical systems would be particularly well-suited.

Chairs: Sunil Tiwari (University of Bristol), WEN ZHANG (University of Bristol)

When should artificial intelligence be employed to enhance cross-regional platform competitiveness?
Yishuai Ren (Hunan University), Sunil Tiwari (University of Bristol), Liangfei Qiu (Warrington College of Business, University of Florida)

Platform-Enabled Surprise Bags for Near-Expiry Food Clearance: Behavioral Heterogeneity, Cannibalization, and Social Welfares
Yuan Tian (University of Bristol), Ming Luo (University of Bristol), Sunil Tiwari (University of Bristol)

A Bibliometric Study on Artificial Intelligence, Strategic Decision-Making, and Firm Performance
Wei He (Purdue University Northwest)

275 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 10 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Circular Economy and Reverse Logistics across Industries

This session examines circular supply chain design and reverse logistics across aerospace, retail, digital, and e-commerce settings. The papers identify barriers, coordination failures, information-management mechanisms, and research directions for circular operations.

Chair: Abdullah Yildizbasi (University of Alabama in Huntsville)

A Circular Economy Framework for Aerospace MRO: Barriers, Enablers, and a Research Agenda
Abdullah Yildizbasi (University of Alabama in Huntsville), Vasileios Pavlopoulos (University of Alabama in Huntsville), Laird Burns (University of Alabama in Huntsville)

Digital Twins for Information Management in Circular Supply Chains
Setareh Daneshgar (Texas A&M University at Galveston), Kiarash Rayman (North Carolina A&T State University), Divesh Ojha (Professor)

Coordination Failures in Reverse Logistics Systems: A Multi-Case Analysis of E-commerce
Tauhid Uddin Mahmood (University of Massachusetts, Lowell)

Sustainable Retailing: Exploring the Role of Reverse Logistics in Circular Economy Models- a Systematic Literature Review
Tauhid Uddin Mahmood (University of Massachusetts, Lowell)

276 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Foothill E San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Managing Supply Chain Uncertainty: Forecasting, Relationships, Finance, and Network Resilience

This session examines how organizations anticipate and respond to supply chain uncertainty and disruption. Spanning AI-based forecasting, buyer–supplier conflict, supply chain finance, and post-COVID network fragility, the presentations reveal how analytics, interfirm relationships, financial strategies, and network structures influence operational resilience.

Chair: Antony Paulraj (NEOMA Business School)

Applying Machine Learning to Forecast Semiconductor Supply Chain Shortages in the Automotive Industry
Amir Masoumi (Manhattan University), Sebastian Perez (Manhattan University)

The contingent effect of relational embeddedness and dependence on buyer-supplier conflicts
Antony Paulraj (NEOMA Business School)

Demand Uncertainty and Supply Chain Finance: Nonlinear Relationships & Structural Impacts
Ning Zhao (Dongbei University of Finance and Economics), Yabing Zhao (San Francisco State University), Chia-Hung Chuang (University of North Dakota)

Mapping Network Fragility, Migration, and Topological Density in the Post-COVID Era
Penina Orenstein (Seton Hall University), Eric Rosenberg (Seton Hall University), Hayden Keeperman (Seton Hall University)

277 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Foothill C San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Healthcare and Life-Science Supply Chain Risk

This session investigates risk and resilience across the life-science ecosystem. Papers examine biopharma startup enterprise resilience, geopolitical risk in multitier healthcare supply networks, the relationship between regulatory experience, geographic clustering, and drug quality risk, and the link between supply-chain risk disclosures and operational fragility in U.S. healthcare firms.

Chair: John Maleyeff (Boston University)

Biopharma Startup Enterprise Resilience: Interactive Review and Research Agenda
John Maleyeff (Boston University), David Weidman (Boston University), Yiqiu Li (Boston University), Ishwarya Jose (Boston University), Devina Mayori (Boston University)

How does goepolical risks influence healthcare supply chain resilience? A multitier network perspective
Ying Huang (Queen's University Belfast), Kunning Ding (Queen's University Belfast), Min Zhang (Queen's University Belfast), Hangfei Guo (Queen's University Belfast), Leandro Garcia (Queen's University Belfast), Alison Gault (Ulster University)

Learning to Comply or Learning to Improve? Regulatory Experience, Geographic Clustering, and Drug Quality Risk
Shailesh Divey (Ohio State University), John Gray (Ohio State University)

Supply-Chain Risk Disclosures and Operational Fragility in U.S. Healthcare Firms
Fuad Bin Saif (University of Massachusets Lowell), Ju Myung Song (University of Massachusetts Lowell), Nichalin Summerfield (University of Massachusetts Lowell)

278 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 14 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Public Sector, Defense, and Crisis Management

Government and military supply chains operate under institutional constraints, mission demands, and threat environments unlike those of commercial firms. This session examines risk and resilience in public-sector and defense contexts. Papers propose integrating data analytics and risk management for government ministries' crisis decision-making, analyze the consequences of military conflict for supply chains, and present an exploratory case on multi-flow coordination challenges in military aviation maintenance.

Chair: Joyaditya Laik (Bucknell University)

Military conflict and supply chains.
Joyaditya Laik (Bucknell University)

A Research Proposal for Government Ministries: Integrating Data Analytics and Risk Management for Effective Decision-Making During Organizational Crises
VALERIE ISAAK (University of Haifa)

Resources Present, Readiness Absent: An Exploratory Case for Multi-Flow Coordination in Military Aviation Maintenance
Danielle Cedeno (University of Rhode Island), Douglas N Hales (University of Rhode Island), Mehmet Gokhan Yalcin (The University of Rhode Island)

Risk Mapping Under Trade Data Constraints: A Structured Method for Prioritizing Critical Nodes in AI Hardware Supply Chains
Zara Abdurahaman (RAND), Swaptik Chowdhury (RAND), Tom Lagerman (RAND), Zohan Tariq (RAND),

Jonathan W. Welburn (RAND)

279 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Sierra A-B San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Behavioral Decision-Making for Socially Responsible Business in Latin America

This session examines how managers, firms, and stakeholders make decisions when business choices involve social, environmental, and economic consequences. Bringing together perspectives from operations, marketing, and social responsibility, the papers use behavioral, experimental, and empirical approaches to study responsible business decisions in Latin American emerging-market contexts. The session highlights how individual perceptions, institutional conditions, and operational realities shape decisions related to social responsibility, sustainability, local enterprises, and industry transformation.

Chair: Gabriel Pensamiento (IPADE Business School)

From Suppliers to Consumers? The Ripple Effects of Trade Credit in Bottom-of-the-Pyramid Retail Networks
Melvin Drent (Tilburg University), Rafael Escamilla Gonzalez Aragon (Arizona State University), Sebastian Villa (University of New Mexico), Jan Fransoo (Tilburg University), Josué Velásquez (Tecnológico de Monterrey)

Cross-Sector Partnerships And The Lock-In Effect: Insights From Embeddedness Theory
Ana Cristina Dahik Loor (IPADE Business School)

Decision Making under Policy Uncertainty: Experimental Evidence from Mexico's Automotive Industry
Arturo Orozco (IPADE Business School), Gabriel Pensamiento (IPADE Business School), Francisco Tallabs (Universidad Panamericana)

280 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Sierra C San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Improving Sustainability Performance

This session examines organizational strategies for improving sustainability performance. Papers explore how performance measurement systems, stakeholder management practices, and executive attention shape environmental outcomes. The session also considers the role of renewable energy agreements, such as power purchase agreements, in supporting corporate sustainability goals, offering insight into both internal governance and external energy strategies.

Chairs: Donghyup Woo (University of Pittsburgh at Greensburg), Simone Gitto (University of Siena)

Embedding Sustainability in Decisions: Organizational Conditions for Effective Performance Measurement
Myung Kyo Kim (Hanyang University)

Governance, Executive Attention, and Environmental Efficiency in Corporate Sustainability
Sreejith Kumar Krishnakumar (Indian Institute of Management Udaipur)

The Role of Power Purchase Agreements (PPAs) in Renewable Energy Communities: A Comparative Analysis of Italy and France
Simone Gitto (University of Siena), Daniela Pappadà (University of Cagliari), Salvatore Sabatino (University of Siena)

281 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 11 San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Sustainability in the Service Industry

This session explores sustainability challenges and strategies within service-based industries. Papers examine energy, water, and carbon management in hospitality, the environmental effects of tourism intensity on marine ecosystems, and how sustainability messaging influences brand perception. The session also considers sustainability in healthcare delivery and online education, broadening the scope of service-sector sustainability research.

Chair: Ashwini Gangadharan (Kutztown University of Pennsylvania)

Sustainable Operations in hospitality industry: Energy, Water and Carbon Usage Trends Across the Globe
Diep Pham (University of South Carolina), Rohit Verma (University of South Carolina), Kejia Hu (Oxford University), Eric Ricaurte (Greenview)

Exploring the role of spirituality on sustainable healthcare delivery for cancer patients
Ashwini Gangadharan (Kutztown University of Pennsylvania), Subhajit Chakraborty (Coastal Carolina University)

From Presence to Performance: A Community of Inquiry Perspective on MOOC Learning
Noureddine Ben Lagha (Qatar University), Nusarath Kutty (Qatar University), Maha Al-Thani (Qatar University), Haifa Ben El Hadj (Qatar University)

282 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 6 San Francisco Marriott Marquis

WORKSHOPS: Beyond Optimization: What Flexee Reveals About the Supply Chain Decisions That Matter

This workshop challenges the optimization paradigm that dominates supply chain education, revealing structural decisions that optimization models cannot see. Participants first engage with Flexee, a supply chain simulation, generating firsthand experience of emergent dynamics such as demand amplification, inventory oscillation, and adaptive behavior that no individual participant intended. A complex adaptive systems framework is then applied to demonstrate and argue there are four core mechanisms: agent interaction, feedback loops, emergence, and adaptation, that are not being decided upon. Participants close by identifying the actual supply chain decisions needing to be made, and their implications for teaching and practice.

Workshop Coordinator: Charles Vincent Nemer (University of Arkansas)

283 Sunday, Nov 22nd, 2026, 4:30-6:00 p.m. | Salon 15 San Francisco Marriott Marquis

WORKSHOPS: Experiential Learning via Online Supply Chain Simulations

Many supply chain management topics are hard to lecture but easy to simulate, and students can learn by doing and have fun in the same time. In this talk, I will demonstrate two effective online instructional simulations: the Hunger Chain simulation (hunger game) and FloraPark simulation (flower game), to teach important and timely topics in supply chain management such as the newsboy model, shortage gaming, supply chain contracts and coordination.

Workshop Coordinator: Yao Zhao (Rutgers Business School)
Presenter: Yao Zhao (Rutgers Business School)

Sunday, Nov 22nd, 2026, 6:30-7:00 p.m.

284 Sunday, Nov 22nd, 2026, 6:30-7:00 p.m. | Salon 9 San Francisco Marriott Marquis

RECEPTION: President's Reception

Please join DSI Board President Jason Deane for cocktails before the Dinner banquet.

Sunday, Nov 22nd, 2026, 7:00-9:00 p.m.

285 Sunday, Nov 22nd, 2026, 7:00-9:00 p.m. | Salon 9 San Francisco Marriott Marquis

MEAL: Institute Awards Dinner

Join DSI Board President Jason Deane for a sit-down dinner featuring DSI Leadership Awards including DSI Fellow, the Dennis Grawoig Distinguished Service Award, DSI Lifetime Distinguished Educator Award and the Carol Latta Award.

Monday, Nov 23rd, 2026, 7:00-8:00 a.m.

286 Monday, Nov 23rd, 2026, 7:00-8:00 a.m. | Foothill C San Francisco Marriott Marquis

BUSINESS MEETING: DSI Annual Business Meeting

DSI Board President Jason Deane will preside over the Annual General Business Meeting and present the financial, membership and programmatic status of the Institute. Members are encouraged to attend and shall have the opportunity to exchange information and raise questions.

Members: Anthony Ross (University of Missouri), Ravi Srinivasan (Loyola University Maryland), Xianghui (Richard) Peng (Penn State Erie, The Behrend College), Arash Azadegan (Rutgers University), Qiannong Gu (Ball State Univeristy), Khaled Alshare (Qatar University), PJ Byrne (Dublin City University), David Ding (Rutgers), Mark Ferguson (University of South Carolina), Iana Shaheen (University of Arkansas), Marco Sartor (University of Udine), Tyson Browning (Texas Christian University), Cynthia Blair (Brigham Young University)

Chair: **Jason Deane**, *Virginia Tech*

287 Monday, Nov 23rd, 2026, 7:00-9:30 a.m. | Sierra A-B San Francisco Marriott Marquis

McGraw Hill - Future-Proofing Analytics Education: Building Technical Agility for Tomorrow's Workforce INVITE ONLY

Together, we'll explore how educators are fostering technical agility, critical thinking, business judgment, and communication skills that empower students to thrive in a rapidly evolving business environment. This is an invite-only session. Not open to all attendees.
Workshop Coordinator: Kelsey Darin (McGraw-Hill)

Monday, Nov 23rd, 2026, 7:30-8:00 a.m.

288 Monday, Nov 23rd, 2026, 7:30-8:00 a.m. | Salon 8 San Francisco Marriott Marquis

Coffee/Tea: Monday AM

Enjoy your morning coffee or tea with colleagues before the start of Day 3.

Monday, Nov 23rd, 2026, 8:00-9:30 a.m.

289 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Walnut San Francisco Marriott Marquis

ADVANCED MOBILITY (ADMO): ADMO SIG Business Meeting

ADMO SIG Business Meeting
Chair: Devdeep Maity (Delaware State University)

290 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Foothill E San Francisco Marriott Marquis

AGRICULTURE and FOOD SUPPLY CHAINS: Research in Agricultural Logistics and Supply Chains

This session features research that improve food distribution and the resiliency of agricultural supply chains.
Chair: Peace Aludogbu (New Mexico State University)

Operational Determinants of Detention Disparities Between Owner-Operators and Fleet Carriers: Evidence from a Large Food Distribution Network
Chaodong Han (Towson University)

Adapting to Yield Uncertainty in Agricultural Supply Chains: Storage as a Strategic Lever in an Agent-Based Reinforcement-Learning Model
Rodrigo de Moraes Santos (Fundação Getúlio Vargas), Ely Laureano Paiva (Fundação Getúlio Vargas), Enver Yucesan (INSEAD)

Synergizing Supply Chain 5.0 and Supply Chain Resilience to Enhance Social Supply Chain
Peace Aludogbu (New Mexico State University), Victor Pimentel (New Mexico State University), Edgar Ramos (Universidad Peruana de Ciencias Aplicadas), Rebecca A. Scott (New Mexico State University)

291 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 1 San Francisco Marriott Marquis

AI in TEACHING and LEARNING: AI Supported Classrooms and Experiential Labs

This session highlights hands-on AI-supported classroom activities, including inventory analysis, supply-chain agents, AI-generated games, and AI-enhanced assignments.

Chair: Varun Gupta (The University of North Georgia)

A Classroom Exercise of Inventory Analysis Using Generative AI
John Visich (Bryant University), Qiannong Gu (Ball State Univeristy), Bo Lan (Indiana State University), Basheer M. Khumawala (University of Houston)

Designing and Deploying AI Agents as Experiential Learning Tools in Logistics and Supply Chain Curricula
Varun Gupta (The University of North Georgia)

Governmental and Tax Courses Use PBL and AI in the Classroom
Judith A Sage (Sage & Sage), Mary Fischer (University of Texas at Tyler)

How AI Can Be Used To Quickly Generate Supply Chain Exercises
F. Robert Jacobs (Indiana University)

292 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Pacific G San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Agentic AI, LLMs, and System Architectures in E-Commerce and Digital Ecosystems

This session focuses on agentic AI frameworks and LLM architectures, exploring multi-agent systems for e-commerce search, phygital-to-agentic ecosystem transformations, dark data discovery, and static LLM cascade routing.

Chair: Euisung Jung (University of Toledo)

Agentic AI and Dark Data Discovery: An Exploratory Analysis of Reddit and GitHub Discourse
Muhammad Abdullah (Illinois State University), Sandeep Jagani (Illinois State University)

Agentic Share-of-Search: A Multi-Agent AI System for Competitive Decision-Making in LLM Mediated E-Commerce
Spandan Ghose Chowdhury (Georgia Institute of technology)

From Phygital to Agentic Ecosystems: Generative AI and Identity Formation Among Gen Z
Paul Chonkun Hong (The University of Toledo), Euisung Jung (University of Toledo)

293 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Pacific F San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Workplace AI Adoption, Shadow AI, and Evolving Labor Skills

This session explores the organizational and workforce impacts of AI adoption, including predictors of employee technology proficiency, multi-motive frameworks of shadow AI use, evolving labor skill demands, and operations management job transformations.

Chair: Xiaochuan Song (Texas A&M University - Kingsville)

Agentic AI & Evolving Labour Skills
Ati Ranjan Kumar (ABI Analytics)

Artificial Intelligence Tool Usage, Remote Work, Job Codification, and Religiosity as Predictors of Employees' Technology Proficiency
Xiaochuan Song (Texas A&M University - Kingsville), Nur Al Faisal (Texas A&M International University), Lukai Yang (Texas A&M International University)

Beyond the Deviance Narrative: Theorizing a Multi-Motive Framework of Shadow AI Use
Oteng Ntsweng (Arizona State University), Alsius David (SUNY Oneonta), Md Rasel Al Mamun (University of Illinois Springfield)

294 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Sierra C San Francisco Marriott Marquis

Alpha Iota Delta Annual Meeting

Alpha Iota Delta, the International Honor Society for Decision, Information, and Operations Sciences, will hold its Annual Meeting on Monday, November 23rd in Sierra C at 8:00 a.m. All members are encouraged to attend.

Chair: Gregory Ulferts (University of Detroit Mercy)
Chair: **Terry Howard**, *University of Detroit Mercy*

295 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 3 San Francisco Marriott Marquis

BEHAVIORAL OPERATIONS MANAGEMENT: Incentives, Competition, and Market Behavior

This session presents empirical research on how firms and individuals respond to incentives, information, and competition across market contexts. Presenters examine relative performance feedback in franchising, bidder identity disclosure in auctions, superstar effects in innovation competitions, and multiproduct retail decisions under aggregate contracts.

Chair: Jaewoo Lee (University of South Carolina)

Does it matter whom I am compared to? A Field Experiment on Relative Performance Feedback in Franchising
Jaewoo Lee (University of South Carolina), Daniel Kwasnitschka (University of South Carolina), Keith Skowronski (University of South Carolina), Sean Handley (University of South Carolina)

Information Transparency in Simultaneous Ascending Auctions: The Effects of Bidder Identity Disclosure on Tacit Collusion
Yongli Zhang (Cornell University), Christopher Anderson (Cornell University)

The Decay of Superstar Effect in Repeated Innovation Competitions: A Dynamic Event-Study Approach
Zhongzhi Liu (Zhejiang Gongshang University), Xuejin Yu (Hunan University), Zhao Liu (Center for Resource and Environmental Management, Business School, Hunan University)

Multiproduct Retail Decisions under Aggregate Contracts
Nikhil Sharma (The Ohio State University), James Hill (The Ohio State University), Rakesh Mallipeddi (Ohio State University)

296 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Pacific E San Francisco Marriott Marquis

BUSINESS ANALYTICS: Forecasting, Demand Analytics, and Decision Support

This session explores advances in forecasting and predictive analytics, emphasizing decision support systems, demand planning, operational risk, and macroeconomic prediction.

Chair: Alexandros Paparas (Eastern Washington University)

Co-movement Breaks and Macroeconomic Forecast Accuracy
Alexandros Paparas (Eastern Washington University), Styliani Alevra (Washington State University), Stergios B. Fotopoulos (Washington State University)

Graph-Based Discovery of Behavioral Communities in Intermittent Demand
Ibrahim A Alrajeh (The Pennsylvania State University), Soundar R Kumara (The Pennsylvania State University)

What MAPE Cannot See: Directional Forecast Bias and Operational Risk in Electricity Markets
Gurkirat Singh (Citigroup), Lara Khansa (Virginia Tech), Shamar Stewart (Virginia Tech), Hoda Eldardiry (Virginia Tech)

Human–machine demand planning under uncertainty A forecasting support system for B2B intermediate goods
Jungwoo Park (Korea University), Hosun Rhim (Korea University)

297 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Pacific C San Francisco Marriott Marquis

CYBER SECURITY and SYSTEM RESILIENCY: Bounded Trust: AI, Privacy, and Security Risks Across Organizational Frontiers

This session examines how generative AI reshapes security and privacy decision-making by creating new risks of overreliance, disclosure, moral hazard, and cross-organizational vulnerability when intelligence moves beyond traditional control boundaries.

Chair: Yaojie Li (University of New Orleans)

Ghost Principals and Latent Moral Hazard: A Multi-Principal, Multi-Agent Privacy Risk
Craig Van Slyke (Louisiana Tech University)

When Intelligence Crosses Organizational Boundaries: AI Deployment Architecture and Cybersecurity Vulnerability
Issack Shama (UTRGV), Xuan Wang (University of Texas Rio Grande Valley), Yaojie Li (University of New Orleans)

Balancing AI Adoption and Cybersecurity Risk: The Differential Effects of Augmented and Automated AI Investment
Md Rafiqul Islam (The University of Texas Rio Grande Valley), Xuan Wang (University of Texas Rio Grande Valley), Hanieh Javadi Khasraghi (University of Delaware), Yaojie Li (University of New Orleans)

When AI Confirms Rather Than Corrects: A Process Model of GenAI in Security Decision Making
Weijie Zhao (Missouri State University), Ning Yang (Loyola University Chicago)

298 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Nob Hill C & D San Francisco Marriott Marquis

DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Structured AI Analysis and Capstone Capability: Teaching Evidence-Based RAG and Process-Aligned Assessment

This session presents two complementary approaches to strengthening analytical judgment in AI-enabled business education. The first introduces a retrieval-augmented generation (RAG) case using SEC 10-K cybersecurity disclosures, where students retrieve evidence from EDGAR filings, constrain AI outputs, and develop skills in prompt engineering, information retrieval, and professional skepticism. The second explores how Capable Agent Theory can reshape capstone course design and assessment by emphasizing functional models of professional capability, including perception, action, outcomes, governance, execution, and coordination. Together, these approaches provide practical frameworks for responsible AI use, evidence-based analysis, and assessment of authentic student competence in business education.

Chairs: Robert Andrews (Virginia Commonwealth University), Kellie Keeling (University of Denver), Reza Kheirandish (Clayton State University)

Presenters: Ahmad Jumuh (University of Illinois), Roy Jafari (University of Redlands)

299 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Pacific B San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: AI-Enabled Hospital Operations and Decision Support

This session focuses on generative and agentic AI for hospital workflows, patient flow, length-of-stay analysis, and operational decision support under uncertainty.

Chair: Mohamed Megahed (The Ohio State University)

A Framework for Evaluating Decision Bias in Hospital Workflows in the Age of Generative AI
Aindrila Chakraborty (Metro State University)

Agentic Healthcare Operations Systems: From Predictive Visibility to Coordinated Action in Patient Flow, Capacity Management, and Decision Support Under Uncertainty
Omar Faruq Osama (Binghamton University), Kimberly Harry (Binghamton University), Zeynep Ertem (Binghamton University)

Response Latency in Asynchronous Care Queues: Emergency Department Spillover and AI-Augmented Measurement
Mohamed Megahed (The Ohio State University), Nathan Craig (The Ohio State University), Jane Jiang (Fisher College of Business, The Ohio State University), Aravind Chandrasekaran (The Ohio State University)

300 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Pacific A San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Managing Chronic and Complex Care: Monitoring, Literacy, Treatment, and Costs

The papers investigate remote monitoring, multimorbidity, health literacy, and heterogeneous treatment outcomes in chronic and complex care populations.

