1976

HEADLINE NEWS: Apple is formed by Steve Jobs and Steve Wozniak

Officers

President: Kenneth P. Uhl

President-Elect: Lawrence L. Schkade

Past President: Albert Simone

Treasurer: Stephen H. Archer

Secretary: Sang M. Lee

Vice Presidents

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Richard Bower

J. Daniel Couger

Ralph Day

Robert Fetter

Ira Horowitz

Laurence J. Moore

Thomas Schriber

J.B. Spalding

Frederick Weston, Jr.

Directors

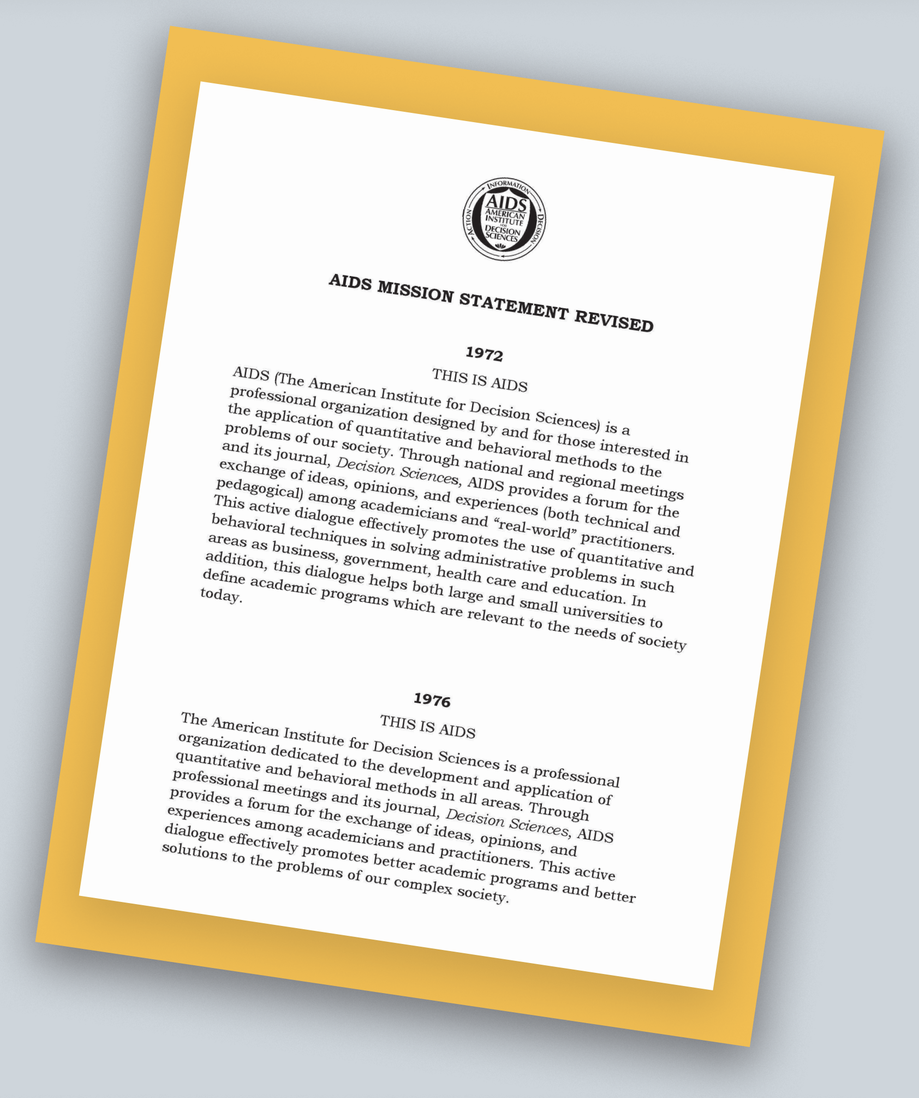
Placement: V. Thomas Dock

Computer Services: Gary Wicklund

Executive Director: Dennis Grawoig

President Kenneth P. Uhl

Karen Meals takes on role of Assistant Executive Director and Managing Editor.



AIDS MISSION STATEMENT REVISED

1972

THIS IS AIDS

AIDS (The American Institute for Decision Sciences) is a professional organization designed by and for those interested in the application of quantitative and behavioral methods to the problems of our society. Through national and regional meetings and its journal, *Decision Sciences*, AIDS provides a forum for the exchange of ideas, opinions, and experiences (both technical and pedagogical) among academicians and "real-world" practitioners. This active dialogue effectively promotes the use of quantitative and behavioral techniques in solving administrative problems in such areas as business, government, health care and education. In addition, this dialogue helps both large and small universities to define academic programs which are relevant to the needs of society today.

