

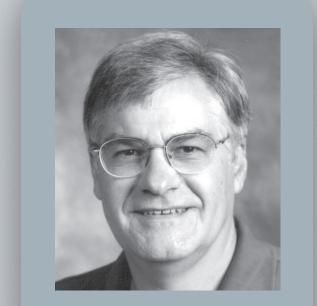


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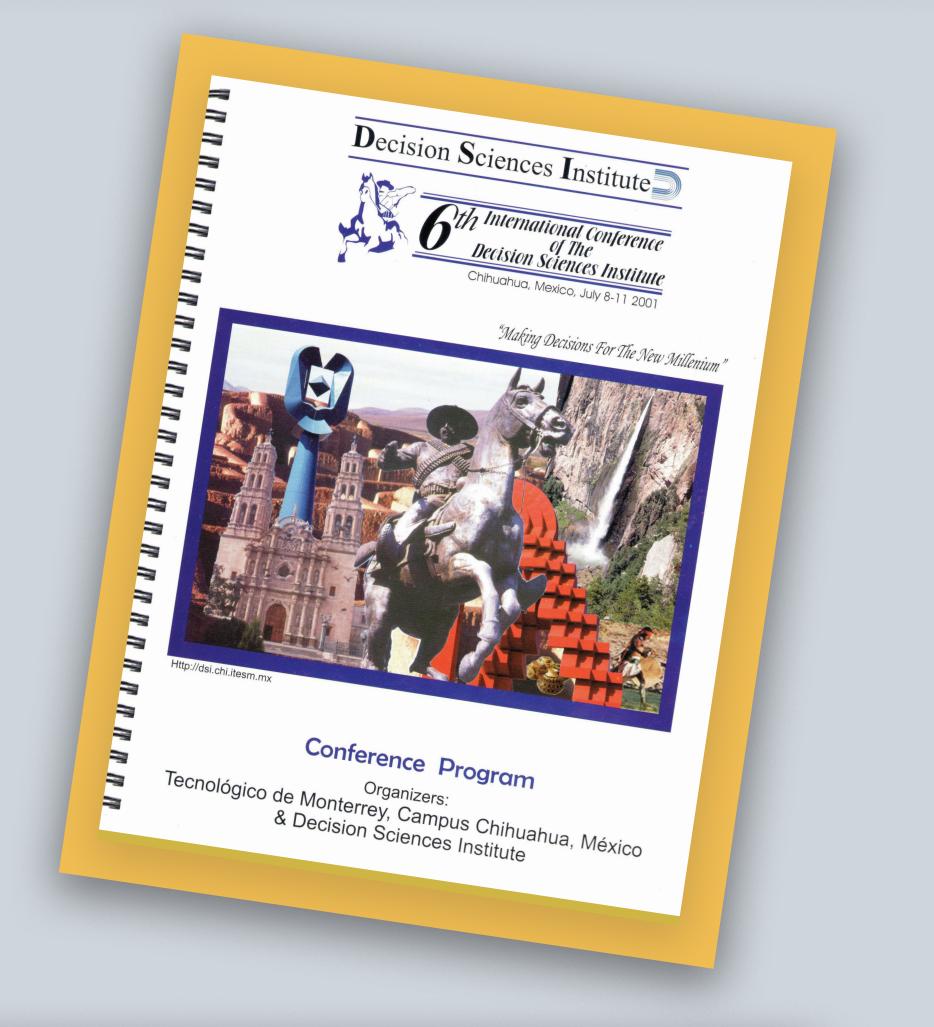
HEADLINE NEWS: Terrorists attack US via highjacked jetliners, bring down Twin Towers

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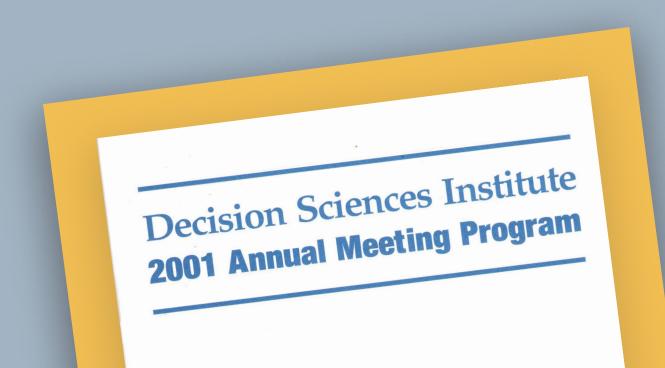
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6th International Conference takes place in Chihauhau, Mexico.

## **Board Looks to Outsource Journals**

Publications Committee recommends using external publisher. Benefits include marketing expertise, electronic publishing and cost savings.



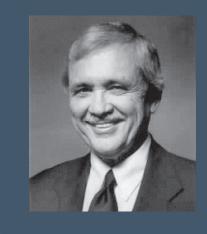
32nd Annual Meeting November 17 - 20, 2001 San Francisco, CA

"Digitizing Decisions and Markets"



Program Chair Vicki L. Smith-Daniels





Distinguished Service Award Lawrence L. Schkade



DSI Fellow Kenneth E. Kendall



DSI Fellow Benito Flores



DSI Fellow Marvin Troutt



Digitizing Decisions and Markets And Marke

In no other times past has the opportunity for decision scientists to advance practice been greater than today. The complexity of decision making can be staggering fo most organizations as they deploy digital technologies. Decision scientists can provide valuable insights into how to shape these complex decision-making structures and inter-organizational relationships with suppliers and customers. The rapidly changing and boundless nature of digital technologies suggests that we seek our practicing managers and technologists and collaborate with them on research projects and educational initiatives. With the emerging growth of distance education on the horizon decision scientists have unprecedented opportunities to exploit multimedia and decision technologies in the digital learning process. Companies need university graduates wh can analyze massive amounts of information and make high-impact decisions is dynamic, collaborative environments.

The Decision's Sciences institute, in its more than 40 years of service, has held weilstended annual meetings to promote the dynamic exchange of ideas between leading researchers, educators, and managers who share scholarship on decision-making practices, and disseminate innovations in education and curricular programs. The 2001 Annual Meeting should be no exception. Competitive paper sessions, workshops, panels, utorials, and symposiums are welcome from all areas of the decision sciences. Consistent with the Institute's commitment to collaboration across academic disciplines and organizational boundaries, many interdisciplinary sessions are included. Leveraging on the Institute's reputation for innovation and leadership in business education, the 2001 Annual Meeting provides numerous opportunities for disseminating teaching innovations. As in the past, the Annual Meeting contains several competitions and professional programs. Elsewhere in this brochure you'll find more information on these sessions and programs.

Submission Deadline: March 1, 2001

## 2001 Conference Call for Papers