Chair: DonHee Lee (Inha University)

An Evaluation of Remote Patient Monitoring for Chronic Care Management
Ujjal Kumar Mukherjee (Gies College of Business, University of Illinois at Urbana-Champaign)

Beyond Disease Counts: A Network-Based Multimorbidity Approach to Explaining Medical Costs
Ying-Chih Sun (East Central University), Po-Chieh Yang (Tamkang University), Raj Sharman (State University of New York at Buffalo)

The Impact of Health Literacy on the Quality of Life in Patients with Chronic Diseases
Sang M Lee (University of Nebraska-Lincoln), DonHee Lee (Inha University)

301 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Foothill A San Francisco Marriott Marquis

INCLUSIVE OPERATIONS and SUPPLY CHAINS: Supply Chains for Social Impact

This session highlights innovative approaches to creating more inclusive and socially impactful supply chains.

Chair: Charles Brock Herron (Auburn University)

Faith and Food Giving: How Pantry Affiliation and Donation Requests Affect Donor Intentions
Madison Edwards (Auburn University Harbert College of Bus), LaDonna Thornton (Auburn University)

Evaluating the Impact of In-House vs. Crowdsourced Tagging on Prosocial Microfinance Fundraising Campaign Success
Charles Brock Herron (Auburn University)

When the Majority Loses: Gender Disparity on a Female-Dominated Crowdfunding Platform
Qianqian LIU (Tianjin University)

302 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Pacific J San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: AI in Business and Financial Services: Cases and Value Evaluations

Qualitative cases, practice frameworks, and comparative/decision-analytic evaluations of AI and chatbot value in advisory, finance, and healthcare services

Chair: Aurore Jose Kamssu (Tennessee State University)

AI-Powered Robo-Advisors: A FinTech Innovation Transforming Personalized Investment Strategies
Aurore Jose Kamssu (Tennessee State University), Jeffrey Siekpe-Sambo (Tennessee State University), Anis Mnif (Tennessee State University), Oluwabukola Daramola (Tennessee State University)

AI Battle in Healthcare: Comparing ChatGPT and DeepSeek for Enhancing SMB Healthcare Services in the GCC Region
Mohammad Mustafa Hussain (Qatar University), Muhammad Zain Malik (Qatar University), Habib Ullah Khan (Qatar University), Mohammad Kamel Bader Alomari (Qatar University)

Chatbot Attributes and Business Value Creation: A Multiple-Objective Decision Analysis framework
Moumita Saha (University of Massachusetts Boston), Romilla Syed (University of Massachusetts Boston), Jeffrey Keisler (University of Massachusetts Boston)

Using AI as a catalyst in the financial year-end close activities
Mayur Desai (Texas Southern University), Eniola Olagundoye (Texas Southern University)

303 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Pacific I San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Enterprise AI Governance and Human-AI Design

Conceptual Framework and model-development papers on governance, identity, complementarity, and organizational readiness for AI

Chair: Lakshman Mahadevan (Florida Gulf Coast University)

Shaping the Self in Digital Spaces: How Digital Identity Attributes Drive IT Identity Formation and Deep Use of AI-Powered Tools
Lakshman Mahadevan (Florida Gulf Coast University), Peter Meso (Florida Gulf Coast University)

Responsibility Isolation and the Governance of Secure Data Exchange in Advanced Semiconductor Supply Chains
Chin-Tung Lin (National Yang Ming Chiao Tung University), Henry Horng-Shing Lu (National Yang Ming Chiao Tung University and Kaohsiung Medical University), Teddy Chen (I-One Information Technology Company)

The Impact of Generative Artificial Intelligence (GenAI) on Business Performance: A Conceptual Model
Khaled Alshare (Qatar University), Jeffy Jan (Carnegie Mellon University-Qatar Campus)

Investigating the Motivators and Inhibitors in AI Adoption
Robert Fajardo (University of North Texas), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

304 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Foothill D San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: Global Innovation Performance: From Trade Policy to AI-Assisted Excellence

This session examines trade policy impacts, innovation efficiency optimization, predictive analytics for innovation success, and emerging AI-assisted approaches to foster skeptical intelligence in organizational decision-making across global operations.

Chair: Abigail Richard (University of Indianapolis)

Innovation Efficiency across Product and Logistics Innovation in the Korean Manufacturing Industry
Jaeho Shin (Hansung University), Changhee Kim (Incheon National University), Hongsuk Yang (Seoul National University)

The Aid of Text-Mining for the Development of Predictive Models of Innovation Success
Abigail Richard (University of Indianapolis), Fred Ahrens (University of Toledo), Benjamin George (University of Toledo)

Beyond Critical Thinking: Skeptical Intelligence as a Mechanism for AI-Assisted Innovation at Work
Priyanka Shrivastava (Hult International Business School), Ted Ladd (Harvard College)

305 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 12 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Digital Transformation and Strategic Orientations in Logistics and Supply Chains

This session examines how digital technologies and organizational mindsets shape logistics and supply chain decision-making and performance. The presentations explore employee attitudes toward artificial intelligence, the assimilation of predictive analytics to enhance logistics agility, GPS-enabled inventory visibility and coordination, and the strategic orientations that guide supply chain capability development and value creation.

Chair: Zannatun Nayeem (Old Dominion University)

From AI Appraisals to Turnover Intentions: The Roles of Affective and Cognitive Attitudes Toward Artificial Intelligence
Adebola Oluranti Akintomide (Texas A&M University Texarkana), Robert Pavur (University of North Texas)

From Data to Dock: Analytics Assimilation as the Bridge Between AI-Enabled Predictive Analytics and Logistics Agility
Zannatun Nayeem (Old Dominion University), Milton Soto-Ferrari (Old Dominion University), Kuntal Bhattacharyya (Old Dominion University)

Improving Inventory Management and Logistics with Integrating GPS Technology: A Case Study of Hyundai GLOVIS America.
Hwanyong Kim (Alabama State University), Byeonghwa Park (Valdosta State University), Taewon Hwang (Valdosta State University)

Mapping the Orientation Landscape: An Integrative Framework for Strategic Mindsets in Supply Chain Management
Vikas Kumar Reddy Sangana (University of North Texas)

306 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 13 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Transportation Network Structure, Connectivity, and Operational Performance

This session examines how network structure, connectivity, congestion, and demand pressures shape transportation and logistics performance. The presentations explore port competitiveness under shipping alliance reorganization, peak-hour congestion at mid-sized airports, logistics network resilience during demand surges, and the role of airline network design and operational capabilities in managing flight delays.

Chair: Seock-Jin Hong (University of North Texas)

A Comparative Analysis of Container Port Throughput and Liner Shipping Connectivity under Global Shipping Alliance Reorganization
Jaewon Heo (Chung-Ang University), Donghyun Choi (Chung-Ang University)

A Data-Driven Analysis of Peak-Hour Congestion at Mid-Sized Airports
Albright Arthur (Western New England University), Trever Ferguson (Western New England University), Tuncay Bayrak (Western New England University)

Coping with Demand Surges for Logistics Performance Improvement from a Network Perspective
Jiazhan Wang (Southwestern University of Finance and Economics), Honggeng Zhou (Zhejiang University), Myra Pan (Southwestern University of Finance and Economics), Min Zhang (Queen's University Belfast)

Operational Capabilities and Performance Outcomes: An RBV–DCV Analysis of Year-to-Year Airline Departure Delays
Seock-Jin Hong (University of North Texas), Juan Cintron Gonzalez (University of North Texas), Wesley Randall

(University of North Texas)

307 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Foothill B San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: AI Personalization, Consumer Tech Valuation, and Behavioral Research Innovations

This session brings together empirical and conceptual studies exploring consumer decision-making and valuation in technology-intensive environments. Topics range from AI-driven algorithmic personalization in gaming and vehicular AI monitoring to consumer demand modeling for electric vehicles and novel gamified market research methodologies.

Chair: Tingshu Hung (DePaul University)

AI-Driven Algorithmic Personalization as an Antecedent of Player Motivation and In-Game Purchase Intention in Indonesian Freemium Games
Baqir Hakim Muhammad (National Dong Hwa University), Yuh-Jia Chen (National Dong Hwa University)

Beyond the Turk: Games-Based Market Research as a Superior Methodology for Capturing Authentic Consumer Insights
Kiran Patil (University of Houston), Atul Parvatiyar (Texas Tech University)

The Illusion of Conflict: Strategic Coopetition and Dual-Utility Bargaining in Global Trade Diplomacy
Tingshu Hung (DePaul University)

308 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Foothill G2 San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Studies on Interface of Supply Chain, Marketing and Finance

This session brings together studies on the interface of Supply Chain, Marketing and Finance.

Chairs: Weize Yin (University of Minnesota - Twin Cities), Yi Zhu (University of Minnesota)

Competitive De-Bundling with Consumer Inconvenience: A Paradox in Airline vs. Hotel Industries
Yufeng Luo (University of Minnesota), Tiaojun Xiao (Nanjing University), Yi Zhu (University of Minnesota), Qing Zhang (Nanjing University of Aeronautics and Astronautics)

Quality Regulation and Pharmaceutical Development: Evidence from the Introduction of Bioequivalence in China
Yizhi Lu (University of Minnesota), Ce Matthew Shi (Chinese University of Hong Kong)

Strategic Adoption of LLM-Based Synthetic Respondents in Competitive Market Research
Rundong Liu (University of Minnesota)

Strategic Design of Shopping LLMs Under Prompt-Induced Evaluation Gap
Weize Yin (University of Minnesota - Twin Cities), Yi Zhu (University of Minnesota)

309 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Foothill F San Francisco Marriott Marquis

OPERATIONS SYSTEM: Smart Manufacturing and Production Systems

This session examines operational improvement within manufacturing systems through digital technologies, production process innovation, workforce flexibility, and scheduling optimization.

Chair: Daniel Kwasnitschka (University of South Carolina)

A Lean-Informed Digital Twin Framework for Material Flow Optimization in Production Systems
Mahendra Thiyagarajan (San Jose State University), Minnie Patel (San Jose State University)

Comparative Analysis of Chemical and Mechanical Skin Milling Processes for Aerospace Manufacturing
Owais Ahmed (Kennesaw State University), Joseph Stanziano (Kennesaw State University), Cole Taylor (Kennesaw State University), Presleigh Porter (Kennesaw State University), Riley Womack (Kennesaw State University), Sung Yong Lee (AMTEC Co., Ltd.), Jae Shin Lee (AMTEC Co., Ltd.), Chan Young Kim (AMTEC Co., Ltd.), Yong Hoon Kim (AMTEC Co., Ltd.), Jung Ho Lee (Sungsan Amdeco Co., Ltd.), Cheol Hoon Sung (Sungsan Amdeco Co., Ltd.), Dong Yoon Lee (Korea Institute of Industrial Technology), Adeel Khalid (Kennesaw State University)

Reducing Computational Overhead in Job Shop Scheduling Through Concurrent Multi-Measure Evaluation
Golshan Madraki (University of New England), Amir Mousavian (University of New England)

On the Effectiveness of Manufacturing Flexibility at the Worker Level
Daniel Kwasnitschka (University of South Carolina), Henrik Franke (University of Cologne), Richard von Maydell (European Commission Joint Research Center), Fabian Sting (University of Cologne)

310 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 5 San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Strategic Procurement and Sourcing Decisions Under Uncertainty

This session explores contemporary challenges in procurement and sourcing, focusing on decision-making under uncertainty and complex market conditions. The presentations address dual-sourcing inventory policies, reshoring strategies amid geopolitical risk, sustainability trade-offs in supplier selection, and contract design for emerging transportation infrastructure. Together, these studies provide analytical and behavioral insights into how organizations can design resilient and effective sourcing strategies in dynamic environments.

Chair: Amin Abbasi-Pooya (Arkansas State University)

Optimal Dual-Sourcing Replenishment Policy from Suppliers with Nonconsecutive Lead Times
Chaehoon Han (Seoul National University), Kun Soo Park (Seoul National University), Byeong Kwon Lee (Seoul National University), Jeongwook Lim (Seoul National University)

The Reshoring Decision Under Geopolitical Uncertainty: A Real Options Approach for Defense Suppliers
Cihat Ozturk (Ankara Yildirim Beyazit University), Abdullah Yildizbasi (University of Alabama in Huntsville), Vasileios Pavlopoulos (University of Alabama in Huntsville)

Too Distant to Matter? The Effect of Psychological Distance on Sustainability Trade-offs in Supplier Selection
Huiqing Tian (Schulich School of Business, York University), David Johnston (Schulich School of Business, York University)

Strategic Sourcing: Contract Design Framework for eVTOL Vertiports

Amin Abbasi-Pooya (Arkansas State University)

311 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 11 San Francisco Marriott Marquis

PROJECT MANAGEMENT: Practices, Standards, and Resilience in Project Management

This session examines the practices, standards, and design choices that sustain project and organizational performance under risk. The papers span how professionalization drives hospital innovation, how the new PMBOK reshapes practice, how identifying single points of failure prevents breakdowns in product design, and how firms recover after major supply chain disruptions. Together, they address how organizations build resilience through sound practices, evolving standards, and failure-aware design.

Chair: Schenita Antone Floyd (University of North Texas)

Critical Points in Product Design Projects
Barin Nath Nag (Towson University), Konstantinos Maliakas (Monarch UGSM, Zug, Switzerland)

The Evolution of the PMBOK: Transforming to the Next Generation of Project Practices
Schenita Antone Floyd (University of North Texas)

312 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 4 San Francisco Marriott Marquis

PROJECT MANAGEMENT: Smart Projects: Harnessing Data, Crowds, and Security in Modern PM

This session explores how data, distributed labor, and structured risk thinking are reshaping modern project management. The four papers span data-driven optimization for scheduling road construction projects to minimize traffic disruption, a copula-based approach to capturing correlated uncertainty in transportation investment decisions, the integration of crowdsourced capacity across the project life cycle, and a project-based reframing of cybersecurity education. Together, they show how analytics, emerging labor models, and disciplined risk and security thinking are advancing both the practice and teaching of project management.

Chair: Joseph Szmerekovsky (North Dakota State University)

Data-Driven Optimization for Multi-Project Scheduling with Traffic Disruption Costs
Richard Penneigh (North Dakota State University), Joseph Szmerekovsky (North Dakota State University), DIOMO MOTUBA (North Dakota State University)

Rethinking Project Risk Assessment: The Role of Correlated Uncertainty in Transportation Investment Decisions
DIOMO MOTUBA (North Dakota State University), Bukola Bakare (Middle Tennessee State University)

Integrating Crowdsourcing into Project Management: Opportunities, Challenges, and Performance Impacts
Raghavan Srinivasan (Metro State University), Joseph Szmerekovsky (North Dakota State University)

Cybersecurity Has a Schedule Too: Mapping Cybersecurity Education with Project Management
Dibyanshu Tibrewal (North Dakota State University)

313 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Pacific D San Francisco Marriott Marquis

SERVICE SYSTEMS and OPERATIONS: SCFLOWS Framework Applications: Conceptualizing

and Managing Flows Across Diverse Supply Chains

Supply chain flows, the movement of materials, information, finance, human and capital equipment, are fundamental yet under-theorized in SCM. This session showcases applied research leveraging the SCFLOWS framework across three distinct contexts: news media service supply chains, semiconductor supply chains under political disruption, and container flow journeys disrupted by disasters. Together, these studies demonstrate the framework's versatility in conceptualizing flows, diagnosing disruptions, and prescribing operational strategies. By spanning service and manufacturing sectors, the session advances theoretical understanding of supply chain flows while offering actionable insights for operations and service systems management.

Chair: Muhammad Hasan Ashraf (California State University Long Beach)

Conceptualizing the Contemporary News Media Supply Chain through the SCFLOWS Framework
Derek Dubois (The University of Rhode Island), Muhammad Hasan Ashraf (California State University Long Beach), Mehmet Gokhan Yalcin (The University of Rhode Island)

Mapping Geopolitical Disruptions Across Semiconductor Supply Chains: A Systematic Literature Review Through the SCFLOWS Framework
Janos Kata (University of Rhode Island), Muhammad Hasan Ashraf (California State University Long Beach), Derek Dubois (The University of Rhode Island), Mehmet Gokhan Yalcin (The University of Rhode Island)

Navigating Disruptions: A SCFLOWS Framework Application for Airline Supply Chain Resilience
Muhammad Hasan Ashraf (California State University Long Beach), Mehmet Gokhan Yalcin (The University of Rhode Island)

A Review of Disaster-Related Resilience Strategies along the Container Transportation Journey: A SCFLOWS perspective
Naima Saeed (University of Agder), Muhammad Hasan Ashraf (California State University Long Beach)

314 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Sierra D San Francisco Marriott Marquis

SOCIETY and OPERATIONS: Incentives, Information, and Strategic Decision-Making in Organizations

This session examines how incentives, information, and strategic choices shape organizational outcomes across diverse contexts. The papers explore how entities navigate trade-offs between competing priorities, how external information and disclosure influence stakeholder behavior, and how formal mechanisms interact with underlying motivations to produce sometimes unexpected results. Together, they offer insight into the conditions under which strategic and structural choices help or hinder desired outcomes, contributing to a broader understanding of decision-making under complexity. The session speaks to researchers and practitioners interested in how design, transparency, and incentive structures influence performance across sectors.

Chair: Telesilla Kotsi (The Ohio State University)

Breadth or Depth? Operational Pathways to Federal Funding Success in Nonprofits
Telesilla Kotsi (The Ohio State University), Gloria Urrea (University of Colorado Boulder, United States), Sebastian Villa (University of New Mexico)

Does News Coverage of ESG Violations Affect Brand Sales? An Empirical Analysis
Yao Chen (Bucknell University), Rakesh Mallipeddi (Ohio State University), M. Serkan Akturk (Clemson University), Arvind Mahajan (Texas A&M University)

Supply Chain Managers' Surplus Drug Donation Decisions: An Experiment on Financial Incentives and Operational Transparency
Telesilla Kotsi (The Ohio State University), Soh Hyun Chu (Rotterdam School of Management), James Hill (The Ohio State University)

315 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Foothill H San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: AI Governance, Credence Uncertainty, and Operational Friction in Decision Making

This session examines the risk, governance, and operational friction associated with AI integration and information signaling under uncertainty. Integrating risk-based auditing frameworks, microfoundational cognitive experiments, paradox theory in entrepreneurial AI adoption, and econometric modeling of customer service complaints, the presentations evaluate how information signals, algorithmic risks, and cross-boundary incentives shape decision outcomes.

Chair: Min Kyung Lee (Baylor University)

The Paradox of Artificial Intelligence in Entrepreneurship: Reducing Perceived Uncertainty While Creating New Risks
JINJING ZHU (ST. BONAVENTURE UNIVERSITY)

When Signals Diverge: A Microfoundational Model of Cognitive and Motivational Processing Under Credence Uncertainty
Min Kyung Lee (Baylor University), Oriana Aragon (University of Cincinnati), Sohvi Heaton (Baylor University)

The Double-Edged Effects of AI: Alleviating Complementor Bottlenecks and Reshaping Power in Platform Ecosystems
Wei He (Purdue University Northwest)

316 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 10 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: AI-Enabled Supply Chain Intelligence and Data-Driven Operations

This session synthesizes and tests how advanced digital technologies improve supply chain intelligence and operations. The papers cover AI-enabled search and representation, recent AI applications in logistics, big-data analytics with lean supply chains, and blockchain capabilities for inventory management.

Chair: Rupak Rauniar (University of Houston Downtown)

An Exploratory Study on Big Data Analytics, Lean Supply Chain Management, and Firm Performance
Steve B. Zhou (University of Houston, Downtown), Rupak Rauniar (University of Houston Downtown)

Mapping AI-Enabled Supply Chain Intelligence: A Systematic Review of Search, Representation, and Aggregation
Dax Trejo (University of Manitoba), Paul Larson (University of Manitoba)

The Influence of Key Blockchain Technology Capabilities on Supply Chain Inventory Management
Gangaraju Vanteddu (Southeast Missouri State University)

Using Artificial Intelligence Tools in Logistics and Supply Chains: A Systematic Review of Recent Advances
Abubaker Haddud (The University of Southern Mississippi)

317 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 6 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Responsible Sourcing, Due Diligence, Transparency, and ESG Disclosure

This session examines governance and policy mechanisms that promote responsible and transparent supply networks. The presentations address supply chain due diligence, network-based approaches to transparency, the transmission of ESG disclosure from buyers to suppliers, and policy pathways for a circular magnet supply chain in Europe. The session highlights how regulation, disclosure, and analytical modeling can support responsible sourcing and supply chain performance.

Chair: Parisa Rajabi (Western University)

Rethinking Supply Chain Transparency: A Network Coverage Approach
Parisa Rajabi (Western University), Christian Blanco (The Ohio State University), Kenneth Boyer (The Ohio State University), Robert Klassen (Western University)

Due Diligence Policies, Supply Networks and Firm Performance
Christian Wagner (ETH Zurich), Christoph G. Schmidt (University of Bath), Stephan M. Wagner (ETH Zurich), Jens K. Roehrich (University of Bath)

The Effect of Buyer ESG Disclosure on Supplier ESG Disclosure: A Status and Attention-Based View of Selective Mimicry
Jungsoo Park (School of Business, Yonsei University), Daesik Hur (School of Business, Yonsei University)

Navigating Uncertainty in Europe's Circular Magnet Supply Chain: Policy Pathways Through Agent-Based Modelling
Haoyang Qin (Queen's University Belfast), Min Zhang (Queen's University Belfast), Hangfei Guo (Queen's University Belfast), Shuang Tian (Queen's University Belfast), Peter Nockemann (Queen's University Belfast)

318 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 14 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Human, Organizational, and Social Foundations of Resilience

This session examines human capital and leadership as core determinants of supply chain performance under pressure. Papers investigate the human-organizational micro-foundations of multi-dimensional resilience, theorize developmental buffers for expertise in AI-disrupted talent supply chains, assess how leadership styles shaped disruption management during and after COVID-19, and provide evidence on how labor market tightness affects product quality in the automotive industry.

Chair: Sara Hajmohammad (University of Ottawa)

Beyond Buffers and Bots: Human-Organizational Micro-Foundations of Multi-Dimensional Supply Chain Resilience
Sara Hajmohammad (University of Ottawa), Asad Shafiq (California State University Fullerton), Hadi Chapardar (MacEwan University)

Safety Stock for Expertise: A Systems Theory of Developmental Buffers in AI-Disrupted Talent Supply Chains
Mahdi M Najafabadi (California State University, Northridge)

Supply Chain Resilience and Disruption Management During and After the COVID-19 Pandemic: The Impact of Leadership Styles
Nicole Barnett (Prairie View A&M), Michael Rich (Prairie View A & M University), Michael Lilly (Prairie View A&M), Joseph Ryan Brooks (Prairie View A & M)

Labor Market Tightness and Product Quality in the Automotive Industry
Di Liu (University of Bristol), George Ball (Indiana University), John Gray (Ohio State University), Minhao Zhang (University of Bristol)

319 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Foothill G1 San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Sustainability and Local Communities

This session explores sustainability's impact on local communities and vulnerable populations. Papers examine social entrepreneurship and community resilience, the human costs of raw material extraction, and inclusive approaches to environmental technology adoption. The session also considers gaps in water disclosure practices that affect community and policy awareness, centering the social dimensions of environmental and supply chain decisions.

