

DECISION LINE

Vol. 45, No. 5

October 2014

2015 Officers' Nominees Selected

President-Elect

Shaw K. Chen, University of Rhode Island
Funda Sahin, University of Houston

2015 VP Americas

Ina Markham, James Madison University
Robert Pavur, University of North Texas

2015 VP Marketing

Jayanth Jayaram, University of South Carolina
Kaushik Sengupta, Hofstra University

2015 VP Publications

Anand Nair, Michigan State University
Tobias Schoenherr, Michigan State University

2015 VP Technology

Bob McQuaid, Pepperdine University
Silvana Trimi, University of Nebraska-Lincoln

2015 VP Asia Pacific Division

Don Kerr, University of the Sunshine Coast, Australia
Bhimaraya Metri, International Management Institution (IMI)

Secretary

Jennifer Blackhurst, Iowa State University

PRESIDENT'S LETTER

Hello DSI Members:



Marc J. Schniederjans, University of Nebraska-Lincoln

I shared with you a number of significant changes in DSI in a recent email in an effort to position us for better service to our membership. A brief summary of the DSI Board of Directors recent votes include:

(1) To appoint Dr. Tom Stafford of the University of Memphis to serve as the next Editor of the journal who will be joined by Dr. Cheri Spier-Pero as a Co-editor. Our current DSJ Editor, Dr. Asoo Vakharia has helped to enhance our journal

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DECISION LINE

DECISION LINE is published five times a year by the Decision Sciences Institute to provide a medium of communication and a forum for expression by its members, and to provide for dialogue among academic and practitioner members in the discipline. For more information about the Institute, please call 404-413-7710.

News Items: Send your news items and announcements to the editor at the address below.

Advertising: For information on agency commissions, annual contract discounts, and camera-ready copy, contact the managing editor. Market-place classifieds (job placement listings) are \$60 per 50 words.

Membership Information/Change of Address: Contact the Decision Sciences Institute (DSI), University of Houston, 334 Melcher Hall, Suite 325, Houston, TX 77204-6021; Phone: 713-743-4815, Fax: 713-743-8984, dsi@bauer.uh.edu.

Website: Decision Line feature articles and more information on the Decision Sciences Institute can be found on the DSI website at www.decisionsciences.org.

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President: Marc Schniederjans, College of Business, University of Nebraska-Lincoln, Lincoln, NE 68588-0491; 402-472-6732, fax: 402-472-5855; mschniederjans1@unl.edu

Interim Executive Director: E. Powell Robinson, Jr., University of Houston, CT Bauer College of Business, Dept of DISC, Melcher Hall, Houston, TX, 77204; eprobinson@uh.edu

DEADLINES: October 2014 issue September 10th
 January 2015 issue December 10th
 March 2015 issue February 10th
 May 2015 issue April 10th
 July 2015 issue June 10th

Vision Statement

The Decision Sciences Institute is dedicated to excellence in fostering and disseminating knowledge pertinent to decision making.

Mission Statement

The Decision Sciences Institute advances the science and practice of decision making. We are an international professional association with an inclusive and cross-disciplinary philosophy. We are guided by the core values of high quality, responsiveness and professional development.

2014-2015 Decision Sciences Institute Officers

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Marc Schniederjans, *University of Nebraska-Lincoln*

President Elect

Morgan Swink, *Texas Christian University*

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Vice President for Member Services

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Vice President for Publications

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Vice President for the Asia-Pacific Division

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Constantine Blome, *Louvain School of Management (LSM)*

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Funda Sahin, *University of Houston*

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Janelle Heineke, *Boston University*

Interim Executive Director

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Vivek Shah, *Texas State University*

Decision Sciences Journal Editor

Asoo Vakharia, *University of Florida*

Decision Sciences Journal of Innovative Education Editor

Vijay R. Kannen, *Utah State University*

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Joy Field, *Boston College*

Proceedings Coordinator

Joy Field, *Boston College*

Annual Meeting Webmaster and CMS Manager

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Varol Kayhan, *University of South Florida-St. Petersburg*

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- **European Subcontinent**
Jan Stentoft Arlbjörn, *University of Southern Denmark*
- **Indian Subcontinent**
Bhimaraya Metri, *International Management Institute, New Delhi*
- **Mexico**
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- **Midwest**
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- **Northeast**
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- **Southeast**
Shanan Gibson, *East Carolina University*
- **Southwest**
Peggy Lane, *Emporia State University*
- **Western**
Debbie Gilliard, *Metropolitan State University of Denver*



Dear DSI Colleagues, you are presented with the last issue of Decision Line for 2014. This issue is filled with informative pieces that you will find of great interest.

In his letter, President Schneiderjans brings four important points that were discussed and voted by the board. They are: 1- A new editor for the Decision Sciences Journal (DSJ), 2- Launch of a new journal focused on Supply Chain/Operations Management, 3-Introducing the idea of establishing "College" within the DSI organization, and 4-finding ways to strengthen financial aspects of the organization where saving can be used to positively impact and enhance the quality of DSI Conference for its members.

In this issue, names of all candidates for various DSI offices are listed. The statements from the two candidates running for President-Elect, Professor Shaw Chen (from University of Rhode Island) and Professor Sahin (from University of Houston), are published for you to review. Reading their statements should provide an insight on each candidate's vision and goals on what direction they would like to move our organization. Please read these statements so you will be prepared when the time comes to vote on who you want to lead DSI. Your vote is important and your decision will help shape the future of DSI.

Professor Kannan provides an update on the status of the Decision Sciences Journal of Innovative Education (DSJIE). His report indicates that DSJIE is a healthy journal and it provides a strong outlet for authors who research on pedagogical issues. For example, number of submission has increased by 50% and the average time to first decision is about 70 days with a final acceptance rate of 15%. Furthermore, he mentions that the call for special issue was successful and there will be two special issues coming out in 2015 one under the title of "Rethinking" and

the second issue is titled "Multidisciplinary."

In her article, Professor Zuckweiler writes about the use of iPad in classroom and whether or not it improves students' academic performance. Please read her article and if you have any thoughts about the subject, please put them in writing and send them to me. I would be delighted to review and then include them in the next issue.

The **Carol J. Latta Memorial DSI Emerging Leadership Award for Outstanding Early Career Scholarship** will be awarded annually at the DSI Annual Meeting to an early career scholar in the Decision Sciences field who has served the Institute and its goals. Deadline is November 7. We would appreciate if you could let your colleague know about this award and encourage them to apply for this award. The recipient will receive a plaque and a token financial award, which is funded by DSI and the Carol J. Latta Memorial Fund.

Finally, in this issue contains information about the upcoming 45th Decision Sciences Institute's Annual Conference, to be held in Tampa, Florida. It promises to be a very interesting event packed with high quality researchers and presenters as well as cultural and fun events. See you all there in a few short weeks.

Please write a piece on some of the ideas that you have on how to improve research, teaching and other research topic and send them to me. I will be more than happy to read and if relevant, I will include them in the one of the upcoming issues. In addition, I will appreciate receiving your feedback on how to improve Decision Line and make it more relevant to your needs.

Please forward your articles and comments to my email: mebrahimpour@mail.usf.edu

See you in Tampa! ■



Maling Ebrahimpour is professor of management at the College of Business at the University of South Florida Saint Petersburg. He is an active researcher and has authored or co-authored over 100 articles that have been published in scientific

journals and proceedings. Most of his work focuses on various issues of quality in both service and manufacturing companies. He received his PhD in business administration from the University of Nebraska-Lincoln and has served on the editorial review board of several journals, including Journal of Quality Management, Journal of Operations Management, and International Journal of Production Research.

mebrahimpour@mail.usf.edu

Carol J. Latta Memorial DSI Emerging Leadership Award for Outstanding Early Career Scholar

The **Carol J. Latta Memorial DSI Emerging Leadership Award for Outstanding Early Career Scholarship** will be awarded annually at the DSI Annual Meeting to an early career scholar in the Decision Sciences field who has served the Institute and its goals. The recipient will receive a plaque and a token financial award, which is funded by DSI and the Carol J. Latta Memorial Fund.

To be eligible for consideration, the applicant must be nominated by a faculty member or academic administrator. Nominators must submit a nomination letter describing the basis for the recommendation along with the candidate's curriculum vita. Recommendations may be sent electronically to info@decisionsciences.org with Carol Latta Memorial Award in the subject line.

Paper nominations may be sent to:

Carol Latta Memorial Award, Decision Sciences Institute, ATTN: Dana Evans, C.T. Bauer College of Business, 334 Melcher Hall, Suite 325, Houston, Texas 77204-6021. All nominations must be received by November 7, 2014.

Award Criteria

This award shall go to an emerging scholar in the decision sciences disciplines who has earned his or her terminal degree (e.g. PhD, DBA, etc.) in the previous five (5) years. Evidence of excellence in research, teaching, and/or service to DSI may be provided as an appendix to the recommendation letter (limited to five pages, Please do not

include full journal articles.). Such evidence may include documentation regarding Institute-related professional service (DSI committees, reviewing, session chair, track chair, etc.), teaching performance (teaching award, new course development, etc.), and scholarly research (publications in Decision Sciences, Decision Sciences Journal of Innovative Education, and other highly-regarded journals in the decision sciences field and presentations at DSI meetings). The awardee must be a member of the Institute in good standing.

Please share this email with your junior faculty members and consider their recommendation. ■

NAMES IN THE NEWS

2014 OUTSTANDING RESEARCH AWARD



Dr. Jatinder (Jeet) N. D. Gupta, Associate Dean Graduate and Sponsored Programs, Eminent Scholar of Management of Technology, Professor of Information Systems and Professor of Industrial

and Systems Engineering and Engineering Management at the University of Alabama in Huntsville (UAH) recently received the **2014 UAH Distinguished Research Award**. This award is really competitive and is based on the life-time excellence and achievement in research (with emphasis on recent research contributions) and is awarded only to a maximum of one person in the entire University in any one year. ■

From PRESIDENT'S LETTER, page 1

recognition and reposition it to expand the topical coverage of subjects to be inclusive of our entire membership.

(2) To launch a new journal focused on supply chain and operations management. Discussions with Wiley-Blackwell, the current publisher of DSJ, are highly encouraging and the details for a successful launch are being finalized.

(3) To launch a strategy focus on developing "colleges" for our members. Initially, the Board approved three colleges: Supply Chain/Operations Management, Information Technology/Information Systems, and Business Analytics/Quantitative Methods based on existing membership. Membership in these new colleges is voluntary, but will help improve functional networking and provide career enhancing opportunities for members.

(4) Continued, improved cost efficiency at the new DSI Home Office that has been instituted by Dr. Powell Robinson, our Interim Executive Director and is being implemented by Director Dana Evans. It was revealed that we will be saving tens

of thousands of membership dollars that will be reallocated to enhance meetings and provide improved services to members and Regions.

For now, the most important focus for our membership should be on the upcoming Annual Meeting in Tampa Florida (<http://dsi-tampa2014.org/about/>). Dr. M. "Johnny" Rungtusanatham is the Program Chair of the meeting and it is going to be a like no other DSI meeting anyone has ever experienced. Johnny has given this meeting a totally new program format and has packed more content, ore learning experiences, food and even a trip to a museum for fun. Please come to see and experience how much fun you can have in Tampa in November at our Annual Meeting. Along the way you may just be impressed with the level of academic research rigor. To make it is so, polish you're research and your presentations to make this meeting best the meeting ever.

Best wishes,

Marc Schniederjans
President, Decision Sciences Institute ■

The two candidates for the position of DSI president-elect—[Shaw K. Chen of the University of Rhode Island](#) and [Funda Shain of the University of Houston](#)—provide their vision statements for the 2015 election of officers.

1999-2000 and 2002-2003. At that same time I value the significance of global engagement for the future growth and sustainable strategies of DSI, drawing from my experiences as DSI's Global Development Coordinator, 2007-2013 and chair of the Strategic Planning for International Affairs Committee, 2007-2013. I also helped manage and learned about the financial strength, constraints and flows of DSI from my role as the DSI Treasurer, 2010-2012. I am well aware of the DSI culture, having been mentored by six DSI presidents from 2007-2012 in my role of serving on the DSI Board. I believe my decades of experience serving in various DSI officer positions on the boards of the Institute and the NEDSI Region has well equipped me to handle the challenges of the presidential call I now seek. In addition, my academic administrative experience as an associate dean, research center director, department chair and PhD program director has equipped me to understand the role of leadership and use it effectively in a board setting. To better understand where I would lead DSI, let me articulate my vision statement.

Year 2015 will be monumental for the Institute as DSI moves forward with many new initiatives undertaken this year; These include the launch of the new DSI website, the new DSI home office at the C.T. Bauer College of Business, University of Houston, the search for a new editor-in-chief for the Decision Sciences Journal, the implementation of a new NOAH information system including a conference management system and many other initiatives. I echo Morgan Swink in the January 2014 Decision Line comments that "as an Institute (we should) embrace and capitalize upon the many opportunities for growth that are presented to us..". The future of DSI should not be a matter to be waited for,

but is a matter we need to collectively strive for with a clear vision and consistent and effective actions to exploit all opportunities in the transitional and transformational processes.

My vision is to build DSI into a professionally respected and favored global multidisciplinary decision sciences organization. It should offer value-added quality, services, culture and pride to all members.

It is my belief that two priority directives, DSI professional community directive and DSI scholastic learning directive, are essential to achieve this vision and enhance the competitive edge and strength for the Institute and its members. Granted, these two directives are not mutually exclusive, but need to be integrated in the process of formulating action items and priorities to provide the value added for DSI. Professional community directive includes DSI matters such as an efficient and effective organizational structure, a shared culture and identity for all members, great job placement services, membership support, membership benefits, and professional networking mechanisms for career development. Scholastic learning directive comprises areas such as the quality, multidisciplinary nature and global visibility of the Institute's conferences and journal publications, platforms for intellectual exchanges and dissemination of teaching pedagogy, delivery, assessment, practices and philosophy, and branding to deans, professional communities and others.

