



DSI 2026 ANNUAL CONFERENCE

November 21 - 23 * San Francisco Marriott Marquis * San Francisco, CA

LEVELS OF SPONSORSHIP¹

SILVER: \$1,000+

Name and logo on DSI website Home Page as Silver sponsor with a link to your website
Name/Logo and link to your website on Conference App
Public recognition at Presidential Dinner and Conference Awards ceremony
Name on Sponsor Banner posted prominently at Registration Desk, all DSI receptions,
Awards Dinner and Conference Luncheon

GOLD: \$5,000+

All SILVER benefits
Named Sponsor of track of choice
One (1) Conference registration
Promotional materials in attendee bags
Exhibitor booth space OR Interview Table
Banner ad in Guidebook app with link

PLATINUM: \$10,000+

All GOLD benefits
Named Sponsor of one additional track of choice (total of two)
Three (3) Conference registrations
Interview Table
Exclusive networking session timeslot and meeting space
Priority placement in promotional materials
Additional banner ad in Guidebook app (total of two)
Other conditions as mutually agreed upon

¹ All sponsors will be acknowledged in the award ceremony and conference website.

Targeted Sponsorship Items²

Breakfast/Coffee Break Sponsorship - \$500

Branding on breakfast/coffee break signage
Logo in related communications

Academic Track, Keynote, Consortia or Best Paper Competition Sponsorship - \$2,500

Silver benefits
Recognition as Sponsor of one academic track
Opportunity to introduce sessions

Friday evening sunset dinner cruise - \$1,500

Logo on event signage and in the program
Exclusive recognition during the event
Opportunity to speak at the event
Reserved seating for sponsors

Luncheon Award Sponsorship - \$7,500

Gold benefits
Exclusive recognition and opportunity to speak during the Awards Luncheon
Two (2) podium banners on stage
Reserved seating for company representatives (up to five)
Banner ad in Guidebook app
Other conditions as mutually agreed upon

For sponsorship amounts greater than \$15,000, please reach out to Sukrit Pal at sukritp@iastate.edu for a customized benefit package.

For questions or more information contact Sponsorship Chair, Sukrit Pal at sukritp@iastate.edu
or
DSI Executive Director Vivian Landrum at vivian@decisionsciences.org or call 281.552.7469

² Sponsors will be acknowledged in the award ceremony and conference website.