Chair: Yolanda Obaze (University of Evansville)

Community Resilience, Social Entrepreneurship, and Social Supply Chain Management: The Bridge to Economic Performance and Social Well-being
Javad Dehghan (University of Evansville), Yolanda Obaze (University of Evansville), Marwah Ahmed Halwani (king Abdulaziz University), Maryam Akbari (University of Evansville), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Inclusive Innovation and the Choice of Environmental Technologies
Sandra Buzon (Sam Houston State University)

The Base of the Supply Chain: Extracting Raw Materials, Abusing the Local Population
Neil Geismar (Texas A&M University)

320 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Pacific H San Francisco Marriott Marquis

WORKSHOPS: Beyond Episodic Collaboration: Human-AI Symbiosis (HAIS) as a Novel Decision-Making Paradigm for Navigating Decision Domains

As organizations increasingly rely on AI in decision-making, prevailing human-AI collaboration approaches often remain episodic, task-specific, and insufficient for navigating varying levels of complexity and uncertainty. This workshop introduces Human-AI Symbiosis as a decision-making paradigm that enables adaptive decision-making across different decision domains. Drawing on decision-making theories, participants will explore how human and AI roles evolve across varying decision domains through interactive scenarios, and decision-mapping exercises. The workshop provides practical tools and conceptual insights for designing adaptive and context-sensitive decision architectures in AI-enabled organizations, bridging theory and practice for academics, practitioners, and researchers operating in increasingly complex and dynamic environments.

Workshop Coordinator: Youssra Riahi (Rabat Business School, International University of Rabat)
Presenter: Youssra Riahi (Rabat Business School, International University of Rabat)

321 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Foothill C San Francisco Marriott Marquis

WORKSHOPS: Journal of Supply Chain Management Special Issue on Quantitative Methods workshop

In this workshop, the guest editors for the JSCM special issue on "Improving quantitative empirics in supply chain management" will provide more information about the scope and requirements of the special issue and answer any questions that authors might have.

Workshop Coordinator: Tingting Yan (Texas Tech University)
Panelist: Hannah Stolze (Wheaton University)

322 Monday, Nov 23rd, 2026, 8:00-9:30 a.m. | Salon 15 San Francisco Marriott Marquis

WORKSHOPS: The Evolving Landscape of Grants and Sponsored Research: Building Ecosystems of Partnerships, Impact, and Funding Innovation

As expectations for research impact expand alongside changes in university funding and increasing budget pressures, grants and sponsored research are becoming essential mechanisms for building sustainable research ecosystems, particularly for business faculty who have not traditionally engaged in this space. This panel examines emerging trends in business research funding and the growing importance of partnerships across academia, industry, and public sectors. Drawing on experiences with government, industry, and foundation-supported projects, panelists will explore strategies for building sustainable research ecosystems, leveraging institutional resources, and integrating sponsored research into a broader academic portfolio to support practically grounded, high-impact scholarship.

Moderator: David Dobrzykowski (Auburn University)

Panelists: Nagesh Murthy (University of Oregon), Janeth Gabaldon (University of Arkansas), Mark Schmidt (St. Cloud State University), Mei Cao (University of Wisconsin Superior), Bhupinder Singh Juneja (Supply Chain and Operations, Carlson School of Management, University of Minnesota, Twin Cities, MN), Sarah Sengupta (St. Cloud State University)

Monday, Nov 23rd, 2026, 9:30-11:30 a.m.

323 Monday, Nov 23rd, 2026, 9:30-11:30 a.m. | Golden Gate B San Francisco Marriott Marquis

Placement Interview Tables Monday

Placement Interview Tables Monday

Monday, Nov 23rd, 2026, 10:00-11:30 a.m.

324 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 11 San Francisco Marriott Marquis

ADVANCED MOBILITY (ADMO): AAM Ecosystem Readiness: Infrastructure, Community Trust, Workforce Development and Data-Driven Decision-Making in Advanced Air Mobility

This session explores the next-generation AAM deployment by connecting physical infrastructure, public engagement, workforce pipelines, and data-driven decision-making for regional success.

Chair: Ashwini Gangadharan (Kutztown University of Pennsylvania)

How Cities Own the eVTOL Future: Autonomous Charging, Tokenization, and Local Wealth Creation
Nikhil Varma (Ramapo College), Chirag S Surti (Rider University)

Time to Get Set: Exploring the Workforce Requirements for AAM Industry
Ashwini Gangadharan (Kutztown University of Pennsylvania), Devdeep Maity (Delaware State University)

How Community-Led Engagement Influences Advanced Air Mobility Readiness in Communities
Devdeep Maity (Delaware State University)

DIRA-Code Free ML: A No-Code Analytics Platform for Education, Healthcare, and Business Decision-Making
Vahid Ghomi (Pennsylvania State University)

325 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Pacific A San Francisco Marriott Marquis

AGRICULTURE and FOOD SUPPLY CHAINS: Research in Food Security and Waste Reduction

This session features research that addresses food security and explore food waste reduction efforts.

Chair: Supul Muhandiram (University of Manitoba)

Data-Driven Strategies for Enhancing Food Security in Vulnerable Regions
Sulemana Ibrahim (Kwame Nkrumah University of Science and Technology), ELIKPLIM ABUI TAMAKLOE (Kwame Nkrumah University of Science and Technology)

Mapping the Hidden Logistics of Farm Waste: GIS-Based Accessibility Analysis in Manitoba, Canada
Supul Muhandiram (University of Manitoba), Narendra Malalgoda (University of Manitoba), Srimantoorao S Appadoo (University of Manitoba)

Impact pathways towards longevity of the ECO-READY project's legacy
Nam Vu (Cranfield University), Michael Bourlakis (Cranfield University), Ioannis Manikas (Czech University of Life Sciences)

326 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 1 San Francisco Marriott Marquis

AI in TEACHING and LEARNING: Integrity, Assessment, and the AI Arms Race

This session examines how AI changes assessment design, academic integrity, discussion evaluation, responsible assignment design, and instructor oversight.

Chair: Zsolt Ugray (Utah State University)

Designing Responsible AI Assignments in Business Education: A Framework for Higher Education Assessment
Akhadian Harnowo (Washburn University)

AI-Augmented Discussion Assessment: A Large Language Model Supported Feedback and Evaluation System
Zsolt Ugray (Utah State University), Merdan Durdyyev (Utah State University)

Curbing AI-Related Cheating in College Teaching
Lei Wang (University of Texas, Rio Grande Valley)

Business Analytics Tools to Improve Service in a Warehouse Direct Shipping Model
Alan Pritchard (The Ohio State University), Matthew Belford (Texas Tech University)

327 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Pacific H San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI and Optimization in Energy, Transit, Infrastructure, and Logistics

This session highlights AI and optimization techniques applied to complex physical systems, including electricity market load forecasting, Geo-CNN flood adaptation for transit, temperature-aware 3D bin packing in cold chains, and modular construction feasibility.

Chair: Mubarak Iddrisu (Tulane University)

Thermal-Aware Deep Reinforcement Learning for 3D Pallet Packing
Yooseok Seo (Seoul National University), Kun Soo Park (Seoul National University)

KPCA to Examine Building Component Similarity as a Decision Criterion for the Feasibility of the Adoption of Modular Construction
Samar Salim Alsiyabi (SQU), Mubarak Al-Alawi (Sultan Qaboos University), Ronald Ekyalimpa (Sultan Qaboos University), Khalifa Al-Jabri (Sultan Qaboos University)

The welfare value of forecasting accuracy in electricity markets: Evidence from ERCOT
Gurkirat Singh (Citigroup), Lara Khansa (Virginia Tech), Shamar Stewart (Virginia Tech), Hoda Eldardiry (Virginia Tech)

328 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Sierra D San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI in Production Scheduling, Model Lifecycle, and Source Attribution

This session investigates methodological and operational aspects of AI implementation, including bibliometric analyses of production scheduling, Lean Six Sigma for AI model lifecycles, human vs. AI source attribution in managerial decisions, and oversight in compliance workflows.

Chair: Anjana Arunkumar (Northeastern University)

Artificial Intelligence in Production Scheduling: A Bibliometric and Topic Modeling Analysis
Mohammed Khurrum Bhutta (Ohio University), Omar Alhawari (Ohio University), Evans Nyanney (Ohio University)

Lean Six Sigma for AI model lifecycle: A value stream mapping approach to waste reduction
Vani Fatania (San Jose State University), Minnie Patel (San Jose State University)

Source Attribution in AI-Assisted Supply Chain Decisions: How Managers Respond to AI- Versus Human-Labeled Recommendations
Anjana Arunkumar (Northeastern University), Arun Madapusi (Northeastern State University), Daniel Arturo Cernas Ortiz (Universidad Autónoma del Estado de México)

When Is Human Oversight Needed in Generative AI-Assisted Compliance Decisions? Evidence from Petroleum Land Management
Yun Wan (University of Houston-Downtown), Wei Wei (University of Houston-Downtown)

329 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Pacific D San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Data-Driven Marketing, Search Advertising, and Self-Service Analytics

This session investigates data-driven marketing technologies, including search advertising bid optimization, negative keyword identification, computer vision in automated self-service systems, and DEA weight-profile clustering for live streaming platforms.

Chair: Kerim U. Kizil (University of San Diego)

Data Envelopment Analysis Weight Profile-Guided Clustering with An Application to a Live Streaming Platform
Kexin Lin (Worcester Polytechnic Institute), Joe Zhu (Worcester Polytechnic Institute)

Integration of Computer Vision-Based AI in Automated Customer Self-Service Systems
Supavich (Fone) Pengnate (North Dakota State University), Zack Pengnate (Davies Fargo)

Optimizing Search Advertising Performance: A Data-Driven Approach to Effective Bid Management
Kerim U. Kizil (University of San Diego), Rajiv Mukherjee (Texas A&M University), Chelliah Sriskandarajah (Texas A&M University), Jon Stauffer (Texas A&M University), Bala Shetty (Texas A&M University)

The Hidden Keywords: An Algorithmic Approach to Uncovering the Value of Negative Keywords in Search Advertising
Hieu Pham (University of Alabama in Huntsville), Vasileios Pavlopoulos (University of Alabama in Huntsville), Ravi Patnayakuni (University of Alabama in Huntsville)

330 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Pacific G San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Ethical AI, Algorithmic Responsibility, and Employee Behavior

This session examines ethical governance, responsibility attribution, and employee responses to AI decision-making. Topics include ethical reasoning in LLMs, principal-agent oversight, algorithmic ethics among workers, and accountability perceptions.

Chair: Sean Sanders (Illinois State University)

Ethical Challenges of AI-Assisted Decision Making: Understanding Human Perceptions of Responsibility and Oversight
Fardad Faress (University of Texas Rio Grande Valley), Hong Qin (University of Texas Rio Grande Valley)

Evaluating Ethical Reasoning in LLMs Using Deontological, Idealist, and Relativist Memory Profiles
George Sanders (University at Buffalo), Sean Sanders (Illinois State University), Dominic Sellitto (University at Buffalo), Yuhui Zhang (University at Buffalo), Dmitry Zhdanov (Illinois State University)

When Algorithms Think Ethically: Linking Algorithmic Ethics to Employees' Expedient Behaviour through Algorithmic Receptivity and AI-Metacognition
Shoaib Ali (Zhejiang Gongshang University), Muhammad Usman Ahmed (University of Michigan Flint)

AI Adoption and Productivity in Healthcare
Manuel Hoffmann (University of California, Irvine), Erkmen Aslim (University of Vermont), Haonan Yin (Iowa State University)

331 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Pacific F San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Responsible AI, Risk Identification, and Healthcare Applications

This session addresses ethical, operational, and risk-management frameworks for AI applications in healthcare and public management, including organ procurement optimization, responsible GenAI implementation, vaccine stance tracking, and project risk identification.

Chair: Idris A Adelakun (Arizona State University)

AI-Driven Decision Support for Project Risk Identification and Management Approach Selection
Idris A Adelakun (Arizona State University)

Responsible Generative AI in Healthcare: Balancing Innovation, Trust, and Patient Safety
Abhijeet Kumar (Ball State University), Guruprasad Yashwant Gadgil (Amity University)

Tracking Vaccine Stance on Social Media: A Comparative Study of ML and AI Models and Temporal Trends in Public Opinion
Oluwasekemi Idowu (University of Tulsa), Kazim Topuz (The University of Tulsa), Ali Tosyali (Rochester Institute of Technology)

Enhancing Fairness and Accuracy in Mammography Screening Using a Custom Ensemble
Mehmet Ahsen (University of Illinois)

332 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 3 San Francisco Marriott Marquis

BEHAVIORAL OPERATIONS MANAGEMENT: Behavioral Dimensions of AI Adoption and Perception

This session examines how people perceive, adopt, and interpret artificial intelligence in operational decision-making. Presenters study AI's effect on hiring perceptions, autonomous negotiation in procurement, rewards for AI initiatives, and the hot-hand fallacy in system-generated forecasts.

Chair: Shanggeun Rhee (Kean University)

Upfront Rewards as a Mechanism for Cultivating Essential Attributes for AI Initiatives
Shanggeun Rhee (Kean University), Silvana Trimi (University of Nebraska-Lincoln)

The hot-hand fallacy in system generated forecasts
Paul Junior Owusu (University of North Texas), Arunachalam (Chalam) Narayanan (University of North Texas), Javier Rubio Herrero (University of North Texas)

Determinants of Enterprise System Deployment Success in Small and Medium Enterprises
Arun Madapusi (Northeastern State University), Anjana Arunkumar (Northeastern University)

Operational Impacts of Replacing Tipping with Profit-Sharing in Restaurants
Yi Liu (University of South Dakota), Punya Chatterjee (University of Memphis)

333 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Juniper San Francisco Marriott Marquis

BOARD MEETING: Southeast DSI Board Meeting

A meeting of the members of the Southeast DSI Board of Directors.

Chair: A. James Wynne (Virginia Commonwealth University)

Members: Elena Olson (Virginia Commonwealth University), Farshid Azadian (Embry-Riddle Aeronautical University), Thomas Groleau (University of Kentucky), Drew Rosen (University of North Carolina Wilmington)

Chair: **Clint Harshaw**, *Presbyterian College*

334 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Pacific E San Francisco Marriott Marquis

BUSINESS ANALYTICS: AI, Machine Learning, and Text Analytics for Decision Making

This session highlights the use of artificial intelligence, machine learning, and natural language processing to extract insights from unstructured data and support organizational decision-making.

Chair: Aurore Jose Kamssu (Tennessee State University)

Decoding the Booking Battle: A Hybrid BERT-LDA Sentiment Analysis of Direct vs. Third-Party Hotel Channels
Aurore Jose Kamssu (Tennessee State University), Jeffrey Siekpe-Sambo (Tennessee State University), David Baker (Tennessee State University), Elijah R Bryant (Tennessee State University), Hannah M Evans (Tennessee State University), Adrian A Reese (Tennessee State University), Harleen K Sahai (Tennessee State University)

Emotion Analytics for AI Governance: Detecting Stakeholder Response to Regulatory Events
Vahini Atluri (Dakota State University), Cherie Noteboom (Dakota State University)

Understanding Anti-Vaccine Posts on Social Media Using the COVID-19 Context
Alireza Farnoush (University of South Carolina), Jay Gupta (Auburn High School)

When and How Does Social Media Sentiment Improve Stock Prediction? A Multi-Sector Deep Learning Study
Hui Shi (California State Polytechnic University, Pomona), Dazhi Chong (California State Polytechnic University, Pomona)

335 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Willow San Francisco Marriott Marquis

COMMITTEE MEETING: Marketing Committee

A meeting of the members of the DSI Marketing Committee.

Members: Finnegan McKinley (Colorado State University), Ellie Falcone (Texas Christian University), Kedong Chen (Rensselaer Polytechnic Institute), Llord Brooks (University of South Florida), Nicolo Masorgo (Miami University), Osman Aydas (Oakland University)

Chair: **Iana Shaheen**, *University of Arkansas*

336 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Nob Hill C & D San Francisco Marriott Marquis

DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): DASI Wrap-up: Elect 2027 Chair; Presentation of How Data-Correction Methods Can Fail; DASI Summary Discussion

Session begins with the election of a DASI chair or co-chairs for 2027. Next is a presentation with a goal of giving students a real skill of judging when a technology derived answer can be trusted. This is done with a retail-analytics simulation that uses a standard data-correction method, inverse probability weighting (IPW), and uses diagnostics to discover that the method gave a confident but badly biased result. The session concludes with an open discussion of DASI activities, resources, and initiatives that members would find valuable.

Chairs: Robert Andrews (Virginia Commonwealth University), Kellie Keeling (University of Denver), Reza Kheirandish (Clayton State University)

Presenter: Spandan Ghose Chowdhury (Georgia Institute of technology)

337 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Walnut San Francisco Marriott Marquis

DATA SCIENCE, MACHINE LEARNING, and AI (DASMALAI): DASMALAI SIG Business Meeting

DASMALAI SIG Business Meeting

Chairs: William D Senn (Tarleton State University), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

338 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 4 San Francisco Marriott Marquis

DECISION SCIENCES in PRACTICE: Intelligent Decision Systems, AI, and Advanced Analytics

This track explores how artificial intelligence, machine learning, optimization, and decision support technologies are transforming organizational decision-making. Topics include agentic systems, human-AI collaboration, optimization models, decision support tools, and analytics-driven performance improvement across industries.

Chair: Pinaki Ghosh (Duke University)

An Agentic Decision Framework for Retail Category Management Under Demand and Supply Uncertainty
Pinaki Ghosh (Duke University)

Criteria Retrieval, Extraction & Selection Tool: An Artificial Intelligence-Assisted Decision Support System for Criteria Selection in Multi-Criteria Decision Making
Meysam Rabiee (University of Colorado Denver), Parisa Hajibabaee (Florida Polytechnic University), Mona Jabbari (University of Colorado Colorado Springs), Seyed Amin Seyed Haeri (Coastal Carolina University)

From Automation to Augmentation: A Stochastic Production Frontier Analysis on Human-AI Collaborative Systems and Operational Productivity
Chia-Ching (Edward) Chou (Central Michigan University), Luxin (Grace) Zhang (University at Buffalo), Surith Bhowmick (Texas A&M International University)

Piecewise Linearization for Large Bilevel Optimization with Application in Contract Design
Mingyao Song (McMaster University), Kai Huang (McMaster University), Manish Verma (DeGroote School of Business, McMaster University)

339 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Pacific B San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Responsible Clinical AI, Prediction, Privacy, and Security

The papers address clinical prediction and multimodal characterization alongside privacy governance and intelligent protection of electronic health records.

Chair: Ho-Chang Chae (university of central oklahoma)

Bridging Patient Discourse and Neurobiology: A Cross-Modal Framework for PTSD Characterization
Seyed Amirhossein Naeimaeimousavi (Auburn University), Ashish Gupta (Auburn University)

Prediction of Heart Disease using Machine Learning
lilian njeri wanjiku (university of central oklahoma), Celine Babu (university of central oklahoma), Chiew Tan (university of central oklahoma), Ho-Chang Chae (university of central oklahoma)

Privacy-Preserving AI in Healthcare Information Systems: A Systematic Review of Governance Readiness, Deployment Challenges, and Emerging Directions for Large Language Models
Ashrafe Alam (University of North Texas), Md Golam Rabbani (University of North Texas), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

340 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Pacific J San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Econometric Analyses of AI Capability, IT Investment, and Performance

Use Firm/agency/country archival data and textual analysis to investigate AI capability and IT investment to performance return.

Chair: Angel Blanchard (University of South Alabama)

Information technology investment efficiency in federal government agencies: A data envelopment analysis approach
Angel Blanchard (University of South Alabama)

Governance, Competition, and Value Creation in Digital Payment Ecosystems
Kayode Olusegun Fadare (University of Texas Rio Grande Valley), Taiwo Abraham (Arizona State University)

Persistent Strategic AI Capability as a Market-Valued Strategic Asset: Evidence from Strategic Persistence and Firm Performance
Minsu Jung (Sogang University), Sang-Gun Lee (Sogang University), Jihyun Lee (Sogang University)

When Capabilities Move to Technology: How Agentic AI Reshapes Organizational Capabilities
Issack Shama (UTRGV), Qinyu Liao (UTRGV)

341 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Foothill D San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: Innovations in AI, Data, and Customer Management

This session focuses on opportunities to apply AI and data analysis to solve customer problems and improve software development and service integration. Topics include applications of Agentic AI, insights into tech company decision-making, and improvements to customer service and data handling.

Chairs: Juliana Hsuan (Copenhagen Business School), John N Angelis (University of Lynchburg)

Beliefs, Breaches, and Recovery: Religiosity, Justice Perceptions, and Trust Restoration Following Corporate Data Breaches
Rajendran S Murthy (Rochester Institute of Technology), John N Angelis (University of Lynchburg)

Agentic Service Architecture as Integration Orchestrator
Juliana Hsuan (Copenhagen Business School), Kathleen Iacocca (Villanova University), Metehan Feridun Sorkun (Izmir University of Economics)

Empirical Study of GenAI-based Decision Making in Agile Software Development
Dahm Mongkol Hongchai (Portland State Universtiy), Charles Maria Weber (Portland State University)

Intent Centric Design: Agentic Integration of Customer Voice into Platform Capabilities using LLMs
Shiv Yadav (Duetto Inc.), Anshul Kumar (Paylocity Inc), Nitin Joglekar (Villanova University)

Computational Modeling of Lexical Topologies: An Analysis of the Syntax-Semantics Pipeline
Nitin Mayande (Tellagence), Shreeya Verma Kathuria (Tellagence), Sharookh Daruwalla (Tellagence), Nitin Joglekar (Villanova University), Charles Maria Weber (Portland State University)

342 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 2 San Francisco Marriott Marquis

INNOVATIVE EDUCATION: Broadening Business Education: Curriculum Innovation, Analytics Cases, Student Wellbeing, and Global Engagement

This session brings together diverse perspectives on strengthening business education beyond the traditional classroom. Topics include embedding networking as a cross-curricular competency in a sport business program, a prescriptive analytics teaching case on optimal inland port location for Southern California freight logistics, a multidimensional study of technostress among university students, and reflections on the Fulbright Specialist Program as a model for international teaching and cross-cultural collaboration. Together, these papers highlight how curriculum design, real-world analytics cases, student wellbeing, and global engagement shape well-rounded business education.

Chair: Priyanka Shrivastava (Hult International Business School)

Off the Docks: Locating an Inland Port for the San Pedro Bay Ports in Southern California
Ardavan Asef-Vaziri (California State University, Northridge), Yeawon Yoo (California State University, Northridge)

Technostress in today's university: A multidimensional exploration of bachelor students' experiences with practical enhancement recommendations
Pekka Makkonen (UEF-University of Eastern Finland), Kerstin Siakas (University of Vaasa), Aniko Almasi (University of Obuda), Dimitrios Siakas (Häme University of Applied Sciences)

Beyond the Numbers: Using a Data-Rich Business Case to Teach Managerial Judgment in Business Analytics
David Cortes (Providence College), Jonathan E Jackson (Providence College)

Applied Data Analytics Using McGraw Hill SIMnet
Brian Larson (Superior Consulting Services (SCS)), Casey Wilhelm (University of Idaho)

343 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 12 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Smart Mobility, Technology Adoption, and Transportation Planning

This session examines how emerging technologies, human behavior, institutional coordination, and spatial analytics shape the future of transportation systems. The presentations explore interagency coordination for connected vehicle infrastructure, driver attitudes toward automation and safety, consumer adoption of autonomous ride-hailing services, and data-driven planning that links commercial activity with transportation demand.