Many of these matters require our conscientious attention, thought leadership and prudent actions from DSI Board, officials, home office staffs and all affinity groups. I sincerely pledge my total commitment to devote my presidency to focus on relevant and critical propositions for a growing, quality and member-oriented DSI. Let's look to the future. ■



**Shaw
K. Chen**

It is an honor being nominated for President-Elect of Decision Sciences Institute (DSI). In the past 29

years, I have been very fortunate to have numerous opportunities to serve as a constant contributing DSI member, both at the Institute and regional levels. I understand the importance of regional divisions through my service as the President of Northeast DSI (NEDSI), an exemplary DSI division, twice during



Funda Sahin

I'm most fortunate to have been a member of DSI since my early doctoral student days and to have had the opportunity

to serve the DSI community in many roles. DSI has been instrumental in my professional and personal growth throughout my academic career. It would be an honor to serve as President-Elect of the Institute and to further its development so that others can also enjoy the many benefits that our organization has provided me.

I've served the Institute in various capacities. As many of our members do, I started out as a participant at the DSI Annual Meeting and a paper reviewer for *Decision Sciences Journal (DSJ)*. From there I worked my way onto the editorial board and am currently an Associate Editor for *DSJ* having served in this role under the leadership of the last two Editor-In-Chiefs. I have published three papers in *DSJ*. My *DSJ* article on supply chain information sharing and coordination was the most highly cited article during the 2002-2012 time span.

I'm currently Secretary of DSI and serve on the DSI Board of Directors. From 2010-2012, I served as a Vice President At-Large. I've been actively involved in many of the transitions undergoing DSI at this time. I served as Program Chair for the 2013 Annual DSI Meeting in Baltimore, MD. This was a unique learning experience since it was the first Annual Meeting after the passing of Carol Latta, DSI's long-term Executive Director. In order to deliver a successful conference, I coordinated with the Home Office staff to fulfill many of the responsibilities previously handled by the Executive Director. This helped me understand the full range of responsibilities and processes associated with hosting the Annual Meeting.

As part of my development, I was a member of many committees including, the Strategic Planning Committee,

Nominating Committee, Member Services Committee, Doctoral Student Affairs Committee, Programs and Meetings Committee, Annual Meeting Committee and Ad-Hoc Committee on Conference Management Systems. I later chaired the Programs and Meetings Committee, Doctoral Consortium, and Elwood S. Buffa Doctoral Dissertation Competition committees. Other DSI activities include participation at the Annual Meetings as a track chair, invited panelist, presenter, paper reviewer, and Best Case Study Competition judge, among others.

Through my many service activities, I developed a good understanding of DSI's vision and strategy and participated in building a shared vision for enriching the Institute and its membership value propositions. In addition, I gained experience with the DSI Home Office operations, Annual Meeting processes, and conference planning systems. Consequently, if elected, I believe that I have the required experience with DSI, energy, vision and motivation to serve as the President and help move the Institution forward by building upon our recent accomplishments in organizational restructuring, information systems implementation, enhancing the Annual Meetings, and establishing the Home Office at its new location.

My vision for DSI focuses on enhancing the DSI brand globally. This starts with better understanding of DSI's core values and then capitalizing on them. The foundation of the institute lies in the core value of *creating new knowledge and providing a platform for sharing and disseminating the knowledge*. DSI enables its members to stay abreast of new and emerging theories and technologies in their respective fields. Recognizing that DSI is a multi-disciplinary organization that embraces operations and supply chain management, management information systems, marketing, finance, and other disciplines, I believe it is critical that we make a conscious effort to attract eminent scholars and thought leaders in these fields to participate in DSI activities and become DSI members. This can be accomplished in various ways

by providing opportunities for leading scholars to develop a vested interest in the well-being of the society (e.g. by taking on leadership roles, participating as thought leaders, and such). It is also important for us to realize that DSI must evolve with its environment or be left behind. For instance, industry interest in decision/business analytics and the decision sciences is on an upswing since its downturn in the 1980s. This is in essence, reverting back to the roots of our society. There are tremendous opportunities for the Institute to leverage our collective strengths in decision technologies, information systems, behavioral decision making and other areas to make a significant impact in the decision/business analytics areas. I selected "Decision Analytics" as the theme for the 2013 Baltimore Annual Conference as I firmly believe it provides a unifying thread and focus than can help better bind the diverse interests of DSI into a comprehensible whole.

Journals are of paramount importance in creating and disseminating new knowledge. I believe there is significant value in refocusing and expanding our journal portfolio to better represent the interests of the membership and provide additional professional development opportunities. I favor retaining the *Decision Sciences Journal of Innovative Education* in its current format. I support the current initiatives to reposition Decision Line from a batch production process into a more dynamic, real-time electronic format using our new NOAH information system. The *Decision Sciences Journal* would remain our flagship journal. However, there is merit in shifting its emphasis more closely back to its roots, which is the science of decision making. This would include increased emphasis on analytics, which some view as the intersection of the business problem domain, information technologies, decision technologies, and the behavioral elements of decision making. This realignment would expand the multi-disciplinary attractiveness of the journal and solidify its position as DSI's flagship journal. At the same time, launching a new supply chain journal

would enhance publication and professional development opportunities for the creative work represented by the largest functional group of our membership base. An expanded journal portfolio can help us reach a larger audience, attract a more diverse population of researchers and help strengthen the DSI brand. Strategically managing our journal portfolio has been one of the high priority items at the DSI Board of Directors meetings for the past few years. It is time to act.

DSI can also serve as a platform for bringing together like-minded researchers and scholars in a collaborative environment with the intent to discuss important societal problems, explore future research areas, network, and conduct research under a welcoming, but organized structure. While DSI has struggled to effectively launch specific interest groups (SIGS), other organizational structures should be explored. One approach under discussion is to draw upon the leadership of eminent scholars to form colleges or divisions that can bring major segments of the membership together for collaboration and significantly contribute to our core values of knowledge creation and dissemination. Having served on the Board that was instrumental in bringing our IT capabilities up to state-of-the-art, I realize that the technology is available to support such working groups in a virtual environment (in addition to face-to-face meetings).

The DSI Annual Meeting also contributes to knowledge creation and dissemination. Recent conference chairs, with support of the Board of Directors, have made conscious efforts to improve the quality of the annual meeting by experimenting with new formats, enhancing food offerings, and hosting industry keynote speakers. Some of these ideas work and some don't. However, we are adopting the best practices in order to provide an improved meeting and continuity from year to year. As DSI President, I would encourage exploring social media, industry engagement, and keynotes by visionary thought leaders as mechanisms for enhancing the value of the annual meeting and attracting larger attendance. This should be an on-going effort to help

elevate the quality of knowledge shared at our annual meetings.

Additionally, our regional conferences significantly contribute to our core values and enhance DSI's value proposition. The international meetings organized by the regions, in particular, provide an additional dimension; opportunities to learn about various cultures and collaborate with researchers from different parts of the world to investigate unique research problems. I firmly believe in providing more support for our regional conferences to enhance the DSI brand not only nationally, but also globally.

When asked, many of our members cite *networking* as an important value proposition for the membership and one of the main reasons for participating in the society and the annual meetings. DSI provides an inclusive and welcoming environment that fosters innovative ideas. However, I feel that we do not adequately market this strength nor capitalize on it. Networking is a competitive advantage that can aid in building membership and promoting the DSI brand. My belief is that developing effective marketing strategies for communicating this dimension will offer promising results.

Beyond *knowledge creation/dissemination* and *networking*, DSI also offers opportunities for *professional development* for members at various stages of their careers. Aside from research development, many of our members turn to the Institute for assistance in other areas; e.g. career development and related issues, learning about innovative teaching ideas, tips on teaching at different levels, curriculum development, pursuing an administrative career path, and such. While we address some of these needs in sessions at our conferences, these can easily be better organized and discussions can be continued outside of our conferences in virtual environments utilizing our new IT capabilities. Like *networking*, this is another area that we need to promote heavily as part of the DSI brand and organize our efforts to meet the needs of our membership.

Another of DSI's competitive advantages is placement services. Every year,

the annual meeting attracts new talent seeking to benefit from our placement services and attend the doctoral/young faculty consortia. As important as talent development and mentoring are to our Institute, we are not always successful in retaining the new talent as members. As a result, it is worthwhile to develop onboarding strategies to make our young colleagues feel welcome and develop as participating and contributing members of the Institute. If elected, I will collaborate with our VPs for Professional Development and Member Services to develop these strategies.

DSI is going through exciting times. Our new Home Office and staff are well established at the new DSI home location at the University of Houston and are well-supported by C.T. Bauer College of Business and the DSI Board. The Home Office relocation provided an opportunity to document and revise processes, streamline operations and re-define the staff roles, thereby significantly reducing Home Office overhead expenses. Additionally, our new state of the art information systems are up and running. If you haven't already done so, you will soon experience a much more responsive Home Office staff. The new Home Office and the improved IT systems are also designed to better support the DSI regions, which is very important for enhancing the DSI brand. Stronger regions, whose needs and activities are well-integrated into all DSI activities, mean improved visibility and stronger brand image for DSI globally with potential new opportunities. If elected, I will ensure that we continue to improve upon these efforts.

As an active DSI member, I'm very grateful for DSI's contribution to my personal and professional development. I firmly believe that DSI is well positioned to make significant improvements in its product offerings by leveraging current strengths. I'm very hopeful for DSI's future. I'm honored to be nominated for President-Elect and if elected, I'm committed to working hard, with your participation, to elevate DSI to the next level. ■

Decision Sciences Journal of Innovative Education: Editor's Update

by Vijay R. Kannan

Earlier this year I passed the half-way point in my term as Editor of DSJIE. I am delighted to report that the journal continues to make positive strides. In particular I am able to report progress relative to specific opportunities I identified in my report to DSI members a year ago.

Performance Metrics

The journal received 123 new submissions in the last twelve months (through September 14, 2014). Of these, 42% were Teaching Briefs, 24% were Conceptual Research Articles, and 34% were Empirical Research Articles. The number of submissions represents a 50% increase compared to the corresponding numbers for the two previous 12 month periods. Summary statistics for new submissions include:

- Average time to first decision: 70 days, 83% of submissions processed within the 90 day target.
- Acceptance rate (final decision): 15%
- Desk reject rate (fit, contribution): 55%
- Reject rate (final decision): 19%
- Acceptance to Publication: < 5 months

During the previous twelve month period, the average time to first decision was 64 days, and 86% of submissions were processed within the 90 day target. While there has been a small amount of slippage in these numbers, authors can still count on receiving fast turnaround on their submissions. The acceptance rate

has remained unchanged, and reflects a continued commitment to raising the quality of the journal.

Special Issues

A Call for Proposals for a Special Issue yielded eleven submissions. A review of the proposals by a committee consisting of myself and three Associate Editors resulted in two proposals being accepted:

- Rethinking Undergraduate Business Education: In the Classroom and Beyond (Guest Editors Lynn Perry Wooten, Joy Oguntebi Olabisi)
- Educational Innovation and Reform in the Decision Sciences Using Multidisciplinary and Collaborative Practices (Nebil Buyurgan, Mary J. Meixell)

The Special Issues are scheduled to appear in 2015 in Volumes 13.2 (Rethinking) and 13.3 (Multidisciplinary). A Call for Proposals for a 2016 Special Issue is currently open with a submission deadline of October 15, 2014.

Journal Quality Lists

DSJIE is now included in the Australian Business Deans Council (ABDC) Journal Quality list. This is an important milestone as the ABDC list is used by academic institutions in Australia and New Zealand to assess the standing of academic journals, and thus influences decisions about where authors submit their work. DSJIE's inclusion in the list as well as in the Excellence in Research for Australia (ERA) journal quality list gives



Vijay R. Kannan

Vijay R. Kannan is Professor of Operations Management and Executive Director of International Programs in the Jon M. Huntsman School of Business, Utah State University. His work has appeared in several publications including

Decision Sciences Journal, Journal of Supply Chain Management, International Journal of Production Research, OMEGA, and Academy of Management Learning and Education. In addition to serving as Editor of DSJIE, he is an Associate Editor for Decision Sciences Journal and the Journal of Supply of Chain Management.

the journal significant credibility within the academy in Australia and New Zealand. An application is currently pending for DSJIE to be included in the revised European Academic Journal Guide. Inclusion in this list will have a similar effect as inclusion in the ABDC list among European academic institutions.

Publishing in DSJIE Workshop

A new initiative at this year's DSI meeting is the 'Publishing in DSJIE Workshop'. This initiative pairs authors who have not published in DSJIE with an Associate Editor who will help them develop their work to make it suitable for submission to the journal. Four submissions were accepted for the workshop, and AEs are already working with the authors in preparation for the workshop session in Tampa.

Recognitions

Several individuals were recognized for their contributions to DSJIE in 2013:

- Best Research Article: 'Cultivating Student Global Competence: A Pilot Experimental Study', Yulong Li (Simmons College)
- Best Teaching Brief: 'Increasing Student Interest and Engagement with Business Cases by Turning Them into Consulting Exercises', Sinan Erzurumlu and Keith Rollag (Babson College)
- Outstanding Associate Editor: Monica Adya (Marquette University).
- Outstanding Reviewer: J. Ben Arbaugh (University of Wisconsin, Oshkosh).