1976

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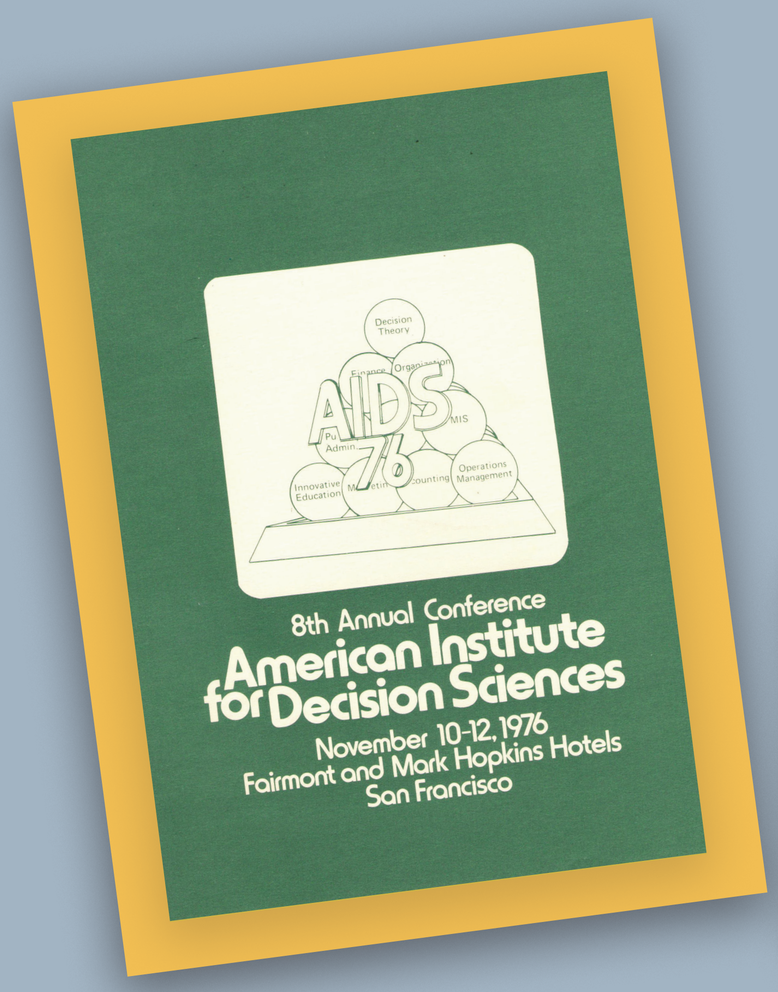
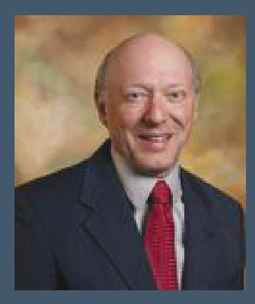
The American Institute for Decision Sciences is a professional organization dedicated to the development and application of quantitative and behavioral methods in all areas. Through professional meetings and its journal, *Decision Sciences*, AIDS provides a forum for the exchange of ideas, opinions, and experiences among academicians and practitioners. This active dialogue effectively promotes better academic programs and better solutions to the problems of our complex society.

Members Can Now Align with a Region

Dues notices now offer members choice of which regions they wish to receive mailings from, as well as which region they choose to align with for voting privilege.



8th Annual Meeting
November 10 - 12, 1976
San Francisco, CA



Program Co-Chairs Phillip L. Carter (l) and W. Clay Hamner

STANDARDS HELD HIGH

Call for Papers brings in 660 submissions. 220 accepted for sessions, 180 for round tables. Rejection rate at 40%.

Distinguished Service Award Gary Wicklund

AMERICAN INSTITUTE FOR DECISION SCIENCES
PROGRAM ANNOUNCEMENT

SAN FRANCISCO

November 10–13, 1976

Competitive Papers or detailed abstracts are invited in one of the following areas. These papers should be sent to a program co-chairman who will then forward them to the appropriate area co-ordinator as shown below:

- MIS–Norman Chervany, University of Minnesota
- METHODOLOGY–Donald L. Harnett, Indiana University
- MARKETING–Jagdish Sheth, University of Illinois
- ACCOUNTING–Les Livingstone, Georgia Tech University
- DECISION THEORY–Robert Winkler, Indiana University
- STRATEGY & POLICY–Larry F. Foster, Michigan State University
- OPERATIONS MANAGEMENT–Richard D. Gonzales, Robert Monczka, Michigan State University
- ORGANIZATIONAL BEHAVIOR–Douglas T. Hall, Northwestern University
- INNOVATIVE EDUCATION–Gary Dickson, University of Minnesota
- FINANCE
- PUBLIC ADMINISTRATION

Instructions:

1. Your paper or abstract (three page minimum)should include a title page listing, title of paper, author(s), affiliation(s), address(es), phone number(s), and *selected topic area* from above list. Also include a stamped, self-addressed postcard.
2. The main body of your paper or abstract should have a title (but should not include your name).
3. Your paper or abstract should be typed, double spaced, submitted in triplicate, and the more complete and detailed the better.
4. Your paper or abstract should be received by **April 1, 1976**. You will be notified of acceptance by **May 15**. Accepted papers are to be mailed to the *Proceedings* Editor–in final form–by **July 15, 1976**.

Paper Awards—Two awards will be presented—one for the best dissertation and one for the best paper presented. Papers based on dissertations should be noted on the title page.

Competitive Symposia on current topics are invited. Your proposals should include topics and names of chairperson, panel members and discussants.

Workshops will be held on Wednesday, **November 10.**

Tutorials will be conducted throughout the conference.

ARRANGEMENTS

Local Arrangements: Dr. Charles Bonini, Stanford University
Host Institution: Stanford University
Hotel: Fairmont Hotel & Towers
Travel: Group charter rates, at substantial savings, (including family members) will be available from Atlanta, Boston, Chicago, Cincinnati, Detroit, Indianapolis, New York, St. Louis, and other cities as interest warrants.

Placement Service will be available for faculty and students.

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