Chair: Bukola Bakare (Middle Tennessee State University)

Implications for Connected Vehicle Technology Infrastructure: The Role of Interagency Coordination
Bukola Bakare (Middle Tennessee State University), Sarah Sengupta (St. Cloud State University), Mei Cao (University of Wisconsin Superior)

Intrinsic Religiosity, Crash Risk Awareness, and Driving Moral Disengagement Among Young Drivers: The Moderating Role of Trust in Automation Technology
Vikas Kumar Reddy Sangana (University of North Texas), Suman Niranjan (University of North Texas), Wesley Randall (University of North Texas), Rajkamal Kesharwani (Mercyhurst University)

The Appeal of Autonomous Ride-Hailing Services: What Drives Consumer Choice
Adeela Gulzari (Texas Woman's University), Zhen Li (Texas Woman's University), Kittipong Boonme (Texas Woman's University)

Understanding the Spatial Relationship Between Commercial Activity and Transport Demand: A Decision Support Framework
maryam roudneshin (UCD)

344 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Foothill B San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: Pricing, Reviews, Returns, and Market Learning

These papers examine how firms use pricing, reviews, returns, and consumer feedback to make operational and market decisions.

Chair: Zahra Booyavi (Rutgers Business School | Newark & New Brunswick)

What Drives Product Returns Online? Evidence from Market Response, Information, and Consumer Engagement
Azadeh Arjmand (State University of New York at Buffalo), Charles X. Wang (University at Buffalo, School of Management)

When Returns Teach: Pricing Experience Goods with Endogenous Learning
Zahra Booyavi (Rutgers Business School | Newark & New Brunswick), Ehsan Teymourian (James Madison University)

Dynamic Pricing of Split Stays
Arash Asadpour (Zicklin School of Business, Baruch College, CUNY), Yuan-Mao Kao (Zicklin School of Business, Baruch College, CUNY), Yi Zhuang (Zicklin School of Business, Baruch College, CUNY)

Price Down, Thumbs Up? Pricing and Product Improvement in Review-Driven Markets
Alireza Yazdani (California State Polytechnic University, Pomona), Hossein Rikhtehgar Berenji (Pacific University)

345 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Foothill G2 San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Operations–Finance Interface: Signaling, Liquidity, AI, and Activism

This session examines how financial and operational decisions intersect. Papers reveal credit guarantees as signaling tools under asymmetry, purchase-order financing and factoring as strategic responses to supplier liquidity shocks, AI operations platforms improving cash conversion cycles in the medium run, and activist investor campaigns reshaping manufacturing firms' operational and financial trajectories. Together, they demonstrate that strategic financing, digital adoption, and external governance create interdependent mechanisms for managing working capital, supplier distress, and firm performance.

Chair: Lima Zhao (Stockholm University)

Leveraging Purchase Order Financing and Factoring: Strategic Response to Supplier Liquidity Shocks
Lima Zhao (Stockholm University), Nina Yan (Central University of Finance and Economics), Hechen Zhong (Central University of Finance and Economics)

AI operations platform Adoption and Working Capital Dynamics
Reza Gharoie Ahangar (Lewis University)

Activist Investor Intervention and Operational Performance in Manufacturing Firms
Amirhossein Taee (Phd student), Alan Mackelprang (Georgia Southern University)

Enhancing Telemental Health Uptake: The Critical Role of Technological Infrastructure and Parity
Yi Tang (Old Dominion University), Eric Xu (Mississippi State University), Kingshuk Sinha (University of Minnesota)

346 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Foothill E San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Responsibility, Incentives, and Risk: Behavioral, Financial, and ESG Perspectives

This session examines how responsibility, vulnerability, incentives, and environmental exposure shape organizational and societal outcomes. The presentations explore interventions affecting perceptions of responsibility, disparities in emergency business funding, the integration of ESG measures into executive compensation, and the financial risks associated with carbon exposure and supply chain dependence.

Chair: Carol Theokary (Northeastern University)

Can intervention strategies alter responsibility assessment of a negative outcome?
SIEW H. CHAN (University of North Georgia), Qian Song (Rochester Institute of Technology), Dorian Lane (Wilfrid Laurier University)

Entrepreneurial Vulnerability and Emergency Business Funding during COVID-19
Carol Theokary (Northeastern University), Kate Karniouchina (Northeastern University), Kumar Sarangee (Santa Clara University), Raoul Kubler (Essec Business School, Paris Cergy-Pointoise)

ESG and Executive Pay: Do CEOs Earn More for Doing Good?
Pia Gupta (Cal Poly Pomona), Asli Salih (California State University, Long Beach)

The Risk Implications of Direct Carbon Exposure: Evidence from Firm-Specific Volatility
SHIH-SIAN (Sherwin) JHANG (Department of Finance, National Sun Yat-sen University), Winston T. Lin (The State University of New York, University at Buffalo), Ying-Chih Sun (East Central University)

347 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Foothill F San Francisco Marriott Marquis

OPERATIONS SYSTEM: Supply Chain, Retail, and Competitive Markets

This session focuses on strategic interactions among firms in supply chains and retail markets, including trade policy, business models, competition, and collaborative relationships.

Chair: Fuqin Zhou (New Jersey Institute of Technology)

Traditional Sales versus Subscription Rentals in Retail: Business Model Choice, Assortment and Price Competition

Aditya Jain (Baruch College, CUNY), Meaghan Sekip Altug (George Mason University), Tolga Aydinliyim (Baruch College, CUNY), Oben Ceryan (Bayes Business School)

When Collaborators Become Competitors: Cocreation Under Supply Chain Encroachment

Abhishek Roy (Temple University, Fox School of Business), Piyal Sarkar (Penn State Harrisburg), Shubham Gupta (New Jersey Institute of Technology)

Food on Road: How Road Density Lowers Food Price-Evidence from Urban Demand, Retail Structure, and Spatial Spillovers

Fuqin Zhou (New Jersey Institute of Technology), Jasmine Chang (New Jersey Institute of Technology), Jim Shi (New Jersey Institute of Technology)

348 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 5 San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Emerging Dynamics and Strategic Complexities in Sourcing and Supply Chains

This session explores the evolving landscape of modern procurement and supply chains by examining how novel market structures, technological advancements, and behavioral dynamics influence strategic decision-making. Presentations will investigate operational and human vulnerabilities within supply networks, exploring how behavioral risks and resource constraints impact broader organizational resilience. Building upon these foundational constraints, the session then explores how market structures and advanced digital platforms are fundamentally redefining procurement strategies. Ultimately, these discussions underscore the necessity of adaptive strategies under uncertainty, offering attendees actionable frameworks to navigate complex sourcing channels, align capacity investments, and safeguard market efficiency against emerging disruptions.

Chair: Amin Abbasi-Pooya (Arkansas State University)

When Does Platform Entry Help Third-Party Sellers? Evidence from a Hybrid E-Commerce Marketplace.

Zohre Yahyaee (University of Kansas), Anurag Garg (University of Kansas), Arvind Tripathi (University of Kansas)

Contagion of deception in buyer-supplier negotiations.

Soode Vaezinejad (University of Rhode Island), Dara Schniederjans (University of Rhode Island)

Non-Profit Clothing Life Cycle: Interactive Review and Research Agenda

John Maleyeff (Boston University), CANAN GUNES CORLU (Boston University), Sri Wandanil Amelia (Boston University), Aigerim Zholmyrza (Boston University)

When Does Crowdfunding Outperform Amazon Launchpad? A Comparative Analysis Using Newsvendor and (Q,R) Inventory Models

Shaolin Pu (University of Kansas), Suman Mallik (University of Kansas)

AI in Procurement Auctions

Jingyi Tian (West Texas A&M University), Meng Li (University of Houston), Saunak Kumar Panda (University of Houston)

349 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Pacific C San Francisco Marriott Marquis

SERVICE SYSTEMS and OPERATIONS: Operational Adaptation Across Supply Chains, Service Networks, and Digital Markets

This session examines how organizations adapt operations amid regulatory demands, digitalization, network complexity, and changing customer expectations. The presentations explore product recovery under take-back regulations, digitalization and supply chain resilience, the interaction of network complexity and local capacity during service disruptions, and the factors shaping mobile-shopping perceptions and intentions.

Chair: Ashesh Kumar Sinha (West Virginia University)

An analytical framework for optimizing product recovery under take-back regulations
Ashesh Kumar Sinha (West Virginia University), Prof. (Dr.) Soumyatanu Mukherjee (XLRI - Xavier School of Management, Delhi-NCR), Prof. (Dr.) Sayan Mukherjee (XLRI - Xavier School of Management, Delhi-NCR), Bernardo Francisco Quiroga (West Virginia University)

Balanced or Biased? Unpacking the Impact of Digitalization Structures on Supply Chain Resilience
Fangling Zhu (Indiana State University), Yingchao Lan (UNL), Honggeng Zhou (Zhejiang University)

When Network Complexity Meets Local Capacity: Environmental Munificence and Service Disruptions in Distributed Service Networks
Rafael Teixeira (College of Charleston)

350 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Foothill H San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Small Business Adaptation, Entrepreneurial Succession, and Crisis Resilience

This session investigates entrepreneurial action logics, crisis adaptation, and ownership transition mechanisms in small businesses and venture reentry. Utilizing effectuation, bricolage, crisp-set qualitative comparative analysis (csQCA), and platform community data, the papers explore equifinal pathways to business survival, strategic renewal, succession through acquisition, and post-incarceration entrepreneurial reintegration.

Chair: Basheer M. Khumawala (University of Houston)

Better Life after Imprisonment: Employment and Entrepreneurship
Basheer M. Khumawala (University of Houston), Lawrence Houston (University of Houston)

Configurations of Crisis Adaptation in Small Businesses: a Crisp-Set Qualitative Comparative Analysis of Effectuation, Bricolage, and Strategic Outcomes
Daniela Cíntia de C. L. Menezes (Nove de Julho University - UNINOVE), Fernando Antônio Ribeiro Serra (Nove de Julho University - UNINOVE), Maling Ebrahimpour (University of Rhode Island)

Small Business Strategic Adaptation in Crisis Contexts: A Meta-Synthesis Through Effectuation and Bricolage
Daniela Cíntia de C. L. Menezes (Nove de Julho University - UNINOVE), Fernando Antônio Ribeiro Serra (Nove de Julho University - UNINOVE), Maling Ebrahimpour (University of Rhode Island)

351 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Foothill G1 San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Talking Risk, Acting Fast: Understanding Firms' strategic decisions

Supply chains, platforms, and organizations all face a common challenge: navigating uncertainty while sustaining performance. This session brings together three empirical studies examining how firms adapt their structures and strategies in response to disruption and competitive pressures. The first paper examines how managerial risk disclosure in earnings calls drives supplier diversification. The second explores how streaming platforms design promotion policies that balance creator incentives and platform profitability. The third investigates how external stakeholders shape a firm's ability to realize its organizational purpose. Together, these papers offer actionable insights for managers.

Chairs: Chuqiao Peng (University of Michigan-Dearborn), Ta-Wei (Daniel) Kao (Wayne State University)

Supply Chain Risk Disclosure and Supplier Diversification: Evidence from Earnings Call Transcripts
Chuqiao Peng (University of Michigan-Dearborn), Ta-Wei (Daniel) Kao (Wayne State University), Hung-Chung Su (University of Michigan-Dearborn)

Revenue Allocation with Promotions on Streaming Platforms
Izzet Egemen Elver (The City University of New York), Yuan-Mao Kao (Zicklin School of Business, Baruch College, CUNY)

From Value Creation to Value Consumption: A Demand-Side Perspective of Organizational Purpose
Ryan C. Bailey (East Carolina University)

352 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 15 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Forecasting and Inventory Optimization under Uncertainty

This session develops data-driven and analytical approaches for inventory decisions under uncertain and distorted information. Topics include inventory record inaccuracy, hybrid demand forecasting, forecast-method selection, and optimal inventory policies under changing demand.

Chair: Milton Soto-Ferrari (Old Dominion University)

Information Distortion and the Accuracy–Inventory Trade-off: A Simulation Study of Forecast-Method Selection in Supply Chains
Milton Soto-Ferrari (Old Dominion University), David Cook (Old Dominion University)

Hybrid Demand Forecasting and Capacity-Constrained (s,S,R) Inventory Optimization: A Case Study in a Global Manufacturing System
Reza Maihami (Associate Professor of Management and Supply Chain Analytics, School of Business, Mercer University), Ehsan Ahmadi (Mercer University)

Optimal Inventory Policy forDecentralized Multi-Retailer Systemswith Endogenous Markov-Modulated Demand
Byeong Kwon Lee (Seoul National University), Jeongwook Lim (Seoul National University), Kun Soo Park (Seoul National University)

353 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 10 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Green Operations, Sustainable Sourcing, and Policy

This session brings together research on environmental signals, sourcing incentives, policy interventions, and sustainable operating decisions. The papers study green carrier selection, government subsidies, carbon-constrained inventory, and digital mechanisms for fair

value distribution.
Chair: Jorge Colazo (Trinity University)

Green Carriers, Safe Carriers? Voluntary Environmental Program Participation as a Safety Signal for Freight Carrier Selection
Jorge Colazo (Trinity University)

Fair value redistribution in agri-food supply chains: investigating the role of digital technologies
Marco Formentini (University of Trento), Evgeniya Shmalenyuk (University of Trento)

Sustainability Aware Inventory Optimization: Carbon Budgets Meet Service Levels
Md Abu Helal (The University of Texas at Arlington)

Biodiversity disclosure for supply chain legitimacy: effects of sustainability-related practices
ABDULLAH S. KARAMAN (Winthrop University), Minelle Silva (University of Manitoba), Ali Uyar (CERIIM)

354 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 6 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Supply Network Redesign, Critical Suppliers, and Geopolitical Resilience

This session focuses on the structure and redesign of supply networks under disruption and geopolitical uncertainty. The papers examine digital infrastructure location, allied shipbuilding, critical semiconductor suppliers, and regionalized network redesign.
Chair: Narges Mashhadi Nejad (Angelo State University)

Operationalizing Regionalized Supply Network Redesign: Evidence from Corporate Disclosures
Narges Mashhadi Nejad (Angelo State University), Nima Molavi (California State University, San Bernardino), Salma Shaik (University of Pittsburgh at Bradford)

Data Centers as a Spatial Digital Supply Chain Network
Poyraz Kayabas (Purdue University Fort Wayne)

Leading Through Uncertainty in Allied Supply Chains: A Decision Framework for ROK-US Shipbuilding
Jaeyoung Cho (Prairie View A&M University)

Measuring Critical Supplier Influence in Semiconductor Supply Chains: A Nexus Supplier Index Approach
Ye-Eun Hwang (Chung-Ang University), Donghyun Choi (Chung-Ang University), Jinseo Hong (ChungAng)

355 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 13 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: AI and Digital Technologies for Supply Chain Resilience

Artificial intelligence promises to transform how supply chains sense, respond to, and recover from disruption. Papers in this session examine AI as a resilience enabler. Papers present a contingency study of AI and resilience among U.S. manufacturers, AI-driven resilience under multi-source disruption, AI-enabled digital twin design for seaport disaster resilience at Port Everglades, and barriers to Generative AI adoption for resilience.
Chair: Kehinde Yinusa (Georgia Southern University)

AI and Supply Chain Resilience: A Contingency Study of US Manufacturers
Kehinde Yinusa (Georgia Southern University)

AI-Driven Supply Chain Resilience under Multi-Source Disruption
Rishabh Rana (Tarleton State University), Pankaj Arora (Deloitte Consulting), Abhijit Ubale (Progressive)

From System Dynamics to AI-Enabled Digital Twin Design for Seaport Disaster Resilience: Preparedness, Response, and Recovery - Evidence from Port Everglades, Florida
Sayed Abu Sayeed (Florida Atlantic University), David Adam Menachof (Florida Atlantic University)

Modeling Barriers to the Adoption of Generative AI for Supply Chain Resilience under Disruptions
Akshay Thakur (Indian Institute of Technology Delhi), Ravi Shankar (Indian Institute of Technology)

356 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Salon 14 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Sustainability, Responsibility, and Transparency in Resilient Supply Chains

This session explores how sustainability, transparency, and corporate responsibility intersect with resilient supply chain management. Papers examine the role of corporate social responsibility and social media use in developing agility for managing disruptions, present an interview-based study of the strategic drivers and challenges of supply chain transparency, map research trends and gaps at the sustainability–resilience nexus through bibliometric analysis, and offer a cross-industry comparative study of responsible and resilient supply chains.

Chair: Jaideep Motwani (Grand Valley State University)

Toward Responsible and Resilient Supply Chains: A Cross-Industry Comparative Study
Jean C. Essila (Grand Valley State University), Sajad Ebrahimi (Grand Valley State University), Jaideep Motwani (Grand Valley State University)

Supply Chain Transparency: An Interview- Based Examination of Strategic Drivers, Practical Challenges, and Evolving Trends
Akram Khattab (Arkansas Tech University), Heba Abdel-Rahim (University of Toledo), Paul Chonkun Hong (The University of Toledo), Benjamin George (University of Toledo)

Sustainability And Resilience In Global Supply Chain: Current Research Trends, Bibliometric and Gaps Analysis.
Okyere Anim Barima (KNUST School of Business), Listowel Owusu Appiah (Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development (AAMUSTED)), Matilda Owusu Bio (KNUST School of Business), JOHN MANSO FRIMPONG (Kwame Nkrumah University of Science and Technology, Kumasi)

Role of Corporate Social Responsibility and Social Media Use in Developing Agility for Managing Supply Chain Disruptions
Canchu Lin (University of South Carolina Aiken)

357 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Foothill A San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: ESG Disclosure and Impression Management

This session examines how companies communicate and manage their sustainability image through ESG disclosures. Papers analyze textual and visual strategies used in ESG reporting, the role of blockchain in enhancing supply chain transparency, and instances of

greenwashing and inflated credit ratings. The session offers critical perspectives on the gap between disclosed sustainability commitments and actual performance.

Chair: Saba Rezaeinejad (University of North Texas)

Impression Management in ESG Disclosures: An Analysis of Textual Tone in Latin American Companies
VALÉRIA LOBO ARCHETE BOYA (Federal University of Minas Gerais (UFMG)), José Roberto de Souza Francisco (Federal University of Minas Gerais (UFMG)), Jorge Eduardo Scarpin (Concordia College Moorhead MN)

Impression Management in ESG Reporting: A Visual Salience Approach to Benchmarking ESG Commitment Shortfalls
Yaou Zhou (Montclair State University), Yuyun Zhong (James Madison University), Yang Li (Montclair State University), Yunsen Wang (Montclair State University)

Supply Chain Transparency in the Space Economy: Can Blockchain Support Orbital Sustainability Governance?
Abdullah Yildizbasi (University of Alabama in Huntsville), Vasileios Pavlopoulos (University of Alabama in Huntsville), Hieu Pham (University of Alabama in Huntsville), Cihat Ozturk (Ankara Yildirim Beyazit University)

Too Good to Be True: Greenwashing, Social Washing, and Inflated Credit Rating
Saba Rezaeinejad (University of North Texas), JJ Kovach (University of North Texas)

Blockchain-Enabled Life Cycle Sustainability Assessment for Corporate Social Responsibility
Mahtab Kouhizadeh (University of Rhode Island), Jegoo Lee (University of Rhode Island), Seyed Hamid Hashemi Petrudi (University of Derby)

358 Monday, Nov 23rd, 2026, 10:00-11:30 a.m. | Sierra A-B San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Gender, Equity, and Representation in Sustainability

This session examines how gender and representation shape sustainability outcomes. Papers investigate the relationship between gender equality and emerging technologies, women's roles as catalysts for sustainable development, and how gender representation affects organizational sustainability risks and violations. The session also considers broader efforts to advance equity and inclusion within sustainability initiatives and commitments.

Chair: Shanan Gibson (Embry-Riddle Aeronautical University)

Does Virtual Reality Promote Gender Equality? Evidence from Real Estate Platforms
Shucheng Miao (The Hong Kong Polytechnic University), Shenyang Jiang (The Hong Kong Polytechnic University), Chris K. Y. Lo (The Hong Kong Polytechnic University), Andy C. L. Yeung (The Hong Kong Polytechnic University)

Women as Sustainability Catalysts: Alternative-Benefit Pathways in Smallholder Carbon Markets
Shanan Gibson (Embry-Riddle Aeronautical University), Peng Li (Embry-Riddle Aeronautical University), aqi dong (Embry-riddle Aeronautical University), Lin Zhao (Embry-riddle Aeronautical University), James Gibson (Embry-Riddle Aeronautical University)

Inclusive and Equity Development: From Social Commitment to Recognized Action
Chris K. Y. Lo (The Hong Kong Polytechnic University), Fei Li (The Hong Kong Polytechnic University), Yi Zhou (Monash University)

Beyond Recognition: How Sustainability Appeal Strengthens Brand Awareness and Hotel Brand Association
Sandeep Jagani (Illinois State University), Vafa Saboorideilami (Dominican University of California)

Monday, Nov 23rd, 2026, 11:30 a.m.-1:00 p.m.

359 Monday, Nov 23rd, 2026, 11:30 a.m.-1:00 p.m. | Salon 9 San Francisco Marriott Marquis

MEAL: Conference Awards Luncheon

This luncheon features all conference awards including recipients of the Instructional Innovation, Best Papers, Buffa Doctoral Dissertation, Best Case Studies, Showcases and Best Chapter Presentation Awards. All contenders must attend to receive award.

Monday, Nov 23rd, 2026, 1:00-6:00 p.m.

360 Monday, Nov 23rd, 2026, 1:00-6:00 p.m. | Foothill F San Francisco Marriott Marquis

ADMINISTRATIVE MEETING: DSI Board of Directors Meeting

A meeting of the members of the DSI Board of Directors.

Members: Ravi Srinivasan (Loyola University Maryland), Anthony Ross (University of Missouri), Xianghui (Richard) Peng (Penn State Erie, The Behrend College), Arash Azadegan (Rutgers University), Vivian Landrum (Decision Sciences Institute), Mark Ferguson (University of South Carolina), Qiannong Gu (Ball State Univeristy), Khaled Alshare (Qatar University), PJ Byrne (Dublin City University), David Ding (Rutgers), Iana Shaheen (University of Arkansas), Marco Sartor (University of Udine), Tyson Browning (Texas Christian University), Cynthia Blair (Brigham Young University)

Chair: **Jason Deane**, *Virginia Tech*

361 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Sierra D San Francisco Marriott Marquis

ADVANCED MOBILITY (ADMO):The Comeback Game

The session will be a 45-minute keynote by Joe Rivera, which focuses on aligning business success with personal purpose and spirituality. It emphasizes overcoming obstacles, pushing past comfort zones, and building perseverance. The talk aims to teach audiences how to create an action plan aligned with their core values, develop an unstoppable mindset, and live intentionally, closing the gap between spirituality and wealth. Attendees will leave with tools to overcome limitations and the confidence to live a fulfilling, purpose-driven life.c

Moderator: Joseph Rivera (With Joe Rivera)

362 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 1 San Francisco Marriott Marquis

AI in TEACHING and LEARNING: AI Coaches, Tutors, and Learning Partners

This session centers on how students use AI tools, feedback agents, multimodal tutors, and cognitive partners to learn, solve problems, and build confidence.