I will also take this opportunity to recognize several Associate Editors who have graciously and diligently taken on additional roles in support of the journal: Monica Adya, Ben Arbaugh, Bryan Ashenbaum, Constantin Blome, John Jensen, Christine Kydd, Ceyhun Ozgur, Susan

Palocsay, Cliff Ragsdale, Susan Williams.

Management Learning and Education Community

DSJIE was represented at the 2nd Research in Management Learning and Education 'Unconference' in Copenhagen. The goal of the event, which was attended by scholars from across the globe, was to stimulate constructive dialog on key issues in management education, and to spawn new research projects in the domain. The event, staged at the Copenhagen Business School, also brought together the editors of all 'Big Four' journals in Management Learning and Education: Academy of Management Learning and Education, Journal of Management Education, Management Learning, and DSJIE. It was a meaningful opportunity to identify synergies among the journals, and to raise DSJIE's visibility outside the DSI community.

DSJIE was also represented at the Academy of Management meeting in Philadelphia in August. Both the 'Teaching and Learning Conference' and Management Education and Development Division activities provided opportunities to raise awareness of DSJIE. I am encouraged by the support of several key members of the AoM community, and appreciative of the warmth of their welcome of DSJIE to their activities.

The Management Learning and Education community transcends academic disciplines and organizational affiliations. Moreover, the community offers opportunities and shares concerns that can best be met by working together. I am committed to ensuring that DSJIE has a 'seat at the table', and will continue to work with colleagues and leaders across the academy in support of DSJIE and DSI.

And Finally

While the Editor of a journal is its external 'face', I am constantly reminded that its heart and soul are the authors, reviewers, and Associate Editors who make the journal what it is. I am also appreciative of the continued support of DSI's leadership, and of numerous individuals both within and outside the DSI community without which my task would be more challenging and less rewarding or enjoyable. The journal has made important strides over the last two years, and I am committed to ensuring that it continues to do so over the next two.

Vijay R. Kannan is Professor of Operations Management and Executive Director of International Programs in the Jon M. Huntsman School of Business, Utah State University. His work has appeared in several publications including Decision Sciences Journal, Journal of Supply Chain Management, International Journal of Production Research, OMEGA, and Academy of Management Learning and Education. In addition to serving as Editor of DSJIE, he is an Associate Editor for Decision Sciences Journal and the Journal of Supply of Chain Management. ■

Through the Looking Glass: One Hypothesis on How iPads Improve Academic Performance

by Kathryn M. Zuckweiler, Ph.D., University of Nebraska at Kearney

In a 2013 Decision Line article, I wrote about my experiences with iPads in my classroom (Zuckweiler, 2013). At the time, I discussed the claims that putting technology (laptops, tablets, etc.) in students' hands increased their academic performance (test scores, grades, etc.). I also noted that nothing I read had explained how the former led to the latter, or to use the old black-box model as an analogy, nobody could seem to explain what happened in the black box to transform the inputs into outputs.

I still haven't found a clear explanation of how iPads (or similar devices) improve students' academic performance. I've taught iPad courses for five consecutive semesters and expect to teach my sixth iPad course in the spring. My iPad classes to date have been about evenly split between MBA and undergraduate courses. As I mentioned in the 2013 article, there is a distinct difference in how the MBA students interact with class materials and activities in an iPad course as compared to a course with no specific technology component. For the undergrads, however, I don't see the same patterns of technology usage and interaction with course materials. The undergrads seem to use the iPads differently than my MBA students – the undergrads use their iPads more overall, but a smaller percentage of that usage is related to class materials and activities. This brings me back to my original question: how do iPads lead to improved academic performance?

Based on my observations, experiences, reading, and conversations with colleagues, I offer this hypothesis:

Putting technology (in my case, iPads) into my undergraduate students' hands has no direct effect on their performance. Rather it indirectly contributes to their achievement by helping them stay engaged and alert in class, which in turn allows them to assimilate more course-related information and perform better on assignments and tests.

Let me explain what I mean by this hypothesis. Scientists estimate that the human brain can think at a rate of 400 words per minute, yet humans speak at a rate of 125 words per minute. This means there are about 275 words (nearly 70 percent) of excess capacity in students' ability to think, even when they're fully attuned to a lecture or class discussion.

What do they do with this excess capacity? If your students are like mine, their minds wander – they doodle, doze, play with their iPads. Of these, doodling and dozing are passive activities that don't stimulate much thought or engagement. Playing with iPads, on the other hand, involves physical motion (swiping, tapping, etc.) and mental information processing (reading email, interacting with an app, etc.) that are far more active and engaging. I would argue that by using their excess mental capacity to play with their iPads and thus being physically and mentally active and engaged, students also hear and engage more completely in class lecture and discussion. This, in turn, leads to greater learning and better performance.

I realize that suggesting students be allowed to play with their iPads and read email, use apps, etc. during class is roughly akin to heresy. It runs



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line education. She has published in such journals as *International Journal of Production Research*, *Academy of Health Care Management Journal*, *International Journal of Distance Education Technologies*, *International Journal of Human Computer Interaction*, *International Journal of Information and Operations Management Education*, and *Decision Sciences Journal of Innovative Education*. She is a member of the Decision Sciences Institute and Institute of Supply Management.

counter to all our efforts as faculty to deliver interesting lectures and design captivating, productive class activities that foster student learning. It also undermines the notion that students must focus and devote significant attention to a concept or task in order to think deeply and comprehend what they're learning. This is a paradox we face as educators: contemporary students have a wealth of information at their fingertips (literally), yet their attention spans and desire for in-depth analysis are sharply diminished (Anderson & Rainie, 2012). According to 2013 statistics published by the U.S. National Center for Biotechnology Information, a goldfish has a longer attention span (nine seconds) than a human (eight seconds). Couple this with the idea that students don't need to really learn things because the information is readily available online and the tension between allowing students to play on their iPads during class (and hopefully sustaining some level of attention and engagement) or forcing them to unplug (and risking loss of attention or interest in class discussion) becomes apparent.

The teacher-or-technology choice could be seen as an "us versus it" (the iPad) competition for students' attention. However, this implies that one wins and the other loses and I'm not convinced that is in anybody's best interest. Instead, a more pragmatic choice might be a hybrid approach that allows students some latitude to use their iPads and designates other times for focus and deep thinking.

For my undergraduate classes, I've chosen to take a two-pronged, hybrid approach to the problem. First, on most class days, I simply allow the iPads to exist and students to make their own choices about whether to use them during class. I don't comment on their use one way or the other. Instead, I try to incorporate iPad-specific activities into class discussion and projects to help fulfill students' need to play with their iPads. Second, on days when I need students to focus on a topic or activity with minimal distraction, students are

instructed to put away their iPads and other devices while working on the topic or activity that requires their full attention.

I'm still in the early stages of this approach and don't yet know how it will work over the course of a full semester. As of this writing, I tried this during the last few weeks of the Spring 2014 and the first few weeks of the Fall 2014 semesters. So far, there have been fewer doodling, dozing, and disengaged students in the undergraduate iPad classes. I realize their attention is not fully on course-related topics as they check email, Facebook, and other apps. I've come to accept that most students can take in more information than I can share and thus have more mental capacity than they need for class-related information. In a sense, allowing them to use their iPads during class is allowing parallel processing in that students are processing class discussion and activities in parallel with reading email, etc. As long as their minds are active and engaged, I believe they will learn more about course-related topics than they would without the stimulation from the iPad. If this proves to be true, they should indeed perform better on assignments and tests. The iPad, then, wouldn't directly improve students' academic performance. Rather, it provides a stimulating, engaging backdrop that helps keep students' minds open and active which in turn allows them to more fully assimilate class discussion and activities.

At the discretion of the new Editor, I will continue to handle papers under revision prior to October 15 2014.

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2014 Program Chair's Message

M. JOHNNY RUNGTUSANATHAN, The Ohio State University



I am excited and looking forward to welcoming all of you to the **2014 Annual Meeting of the Decision Sciences Institute** in Tampa, Florida, between November 22

and 25, 2014.

The Program Team for this year has worked diligently to ensure that the conference theme, *Technology and the Rapidly Changing Global Business Landscape*, is appropriately embodied in the 360+ sessions in the 900+ submissions of abstracts, full papers, panels, and workshops that have been received. The Home Office is engaging with the Tampa Marriott Waterside Hotel & Marina and the Tampa Convention Center to ensure that the annual meeting will meet our expectations for rooms and meals.

In the sections to follow, some exciting events at the upcoming annual meeting are highlighted. For more details, please surf to our conference

website at <http://dsi-tampa2014.org/>; everything you want to know about the annual meeting can be found there.

I am confident that you will find many of these sessions to not only be opportunities for thought-provoking conversations and reflections but also channels to learn new topical knowledge to share with students, new research methods to deploy in your scientific inquiries, or new pedagogical approaches to help students learn better.

Also, the final annual meeting schedule with days, times, and locations is finalized and on its way to the printer. For the 2014 DSI Annual Meeting, the final annual schedule with all logistical details

is also searchable online at <http://convention2.allacademic.com/one/dsi/dsi14/> and will soon be downloadable, once ready, from <http://dsi-tampa2014.org/>.

So, for those who have made travel plans, see you in Tampa soon. For those who have yet to make travel plans, why delay and miss all the fun? ■

The 45th Annual Meeting of the Decision Sciences Institute will be held in Tampa on November 22 - 25, 2014. For the latest updates, see: www.decisionsciences.org



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How Is the 2014 Annual Meeting Organized?

The program for the 2014 Annual Meeting of the Decision Sciences Institute is organized around three pillars, plus keynote addresses and special events.

PLENARY SPEAKERS

Besides the regular submissions, we are pleased to confirm three plenary speaker sessions whose topics are sure to be of concern to us, professionally (i.e., our jobs) and personally (i.e., our health and our legal rights). For the 2014 DSI Annual Meeting, we are able to schedule parallel sessions, administrative meetings, and other activities without any of these conflicting with the three plenary speaker sessions. So, please do make plans to hear how our professional and personal lives may be affected by technological revolutions in education, law, and health. In fact, feel free to bring your spouse or a friend in the area! Finally, as an added incentive, **one lucky 2014 DSI attendee at each of the three plenary speaker sessions will win an Apple iPad.**

Sunday, Nov. 23, 2014

10:30 am - Noon

How Must Business Schools Change to Meet Structural Changes Hastened by the Rapid Technological Evolution?

Speakers: John J. Fernandes, President and CEO AACSB International

Eric Cornuel, Director and CEO EFMD

Place: Marriott Grand Salon F-J

- Sponsored by **Macquarie Graduate School of Management (AUSTRALIA)** & Moderated by Norma Harrison (MGSM, AUSTRALIA)

Sunday, Nov. 23, 2014

4:30 am - 6:00 pm

Technology and the Rapidly Changing Landscape: What the Law Says and

Where the Law Needs to Catch Up

Speaker: The Honorable Tony N. Leung

US Magistrate Judge District of Minnesota

Place: Marriott Grand Salon F-J

- Sponsored by **Boston College (USA)** & Moderated by Joy Field (Boston College, USA)

Monday, Nov. 24, 2014

10:30 am - Noon

Constancy and Change in Healthcare: The Role of Decision Technologies in Creating the Healthcare System of the Future

Speaker(s): Dr. Anthony Joseph, MD Chief Strategic Officer The Healthcare Colloquium (A Battelle Company)

Place: Marriott Grand Salon F-J

- Sponsored by **College of Public Health, The Ohio State University (USA)** & Moderated by Vicki Smith-Daniels (Indiana University, USA)

COMPETITIONS

Several annual meetings ago, we experimented with having finalists for the Elwood S. Buffa Doctoral Dissertation Award compete "live" at the annual meeting. The winner was determined based on how convinced a panel of judges and the audience were. The "live" competition was well-received, well-attended, and engaged the voice of the audience.

For the 2014 DSI Annual Meeting, we are continuing with this innovation. Finalists for the *Elwood S. Buffa Doctoral Dissertation Award*, the *Best Teaching Cases Studies Award*, and the *Instructional Innovation Award* will be competing to win your votes at the annual meeting. Be sure to join these competitors and give them your support.

Saturday, Nov. 22, 2014

10:30 am - Noon

Place: Marriott Grand Salon G

Instructional Innovation Award

- Sponsored by **Alpha Iota Delta**

Multifaceted and Multidimensional Undergraduate Research in Marketing and Business

Finalist: Beheruz Nariman Sethna, University of West Georgia

Stock Control: Learning Inventory Concepts by Beating Levels and Winning Prizes

Finalist(s): Debra S. Bishop, Drake University
Brad C. Meyer, Drake University

Teaching Lean Six Sigma within a Supply Chain Context: The Airplane Supply Chain Simulation

Finalists: Scott C. Ellis, University of Kentucky
Thomas J. Goldsby, he Ohio State University
Ann Bailey, LeanCor LLC
Jae-Young Oh, University of Kentucky

Saturday, Nov. 22, 2014

8:30 am - 10:00 am

Place: Marriott Grand Salon H

Best Teaching Cases Studies Award

- Sponsored by **APICS | APICS Supply Chain Council**

Idiopathic Pulmonary Fibrosis

Finalists: David Kopcsó, Babson College
Howard Simon, Babson College
Annie Gao, Babson College

Container Returns at Pasadena Water Solutions

Finalists: John Visich, Bryant University
Christopher J. Roethlein, Bryant University
Pedro M. Reyes, Baylor University

Panasonic and the Micro Four-Thirds Camera System: Disrupting the Digital Camera Industry

Finalist: Michael R. Weeks, University of Tampa

Lolly's Restaurant

Finalist: Steven Harrod, Technical University of Denmark

Saturday, Nov. 22, 2014

10:30 am - Noon

Place: Marriott Grand Salon I

Elwood S. Buffa Doctoral Dissertation Award

- Co-Sponsored by HERCHER Publishing Inc. and Supply and Value Chain Center, Texas Christian University, USA

Incentives in U.S. Healthcare Operations

Finalist: Tinglong Dai, Ph.D., Carnegie Mellon University

Fleet Management in the Humanitarian Sector

Finalist: Mayhar Eftekhari, Ph.D., HEC Paris

Supply Chain Structure, Product Recalls and Firm Performance: Investigating Recall Drivers and Recall Financial Performance Relationships

Finalist: Adams Steven, Ph.D., University of Maryland

Supply Chain Disruptions and the Role of Information Asymmetry

Finalist: Bill Schmidt, DBA, Harvard University

BEST PAPER AWARDS

At the annual meeting each year, a number of full paper submissions are recognized as best papers. For the 2014 DSI Annual Meeting, we received generous sponsorships to allow us to modify traditional best paper award categories and introduce new ones.

To be eligible for a best paper award, full paper submissions [1] must be complete, not just partially complete, at their time of submission, [2] must have been positively and unanimously reviewed by reviewers for the annual meeting, [3] consistently recommended by the Associate Program Chairs for the pillar in which the full paper entry was initially submitted, and [4] selected by a panel of judges.

In the **Business Knowledge Research** pillar, Professors Gopesh Anand and Ramanath Subramanyam (both of the University of Illinois at Urbana-

Champaign) are working with a panel of judges including Greg Heim (Texas A&M University), Manpreet Hora (Georgia Tech University), Abhay N. Mishra (Georgia State University), Anand Nair (Michigan State University), Enno Siemsen (University of Minnesota), Narayan Ramasubbu (University of Pittsburgh), and Gil Souza (Indiana University) to identify winners for various award categories from 50 full paper submissions.

In the **Business Learning & Education Research** pillar, Professors Ben Arbaugh (University of Wisconsin – Oshkosh), Kathryn Zuckweiler (University of Nebraska at Kearney), and M. Johnny Rungtusanatham (The Ohio State University) evaluated 15 full paper submissions and has identified the winner shown below. Congratulations!

Below is the listing of the best paper award categories and their winners to date.

PILLAR : Business Knowledge Research

Best Conceptual Research Paper

- Sponsored by Juran Center & Supply Chain and Operations Department, Carlson School of Management, University of Minnesota, USA

Monetary Prize: \$500.00

Winner: Results will be announced at the 2014 DSI Annual Meeting

Best Theory-Driven Empirical Research Paper

- Sponsored by Global Supply Chain and Process Management Center & Management Science Department, Darla Moore School of Business, University of South Carolina, USA

Monetary Prize: \$500.00

Winner: Results will be announced at the 2014 DSI Annual Meeting

Best Analytical Paper

- Sponsored by Department of Information and Operations Management, Texas A&M University, USA

Monetary Prize: \$500.00

Winner: Results will be announced at the 2014 DSI Annual Meeting



Best Application Paper

- Sponsored by Department of Information and Operations Management, Texas A&M University, USA

Monetary Prize: \$500.00

Winner: Results will be announced at the 2014 DSI Annual Meeting

Best Student Paper

- Sponsored by Global Supply Chain and Process Management Center & Management Science Department, Darla Moore School of Business, University of South Carolina, USA

Monetary Prize: \$500.00

Winner: Results will be announced at the 2014 DSI Annual Meeting

* The Best Conceptual Research Paper, Best Theory-Driven Empirical Research Paper, and Best Analytical Paper award categories replace the two traditional award categories of Best Empirical/Theoretical Paper and Best Interdisciplinary Paper.

PILLAR : Business Learning & Education Research

Best Learning & Education Research Paper

- Sponsored by University of Nebraska at Kearney, USA

Monetary Prize: \$500.00

Winner: The Future of Supply Chain Management Education: Developing Entrepreneurial Leaders: Kate McKone-Sweet, Babson College, Danna Greenberg, Babson College, and Jim Wilson, Babson College

Being presented in session titled

"CURRICULUM: Looking Forward in Supply Chain Management Research", Saturday, November 22, 2014; 4:30-6:00 pm, Tampa Convention Center Room 10

* The Best Learning & Education Research Paper is a new award category

CONSORTIA

We have also introduced innovations to our traditional doctoral student and faculty consortia. Instead of one full-day doctoral student consortium for all Ph.D. students, we have two half-day doctoral consortia for Ph.D. students in different stages of completion (i.e., *Doctoral Student Consortium for Pre-Proposal Defense Students* and *Doctoral Student Consortium for Post-Proposal Defense Students*). Instead of one full-day faculty development consortium, we have two half-day faculty development consortia for those in different stages of their career (i.e., *New Faculty Development Consortium* and *Mid-Career Faculty Development Consortium*).

Finally, for the 2014 DSI Annual Meeting, we decided to organize and manage the *Making Statistics More Effective in Schools of Business* as a consortium. The reason is that the sessions are primarily solicited through an invitation process and managed independent of the conference management system.

WORKSHOPS

We have a healthy number of commissioned and submitted professional development workshops. These workshops are intended to help us become better researchers, teachers, administrators, and professional service volunteers.

Workshops are scheduled over the entire time of the upcoming annual meeting. Workshop leaders have been asked to make these sessions as interactive and as hands-on as possible. Many are highlighted below; more can be found on the on the final annual meeting schedule. Feel free to experience as many as your schedule permits.

Saturday, Nov. 22, 2014

8:30 - 10:00 am

What's Trending – Cutting Edge Research Methods

Leaders: Anand Nair, Michigan State

Place: Tampa Convention Center Room 3

Creating B-School Technology Camps for Students: Administration, Curriculum, and Learning Outcomes

Leaders: Terribeth G. Moore, University of Toledo

Place: Tampa Convention Center Room 5

Saturday, Nov. 22, 2014

10:30 am - Noon

Advanced Moderation Analysis

Leaders: Jason Miller, Colorado State University

Place: Tampa Convention Center Room 3

Blend & Flip - What to Consider BEFORE You Commit!

Leaders: Beverly Amer, Northern Arizona University

Place: Tampa Convention Center Room 5

Saturday, Nov. 22, 2014

1:00 - 2:30 pm

Conducting Case Research in Operations and Supply Chain Management: How Do We Conduct Better Case Research?

Leaders: Mark Johnson, Warwick Business School

Chris Voss, Warwick Business School

Jan Godsell, Warwick Manufacturing Group

Place: Tampa Convention Center Room 3

Teaching Operations Management Using 3D Role Playing Games

Leaders: Peggy Daniels Lee, Indiana University

Place: Tampa Convention Center Room 5

Saturday, Nov. 22, 2014

3:00 - 4:30 pm

Conference Presentations that Engage and Provide Value

Leaders: Wilma Andrews, Virginia Commonwealth University

Place: Tampa Convention Center Room 3



Using Industry Certifications as a Measure for Assurances of Learning

Leaders: Roberta S. Russell, Virginia Tech University

Place: Tampa Convention Center Room 7

Saturday, Nov. 22, 2014

4:30 - 6:00 pm

Writing a Great Teaching Case

Leaders: Christopher J. Roethlein, Bryant University

John Visich, Bryant University

Place: Tampa Convention Center Room 5

Teaching an Entire Course on Supply Chain Security

Leaders: Kevin Linderman, Virginia Tech University

Place: Tampa Convention Center Room 7

Sunday, Nov. 23, 2014

8:30 - 10:00 am

Advanced Reflective Measurement Methods

Leaders: Jason Miller, Colorado State University

Place: Tampa Convention Center Room 3

Applying Microsoft Dynamics AX in the University Classroom

Leaders: Todd Schultz, Georgia Regents University

Place: Tampa Convention Center Room 5

Sunday, Nov. 23, 2014

3:00 - 4:30 pm

Advances in Partial Least Squares Path Analysis

Leaders: Wynn Chin, University of Houston

Place: Tampa Convention Center Room 5

Exciting Business Games for Enhanced Learning

Leaders: Sam Wood, Responsive Learning Technologies

Place: Tampa Convention Center Room 3



Teaching an Entire Course on Sustainability

Leaders: Gökçe Esenduran, The Ohio State University

Brian Jacobs, Michigan State University

Place: Tampa Convention Center Room 11

Publishing in DSJ

Leaders: Nallan C. Suresh, SUNY-Buffalo

By INVITATION only

Place: Tampa Convention Center Room 14

Monday, Nov. 24, 2014

8:30 - 10:00 am

How to Conduct a Rigorous Meta-Analysis

Leaders: Alan Mackelprang, Georgia State University

Place: Tampa Convention Center Room 3

Come and Create Your Own My_Lab Course for Enhanced Student Learning

Leaders: Lauren Lopez, Pearson PLC

Place: Marriott Florida Salon VI

Monday, Nov. 24, 2014

1:00 - 2:30 pm

Publishing in DSJIE

Leaders: Vijay Kannan, Utah State University

Place: Marriott Meeting Room 9

Mechanisms to Facilitate Theory Building in SCM

Leaders: Yi Su Chen, University of Michigan - Dearborn

Place: Tampa Convention Center Room 3

Leverage APICS to Grow Your OM or SCM Major

Leaders: Sharon Rice, APICS | APICS Supply Chain Council

Brian Jacobs, Michigan State University

Place: Tampa Convention Center Room 7

Monday, Nov. 24, 2014

3:00 - 4:30 pm

Teaching Online Students: Why They Get Frustrated?

Leaders: Kathryn Zuckweiler, University of Nebraska at Kearney

Place: Tampa Convention Center Room 5

Monday, Nov. 24, 2014

4:30 - 6:00 pm

Service Learning Storytelling

Leaders: Xin Ding, University of Houston

Place: Tampa Convention Center Room 5

PANELS

The 2014 DSI Annual Meeting will host a number of research and professional panels. These panels bring together academic and practitioner expertise to share insights on relevant topics and concerns. Below is a sampling of panels that have been scheduled.

Saturday, Nov. 22, 2014

4:30 - 6:00 pm

Sustainable Sourcing: A New Research Mantra?

Participants: Veronica H. Villena, Moderator, Pennsylvania State University
Zhaohui Wu, Panelist, Oregon State University

Wendy L. Tate, Panelist, University of Tennessee

Place: Marriott Meeting Room 6

Sunday, Nov. 23, 2014

8:30 - 10:00 am

New Directions in Service Research

Participants: Rohit Verma, Moderator, Cornell University

Mike Dixon, Panelist, Naval Postgraduate School

Jie J. Zhang, Panelist, University of Vermont

Enrico Secchi, Panelist, University of Victoria

Tom Tan, Panelist, Southern Methodist University

Spring Han, Panelist, National Research University

Place: Tampa Convention Center Room 1

Meet the Editors of ISR, JIBS, JOM, and JSCM – What Can We Learn from Other Disciplines?

Participants: Craig Carter, Moderator & Editor of JSCM, Arizona State University
Ritu Agarwal, Editor of ISR, University of Maryland

Daniel C. Bello, Editor of JIBS, Georgia State University

Thomas Y. Choi, Co-Editor of JOM, Arizona

State University

Place: Tampa Convention Center Room 13

Sunday, Nov. 23, 2014

3:00 - 4:30 pm

Meet the Editors of DSI Journals

Participants: Vijay Kannan, Editor of DSJIE, Utah State University

Asoo Vakharia, Editor of DSJ, University of Florida

Place: Tampa Convention Center Room 13

Monday, Nov. 24, 2014

1:00 - 2:30 pm

How to Review to Become an Editor of a Journal?

Participants: Thomas Y. Choi, Arizona State University

Daniel Guide, Pennsylvania State University

Vicki Smith-Daniels, Indiana University

Place: Tampa Convention Center Room 3

Games and Gamification of OM Courses

Participants: Joe T. Felan, Moderator, University of Arkansas at Little Rock

Hemant V. Kher, University of Delaware

Place: Tampa Convention Center Room 7

Emerging Research Issues in Energy Supply Chains?

Participants: Laird Burns, Moderator, University of Alabama in Huntsville

Wesley Colley, Moderator, University of Alabama in Huntsville

Place: Marriott Meeting Room 7

In Pursuit of Lean – Why Isn't It More Prevalent?

Participants: Sriram Narayanan, Moderator, Michigan State University

Jason Palmenberg, Panelist, Strategy+

Richard Guba, Panelist, GE Aviation

Rachna Shah, Panelist, University of Minnesota

Jonathan Tilley, Panelist, McKinsey Consulting

Peter Ward, Panelist, The Ohio State University

Place: Marriott Meeting Room 10

Monday, Nov. 24, 2014

3:30 - 4:30 pm

Interdisciplinary Research Strategies

Participants: Nada Sanders, Moderator, Northeastern University

Craig Carter, Panelist, Arizona State University

Morgan Swink, Panelist, Texas Christian University

John Wood, Econautics Sustainability Institute

Place: Tampa Convention Center Room 3

Monday, Nov. 24, 2014

4:30 - 6:00 pm

Collaborating with Brazilian Researchers – Opportunities and Constraints for Non-Brazilian Researchers

Participants: Marcos Primo, Moderator, Universidade Federal de Pernambuco, BRAZIL

Barbara B. Flynn, Panelist, Indiana University

Fran Dubois, Panelist, American University

Place: Tampa Convention Center Room 3

Managing Dynamic Change in Healthcare: Multiple Perspectives

Participants: Cynthia P. Ruppel, Moderator, Nova Southeastern University

Leslie Cauthen Tworoger, Moderator, Nova Southeastern University

Kenneth Feiler, Panelist, Rose Medical Center,

Eleanor T. Lawrence, Panelist, Nova Southeastern University

Gary M. Mervak, Panelist, HCA

Marcella M. Rutherford, Panelist, Nova Southeastern University

Lorna Williams, Panelist, JFK Medical Center

Place: Marriott Florida Salon V

From Dyad to N-Tier Relationships: Multiple Research Avenues on Researching Supply Networks

Participants: Constantin Blome, Moderator, University of Sussex, UK

Bart L. MacCarthy, Moderator, University of Nottingham, UK

Thomas Y. Choi, Panelist, Arizona State University

W. C. Benton, Panelist, The Ohio State University

Anand Nair, Panelist, Michigan State

University

Place: Marriott Meeting Room 5

Evolution of Supply Network Design: Opportunities for Research

Participants: Evolution of Supply Network Design: Opportunities for Research

Xiaowen Huang, Moderator, Miami University

Jan Olhager, Moderator, Lund University, SWEDEN

Jan Stentoft Arlbjörn, Panelist, University of Southern Denmark, DENMARK

Ram Narasimhan, Panelist, Michigan State University

Gyula Vastag, Panelist, National University of Public Service, HUNGARY

Xiande Zhao, Panelist, China Europe International Business School, CHINA

Place: Marriott Meeting Room 6

MEALS, RECEPTIONS, AND NETWORKING EVENTS

DSI attendees come to share their discoveries, to learn from one another, and also reconnect with old friends and make new ones. The 2014 DSI Annual Meeting facilitates these goals not only through various presentation sessions, workshops, and panels but also through social events.