Chair: Meysam Rabiee (University of Colorado Denver)

AI agent as formative feedback infrastructure in large online courses
Md Masum Ikbal Patwary (Kent State University), Natalia Dragan (Kent State University)

AI as a Learning Partner: Examining Student Learning Workflows and Performance Outcomes
Vishwanath Hegde (California State University East Bay), Krishank Sardesai (Irvington High School, 41800 Blacow Rd, Fremont, CA 94538)

From Watching to Working with AI: A Randomized Classroom Trial of Multimodal Tutoring in Operations Management
Seyed Amin Seyed Haeri (Coastal Carolina University), Samaneh Zamanifard (Clemson University), Sajad Goudarzi (Clemson University), Meysam Rabiee (University of Colorado Denver)

Analytical Competence in an AI Enabled Era: Rethinking Quantitative Methods Education
Penina Orenstein (Seton Hall University)

363 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Pacific F San Francisco Marriott Marquis

AI/ML in DECISION MAKING: Advanced Time Series Forecasting and Predictive Decision Analytics

This session covers cutting-edge forecasting and predictive analytics methodologies, including natural gradient boosting for intermittent demand, attendance forecasting under structural breaks, dynamic graph neural networks for retail, and Kano-AI frameworks.

Chair: Mohan Rao (Texas A&M University-Corpus Christi)

Domain Knowledge Over Algorithmic Complexity: Forecasting Visitor Attendance Under Multiple Structural Breaks
Mohan Rao (Texas A&M University-Corpus Christi), Sushma Chimmili (Zapcom Group Inc)

Dynamic Graph Neural Networks for Retail Demand Forecasting Under Evolving Product Interactions
Rashedul Hasan (university of massachusetts Lowel)

Integrating a Kano-Based Model and Artificial Intelligence for Prioritizing Influential Factors in Predictive Decision-Making
Ashrafe Alam (University of North Texas), Md Golam Rabbani (University of North Texas), Victor Prybutok (Department of Information Technology & Decision Sciences (ITDS))

Probabilistic Forecasting of Intermittent Demand Using Natural Gradient Boosting
Muhammad Omar Al-Zadid (Washington State University, Pullman), Yuan Wang (Washington State University, Pullman)

364 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Pacific H San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI and LLM Applications in Financial Analytics and Trading Markets

This session explores AI applications in financial decision-making, including leakage-aware market decision support, algorithmic trading agents in investor communities, RAG-enhanced financial document analysis, and agentic AI for 10-K risk disclosures.

Chair: Shilpa Balan (California State University, Los Angeles)

ADAPT-Market: A Leakage-Aware Multi-Stream Framework for Agentic Market Decision Support Under Uncertainty
Abir Mohammad Hadi (Northern Kentucky University), Mahathi Koutha (Northern Kentucky University)

Agentic AI for 10 K Risk Disclosure Analysis: Integrating Lexicon and Transformer Models with Multi Layer Validation
Kazim Topuz (The University of Tulsa), Jessica Bedson (The University of Tulsa), Tally Ferguson (The University of Tulsa)

Comparing with the machine: How algorithmic trading agents reshape social comparison in online investor communities
Xiaoxuan (Cleo) Xu (Stevens Institute of Technology), Maryam Behnam (Stevens Institute of Technology)

Integrating Large Language Models and Retrieval-Augmented Generation for Financial Analysis
Sumali Conlon (University of Mississippi), Shilpa Balan (California State University, Los Angeles)

365 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Pacific E San Francisco Marriott Marquis

AI/ML in DECISION MAKING: AI Strategy, Digital Transformation, and Corporate Performance

This session examines strategic AI integration and corporate outcomes, analyzing Amazon's pre- and post-COVID performance management, knowledge problems across business venturing lifecycles, global AI governance frameworks, and managerial inaction risks.

Chair: Parul Manocha (University of Alabama at Birmingham)

Artificial Intelligence, Knowledge Problems, and Business Venturing Lifecycle
Parul Manocha (University of Alabama at Birmingham)

Responsible Global AI Governance Under Uncertainty: A Stakeholder Decision Framework
Anshu Arora (University of the District of Columbia), Amit Arora (University of the District of Columbia), Mohamad Sepehri (University of the District of Columbia)

The Risk of Managerial Inaction in GenAI-Supported Decision-Making
Kiarash Hassani (James Madison University), Pouyan Eslami (California State University Northridge)

366 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Pacific G San Francisco Marriott Marquis

AI/ML in DECISION MAKING: LLMs, Knowledge Graphs, and Automated Reasoning in Complex Domains

This session presents technical innovations in LLM reasoning and knowledge graphs, covering trustworthy atomic-fact RAG frameworks, rule-compliant action recommendations, LLM-based construction dispute resolution, and ADA-compliant code translation.

Chair: Sambit Tripathi (Portland State University)

A Bilateral Atomic-Fact Framework for Assessing the Trustworthiness of RAG Answers
Lanqian Zhang (Nanjing University, China), Yan Ning (Nanjing University, China)

Bridging the Technical Divide: ADA-Compliant Code Explanations via AI
Sambit Tripathi (Portland State University), Monica Senapati (Independent Researcher)

Knowledge Graph-Guided Action Recommendation for Rule-Compliant Decision Support
Yoon Sang Lee (Columbus State University)

LEAP: An LLM-Based Decision Support Framework for Construction Delay Disputes
Yishuai Tian (Nanjing University), Yan Ning (Nanjing University, China)

367 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Pacific B San Francisco Marriott Marquis

BUSINESS ANALYTICS: Analytics and Decision Making in Healthcare and Service Systems

This session explores how analytics, statistical modeling, and data-driven methods can improve decision-making in healthcare and service systems. The presentations examine a range of operational challenges, including admissions management, clinical trial operations, healthcare policy evaluation, and sequential testing. Together, these studies demonstrate how analytical approaches can support more effective decisions under uncertainty and improve outcomes in complex service environments.

Chair: Xuejun Zhao (University of North Carolina at Charlotte)

Payment Parity Policies on Multi-Channel Healthcare
Omer Berk Olmez (The College of New Jersey), Alex Mills (Baruch College, CUNY)

Education admission decision making
MEILING WU (University of California, Irvine)

AI-Washing, Capability Investment, and Pricing Competition
Si Liu (Kent State University)

Outpatient-Inpatient Care Pathways and Surgical Outcomes: Pre-Admission Testing and Collocation
Dawson Maddox (University of Tennessee, Knoxville)

To Abandon or Not? Understanding the Impact of Participant Retention on Clinical Trial Outcomes
Xueze Song (University of Alabama)

368 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 15 San Francisco Marriott Marquis

DATA SCIENCE, MACHINE LEARNING, and AI (DASMALAI): The AI Frontier in Supply Chain: Perspectives from the Classroom to Industry

AI, machine learning, and advanced analytics are reshaping supply chain management, including demand forecasting, logistics optimization, and procurement decision-making. A critical gap persists between how AI is being taught in academic programs, how it is being adopted in industry, and how emerging scholars are preparing to bridge that divide. This panel brings together faculty researchers and doctoral students to explore these dimensions from complementary vantage points. The session is structured as a moderated faculty-versus-student debate, where faculty share insights drawn from their research, teaching, and industry engagement, while students reflect on their academic preparation, expectations for the workforce, and early experiences.

Moderator: Vikas Kumar Reddy Sangana (University of North Texas)

Panelists: Anne Dohmen (Michigan State University), Seongkyoon Jeong (University of Tennessee, Knoxville), Medha Kanakamedala (Auburn University), Finnegan McKinley (Colorado State University)

369 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Pacific A San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Clinical Process Design, Coordination, and Quality Improvement

The papers examine adaptive decision-making, diagnostic discrepancies, inpatient routing and assignment, and patient-centered process design as determinants of quality and flow.

Chairs: Jung Young Lee (Northen Illinois University), Danielle Morris (Central Connecticut State University)

Operational Implications of Diagnostic Discrepancies: The Weigh-In of Focal and Related Physician Experience
Seokjun Youn (University of Arizona), Yingchao Lan (UNL)

Optimizing Early-Morning Inpatient Blood Draw Operations Through Integrated Routing and Assignment
Suhas Bangalore Srinivasappa (DePaul University), Sina Ansari (DePaul University), Colin Sandberg (UNC Health), Lukasz M Mazur (UNC School of Medicine)

Patient-centered care elements and readmission rates in inpatient psychiatric facilities
Jung Young Lee (Northen Illinois University), Danielle Morris (Central Connecticut State University), Peiyao Chen (Central Connecticut State University), C. Christopher Lee (Central Connecticut State University)

370 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Pacific D San Francisco Marriott Marquis

HEALTHCARE MANAGEMENT: Human-AI Collaboration, Trust, and Patient Decision Behavior

The papers examine how patients and professionals interact with AI through collaboration, illness perceptions, technology experiences, trust, empowerment, and compliance.

Chair: Fardad Faress (University of Texas Rio Grande Valley)

AI-Human Collaboration: Evidence from an Online Healthcare Platform
Ting Hou (Shanghai University of Finance and Economics), Qiang Li (Wilfrid Laurier University), Huazhong Zhao (City University of Hong Kong)

Modeling Patients' Illness Perception with AI-assistance and Equilibrium Analysis of Doctor Shopping Behavior
Qiuhua Zhou (School of Business and Management, Key Laboratory of Brain-Machine Intelligence for Information Behavior (Ministry of Education and Shanghai), Shanghai International Studies University, Shanghai, China), Fenghua Wang (School of Business and Management, Key Laboratory of Brain-Machine Intelligence for Information Behavior (Ministry of Education and Shanghai), Shanghai International Studies University, Shanghai, China)

Understanding Patient Experiences with AI-Enabled Healthcare Technologies: A Text Analytics and Machine Learning Approach
Fardad Faress (University of Texas Rio Grande Valley), Hong Qin (University of Texas Rio Grande Valley)

371 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Foothill A San Francisco Marriott Marquis

HUMANITARIAN OPERATIONS and DISASTER MANAGEMENT: Decision-Making and Coordination in Humanitarian Operations Under Uncertainty

This session examines how uncertainty shapes humanitarian operations and the decisions of organizations and affected communities across disaster and conflict contexts. The papers address optimization for hurricane relief distribution under uncertainty,

behavioral and social determinants of post-disaster return-or-relocate decisions, the evolving roles of humanitarian logistics integrators across the disaster management cycle, and the operational impacts of armed conflict on humanitarian logistics performance. Together, they advance operations management and decision science by integrating analytical models, behavioral theory, systems thinking, and empirical insights to improve coordination, resilience, and decision-making in increasingly complex humanitarian environments.

Chair: Raktim Pal (James Madison University)

A Re-Optimizing Stochastic Network Model for Hurricane Relief Logistics Under Evolving Forecasts
Ali Tolooie (Assistant Professor of Supply Chain Management, Stetson-Hatcher School of Business, Mercer University), Marzieh Soltanolkottabi (Assistant Professor of Industrial and Systems Engineering, Mechanical and Industrial Engineering Department, Tagliatela College of Engineering, University of New Haven)

Logistics Integrators in Humanitarian Supply Chains: Roles, Challenges, and Research Opportunities
Raktim Pal (James Madison University), Nezih Altay (DePaul University)

Conflict Dynamics and Their Operational Impact on Humanitarian Logistics
Tamara Kirkwood-Wright (Hanken School of Economics)

To Rebuild or Reroute? A Behavioral Decision Framework for Urban Fire Recovery and Resilience in Ghana.
Matilda Owusu Bio (KNUST School of Business), Okyere Anim Barima (KNUST School of Business), Listowel Owusu Appiah (Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development (AAMUSTED))

372 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Foothill E San Francisco Marriott Marquis

INCLUSIVE OPERATIONS and SUPPLY CHAINS: Responsible Operations and Supply Chains: Navigating Social and Environmental Challenges

Organizations increasingly face pressure to address complex social and environmental challenges through their operations and supply chains. This session presents emerging research on how firms and institutions respond to issues ranging from ESG non-compliance and industrial decarbonization to disability inclusion and community-based service programs.

Chair: Bhavjot Singh (Michigan State University)

Short-Term Plans, Long-Term Hopes and Dreams: The Case of Decarbonization in Highly Polluting Industries
Matthew Skerritt (Atlantic Technological University), Vladyslava Snyder (University of Tennessee, Knoxville), Eugenia Rosca (University of Groningen), Wendy Tate (University of Tennessee, Knoxville), George Onofrei (Atlantic Technological University)

The Network Convergence of ESG Non Compliance: A Multi-tier analysis on Bangladesh's Apparel Supply Chain
Afjal Hossain Jisan (Pennsylvania State University), Kevin W. Linderman (The Pennsylvania State University)

Does Foster Care Save Dogs? Causal Evidence from a Rapid Program Expansion in Dallas Animal Services
Qiuxia Chen (University of Texas at Dallas)

Disability Inclusion in Supply Chain Management: A Qualitative Study on Persons with Disabilities (PwDs)
Arshia Kaul (University of Melbourne), Amarpreet Kohli (University of Southern Maine), Snigdha Malhotra (Fortune Institute of International Business), Bhavjot Singh (Michigan State University)

373 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Pacific I San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: AI Capabilities, Enterprise Systems, and Digital Twins

Use firm/practitioner survey data with structural models on GenAI capability, enterprise system modules, and digital twin adoption.

Chair: Hossein Mohit (Kennesaw State University)

How Does Generative Artificial Intelligence Impact Transformational Capability and Resilience? A Large Language Model
Hossein Mohit (Kennesaw State University), Kiarash Rayman (North Carolina A&T State University), Russell Sadeghi (The Australian National University,)

Systemic Enterprise System Implementations and Organizational Performance
Arun Madapusi (Northeastern State University), Anjana Arunkumar (Northeastern University)

Understanding the Drivers and Impacts of Digital Twins via the Industrial Metaverse
Ava Hajian (North Carolina A&T State University), Setareh Daneshgar (Texas A&M University at Galveston)

AI-Assisted QRIS, Money Attitudes, and Quality of Life in Indonesia
Muhammad Fikri Evizal (National Dong Hwa University), Yuh-Jia Chen (National Dong Hwa University)

374 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Pacific J San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Human-AI Collaboration and Training at Work

Experimental and field designs on AI-supported collaboration, coaching, and training in workplace settings.

Chair: ziyang zhang (California State University Northridge)

Agents in Human AI Collaboration: Perspectives on Human Dignity
Pei Xu (Auburn University), Rupinder Gupta (Auburn University)

An AI-powered Solution to Language Barriers in Multinational Teams
ziyang zhang (California State University Northridge), Weiran Chen (City University of Hong Kong), Jiayu Wang (University of Miami), Chenyao Lin (Florida International University)

Trust Calibration in AI-Based Training: Evidence from Training Emergency Responders for Decision-Making in High-Stakes and Cognitively Demanding Environments
Mengyao Guo (Dongbei University of Finance and Economics)

375 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 3 San Francisco Marriott Marquis

INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Quantitative Studies of Technology Use and Adoption in Work and Society

Quantitative full papers on adoption and use: PLS-SEM/UTAUT2 surveys (safety tech, GenAI in accounting, WFH tools) plus geospatial

analysis of purposeful internet use and telework.
Chair: Sung Tae Kim (St. Mary's University)

Generative AI adoption in accounting firms: A UTAUT2 framework comparing the United States and South Korea
Sung Tae Kim (St. Mary's University), Ying Chen (St. Mary's University), Madeline Ortega (St. Mary's University), Brenda Vazquez Saavedra (St. Mary's University)

A study on the factors affecting the acceptance intention of AI CCTV in small and medium manufacturing sites
Seong Hyun Jo (Soongsil University), Sung Mi Jung (Soongsil University), Jeong Il Choi (Decision Sciences Institute)

Geospatial and Multivariate Analysis of Purposeful Internet Use in U.S. States During Covid: Implications for the Digital Divide
Avijit Sarkar (University of Redlands), James B Pick (University of Redlands)

Role of Home and Technology Environment in the Intentions to Use of Work-From-Home Tools
Anil Singh (University of Texas at Arlington), George Mangalaraj (Western Illinois University), Aakash Taneja (Stockton University)

376 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Foothill D San Francisco Marriott Marquis

INNOVATION and NEW PRODUCT DEVELOPMENT: Innovation Adoption Realities: Perceptions, Contexts, and Performance Outcomes

This session explores how performance cascades create value, public perceptions shape technology acceptance, place-based environments enable innovation, and the critical gap between technological promise and real-world delivery impacts stakeholder engagement.
Chair: David Cook (Old Dominion University)

Performance Cascades in Supply Chain Innovation: Mechanisms of Value Propagation
David Cook (Old Dominion University), Kenneth Kahn (Old Dominion University)

Public Perceptions of Commercial Drone Adoption: Insights from Social Media Mining
Nima Molavi (California State University, San Bernardino), Ahmed Elnoshokaty (California State University, San Bernardino (CSUSB))

Crypto Over-hyped: Analyzing the gap between the promised land and reality
Sean Sanders (Illinois State University), David Murray (University at Buffalo), Yuhui Zhang (University at Buffalo), Jiaqi Shi (State University of New York at Buffalo), George Sanders (University at Buffalo)

377 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 2 San Francisco Marriott Marquis

INNOVATIVE EDUCATION: Preparing Students for the Future of Work: Career Readiness, AI Integration, and Human-Centered Skills

This session explores innovative approaches to preparing business students for evolving workplace demands. Presentations include reimagining the classroom as a simulated professional environment, integrating generative AI "vibe-coding" tools into undergraduate

web development, an experiential entrepreneurship program emphasizing human-centered skills that complement AI, and AI-assisted practice for negotiating supply contracts. Together, these papers examine how classroom design, AI adoption, and experiential frameworks can build both technical competence and distinctly human capabilities—professionalism, empathy, and negotiation—that prepare students for careers increasingly shaped by artificial intelligence.

Chair: Shanan Gibson (Embry-Riddle Aeronautical University)

Building Career Readiness by Reimagining the Classroom as a Simulated Professional Environment
Alexa Salomon (West Chester University of Pennsylvania)

From Coding Literacy to Vibe-Coding: Integrating Generative AI Tools into Undergraduate Web Development in Business School Education
Ying-Chih Sun (East Central University), Ozlem Cosgun (Montclair State University), Winston T. Lin (The State University of New York, University at Buffalo)

Future-focused pedagogy: AI and the imperative for human centered education
Saleha Khumawala (University of Houston), Esther Bailey (University of Houston), Basheer M. Khumawala (University of Houston)

Practicing Contract Negotiations with AI
Charles Lee Munson (Washington State University), Muhammad Omar Al-Zadid (Washington State University, Pullman), Jonathan E Jackson (Providence College)

378 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 12 San Francisco Marriott Marquis

LOGISTICS and TRANSPORTATION MANAGEMENT: Innovations in Warehousing, Inventory Control, and Fulfillment Operations

This session examines approaches to improving warehouse and inventory performance. The presentations address lift-truck routing in high-bay aisles, management of reverse-logistics backlogs, the adoption of humanoid robots in warehouses, and dynamic safety stock policies that balance cost and service under demand uncertainty.

Chair: Lakshika Kuruppuarachchi (Ball State Univeristy)

Managing Returns Backlog at a Reverse-Logistics Facility: A Simulation-Based Analysis
Lakshika Kuruppuarachchi (Ball State Univeristy)

The Adoption and Implications of Humanoid Robots in Warehouses: Experts' Perspectives
Giulio Mangano (Politecnico di Torino), Andrea Ferrari (Politecnico di Torino), CANAN GUNES CORLU (Boston University), Sri Wandanil Amelia (Boston University), Simone Martinetti (Politecnico di Torino), Lorenzo Putto Gnerro (Politecnico di Torino)

A Dynamic Readjustment Safety Stock Dimensioning Model with a Multi-objective Trade-off Optimization Function
Qian Zhang (University of Maryland, College Park)

Bid Submission Assessment Framework: A Qualitative Examination of Transportation Suppliers' Bidding Decisions
Matthew Winters (University of California, Riverside), Nima Molavi (California State University, San Bernardino)

379 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Foothill C San Francisco Marriott Marquis

MARKETING and CONSUMER BEHAVIOR: Platform Strategy, Market Governance, and Ecosystem Resilience

This broader strategy-oriented session examines platform control, attention monetization, coopetition, counterfeit-market governance, and platform survival.

Chair: Soochan Choi (California State University, Fresno)

Backfire of the Walled Garden Strategy: Consumer Resistance Against Multi-Product Lock-In Effects
Soochan Choi (California State University, Fresno)

Know When to Hold 'Em: Harvesting Attention Without Driving Viewers Away
Shipra Shukla (Mahindra University), Abhishek Srivastava (IIM kashipur)

When Detection Is Not Enough: AI Authentication and Counterfeit Markets at the Operations–Marketing Interface
Shipra Shukla (Mahindra University)

When Worker Sentiment Spreads: Simulating the Survival of Crowdsourced Delivery Platforms
Michael J Dwyer (Texas A&M International University), William J Rose (Iowa State University), Robert E Overstreet (University of Southern Mississippi)

380 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Foothill G2 San Francisco Marriott Marquis

OPERATIONS FINANCE INTERFACE and ACCOUNTING: Macroeconomic Trends, Commodities, and Sectoral Vulnerability

This session tackles forecasting and policy diagnostics across national and commodity markets. Robust nonlinear regressions reveal decelerating GDP growth trends in major economies, with accelerating declines in 12 cases. Dimension-reduction techniques identify key drivers of lithium price returns, informing clean-energy policy. A predictive-to-prescriptive framework forecasts cross-country convergence with budget-feasible priorities. Sector-level indices measure financial vulnerability across U.S. corporate and noncorporate businesses, offering multi-horizon stability tools.

Chair: Manuel G. Russon (St. John's University)

The Use of Robust Non-Linear Regression to Model Real GDP Growth Trend in Major Industrial Economies
Manuel G. Russon (St. John's University), Farok A. Vakil (St. John's University), Vipul Bansal (St. John's University)

Forecasting Cross-Country Convergence: Insight-Driven Models and Policy Optimization
Madhu Thota (Western New England University), Tuncay Bayrak (Western New England University)

Forecasting Lithium Price Returns: Evidence from Dimension-Reduction Techniques and Policy Implications
Sang Baum Kang (Illinois Institute of Technology), Yao Xie (Independent Consultant), Jialin Zhao (St. Mary's University)

Financial Vulnerability Across Corporate and Noncorporate Business Sectors
Madhu Thota (Western New England University), Dhwani Vinayak Nayak (Western New England University), Tuncay Bayrak (Western New England University)
Presenter: Farok A. Vakil (St. John's University)

381 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 5 San Francisco Marriott Marquis

PROCUREMENT and SOURCING: Rethinking Procurement and Supply Network Governance

This session examines emerging approaches to procurement and supply network governance in complex and uncertain environments. The presentations explore how Indigenous and place-based worldviews can strengthen relational accountability and ethical sourcing, how procurement supports discontinuous innovation, and how digital analytics can improve strategic sourcing performance. The session also considers a multi-level framework for managing risk in public-sector IT modernization. Together, these studies highlight the expanding strategic role of procurement in building responsible, adaptive, and technology-enabled supply networks. Participants will gain insights into new theoretical perspectives, practical frameworks, and research opportunities across sourcing, innovation, analytics, governance, and risk management.