Meals and Receptions

For the upcoming annual meeting, we have tweaked the programming of the traditional social events while continuing to invest in the quality of the food being offered. More specifically:

Saturday, Nov. 22, 2014

6:00 - 7:00 pm

Welcome Reception Hosted by Fellows

The 2014 DSI Annual Meeting officially opens with a Welcome Reception hosted DSI Fellows, with Lee J. Krajewski, DSI Fellow and Emeritus Professor (University of Notre Dame) in the role of Master of Ceremonies. Some awards will be announced during the reception.

Place: Marriott Grand Salon F-J



Sunday, Nov. 23, 2014

Noon - 1:30 pm

2014 Annual Meeting of DSI Luncheon

Some awards will be announced during the luncheon

Place: Tampa Convention Center Ballroom A/B

Monday, Nov. 24, 2014

6:00 - 7:00 pm

President's Reception

Some awards will be announced during the reception

Place: Marriott Grand Salon F-J

Monday, Nov. 24, 2014

10:00 - Noon

2014 Annual Meeting of DSI Closing Brunch

The 2014 DSI Annual Meeting officially closes with a brunch instead of a luncheon in order to allow more attendees to be able to enjoy the event

Awards not announced earlier will be presented during the brunch

Place: Tampa Convention Center Ballroom A/B

Breakfasts

Recent DSI annual meetings had offered continental breakfasts for attendees to great accolades. The 2014 DSI Annual Meeting is pleased to be able to continue this trend and wishes to thank the **Project Management Institute** for its sponsorship of the breakfasts.

Continental breakfast will be available near the exhibitor area in the Tampa Marriott Waterside Hotel & Marina on

- Saturday, November 22, 7:30-8:30 am
- Sunday, November 23, 7:30-8:30 am
- Monday, November 24, 7:30-8:30 am

Networking Events

Attendees can also enjoy three special events that have been scheduled for the 2014 DSI Annual Meeting.

Sunday, Nov. 23, 2014

7:00 - 9:00 pm

Visit to the Dali Museum

<http://thedali.org>

An exclusive, private, and sponsored event for up to 250 attendees of the 2014 DSI Annual Meeting . . . Transportation will be provided to-and-from the hotel; hor d'oeuvres will be served at the location . . . ticket price, which is subsidized by DSI and by sponsorship from the College of Business, University of South Florida St. Petersburg, is only \$13.00 per person

Tickets are still available by contacting the DSI Home Office at

info@decisionssciences.org

Sunday, Nov. 23, 2014

8:00 - 10:00 pm

DSI Member Bowling League

This event is intended ideally for new or first-time attendees of DSI and for doctoral students . . . Professor Rohit Verma (Cornell University) has arranged for a group of about 40 individuals to go bowling at the Splitsville Luxury Lanes (<http://www.splitsvillelanes.com/>), which is walking distance from the hotel

Participation is free to the 40 individuals, thanks to sponsors, particularly the School of Hotel Administration at Cornell University . . . Check back later on the conference website (<http://dsi-tampa2014.org/keynotes-special-events/>) for more information about signing up

Monday, Nov. 24, 2014

7:00 - 8:00 am

Monday Morning 3-Mile Jog-a-Thon

Colonel (Retired) Terry Klinker will lead a 3-mile jog-a-thon for those who wish to learn more about the famous and infamous who live along the jogging path

Rest assured that breakfast will be available at the end of the jog

SPONSORSHIPS

We are pleased to have received \$30,000+ in sponsorship. Thanks to the generosity of the sponsors, we are able:

[1] To modify traditional best paper award categories and introduce new ones (see **Best Paper Awards**)

[2] To fully or partially fund annual meeting networking and special events including the visit to the Dali Museum on Sunday, November 23, 2014; the DSI Member Bowling League Networking event (Sunday, November 23, 2014); and the 3-Mile Monday Morning Jog-a-Thon (Monday, November 24, 2014)

[3] To partially fund the daily breakfasts for attendees

[4] To support plenary speaker events

Below is an alphabetical listing in recognition (and to say "thank you") to our sponsors and their sponsorship category:

Alpha Iota Delta

Sponsorship Category: Consortia Luncheon & Instructional Innovation Award

APICS | APICS Supply Chain Council

Sponsorship Category: Annual Meeting Networking and Special Events & Best Teaching Case Studies Award

Department of Supply Chain Management, Arizona State University (USA)

Sponsorship Category: Annual Meeting Networking and Special Events

Beta Gamma Sigma

Sponsorship Category: Consortia Luncheon

Boston College (USA)

Sponsorship Category: Plenary Speaker Event

Department of Operations and Technology Management, Boston University (USA)

Sponsorship Category: Annual Meeting Networking and Special Events

Department of Management, Bowling Green State University (USA)

Sponsorship Category: Annual Meeting Networking and Special Events

California State University, Dominguez Hills (USA)

Sponsorship Category: Annual Meeting Networking and Special Events

School of Hotel Administration, Cornell University (USA)

Sponsorship Category: Elwood S. Buffa



Doctoral Dissertation Award

HERCHER Publishing Inc.

Sponsorship Category: Consortia Luncheon

Zarb School of Business, Hofstra University (USA)

Sponsorship Category: Annual Meeting Networking and Special Events, Consortia Luncheon, & Best Application Paper Award

Macquarie Graduate School of Management (AUSTRALIA)

Sponsorship Category: Plenary Speaker Event

Department of Supply Chain Management, Michigan State University (USA)

Sponsorship Category: Annual Meeting Networking and Special Events

College of Business, North Dakota State University (USA)

Sponsorship Category: Annual Meeting Networking and Special Events

College of Public Health, The Ohio State University (USA)

Sponsorship Category: Plenary Speaker Event

Department of Management Sciences, Fisher College of Business, The Ohio State University (USA)

Sponsorship Category: Program Chair Administrative Activities

Office of the Dean, Fisher College of Business The Ohio State University (USA)

Sponsorship Category: Program Chair Administrative Activities

Pearson PLC

Sponsorship Category: Annual Meeting Networking and Special Events

Project Management Institute

Sponsorship Category: Breakfast for DSI Attendees

Department of Information and Operations Management Texas A&M University

Sponsorship Category: Best Analytical Paper Award

Supply and Value Chain Center, Texas Christian University (USA)



Sponsorship Category: Elwood S. Buffa
Doctoral Dissertation Award

Juran Center & Supply Chain and
Operations Department, Carlson
School of Management, University of
Minnesota (USA)

Sponsorship Category: Best Conceptual
Research Paper Award

University of Nebraska at Kearney
(USA)

Sponsorship Category: Best Learning &
Education Paper Award

Global Supply Chain and Process
Management Center & Management
Science Department, Darla Moore
School of Business, University of South
Carolina (USA)

Sponsorship Category: Annual Meeting
Networking and Special Events, Best Student
Paper Award, & Best Theory- Driven Empirical
Paper Award

College of Business, University of
South Florida, St. Petersburg (USA)

Sponsorship Category: Dali Museum

- Springer Science+Business Media
- The Case Centre
- Wiley / Blackwell Publishing

PROGRAM TEAM

The 2014 Annual Meeting of the **Decision Sciences Institute** adopted innovations to the traditional Program Team structure to create the new organization chart shown below. This new Program Team structure created more opportunities for individuals globally and across functions to participate in leadership positions. We are grateful to the dedicated individuals below for their time and contributions to making the upcoming annual meeting a success.

Team Members

M. Johnny Rungtusanatham, Program Chair,
The Ohio State University (USA)

Joy Field, Executive Program Chair &
Proceedings Coordinator, *Boston College (USA)*

Stephen Ostrom, Annual Meeting Webmaster
& CMS Manager, *Arizona State University (USA)*

Varol Kayhan, Associate Program Chair
for Local Arrangements, *University of South
Florida at St. Petersburg (USA)*

Rohit Verma, Associate Program Chair for
Networking, *Cornell University (USA)*

Xenophon Koufteros, Associate Program

Chair for Sponsorships, *Texas A&M
University (USA)*

Sriram Narayanan, Co-Associate Program
Chair for Business Knowledge Research,
Michigan State University (USA)

Terence Ow, Co-Associate Program Chair
for Business Knowledge Research, *Marquette
University (USA)*

Ben Arbaugh, Co-Associate Program Chair
for Business Learning & Education Research,
University of Wisconsin – Oshkosh (USA)

Kathryn Zuckweiler, Co-Associate Program
Chair for Business Learning & Education
Research, *University of Nebraska at Kearny
(USA)*

Jan Hartley, Co-Associate Program for
Professional Development, *Bowling Green
State University (USA)*

Linda Boardman Liu, Co-Associate Program
for Professional Development, *Boston College
(USA)*

Constantin Blome, DSI Co-Ambassador:
Europe, *University of Sussex (UK)*

Fabrizio Salvador, DSI Co-Ambassador:
Europe, *IE Business School (SPAIN)*

Don Kerr, DSI Ambassador: Australia and
New Zealand, *University of the Sunshine Coast
(AUSTRALIA)*

Marcos Primo, DSI Ambassador: Central
and Latin America, *Universidade Federal de
Pernambuco (BRAZIL)*

Tritos Laosirihongthong, DSI Ambassador:

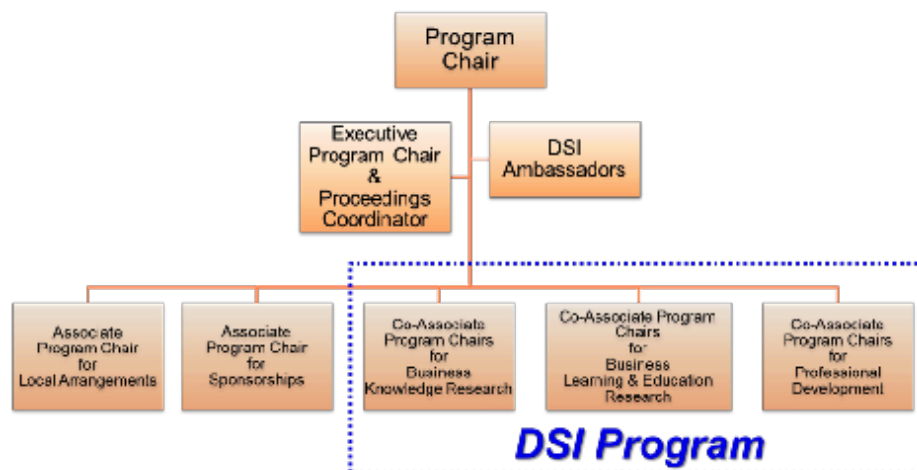
EXHIBITORS

Thanks to the efforts of the new Home
Office staff, we will also be joined by
14 confirmed exhibitors who will share
information about how our jobs can be
more efficient and effective with their
products and services. Be sure to check
them out near the registration area.