Chair: Adegboyega (Ade) Oyedijo (Baylor University- Waco, TX)

Expanding the Frontiers of Supply Network Governance through Indigenous Worldviews
Adegboyega (Ade) Oyedijo (Baylor University- Waco, TX)

Exploring procurement's role in discontinuous innovation under uncertainty
Alessandro Losciuto (University of Catania), Alessandro Ancarani (University of Catania), Carmela Di Mauro (University of Catania), Marco Sartor (University of Udine)

Digital Procurement Analytics as an Operations Capability: An Integrative Sociotechnical Framework for Strategic Sourcing Excellence
Gang Wang (University of Massachusetts Dartmouth)

A Multi-Level Risk Assessment Framework for Public Sector IT Modernization
Stella Hua (Western Washington University)

382 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 11 San Francisco Marriott Marquis

PROJECT MANAGEMENT: Transforming Project Management with Artificial Intelligence

This session examines how artificial intelligence is advancing project management theory and practice. Presentations address AI-enabled risk governance transformation, AI-supported procurement decision-making under disaster-related supply uncertainty, and generational influences on AI adoption within project teams. Collectively, the papers highlight the interplay between technology, organizational processes, and human behavior, contributing to a deeper understanding of how AI can create value while addressing emerging governance, ethical, and workforce challenges.

Chair: Saba Rudsari (Arizona State University)

AI-Enabled Disaster Procurement Project Management Under Supply Uncertainty: A Decision Framework for Organizational Risk Reduction
Kwabena Yeboah Dadson (Decision Science Institute)

Bridging Generations, Building Intelligence: Understanding AI Adoption Across the Multigenerational Project Workforce
Pitchiah Balasubramanain (Arizona State University)

AI-Enabled Risk Analytics and Project Risk Governance Transformation
Saba Rudsari (Arizona State University)

The Information Latency vs. Rework Velocity Trade-off A System Dynamics Model Based Study
Balaji Janamanchi (Texas A & M Int'l University)

383 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Pacific C San Francisco Marriott Marquis

SOCIETY and OPERATIONS: Weighing Efficiency Against Risk: Societal Consequences of Modern Business Practices

This session examines how business practices designed to improve efficiency and reach can carry underexamined risks for the stakeholders they affect. Drawing on healthcare remanufacturing and global talent deployment as contexts, the papers explore how organizational decisions — from adopting cost-saving technologies to expanding international operations — generate consequences beyond their intended economic benefits, spanning safety, relationships, and community well-being. Together, they highlight the tension between efficiency-driven strategies and the broader responsibilities organizations hold toward the people and systems they touch, offering insight into how firms might better anticipate and manage these trade-offs.

Chair: Emily Kohnke (Iowa State University)

A Matched-Cohort Comparison of Adverse-Event Severity Between Reprocessed and Original Single-Use Medical Devices
Dina Ribbink (Oregon State University - Cascades), Emily Kohnke (Iowa State University), Wiljeana Glover (Babson College)

Going Abroad but not Integrating: A Recipe for Expatriate Failure?
Oludare Fadare (The University of Texas Rio Grande Valley), Jorge Gonzalez (The University of Texas Rio Grande Valley)

Channel reconfiguration & conformance strategies for agri-value chain: Implications on Environmental Pollution
Tuhin Sengupta (Indian Institute of Management Ranchi)

Sustainability Orientation, Sustainability Implementation, and Brand Image in Service Firms
Sandeep Jagani (Illinois State University), Vafa Saboorideilami (Dominican University of California)

384 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Nob Hill C & D San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Corporate Governance, Executive Succession, and Decision Architectures

This session explores organizational governance, executive leadership dynamics, and structural decision architectures in complex firm and ecosystem environments. Combining agency and stewardship frameworks, executive survival analysis, ecosystem governance models, and agent-based simulation, the papers examine CEO glass cliffs, managerial organizational identification, distributed decision rights in ecosystems, and blockchain as a decentralized governance mechanism.

Chair: Amirsalar Jafari Gorizi (University of Texas at Dallas)

Blockchain Technology and the Theory of the Firm
Chirag S Surti (Rider University), Nikhil Varma (Ramapo College)

Do Foreign Monks Chant Better? A Stratified Survival Analysis of Interim and Permanent CEOs
Wendy Wang (University of South Alabama), Jordan Shropshire (University of South Alabama), David Bourrie (University of South Alabama)

Unconstrained Power and the Managerial Organizational Identification
Amirsalar Jafari Gorizi (University of Texas at Dallas), Mike Peng (University of Texas at Dallas)

385 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Foothill G1 San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Data, Disruptions, and Digital Signals in Operations and Supply Chain Performance

This session examines how digital information, technology-related disruptions, and online market signals shape operational and supply chain outcomes. The papers explore how cross-product and cross-location information can improve machine learning–based demand forecasting, how IT disruptions generate collateral operational damages beyond the focal incident, and how manipulated online reviews can produce nonlinear effects on sales. Together, the session highlights the growing importance of digital data, analytics, and platform-mediated information in understanding planning performance, operational resilience, and market response.

Chair: Brett Wang (Middle Tennessee State University)

Too Much of a Good Thing: The Nonlinear Sales Impact of Manipulated Reviews
Yu Jiang (California State University, Sacramento), Brett Wang (Middle Tennessee State University), Lin Lei (University of Maryland)

Collateral Damages After IT Disruptions
Tianyu Xu (The Ohio State University), Sean Wan (The Ohio State University)

Demand Interactions and Supply Chain Planning Performance: Cross-Product and Cross-Location Information in Machine Learning Based Forecasting
Rang Gong (The Ohio State University), Walter Zinn (The Ohio State University), Sean Wan (The Ohio State University), Keely Croxton (The Ohio State University)

386 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Foothill H San Francisco Marriott Marquis

STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Global Business Strategy, Internationalization, and Logistics in Multinational Enterprises

This session addresses global market expansion, grand strategies, and logistics management across multinational corporations (MNCs). Drawing on historical MNC analyses, theoretical perspectives on global leadership, and empirical models linking domestic entrepreneurship, AI adoption, and Foreign Direct Investment (FDI), the papers analyze how global firms navigate geopolitical dynamics, supply chain logistics, and cross-border investment.

Chair: Syed Tariq Anwar (West Texas A&M University)

British East India Company: Internationalization and an Interdisciplinary Review
Syed Tariq Anwar (West Texas A&M University)

Global Leadership in East Asian Logistics Management: A Three-Theoretical-Framework Perspective
Yim-Yu Wong (San Francisco State University), Gerardo R Ungson (San Francisco State University)

Global Strategies vs. Grand Strategies and Multinational Corporations (MNCs)
Syed Tariq Anwar (West Texas A&M University)

The Interplay Between Artificial Intelligence, Entrepreneurship, and Foreign Direct Investments
Kraiwinee Bunyaratavej (Delaware State University)

387 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 6 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Decision Models and Coordination in Complex Supply Chains

This session presents decision frameworks and operational models for complex supply chain settings. The papers cover humanitarian

collaboration, automotive demand-supply alignment, seaport optimization, and robust multi-criteria supplier selection.
Chair: Zhuang Qian (Penn State University)

Demand-Supply Alignment in the Automotive Sector
Zhuang Qian (Penn State University), Chung-Yean Chiang (University of South Carolina Upstate), Chia-Hung Chuang (University of North Dakota), Haiying Yang (Rider University), Xiao Tang (University of South Carolina Upstate)

Bridging Weighting Conflicts In Decision Selection Models: A Robust Supplier Selection Approach Using Geometric Integration.
Srimantoorao S Appadoo (University of Manitoba), Yuvraj Gajpal (University of Manitoba), Narendra Malalgoda (University of Manitoba)

Enhancing Performance of Humanitarian Supply Chains Through Public-Private Partnership: The Role of Collaboration and Coordination
Trung Kien Ho (University of North Texas), Ila Manuj (University of North Texas)

A General Modeling and Solution Approach for Facility Location
Li-Lian Gao (Hofstra University), Powell Robinson (University of Houston), FUNDA SAHIN (University of Houston)

388 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 10 San Francisco Marriott Marquis

SUPPLY CHAIN MANAGEMENT: Information, Preferences, and Strategic Supply Chain Decisions

This session examines how information, consumer data, customer-facing policies, and professional preferences influence strategic supply chain decisions. The presentations address information design under endogenous learning, consumer data sharing on cloud platforms, competitive return-policy design, and vendor selection tradeoffs in manufacturing and construction. The session highlights how firms can use information and preference insights to improve market, operational, and procurement decisions.
Chair: Shailesh Divey (Ohio State University)

Information Design with Endogenous Learning in Supply Chains
Shailesh Divey (Ohio State University)

Sharing Consumer Data on Cloud Platforms
Jinhong Feng (University of Bristol), Ting Zhang (University of Bristol), Ming Luo (University of Bristol), LUIS ALBERTO FRANCO (University of Bristol Business School)

Strategic Return Policies in Supply Chains: Competition, Surplus Redistribution, and Consumer Welfare
Junhyun Bae (Oakland University)

Vendor Selection Preferences Among Procurement Professionals in Manufacturing and Construction Industries: A Conjoint Analysis Approach
Junghoon Song (Texas Wesleyan University)

389 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 14 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Early Warning Signals and Predictive Analytics for Disruption

This session showcases forward-looking analytical methods for anticipating supply chain failures before they materialize. Papers develop anomaly detection approaches using energy, economic, and operational signals; investigate critical mineral price movements as leading indicators; apply conformal prediction to delivery promises under disruption; and predict pharmaceutical and medical device shortages from upstream manufacturer signals.

Chair: Mariana Losada (Rensselaer Polytechnic Institute)

Predicting Pharmaceutical and Medical Device Shortages from Upstream Manufacturer Signals: A Cross-Sector Firm-Quarter Panel for Healthcare Delivery
Mariana Losada (Rensselaer Polytechnic Institute), Ujjal Kumar Mukherjee (Gies College of Business, University of Illinois at Urbana-Champaign), Sebastian Souyris (Rensselaer Polytechnic Institute), Bhupinder Singh Juneja (Supply Chain and Operations, Carlson School of Management, University of Minnesota, Twin Cities, MN)

Can Commodity Markets Warn Us First? A Time Series Investigation of Critical Mineral Price Signals as a Leading Indicator
Vasileios Pavlopoulos (University of Alabama in Huntsville), Abdullah Yildizbasi (University of Alabama in Huntsville), Laird Burns (University of Alabama in Huntsville)

How Much Resilience Exists Because Food Supply Networks Can Adapt? Evidence from Cold-Chain Disruptions
Sumadhur Shakya (California State University - Monterey Bay (Seaside, CA))

390 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Salon 13 San Francisco Marriott Marquis

SUPPLY CHAIN RISK and RESILIENCY: Trade and Pandemic Shocks: Empirical Evidence on Firm and Sector Responses

This session presents rigorous empirical evidence on firm and sector responses to trade policy and pandemic disruptions. Papers assess the relative impacts of global supply chain shocks on firm performance, examine tariff-induced export reconfiguration and the role of operational digitalization, analyze supply chain responses to heightened U.S. tariff uncertainty, and provide panel evidence on railroad recovery from pandemic shocks.

Chair: Henry Aigbedo (Oakland University, Michigan)

Evaluating the Relative Impacts of Global Supply Chain Shocks on Firm Performance
Henry Aigbedo (Oakland University, Michigan), Raphaella Aigbedo (International Academy, Troy, Michigan)

Operational Digitalization and Export Resilience: Evidence from Tariff-Induced Export Reconfiguration
Yuhan Su (Tianjin University), Kingshuk Sinha (University of Minnesota), Xiande Zhao (China Europe International Business School)

Panel Data Evidence on Railroad Recovery to Pandemic Shocks
Elvis Ndembe (Prairie View A&M University)

Supply Chain Response to Heightened Uncertainty: Evidence from U.S. Tariffs
Oommen Thomas (Northeastern University), Carol Theokary (Northeastern University)

391 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Sierra A-B San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: AI and Sustainability

This session explores the intersection of artificial intelligence and sustainability. Papers examine how AI-driven tools and business

models can advance sustainable practices, from waste management in smart cities to circular economy applications in textile supply chains. Presentations address both the opportunities AI presents for solving environmental challenges and the organizational conditions needed to design sustainable business models in AI-driven ecosystems.
Chair: Abubaker Haddud (The University of Southern Mississippi)

Sustainable Business Model Design in Nascent AI Ecosystems
Tjark-Marvin Goellner (Berlin School of Economics and Law)

AI Driven Solid Waste Management in Smart Cities: Innovations, Challenges, and Sustainability Impacts
Abubaker Haddud (The University of Southern Mississippi), Anshuman Khare (Athabasca University)

Achieving Sustainability In The Age of AI
Jishan Mahmud (Florida Atlantic University)

392 Monday, Nov 23rd, 2026, 1:00-2:30 p.m. | Foothill B San Francisco Marriott Marquis

SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Improving Sustainability Performance (financial & strategic dimensions)

This session continues the exploration of organizational sustainability performance, focusing on financial and strategic dimensions. Papers examine the relationship between CSR performance and earnings management, the alignment of ESG strategy with materiality, and the role of third-party audits in verifying sustainability claims. The session also considers green innovation, risk-taking, and how fintech adoption can advance inclusion and sustainable development goals.
Chair: Janet Hartley (Bowling Green State University)

CSR Performance, Earnings Management Intent, and Managerial Behavior: An Experimental Study
Chao Wen (Ohio Northern university), Meng Huang (University of Toledo)

ESG Strategic Fit in the Context of Materiality: Why Doing Good is Not Enough.
IBTISAAMA YAHAYA AHMED (Georgia Southern University), ELIKPLIM ABUI TAMAKLOE (Kwame Nkrumah University of Science and Technology)

Institutional Influences: Green Innovation, Risk-Taking and Performance
Janet Hartley (Bowling Green State University), Man Zhang (Bowling Green State University), Huan Liu (Xi'an International Studies University), Shaojun Bai (Xi'an International Studies University)

From Access to Inclusion: An Empirical Study on Fintech Adoption and Sustainable Development Goals
Seong Bae Lim (St. Mary's University), Shravani Atakari (St. Mary's University)

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San Francisco Marriott Marquis 2nd Floor Foothill A		**8:00a - 9:30a** AI/ML in DECISION MAKING: AI at Work and in Markets: Agent Design, Labor, Incentives, and Persuasion		**10:00a - 11:30a** DISRUPTION & RESILIENCE (DIRE): Partnering in the ecosystem with faith-based organizations to respond to disruptions and enhance resilience.		**1:00p - 2:30p** HUMANITARIAN OPERATIONS and DISASTER MANAGEMENT: Organizational Decision-making in Humanitarian Operations and Disaster Management		**4:30p - 6:00p** DISRUPTION & RESILIENCE (DIRE): Building Resilient Supply Chains Through Analytics, AI, and Network Design
San Francisco Marriott Marquis 2nd Floor Foothill B		**8:00a - 9:30a** MARKETING and CONSUMER BEHAVIOR: Consumer Response to Information Signaling in Retail		**10:00a - 11:30a** MARKETING and CONSUMER BEHAVIOR: Digital Technology and Consumer Behavior		**1:00p - 2:30p** MARKETING and CONSUMER BEHAVIOR: AI-Enabled Consumer Experiences: Adoption, Service Quality, and Evaluation		**4:30p - 6:00p** MARKETING and CONSUMER BEHAVIOR: Responsible Consumption, Consumer Well-Being, and Policy
San Francisco Marriott Marquis 2nd Floor Foothill C		**8:00a - 9:30a** AWARDS: Elwood Buffa Doctoral Disertation Award Competition		**10:00a - 11:30a** AWARDS: 2026 Instructional Innovation Award Competition		**1:00p - 2:30p** WORKSHOPS: Meet the Editors of DSI Journals		**4:30p - 6:00p** SUPPLY CHAIN RISK and RESILIENCY: Healthcare and Life-Science Supply Chain Risk
San Francisco Marriott Marquis 2nd Floor Foothill D		**8:00a - 9:30a** INNOVATION and NEW PRODUCT DEVELOPMENT: Strategic Decisions Under Uncertainty: Implementation Realities and Capability Constraints		**10:00a - 11:30a** INNOVATION and NEW PRODUCT DEVELOPMENT: Innovation in Platforms, AI, and Policy		**1:00p - 2:30p** INNOVATION and NEW PRODUCT DEVELOPMENT: Innovation Dynamics: Financing, Technology, and Generative AI in New Product and Service Development		**4:30p - 6:00p** INNOVATION and NEW PRODUCT DEVELOPMENT: Supply Chain Innovation
San Francisco Marriott Marquis 2nd Floor Foothill E		**8:00a - 9:30a** INCLUSIVE OPERATIONS and SUPPLY CHAINS: Supply Chains for Social Impact		**10:00a - 11:30a** INCLUSIVE OPERATIONS and SUPPLY CHAINS: Sustainability, Transparency, and Stakeholder Management in Supply Chains		**1:00p - 2:30p** INCLUSIVE OPERATIONS and SUPPLY CHAINS: Addressing the ability and resource gaps in inclusive operations		**4:30p - 6:00p** SUPPLY CHAIN MANAGEMENT: Managing Supply Chain Uncertainty: Forecasting, Relationships, Finance, and Network Resilience
San Francisco Marriott Marquis 2nd Floor Foothill F		**8:00a - 9:30a** AWARDS: DSI Chapter Best Paper Presentation Award Session I		**10:00a - 11:30a** AWARDS: DSI Chapter Best Paper Presentation Award Session II		**1:00p - 2:30p** OPERATIONS SYSTEM: Service Operations, Queueing, and Logistics		**4:30p - 6:00p** OPERATIONS SYSTEM: Leading Operations Systems Through Uncertainty: Learning, Scheduling, Sustainability, and Inventory Decisions
San Francisco Marriott Marquis 2nd Floor Foothill G1		**8:00a - 9:30a** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Information, Identity, and Decision-Making in Healthcare and Crowdfunding		**10:00a - 11:30a** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: From Discovery to Scale: Strategic AI Transformation in Healthcare		**1:00p - 2:30p** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: A Global Economy		**4:30p - 6:00p** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Transforming Firm Operations: Generative AI as an Operational Catalyst
San Francisco Marriott Marquis 2nd Floor Foothill G2		**8:00a - 9:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Literature-Based Perspectives: Adoption of AI and Emerging Technologies		**10:00a - 11:30a** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Risk, value and strategic decision-making at the operations-finance interface		**1:00p - 2:30p** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Industry Practices in Supply Chain Finance		**4:30p - 6:00p** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Topics on Interface of Supply Chain and Accounting

San Francisco Marriott Marquis 2nd Floor Foothill H		**7:00a - 9:30a** McGraw Hill - Beyond the Dashboard: Visualization, Python, and AI-Powered Analytics INVITE ONLY		**10:00a - 11:30a** AGRICULTURE and FOOD SUPPLY CHAINS: Research in Food Sustainability and Operational Practices		**1:00p - 2:30p** AGRICULTURE and FOOD SUPPLY CHAINS: Research on Demand Impacts		**4:30p - 6:00p** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Studies on Supply Chain Contracting, Pricing, and Financing
San Francisco Marriott Marquis B2 Golden Gate A			**8:00a - 9:30a** WORKSHOPS: Meet the Editors of Academic Journals	**10:00a - 11:30a** WORKSHOPS: Deans' Panel - Challenges and Business School Deans' Perspectives			**2:50p - 4:20p** keynote #2: Augmented Intelligence for the Connected Worker: AR and AI at the Fingertips of Frontline Workers	
San Francisco Marriott Marquis B2 Golden Gate B				**10:00a - 5:00p** Placement Interview Tables Sunday				
San Francisco Marriott Marquis B2 Juniper			**8:00a - 9:30a** COMMITTEE MEETING: Fellows Committee	**10:00a - 11:30a** BOARD MEETING: Southwest DSI Board Meeting				**4:30p - 6:00p** COMMITTEE MEETING: Professional Development Committee
San Francisco Marriott Marquis B3 Nob Hill C & D		**7:00a - 8:00a** NETWORKING: Nondenominational Christian Fellowship	**8:00a - 9:30a** DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Building Better AI Learners: Course Design, Pre-Class Scaffolding, and Practical Shortcuts for Effective AI Use	**10:00a - 11:30a** DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Reimagining Data Instruction in an AI Enabled Classroom: AI Fluency, Syntax Relief, and Authentic Analytics		**1:00p - 2:30p** DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): AI Driven Course Improvement and AI for Business Literacy: Practical Models for Instruction		**4:30p - 6:00p** DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): AI Enhanced Visualization: From Custom Shiny Apps to Next Generation Insight Workflows
San Francisco Marriott Marquis 4th Floor Pacific A			**8:00a - 9:30a** HEALTHCARE MANAGEMENT: Healthcare System Resilience, Structural Change, and Public Response	**10:00a - 11:30a** PEDAGOGICAL RESEARCH: AI, Academic Integrity, and Assessment Governance		**1:00p - 2:30p** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Data-Driven Strategy and Digital Innovation		**4:30p - 6:00p** HEALTHCARE MANAGEMENT: Workforce Well-Being, Engagement, and Organizational Interventions
San Francisco Marriott Marquis 4th Floor Pacific B			**8:00a - 9:30a** HEALTHCARE MANAGEMENT: Designing Better Healthcare Operations: Value, Equity, Capacity, and Staffing	**10:00a - 11:30a** HEALTHCARE MANAGEMENT: Intelligent Systems and Preventive Care Design: AI, Diagnostics, and Service Innovation in Healthcare		**1:00p - 2:30p** HEALTHCARE MANAGEMENT: Managing AI, Regulation, and Operational Performance in Healthcare Systems		**4:30p - 6:00p** HEALTHCARE MANAGEMENT: Hospital Consolidation, Network Integration, and Operational Performance
San Francisco Marriott Marquis 4th Floor Pacific C			**8:00a - 9:30a** SERVICE SYSTEMS and OPERATIONS: Service Operations, Capacity, and Performance Analytics	**10:00a - 11:30a** INCLUSIVE OPERATIONS and SUPPLY CHAINS: Inclusive and Sustainable Workplaces: DEI, Workforce Practices, and Employee Well-Being		**1:00p - 2:30p** HUMANITARIAN OPERATIONS and DISASTER MANAGEMENT: Information, Analytics, and Decision Support for Climate-Resilient Humanitarian Operations		**4:30p - 6:00p** SOCIETY and OPERATIONS: Operational Governance for Societal Impact

San Francisco Marriott Marquis 4th Floor Pacific D		**8:00a - 9:30a** SOCIETY and OPERATIONS: Managing Supply Chains under Dynamic Conditions: People, Processes, and Decisions		**10:00a - 11:30a** SOCIETY and OPERATIONS: Human Behavior, Social Context, and Organizational Outcomes		**1:00p - 2:30p** SERVICE SYSTEMS and OPERATIONS: Advanced Demand, Assortment, and Operations Analytics		**4:30p - 6:00p** SOCIETY and OPERATIONS: Research Overview and Trends
San Francisco Marriott Marquis 4th Floor Pacific E		**8:00a - 9:30a** AI/ML in DECISION MAKING: AI, Reinforcement Learning, and Decision Architectures in Supply Chains		**10:00a - 11:30a** SCHOLARSHIP of TEACHING and LEARNING (SOTAL): Tools, Platforms, and AI: Practical Innovations for Transforming the Business Classroom		**1:00p - 2:30p** CYBER SECURITY and SYSTEM RESILIENCY: Cognitive and Behavioral Dimensions of Security Awareness		**4:30p - 6:00p** CYBER SECURITY and SYSTEM RESILIENCY: Architecting Trust: Zero-Trust, Governance, and Deception in AI Systems
San Francisco Marriott Marquis 4th Floor Pacific F		**8:00a - 9:30a** BUSINESS ANALYTICS: Automation, Uncertainty, and Strategic Design in Technology-Enabled Service Systems		**10:00a - 11:30a** BUSINESS ANALYTICS: Artificial Intelligence and Behavioral Decision Analytics		**1:00p - 2:30p** BUSINESS ANALYTICS: Advancing Healthcare Through AI and Business Analytics		**4:30p - 6:00p** AI/ML in DECISION MAKING: Emerging Frontiers in AI: Misinformation, Prediction Markets, and Model Interpretability
San Francisco Marriott Marquis 4th Floor Pacific G		**8:00a - 9:30a** AI/ML in DECISION MAKING: The Hidden Costs and Conditional Gains of AI in Expert Decision-Making		**10:00a - 11:30a** AI/ML in DECISION MAKING: Computational Design Science in AI/ML		**1:00p - 2:30p** HEALTHCARE MANAGEMENT: Telehealth, Appointment Access, and Capacity Management		**4:30p - 6:00p** INNOVATION and NEW PRODUCT DEVELOPMENT: New Venture Development: Navigating Novelty, Funding, and Commercialization
San Francisco Marriott Marquis 4th Floor Pacific H		**8:00a - 9:30a** AI/ML in DECISION MAKING: AI in Education, Student Learning, and Employability		**10:00a - 11:30a** WORKSHOPS: Analyzing Multidimensional Data and Building Predictive Models in an Interactive No Code Environment		**1:00p - 2:30p** AI/ML in DECISION MAKING: AI-Enabled Business Decision-Making		**4:30p - 6:00p** AI/ML in DECISION MAKING: Explainable AI, Trust, and Decision Support in Healthcare
San Francisco Marriott Marquis 4th Floor Pacific I		**8:00a - 9:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Computational Text Analysis of Online Discourse		**10:00a - 11:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Human Responses to AI-Mediated Communication in Digital Platforms		**1:00p - 2:30p** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Artificial Intelligence and Decision Making		**4:30p - 6:00p** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Consumer Trust and Responses to AI: Disclosure, Signaling, and Recommendations
San Francisco Marriott Marquis 4th Floor Pacific J		**8:00a - 9:30a** GIG ECONOMY and SOCIAL MEDIA RESEARCH: Platform Moderation, Sponsorship & Digital Well-Being		**10:00a - 11:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Data Driven Decision Making		**1:00p - 2:30p** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Qualitative and Review Studies of Organizational Adoption and Knowledge Practices		**4:30p - 6:00p** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Designing and Validating AI Methods and Systems
San Francisco Marriott Marquis B3 Salon 1		**8:00a - 9:30a** PEDAGOGICAL RESEARCH: Active, Learner-Centered, and Contextualized Pedagogy		**10:00a - 11:30a** AI in TEACHING and LEARNING: AI Adoption, Advising, and Readiness		**1:00p - 2:30p** AI in TEACHING and LEARNING: AI for Learning Management and Higher-Order Learning		**4:30p - 6:00p** AI/ML in DECISION MAKING: Human-AI Collaboration, Verification Vigilance, and Decision Quality

San Francisco Marriott Marquis B3 Salon 10		**8:00a - 9:30a** WORKSHOPS: The Supply Chain Butterfly Effect		**10:00a - 11:30a** SUPPLY CHAIN MANAGEMENT: Applications of Generative AI in Operations Management and Supply Chain Management		**1:00p - 2:30p** SUPPLY CHAIN MANAGEMENT: The Architecture of Supply: Network Structure and Resilience under Uncertainty		**4:30p - 6:00p** SUPPLY CHAIN MANAGEMENT: Circular Economy and Reverse Logistics across Industries	
San Francisco Marriott Marquis B3 Salon 11		**8:00a - 9:30a** PROJECT MANAGEMENT: Analytics in Action: Data-Driven Decisions Across Media, Markets, and Management		**10:00a - 11:30a** PROJECT MANAGEMENT: Human and Behavioral Dynamics in Project Management		**1:00p - 2:30p** PROJECT MANAGEMENT: Mentorship in the Making: Supporting the Development and Growth of Emerging Scholars		**4:30p - 6:00p** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Sustainability in the Service Industry	
San Francisco Marriott Marquis B3 Salon 12		**8:00a - 9:30a** WORKSHOPS: C-Suite: New competitive simulations to teach Integrated Strategic Management and Operations Strategy		**10:00a - 11:30a** LOGISTICS and TRANSPORTATION MANAGEMENT: Responsible Innovation in Logistics and Supply Chain Operations		**1:00p - 2:30p** LOGISTICS and TRANSPORTATION MANAGEMENT: Logistics and Supply Chain Management in Dynamic and Disrupted Environments		**4:30p - 6:00p** LOGISTICS and TRANSPORTATION MANAGEMENT: Designing Responsive and Customer-Centered Last-Mile Delivery Systems	
San Francisco Marriott Marquis B3 Salon 13		**8:00a - 9:30a** LOGISTICS and TRANSPORTATION MANAGEMENT: Managing Vulnerabilities in Supply Chain and Logistics Management		**10:00a - 11:30a** LOGISTICS and TRANSPORTATION MANAGEMENT: Emerging Challenges in Logistics and Transportation Management		**1:00p - 2:30p** LOGISTICS and TRANSPORTATION MANAGEMENT: Supply chain actor response to uncontrollable events		**4:30p - 6:00p** LOGISTICS and TRANSPORTATION MANAGEMENT: Navigating Uncertainty in Transportation and Logistics: Risk, Resilience, and Sustainability	
San Francisco Marriott Marquis B3 Salon 14		**8:00a - 9:30a** SUPPLY CHAIN RISK and RESILIENCY: Complex Adaptive Supply Networks: Disruption and Resilience Trajectories		**10:00a - 11:30a** SUPPLY CHAIN RISK and RESILIENCY: Building Resilience and Competitiveness under Uncertainty: Governance and Artificial Intelligence in Supply Chains and Platforms		**1:00p - 2:30p** SUPPLY CHAIN RISK and RESILIENCY: Beyond Operational Risk: Public Policy, AI, Networks, and Sustainability		**4:30p - 6:00p** SUPPLY CHAIN RISK and RESILIENCY: Public Sector, Defense, and Crisis Management	
San Francisco Marriott Marquis B3 Salon 15		**8:00a - 9:30a** WORKSHOPS: Differential Games for Military-Civilian Innovation Incentives		**10:00a - 11:30a** AWARDS: Decision Sciences Journal Best Papers Award		**1:00p - 2:30p** WORKSHOPS: How to Teach Management When AI Is Part of the Decision Process: Designing Learning for AI-Enabled Decision Environments		**4:30p - 6:00p** WORKSHOPS: Experiential Learning via Online Supply Chain Simulations	
San Francisco Marriott Marquis B3 Salon 2		**8:00a - 9:30a** INNOVATIVE EDUCATION: Experiential Learning in Operations Management: Simulations, Industry Partnerships, and Real-World Projects				**1:00p - 2:30p** WORKSHOPS: 2026 DSI Mid-Career Faculty Development Panel		**4:30p - 6:00p** INNOVATIVE EDUCATION: Teaching Enterprise Systems and Planning Processes: ERP, Simulations, Sustainability, and AI-Driven Analytics	
San Francisco Marriott Marquis B3 Salon 3		**8:00a - 9:30a** BEHAVIORAL OPERATIONS MANAGEMENT: Investigating Norms and Decision-Making in Behavioral Operations Management		**10:00a - 11:30a** BEHAVIORAL OPERATIONS MANAGEMENT: Power Shifts: Transitions in Energy Supply and Demand		**1:00p - 2:30p** BEHAVIORAL OPERATIONS MANAGEMENT: Incentives, Algorithms, and Behavior: Empirical Frontiers in Behavioral Operations Management		**4:30p - 6:00p** CO-CURRICULAR INNOVATIONS: Progressive Skill Development Beyond the Classroom	

San Francisco Marriott Marquis B3 Salon 4		**7:00a - 8:30a** Cengage Focus Group		**10:00a - 11:30a** GIG ECONOMY and SOCIAL MEDIA RESEARCH: Text Analytics, Generative AI & Consumer Insights		**1:00p - 2:30p** DECISION SCIENCES in PRACTICE: Decision Intelligence, AI, and Human Decision Making		**4:30p - 6:00p** DECISION SCIENCES in PRACTICE: Operations Improvement and Societal Applications		
San Francisco Marriott Marquis B3 Salon 5			**8:00a - 9:30a** PROCUREMENT and SOURCING: Emerging Issues in Procurement and Supply Chain Networks	**10:00a - 11:30a** PROCUREMENT and SOURCING: Is Artificial Intelligence (AI) a Panacea for Sourcing and Procurement? Promise, Limits, and Future Research Opportunities		**1:00p - 2:30p** PROCUREMENT and SOURCING: Sourcing the Future-Sustainability, Inclusion, and Green Innovation		**4:30p - 6:00p** PROCUREMENT and SOURCING: Managing Value, Risk, and Resilience Across Supply Chain Relationships		
San Francisco Marriott Marquis B3 Salon 6			**8:00a - 9:30a** SUPPLY CHAIN MANAGEMENT: Optimization and Decision-Making in Modern Supply Chains	**10:00a - 11:30a** SUPPLY CHAIN MANAGEMENT: Behavioral and Operational Alignment in Supply Chain Decision-Making		**1:00p - 2:30p** SUPPLY CHAIN MANAGEMENT: Advances in Retail Operations: Inventory, Demand, and Consumer Behavior		**4:30p - 6:00p** WORKSHOPS: Beyond Optimization: What Flexee Reveals About the Supply Chain Decisions That Matter		
San Francisco Marriott Marquis B3 Salon 7		**7:30a - 8:00a** Coffee/Tea: Sunday AM								
San Francisco Marriott Marquis B3 Salon 9					**11:30a - 1:00p** MEAL: Sunday Lunch On Own				**6:30p - 7:00p** RECEPTION: President's Reception	**7:00p - 9:00p** MEAL: Institute Awards Dinner
San Francisco Marriott Marquis 5th Floor Sierra A-B			**8:00a - 9:30a** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Circular Economy and Recycling Systems	**10:00a - 11:30a** INNOVATIVE EDUCATION: Building Critical Judgment in Business Students: Statistics, Software Design, Simulation, and AI Literacy		**1:00p - 2:30p** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Public Policy and Sustainability Outcomes		**4:30p - 6:00p** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Behavioral Decision-Making for Socially Responsible Business in Latin America		
San Francisco Marriott Marquis Sierra C			**8:00a - 9:30a** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Toward Industry 5.0: Understanding Sustainable Operations and Supply Chains	**10:00a - 11:30a** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Responsible HR and AI Implementation		**1:00p - 2:30p** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Emerging Topics in Sustainability Operations #2		**4:30p - 6:00p** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Improving Sustainability Performance		
San Francisco Marriott Marquis 2nf Floor SOMA								**4:30p - 5:30p** Decision Sciences Journals Reception		

San Francisco Marriott Marquis B2 Walnut						**4:30p - 6:00p** SCHOLARSHIP of TEACHING and LEARNING (SOTAL): SOTAL SIG Business Meeting	
San Francisco Marriott Marquis B2 Willow		**8:00a - 9:30a** COMMITTEE MEETING: Chapter Presidents Committee		**10:00a - 11:30a** BOARD MEETING: European DSI Board Meeting		**4:30p - 6:00p** BOARD MEETING: Midwest DSI Board Meeting	

San Francisco Marriott Marquis 2nd Floor Foothill A		**8:00a - 9:30a** HUMANITARIAN OPERATIONS and DISASTER MANAGEMENT: Themes Impacting Global Humanitarian Operations		**10:00a - 11:30a** HUMANITARIAN OPERATIONS and DISASTER MANAGEMENT: Optimization for Vulnerable and At-Risk Populations		**1:00p - 2:30p** DISRUPTION & RESILIENCE (DIRE): Business Meeting		**4:30p - 6:00p** WORKSHOPS: Meet the Journal Reviewers	
San Francisco Marriott Marquis 2nd Floor Foothill B		**8:00a - 9:30a** MARKETING and CONSUMER BEHAVIOR: Behavioral Dynamics in Digital Platforms		**10:00a - 11:30a** MARKETING and CONSUMER BEHAVIOR: Consumer Behavior and Value Creation in Changing Markets		**1:00p - 2:30p** MARKETING and CONSUMER BEHAVIOR: Consumer-centric logistics and operations strategy.		**4:30p - 6:00p** MARKETING and CONSUMER BEHAVIOR: From Signals to Decisions: Consumer Behavior and Its Operational Implications	
San Francisco Marriott Marquis 2nd Floor Foothill C		**8:00a - 9:30a** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Responsiveness and Risk in Organizational Decision Contexts: Disclosure Timing, Persuasive Language, and AI Auditing				**1:00p - 2:30p** DOCTORAL RESEARCH SHOWCASE AWARD: Finalists		**4:30p - 6:00p** WORKSHOPS: Journal of Supply Chain Management Special Issue on "Expanding the Frontiers of Supply Chain Management through Traditional Knowledge and Indigenous Worldviews"	
San Francisco Marriott Marquis 2nd Floor Foothill D		**8:00a - 9:30a** INNOVATION and NEW PRODUCT DEVELOPMENT: Data-Driven Perspectives on New Product Strategy in Digital Platforms		**10:00a - 11:30a** INNOVATION and NEW PRODUCT DEVELOPMENT: Innovation Under Change: Technological Transitions, Competitive Disruptions, and Emerging Research Methods		**1:00p - 2:30p** INNOVATION and NEW PRODUCT DEVELOPMENT: Innovation Management Under Uncertainty: Standards, Ecosystems, and AI-Enabled Execution		**4:30p - 6:00p** INNOVATION and NEW PRODUCT DEVELOPMENT: AI and Technology-Driven Innovation: Emerging Research in Product Development, Customer Experience, and Supply Chains	
San Francisco Marriott Marquis 2nd Floor Foothill E		**8:00a - 9:30a** HEALTHCARE MANAGEMENT: Calibrated Trust in Clinical AI: Overcoming Algorithm Aversion While Taming Automation Bias		**10:00a - 11:30a** AWARDS: The Best Teaching Case Studies Award		**1:00p - 2:30p** EMERGING ECONOMIES SHOWCASE AWARD: Finalists		**4:30p - 6:00p** PROCUREMENT and SOURCING: Managing Sourcing Risk Amid Tariffs, Cyber Threats, and Geopolitical Tension	
San Francisco Marriott Marquis 2nd Floor Foothill F		**8:00a - 9:30a** AWARDS: DSJIE Best Papers Awards		**10:00a - 11:30a** EMERGING ECONOMIES SHOWCASE: Building Resilient and Responsive Supply Chains in Emerging Economies		**1:00p - 2:30p** OPERATIONS SYSTEM: Operations Strategy, Sustainability, and Organizational Performance		**4:30p - 6:00p** OPERATIONS SYSTEM: Digital Infrastructure, Platforms, and Coordination	
San Francisco Marriott Marquis 2nd Floor Foothill G1		**8:00a - 9:30a** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Strategic Responses to Institutions, Technology, and Markets		**10:00a - 11:30a** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Decisions beyond organizational boundaries: Research opportunities in digital supply chains and business ecosystems		**1:00p - 2:30p** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Strategic Decisions in Co-Branded Credit Cards, Carbon Emissions, and Assortments		**4:30p - 6:00p** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Strategic Adaptation under Uncertainty and Market Frictions	
San Francisco Marriott Marquis 2nd Floor Foothill G2		**8:00a - 9:30a** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Governance, Incentives, and Policy in Supply Networks		**10:00a - 11:30a** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Navigating Corporate Complexity: Supply Chain Finance, Operational Design, and Geopolitical Intelligence		**1:00p - 2:30p** Secure Data Exchange in Practice: Responsibility Isolation, Repository Boundaries, and Accountability		**4:30p - 6:00p** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Supply Chain Optimization, Risk Analysis, and Profitability	

San Francisco Marriott Marquis 2nd Floor Foothill H		**8:00a - 9:30a** AGRICULTURE and FOOD SUPPLY CHAINS: Digital/AI Technology Adoption		**10:00a - 11:30a** AGRICULTURE and FOOD SUPPLY CHAINS: Innovations in Food Supply Chains		**1:00p - 2:30p** HEALTHCARE MANAGEMENT: Digital Technologies and Measurement for Healthy Aging		**4:30p - 6:00p** AGRICULTURE and FOOD SUPPLY CHAINS: Operational Decisions in Agriculture and Food Supply Chains		
San Francisco Marriott Marquis B2 Golden Gate A							**2:50p - 4:20p** KEYNOTE #1: AI in Operations and Supply Chain Settings			
San Francisco Marriott Marquis B2 Golden Gate B				**10:00a - 5:00p** Placement Interview Tables Saturday						
San Francisco Marriott Marquis B2 Juniper		**8:00a - 9:30a** COMMITTEE MEETING: Finance and Investment Committee		**10:00a - 11:30a** BOARD MEETING: Northeast DSI Board Meeting		**1:00p - 2:30p** BOARD MEETING: Western DSI Board Meeting				
San Francisco Marriott Marquis B3 Nob Hill C & D		**8:00a - 9:30a** DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): DASI Welcome and Overview of DASI Activities		**10:00a - 11:30a** DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Rethinking Analytics Instruction: Decision Intelligence and Backwards Thinking in the Gen AI Era		**1:00p - 2:30p** DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Preparing AI-Ready Analysts: Skills, Tools, and Process-Focused Learning for the Modern Workforce		**4:30p - 6:00p** DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Assessing Learning in the GenAI Era: From Smarter Assignments to Collaborative Experiential Models		
San Francisco Marriott Marquis 4th Floor Pacific A		**8:00a - 9:30a** HEALTHCARE MANAGEMENT: Healthcare Supply Chains, Allocation, and Network Design						**4:30p - 6:00p** HEALTHCARE MANAGEMENT: Continuity of Care in Healthcare Operations		
San Francisco Marriott Marquis 4th Floor Pacific B				**10:00a - 11:30a** HEALTHCARE MANAGEMENT: Advancing Healthcare Systems: Methods, Pathways, and Evaluation		**1:00p - 2:30p** HEALTHCARE MANAGEMENT: Selected Topics in Supply Chain and Lean Operations		**4:30p - 6:00p** HEALTHCARE MANAGEMENT: Improving Healthcare Delivery, Quality, and Access to Care		
San Francisco Marriott Marquis 4th Floor Pacific C				**10:00a - 11:30a** SOCIETY and OPERATIONS: When Systems Collide: Paradox, Shadow Demand, and Spillovers in Public Operations		**1:00p - 2:30p** SOCIETY and OPERATIONS: Digital Platforms and Financial Inclusion: Design Levers for Efficient Prosocial Markets		**4:30p - 6:00p** SOCIETY and OPERATIONS: Operations, Policy, and Social Outcomes		

San Francisco Marriott Marquis 4th Floor Pacific D		**8:00a - 9:30a** SERVICE SYSTEMS and OPERATIONS: Emerging Topics in Service Science & Operations Management		**10:00a - 11:30a** SERVICE SYSTEMS and OPERATIONS: From Methods to Medicine: Practical Lessons for Building Research Partnerships Between Business Schools and Health Systems		**1:00p - 2:30p** SERVICE SYSTEMS and OPERATIONS: Operational Strategies for Emerging Platforms and Tech Services					
San Francisco Marriott Marquis 4th Floor Pacific E		**8:00a - 9:30a** AI/ML in DECISION MAKING: Digital Finance Security, Fraud Detection, and Decision Support Systems		**10:00a - 11:30a** CYBER SECURITY and SYSTEM RESILIENCY: Phishing Detection in the AI Era		**1:00p - 2:30p** CYBER SECURITY and SYSTEM RESILIENCY: AI Risk Frameworks: From Literature to Practice		**4:30p - 6:00p** CYBER SECURITY and SYSTEM RESILIENCY: Data Sovereignty, Platform Trust, and Digital Disinformation	
San Francisco Marriott Marquis 4th Floor Pacific F				**10:00a - 11:30a** BUSINESS ANALYTICS: Data-Driven Insights into Operational Performance: Errors, Disruptions, Work, and Competition				**4:30p - 6:00p** BUSINESS ANALYTICS: Explainable and Trustworthy AI for Business Analytics and Decision-Making	
San Francisco Marriott Marquis 4th Floor Pacific G				**10:00a - 11:30a** AI/ML in DECISION MAKING: AI in Leadership, Team Dynamics, and Organizational Agility		**1:00p - 2:30p** AI/ML in DECISION MAKING: Analytics in Higher Education: Advising, Student Outcomes, and Fairness		**4:30p - 6:00p** AI/ML in DECISION MAKING: Agentic AI - Are Supply Chain Workflows being Setup for Incremental or Disruptive Shifts in Governance?	
San Francisco Marriott Marquis 4th Floor Pacific H				**10:00a - 11:30a** WORKSHOPS: LLM based Natural Language Processing (NLP) - Context Analysis for Research and Business Audiences					
San Francisco Marriott Marquis 4th Floor Pacific I		**8:00a - 9:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Emerging Topics in Sustainable and Financial Operations		**10:00a - 11:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Artificial Intelligence, Data Governance, and Digital Platforms: Emerging Challenges and Opportunities		**1:00p - 2:30p** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Operational Decisions and Societal Impact		**4:30p - 6:00p** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Advanced Technologies in Operations Management	
San Francisco Marriott Marquis 4th Floor Pacific J				**10:00a - 11:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: GenAI Use, Content, and Online Communities on Platforms		**1:00p - 2:30p** DOCTORAL RESEARCH SHOWCASE AWARD: AI, Machine Learning, and Digital Service Operations		**4:30p - 6:00p** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Survey Studies of Individual AI and Technology Adoption	
San Francisco Marriott Marquis B3 Salon 1		**8:00a - 9:30a** AI in TEACHING and LEARNING: Faculty as AI Architects				**1:00p - 2:30p** AI in TEACHING and LEARNING: Course Re-designs in the AI Age		**4:30p - 6:00p** AI in TEACHING and LEARNING: AI Enhanced Learning Tools: From Dashboards to Digital Judgment	