Exhibitors

- APICS | APICS Supply Chain
Council
- Business Expert Press
- Cengage Learning
- Hawkes Learning System
- HERCHER Publishing Inc.
- JMP Academic Programs / SAS
Institute Inc.
- Legerity Digital Press
- LINKS Simulation
- Minitab Inc.
- Project Management Institute
- Responsive Learning Technologies

Organization Chart





Southeast Asia, *Thammasat University (THAILAND)*

Christina W. Y. Wong, DSI Ambassador: Hong Kong, *Hong Kong Polytechnic University (Hong Kong, CHINA)*

Xiande Zhao, DSI Co-Ambassador: China, *China Europe International Business School (CHINA)*

Yongyi Shou, DSI Co-Ambassador: China, *Zhejiang University (CHINA)*

Bhimaraya Metri, DSI Co-Ambassador: India, *International Management Institute (INDIA)*

Kwei Tang, DSI Co-Ambassador: Taiwan, *National Chengchi University (TAIWAN)*

Pillar: Business Knowledge Research

Accounting and Finance Department Track and Track Chairs

Mark Cecchini, Governance, Risk, and Control, *University of South Carolina (USA)*

Yuhchang Hwang, Decision Models for Accounting or Finance, *China Europe International Business School (CHINA)*

Business Analytics Department Track and Track Chairs

Ashish Gupta, Business Intelligence & Data Analytics, *University of Tennessee at Chattanooga (USA)*

Information Systems Department Track and Track Chairs

Anjana Susarla, Information Systems Strategy and Design, *Michigan State University (USA)*

Janine Spears, Information Security & Security Risks, *DePaul University (USA)*

Charles Wood, Emerging Technologies, *Duquesne University (USA)*

Information Systems Department Track and Track Chairs

Chanchai Tangpong, Organization Behavior and Human Resources Management, *North Dakota State University (USA)*

Balaji Koka, Strategic Management, *Rice University (USA)*

Janice E. Carillo, Entrepreneurship, *University of Florida (USA)*

Sinana Erzuomolu, Entrepreneurship, *Babson College (USA)*

Marketing Department Track and Track Chairs

Clay Voorhees, Marketing Strategy, *Michigan State University (USA)*

Felicia Miller, Consumer Behavior, *Marquette University (USA)*

Rebecca Naylor, Social Media, *The Ohio State University (USA)*

Operations Department Track and Track Chairs

Sri Talluri, Decision Models for Operations Execution, *Michigan State University (USA)*

Peter Zhang, Decision Models for Operations Execution, *Georgia State University (USA)*

Sean Handley, Lean, Quality, and Six Sigma, *University of Notre Dame (USA)*

Thomas Kull, Lean, Quality, and Six Sigma, *Arizona State University (USA)*

Shona D. Morgan, Remanufacturing, Sustainable Operations, and Environment, *North Carolina Agricultural and Technical State University (USA)*

Zhaohui Wu, Remanufacturing, Sustainable Operations, and Environment, *Oregon State University (USA)*

David Peng, Services Design & Delivery, *University of Houston (USA)*

Michael Dixon, Services Design & Delivery, *Naval Postgraduate School (USA)*

Research and Development Department Track and Track Chairs

Aravind Chandrasekaran, Innovation Management, *The Ohio State University (USA)*

Anant Mishra, Innovation Management, *George Mason University (USA)*

Adegoke Oke, New Product Development, *Arizona State University (USA)*

Supply Chains and Networks Department Track and Track Chairs

Jan Olhager, Supply Network Design & Strategy, *Lund University (SWEDEN)*

Xiaowen Huang, Supply Network Design & Strategy, *Miami University (USA)*

Wendy Tate, Sourcing Decisions & Relationships, *University of Tennessee, Knoxville (USA)*

Veronica Villena, Sourcing Decisions & Relationships, *Pennsylvania State University (USA)*

Stan Griffis, Logistics, Distribution, & Order Fulfillment, *Michigan State University (USA)*

Stephan N. Wagner, Distribution, & Order Fulfillment, *Swiss Federal Institute of Technology (SWITZERLAND)*

Special Focus Department Track and Track Chairs

Neset Hikmet, Healthcare Management, *University of South Carolina (USA)*

Sharon Schweikhart, Healthcare Management, *The Ohio State University (USA)*

Shashank Rao, Internet Retailing, *Auburn*

University (USA)

Gary Klein, Project Management SIG, *University of Colorado, Colorado Springs (USA)*

Susan D. Amundson Misterek, Project Management SIG, *Metropolitan State University (USA)*

Jayant Saraph, Project Management SIG, *Metropolitan State University (USA)*

Pillar: Business Learning & Education Research

Rebecca Duray, Developing Business Curriculum, *University of Colorado, Colorado Springs (USA)*

Rhonda Rhodes, Delivering and Assessing Curriculum, *California State Polytechnic University Pomona (USA)*

Sebastian Diaz, Predicting Student Success, *American Public University System (USA)*

Kirsten Rosacker, Emerging Issues in Business & Management Education, *University of Wisconsin – La Crosse (USA)*

Consortia & Coordinators

Yan Dong, Doctoral Student Consortium for Pre-Proposal Defense Students, *University of South Carolina (USA)*

James Hill, Doctoral Student Consortium for Pre-Proposal Defense Students, *The Ohio State University (USA)*

Chris Craighead, Doctoral Student Consortium for Post-Proposal Defense Students, *Arizona State University (USA)*

Murat Kristal, Doctoral Student Consortium for Post-Proposal Defense Students, *York University (CANADA)*

Dara Schniederjans, New Faculty Development Consortium, *University of Rhode Island (USA)*

Kaushik Sengupta, New Faculty Development Consortium, *Hofstra University (USA)*

Amit Eynan, Mid-Career Faculty Development Consortium, *University of Richmond (USA)*

Keong Leong, Mid-Career Faculty Development Consortium, *California State University, Dominguez Hills (USA)*

Robert L. Andrews, Making Statistics More Effective in Schools of Business, *Virginia Commonwealth University (USA)*

See TEAM MEMBERS, page 27



2014 Keynote Presentations

Keynote 1 - How Must Business Schools Change to Meet Structural Changes Hastened by the Rapid Technological Evolution?

Sponsored by Macquarie Graduate School of Management (AUSTRALIA)

Sunday, November 23,
10:00 am - Noon, Tampa Marriott Waterside Hotel, Grand Salon F-J



John J. Fernandes, President and CEO AACSB International

John J. Fernandes holds an honorary doctorate and a bachelor's degree in business from Babson

College, as well as a master's degree in public administration from the University of Houston.

Prior to AACSB, Fernandes served as Executive Vice President and Chief Operating Officer for The Institute of Internal Auditors, Vice President and General Auditor for New York City Transit. He has also held staff and management positions with Exxon Company USA, Cameron Iron Works, and Houston METRO. He currently serves as chair of The Ph.D. Project Foundation and is also on the boards of Beta Gamma Sigma, the Global Foundation for Management Education, and the Globally Responsible Leadership Initiative Foundation. Fernandes is a recipient of the United States Association for Small Business and Entrepreneurship's Corporate Entrepreneur of the Year award and the Consortium for Undergraduate International Business Education Award for Outstanding Achievement in Support of International Business Education. In 2012, the Academy of Strategic and Entrepreneurial Leadership established the John J. Fernandes Strategic Leadership Award in his honor. In 2013, he was presented with the Profesor Honorario from ESAN University and received a Doctor Honoris Causa from Grenoble Ecole De Management.



Eric Cornuel, Director and CEO EFMD

Eric Cornuel holds a Doctorate en Sciences de Gestion from the Université de Paris IX-Dauphine (FRANCE).

Besides leading EFMD, he is an Affiliate Professor at HEC Paris and an awards-winning researcher and teacher. Cornuel has expertise in strategy, international management, and entrepreneurship. He contributes regularly to Emerald Management journals and the business press. Cornuel began his career as an entrepreneur by setting up a hydroelectric power plant in France while still a student. He served as Dean of KIMEP University (KAZAKHSTAN) between 1997 and 2000, during which it was the leading business and economics school in Central Asia. Cornuel has been or is, among others, a board member of the EIASM (European Institute of Advanced Studies in Management), the EABIS (European Academy of Business in Society), the ISBM (International Schools of Business Management), the GFME (Global Foundation for Management Education), and CEIBS (China Europe International Business School, CHINA).

Technology is disrupting the design and delivery of business education. The pace of technological breakthroughs in education is unlikely to subside. How should business education and the institutions responsible for such education rise to the challenges from disruptive educational technologies? We are pleased to welcome **John J. Fernandes** and **Eric Cornuel**, to share their perspectives on this question.

Moderator: Norma Harrison, Macquarie Graduate School of Management (AUSTRALIA)

Keynote 2 - Technology and the Rapidly Changing Landscape: What the Law Says and Where It Needs to Catch Up

Sponsored by Boston College (USA)

Sunday, November 23, 4:00 - 6:00 pm, Tampa Marriott Waterside Hotel, Grand Salon F-J



The Honorable Tony N. Leung, U.S. Magistrate Judge, District of Minnesota

We are pleased to have **The Honorable Tony N. Leung**, US

Magistrate Judge for the District of Minnesota, discuss the role of technology in modern litigation, technological innovations and privacy violations, data breaches and cybercrime, corporate email protocols, and other subjects that may arise from the audience.

The Honorable Tony N. Leung was appointed a United States Magistrate Judge in Minnesota in 2011. Prior to sitting on the federal bench, Magistrate Judge Leung was for nearly 17 years a Minnesota state District Court Judge in Hennepin County. He was born in Hong Kong, immigrated to the U.S. in 1966, and became the first Asian-American judge in Minnesota history when he was appointed to the state bench in 1994. He is also the first Asian-American to sit on Minnesota's federal bench.

Before becoming a judge, he was an equity partner of Faegre & Benson, nka, Faegre, Baker & Daniels. He practiced primarily as a transactional lawyer in real estate, worked on general asset sales and acquisitions, and led legal negotiations establishing the PGA Senior tournament in Minnesota. He graduated with honors from Yale University, and New York University School of Law. Magistrate Judge Leung is a Fellow of the American Bar Foundation. The National Asian-Pacific American Bar Association awarded him the 2000 Trail Blazers award in Washington, D.C.

Moderator: Joy Field, Boston College (USA)

Keynote 3 - Constancy and Change in Healthcare: The Role of Decision Technologies in Creating the Healthcare System of the Future

Sponsored by College of Public Health The Ohio State University (USA)

Monday, November 24, 4:30 - 6:00 pm, Tampa Marriott Waterside Hotel, Grand Salon F-J



Dr. Anthony Joseph, MD, Chief Strategic Officer, The Healthcare Colloquium, A Battelle Company

We are pleased to welcome **Dr. Anthony Joseph, MD**, to discuss the role of decision technologies as it relates to the healthcare system of the future. Dr. Joseph has enjoyed a long career in healthcare as a clinician, an improvement science and cultural change expert, and executive. He is currently the Chief Strategic Officer of the Healthcare Colloquium, a hospital membership organization transforming healthcare. The Colloquium, founded by Dr. Joseph in 2008, was acquired by Battelle Memorial Institute in 2014.

Dr. Joseph received his Doctor of Medicine degree from Ohio State University in 1977. Completing his residency at Riverside Methodist Hospital in Columbus, Ohio, he began fulltime practice in the hospital's emergency department, becoming Emergency Department Chair in 1989 while serving as a senior active staff physician from 1986 to 2000.

Dr. Joseph served on the national steering committee for the Healthcare Quality Improvement Program (former HCFA) that developed the Cooperative Cardiovascular Project, was a member of the American College of Emergency Physicians Patient Safety Task Force, the American Heart Association ST- Elevation Myocardial Infarction System of Care Committee as well as the writing committee for the Heart Attack Safety Act of 2005 introduced into the US Senate.

Dr. Joseph is a teacher as well,

having served as clinical instructor of the OSU College of Medicine (1980-1994) and assistant professor in the Department of Emergency Medicine of Wayne State University School of Medicine (1997- 2005). Currently he lectures regularly at the Fisher College of Business at Ohio State University in the MBA and executive education programs.

The Boy Scouts of America honored Dr. Joseph in 2011 as an adult inductee into the Order of the Arrow and with the Bronze Pelican Award 201.

Moderator: Vicki Smith-Daniels, Indiana University (USA)

Live Competition

Instructional Innovation Award:

Sponsored by Alpha Iota Delta

Saturday, November 22,
10:30 am - Noon, Tampa Marriott
Waterside Hotel, Grand Salon G



Coordinator: Bryan Ashenbaum, Miami University

Purpose: This competition identifies and recognizes outstanding pedagogical innovations in the classroom. New, different, and effective ways to illustrate key concepts are often what make for a memorable and enhanced learning experience.

To be eligible for consideration, a submission must meet the following criteria:

1. The submission must outline an original teaching innovation that has been used successfully in a class to highlight or clarify a key course concept. The submission should describe the teaching innovation in a way that interested readers will have sufficient information to replicate the innovation in their own classes.
2. The submission must not have been



published in a peer-reviewed journal at the time of submission.

3. Finalists must register for and attend the **2014 Annual Meeting of the Decision Sciences Institute** in order to be eligible to win.

Multifaceted and Multidimensional Undergraduate Research in Marketing and Business

Finalist: Beheruz Nariman Sethna, University of West Georgia

Stock Control: Learning Inventory Concepts by Beating Levels and Winning Prizes

Finalist(s): Debra S. Bishop, Drake University
Brad C. Meyer, Drake University

Teaching Lean Six Sigma within a Supply Chain Context: The Airplane Supply Chain Simulation

Finalists: Scott C. Ellis, University of Kentucky
Thomas J. Goldsby, he Ohio State University
Ann Bailey, LeanCor LLC
Jae-Young Oh, University of Kentucky

Best Teaching Case Studies Award

Sponsored by APICS | APICS Supply Chain Council

Saturday, November 22,
8:30 am - 10:00 am, Tampa Marriott
Waterside Hotel, Grand Salon H



Coordinator: Matt Drake, Duquesne University

Purpose: This competition identifies and recognizes outstanding teaching case studies related to all DSI disciplines. All case authors are invited to submit their new and innovative cases to the competition

To be eligible for consideration, a submission must meet the following criteria:



1. The case cannot have won the DSI Best Teaching Case Studies Award at a previous meeting.

2. The case must have been written in the past five years (since 2009) and must not have been

formally accepted in print or through a Case Clearing House (e.g., Darden, Ivey, etc.).

3. Finalists must register for and attend the **2014 Annual Meeting of the Decision Sciences Institute** in order to be eligible to win.

Idiopathic Pulmonary Fibrosis

Finalists: David Kopcsó, Babson College
Howard Simon, Babson College
Annie Gao, Babson College

Container Returns at Pasadena Water Solutions

Finalists: John Visich, Bryant University
Christopher J. Roethlein, Bryant University
Pedro M. Reyes, Baylor University

Panasonic and the Micro Four-Thirds Camera System: Disrupting the Digital Camera Industry

Finalist: Michael R. Weeks, University of Tampa

Lolly's Restaurant

Finalist: Steven Harrod, Technical University of Denmark

Elwood S. Buffa Doctoral Dissertation Award

Sponsored by **HERCHER Publishing Inc. & Supply and Value Chain Center Texas Christian University (USA)**

Saturday, November 22,
8:30 am - Noon, Tampa Marriott Waterside Hotel, Grand Salon I



Coordinator: Gökçe Esenduran, The Ohio State University



Coordinator: John Gray, The Ohio State University

Purpose: This competition identifies and recognizes outstanding doctoral dissertation research, completed in the calendar year 2013, in the development of theory for the decision sciences, the development of methodology for the decision sciences, and / or the application of theory or methodology in the decision sciences.