San Francisco Marriott Marquis B3 Salon 10		**8:00a - 9:30a** SUPPLY CHAIN MANAGEMENT: Navigating Complexity in Supply Chain Management		**10:00a - 11:30a** SUPPLY CHAIN MANAGEMENT: General topics in supply chain management research		**1:00p - 2:30p** SUPPLY CHAIN MANAGEMENT: Data-Driven Supply Chain Management under Uncertainty		**4:30p - 6:00p** SUPPLY CHAIN RISK and RESILIENCY: Supply Chain Resiliency, Sustainability, and Strategic Decision Making	
San Francisco Marriott Marquis B3 Salon 11		**8:00a - 9:30a** EARLY CAREER CONSORTIUM I: Starting Out as Early Career Faculty		**10:00a - 11:30a** EARLY CAREER CONSORTIUM II: Navigating the Tenure Path (and Beyond)		**1:00p - 2:30p** PROJECT MANAGEMENT: Generative AI and LLMs in Project Management		**4:30p - 6:00p** DISRUPTION & RESILIENCE (DIRE): UCSC's Wildfire Games Workshop	
San Francisco Marriott Marquis B3 Salon 12		**8:00a - 9:30a** LOGISTICS and TRANSPORTATION MANAGEMENT: Logistics and Society		**10:00a - 11:30a** LOGISTICS and TRANSPORTATION MANAGEMENT: Policy, Technology, and Uneven Outcomes in Logistics and Operations		**1:00p - 2:30p** LOGISTICS and TRANSPORTATION MANAGEMENT: Innovation, Visibility, and Resilience in Logistics Networks		**4:30p - 6:00p** LOGISTICS and TRANSPORTATION MANAGEMENT: Operating at the Edges: When Structure Shapes Performance in Supply Chain Systems	
San Francisco Marriott Marquis B3 Salon 13		**8:00a - 9:30a** SUPPLY CHAIN RISK and RESILIENCY: Systemic Risk, Strategic Coordination, and Supply Chain Resiliency		**10:00a - 11:30a** Leading Through Uncertainty: Perspectives and Advice from DSI Fellows		**1:00p - 2:30p** SUPPLY CHAIN RISK and RESILIENCY: Interface of Operations, Service, and Supply Chain		**4:30p - 6:00p** SUPPLY CHAIN RISK and RESILIENCY: Optimization and Inventory Models for Resilient Operations	
San Francisco Marriott Marquis B3 Salon 14		**8:00a - 9:30a** SUPPLY CHAIN RISK and RESILIENCY: Geopolitical Risk and Firm Adaptation in Global Supply Chains				**1:00p - 2:30p** SUPPLY CHAIN RISK and RESILIENCY: Strategic, Operational, and Organizational Responses		**4:30p - 6:00p** HEALTHCARE MANAGEMENT: Where AI Matters Most in Healthcare: High-Stakes vs. High-Volume Operations	
San Francisco Marriott Marquis B3 Salon 15				**10:00a - 11:30a** WORKSHOPS: Teaching the ISO 56000 Innovation Management Ecosystem: A Workshop on Standards, Systems, and Strategic Decisions under Uncertainty		**1:00p - 2:30p** WORKSHOPS: Translating Academic Research into Real-World Value		**4:30p - 6:00p** WORKSHOPS: Using Beer Game on Steroids (BGOS) to Teach Supply Chain Dynamics to SCM Students	
San Francisco Marriott Marquis B3 Salon 2		**8:00a - 9:30a** PEDAGOGICAL RESEARCH: Curriculum Design for Workforce Readiness		**10:00a - 11:30a** INNOVATIVE EDUCATION: Case-Based Teaching for Real-World Decision-Making Across Accounting, Finance, Auditing, and Public Health		**1:00p - 2:30p** INNOVATIVE EDUCATION: Operations Management, New Trends and Teaching Methodologies -New Directions			
San Francisco Marriott Marquis B3 Salon 3		**8:00a - 9:30a** BEHAVIORAL OPERATIONS MANAGEMENT: AI Integration and Human Behavior in Healthcare Operations		**10:00a - 11:30a** BEHAVIORAL OPERATIONS MANAGEMENT: Challenges and Opportunities for Field Experimental Work		**1:00p - 2:30p** BEHAVIORAL OPERATIONS MANAGEMENT: Bridging Models and Behavior in Operational Decision-Making		**4:30p - 6:00p** INNOVATIVE EDUCATION: Games, Simulations, and AI: Innovations in Experiential Supply Chain Education	

San Francisco Marriott Marquis B3 Salon 4			**8:00a - 9:30a** DECISION SCIENCES in PRACTICE: Operations, Supply Chain, and Technology Management		**10:00a - 11:30a** DECISION SCIENCES in PRACTICE: When Patients Don't Feel Like They Have a Choice: Rethinking Medical Decision-Making in High-Stakes Care		**1:00p - 2:30p** DECISION SCIENCES in PRACTICE: Applied Analytics, Modeling, and Societal Impact		**4:30p - 6:00p** GIG ECONOMY and SOCIAL MEDIA RESEARCH: Urban Mobility & Ridesharing Dynamics	
San Francisco Marriott Marquis B3 Salon 5			**8:00a - 9:30a** PROCUREMENT and SOURCING: Responsible Sourcing, ESG Resilience, and Strategic Risk Management in Supply Chains				**1:00p - 2:30p** PROCUREMENT and SOURCING: Supply management that shapes society		**4:30p - 6:00p** PROCUREMENT and SOURCING: Managing External Relationships for Innovation, Sustainability, and Supply Chain Performance	
San Francisco Marriott Marquis B3 Salon 6			**8:00a - 9:30a** SUPPLY CHAIN MANAGEMENT: Pending		**10:00a - 11:30a** SUPPLY CHAIN MANAGEMENT: Managing Service Quality, Vendor Selection, and Technology Decision		**1:00p - 2:30p** SUPPLY CHAIN MANAGEMENT: Decision Making in Dynamic Supply Chains		**4:30p - 6:00p** SUPPLY CHAIN MANAGEMENT: AI Readiness, Adoption, and Human-AI Capability in Supply Chains	
San Francisco Marriott Marquis B3 Salon 8		**7:30a - 8:00a** Coffee/Tea: Saturday AM								
San Francisco Marriott Marquis B3 Salon 9						**11:30a - 1:00p** MEAL: Saturday Lunch On Own				**6:30p - 8:00p** RECEPTION: DSI 57th Annual Conference Welcome Reception
San Francisco Marriott Marquis 5th Floor Sierra A-B			**8:00a - 9:30a** DOCTORAL CONSORTIUM I: Job Market and Transition to Faculty		**10:00a - 11:30a** DOCTORAL CONSORTIUM II: Research Strategies: PhD and Beyond		**1:00p - 2:30p** DOCTORAL CONSORTIUM III: Building a Successful Long-Term Academic Career			
San Francisco Marriott Marquis Sierra C			**8:00a - 9:30a** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Sustainable Business Operations		**10:00a - 11:30a** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Emerging Topics in Sustainable Operations #1		**1:00p - 2:30p** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: ESG Non-Compliance Across the Supply Chain Network.		**4:30p - 6:00p** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Topics on ESG Violations in Supply Chain	
San Francisco Marriott Marquis 5th Floor Sierra D			**8:00a - 9:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Emerging Topics in AI and Technology		**10:00a - 11:30a** WORKSHOPS: Beyond the Case Study: AI-Powered Project Management Simulations as Experiential Learning		**1:00p - 2:30p** BUSINESS ANALYTICS: Business Analytics for Digital Innovation		**4:30p - 6:00p** DATA SCIENCE, MACHINE LEARNING, and AI (DASMALAI): Deploying AI for Decision Support: Diffusion, Trust, Forecasting, and Risk	
San Francisco Marriott Marquis Sierra G			**8:00a - 9:30a** AI/ML in DECISION MAKING: AI for Innovation				**1:00p - 2:30p** AI/ML in DECISION MAKING: AI, Science, and Platform: The Future of Research			

San Francisco Marriott Marquis Sierra H		**8:00a - 3:30p** AI Research and Innovation Demonstrations				
San Francisco Marriott Marquis 2nf Floor SOMA					**5:00p - 6:00p** RECEPTION: New Member Welcome Reception	
San Francisco Marriott Marquis B2 Willow		**10:00a - 11:30a** COMMITTEE MEETING: Information Management Committee		**1:00p - 2:30p** COMMITTEE MEETING: Member Services Committee		

San Francisco Marriott Marquis 2nd Floor Foothill A			**8:00a - 9:30a** INCLUSIVE OPERATIONS and SUPPLY CHAINS: Supply Chains for Social Impact		**10:00a - 11:30a** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: ESG Disclosure and Impression Management		**1:00p - 2:30p** HUMANITARIAN OPERATIONS and DISASTER MANAGEMENT: Decision-Making and Coordination in Humanitarian Operations Under Uncertainty	
San Francisco Marriott Marquis 2nd Floor Foothill B			**8:00a - 9:30a** MARKETING and CONSUMER BEHAVIOR: AI Personalization, Consumer Tech Valuation, and Behavioral Research Innovations		**10:00a - 11:30a** MARKETING and CONSUMER BEHAVIOR: Pricing, Reviews, Returns, and Market Learning		**1:00p - 2:30p** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Improving Sustainability Performance (financial & strategic dimensions)	
San Francisco Marriott Marquis 2nd Floor Foothill C		**7:00a - 8:00a** BUSINESS MEETING: DSI Annual Business Meeting	**8:00a - 9:30a** WORKSHOPS: Journal of Supply Chain Management Special Issue on Quantitative Methods workshop				**1:00p - 2:30p** MARKETING and CONSUMER BEHAVIOR: Platform Strategy, Market Governance, and Ecosystem Resilience	
San Francisco Marriott Marquis 2nd Floor Foothill D			**8:00a - 9:30a** INNOVATION and NEW PRODUCT DEVELOPMENT: Global Innovation Performance: From Trade Policy to AI-Assisted Excellence		**10:00a - 11:30a** INNOVATION and NEW PRODUCT DEVELOPMENT: Innovations in AI, Data, and Customer Management		**1:00p - 2:30p** INNOVATION and NEW PRODUCT DEVELOPMENT: Innovation Adoption Realities: Perceptions, Contexts, and Performance Outcomes	
San Francisco Marriott Marquis 2nd Floor Foothill E			**8:00a - 9:30a** AGRICULTURE and FOOD SUPPLY CHAINS: Research in Agricultural Logistics and Supply Chains		**10:00a - 11:30a** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Responsibility, Incentives, and Risk: Behavioral, Financial, and ESG Perspectives		**1:00p - 2:30p** INCLUSIVE OPERATIONS and SUPPLY CHAINS: Responsible Operations and Supply Chains: Navigating Social and Environmental Challenges	
San Francisco Marriott Marquis 2nd Floor Foothill F			**8:00a - 9:30a** OPERATIONS SYSTEM: Smart Manufacturing and Production Systems		**10:00a - 11:30a** OPERATIONS SYSTEM: Supply Chain, Retail, and Competitive Markets		**1:00p - 6:00p** ADMINISTRATIVE MEETING: DSI Board of Directors Meeting	
San Francisco Marriott Marquis 2nd Floor Foothill G1			**8:00a - 9:30a** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Sustainability and Local Communities		**10:00a - 11:30a** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Talking Risk, Acting Fast: Understanding Firms' strategic decisions		**1:00p - 2:30p** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Data, Disruptions, and Digital Signals in Operations and Supply Chain Performance	
San Francisco Marriott Marquis 2nd Floor Foothill G2			**8:00a - 9:30a** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Studies on Interface of Supply Chain, Marketing and Finance		**10:00a - 11:30a** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Operations–Finance Interface: Signaling, Liquidity, AI, and Activism		**1:00p - 2:30p** OPERATIONS FINANCE INTERFACE and ACCOUNTING: Macroeconomic Trends, Commodities, and Sectoral Vulnerability	
San Francisco Marriott Marquis 2nd Floor Foothill H			**8:00a - 9:30a** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: AI Governance, Credence Uncertainty, and Operational Friction in Decision Making		**10:00a - 11:30a** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Small Business Adaptation, Entrepreneurial Succession, and Crisis Resilience		**1:00p - 2:30p** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Global Business Strategy, Internationalization, and Logistics in Multinational Enterprises	

San Francisco Marriott Marquis B2 Golden Gate B				**9:30a - 11:30a** Placement Interview Tables Monday								
San Francisco Marriott Marquis B2 Juniper				**10:00a - 11:30a** BOARD MEETING: Southeast DSI Board Meeting								
San Francisco Marriott Marquis B3 Nob Hill C & D		**8:00a - 9:30a** DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): Structured AI Analysis and Capstone Capability: Teaching Evidence-Based RAG and Process-Aligned Assessment		**10:00a - 11:30a** DATA, ANALYTICS and STATISTICS INSTRUCTION (DASI): DASI Wrap-up: Elect 2027 Chair; Presentation of How Data-Correction Methods Can Fail; DASI Summary Discussion			**1:00p - 2:30p** STRATEGIC MANAGEMENT and ENTREPRENEURSHIP: Corporate Governance, Executive Succession, and Decision Architectures				
San Francisco Marriott Marquis 4th Floor Pacific A		**8:00a - 9:30a** HEALTHCARE MANAGEMENT: Managing Chronic and Complex Care: Monitoring, Literacy, Treatment, and Costs		**10:00a - 11:30a** AGRICULTURE and FOOD SUPPLY CHAINS: Research in Food Security and Waste Reduction			**1:00p - 2:30p** HEALTHCARE MANAGEMENT: Clinical Process Design, Coordination, and Quality Improvement				
San Francisco Marriott Marquis 4th Floor Pacific B		**8:00a - 9:30a** HEALTHCARE MANAGEMENT: AI-Enabled Hospital Operations and Decision Support		**10:00a - 11:30a** HEALTHCARE MANAGEMENT: Responsible Clinical AI, Prediction, Privacy, and Security			**1:00p - 2:30p** BUSINESS ANALYTICS: Analytics and Decision Making in Healthcare and Service Systems				
San Francisco Marriott Marquis 4th Floor Pacific C		**8:00a - 9:30a** CYBER SECURITY and SYSTEM RESILIENCY: Bounded Trust: AI, Privacy, and Security Risks Across Organizational Frontiers		**10:00a - 11:30a** SERVICE SYSTEMS and OPERATIONS: Operational Adaptation Across Supply Chains, Service Networks, and Digital Markets			**1:00p - 2:30p** SOCIETY and OPERATIONS: Weighing Efficiency Against Risk: Societal Consequences of Modern Business Practices				
San Francisco Marriott Marquis 4th Floor Pacific D		**8:00a - 9:30a** SERVICE SYSTEMS and OPERATIONS: SCFLOWS Framework Applications: Conceptualizing and Managing Flows Across Diverse Supply Chains		**10:00a - 11:30a** AI/ML in DECISION MAKING: Data-Driven Marketing, Search Advertising, and Self-Service Analytics			**1:00p - 2:30p** HEALTHCARE MANAGEMENT: Human-AI Collaboration, Trust, and Patient Decision Behavior				
San Francisco Marriott Marquis 4th Floor Pacific E		**8:00a - 9:30a** BUSINESS ANALYTICS: Forecasting, Demand Analytics, and Decision Support		**10:00a - 11:30a** BUSINESS ANALYTICS: AI, Machine Learning, and Text Analytics for Decision Making			**1:00p - 2:30p** AI/ML in DECISION MAKING: AI Strategy, Digital Transformation, and Corporate Performance				
San Francisco Marriott Marquis 4th Floor Pacific F		**8:00a - 9:30a** AI/ML in DECISION MAKING: Workplace AI Adoption, Shadow AI, and Evolving Labor Skills		**10:00a - 11:30a** AI/ML in DECISION MAKING: Responsible AI, Risk Identification, and Healthcare Applications			**1:00p - 2:30p** AI/ML in DECISION MAKING: Advanced Time Series Forecasting and Predictive Decision Analytics				

San Francisco Marriott Marquis 4th Floor Pacific G		**8:00a - 9:30a** AI/ML in DECISION MAKING: Agentic AI, LLMs, and System Architectures in E-Commerce and Digital Ecosystems		**10:00a - 11:30a** AI/ML in DECISION MAKING: Ethical AI, Algorithmic Responsibility, and Employee Behavior		**1:00p - 2:30p** AI/ML in DECISION MAKING: LLMs, Knowledge Graphs, and Automated Reasoning in Complex Domains		
San Francisco Marriott Marquis 4th Floor Pacific H		**8:00a - 9:30a** WORKSHOPS: Beyond Episodic Collaboration: Human-AI Symbiosis (HAIS) as a Novel Decision-Making Paradigm for Navigating Decision Domains		**10:00a - 11:30a** AI/ML in DECISION MAKING: AI and Optimization in Energy, Transit, Infrastructure, and Logistics		**1:00p - 2:30p** AI/ML in DECISION MAKING: AI and LLM Applications in Financial Analytics and Trading Markets		
San Francisco Marriott Marquis 4th Floor Pacific I		**8:00a - 9:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Enterprise AI Governance and Human-AI Design				**1:00p - 2:30p** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: AI Capabilities, Enterprise Systems, and Digital Twins		
San Francisco Marriott Marquis 4th Floor Pacific J		**8:00a - 9:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: AI in Business and Financial Services: Cases and Value Evaluations		**10:00a - 11:30a** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Econometric Analyses of AI Capability, IT Investment, and Performance		**1:00p - 2:30p** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Human-AI Collaboration and Training at Work		
San Francisco Marriott Marquis B3 Salon 1		**8:00a - 9:30a** AI in TEACHING and LEARNING: AI Supported Classrooms and Experiential Labs		**10:00a - 11:30a** AI in TEACHING and LEARNING: Integrity, Assessment, and the AI Arms Race		**1:00p - 2:30p** AI in TEACHING and LEARNING: AI Coaches, Tutors, and Learning Partners		
San Francisco Marriott Marquis B3 Salon 10		**8:00a - 9:30a** SUPPLY CHAIN MANAGEMENT: AI-Enabled Supply Chain Intelligence and Data-Driven Operations		**10:00a - 11:30a** SUPPLY CHAIN MANAGEMENT: Green Operations, Sustainable Sourcing, and Policy		**1:00p - 2:30p** SUPPLY CHAIN MANAGEMENT: Information, Preferences, and Strategic Supply Chain Decisions		
San Francisco Marriott Marquis B3 Salon 11		**8:00a - 9:30a** PROJECT MANAGEMENT: Practices, Standards, and Resilience in Project Management		**10:00a - 11:30a** ADVANCED MOBILITY (ADMO): AAM Ecosystem Readiness: Infrastructure, Community Trust, Workforce Development and Data-Driven Decision-Making in Advanced Air Mobility		**1:00p - 2:30p** PROJECT MANAGEMENT: Transforming Project Management with Artificial Intelligence		
San Francisco Marriott Marquis B3 Salon 12		**8:00a - 9:30a** LOGISTICS and TRANSPORTATION MANAGEMENT: Digital Transformation and Strategic Orientations in Logistics and Supply Chains		**10:00a - 11:30a** LOGISTICS and TRANSPORTATION MANAGEMENT: Smart Mobility, Technology Adoption, and Transportation Planning		**1:00p - 2:30p** LOGISTICS and TRANSPORTATION MANAGEMENT: Innovations in Warehousing, Inventory Control, and Fulfillment Operations		
San Francisco Marriott Marquis B3 Salon 13		**8:00a - 9:30a** LOGISTICS and TRANSPORTATION MANAGEMENT: Transportation Network Structure, Connectivity, and Operational Performance		**10:00a - 11:30a** SUPPLY CHAIN RISK and RESILIENCY: AI and Digital Technologies for Supply Chain Resilience		**1:00p - 2:30p** SUPPLY CHAIN RISK and RESILIENCY: Trade and Pandemic Shocks: Empirical Evidence on Firm and Sector Responses		

San Francisco Marriott Marquis B3 Salon 14			**8:00a - 9:30a** SUPPLY CHAIN RISK and RESILIENCY: Human, Organizational, and Social Foundations of Resilience		**10:00a - 11:30a** SUPPLY CHAIN RISK and RESILIENCY: Sustainability, Responsibility, and Transparency in Resilient Supply Chains			**1:00p - 2:30p** SUPPLY CHAIN RISK and RESILIENCY: Early Warning Signals and Predictive Analytics for Disruption		
San Francisco Marriott Marquis B3 Salon 15			**8:00a - 9:30a** WORKSHOPS: The Evolving Landscape of Grants and Sponsored Research: Building Ecosystems of Partnerships, Impact, and Funding Innovation		**10:00a - 11:30a** SUPPLY CHAIN MANAGEMENT: Forecasting and Inventory Optimization under Uncertainty			**1:00p - 2:30p** DATA SCIENCE, MACHINE LEARNING, and AI (DASMALAI): The AI Frontier in Supply Chain: Perspectives from the Classroom to Industry		
San Francisco Marriott Marquis B3 Salon 2					**10:00a - 11:30a** INNOVATIVE EDUCATION: Broadening Business Education: Curriculum Innovation, Analytics Cases, Student Wellbeing, and Global Engagement			**1:00p - 2:30p** INNOVATIVE EDUCATION: Preparing Students for the Future of Work: Career Readiness, AI Integration, and Human-Centered Skills		
San Francisco Marriott Marquis B3 Salon 3			**8:00a - 9:30a** BEHAVIORAL OPERATIONS MANAGEMENT: Incentives, Competition, and Market Behavior		**10:00a - 11:30a** BEHAVIORAL OPERATIONS MANAGEMENT: Behavioral Dimensions of AI Adoption and Perception			**1:00p - 2:30p** INFORMATION TECHNOLOGY/INFORMATION SYSTEMS: Quantitative Studies of Technology Use and Adoption in Work and Society		
San Francisco Marriott Marquis B3 Salon 4			**8:00a - 9:30a** PROJECT MANAGEMENT: Smart Projects: Harnessing Data, Crowds, and Security in Modern PM		**10:00a - 11:30a** DECISION SCIENCES in PRACTICE: Intelligent Decision Systems, AI, and Advanced Analytics					
San Francisco Marriott Marquis B3 Salon 5			**8:00a - 9:30a** PROCUREMENT and SOURCING: Strategic Procurement and Sourcing Decisions Under Uncertainty		**10:00a - 11:30a** PROCUREMENT and SOURCING: Emerging Dynamics and Strategic Complexities in Sourcing and Supply Chains			**1:00p - 2:30p** PROCUREMENT and SOURCING: Rethinking Procurement and Supply Network Governance		
San Francisco Marriott Marquis B3 Salon 6			**8:00a - 9:30a** SUPPLY CHAIN MANAGEMENT: Responsible Sourcing, Due Diligence, Transparency, and ESG Disclosure		**10:00a - 11:30a** SUPPLY CHAIN MANAGEMENT: Supply Network Redesign, Critical Suppliers, and Geopolitical Resilience			**1:00p - 2:30p** SUPPLY CHAIN MANAGEMENT: Decision Models and Coordination in Complex Supply Chains		
San Francisco Marriott Marquis B3 Salon 8		**7:30a - 8:00a** Coffee/Tea: Monday AM										
San Francisco Marriott Marquis B3 Salon 9							**11:30a - 1:00p** MEAL: Conference Awards Luncheon					

San Francisco Marriott Marquis 5th Floor Sierra A-B		**7:00a - 9:30a** McGraw Hill - Future-Proofing Analytics Education: Building Technical Agility for Tomorrow's Workforce INVITE ONLY			**10:00a - 11:30a** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: Gender, Equity, and Representation in Sustainability			**1:00p - 2:30p** SUSTAINABILITY and CORPORATE SOCIAL RESPONSIBILITY: AI and Sustainability		
San Francisco Marriott Marquis Sierra C			**8:00a - 9:30a** Alpha Iota Delta Annual Meeting									
San Francisco Marriott Marquis 5th Floor Sierra D			**8:00a - 9:30a** SOCIETY and OPERATIONS: Incentives, Information, and Strategic Decision-Making in Organizations		**10:00a - 11:30a** AI/ML in DECISION MAKING: AI in Production Scheduling, Model Lifecycle, and Source Attribution			**1:00p - 2:30p** ADVANCED MOBILITY (ADMO):The Comeback Game		
San Francisco Marriott Marquis B2 Walnut			**8:00a - 9:30a** ADVANCED MOBILITY (ADMO): ADMO SIG Business Meeting		**10:00a - 11:30a** DATA SCIENCE, MACHINE LEARNING, and AI (DASMALAI): DASMALAI SIG Business Meeting							
San Francisco Marriott Marquis B2 Willow					**10:00a - 11:30a** COMMITTEE MEETING: Marketing Committee							