To be eligible for consideration, a submission must meet the following criteria:

1. The doctoral dissertation has to have been accepted by the degree-granting institution within the 2013 calendar year (i.e., between January 1, 2013, and December 31, 2013). That is, the student must have met the requirements of graduation with a Ph.D. or DBA in the time period specified.

2. Finalists must register for and attend the **2014 Annual Meeting of the Decision Sciences Institute** in order to be eligible to win.

10:30 am - Noon

Place: Marriott Grand Salon I

Incentives in U.S. Healthcare Operations

Finalist: Tinglong Dai, Ph.D., Carnegie Mellon University

Fleet Management in the Humanitarian Sector

Finalist: Mayhar Eftekhari, Ph.D., HEC Paris

Supply Chain Structure, Product Recalls and Firm Performance: Investigating Recall Drivers and Recall Financial Performance Relationships

Finalist: Adams Steven, Ph.D., University of Maryland

Supply Chain Disruptions and the Role of Information Asymmetry

Finalist: Bill Schmidt, DBA, Harvard University

Consortia

Doctoral Student Consortium for Pre-Proposal Defense Students

Saturday, November 22,
1:00 - 5:00 pm, Tampa Convention Center, Room 14



Coordinator: Yan Dong, University of South Carolina



Coordinator: James Hill, The Ohio State University

Purpose: The Doctoral Student Consortium for Pre-Proposal Defense

Students is designed specifically for doctoral students in the early stages of their Ph.D. program. The Consortium provides an environment in which doctoral students can learn more about succeeding in their doctoral program, managing time successfully, finding a dissertation topic, finding an advisor, entering the academic profession, and participating in and getting the most out of the Decision Sciences Institute and its activities. The Consortium will include interactive discussion sessions aimed at these goals. Our mission is to help you make the most of your doctoral program and establish professional networks with colleagues who share similar research interests.

Joint Consortia LUNCHEON

Noon - 1:00 pm

- Co-sponsored by **Alpha Iota Delta, Beta Gamma Sigma, and the Zarb School of Business, Hofstra University, USA**

SESSION 1

Course Selection: Subject Areas and Methodological Tools

1:00 - 1:50 pm

Course selection is one of the first decisions you will make when you enter your Ph.D. program. Careful course selection will help prepare you for your comprehensive examinations and, ultimately, your dissertation. Your faculty will recommend the appropriate steps in your program's course sequence. Therefore, as a student, you can focus more specifically on selecting those elective courses that best fit your research interest. This session is designed to help you make the best possible choices about elective courses in the first two years of your program.

Confirmed Panelists:

- Alan Mackelprang, Georgia Southern University
- Tharanga Rajapakshe, University of Florida

Break (1:50 - 2:00 pm)

SESSION 2

Dissertation: Choosing a Topic

2:00 - 2:50 pm

Finding and choosing a dissertation topic is one of the most daunting tasks you face in graduate school. Choosing the right topic is crucial. The topic you choose will be with you for a while. A primary question for many is the question of marketability. Will this topic get you a job? Will it still be important in five years when you finish? Is it a topic that interests anyone on the faculty? Does the topic fit your departments' cultural norms? This session will address these questions and many more in helping you make the appropriate choices in choosing a project that will occupy a large chunk of your life.

Confirmed Panelists:

- Arash Azadegan, Rutgers University
- Michael Galbreth, University of South Carolina
- Kaitlin Wowak, University of Notre Dame

Break (2:50 - 3:00 pm)

SESSION 3

The First Two Years in a Ph.D. Program: Time Management, Comprehensive Exams, and Attending Conferences

3:00 - 3:50 pm

New Ph.D. students are often amazed at how much there is to do each day: classes, research, meetings with faculty, teaching and writing. As academics we have to be careful that the wrong things do not consume us on a daily basis. Providing structure to how you approach things is crucial, and there is no sense in focusing on projects that are not a priority. This session is designed to assist Ph.D. students in prioritizing what really matters and how to cut down on activities that do not provide you direct results. We will discuss how to not overextend yourself to commitments that do not support your overall goals.

Confirmed Panelists:

- Toyin Clottey, Iowa State University
- David Peng, University of Houston
- Jeff Shockley, College of Charleston

Break (3:50 - 4:00 pm)

SESSION 4

Reflections: What Worked for Us and What Did Not?

4:00 - 4:50 pm

What did we not cover that you want answers to? This session gives you the opportunity to ask questions to faculty about what worked (or did not) for them. Questions about comprehensive exams, attending conferences, and working the political landscape are open for discussion.

Confirmed Panelists:

- Aravind Chandrasekaran, The Ohio State University
- Jayanth Jayaram, University of South Carolina
- Sean Handley, University of Notre Dame

Summary and Concluding Remarks (4:50 - 5:00 pm)



Doctoral Student Consortium for Post-Proposal Defense Students

Saturday, November 22,
1:00 - 5:00 pm, Tampa Convention
Center, Room 13



Coordinator: Chris Craighead, Pennsylvania State University



Coordinator: Murat Krystal, York University

Purpose:

The Doctoral Consortium for Post-Proposal Defense

Students is offered to individuals who are well into their doctoral studies (normally within 1-2 years from graduation). Students pursuing their doctorates in decision sciences, operations management, management information systems, management science, and related business fields are all welcome. The Consortium will include participative and interactive sessions focusing on career goals, research strategies and publishing, job search issues, placement services, manuscript reviewing, and promotion and tenure.

Joint Consortia LUNCHEON

Noon - 1:00 pm

- Co-sponsored by Alpha Iota Delta, Beta Gamma Sigma, and the Zarb School of Business, Hofstra University, USA

SESSION 1

The Job Market: Getting the Dream Job

1:00 - 2:00 pm

The process of landing a faculty position can be a long, challenging endeavor.

This session will shed light on the entire process and address many questions that can arise. Should I target my job search on research-oriented schools? Teaching schools? Private? Public? Other international institutions? What is the best way to sell myself? What are the ingredients of a good job interview? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

Confirmed Panelists:

- Stephanie Eckerd, University of Maryland
- Tracy Johnson-Hall, College of William and Mary
- Brett Massimino, Cornell University
- Veronica Villena, Pennsylvania State University

Break (2:00 - 2:10 pm)

SESSION 2

Welcome Onboard: You Are Now an Assistant Professor

2:10 - 3:10 pm

This session focuses on the many challenges and activities as you transition from Ph.D. Student to Assistant Professor. The session will address key onboarding issues. How do you balance your time between research, teaching, service and family life? What do you need to do to be ready for promotion and tenure? We'll address these questions and others with a panel of new assistant professors.

Confirmed Panelists:

- Cheryl Druehl, George Mason University
- John Gray, The Ohio State University
- Tobias Schoenherr, Michigan State University
- Wendy Tate, University of Tennessee, Knoxville

Break (3:10 - 3:20 pm)

SESSION 3

Research with Impact

3:20 - 4:20 pm

Research is a cornerstone of an academic career. Indeed the pressures to publish are quite apparent and continue to rise. Further, there is growing discussion

of research impact; in some contexts publishing is necessary but not sufficient. This session centers on the process of building and maintaining a solid research pipeline throughout your career, with emphasis on the early years. Discussion points will include but are not limited to publishing, research collaboration, picking new topics, identifying the next hot topic and managing your research efforts as a portfolio.

Confirmed Panelists:

- Chad Autry, University of Tennessee, Knoxville
- Scott Webster, Arizona State University
- Fabrizio Salvador, IE Business School
- Morgan Swink, Texas Christian University

Break (4:20 - 4:30 pm)

SESSION 4

An Academic Career: The Road Ahead
4:30 - 5:00 pm

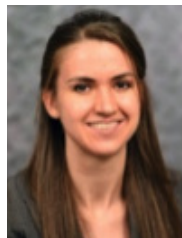
This session concludes the Consortium by providing a "big picture" synthesis of key takeaways and by addressing any un-answered student questions.

Moderators:

- Christopher W. Craighead, Pennsylvania State University
- Murat Kristal, York University

New Faculty Development Consortium

Saturday, November 22,
1:00 - 5:00 pm, Tampa Convention
Center, Room 16



Coordinator: Dara Schniederjans,
University of Rhode
Island



Coordinator:
Kaushik Sengupta,
Hofstra University

Purpose: The New Faculty Development Consortium (NFDC) is a program intended for faculty

who are in the initial stages of their academic careers. Faculty in the initial stages of their academic careers received their doctorate degrees in the 2012, 2013, or 2014. We invite you to participate in the NFDC in order to gain insights into how to launch and sustain a successful professional career.

Joint Consortia LUNCHEON

Noon - 1:00 pm

- Co-sponsored by Alpha Iota Delta, Beta Gamma Sigma, and the Zarb School of Business, Hofstra University, USA

SESSION 1

Research and Publishing: Mistakes Junior Faculty Make and How to Avoid Them

1:00 - 1:50 pm

As a new faculty member, you face competing professional demands and pressures. Panelists for this session will share their experiences regarding common mistakes junior faculty make in regards to *research* and *publishing* and suggest approaches to avoid such mistakes. Discussion will focus on issues related to how to manage research collaborations with faculty mentors from your Ph.D. granting institution, how to evaluate new research opportunities, how to say "no" to research colleagues at your current employment, etc.

Confirmed Panelists:

- Joy Field, Boston College
- Thomas Choi, Arizona State University
- Jayanth Jayaram, University of South Carolina
- Sriram Narayanan, Michigan State University



- Morgan Swink, Texas Christian University

Break (1:50 - 2:00 pm)

SESSION 2

Teaching: Mistakes Junior Faculty Make and How to Avoid Them

2:00 - 2:50 pm

As a new faculty member, you face competing professional demands and pressures.

This session will share their experiences regarding common mistakes junior faculty make in regards to teaching and suggest approaches to avoid such mistakes. Discussion will focus on issues related to how to maximize the effectiveness of time spent on course preparation, how to manage large core courses as well as small elective courses, how to evaluate new teaching opportunities, etc.

Confirmed Panelists:

- Gopesh Anand, University of Illinois at Urbana-Champaign
- Yuwen Chen, University of Rhode Island
- Byron Finch, Miami University
- Mark Davis, Bentley University

Break (2:50 - 3:00 pm)

SESSION 3

Three Years In and Time to Leave: How to Do This Successfully

3:00 - 3:50 pm

Your first academic job is rarely your only academic job. In fact, it is not unusual for many faculty members to leave their first academic job after being there for three years. Panelists for this session will share their experiences and advice on moving from their first academic jobs. Discussion will focus on issues related to how to evaluate staying or leaving, how and when to search for another academic (or non-academic) job, how to manage the transition and not burn bridges as you leave, etc.

Confirmed Panelists:

- Marco Haberman, Ohio University
- Daniel Krause, Colorado State University
- Nagesh Murthy, University of Oregon

- Johnny Rungtusanatham, The Ohio State University

Break (3:50 - 4:00 pm)

SESSION 4

I Have a Question for . . . DSI Fellows and Leaders

4:00 - 4:50 pm

Fellows and leaders of the Decision Sciences Institute are successful faculty members who have selflessly contributed their time and efforts to the organization. In this session, you will get your chance to ask the panelists questions whose answers will help shape and propel your professional career forward. Questions will be anonymously collated by the moderators and posed to the panel.

Confirmed Panelists:

- Soumen Ghosh, Georgia Institute of Technology
- Julie Kendall, Rutgers University
- Ken Kendall, Rutgers University
- Nada Sanders, Northeastern University

Summary and Concluding Remarks
(4:50 - 5:00 pm)

Mid-Career Faculty Development Consortium

Saturday, November 22,
1:00 - 5:00 pm, Tampa Convention
Center, Room 15



Coordinator: Amit Eynan, University of Richmond



Coordinator: G. Keong Leong, California State University, Dominguez Hills

Purpose: Once tenured, faculty are presented with new opportunities to en-

hance their career and contribute to their institutions and the profession. The main objective of the Mid-Career Faculty Development Consortium (MCFDC) is to assist faculty who have recently passed one of the most important milestones, tenure, plan a fulfilling and rewarding career. In this consortium we will discuss these opportunities and help participants figure out which directions are best for them.

Joint Consortia LUNCHEON

Noon - 1:00 pm

- Co-sponsored by Alpha Iota Delta, Beta Gamma Sigma, and the Zarb School of Business, Hofstra University, USA

Introductions (1:00-1:15 pm)

SESSION 1

Research Opportunities

1:15 - 2:00 pm

As much as research expectations may seem vague during pre-tenure they are actually even fuzzier post tenure. Faculty can enhance their research agenda in many ways, some of which are more practical after tenure. In this session we will discuss many of these options to make participants more knowledgeable about the pros and cons of each one and help them determine which approach they should take based on their skills, interests, and environment.

Confirmed Panelists:

- Ken Boyer, The Ohio State University
- Kathy Stecke, UT Dallas
- Rohit Verma, Cornell University

SESSION 2

Pedagogical Opportunities

2:00 - 2:45 pm

Teaching and classroom experience is rapidly changing nowadays. In order to keep up we must adapt and find new directions. Being tenured provides the opportunity to devote more time to writing cases, authoring textbooks, and introducing innovative pedagogical approaches. In this session we will



discuss many of these options and how they can enrich a faculty career.

Confirmed Panelists:

- Janelle Heineke, Boston University
- Johnny Rungtusanatham, The Ohio State University
- Sinan Erzurumlu, Babson College

Break (2:45 - 3:00 pm)

SESSION 3

Professional and Administrative Opportunities

3:00 - 3:50 pm

Service load tends to increase after faculty has received tenure. For example, institutions generally recognize faculty for taking on leadership roles within our societies and professional organizations. Additionally, faculty who is an associate editor or editor of a leading journal is viewed as an accomplished researcher and scholar. While service can take place in our institutions at various levels, it is critical for faculty to work on those activities that are more impactful. Administrative and service opportunities within the academic institutions are also available and expected. In this session we will discuss the various opportunities available to individuals to serve the school, university and profession and enhance their career.

Confirmed Panelists:

- Janet Hartley, Bowling Green State University
- Manoj Malhotra, University of South Carolina
- Joseph Wen, California State University, Dominguez Hills

SESSION 4

Career Planning Breakout Session

4:00 - 4:50 pm

In this session, participants will discuss career planning in small group settings with selected panel members. Participants will be encouraged to assess opportunities and select those which they find more appealing in order to embark on new directions.

Confirmed Panelists:

- Sinan Erzurumlu, Babson College
- Manoj Malhotra, University of South Carolina
- Kathy Stecke, UT Dallas
- Rohit Verma, Cornell University
- Joseph Wen, California State University, Dominguez Hills

Summary and Concluding Remarks (4:30 - 5:00 pm) ■

From TEAM MEMBERS, page 20

Kellie Keeling, Making Statistics More Effective in Schools of Business, *University of Denver (USA)*

Competitions & Coordinators

Gopesh Anand, Best Paper Awards Competition, *University of Illinois at Urbana-Champaign (USA)*

Ramanath Subramanyam, Best Paper Awards Competition, *University of Illinois at Urbana-Champaign (USA)*

Matt Drake, Best Teaching Case Studies Award Competition, *Duquesne University (USA)*

John Gray, Elwood S. Buffa Doctoral Dissertation Award Competition, *The Ohio State University (USA)*

Gökçe Esenduran, Elwood S. Buffa Doctoral Dissertation Award Competition, *The Ohio State University (USA)*

Bryan Ashenbaum, Instructional Innovation Award Competition, *Miami University (USA)*

Commissioned Workshops & Leaders

Sharon Rice, Executive VP, Leveraging APICS to Grow Your OM or SCM Major, *APICS (USA)*

Sam Wood, President, Business Games for Enhanced Learning, *Responsive Learning Technologies (USA)*

David Ding, Service Learning Storytelling Workshop, *University of Houston (USA)*

Kevin Linderman, Teaching an Entire Course on Supply Chain Security, *University of Minnesota (USA)*

Gökçe Esenduran, Teaching an Entire Course on Sustainability, *The Ohio State University (USA)*

Brian Jacobs, Teaching an Entire Course on Sustainability, *Michigan State University, USA*

Kathryn Zuckweiler, Teaching Online Students: Why They Get Frustrated?,

University of Nebraska at Kearny (USA)

Chris Roethlein, Writing a Great Teaching Case, *Bryant University (USA)*

John Visich, Writing a Great Teaching Case, *Bryant University (USA)*

Tom Foster, Toward an Integrated SC or OM Major of Degree, *Brigham Young University (USA)*

Scott Sampson, Toward an Integrated SC or OM Major of Degree, *Brigham Young University (USA)*

Cindy Wallin, Toward an Integrated SC or OM Major of Degree, *Brigham Young University (USA)*

Scott Webb, Toward an Integrated SC or OM Major of Degree, *Brigham Young University (USA)* Kay Lemon, Editor, *Journal of Service Research, Boston College*

Bryan Ashenbaum, Innovations in Business Curriculum Pedagogy, *Miami University (USA)*

Anand Nair, What's Trending: Cutting Edge Research Methods, *Michigan State University (USA)*

Jason Miller, Advanced Reflective Measurement Workshop, *Colorado State University (USA)*

Thomas Choi, How to Review to Become an Editor of a Journal?, *Pennsylvania State University (USA)*

Daniel V. Guide, How to Review to Become an Editor of a Journal?, *Pennsylvania State University (USA)*

Vicki Smith-Daniels, How to Review to Become an Editor of a Journal?, *Indiana University (USA)*

Nallan Suresh, Publishing in DSJ, *SUNY Buffalo (USA)*

Vijay Kannan, Publishing in DSJIE, *Utah State University (USA)*

Commissioned Panels & Organizers

Asoo Vakharia, Meet the Editors of DSI Journals, *University of Florida (USA)*

Vijay Kannan, Meet the Editors of DSI Journals, *Utah State University (USA)*

Craig Carter, Meet the Editors of Non-DSI Journals, *Arizona State University (USA)*

Nada Sanders, Interdisciplinary Research Strategies, *Northeastern University (USA)* ■

ITALY TO HOST THE 6TH ANNUAL CONFERENCE OF THE EUROPEAN DIVISION OF DSI

Sicily will be the venue of the upcoming Annual Conference of the European Decision Science Institute from May 31 to June 3, 2015.

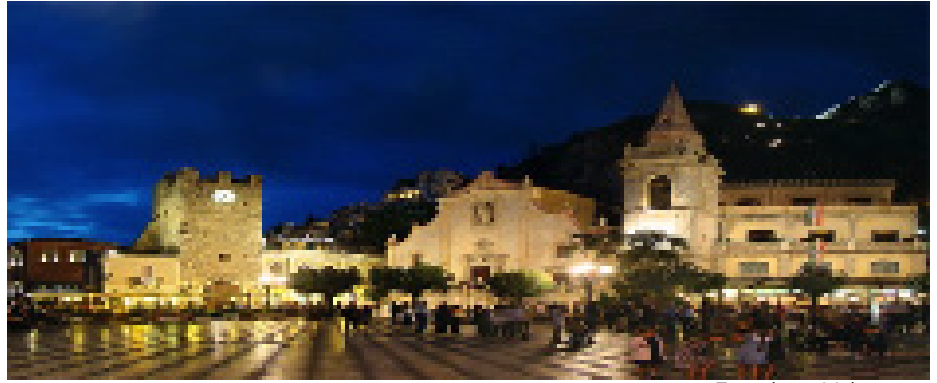
Ever since its first meeting in 2010 in Barcelona, the European division conferences have endeavored to create a network of scientists and practitioners from Europe and the rest of the world focused on multi-disciplinary research and education in the field of Decision Sciences.

EDSI's aim is to offer every year a rich conference program, founded on research results, evidence from the field, tutorials on selected research methodologies, and company visits. Our efforts go in the direction of providing an excellent opportunity for participants to interact, by exchanging and debating new directions in the broad area of decision sciences.

The University of Catania, which will host the conference, is delighted to welcome DSI members to Taormina, one of the most beautiful and re-known holiday locations in Italy, only 40 minutes from Catania's airport. The town is built on an ancient Greek settlement and boasts a rich history. The ancient theater, the beautiful historical buildings, the beaches on the Mediterranean sea, and the breathtaking views over Mount Etna, are distinctive traits of this town. The town also has a lively cultural life (a series of international art festivals will open immediately after the conference).

Please, visit our website www.edsi2015.it or the DSI website for call for papers, important conference dates, and travel and accommodation.

We look forward to welcoming you in Sicily next year.



Taormina – Main square

Every year a conference topic is selected that addresses a key issue for our economies and societies, and for which a multi-disciplinary approach is bound to lead to advancement and innovation.

The theme chosen for the 2015 EDSI Conference is "Decision Sciences for the Service Economy", with the aim to provide an arena for discussing the expanding role of services and the relevant issues for supply chains, innovation, and

organizations' decisions. In addition to representing the largest part of the economy of many countries, services have become an important element of firms' value proposition to their customers, thus making the analysis of service provision crucial not only to service organizations but also to manufacturing and government.

A selection of the competition papers submitted to the conference and focused on the conference topic will appear in a book to be published by Pearson in 2015.

The general program welcomes also contributions not related to the conference topics and addressing relevant issues in all areas of decision sciences. The conference "Best Paper" on purchasing and supply management will be published in the "Journal of Purchasing and Supply Management" by Elsevier. ■



University of Catania



Greek Theater, Taormina

Join Us for the Northeast Decision Sciences Institute Annual Conference – March 20-22, 2015 At the Hotel Marlowe in Cambridge, Massachusetts

NEDSI 2015 will be held March 20-22, 2015 at the Hotel Marlowe in Cambridge, MA – just across the Charles River from Boston. Registration will open on Thursday evening, March 19. Sessions will start on Friday morning, March 20 and continue through Sunday, March 22 at noon. All attendees are invited to the Welcome Reception on Friday evening and the President's Reception and Awards Ceremony Saturday evening.

Conference Submissions:

Papers or proposals for papers, panels, and workshops are invited for fifteen different decision sciences tracks covering business research, case development and teaching, and innovative education. We are excited to announce that the Project Management Institute is sponsoring a new award for the Best Case in Project Management: The Soft Side. All papers and proposals must be submitted electronically on or before October 25, 2014. Visit our conference website at: <http://nedsiconference.org/2015/> for the Call for Papers and more information about the conference.

Conference Fees:

Conference registration is \$195 through February 1, 2015 and \$225 after that date. Student registration is \$50 (\$75 after February 1). The conference fee includes all conference sessions, breakfasts, and two receptions. At least one author must be registered by February 1 for an accepted submission to be included in the program schedule and conference proceedings.

Hotel and Travel Information:

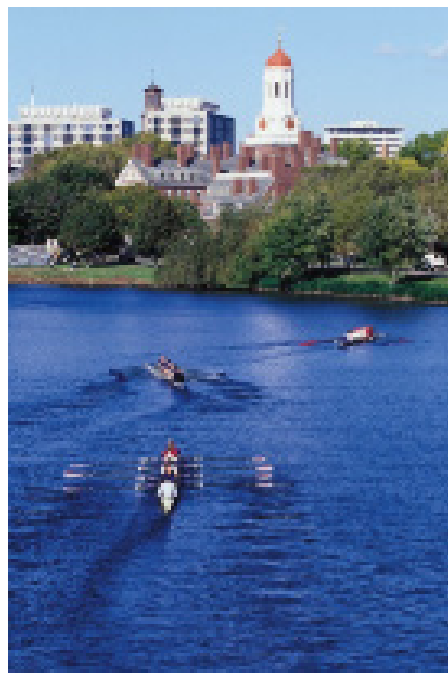
The Hotel Marlowe, a Kimpton Hotel, is located in the heart of Cambridge, MA. The Cambridge Side Galleria, with dozens of restaurants and shops, is connected to the meeting hotel, and the Museum of Science is right around the corner. We have secured a limited number of rooms at the special conference rate of \$159 per

night, single or double, plus tax; available from March 19-22. The Hotel Marlowe is easily accessible from Boston Logan International Airport (BOS), about a 10 minute cab ride away.

As the East Coast's leading hub for high tech and biotech, Cambridge has a creative, entrepreneurial spirit. With the founding of Harvard College in 1636, Cambridge is also the birthplace of higher education in America. Across the bridge from Cambridge is Boston, a dynamic city steeped in history, culture and old world charm, as well as academic and medical excellence. While in Boston take a stroll on the Freedom Trail, a 2.5-mile, brick-lined route that leads you to historically significant sites from Colonial Revolutionary times. For more information on Cambridge and Boston, please go to: www.cambridgeusa.org and www.bostonusa.com.

We look forward to seeing you in Cambridge for NEDSI 2015! ■

Join Us in Cambridge!



INSTITUTE CALENDAR

■ October 2014

October 1

Submission deadline for papers for the WDSI annual conference

October 30

Final Program (with rooms information) available on 2014 Annual Meeting of the Decision Sciences Institute website

■ NOVEMBER 2014

November 22 - 25

The **45th Annual Meeting of Decision Sciences Institute** will be held in Tampa, Florida, at the Tampa Marriott Waterside Hotel and Marina. Submission deadline May 1, 2014

■ FEBRUARY 2015

February 25 - 27

The **45th Annual meeting of SEDS** will be held in Savannah, Georgia

■ MARCH 2015

March 11 - 14

The **46th annual meeting for SWDSI** will be held in Houston, Texas

March 20 - 22

The **2015 Annual Meeting of the Northeastern DSI Region** will be held in Cambridge, MA

March 31 - April 3

The **45th Annual meeting for WDSI** will be held in Lahaina, Hawaii at the Westin Maui Resort and Spa

■ OCTOBER 2015

October 25

All papers and proposals must be submitted electronically on or before this date for the 2015 NEDSI conference in March

■ NOVEMBER 2015

November 21 - 24

The **46th Annual Meeting of the Decision Sciences Institute** will be held in Seattle, Washington at the Sheraton Seattle Hotel

Decision Sciences Institute Application for Membership



Name, Institution or Firm

Address (☐ Home ☐ Business)

Phone Number

Dues Schedule: ____ Renewal ____ First Time ____ Lapsed

(circle one) U.S./Can. International

Regular Membership\$160.....\$160

Student Membership\$0.....\$0

(Student membership requires signature of sponsoring member.)

Emeritus Membership\$35.....\$35

(Emeritus membership requires signature of member as a declaration of emeritus status.)

Institutional Membership\$160.....\$160

(You have been designated to receive all publications and special announcements of the Institute.)

Please send your payment (in U.S. dollars) and application to: Decision Sciences Institute, University of Houston, 334 Melcher Hall, Suite 325, Houston, TX 77204-6021. Phone: 713-743-4815, Fax: 713-743-8984, or email dsi@bauer.uh.edu.

CREDIT CARD INFORMATION: Visa MC AmEx Disc.

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